



**mesgo**  
EXECUTIVE MASTER IN  
EUROPEAN SPORT GOVERNANCE

**Who's Who**  
MESGO II, 2012-2014



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# OBJECTIVES & PARTICIPANTS

## CONTEXT AND OBJECTIVES

The Executive Master in European Sport Governance (MESGO) is a unique platform designed for elected representatives and managerial staff of sports organisations, providing them with training, social and professional contacts, knowledge-sharing opportunities and personal development. It was pioneered by five internationally renowned universities and research centres that together ensure the contribution of leading experts from both the private and public sectors. It also has the support of the six members of the Association of European Team Sports (ETS).

The sports industry has undergone radical changes in Europe in recent years. The commercial development of the most popular competitions and the establishment and ongoing development of European political and economic institutions, in addition to social problems that have an impact on sport, have prompted an increasing number of stakeholder organisations to take an interest in European sport, calling into question its traditional mode of governance.

To address these changes, the MESGO aims to give participants a better understanding of the key current and future challenges faced by the sports sector, while bearing in mind the European dimension of the measures to be implemented.

## UNIQUE CHARACTERISTICS

- Emphasis on the European dimension
- Multidisciplinary approach
- In-depth analysis of legal, political and economic issues (e.g. competition law, litigation prevention, risk management, regulation and media policy)
- Focus on the current and future key challenges faced by sports organisations (specificity of sport, competitive balance, exploitation of commercial rights, social dialogue, violence, doping, social responsibility, etc.)
- International networking opportunities
- Interactivity and a practice-oriented pedagogy

## WHO IS THE MESGO FOR?

This programme is designed for experienced managers and executives working in:

- International, European and national federations
- Clubs, leagues and trade unions
- European institutions and governments
- Partners of sports organisations (media, sponsors, etc.)

**Saoud AL MOHANNADI**

Qatar  
27 October 1957



Qatar Football Association  
General Secretary

**Work Experience**

- > Member of AFC Organising Committee for the AFC Asian Cup 2011 and 2015, Asian Football Confederation (AFC)
- > Chief Executive Officer, AFC Asian Cup Qatar 2011 Local Organising Committee

**Academic Qualifications**

- > Bachelor's degree in Business Administration

**Languages**

- > Arabic: native language
- > English: excellent

**Denis BASTARI**

Albanian  
21 March 1985



Director of International Department  
Albania Football Association

**Work Experience**

- > Team Manager of Albania National Team, Albania Football Association
- > UEFA Venue Director

**Academic Qualifications**

- > Bachelor's degree in International Relations and Political Science

**Languages**

- > Albanian: native language
- > English: excellent

**Athanasios BATSILAS**

Greek

15 October 1976



Qatar 2022 Supreme Committee  
Executive Director, Sport Business Development and Competition

**Work Experience**

- > Senior Technical Advisor, Qatar Football Association
- > Chief Operating Officer, AFC Asian Cup Qatar 2011 Local Organising Committee
- > Strategy and Competition Advisor, Qatar 2022 FIFA World Cup bid organising committee
- > Executive Director, Qatar Football Association
- > Competition Manager, FIFA Olympic Football Tournament, Athens Olympic Games 2004

**Academic Qualifications**

- > Ph.D. in Sport Management, Human Research and Media
- > Bachelor's degree in Sports Science

**Languages**

- > Greek: native language
- > English: excellent
- > German: excellent

**Xavier DANIEL**

French

9 February 1970



EURO 2016 SAS  
Executive Director, Head of public affairs & host cities relations

**Work Experience**

- > Head of Stadium Department, French Professional Football League (LFP)
- > Project Manager, FNAC SA

**Academic Qualifications**

- > Master's degree in Sports Law and Economics
- > Bachelor's degree in History

**Languages**

- > French: native language
- > English: excellent

**Edvinas EIMONTAS**

Lithuanian  
13 April 1976



Lithuanian Football Federation  
General Director

**Work Experience**

- > Project Manager, CSC Ukie banko investicine grupe
- > Consultant, CSC Ukie banko lizingas

