



mesgo
EXECUTIVE MASTER IN
EUROPEAN SPORT GOVERNANCE ★★★

Who's Who
MESGO III, 2014-2016



OBJECTIVES & PARTICIPANTS

CONTEXT AND OBJECTIVES

The Executive Master in European Sport Governance (MESGO) is a unique platform designed for elected representatives and managerial staff of sports organisations, providing them with training, social and professional contacts, knowledge-sharing opportunities and personal development. It was pioneered by five internationally renowned universities and research centres that together ensure the contribution of leading experts from both the private and public sectors. It also has the support of the six members of the Association of European Team Sports (ETS).

The sports industry has undergone radical changes in Europe in recent years. The commercial development of the most popular competitions and the establishment and ongoing development of European political and economic institutions, in addition to social problems that have an impact on sport, have prompted an increasing number of stakeholder organisations to take an interest in European sport, calling into question its traditional mode of governance.

To address these changes, the MESGO aims to give participants a better understanding of the key current and future challenges faced by the sports sector, while bearing in mind the European dimension of the measures to be implemented.

UNIQUE CHARACTERISTICS

- Emphasis on the European dimension
- Multidisciplinary approach
- In-depth analysis of legal, political and economic issues (competition law, litigation prevention, risk management, regulation and media policy)
- Focus on the current and future key challenges faced by sport organisations (specificity of sport, competitive balance, exploitation of commercial rights, social dialogue, violence, doping and social responsibility)
- Internationally regarded experts from both private and public sectors
- Excellent networking opportunities
- Interactivity and a practice-oriented pedagogy

WHO IS THE MESGO FOR?

This programme is designed for managers working in:

- International, European and national federations
- Clubs, leagues and trade unions
- European institutions and governments
- Partners of sport organisations (media, sponsors, etc.)



Anrijs BRENCANS

Latvian
1964

Latvian Handball Federation
General Secretary

Work Experience

- Member of the Board, JSC Pasažieru vilciens (Latvia)
- Vice-President, Latvian Handball Federation

Academic Qualifications

- Master's degree in Finance, Banku augstskola School of Business and Finance (Latvia)
- Bachelor's degree in Finance and Trade, University of Latvia

Languages

- Native language: Latvian
- Other: English

Sporting Career

- Professional handball player (1983-1995)
- Selected to the Latvian National Handball Team (Captain, 1994-1995)
- 2 winner titles in USSR Championship, 1st division
- 4 winner titles in Latvia's National Championship, Top division



Tiago CRAVEIRO

Portuguese
1975

Portuguese Football Association
Chief Executive Officer

Work Experience

- Campaign Director of Luis Figo for FIFA Presidency (2015)
- General Secretary, Portuguese Professional Football League
- Press officer, Presidency of the Council of Ministers of Portugal

Academic Qualifications

- Social communication, Minho University (Portugal)

Languages

- Native language: Portuguese
- Other: English



Jan Peter DOGGE

Dutch
1968

Royal Netherlands Football Association (KNVB)
Licensing Manager

Work Experience

- Senior Manager, Intellectual Property Group, Fortis Intertrust, (Amsterdam, the Netherlands)
- Senior tax manager, EY TCE/ Entertainment & Media Group, Ernst & Young (Amsterdam, the Netherlands)

Academic Qualifications

- Master's degree in Law, specialising in Tax Law, University of Brabant (Tilburg, the Netherlands)
- Vocational Training for Tax Lawyers by the Dutch Order of Tax Lawyers

Languages

- Native language: Dutch
- Other: English and German



Jonathan HALL

British
1968

Work Experience

- Director of Football Services, The Football Association, England
- Secretary and Legal Officer, The Rugby Football Union, England
- International Vice-President, Legal Affairs, International Management Group (London, England)

Academic Qualifications

- Bachelor of Arts in Law and Master of Arts (Cantab), Cambridge University, England
- Qualified as a Solicitor, College of Law, Guildford, England and Baker and McKenzie, solicitors London

Languages

- Native language: English
- Other: French, Spanish and German



Timo HUTTUNEN

Finnish
1968

Football Association of Finland
Deputy General Secretary

Work Experience

- Grassroots Director, Football Association of Finland
- Youth Manager, Football Association of Finland

