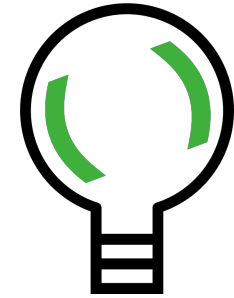


The logo for National Runaway Safeline features a large green arc on the left side of the text. The text is arranged in three lines: "National" in a grey sans-serif font, "Runaway" in a grey sans-serif font, and "Safeline" in a bold black sans-serif font.

National Runaway Safeline



**NATIONAL
RUNAWAY
PREVENTION
MONTH**

Partner Call #2

**Using NRPM Resources
(Toolkits, Webpage, etc.)**



@1800RUNAWAY



@NATIONALRUNAWAYSAFELINE

Introductions



- Christopher Smith
Director of Marketing and
Communications
- Lexi Silvers
Chief Engagement
Officer



@1800RUNAWAY



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Today's Objectives



- Inform NRPM partners about the range of resources available -toolkits, social media graphics, templates, and more – to help them plan successful local campaigns
- Share how to most effectively use NRPM resources to reach targeted audiences with NRPM messages



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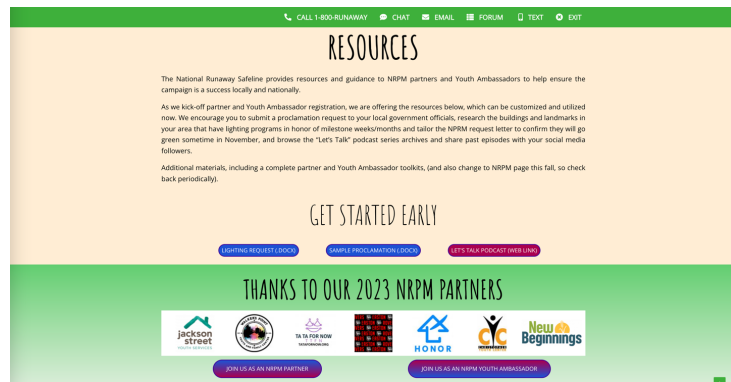


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NRPM Home Page



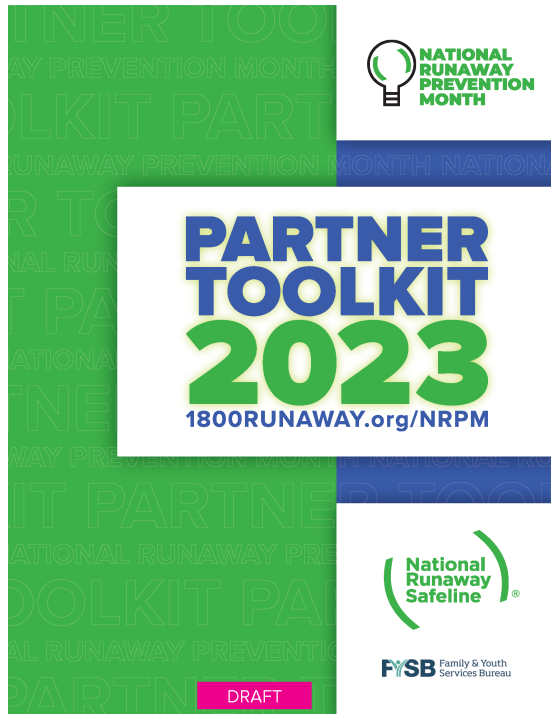
- The NRPM home page on the NRS website - 1800RUNAWAY.org/NRPM - is your access point to all NRPM tools and resources!



