

Topline questionnaire

Data for Sept. 29-Nov. 6, 2016

Princeton Survey Research Associates International for Pew Research Center

Sample: n=3,015 adults age 18 or older nationwide, including 2,258 cellphone interviews

EMINUSE Do you use the internet or email, at least occasionally?

INTMOB Do you access the internet on a cellphone, tablet or other mobile handheld device, at least occasionally?

	USES INTERNET	DOES NOT USE INTERNET
November 2016	90	10
May 2016	87	13
April 2016	87	13

HOME3NW Do you ever use the internet or email at HOME?

Based on all internet users [N=2,749]

	YES	NO	(VOL.) DON'T KNOW	(VOL.) REFUSED
November 2016	92	8	0	*
April 2016	90	10	*	0
November 2015	90	10	0	*

BBHOME1 Do you subscribe to dial-up internet service at home... OR do you subscribe to a higher-speed broadband service such as DSL, cable, or fiber optic service?

BBHOME2 [ASK IF BBHOME1=DIAL-UP:] Just to confirm, you use a dial-up connection to the internet at home, and not a higher-speed broadband connection?

Based on those who use the internet at home

	DIAL-UP	BROADBAND	(VOL.) BOTH DIAL-UP AND BROADBAND	(VOL.) ACCESS NET ON CELL OR TABLET ONLY	(VOL.) NO HOME NET ACCESS	(VOL.) NONE OF THE ABOVE	(VOL.) DK	(VOL.) REF.
Nov 2016 [N=2,564]	3	88	1	3	2	n/a	3	*
April 2016 [N=672]	3	86	1	4	3	n/a	3	*
Nov 2015 [N=2,217]	3	84	1	4	3	n/a	5	1

SUMMARY OF HOME BROADBAND

Based on Total

	NOV 2016		APRIL 2016	NOV 2015	JULY 2015
%	73	Home broadband users	70	67	67
	27	No home broadband/DK	30	33	33

DEVICE1a Next, do you have a cellphone, or not?

	YES	NO	(VOL.) DON'T KNOW	(VOL.) REFUSED
November 2016	95	5	0	0
May 2016	92	8	0	0
April 2016	92	8	0	0

SUMMARY OF SMARTPHONE OWNERSHIP

SMART1 [FORM A:] Some cellphones are called "smartphones" because of certain features they have. Is your cellphone a smartphone such as an iPhone, Android, Blackberry or Windows phone, or are you not sure?

SMART2 [FORM B:] Is your cellphone a smartphone, or not?

Based on all cellphone owners

	YES, SMARTPHONE	NO, NOT A SMARTPHONE	DON'T KNOW	REFUSED
November 2016 [N=2,926]	81	16	3	*
May 2016 [N=992]	76	17	7	0
April 2016 [N=1,535]	78	16	6	*

SNSINT2 Do you ever use social media sites like Facebook, Twitter or LinkedIn?

Based on all internet users [N=2,749]

	YES	NO	(VOL.) DON'T KNOW	(VOL.) REFUSED
November 2016	77	23	*	*
May 2016	74	26	0	*
November 2015	74	26	*	*

DEVICE1 Please tell me if you happen to have each of the following items, or not. Do you have...
[INSERT ITEMS IN ORDER]?

	YES	NO	(VOL.) DON'T KNOW	(VOL.) REFUSED
b. A handheld device made primarily for e-book reading, such as a Nook or Kindle e-reader but NOT the Amazon Fire				
November 2016	22	78	*	*
April 2016	17	82	*	0
April 2015	19	80	1	*
c. A tablet computer like an iPad, Samsung Galaxy Tab, Microsoft Surface Pro, or Amazon Fire				
November 2016	51	49	*	0
April 2016	48	52	*	*
April 2015	45	54	*	*
d. A desktop or laptop computer				
November 2016	78	22	*	*
April 2016	74	26	0	0
April 2015	73	27	0	*

Data for Oct. 13-Nov. 15, 2015

Princeton Survey Research Associates International for Pew Research Center

Sample: n=2,752 adults age 18 or older nationwide, including 1,789 cellphone interviews

Q19 Please tell me how well each of the following statements describes you. First: [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Does this describe you very well, somewhat well, not too well, or not well at all?] Next: [INSERT NEXT ITEM].

	VERY WELL	SOMEWHAT WELL	NOT TOO WELL	NOT WELL AT ALL	(VOL.) DK	(VOL.) REFUSED
a. When I get a new electronic device, I usually need someone else to set it up or show me how to use it.	26	20	11	42	1	1

Q20 Overall, how confident do you feel using computers, smartphones, or other electronic devices to do the things you need to do online? Do you feel very confident, somewhat confident, only a little confident, or not at all confident?

Based on all internet users or smartphone owners [N=2,458]

	CURRENT	
%	54	Very confident
	32	Somewhat confident
	10	Only a little confident
	4	Not at all confident
	*	(VOL.) Don't know
	*	(VOL.) Refused

Data for March 7-April 4, 2016

Princeton Survey Research Associates International for Pew Research Center

Sample: n=1,601 people age 16 or older nationwide, including 1,200 cellphone interviews

INTFREQ About how often do you use the internet? [READ]

Based on all internet users [N=1,416]

	CURRENT		JULY 2015
%	28	Almost constantly	24
	49	Several times a day	49
	10	About once a day	11
	7	Several times a week, OR	7
	6	Less often?	8
	*	(VOL.) Don't know	*
	*	(VOL.) Refused	1

2016 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL**WAVE 15 March****March 2-March 28, 2016****TOTAL N=4,726****ASK FORM 2 :**

TECH1 Overall, would you say technology has had a mostly positive effect on our society or a mostly negative effect on our society?

Mar 2-Mar 28

2016

N=2,316

52	Mostly positive
8	Mostly negative
38	Equal positive and negative effects
2	No answer