Academic Qualifications

- Master's degree in Educational Sciences, University of Eastern Finland (Joensuu)
- Sports Management Diploma, Finnish Sports Institute

Languages

- Native language: Finnish
- Other: English



Virgar HVIDBRO

Faroese/Danish
1968

Faroe Islands Football Association (FSF)
General Secretary

Work Experience

- Education Manager, Faroe Islands Football Association
- Faroe Islands Working Environment Authority

Academic Qualifications

- Teacher (Mathematics), University of the Faroe Islands (Føroya Læraraskúli)
- St Andrews Bible College (Malton, England)

Languages

- Native language: Faroese
- Other: English



Adrian IXARI

Moldovan
1973

Football Association of Moldova

Head of International
Department

Work Experience

- Match delegate, UEFA and FIFA
- International Relations Secretary, Football Association of Moldova

Academic Qualifications

- Master's degree in Management, Academy of Public Administration by the Office of the President of the Republic of Moldova (Chisinau, Moldova)
- Higher Education Diploma in Modern Languages (English, French), Aleco Russo Balti State University (Balti, Moldova)

Languages

- Native language: Romanian
- Other: English and Russian



Kenny JEAN-MARIE

French
1977

Cabinet of the French Prime Minister

Advisor to the French Prime
Minister on youth, sport
and associations

Work Experience

- Director of the Cabinet, French Secretary of State for Sports
- Deputy Director of the Cabinet and sports political advisor in charge of major sports events and equipment, Ministry for Sports, Youth, non-formal Education and Association (Paris, France)
- Deputy Director of the Cabinet of the General Secretary of the Ministry, Home Office (Paris, France)

Academic Qualifications

- National School for Administration (ENA), Willy Brandt promotion (Paris and Strasbourg, France)
- Engineering qualification, Naval Academy (Lanveoc-Poulmic, France)

Languages

- Native language: French
- Other: English



Rotem KAMER

Israeli
1970

Israel Football Association
Chief Executive Officer

Work Experience

- Deputy Chief Executive Officer, Israel Football Association
- In-house Legal Advisor, Israel Football Association

Academic Qualifications

- Postgraduate diploma studies in International Sports law, Faculty of Law at Anglia Polytechnic University (England)
- Bachelors' degree (L.L.B.) in Law, Faculty of Law at Brunel University of London (England)

Languages

- Native language: Hebrew
- Other: English

Sporting Career

- Former handball player for Hapoel Rishon LeZion (Israel)



André KRUSE

German
1976

European Flying Disc Federation
Vice-President

Work Experience

- Senior consultant in communication and event management, World Flying Disc Federation / German Squash Federation
- Senior consultant in communication development, World Squash Federation

Academic Qualifications

- Jurisprudence, University of Saarland, (Saarbrücken, Germany)

Languages

- Native language: German
- Other: English



Elkhan MAMMADOV

Azerbaijani
1979

**Association of Football
Federations of Azerbaijan**
General Secretary

Work Experience

- › Deputy Director, Natavan Business Center (Baku, Azerbaijan)
- › Managing Director, Natavan Investment Property (Baku, Azerbaijan)
- › UEFA match delegate

Academic Qualifications

- › Bachelor's degree of Business Administration, Corporate Management at the American InterContinental University (former American College in London, England)
- › Post Graduate degree in Construction Management and Property, University of Salford (England)

Languages

- › Native languages: Azeri and Russian
- › Other: English and Turkish

Sporting Career

- › Youth tennis championship of Azerbaijan (2nd place)
- › Semi-professional championships for 2 years (12-15 years old)
- › Youth football competition of Azerbaijan (14-18 years old)
- › Amateur football player in University Team in England (17-20 years old)



Noel MOONEY

Irish
1976

UEFA
Marketing Manager

Work Experience

- › Marketing Manager, Football Association of Ireland
- › Chief Executive, John Giles Foundation (Dublin, Ireland)

Academic Qualifications

- › Executive Postgraduate in Marketing & Management, Dublin Institute of Technology (Ireland)
- › Executive Management Programme, Irish Management Institute

