



Time	Location	Speaker/Topics	Moderator
8:00-8:30	Lobby	Registration/Continental Breakfast/Sign-up Sheets	
8:00-8:15	Small Conference Room Downstairs	Moderators' Packets Distributed	All
8:15-8:30	Large Meeting Room Downstairs	<i>Welcome & Conference Overture</i> Mary C. LeBoeuf and Molly Bolden	Tina DeSalvo Callais

8:30 AM to 9:20 AM

Time	Location	Speaker/Topics	Moderator
8:30-9:20	Large Meeting Room Downstairs	<i>The New Gatekeepers of the Publishing Revolution</i> Jennifer Blake has been a NY Times and International Best Selling Author since 1977. With over 32 million books in print, she has a special understanding of the publishing industry and will share her knowledge of the latest publishing revolution.	Tina DeSalvo Callais
	Arts and Crafts Room Downstairs	<i>Behind the Scenes as a Children's Book Publisher</i> From text to illustration to design, get the inside scoop on the process of creating books for children Barefoot Books Editor, Kate DePalma	Molly Bolden
	Storytelling Room Downstairs	<i>The Good, The Bad and The Unknown</i> Authors Ann Cantrell, Dawn Chartier and Farrah Rochon discuss their three different paths and perspectives to self-publishing— From Traditional Publishing ~ From e Publishing ~ Directly to Self-Publishing	Keisa Arceneaux

	Computer Room Upstairs	<i>Introduction to Online Book Marketing: Tactics and takeaways</i> from Farrar, Straus and Giroux Publishing's Online Marketing Manager Nicholas Courage	Rob Jenkins
	Distance Learning Room Upstairs	<i>Where Poems Come From and What To Do With Them When They Get Here</i> Poetry panel with William Bedford Clark, Ava Haymon, and Jay Udall	David Middleton

9:30 AM to 10:20 AM

Time	Location	Speakers/Topics	Moderator
9:30-10:20	Large Meeting Room Downstairs	The Pitch--from Page to Person! How do you create a query letter—or best use those fantastic five minutes you get with an editor or agent—to make your story shine? And once it's out there, how do you keep that excitement going so that readers will seek your material? NY Times Best Selling Author, Heather Graham	Molly Bolden
	Arts and Crafts Room Downstairs	<i>Creating and Developing an Author Platform:</i> You don't have to be a published author to start developing your author platform... in fact, it helps to have an established platform before you even start querying agents. Farrar, Straus and Giroux's Online Marketing Manager Nicholas Courage	Timothy Samaha
	Storytelling Room Downstairs	<i>From Page to Stage, Back to Page Again</i> Children's book author, Rose Anne St. Romain , will teach how to craft compelling stories that children love using storytelling techniques	Susan Blair
	Distance Learning Room Upstairs	<i>For Serious Plotters Only:</i> How to go from an idea to a fully-developed plot before you even type Chapter One Award Winning Author, Farrah Rochon	Laurie Barcelona
	Computer Rm Upstairs	<i>Catastrophe in the Making: The Engineering of Katrina And Disasters to Come</i> Non-Fiction: Discussion on the role of how environmental engineering in a community has impacted catastrophic events and can impact others in the future. Also, Author and UNO Professor Emerita of Sociology, Shirley Laska, PhD,	Woody Falgoux

		will discuss how academics identify topics for their books.	
	Board Meeting Room Upstairs	Poetry Reading/Q&A with Ava Haymon	David Middleton

10:30 AM to 11:20 AM

Time	Location	Speakers/ Topics	Moderator
10:30-11:20	Large Meeting Room Downstairs	<i>An Author In Search of a Start: How to Make Your First Chapter Sparkle</i> Nobody will read your second chapter if your first doesn't grab them. In this valuable workshop, Veteran author Julie Smith will discuss what makes a first chapter great. Even better, what makes one awful!	Tina DeSalvo Callais
	Arts and Crafts Room Downstairs	<i>What I Wish Someone Had Told Me!</i> They say you can only learn from experience—but here's the scoop: it doesn't have to be your own! Hank Phillippi Ryan has gone from newie-know-nothing to best-selling author—and she'll reveal the secrets she wishes someone had told her before she started.	Molly Bolden
	Storytelling Room Downstairs	<i>So You Want to Write a Screenplay</i> Film Writer, Producer and Director Glen Pitre	Daryl Holmes
	Computer Room Upstairs	<i>Madame Lalaurie, Mistress of the Haunted House</i> Using archival sources, Carolyn Morrow Long uncovers the truth about the notorious Delphine Macarty Lalurie, a Creole-society woman accused of torturing her slaves in 1830's New Orleans.	Keisa Arceneaux
	Distance Learning Room Upstairs	<i>DIY Book Publicity</i> In today's competitive marketplace, how do you get your book noticed (and purchased) by readers? Authors can promote their books and find their audience, many ways of which are free and can be done from home in your pajamas! Strategies for published, self-published, and pre-published writers will be discussed. Literary Agent Rachel Ekstrom	Laurie Barcelona
	Board Room Upstairs	Poetry Reading/Q&A poet William Bedford Clark	David Middleton

