



# YOUTH BUSINESS INTERNATIONAL MEMBERSHIP BROCHURE





YBI's Global Network group picture at YBI's Global Youth Entrepreneurship Summit, 2022

The YBI Network is unique. It is our deep belief that everything starts with connection which enables us to understand and trust each other.

This provides the solid foundation needed to harness the collective intelligence of our members to solve complex challenges ensuring all young people can access the high-quality support needed to start and grow a business.

I have had the pleasure of working with our members for over six years and I am continually inspired by their commitment to quality, their innovative ways of thinking and their purpose and passion for supporting young entrepreneurs.

In the words of one of our members

“There are too many people looking for a better life, and not enough looking to make life better.”

If you and your organisation are in the “looking to make life better” camp, come join the YBI Network. I guarantee you will be collaborating with inspiring people and infected by the magic we create together.



**Jo Gray**  
Director of Member Services and  
Engagement

# Who we are

Youth Business International (YBI) leads a growing global network of enterprise support organisations with a passion for empowering underserved young people (18-35 years old) to start, scale and sustain their businesses.

Together, we focus on sustainable and inclusive entrepreneurship, equipping underserved young people with the skills, confidence, and connections they need to beat the odds and become successful, responsible business owners.

Established in 2000, our leadership of the only global youth entrepreneurship network gives us a unique perspective on youth entrepreneurship worldwide, and the ability to bring together our members from across the globe to connect, collaborate and exchange ideas, knowledge and insights.



Group of YBI members at YBI's Community of Practice event, Turkey 2022

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It is of immense value to be part of the YBI global network. The identity helps to establish links and collaborate both internationally and nationally.

Aruna Vinodh, BYST, YBI Member India



# A global network

Complex global challenges need global solutions. This is where the power of our network comes in. Our network encourages deep connections, enabling meaningful ways to collaborate and harness the essential diversity of thinking and experience, creating the best solutions to our shared challenges.

YBI has launched an ambitious strategy aiming to create one million jobs by 2025. We can only achieve that level of impact by working with others.

**100%**

of our members agree that participation in the network is useful for their organisation's work in supporting young entrepreneurs



The power of YBI's network is to enable change. Nobody will change the world alone; we need this network. That's how we do things, together.



Geovana Conti, Aliança Empreendedora, YBI member in Brazil

# WHY JOIN US?

## Member benefits of being part of the YBI Network:

YBI brings together members to enhance quality, drive innovation and increase sustainability, enabling our members to be the go-to organisation for youth entrepreneurship support in their region.

Be part of a global collective, supporting and championing young entrepreneurs as a force for good in the world

Attend YBI's bi-annual Global Youth Entrepreneurship Summit

Collaborate and co-create practical and powerful solutions

Exchange ideas, knowledge and insights with like-minded organisations

Access to high-quality learning content

Exclusive opportunities to access funded programmes with high-profile partners\*

Raise your organisation's profile and build your global network

Young entrepreneurs can enter selected YBI-run events, providing exclusive opportunities to grow their businesses

\*Approximately 35% of members join funded programmes



I believe we wouldn't have achieved this high level of entrepreneurs' business growth without the continuous technical assistance from YBI mentoring experts.

Rose Namutebi, Cordaid Uganda, YBI member



Development Solutions' team, YBI member, Mongolia

Through collaborative tools, we have learnt about the current state of and different perspectives on entrepreneurship and sustainability in different countries. We are very excited to be able to pilot this sustainability toolkit with our young entrepreneurs.

Ana Ambros, Youth Business Spain, YBI Member



Our network is built around connection, collaboration and content



YBI members participating in different YBI events and trainings

## Connection

YBI continually drives connection as the essential foundation to support effective collaboration. Connecting with peers allows the exchange of ideas, knowledge and insights, and the opportunity for new ideas to emerge.



## Collaboration

YBI places priority on collaboration with our members and other experts, knowing that these skills are essential to solving complex problems.

We enable co-creation of content to develop and scale the most effective solutions to critical challenges facing young entrepreneurs.



## Content

YBI is committed to providing best practice and excellence in inclusive youth entrepreneurship support. This ensures members can access content to improve the quality of their delivery models, which in turn improves outcomes for young entrepreneurs.





# Connection the YBI Way

Connection before content is a principle that guides our work and allows our network to achieve greater impact.

We focus on building trusted relationships and enabling deeper connections, we understand that engagement and commitment follow when a trusting and open environment is provided.



Group of YBI members at YBI's Community of Practice event, Kampala, 2023

## Our members receive:

- A supported member onboarding process, introducing our members to the YBI family
- Opportunities to join themed Communities of Practice, bringing members with shared interests or specialisms together for focused sharing and learning
- Invitations to our Global Youth Entrepreneurship Summit. YBI's bi-annual flagship conference allows the whole network to come together, looking at emerging trends, issues and opportunities within the entrepreneurship ecosystem
- Five licences to access YBI's Learning Portal, containing a variety of toolkits, trainings and resources.
- The opportunity to visit another YBI member through the Member Learning Exchange Scheme

it doesn't matter if you're from Botswana or from England or from Poland, It's all connected. YBI is connection. ”

Maarten Weers, Mebala Youth Studios, YBI Member in Botswana

YBI connected our members Fate Foundation (Nigeria), SOMO (Kenya) and Technoserve (South Africa) who created DigitALL, an initiative to support female African entrepreneurs, supported by Google.org. The programme works to improve the financial and digital capacity of women micro-entrepreneurs in Africa.