Languages

- › Native language: English
- › Other: French

Sporting Career

- › Goalkeeper for Cork City (1996-2004), Shamrock Rovers (2004-2005) and Limerick FC (1994-1996 and 2005-2006)
- › Won FAI Youth Cup (1994), FAI Senior Cup (1998) and FAI League (1999)
- › Selected for National League team (1998)
- › Player in UEFA Club competitions (1996-2004)



Julien MORDACQ

French
1978

LOSC Lille
Head of Legal and
Administrative Department

Work Experience

- LOSC Lille, France
- Humanitarian mission: construction of a school in Gabon

Academic Qualifications

- Master's degree in Management of Sports Organisations, Audencia Business school (Nantes, France)
- Postgraduate degree in Business Law, Law University and EDHEC Business School (Lille, France)

Languages

- Native language: French
- Other: English



Barbara MOSCHINI

Italian
1964

Italian Football Association
International Project
Coordinator

Work Experience

- Press and External Relations Office Coordinator, Italian Football Association
- Media Coordinator in the Press and External Relations Office for Opel Europe
- Staff Coordinator in the Media and Public Affairs Office for the "Democrazia Cristiana" Party (Rome, Italy)

Academic Qualifications

- Professional Journalist
- University degree in Political Science, Sapienza University of Rome

Languages

- Native language: Italian
- Other: French, English and Spanish

Sporting Career

- Attended the National Classic Dance Academy in Rome for 3 years and danced for 10 years
- Keen golfer, practises pilates and yoga



Patrick NELSON

Irish
1960

Irish Football Association
Chief Executive Officer

Work Experience

- Chief Executive Officer, Macclesfield Town FC (UK)
- Chief Executive Officer, Notts County FC (UK)

Academic Qualifications

- BA Honours Business Studies, Nottingham Trent University (UK)

Languages

- Native language: English
- Other: French



Balázs NEMCSIK

Hungarian
1979

Hungarian Water Polo Federation
Secretary General

Work Experience

- General Secretary, Hungarian Handball Federation
- Communications Manager, European Handball Federation

Academic Qualifications

- Master in Conference interpretation, University Marc Bloch (Strasbourg, France)
- Master of Arts in English and Italian, Pázmány Péter Catholic University (Budapest, Hungary)

Languages

- Native language: Hungarian
- Other: English and Italian

Sporting Career

- Amateur handball player in Hungary since 1990



Piara POWAR

British

Fare Network
Executive Director

Work Experience

- Director, Kick It Out (London, UK)
- Senior Manager, Newham Monitoring Group (London, UK)

Academic Qualifications

- Professional management courses (UK)

Languages

- Native language: English
- Other: Punjabi and Spanish



Camila RODRIGUES BARBOSA

Brazilian/Portuguese
1975

International Paralympic Committee (IPC)
Wheelchair Dance Sport
Coordinator

Work Experience

- Wheelchair Dance Sport, Powerlifting and Shooting Assistant, International Paralympic Committee (Germany)
- Brazilian tax consultant, Pricewaterhouse-Coopers (São Paulo, Brazil)

Academic Qualifications

- Bachelor's degree in Law, Pontificia Universidade Catolica (São Paulo, Brazil)

Languages

- Native language: Brazilian Portuguese
- Other: English and Italian

Sporting Career

- Fencing world cups (2000, 2010, 2011 and 2012) and world championships (2010)
- Member of the Brazilian national fencing team in the Pan-American games (2007)
- Champion of torneio nacional cidade de Porto Alegre (2007)
- 2nd place at the Brazilian fencing championships (2006, 2007, 2009)
- 2nd place in the South American championships (2009)
- 2nd place (team) in the South American games (2010)
- Member of the main Brazilian national team (2007-2011)



Andreas SAVVIDES

Cypriot
1985

PKF Savvides & Co. Ltd
Audit Senior Manager

Work Experience

- Audit Senior Manager, PKF Savvides & Co. Ltd, Limassol, Cyprus
- Professional footballer at Apollon Football Club Ltd, Limassol, Cyprus

Academic Qualifications

- ACA Qualified, Institute of Chartered Accountants in England and Wales (UK)
- Master of Science in Management, specialisation in Internal Audit (with Distinction), CASS Business School, City University (London, England)