11:30 AM TO 1:50 PM

Time	Location	Speakers/Topics	Moderator
11:30-12:10	Outdoors	Lunch	
11:30-12:10	Arts and Crafts Room Downstairs	LUNCHTIME SESSION *Informal Gathering of Writers' Groups, Book Clubs or Networking Groups: Bring your lunch and share what is working for your clubs, how to join one and benefits of joining, etc! (space is limited)	Jackie Jackson
11:30-12:10	Story Telling Room Downstairs	LUNCHTIME SESSION Lunch with Bookseller Molly Bolden and Authors Who'll Discuss What Book Genres and Themes are Selling! (space is limited)	Molly Bolden
12:15	Large Meeting Room Downstairs	<i>Fiction and Poetry Contest Winners Announced</i>	Molly Bolden, Tina DeSalvo Callais, Jackie Jackson
12:20-1:00	Large Meeting Room	KEYNOTE SPEAKER: <i>Tim O'Brien</i> What is Worth Remembering	Mary LeBoeuf
1:00-1:50	Main Lobby & Adult Reading Room Downstairs	<i>Book Fair and Author Signings</i>	

2:00 PM to 2:50 PM

Time	Location	Speakers/Topics	Moderator
2:00-2:50	Large Meeting Room Downstairs	Meet the Agents: Q & A Rachel Ekstrom, <i>Irene Goodman Literary Agency</i> Paige Wheeler, <i>Folio Agency</i>	Tina DeSalvo Callais
	Arts and Crafts Room Downstairs	Cajun Cowboy Poetry: Introducing Gary Boquet , with NSU's poet-biologist John Doucet	David Middleton
	DE Room Upstairs	NY Times Best Selling Author Jennifer Blake (Patricia Maxwell) Discusses <i>Steel Magnolia Press, an Adventure in Independent Publishing</i>	Molly Bolden
	Storytelling Room Downstairs	Using Television Techniques to Craft a Killer Novel What you need to write a successful novel are the same things you need to be a successful journalist. Hank will divulge the tricks of the trade. Award Winning Author and TV Journalist, Hank Phillippi Ryan	Woody Falgoux

3:00 PM to 3:50 PM

Time	Location	Speakers/ Topics	Moderator
3:00-3:50	Large Meeting Room Downstairs	Meet the Editors Rose Hilliard and Monique Patterson, St Martin Press	Tina DeSalvo Callais
	Arts & Crafts Room Downstairs	(Re) Telling Tales: Adapting World Folklore for Younger Readers Using examples from his work, Robert San Souci , the author of <i>Fa Mulan, The Talking Eggs, Two Bear Cubs, Little Pierre</i> , and many other books for children discusses the process of selection, research, writing (and rewriting), and working with illustrators to produce picture books and story collections based on world folklore.	Jackie Jackson
	Distance Learn. Room Upstairs	Academic Presses, Another Publishing Option A little used and viable option for publishing fiction, non-fiction and children's books are academic presses. Explore how to be published by an academic press with published author, Rebecca Gernon	Keisa Arceneaux

	Board Room Upstairs	Poetry Reading/Q&A with NSU poet Jay Udall	David Middleton
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4:00 PM to 4:50 PM

Time	Location	Speakers/ Topics	Moderator
4:00-4:50	Storytelling Room Downstairs	 <i>Honoring our US Veterans on this 40th Anniversary since the end of the US involvement in the Vietnam War</i> A Social with our Veterans & Author Tim O'Brien	Ross Mays
	Large Meeting Room Downstairs	The American Idol of Opening Pages! New York Times Bestselling Author Heather Graham, Bookseller Molly Bolden, Editors Rose Hilliard & Monique Patterson, Agents Rachel Ekstrom & Paige Wheeler Critique of submitted first pages (as many as time allows!)	Tina DeSalvo Callais
	Arts and Crafts Room Downstairs	Put a Story in Your Pocket In this "make-and-take" workshop, author/storyteller Rose Anne St. Romain shares her memory-building techniques for remembering and fleshing out oral storytelling performances.	Tracy Guyan

5:00 PM to 6:30 PM

Time	Location	Event
5:00-5:30	Adult Reading Room and Main Lobby	Last Call for Book Fair and Signings
5:15-6:30	Roof-Top Sun Deck Upstairs	Wine and Cheese Social