

#### **Roy Tetsuro Yokoyama**

Principal Globalization Engineer Motorola – GTG

31<sup>st</sup> International Unicode Conference October 17<sup>th</sup> 2007

- Introduction for Mobile devices
- Globalization for Mobile devices
- Localization for Mobile devices
- Tips & Tricks for Mobile application development
- Future trends in Mobile
- Q&A





- Introduction for mobile devices
  - mobile phones
  - mobile data standards
  - mobile operating systems
  - mobile hardware
- Globalization for Mobile devices
- Localization for Mobile devices
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#### **Mobile phones**

- Consumer mobile devices
- Pro-sumer mobile devices
- Enterprise smartphone devices



#### **Mobile data standards**

- GSM family
  - GSM
  - GPRS
  - EDGE
  - W-CDMA
- CDMA family
  - CDMA 2000
  - EV-DO
- Others
  - WIMAX
  - PHS



#### **Mobile Operating Systems**

- Palm
- Microsoft Windows Mobile
- Symbian
- Java
- Linux
- Custom OS



#### Mobile hardware

- Screen layout
- Screen resolution
- Barcode reader
- GPS
- Camera
- WiFi
- Bluetooth
- Infrared
- Voice Recording
- Multi-Media playback
- Memory card expansion

- Numeric Only keypad
- Command buttons
- Jog Wheel
- Software keyboard
- Handwriting recognition
- Touch screen
- Five-way Joystick
- Navigation buttons
- Home buttons
- Hotkeys
- QWERTY keyboard



- Introduction for Mobile devices
- Globalization for Mobile devices
  - Operating system
  - File system
  - Device encoding and locale
  - Formatting string
  - Character encoding conversions
  - Locale support
  - Surrogate pairs
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#### **Globalization – Operating system**

#### Palm 5

Code Page OS Closed source Compact Single-tasking (multitask support) Event driven

#### Windows Mobile

Unicode OS Windows CE base (Standard/Classic/Prof) 32-bit Multi-Threading Event driven Most of Win32 API plus unique APIs



#### **Globalization – File system**

#### Palm 5

No special system folders.

• All applications are installed under internal memory or external memory.

#### **Application Categories**

• Applications can be categorized and grouped.

#### Windows Mobile

Windows system folder names are localized:

- Windows
- My Document
- My Pictures
- Start menu
- Program Files
- My Device

Use Windows Shell API:

SHGetSpecialFolderPath()



#### **Globalization – Device encoding and locale**

#### Palm 5

Use Preferences API :

- PrefGetPreference()
  - LmLocaleType.language
  - LmLocaleType.country

#### Windows Mobile

Windows National Language Support API:

GetSystemDefaultLCID() GetUserDefaultLCID()

MUI language: use Registry value:HKEY LOCAL MACHINE

nls

DefaultLCID



#### **Globalization – Formatting string**

#### Palm 5

Use Text Manager APIs:

- TxtParamString("^0 ^1", p1, p2...);
- TxtReplaceStr("^0 ^1", p1, p2...);

#### Windows Mobile

Use Win32 SDK string format API:

FormatMessage("%1 %2")



#### **Globalization – Character encoding conversions**

#### Palm 5

Text and International Manager

TxtConvertEncoding();

### Windows Mobile Use Windows API • MultiByteToWideChar(); • WideCharToMultiByte();



#### **Globalization – Locale support**

#### Palm 5

Use Preferences API :

• PrefGetPreference()

Use Time Manager :

- DateTemplateToAscii()
- TimeToAscii()

Use String Manager :

- StrCompare()
- StrLocalizeNumber()

#### Windows Mobile

Use National Language Support (NLS) :

- GetDateFormat()
- GetTimeFormat()
- GetCurrencyFormat()
- GetNumberFormat()
- CompareString()



#### **Globalization – Surrogate pairs**

Palm 5	Windows Mobile
No surrogate support	<ul> <li>Windows GDI supports surrogate pairs</li> <li>ExtTextOut()</li> <li>DrawText()</li> <li>CharNext()/CharPrev() move by 16-bit code points, not by surrogates.</li> </ul>
	<ul> <li>Sorting:</li> <li>Surrogates are sorted after other unicode code points; but before private user area.</li> <li>Single surrogate char is not supported</li> </ul>



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#### Localization – Mobile OS languages

Palm 5	Windows Mobile
English	English
French	French
German	German
Italian	Italian
Spanish	Spanish
Japanese (Sonly Clie)	Russian
Hebrew by 3 <sup>rd</sup> party	Polish
	Chinese-Simplified/Traditional
	Japanese
	and many more



#### Localization – System level support

#### Palm 5

Overlay Manager provides:

- a mechanism to simplify the process of localizing a Palm application.
- 3<sup>rd</sup> party localization company can localize the application with ease.
- A developer creates a primary PRC and overlay PRC files for target locales.

#### Windows Mobile

Multilingual User Interface (MUI) provides:

- A developer creates a single core binary with default system resource and resource mui files for target locales
- Translations for additional languages can be done later.
- Allows users to switch between UI languages.



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#### **Tips and Tricks for Mobile Application Development**

#### **Globalization Tips and Tricks**

- Screen size layout
- Battery Life
- Flash Memory i/o
- Low signal and data coverage
- Phone call interruptions
- Responsiveness

#### **Localization Tips and Tricks**

- Limited screen size
- Shortcuts



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#### **Future trends in Mobile**

- Devices are getting faster and provide more memory for applications
- Convergence of phones, laptop and ultra portable devices
- More complex and sophisticated mobile applications
- New custom OS



**Q & A** 