Languages

- Native language: Greek
- Other: English

Sporting Career

- Professional football player until the age of 20
- U 17, U 19 and U 21 Cyprus Champion
- Capped at U 17 and U 19 level for the Cyprus national team



Maciej SAWICKI

Polish
1979

Polish Football Association
General Secretary

Work Experience

- Sales and Purchasing Director Europe, Dajar Sp. z o.o. (Poland)
- Managing Director, Dajar Kft (Hungary)

Academic Qualifications

- Executive Education, Program for Leadership Development at Harvard Business School (USA)
- Executive Master of Business Administration, University of Illinois at Urbana-Champaign (USA) & Warsaw University (Poland)

Languages

- Native language: Polish
- Other: English

Sporting Career

- Professional football player in domestic and international football games, Legia Warsaw, Stomil Olsztyn, Korona Kielce (1998-2003)
- Representative of the Polish National Football Team (1996-2001)
- 32 official international football games for the Polish National Football Team (U 16 to U 21)



Florian SIMMEN

Swiss
1975

UEFA
Head of Language Services

Work Experience

- Translator and terminologist, Union des Associations Européennes de Football (UEFA) (Nyon, Switzerland)
- Terminology assistant, University of Geneva (Switzerland)

Academic Qualifications

- Master's degree in Advanced multilingual data processing, School of Translation and Interpreting (ETI), University of Geneva (Switzerland)
- Master's degree in Translation, School of Translation and Interpreting (ETI), University of Geneva (Switzerland)

Languages

- Native language: German
- Other: English, French and Italian



Mario WOLDT

German
1977

German Rowing Federation
High Performance Director

Work Experience

- Since 2015: Member of the Competitive Commission of the World Rowing Federation (FISA) and member of a working group of NOC and German Ministry on restructuring of the German high performance funding system for 2017
- HR Management and Controlling, ThyssenKrupp Steel Europe AG (Duisburg, Germany)
- Head of the International Wedau Regatta e.V. (Duisburg, Germany)

Academic Qualifications

- MA International Relations – first class honours, Dublin City University (Ireland)
- BSBA Human Resource Management and International Studies, Robert Morris University (USA)

Languages

- Native language: German
- Other: English



Mhamed ZEGHARI

Moroccan/French

1971

Mohammed VI Football Academy

Chief Executive Officer

Work Experience

- General manager of multidisciplinary sport club, Fath Union Sport (Rabat, Morocco)
- President's Chief Advisor, Royal Moroccan Football Association (Rabat, Morocco)

Academic Qualifications

- Master's degree in Business, ESSEC Business School (Paris, France)

Languages

- Native language: French
- Other: English and Arabic

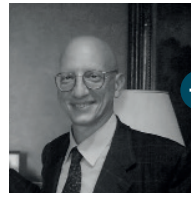
TESTIMONIALS SPEAKERS



Jean-Loup Chappelet

Professor in Sport Management and Public Administration, Swiss Graduate School of Public Administration, University of Lausanne

“I have taught on the MESGO since its first edition and find it very stimulating. The participants have a lot of experiences which foster meaningful discussions. I bring my own experience of more than 40 years’ studying the Olympic system. And clearly, governance is a topic which must be dealt with in sport and in Europe! „



Massimo Coccia

Attorney at Law (Coccia De Angelis & Associati), Arbitrator at the Court of Arbitration for Sports (CAS), Professor of International Law (Tuscia University, Viterbo)

“The unique feature of MESGO is that the people attending it are usually very knowledgeable about sports issues and even hold significant positions within important sports organisations. This situation brings about lively discussions, where issues are explored in depth and it is possible to get at the heart of the subject matter. This is particularly beneficial with respect to legal issues, where often there are more questions than answers and more doubts than certainties. The effort is a cooperative one in which the teacher and MESGO participants work together to thoroughly understand complex issues. „



Sunil Gulati

President, United States Soccer Federation; FIFA Executive Committee member; Senior Lecturer at Columbia University