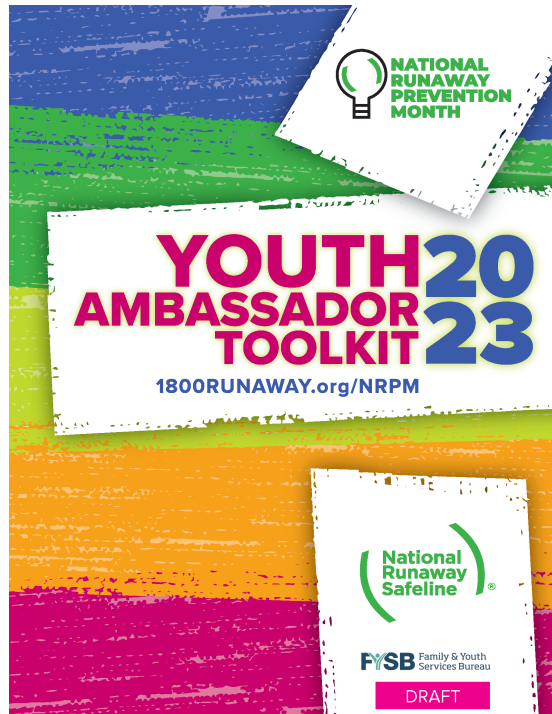
- Toolkits (partners, Youth Ambassadors, social media)
- NRPM National Events calendar
- Template materials
- Zoom/Teams background
- Commitment cards
- NRPM Home Page QR Code:



