



Hugo Honest

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What a dependable value Hugo Honest is. Reliable and trustworthy — his incredibly sensitive nose helps him to sniff out what is right from what is wrong.

He hasn't always found it easy to be honest all the time. He used to dig himself holes to hide the truth, but his super, expressive tail would always give away that he was feeling sad about it. Now he always remembers to pursue honest actions and words and his truth collar reminds us all to 'Be true to yourself'. His happy tail just won't stop wagging!

Although he is only little, Hugo is a brave member of our community. He is not afraid to confront difficult situations. He uses his microphone to be brave, speak up and risk not pleasing everyone all of the time. He remembers that integrity is important and that makes him a real friend.

Look at his incredible cloak! It's sewn from all the mistakes he's made as he strives to fulfil his potential. He doesn't hide them, but reflects on them, so that he can be even better. Fly high Hugo!