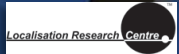


The Journey of the W3C Internationalization Tag Set – Current Location and Possible Itinerary –

Christian Lieske (SAP AG), Felix Sasaki (DFKI), Yves Savourel (ENLASO),
Richard Ishida (W3C), Jirka Kosek (University of Economics in Prague)

W3C Workshop: A Local Focus for the Multilingual Web, 20-21 September 2011, Limerick





Agenda

1. W3C Internationalization Tag Set (ITS) in a Nutshell
2. W3C ITS in Commercial and Open Source Tools
3. W3C ITS for/in popular Formats
4. Suggested Enhancements to W3C ITS
5. Outlook

Presenter



Christian Lieske

**SAP Language Services
Globalization Services
SAP AG**

- Knowledge Architect
- Content engineering and process automation (including evaluation, prototyping and piloting)
- Main field of interest: Internationalization, translation approaches and natural language processing
- Contributor to standardization at World Wide Web Consortium (W3C), OASIS, the Unicode Consortium the European Commission and elsewhere
- Degree in Computer Science with focus on Natural Language Processing and Artificial Intelligence

This presentation is **purely personal** — our employers have no responsibility for any information contained here

W3C ITS in a Nutshell – What and Why (Overview)?

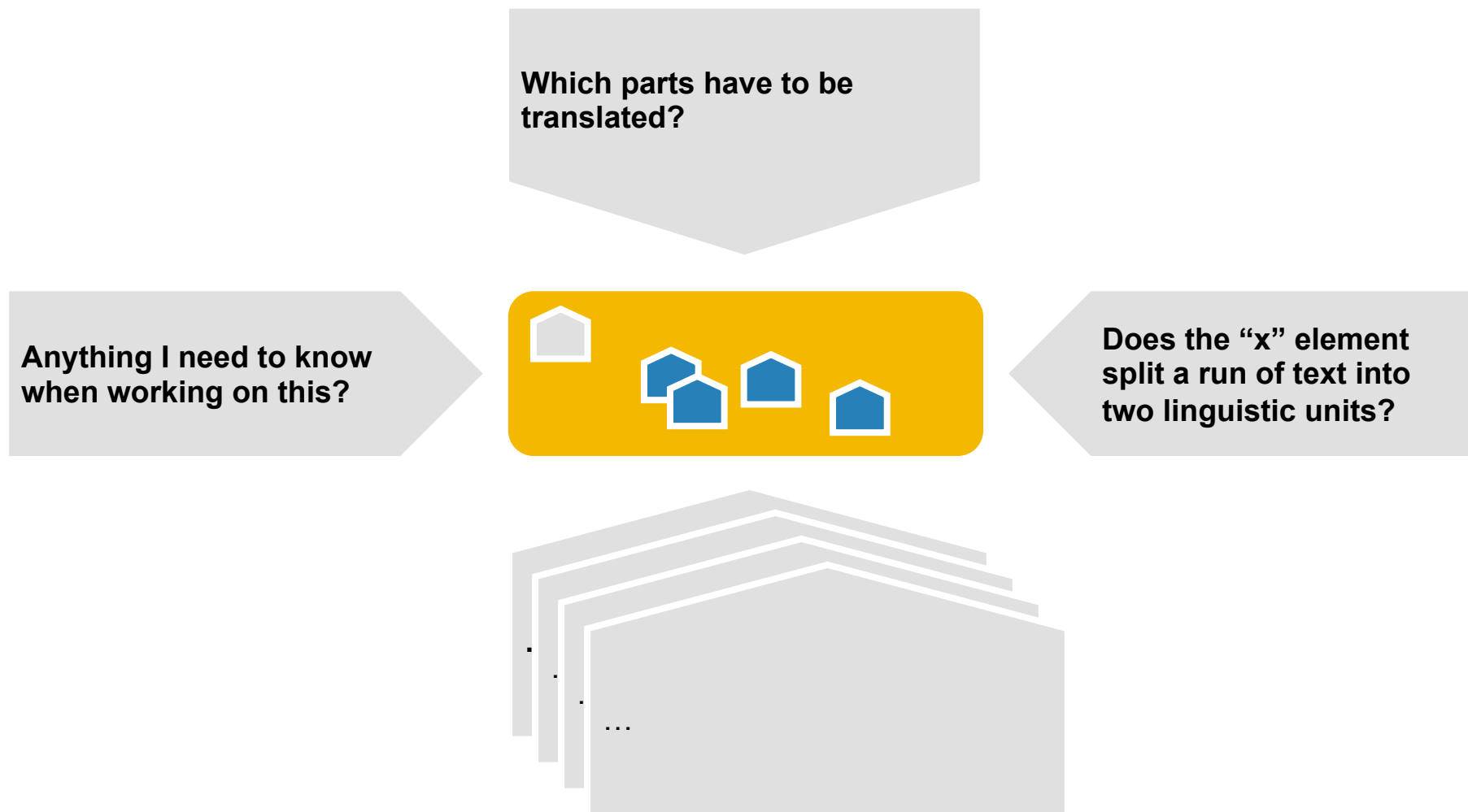
The W3C Internationalization Tag Set (ITS) is a W3C Recommendation.

