



# mesgo

EXECUTIVE MASTER IN  
EUROPEAN SPORT GOVERNANCE

**Who's Who**  
First edition 2010/2012





## CONTEXT AND OBJECTIVES

The professional sport industry has undergone a dramatic revolution within Europe in recent years. The commercial development of the most popular competitions, the establishment and ongoing development of a European political and economic institutions, in addition to societal problems to which sport is not immune, have prompted an increasing number of stakeholder organisations to take an interest in European sport, calling into question its traditional mode of governance. If they are to rise to the numerous challenges facing European sport, the continent's sports' governing bodies have to take concerted action with their main stakeholders and political institutions to put in place appropriate and effective regulatory measures.

## UNIQUE CHARACTERISTICS

- Emphasis on the European dimension
- Multidisciplinary approach
- In-depth analysis of legal, political and economic issues (e.g. Competition Law, Litigation Prevention, Risk Management, Regulation and Media Policy)
- Focus on the current and future key challenges faced by sport organisations (specificity of sport, competitive balance, exploitation of commercial rights, social dialogue, violence, doping and social responsibility)
- Internationally regarded experts from both private and public sectors
- Excellent networking opportunities
- Interactivity and a practice-oriented pedagogy

## WHO IS THE MESGO FOR?

This programme is designed for managers working in:

- International, European and national federations
- Clubs, leagues and trade unions
- European institutions and governments
- Partners of sport organisations (media, sponsors, etc.)

## Arnaud BARENTIN

French  
27 January 1973

Chief Financial Officer  
Union Nationale des Centres Sportifs de Plein Air (UCPA)



### Work Experience

- » Head Finance Controller, UCPA
- » Finance Controller, UCPA
- » Senior Auditor, Price Waterhouse Cooper
- » Social Advisor, Interm'aide Emploi

### Academic Qualifications

- » Master's Degree in Finance and Management
- » Chartered Accountant diploma

### Languages

- » French: native language
- » English: excellent
- » German: good

## Nils FISKETJONN

Norwegian  
27 December 1964

Director of Competition  
Norwegian Football Association



### Work Experience

- » Director Professional Services, Geodata AS
- » Director Professional Services, Ementor Norway AS
- » Department Director, Eterra AS
- » Norwegian Defence

### Academic Qualifications

- » Defence College I
- » Army War Academy (bachelor)

### Languages

- » Norwegian: native language
- » English: good
- » German: intermediate

**Emilio Andrés  
GARCIA SILVERO**

Spanish  
10 November 1977

Legal Director  
Spanish Football Federation



**Work Experience**

- » Chief Lawyer of the Department of Legal Affairs and Disciplinary Committees of the Spanish Football Federation
- » Lawyer of the Office of the Presidency of the Spanish Football Federation

**Academic Qualifications**

- » Degree in Law
- » Diploma in Advanced Studies – Doctoral Courses – Employment and Social Security Law
- » Master's in Sports Law
- » Doctor in Law cum laude

**Languages**

- » Spanish: native language
- » English
- » Portuguese

**Tanya GRAVINA**

Maltese  
12 September 1969

Tournament Director  
MPA Projects Coordinator



**Work Experience**

- » Deputy General Secretary - Malta FA
- » General Secretary - Malta Tennis Federation
- » Executive Secretary - Games for the Small States of Europa Malta
- » Secretary General - Malta Sports Awards
- » Project Manager, Bank of Valletta pic

**Academic Qualifications**

- » Masters in Business administration (majoring in information systems)
- » International Diploma in Computer Studies

**Languages**

- » Maltese: native language
- » English: excellent
- » Italian: excellent
- » French: intermediate
- » Arabic: basis

## Ronen HERSHCO

Israeli  
3 may 1970



National Teams Department Director  
The Israel Football Association

### Work Experience

- » Manager of Operation and Marketing, Tel Aviv National Sport Centre
- » Senior Guidance Manager, the Israel Management Centre
- » Community Director, Jewish Agency for Israel
- » Manager Gymnasium, Country Club Sportan

### Academic Qualifications

- » M. SC in Sport Management
- » Master of Education in Physical Education
- » Bachelor of Education

### Languages

- » Hebrew: native language
- » English: excellent
- » Romanian: intermediate
- » French: intermediate

## Velid IMAMOVIC

Bosnian & Herzegovina  
9 January 1963



Head of International Department  
Football Federation of Bosnia and Herzegovina

### Work Experience

- » Head of Foreign Film Department, State Television of Bosnia and Herzegovina
- » Inspector for Illegal Constructions, Municipality Old Town Sarajevo
- » Designer for Steel Construction, Zenica

### Academic Qualifications

- » Master of Civil Engineering

### Languages

- » Bosnian: native language
- » English: excellent
- » German: intermediate
- » Polish: intermediate