**Academic Qualifications**

- > Diploma of Advanced Studies (DAS) in Football Management
- > Certificate of Advance Studies (CAS) in Football Management
- > Master's degree in Management of Financial Institutions

**Languages**

- > Lithuanian: native language
- > English: excellent

**Ekaterina FEDYSHINA**

Russian  
1 June 1969



Football Union of Russia  
Deputy Chief Executive Officer

**Work Experience**

- > Head of International Department, Football Union of Russia
- > Director of International Relations Department, ZAO Telesport

**Academic Qualifications**

- > Diploma in Simultaneous Interpretation
- > Diploma in Foreign Languages Teaching

**Languages**

- > Russian: native language
- > English: excellent

**Pascal FRATELLIA**

French

3 February 1969



EBU-UER (European Broadcasting Union)  
Head of Sports Rights – Football

**Work Experience**

- > Head of Marketing and TV Rights Department, Fédération Française de Football (FFF)
- > Chairman of the Board, Mediator Servicing SA

**Academic Qualifications**

- > Master's degree in Finance and Marketing

**Languages**

- > French: native language
- > English: excellent

**David FROMMER**

Belgian

4 June 1978



European Club Association (ECA)  
Head of Public & International - Affairs/Strategic Advisor

**Work Experience**

- > Public & EU Affairs Advisor, G-14
- > EU Affairs Advisor, Institute of Directors (IoD)
- > Account Manager Mill & Knowlten

**Academic Qualifications**

- > Master's degree in International and European Politics
- > Bachelor's degree (Hons) in Politics and Economics

**Languages**

- > English: native language
- > French: excellent

**Jaakko HALTIA**  
Finnish  
20 July 1966



Turku University of Applied Sciences  
Lecturer in sport management and digital marketing communication

#### **Work Experience**

- > Lecturer in sport management and digital marketing communication, Turku University of Applied Sciences
- > Manager, Volleyball team Hurrikaani

#### **Academic Qualifications**

- > Master's degree in education
- > Degree in business administration
- > Degree in ICT

#### **Languages**

- > Finnish: native language
- > English: excellent

**Gianluca MONTE**  
Italian  
5 January 1976



European Commission  
Policy Officer – Sport Unit

#### **Work Experience**

- > Manager European Affairs, KEA European Affairs
- > Trainee, European Commission

#### **Academic Qualifications**

- > Master's degree in European Studies
- > Master's degree in History and Philosophy

#### **Languages**

- > Italian: native language
- > English: excellent



**Elmir PILAV**  
Bosnia and Herzegovina  
23 October 1980



Football Federation of Bosnia and Herzegovina  
Director of Sector for Competitions and Event Management, Deputy General Secretary

#### **Work Experience**

- > Players Transfers Manager, Translator, Football Federation of Bosnia and Herzegovina

#### **Academic Qualifications**

- > Diploma of Advanced Studies (DAS) in Football Management
- > Certificate of Advanced Studies (CAS) in Football Management

#### **Languages**

- > Bosnian: native language
- > English: excellent
- > German: fluent

**Robert Christian  
PONGRACZ**  
German  
1 July 1981



Liga Nacional de Fútbol Profesional  
Head of International Department / Presidential Advisor in Foreign Affairs

#### **Work Experience**

- > UEFA Venue Director
- > Advisory/collaboration person for Club Atlético de Madrid S.A.D.

