



# International Youth Day Celebration and Launching of Clean and Green Campaign at CPLC/SSP Office, Jamshoro.





## Objectives of the activity:

- To celebrate International Youth day
- To Launch Clean and Green Campaign
- To recognize and acknowledge contribution made Youth in the society;
- To raise awareness regarding Future of Work.



**Empower Youth for work Project**, Jamshoro is aimed to contribute towards poverty reduction and youth empowerment through promotion of effective policies and practices. Youth from Rural areas of Jamshoro are trained on different skills so that they can secure better jobs and establish their own businesses. Under EYW project youth are also linked with different industries and markets so that they can be economically empowered.

International Youth Day is celebrated globally in the month of August. The purpose of celebrating international Youth day is to highlight youth issues and bring them into the attention of the global community and recognize the potential of youth as stakeholders in today's global society.





Celebration of International Youth Day was endorsed by United Nations General Assembly in December 1999. 12th August was announced as International Youth Day. Ever since then the International youth day has been globally.

In connection with International Youth Day 2020, a Youth Day Celebration event was arranged by Research and Development Foundation and Jamshoro Chamber of Commerce and Industries (JCCI) in Collaborations with Archroma, Pakistan, District Police Jamshoro, Pakistan Motorway Police and Citizens-police Liaison Committee (CPLC) jamshoro, at the office of CPLC/SSP jamshoro on August 12, 2020. Clean and Green Campaign was also launched at the International Youth day Celebration event.

The event was attended by over 40 people

including youth from different parts of district Jamshoro, Government officials, Members of the business community of Jamshoro, community members and journalists.

The Event was presided over by **Mr. Zahid Nazeer**, the SSP, Sector-III, Jamshoro, N-5 South Zone Pakistan Motorway. **Miss Aleena Rajpar** ASP, Jamshoro was the guest of honor. Whereas; **Mr. Tauqir Tariq**, President Jamshoro Chamber of Commerce and Industries, (JCCI), **Mr. Khaleel Baloch**, Chairman Kotri Association of trade and Industries (KATI), **Mr. Sajid Ahmed**, Manager Archroma Pakistan, Jamshoro, **Mr. Aftab Akhoond**, Program Manager RDF and **Mr. Kazim Syed** Project Manager EYW, RDF shared the stage with the event president and the distinguished guest.





## 4 International Youth Day Celebration 2020

At the kickoff session of the program, guests were presented with shields and Ajraks. Mr. Kazim Syed, Project Manager EYW project, RDF, formally welcomed the guests and highlighted the importance of celebrating International Youth Day. Mr. Kazim said that RDF and Oxfam are striving for the development and empowerment of youth so that can become better citizen of the society, earn their respectable livelihood and reshape their career path. Mr. Kazim said that today's event is part of IYD celebration events organized by Oxfam Pakistan.

He said on the occasion of IYD, Oxfam has chosen future of work as theme for this year.

Mr. Kazim said that today we are also launching

Clean and Green Campaign and to make green campaign sustainable, we have announced a reward of Rupees twenty thousands, for the youth who plants maximum number of trees and maintains highest survival rate after six months.

**Miss. Ronshni Anwar**, a youth leader from Jamshoro said that today is the day for all of us to highlight and recognize how important youth is. This also gives us an opportunity to think about challenges faced by youth and ways and means to support youth.

**Mr. Zahid Nazeer**, the SSP, Pakistan Motorway, felicitating youth for the momentous day, said that youth has great potential to build a better society, youth should play its role in development of the country. He also shared that for economic





development youth is considered as the backbone of any country because majority of the workforce is youth. Mr. Zahid appreciated the efforts put forward by RDF team, in engaging youth and offered to arrange road safety sessions with the youth of Jamshoro.

Mr. Zahid applauded the sustainability plan made by RDF team, for the green campaign and said ***“planting trees is not a difficult, maintaining and survival of the plants is difficult task, by arranging a competition RDF team has engaged youth in very healthy activity”***

Speaking on the occasion **Mr. Tauqir Tariq**, President JCCI, said that I am happy to know that youth of Jamshoro is engaged in productive activities, he invited youth for exposure visits to

different factories in Kotri Site area. He said that the exposure visits will be made productive and a proper schedule will be made so that youth knows how industry works learn about working environment.

**Mr. Aftab Akhoond**, Program manager RDF, said that after COVID-19 situation we have learnt that in future, nature of work will change and more people will be working from home. He also said that future of work will have great impact on youth, so you need to learn new skills and have to adopt to changing situation. Mr. Aftab said that keeping future of work, EYW team has initiated E-Jobs training and is engaging youth in freelancing work. He said after receiving this training youth will be able to earn from Rs.40000/ to Rs. 100000/month. He also stressed that there





is great demand of Pakistani labor in middle east, however same labor faces numerous problems when they are working in Pakistan due to lack of regulations.

At the end of the event **Mr. Sajid Ahmed**, Manager Archroma, Pakistan, Jamshoro and Vice President JCCI, said, I am thank full to all the dignitaries who took their time and joined us today. He also invited EYW youth to visit Archroma Pakistan, Jamshoro plant for an exposure visit. Mr. Sajid also announced cash reward of Rs. 20000 for youth wo maintain highest rate of survival of trees after six months.

The International Youth Day Celebration event was followed by launching of Clean and Green

Campaign. The campaign was launched by **Mr. Amjad Shaikh** SSP, Jamshoro. Mr. Shaikh planted a tree at the CPLC office which was followed by plantation by other guests and youth.

Speaking at the launching of Clean and Green Campaign Mr. Amjad said that I am happy that clean and green campaign has been started. This is also initiative by the government of Pakistan, so I see this as very healthy activity. Mr. Amjad stressed that Jamshoro needs more trees as it doesn't have that much of trees due to its geography. He also appreciated the efforts for arranging the event at his office.











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