## Torbjörn JOHANSSON

Swedish  
29 March 1976



Sport Director  
CEO Golf Management Association, Sweden

### Work Experience

- » Sport Director Swedish Volley Ball Association
- » Secretary General, Swedish Rugby Union
- » Spa and Company Manager, IKSU Sportcentre

### Academic Qualifications

- » Undergraduate courses in sport management
- » Bachelor Degree in Sport Pedagogics
- » Diploma, Leadership within sport

### Languages

- » Swedish: native language
- » English: excellent
- » German: intermediate
- » Spanish: intermediate

## Fabrice JOUHAUD

French  
3 January 1970



Chief Editor  
*L'Equipe (French sporting daily newspaper)*

### Work Experience

- » Chief Editor, Information Director, M6 TV
- » Chief Editor, Axel Springer Verlag
- » Director, Centre for Journalism Training
- » Chief Editor Football, L'Equipe
- » Reporter, L'Equipe

### Academic Qualifications

- » History Diploma
- » Journalism Master's Degree

### Languages

- » French: native language
- » English: good
- » German: good

## Igor KLIMPER

Macedonian  
8 September 1977

General Secretary  
Football Federation of FYR of Macedonia



### Work Experience

- » Director of Sector for International Affairs and International Competitions, Football Federation of Macedonia
- » International Department, Football Federation of Macedonia

### Academic Qualifications

- » Bachelor, Physical Culture

### Languages

- » Macedonian: native language
- » English: excellent
- » Serbian: excellent

### Sporting Career

- » Champion of Macedonia U 15, U 17 and U19

## Horst LICHTNER

German  
31 August 1959

General Secretary  
International Ice Hockey Federation



### Work Experience

- » General Secretary, AIOWF
- » Marketing Director, Deutscher Fussball Bund
- » Marketing Director, Team AG
- » CEO, CWL Marketing

### Academic Qualifications

- » Master in Sports Economy

### Languages

- » German: native language
- » English: excellent
- » French: good
- » Russian: basic knowledge



## Pierre LIENHARD

Swiss  
11 October 1968



Project Manager Events National Teams and Academies  
Swiss Football Association

### Work Experience

- » Senior Project Manager (for the Swiss Football Association Cup), Sportart AG
- » Consultant and Project Leader, Swiss Agency for Development and Cooperation – Sarajevo
- » Project and Venue Manager for UEFA CL, TEAM Marketing AG
- » Deputy Head of Marketing, Banque Cantonale de Zoug

### Academic Qualifications

- » Marketing Specialist with Federal Certificate of Higher VET
- » Marketing Manager Diploma

### Languages

- » Swiss German: native language
- » German: excellent
- » English: excellent
- » French: good
- » Spanish: intermediate

## Armen MINASYAN

Armenia  
27 March 1970



Executive Director  
Football Federation of Armenia

### Work Experience

- » Consultant, Armtabak CJSC
- » Director, Nairi – 2 trading company
- » General Manager, FC Pyunik
- » Vice President, FC Pyunik
- » Chief Accountant, FC Pyunik

### Academic Qualifications

- » Diploma with Distinction in Economics and Social Planning
- » Certificate, Math and Physics School

### Languages

- » Armenian: native language
- » English: good
- » Russian: excellent
- » French: intermediate

## Boris ONIKUL

Russian  
30 September 1964

Commercial Director  
Football Union of Russia



### Work Experience

- » CEO, Harthors
- » Head of client relations, Bank
- » Senior Manager, Bank

### Academic Qualifications

- » MBA
- » Bachelor of Economy

### Languages

- » Russian: native language
- » English: excellent

## Simon PATRIK

Swiss/French  
20 March 1972

Advisory Manager in Governance and Finance  
UEFA



### Work Experience

- » Advisory Manager Club licensing, UEFA
- » Audit Manager, Credit Suisse Group
- » Internal Auditor, Winterthur Insurance Group
- » Financial Accountant, Xerox Finance Ltd

### Academic Qualifications

- » Financial Management MBA
- » Certified Internal Auditor
- » Business Economist

### Languages

- » German: native language
- » English: excellent
- » French: excellent

## Alex PHILLIPS

British  
27 September 1970

Head of Executive Office  
UEFA



### Work Experience

- » Head of Professional Football Services, UEFA
- » Management Consultant, Deloitte
- » Various, Disclosure (Datastream/Thomson Financial)
- » Country/Office Manager

### Academic Qualifications

- » MBA, Football Industries
- » BA French and Spanish Studies

### Languages

- » English: native language
- » French: excellent
- » Italian: excellent
- » Spanish: excellent

## Olafur RAFNSSON

Icelandic  
7 April 1963

President  
FIBA Europe - Icelandic National Olympic and Sports Association



### Work Experience

- » Partner/CEO Attorney, Logmenn Hafnarfirdi ehf
- » Associate Attorney, Logmenn Hafnarfirdi ehf.