ITS helps to internationalize XML-based Contents by allowing standardized statements.

Content that has been internationalized with ITS can be more easily processed by humans and machines.

ITS is an important ingredient to the W3C Note „Best Practices for XML Internationalization“

W3C ITS in a Nutshell – It's About Annotations



W3C ITS in a Nutshell – Why and How (Details)?

Scenario: Configure a spell checker or communicate to a translator, so that only natural language content is being considered. Answer a couple of questions for getting the configuration right.



Adapted from Yves Savouel http://www.opentag.com/xfaq_charrep.htm#char_nonasciitag

W3C ITS in a Nutshell – What (Details)?

Translate

Mark whether the content of an element or attribute should be translated or not".
(other processes than translation can use Translate)

Localization Note

Communicate notes to localizers about a particular item of content

Terminology

Mark terms and optionally associate them with information, such as definitions

Directionality

Specify the base writing direction of blocks, embeddings and overrides for the Unicode bidirectional algorithm

Ruby

Provide a short annotation of an associated base text, particularly useful for East Asian languages

Language Information

Express the language of a given piece of content

Elements Within Text

Identify how an element behaves relative to its surrounding text, eg. for text segmentation purposes

W3C ITS in Tools – SDL Trados Studio, XTM

The image displays two overlapping screenshots. On the left is the SDL Trados Studio interface, showing the 'Project Settings - Project 1' dialog box. The 'File type information' section is configured for 'XML: W3C ITS Compliant', with the file type name, icon, settings file, and identifier all set to 'XML: W3C ITS 1.0 v 1.1.0.0'. The 'Description' field contains the text: 'XML document utilizing local rules, embedded rules and identification and processing of localizable content.' Below this, the 'Files' pane shows a project named 'Project 1' with a file 'BM_2_00_en_US2.xml'.

On the right is the XTM International website. The header includes the XTM logo and navigation links: Home, Company, Products, Customers, Partners, Demos, Resources. The main content area features the heading 'XTM International Standards Support'. Below this, a list of supported Open Standards is shown:

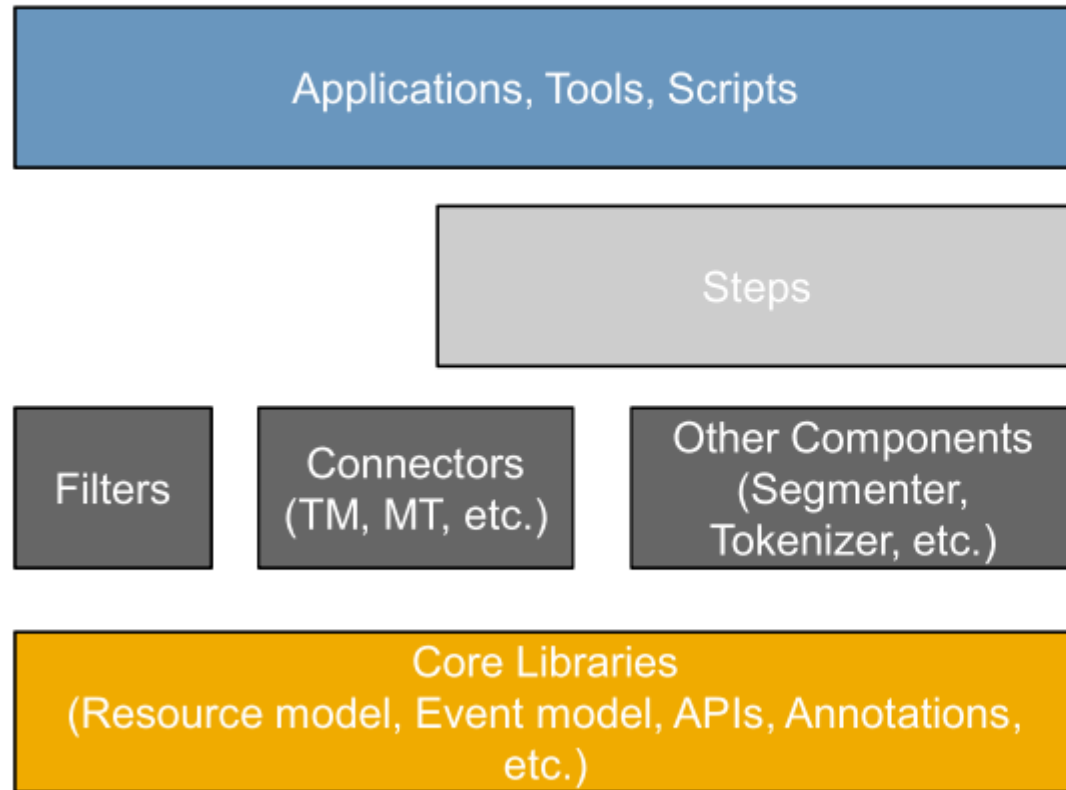
- W3C ITS
- Unicode TR29
- LISA OSCAR SRX
- LISA OSCAR xmitm
- LISA OSCAR TMB
- LISA OSCAR GMX
- OASIS XLIFF
- OASIS OAXAL

