



Cally Creative

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Cally Creative is always raring to unleash her imagination on a new challenge. Her silky tail is a curious shape — it's like a question-mark — and she uses it to creatively solve problems. She dips it in sparkling paint and sets to work exploring ideas.

She likes to take risks so that she can develop new skills. Riding her trusty skateboard she makes great experimental leaps with her imagination, into the unknown. Her board reminds her to always consider, how she can 'Do it differently' — that's what makes her so creative! Creativity is an amazing adventure and she always enjoys the ride.

Cally carries her past ideas and attempts with her in her rucksack, so she can continue to learn from them. Each one is a precious acorn — a potential starting point for something great to grow. After all big ideas grow from tiny beginnings.

Sometimes she comes across a tricky challenge — a tough nut to crack — but that doesn't stop Cally. With a swoosh of her tail, she delves deep through her experiences, takes a fresh look, and lets her imagination reach new heights.