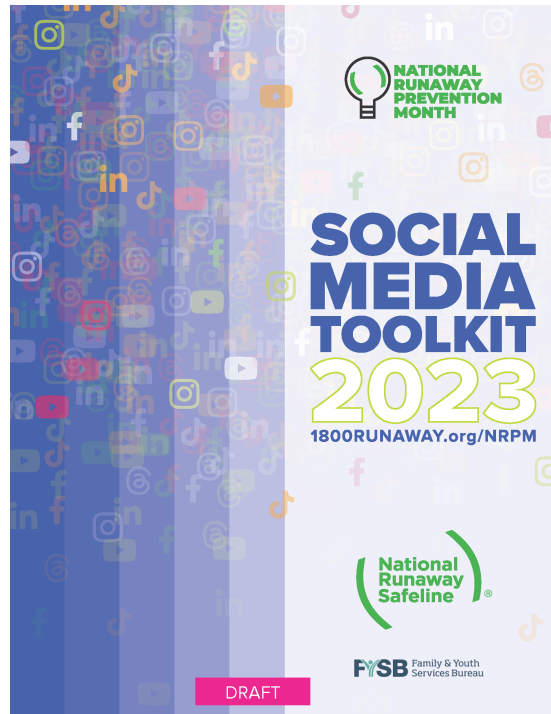
#NRPM2023 Toolkits



Official Partner Toolkit



Youth Ambassador Toolkit

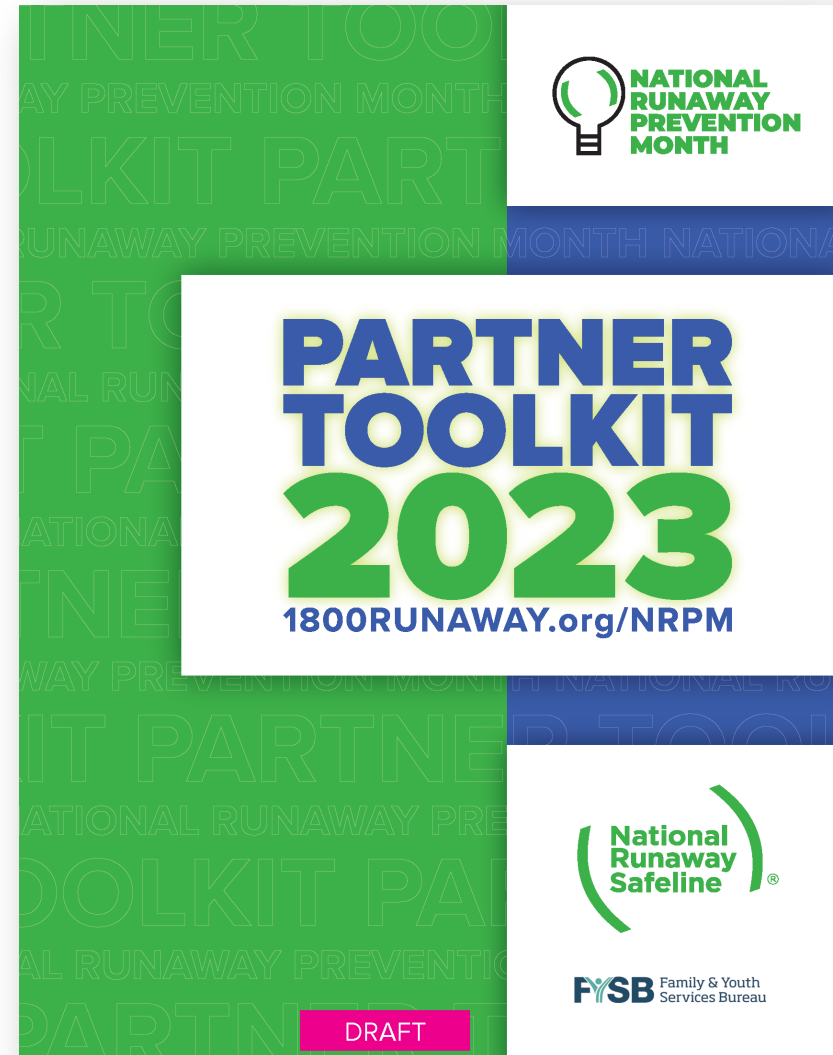


Social Media Toolkit



Partner Toolkit

- Information about NRPM, national events, and other awareness-building activities
- Suggested tools and resources, i.e., proclamations
- Best practices for hosting in-person and virtual events





GOALS & HISTORY

GOALS

To raise awareness of the issues facing young people who have run away, are experiencing homelessness or at risk of other adverse outcomes, and the importance of preventing and reducing factors contributing to runaway incidents and youth homelessness.

To educate the public about solutions and the role they can play in reducing runaway incidents, preventing youth homelessness, and supporting youth experiencing crisis.

To increase the visibility of the services and resources provided by the National Runaway Safeline and other youth-serving organizations nationwide.

HISTORY

In October 2001, national leaders met at the White House Conference on Exploited and Runaway Children to raise public awareness of the steps that parents, law enforcement and communities could take to make America's children safer. The conference culminated in the launch of National Runaway Prevention Week, which has since expanded into a month-long prevention and awareness campaign.

National leaders continue to advance efforts to assist youth and families in crisis and end youth homelessness. For example, U.S. Senators Tammy Duckworth (D-IL), Dan Sullivan (R-AK), Dick Durbin (D-IL), Tim Scott (R-SC) and others passed the bipartisan Senate Resolution 442, which designated November 2019 as National Runaway Prevention Month.

ABOUT THE NATIONAL RUNAWAY SAFELINE

Founded in 1971, the **National Runaway Safeline (NRS)** works to keep youth who have run away, experience homelessness, or are at risk of other adverse outcomes safe and off the streets. NRS serves as the national crisis communication system for youth ages 12 to 21 who are contemplating running away, or have run away and are experiencing homelessness. Trained staff and volunteers provide support to youth and families 24/7 via the **1-800-RUNAWAY (1-800-783-2929)** hotline and online crisis services at **1800RUNAWAY.org**, including live chat, email, and forum.

In addition, NRS offers free prevention and educational materials, including the evidence-based *Let's Talk: Runaway Prevention Curriculum*, which teaches young people critical problem-solving skills, with the goal of preventing runaway incidents.

For more information, visit **1800RUNAWAY.org** and connect with us on **Facebook, Instagram, Threads, LinkedIn, and TikTok**.



TOOLS AND RESOURCES CONTINUED

LET'S TALK: RUNAWAY PREVENTION CURRICULUM

Our *Let's Talk: Runaway Prevention Curriculum* helps youth explore difficult subjects while building life skills and resiliency. If you engage with youth directly, consider incorporating this curriculum into your work. Download the free, updated curriculum from the [Let's Talk homepage](#).



"LET'S TALK" PODCAST

Each season of the "Let's Talk" Podcast features interviews with guests who discuss their perspectives and knowledge on topics related to youth homelessness. Host Christopher Smith speaks with youth with lived experience, representatives from youth-serving organizations, representatives from governmental agencies, and much more. Throughout November 2023, NRS will release weekly podcast episodes featuring NRPM partners and Youth Ambassadors. Sharing the podcast episodes with your supporters is an added value to them.

Episodes can be found on the NRS podcast webpage (1800RUNAWAY.org/podcast), [Spotify](#), [Apple Podcasts](#), and [Google Podcasts](#).