The bottom portion of the screenshot shows a translation interface with a table of translation results. The table has columns for source text, target text, and quality scores. The source text includes a list of frequently asked questions about Darwin Information Typing Architecture (DITA).

Source Text	Target Text	Quality Score
Frequently Asked Questions about the Darwin Information Typing Architecture	Häufig gestellte Fragen zur "Darwin Information Typing Architecture"	T+
The Frequently Asked Questions for DITA have been collected from questions asked on the DITA Forum and among other communities. Some of the answers reflect DITA-Best Practices.	Die häufig gestellten Fragen	S/D+
General DITA questions		T+
Why is "Darwin" in the name of this architecture?		FQ+
The entire name of the architecture has this combined explanation:		FA+
The <i>Darwin</i> part uses the principles of specialization and inheritance		U+

W3C ITS in Tools – Okapi

Set of libraries and components for writing translation- and localization-related tools



Web Resources

Downloads, source, bugs, etc:
<http://code.google.com/p/okapi>

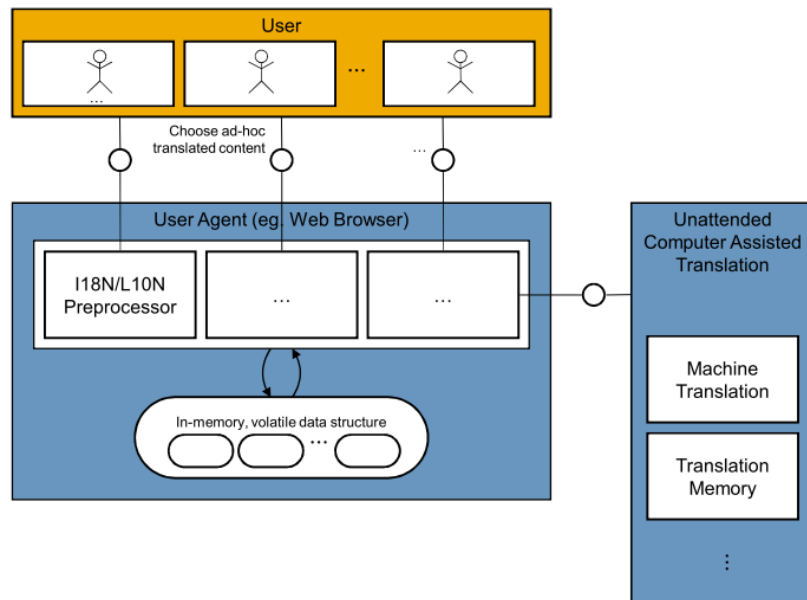
Help and documentation:
<http://okapi.opentag.com>

Users Group:
<http://code.google.com/p/okapi>

W3C ITS in Tools – ITS2XLIFF Tool, More ...

<http://fabday.fh-potsdam.de/~sasaki/its>

<http://gitorious.org/itstool>



ITS2XLIFF generation version 0.6

The W3C Internationalization Tag Set (ITS) defines data categories and their implementation as a set of elements and attributes called the Internationalization Tag Set (ITS). ITS is designed to be used with schemas to support the internationalization and localization of schemas and documents. Please take a look at [link collection](#) for more ITS-related information (amongst others presentations, and references to implementations).