“One of the nine weeks of the MESGO is held in New York City, and the participants spend valuable time with the various major league sports. This high-level interaction between senior sports practitioners from both sides of the Atlantic provides a fascinating and unique opportunity to compare the European and North American sports models, where both sides still have so much to learn from each other. The MESGO week in the USA also reflects the truly international, indeed global, nature of modern professional sport. „



Alex Horne

Former General Secretary, English Football Association (The FA)

“The MESGO programme provides a great opportunity for participants to expand their horizons, to learn from peers across other sports and to discuss important issues that are central to effectively operating a modern sports organisation. „



Riel Miller

Head of Foresight, Bureau of Strategic Planning, UNESCO

“Asking people to think about the future forces them to make explicit the models that underpin their imagination. My experience with MESGO participants is that they are able to do this with considerable depth and are ready to question the models they use to anticipate the future of sport. This provides for a rich learning experience. „



Howard Stupp

Director of Legal Affairs, International Olympic Committee

“It was a pleasure to deliver a speech on the MESGO programme. It was interesting meeting with the experienced participants and sharing knowledge and experience with them. I am hopeful that, with the experience these participants gain through the MESGO programme, they will continue to carry out constructive work in sport and its international governance. „

TESTIMONIALS GRADUATES



Ekaterina Fedyshina
Deputy Chief Executive Officer,
Football Union of Russia

“I decided to join the MESGO programme because of the changes currently occurring in the Russian federation’s top management. Regarding the 2018 FIFA World Cup, the objectives are to present a new image of Russia and for people all around the world to discover another side to the country. The MESGO gave me a clear understanding of the things at stake in our restructuring and taught me how to work efficiently through my association. I liked the sessions very much and the speaker’s level of excellence. The learning was directly applicable to my work and the group of participants was very interesting, with very different profiles but the same interests.”



Emilio Garcia
Head of Disciplinary and Integrity,
Legal Affairs, UEFA

“The MESGO is a fantastic tool for a lawyer working in sport. Sometimes you are too focused on your specific field while, nowadays, you need a wide understanding about the whole phenomenon of sport. The MESGO sessions offer you a wonderful possibility to improve your knowledge in different topics, all of them crucial to your future development. The same goes for the contacts you create during the MESGO. You start the programme with your classmates and, after 18 months, you have a strong and real network of friends around the world. The MESGO is a great opportunity for everyone working in sport.”



Fabrice Jouhaud
Managing Director, L'Équipe

“The MESGO programme is not only a course where you learn a lot about organisations, laws, conflicts of interests, opportunities and threats; it is a long-term endeavour during which you can share problematic issues and learn more about solutions. Always practical, never boring, the MESGO gives you more than just tools; it offers you a wide perspective on the modern sports landscape.”



Horst Lichtner
General Secretary, International Ice
Hockey Federation

“The MESGO offered me a variety of new perspectives and contacts which will help me to better coordinate my future work on an international scale. The various themed sessions offered me deep insights into areas which I am normally not confronted with in my day-to-day work. It forced me to think outside the box and also created new ideas for my day-to-day business.”



David Rouger
Independent Consultant,
European Aquatics (Ligue
Européenne de Natation) / UEFA

“I joined the MESGO programme as I needed a change in my career and new challenges. The MESGO programme offered me wide perspectives on the fast developing sports landscape and enabled me to meet top sports experts from all over the world. I not only met them but had the opportunity to debate with them extensively. The MESGO programme also provides you with a unique chance to study and work with sports specialists from all over the planet. It is undoubtedly true that I gained experience that will help me improve my working habits but I also now have privileged contacts with top sports specialists that have become friends. The MESGO is rewarding on both professional and personal levels and, last but not least, it is fun!”



Søren Simonsen
Head of Development Department,
Danish Handball Association

“Attending the MESGO was a true eye-opener in terms of good governance in European and North American sport. It also gave me a fantastic network of fellow participants and academic partners throughout Europe. The level of speakers on the MESGO is outstanding, and the balance between academic lectures and good examples from real life really is perfect. Finally, I would say that the places where the sessions are held, with lots of visits to top sports venues and sports organisations, is the final argument for choosing the MESGO. It’s a first-class programme.”





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More information on www.mesgo.org

Academic Partners:

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INTERNATIONAL ICE HOCKEY FEDERATION