YBI members networking



YBI members ETIC (Japan), B'YEAH(Bangladesh), Youth Business Hong Kong and Development Solutions (Mongolia) met at YBI's Global YouthEntrepreneurship Summit 2022.

Since then they worked together to develop and launch a Self-Management Programme for Women Leaders in the Asia-Pacific region.





# Collaboration the YBI way

Collaboration is at the core of YBI. We bring together different stakeholders to tackle problems and, generate diverse thinking, which delivers stronger results, drives inclusivity, breaks down silos and ultimately delivers better outcomes for young entrepreneurs.

YBI takes a human-centred design approach, leveraging the expertise and experience of our network to co-create an end-product that is practical, easy to implement and adaptable to local contexts.



YBI members at YBI's Global Youth Entrepreneurship Summit, 2022

\*Including external expertise and other stakeholders where applicable

\*\*Using Design Thinking principles - Empathise and define, Ideation and prototyping, gaining insights into users to ensure product/service meets their needs



## Content delivered the YBI way

The YBI Network has over 20 years' experience in supporting young entrepreneurs and is a hub of knowledge, skills and content that members can access and contribute to. This means we know what works to drive effective and impactful youth entrepreneurship support.

Our members get access to a range of toolkits, trainings and learning labs which represent excellence in youth entrepreneurship support. All of our content is under-pinned by our Excellence in Youth Entrepreneurship Framework.

### Excellence in Youth Entrepreneurship Framework



Drawing on over 20 years' experience, we have developed a framework to support our members to deliver excellent quality programmes. YBI believes Excellence in Youth Entrepreneurship Programmes involves a holistic and integrated programme of activities that focus on personal and business development, and creating an enabling environment for entrepreneurial success.

Programmes should be inclusive, be designed with and for young people, and provide a pathway to responsible business creation via start up and growth.

YBI does a wonderful job in bringing people and organisations together who believe in the power of youth entrepreneurship, reminding us of our global solidarity as support organisations.

Naho Kawashima, ETIC, YBI Member in Japan



## Multi-session training

Longer training varies from one to six weeks and is designed to help organisations enhance the knowledge and skills of their staff and improve their support offers to young entrepreneurs. Topics include:

- Entrepreneurial soft skills
- Decent work
- Design thinking
- Mentoring programme design
- Entrepreneur innovation support
- New member onboarding



## Toolkits

Practical and easy-to-use tools that can be used in combination or separately with young entrepreneurs and within the enterprise support organisation itself. Topics include:

- Green and social entrepreneurship
- Sustainability
- Inclusivity



## Learning Labs

One-off webinars and webinar series on different topics related to entrepreneurship, management, training, mentoring, leadership, digital platforms and more.

- Learning Labs are delivered by experts or YBI members



“ I learnt so much, It was definitely worth the effort and I look forward to sharing this material with our young entrepreneurs in Barbados.



## YBI's partners

YBI works with companies, governments, international development agencies, charitable foundations and individuals, to grow and nurture an effective and sustainable network that creates impact for underserved young entrepreneurs on a global scale.

YBI builds relationships with and secures funding from like-minded organisations who recognize the role of youth entrepreneurship as a force for good.

We feel very privileged that we get to share best practices and work with other partners around the world. ”

Dirk Bischoff, Hatch Enterprise UK, YBI member

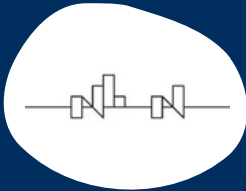
Our funded programmes are time-bound and geographically specific - all monitoring, evaluation and programme management for the donor is managed through the YBI team

In 2022, 25 members received funding to take part in one of our partner initiatives

On the High Flyers Programme (funded by Argidius), we've been able to reach 870 entrepreneurs and provide them with growth oriented trainings. 63% of our entrepreneurs had their business revenue grow amidst COVID 19. ”

Andrew Niwagira, Enterprise Uganda, YBI member

# Examples of our partners since 2016



We are looking for enterprise support organisations who

- Share YBI's mission to harness the transformative power of youth entrepreneurship to deliver a more equitable future
- Support youth-led business within their programmes
- Have a demonstrable commitment to a responsible business agenda, including either social, green or inclusive entrepreneurship
- Have been in operation for at least three years
- Can evidence the numbers of youth businesses started per year and/or evidence of numbers of existing youth businesses sustained per year



YBI members participating in different YBI events and trainings



“It’s truly inspirational to tackle these hard challenges with our different perspectives and experiences, together”.

Sky’s the Limit, USA, YBI member





YBI's Global Network at YBI's Global Youth Entrepreneurship Summit 2022

## How to apply



Submit an application form  
or contact YBI's Membership Team  
[members@youthbusiness.org](mailto:members@youthbusiness.org).

[Fill out an application form here](#)

## Fees

Members pay an annual membership fee of £500 GBP (if their annual income less than \$750,000 USD) or £1,000 GBP (if their annual income of \$750,000 USD or more).





Find out more at

[www.youthbusiness.org](http://www.youthbusiness.org)



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