You likely know best about the activities and events that work well in your community, so be creative and build awareness during NRPM in ways that work for you. But you also may find inspiration from past partners who have experienced great success through the following:

- Encouraging local businesses to set up a green window display for NRPM.
- Posting flyers in your local parks or on community bulletin boards.
- Contacting your local school district about distributing materials and supporting NRPM on their social media platforms.
- Hosting fundraisers, such as retail partnerships: one partner secured a percentage of sales from local retailers, and another held a month-long online auction.



AWARDS CEREMONY AND CELEBRATION

At the culmination of the campaign, the National Runaway Safeline hosts the NRPM Awards Ceremony and Celebration to recognize our collective success and the outstanding partners and Youth Ambassadors. Representatives from the Family and Youth Services Bureau and NRS present awards, and each winner speaks about their organization and NRPM activities.

The December 2023 event will recognize the most creative and active NRPM participants, and we will present the following awards:

- ★ OUTSTANDING COMMITMENT ★
- ★ GREENEST TEAM ★
- ★ YOUTH AMBASSADOR ★
- ★ MEDIA MASTER ★
- ★ COMMUNITY ENGAGEMENT ★
- ★ YOUTH ENGAGEMENT ★
- ★ SOCIAL MEDIA ★
- ★ "SHINE A LIGHT" ★

More details about the awards ceremony will be available in the coming months.



NATIONAL EVENTS

In 2022, NRPM was supported by more than 200 partners and 25 Youth Ambassadors who participated in national events organized by NRS and executed their own creative events and activities locally. We encourage you to participate in any or all this year's national events and to spread the word to your supporters about these opportunities.

NOVEMBER EVENTS

NOVEMBER 1 Social Media Kick-Off

Kick off National Runaway Prevention Month by posting on social media! We have provided several assets to make raising awareness easy and fun. Find sample messaging and graphics, and valuable tips in our Social Media Toolkit, which you can [download here](#). And of course, remember to use the hashtag #NRPM2023 when posting.

NOVEMBER 2 National Resource Day

Throughout the day, use social media to spotlight critical resources in your own communities, showing youth and families how they can access help. Use the hashtag #NRPM2023, and NRS may highlight what you share.

Use graphics and posts in our [Social Media Toolkit](#) on National Resource Day and throughout the month!

NOVEMBER 6–10 Education Week

All week, the National Runaway Safeline leads an online educational series to inform the public about runaway and homeless youth issues. We provide current statistics, explore existing issues, offer resources, and touch upon the challenges of navigating different systems.

Connect with us on [Facebook](#), [Instagram](#), [Threads](#), [LinkedIn](#), and [TikTok](#) ahead of time to join the conversation.