### Academic Qualifications

- » Law Degree

### Languages

- » Icelandic: native language
- » English: excellent
- » Danish: good
- » German: good

## Kenneth REEH

Danish  
16 January 1969



Head of Administration  
Danish Football Association

### Work Experience

- » Head of IT, Danish FA
- » Deputy Head of District Taastrup, Mortgage Denmark
- » Organisational Consultant, Mortgage Denmark
- » Customer Adviser in District Copenhagen, Mortgage Denmark

### Academic Qualifications

- » Master in Law and Economics

### Languages

- » Danish: native language
- » English: excellent
- » German: good
- » French: intermediate

## Yannick SOUVRE

French  
19 September 1969



Managing Director  
FIBA Europe Properties

### Work Experience

- » Marketing Director FIBA Europe Properties
- » Marketing Director, Bourges Basketball club
- » Consulting Assignment for the Communication Department, French Basket Ball Federation
- » Strategic marketing for the sales department and management operations in the HR Department, EDF-GDF Cher en Berry

### Academic Qualifications

- » Operational Marketing Bachelor
- » Marketing and Communication HND

### Languages

- » French: native language
- » English: excellent
- » German: intermediate

### Sporting Career

- » Professional basketball player from 1985 to 2003
- » 251 selections in French senior national team (captain for 6 years)
- » Won 1 European National Team title, 3 EuroLeague titles and 8 French national championship titles

## Liutauras VARANAVICIUS

Lithuanian  
17 march 1970

President  
Lithuanian Football Federation



### Work Experience

- » President, chairman at supervisory board, Ukio Bank
- » CEO, Ukio Bank
- » Partner & owner, MAS Consult
- » Senior Financial Analyst, Lithuanian Investment Bank

### Academic Qualifications

- » Business Administration Diploma
- » Marketing and International Commerce MBA

### Languages

- » Lithuanian: native language
- » English: excellent
- » Russian: excellent
- » Polish: good

## Pedro VELAZQUEZ

Spanish  
9 January 1963

Deputy Head of Unit  
Sport Unit – European Commission



### Work Experience

- » Principal Administrator, European Commission DG EAC – Sport Unit
- » Principal Administrator, European Commission DG Agriculture
- » Conference Organizer, European Commission DG SCIC
- » Conference Interpreter, European Commission DG SCIC

### Academic Qualifications

- » Literature Degree
- » European Integration Diploma
- » Economy of Development Diploma

### Languages

- » Spanish: native language
- » English: excellent
- » French: excellent
- » Italian: excellent
- » Portuguese: excellent
- » Greek: good

## The MESGO academic team

**Hervé  
CRES**

French

Professor of Economics, Deputy Director,  
Dean of Studies Sciences Po



### Work Experience

- » Professor assistant at Pennsylvania University of Philadelphia (USA) (1994-97)
- » Professor assistant at Faculty of Business and Economics (HEC) (1997-2000) and Professor assistant / Professor associate (2000-03)
- » Professor at finance and economy department (2003-08)
- » Associate Dean and Director of HEC PhD (2005-08)
- » Delegate Director of HEC (2006-08)
- » Deputy Director of IEP of Paris, responsible for studies and schooling (since 2008)

### Academic qualifications

- » PhD in Applied Mathematics Université de Paris I
- » Postgraduate Diploma in Stochastic Processes Université de Paris VI
- » Postgraduate Diploma in Applied Mathematics Université de Paris I
- » Institut of Political Studies of Paris

### Languages

- » French: native language
- » English: excellent

**Jean Pierre  
KARAQUILLO**

French

Director  
Centre de Droit et d'Economie du Sport



### Work Experience

- » Co-Founder of the Centre de Droit et d'Economie du Sport
- » *Avocat*

### Academic qualifications

- » PhD in private law
- » Professor of Law

### Languages

- » French: native language

### Other

- » Co-Director of the University Diploma to become the General Manager of a professional sports club and of the University Diploma to become a Stadium Manager
- » Court of Arbitration for Sport arbitrator and mediator
- » Advisor for professional sport to the French Olympic committee
- » Member of the French football federation (FFF) ethic committee
- » Former president of the Football club of Limoges and of the CSP Basket-ball club of Limoges
- » Arbitrator to the French Chamber of Arbitration for sport

## Andreu CAMPS I POVILL

Spanish



Director  
Institut Nacional d'Educació Física de Catalunya (INEFC)

