

Conducting  
**quantitative**  
research

*Large scale multi-lingual surveys  
(telephone, online, postal, face-to-face)*



- ✓ Customer satisfaction
- ✓ Employee engagement
- ✓ Brand measurement
- ✓ Thought leadership
- ✓ Diagnostic tools
- ✓ Opinion polls
- ✓ Exit polls

*Eye tracking*



*Internal questionnaire  
design and survey  
scripting expertise*



*Targeted customer  
journey evaluations*



*Comprehensive univariate and  
multivariate analysis*



*Representative  
sample design*



*View from the street*