NOVEMBER 16 Wear Green Day

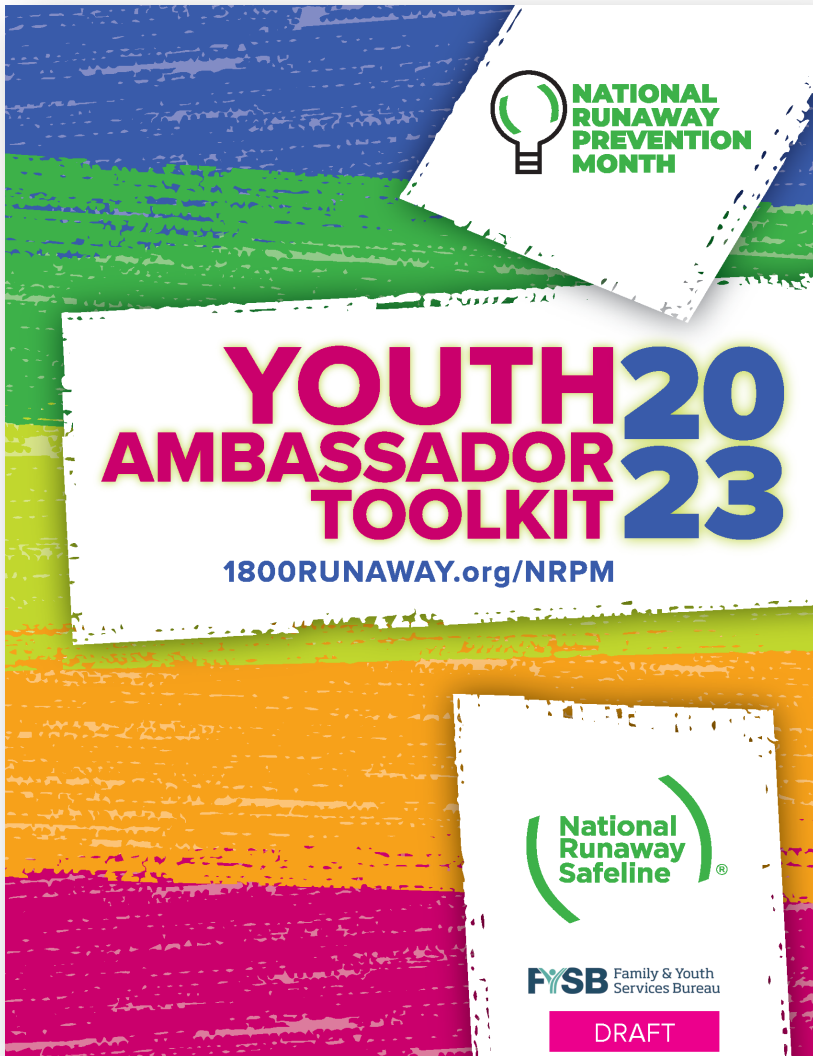
Dress in green to show your support for NRPM and post pictures on social media with a message about your commitment to youth who have run away or are experiencing homelessness. Have fun with it – spark a friendly competition among co-workers, invite local elected officials or law enforcement to dress head to toe in green, and dress your pets in your favorite shade of green. The more creative, the greater the impact!



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Youth Ambassador Toolkit

- Provides messaging about NRPM and youth homelessness that's easy to relay to peers
- Includes details about national events and event ideas that YAs can develop locally
- List of organizations is helpful to YAs looking for additional information about topics related to youth homelessness



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Letter from the NRS Youth Advisory Board



Hey there!

Every November, we recognize **National Runaway Prevention Month (NRPM)** to raise awareness and amplify the voices of the 4.2 million young people who experience some sort of homelessness in the United States each year. While living on the streets or in their car, staying in shelters, or couch surfing, these young people may struggle to afford food, care for their mental and physical health, attend and complete school, and avoid dangerous and violent situations. Additionally, youth experiencing homelessness are at an increased risk of physical and sexual abuse, substance use, and premature death.

We need to do all that we can to support youth in crisis and help prevent youth homelessness. Getting involved with NRPM 2023 as a Youth Ambassador is a great place to start!

In October 2001, national leaders met at the White House Conference on Exploited and Runaway Children to raise public awareness of the steps that parents, law enforcement, and communities could take to make children safer. The conference culminated in the launch of National Runaway Prevention Week, which has since been expanded into a month-long campaign.

The National Runaway Safeline's (NRS) mission is to keep runaway, homeless, and at-risk youth safe and off the streets. As members of the NRS Youth Advisory Board, we work closely with the NRS staff, providing our perspectives on the organization's work and ways to further elevate the national discussion about the impact of runaway incidents and homelessness among young people.

With the support of the Family and Youth Services Bureau (FYSB) and hundreds of community partners across the country, we invite YOU to become a **National Runaway Prevention Month Youth Ambassador**.

Consider using your voice as an **NRPM Youth Ambassador** to educate others, support your peers, motivate people to action, and complete acts of service that directly impact youth who are considering running away or have run away and are experiencing homelessness.

If you haven't already, please sign up as an official Youth Ambassador by filling out the form at 1800RUNAWAY.org/NRPM-youth.

The following pages of this toolkit contain in-depth information to help you plan and implement an NRPM campaign within your community. Information is power! The more we share information, the more we can reduce stigma and better advocate for young people experiencing homelessness.

With love and solidarity,

The National Runaway Safeline Youth Advisory Board

DRAFT

1800RUNAWAY.org/NRPM 2

You've Become an NRPM Youth Ambassador. Now What?



The role of an NRPM Youth Ambassador is an important one: engage and educate people about youth homelessness in creative, fun ways.

