

Chicago United

Advancing multiracial leadership in business



MEMBERSHIP BROCHURE



ABOUT CHICAGO UNITED

VISION

A Chicago region that is the most inclusive business ecosystem in the nation.

MISSION

To achieve parity in economic opportunity for people of color by advancing multiracial leadership in corporate governance, expanding the talent pipeline for executive-level management, and growing minority businesses.

Tiffany Hamel Johnson
President & CEO

Chicago United



2024 CHICAGO UNITED BOARD OF DIRECTORS

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Head of Corporate Finance
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Chief Human Resources Officer
Blue Cross and Blue Shield of Illinois

Chicago United



MEMBERSHIP HAS ITS BENEFITS

Chicago United is the premier thought leader in advancing inclusion. Our signature programs, initiatives and research provide the tangible tools your company needs to transform culture within your organization.

Our nearly 100 member companies include Fortune 500, large, mid- and small-sized businesses, minority-owned businesses, as well as civic and nonprofit institutions.

Membership Benefits:

- **CEO Roundtable Series:** Confidential, peer-to-peer, host-facilitated forums that discuss the issues and challenges critical to implementing bold actions to develop, advance, and sustain an inclusive culture.
- **Diversity Officer Roundtable Series:** Peer-to-peer learning sessions, facilitated by executives responsible for their organization's diversity strategies, that investigate current trends and leading practices for less common challenges.
- **Employee Resource Group Symposium:** A prime opportunity to learn best practices from experts on creating models for highly effective resource groups that advance business imperatives.
- **Mid-Level Manager Series:** A series of programs designed to equip mid-level managers with the leadership skills to build collaborative and effective teams and further impact their organization's diversity, equity, and inclusion practices.
- **Emerging Leader Series:** A series of programs that empower young, diverse professionals. Through exposure to Chicago United's Business Leaders of Color, participants gain insight into assessing and navigating corporate culture toward career advancement.
- **Minority Business Partnerships Program, including The Five Forward Initiative™:** A network of Chicago area corporations who select five local minority firms and commit to helping them develop and grow in scale over a period of five years. Participating companies receive benchmarking tools and partnering minority firms receive capacity-building assistance, including coordinated resources from technical assistance agencies and nonprofits to address their individual needs.
- **Business Leaders of Color (BLC):** A program that identifies candidates for corporate Board of Directors' positions. The men and women we select are innovative, global thinkers who are ready to provide shareholder value in a changing world. For the past 18 years, Chicago United has identified 470 diverse executives that have served in over 300 corporate board positions.
- **Corporate Inclusion Institute* (CII):** A talent development program that drives business performance through inclusion. Founded in 2019 to address challenges within the middle management pipeline, CII helps businesses harness the power of inclusion and promotes cultural transformations.
- **Inside Inclusion:** A research publication that provides a complete review of the status of diversity and inclusion progress in Chicago's top corporations.

**The fee to enroll in the Corporate Inclusion Institute is \$20,000.*



Diverse representation matters. If people of color are at the table where decisions are made and policies are set, then more innovation occurs and shareholder value increases. This is more than a moral imperative. Membership with Chicago United helps your organization remain competitive.



Tiffany Hamel Johnson
President and CEO
Chicago United



JOIN OUR COMMUNITY

Be a part of leading sustainable change and enacting diversity and inclusive practices within your organization.

Category	Public, Private, Partnerships & Holding Companies (Gross Revenues)	Banks/Financial Services (Assets)	Not-for-Profits	Dues
A	Greater than \$1 Billion	Greater than \$10 Billion		\$25,000
B	\$500 Million to \$1 Billion	\$5 Billion to \$10 Billion		\$18,750
C	\$75 Million to \$500 Million	\$1 Billion to \$5 Billion		\$12,500
D	\$25 Million to \$75 Million	\$500 Million to \$1 Billion		\$6,250
E	Less than \$25 Million	\$100 Million to \$500 Million		\$2,500
F			Greater than \$100 Million	\$11,250
G			Less than \$100 Million	\$5,000

THANK YOU FOR YOUR INTEREST IN MEMBERSHIP

Please submit this form to cuinto@chicago-united.org.

Company Name

Headquarter Address

Phone

Company Website

Years in Business

Gross Revenue

Number of Employees

Application Contact Name/Info



2024 CHICAGO UNITED MEMBERS

(As of January 16, 2024)

Abbott
Advanced Resources
Advocate Health
Advocus National Title Insurance Company
Amazon
American Red Cross of Illinois
Aon plc
Ariel Investments
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Blue Cross Blue Shield of Illinois/ Health Care Service Corporation
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