### Work Experience

- » Chair Professor of Sport Law and Sport Management, INEFC-University of Lleida
- » Director of the Master's Program in Sport Law, University of Lleida

### Academic qualifications

- » BSc in Laws, University of Barcelona
- » BSc in Physical Education and Sport, INEFC-University of Barcelona
- » DESS in Law and Economics of Sport, CDES-University of Limoges
- » PhD in Laws, University of Barcelona

### Languages

- » Spanish: native language
- » French: excellent
- » English: good

### Other

- » Co-director of the Executive Masters in Sport Organisations Management (MEMOS), supported by Olympic Solidarity
- » Member of Scientific Committee of the European Study on Financing Amateur Sport (European Commission)
- » Mediator of the Court of Arbitration for Sport (CAS)
- » Arbitrator of the Spanish Court of Arbitration for Sport (TEAD)
- » Vice president of the Spanish Sport Law Association
- » Member of the Editorial Review Board of the scientific journal *Apunts. Educación Física y Deportes*

## Sean HAMIL

Irish



Lecturer in Management, Birkbeck Sport Business Centre,  
Birkbeck College, University of London

### Work Experience

- » Lecturer in Management at Birkbeck College, University of London
- » Programme director of the MSc Sport Management & the Business of Football
- » Director of Birkbeck Sport Business Centre

### Academic qualifications

- » BA Hons., Economics & Politics at Trinity College Dublin
- » MSc Industrial Relations & Personnel Management at London School of Economics

### Languages

- » English: native speaker

### Other

- » Elected director of the Supporters Direct organisation (promoting co-operative ownership of professional sports' clubs in the UK) from 2003 until 2009
- » Author of a wide range of academic and professional publications and books in the fields of Corporate Social Responsibility (CSR) and the corporate governance and regulation of sport
- » Professor on the UEFA Certificate in Football Management programme with responsibility for the Organisation of Football in Europe & around the World module
- » Subsidiary interest in CSR practice at clubs in the Scottish Premier League (SPL)



## Holger PREUSS

German



Professor of Sport Economics and Sport Sociology  
Johannes Gutenberg-University Mainz

### Work Experience

- » Professor for Event Management at Molde University College, Norway
- » International Scholar at State University of New York (SUNY, Cortland)
- » Visiting Professor at University of East London, School of Business

### Academic qualifications

- » Georg-August-Universität Göttingen "Economics and Sport"
- » PhD degree in Social Sciences as Dr. Disc. Pol.

### Languages

- » German: native language
- » English: excellent
- » French: basic

### Other

- » Associate Editor of the Journals European Sport Management Quarterly
- » Editorial board member of several other international Journals
- » Consultant for many Olympic bids from Sydney 2000 until Cairo 2020 as well as for the FIFA Football World Cup Qatar 2022
- » Research on economic and socio-economic aspects of events such as EURO 2008 and FIFA Football World Cup 2006 and 2010
- » Current research on economic importance of sport for Germany

## Didier PRIMAULT

French



Executive Director  
Centre de Droit et d'Economie du Sport

### Work Experience

- » Economist
- » Representative for the Conseil social du Mouvement sportif (CoSMoS) (1997-2005)
- » Director of the French basket-ball players union (1989-1997)
- » Secretary General of the European basket-ball players union (1989-1997)

### Academic qualifications

- » Master's Degree in the law, economics and management of Sport (University of Limoges)

### Languages

- » French: native language
- » English: excellent
- » German: basis

### Other

- » Board member of the International Association of Sports Economists (IASE)
- » Member of the commission for qualifications of the French basket-ball league (LNB)

**Prune  
ROCIPON**

French



Lawyer  
Centre de Droit et d'Economie du Sport

### Work Experience

- » Lawyer to the French Sport Ministry (anti-doping unit)
- » Lawyer to the French swimming federation (internship)
- » Lawyer to the British swimming federation (internship)

### Academic qualifications

- » Master's Degree in the law, economics and management of Sport (University of Limoges)
- » Master's Degree in European and comparative law

### Languages

- » French: native language
- » English: excellent
- » German: excellent
- » Spanish: basis

### Other

- » Member of the electoral commission of the French Sailing federation
- » President of the disciplinary commission (including anti-doping) of the French Gymnastic Federation

**Sophie  
Mièvre**

French



Programme manager  
Sciences Po

### Work Experience

- » Linguistic and education attaché, French Embassy, Trinidad and Tobago
- » Director of studies, Alliance Française, Trinidad and Tobago
- » Faculty mentor for professional trainers, Ecuador

### Academic qualifications

- » Master's Degree in Didactic
- » Bachelor's Degree in Spanish literature and civilisation

### Languages

- » French: native language
- » English: excellent
- » Spanish: bilingual



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