And now that you've signed up as a Youth Ambassador at 1800RUNAWAY.org/NRPM-youth, you will periodically receive NRPM updates, information, and resources, and you can access our Social Media Toolkit containing tips on how to tell the NRPM story on your feeds.

With these updates, the Social Media Toolkit and the ideas detailed on the following pages, you're ready to plan National Runaway Prevention Month activities in your own community. We can't wait to see and hear about your efforts!

National Events

NRPM 2022 was supported by more than 200 partner organizations and 25 Youth Ambassadors who participated in national events organized by NRS and executed their own creative events and activities locally. We encourage you to participate in any or all of this year's national events and to spread the word to your friends and family about these opportunities.

NOVEMBER 1 SOCIAL MEDIA KICK-OFF

Kick off National Runaway Prevention Month by posting on social media! We have provided several assets to make raising awareness easy and fun. Find sample messaging and graphics, and valuable tips in our Social Media Toolkit, which you can download here. And of course, remember to use the hashtag #NRPM2023 when posting.

NOVEMBER 2 NATIONAL RESOURCE DAY

Throughout the day, use social media to spotlight critical resources in your own communities, showing youth and families how they can access help. Consider volunteering at a shelter or are familiar with food pantries in your city; share information about these organizations and their services on social media to help increase awareness. Use the hashtag #NRPM2023, and NRS may highlight what you share.

NOVEMBER 6-10 EDUCATION WEEK

All week, the National Runaway Safeline leads an online educational series to inform the public about runaway and homeless youth issues. Focusing on a unique theme each day, such as mental health and health care access, we post statistics, explore existing issues, offer resources, and touch upon the challenges of navigating different systems.

Connect with us on [Facebook](#), [Instagram](#), [Threads](#), [LinkedIn](#), and [TikTok](#) ahead of time to join the conversation.



DRAFT

1800RUNAWAY.org/NRPM 5

You've Become an NRPM Youth Ambassador. Now What?

Continued



CARE PACKAGES

It can be difficult for people experiencing homelessness to access basic necessities, such as toiletries, umbrellas, public transportation cards, and food. Assemble care packages for shelter residents or leave them in your school counselor's office for distribution to classmates in need. It's easy . . .

- Determine the items you want to include in your care packages and research the costs. If donating to a shelter, contact them to find out what they need most and how many.
- Raise money to purchase these care package items. Contact local sports teams, religious organizations, or nearby businesses to request support for this fundraiser. Alternatively, host a supply drive where members of your community donate items for the packages.
- Assemble the care packages and consider including a short, handwritten note. Simple, personal touches can lift someone's spirits. You can order free educational materials from NRS to include, as well! Once the packages are complete, deliver them.
- Share a picture of your completed packages on social media and tag @1800RUNAWAY!

TIP

You can make this a class or grade-level competition! Talk to your teacher or school counselor about organizing this a school-wide project.



Care Package Photos/Graphics

DRAFT

1800RUNAWAY.org/NRPM 10

You've Become an NRPM Youth Ambassador. Now What?

Continued



MOVIE NIGHT SCREENING AND Q&A

Gather up every blanket in the house, pop the popcorn and make sure there's plenty of candy, press play, and settle in for movie night! But before you get cozy, make sure you've handled all the event-related tasks and invited guests who are passionate about learning more about youth homelessness.

Here are some movie night (screening and Q&A) planning tips:

- STEP 1** Collaborate with a few friends to divide up responsibilities and ensure a good size audience. The group should discuss potential movies, possible dates, and times, how you'll spread the word and recruit attendees, and event logistics, such as where to host the screening/discussion (i.e., at someone's home, in a public park, or maybe a local theater).
- STEP 2** After you've confirmed the event details, spread the word. If you plan to show the movie at home or in a park and want to make it an invite-only event, then create an invitation and send it to friends and family. If your movie night will be held at a theater or community center and is open to the public, send an invitation to your network, and consider creating flyers and posting those throughout your community, at school, and other popular places.
- STEP 3** Post about the movie night on social media.
- STEP 4** Create discussion questions ahead of time and determine who will lead this part of the program. You might want to invite an expert from a local organization that works with youth experiencing homelessness. This person could speak about the issues and participate in the Q&A.