Aside: The W3C ITS Interest Group gives ample opportunities to get involved.

The [XML Localization Interchange File Format \(XLIFF\)](#) gives any documentation or software provider a single interchange file format that can be understood by any localization provider.

This page allows you to generate XLIFF 1.2 from XML files for which W3C ITS rules is available (local markup or global rules). Currently, only the ITS ITS 1.0 Translate is supported.

The service/functionality behind the page is the [ITS General Decorator](#), an XSLT-based ITS processor which decorates an input document with information for ITS data categories. To be able to use the [XLIFF Extraction and Merging](#).

For example use the samples in the [ITS Test Suite](#).

For the generation of an XLIFF file, use this form:

XML File

For the integration of translated content into the original XML file, use this form:

XLIFF File for conversion back to XML

W3C ITS for Popular Formats

**Android Strings
resources**

DITA

DocBook

Glade XML

**Java XML
Properties**

**Office Open
XML (OOXML)
1.0**

POWDER

**OpenDocument
(ODF) 1.0**

XHTML 1.1

XML Spec

<http://www.w3.org/International/its/wiki/RulesRepository>

W3C ITS in Popular Formats

Several well-known XML document types

- <http://www.w3.org/TR/xml-i18n-bp/#Modularization>

W3C ITS-enabled schemas for DocBook do already exist

- <http://www.docbook.org/xml/5.0/rng/dbits.rnc>
- <http://www.docbook.org/xml/5.0/rng/dbits.rng>

The *translate* data category is under discussion for HTML5

- http://www.w3.org/Bugs/Public/show_bug.cgi?id=12417

Suggested Enhancements to W3C ITS

targetPointer

- Where is the translation or where should it go?

idValue

- How can I identify things?

Local „Elements within Text“

- How to say „Do not segment“ in place?

Whitespaces

- Can I do something to whitespace?

„Context“

- What can you tell me in addition?

localeSpecificContent

- Is this only for one country?

Automated Language Processing

- Does this lend itself to automatic processing?

<http://www.w3.org/International/its/wiki/IssuesAndProposedFeatures>

Outlook

! Additional tool support

**! Further usage scenarios (forthcoming
MultilingualWeb-LT project)**

? Continue to run ITS IG

? ITS 2.0

Digging Deeper

Specification

<http://www.w3.org/TR/its/>

Best Practice Note

<http://www.w3.org/TR/xml-i18n-bp>

W3C ITS Interest Group

<http://www.w3.org/International/its/ig/>

Internationalization and Localization of XML: Introducing "ITS"



Christian Lieske

Sebastian Rhatz

Felix Sasaki

Slides:

<http://www.w3.org/2006/Talks/0518-xtech-its/>

W3C[®] Internationalization (I18n) Activity
Making the World Wide Web world wide!

Home About Groups Topics Techniques Re...

Internationalization Tag Set Interest Group Home Page

Key information: Mission - News - Work in p...

About the Internationalization Tag Set

The Internationalization (I18N) Interest Group Activity.

Mission: To foster a community of users of the 1.0, by promoting its adoption within and outside further development.

For more details, see the Interest Group Chart...

How to Join

Subscribe to the public-i18n-its-ig@w3.org mailing list. You have no obligations if you participate via the mailing list (no subscription necessary).

Meetings

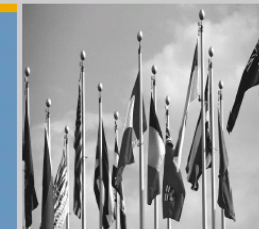
The Interest Group is having a regular call once a year. See the list of previous meetings...

The Internationalization Tag Set

Richard Ishida
W3C Internationalization Activity Lead

<http://www.w3.org/2006/Talks/10-lrc-its/slides/Slide0010.html>

Standards-based Translation with W3C ITS and OASIS XLIFF



Christian Lieske (SAP AG)
Felix Sasaki (Fachhochschule Potsdam)
Yves Savourel (Enlaso)
Bryan Schnabel (Tektronix)

tcworld
conference 2009

Rhein-Neckar-Hallen Wiesbaden
Thursday, 5th November 2009
8:45 - 10:30 am, Room 1A/3

<http://www.tekom.de/upload/2913/>

http://www.tekom.de/upload/2913/12_Sasaki_Lieske.pdf





Thank You!

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