

SPONSORSHIP OPPORTUNITIES

# VIVIT WORLDWIDE



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## WHO IS VIVIT?

VIVIT WORLDWIDE IS THE LARGEST INDEPENDENT SOFTWARE USER COMMUNITY THAT PROVIDES SUPPORT THROUGH PROGRAMS CENTERED AROUND EDUCATION, COMMUNITY-BUILDING, AND ADVOCACY FOR ITS MEMBERS.

OUR NON FOR PROFIT ORGANIZATION IS GOVERNED BY A NINE-MEMBER MEMBERSHIP-ELECTED BOARD OF DIRECTORS FROM AROUND THE WORLD AND OPERATES ACCORDING TO PUBLISHED CORPORATE BYLAWS AND POLICIES. CORPORATE OFFICERS ARE ELECTED BY THE BOARD OF DIRECTORS.

# OUR MEMBERS

OUR COMMUNITY CONSISTS OF ALMOST 40,000 SOFTWARE CUSTOMERS, DEVELOPERS, AND PARTNERS IN OVER 170 COUNTRIES FROM AROUND THE WORLD IN ALL AREAS OF BUSINESS AND INDUSTRY.



“ VIVIT IS A PLACE TO SHARE AND GROW PROFESSIONAL EXPERIENCE. IN SOFTWARE DEVELOPMENT, YOU OFTEN ENCOUNTER QUESTIONS WHOSE ANSWERS YOU WON'T FIND IN BOOKS. DISCUSSIONS WITH COLLEAGUES ARE INVALUABLE.

VIVIT MEMBER SINCE 2007

# WHY SPONSOR?

AS A NON FOR PROFIT ORGANIZATION, OUR MEMBERSHIP IS FREE OF CHARGE FOR OUR ENTIRE WORLDWIDE COMMUNITY. SPONSOR CONTRIBUTIONS ARE USED TO COVER OPERATIONAL EXPENSES SUCH AS OUR WEBSITE, WEBINAR PLATFORM, AND EVENT COSTS.





# YOUR SPONSORSHIP BENEFITS

YOUR FINANCIAL CONTRIBUTION, RESOURCES, AND ENERGY HELP US RUN THE OPERATIONS OF THE COMMUNITY AND PROVIDE SERVICES TO OUR MEMBERS.

YOUR SPONSORSHIP WILL PROVIDE YOU AND YOUR ORGANIZATION WITH INVALUABLE BENEFITS.

# BENEFIT: SOFTWARE USER EXCELLENCE

OUR VIVIT MEMBERS REPRESENT THE BEST OF THE BEST AMONGST SOFTWARE PROFESSIONALS. VIVIT SPONSORSHIP ALLOWS YOU TO SUPPORT AND CONNECT WITH OUR THOUGHT LEADERS, PRACTITIONERS, AND END-USERS FROM AROUND THE WORLD.



# BENEFIT: VISIBILITY

OUR SPONSORS WILL BE ACKNOWLEDGED AT ALL VIVIT EVENTS, MEETINGS, AND WEBINARS. AS A SPONSOR, YOU WOULD BE HIGHLIGHTED ON THE VIVIT WEBSITE TO INCREASE AWARENESS OF YOUR ORGANIZATION AMONG OUR MEMBERS WORLDWIDE. YOU WILL RECEIVE A DEDICATED LANDING PAGE THAT YOU CAN CUSTOMIZE WITH LINKS TO YOUR WEBSITE.





# BENEFIT: CORPORATE TAX BENEFIT

**YOUR SPONSORSHIP CONTRIBUTIONS TO VIVIT WORLDWIDE  
ARE TAX DEDUCTIBLE.**



# BENEFIT: CORPORATE RESPONSIBILITY

SPONSORSHIP HELPS POSITION YOUR ORGANIZATION AS A RESPONSIBLE MEMBER OF THE VIVIT COMMUNITY AND MAKES A STATEMENT OF YOUR COMMITMENT TO OUR SOFTWARE USER MEMBERSHIP BASE AROUND THE WORLD.



# SPONSORSHIP

- ANNUAL SPONSORSHIP
  - CONTRIBUTION OF \$2,000
- CUSTOM SPONSORSHIP
  - AVAILABLE UPON REQUEST



# SPONSORSHIP NEXT STEPS

## **HOW TO BECOME A SPONSOR?**

CONTACT US FOR A MEETING TO GO THROUGH OUR SPONSORSHIP PACKAGE.

## **HOW TO CONTRIBUTE?**

A CHECK OR MONEY TRANSFER CAN BE MADE TO:

VIVIT WORLDWIDE

C/O OPENVIEW FORUM

P.O. BOX 18510

BOULDER, CO

80308