#### **Academic Qualifications**

- > Master's degree (LLM) in International Sport Law
- > Bachelor's degree in Business Administration
- > Studies in International Relations and Diplomacy

#### **Languages**

- > German: native language
- > Romanian: native language
- > English: excellent

## Filip POPOVSKI

Macedonian  
12 July 1979



Football Federation of Macedonia  
Club Licensing Manager

### Work Experience

- > Club Licensing and Quality Assurance Manager, Football Federation of Macedonia
- > Events organisation, Football Federation of Macedonia
- > UEFA Venue Director

### Academic Qualifications

- > Bachelor degree in Management
- > Diploma of Advanced Studies (DAS) in Football Management
- > Certificate of Advanced Studies (CAS) in Football Management
- > Certified internal auditor for ISO9001: 2008, 14000: 2004 and OMSAS 18001: 2007

### Languages

- > Macedonian: native language
- > English: excellent
- > Ex Yugoslavian languages: excellent

## Edgars PUKINSKS

Latvian  
20 December 1984



Latvian Football Federation  
Deputy General Secretary

### Work Experience

- > Chief of Administration, Latvian Football Federation
- > Youth National Teams Manager, Latvian Football Federation

### Academic Qualifications

- > Diploma of Advanced Studies (DAS) in Football Management
- > Certificate of Advanced Studies (CAS) in Football Management
- > Master's Degree in Sports Science

### Languages

- > Latvian: native language
- > English: excellent
- > Russian: excellent

**David ROUGER**

French  
13 April 1972



French Swimming Federation  
Marketing and Communication Director

**Work Experience**

- > Key Account Manager, sports marketing agency
- > Project Manager, French Track and Field Association

**Academic Qualifications**

- > Master's degree in Communication and Political Sciences
- > Bachelor's degree in Arts

**Languages**

- > French: native language
- > English: excellent

**Svitlana SHKIL**

Ukrainian  
15 February 1972



Football Federation of Ukraine  
Head of International Affairs

**Work Experience**

- > Marketing Director, Joint venture "Ukraine Football International"

**Academic Qualifications**

- > Diploma of Advanced Studies (DAS) in Football Management
- > Master's degree in International Law

**Languages**

- > Ukrainian: native language
- > English: excellent

**Søren SIMONSEN**

Danish  
20 October 1970



Danish Handball Association  
Head of Development Department

**Work Experience**

- > Project Manager Handball for Children and Youth, Danish Handball Association
- > Coach Suphanburi Sports School in Thailand, Supervisor Handball Association Thailand (HAT)

**Academic Qualifications**

- > Master's degree in Physical education
- > Degree in Sport and Sport Psychology
- > Degree in Practical Visual Communication (film history, making of film/advertising)

**Languages**

- > Danish: native language
- > English: excellent

**Stephane TERTRAIS**

French  
4 September 1969



Consortium Stade de France  
Chief Financial Officer

**Work Experience**

- > Chief Financial Officer, PPP/FPI Infrastructures projects (finance, design, build, operate and maintain), including 3 years abroad (UK/tunnels and South Africa/stadium)
- > Finance Manager, Group/Companies and projects, Construction industry, including 4 years abroad (UK and Romania)

**Academic Qualifications**

- > Master's degree in Management

**Languages**

- > French: native language
- > English: excellent

## Sergii VOLIK

Ukrainian  
7 May 1973



PJSC Metalist Football Club  
Chief Executive Officer

### Work Experience

- > Director, JSC «Metalist – Arena»
- > UEFA EURO 2012 : organisation of UEFA EURO 2012 tournament at Metalist Stadium

### Academic Qualifications

- > Kharkiv State Academy of Municipal Economy
- > Master of Arts (MA) in law/law sciences
- > Master of Arts (MA) in Physical education

### Languages

- > Russian: native language
- > English: advanced

## Julien ZYLBERSTEIN

French  
12 June 1982



UEFA  
Legal Counsel

### Work Experience

- > EU legal affairs advisor, UEFA
- > Professional Football Specialist, UEFA

### Academic Qualifications

- > Master's degree (LLM) in European Law
- > Master's degree in Law

### Languages

- > French: native language
- > English: excellent
- > Italian: excellent

### Other

- > Arbitrator, Court of Arbitration of the EMF
- > Member of the board and legal director, Paris FC
- > Legal advisor, Evreux FC (2010/2011)
- > Member of the board and legal director, AS Beauvais Oise (2007/2010)



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