Some suggested movies:



"Shelter" highlights the compelling stories of youth at an emergency shelter.



"American Street Kid" tells the story of a group of homeless teens on the streets of Los Angeles, each with their unique background and experiences.



"Lost in America" profiles several homeless youth while exploring the issues that have contributed to the crisis.



"The Homestretch" follows three homeless teens as they fight to stay in school, graduate and create a better life.

DRAFT

1800RUNAWAY.org/NRPM 9



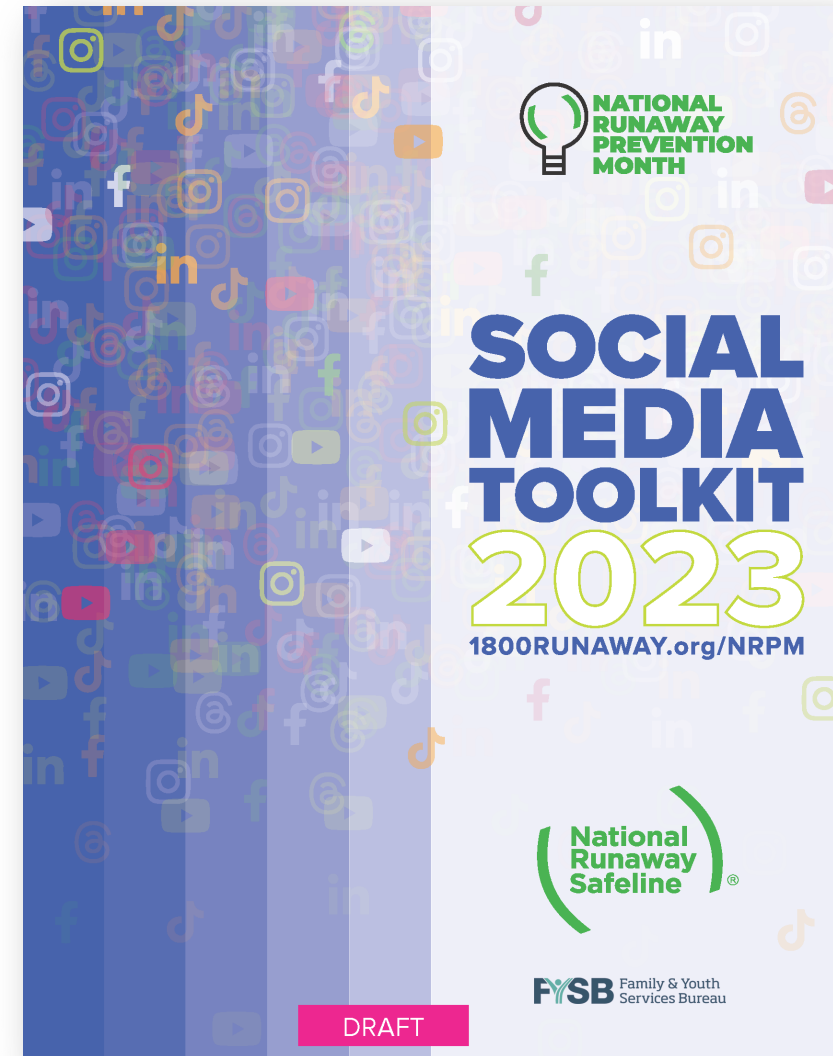
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Social Media Toolkit

- Offers detailed descriptions of social media platforms and their respective tools
- Explains hashtags, how and where to use them, and why they may be different on some platforms
- Includes a list of National Resources





2023 SOCIAL MEDIA TOOLKIT

Every November, the National Runaway Safeline, with support from the Family and Youth Services Bureau (FYSB) as well as hundreds of organizations and youth, recognize National Runaway Prevention Month (NRPM). This public awareness campaign "shines a light" on youth homelessness, educates the public about the role they can play in preventing and ending youth homelessness, and increases visibility of the critical services offered to vulnerable youth nationwide.

And we are proud to share that every year, NRPM got bigger, louder, and stronger! The community of partners and NRPM Youth Ambassadors grows; our collective voice reminds youth experiencing homelessness that they are not alone; and our efforts to increase our reach gets more creative and more effective.

One of the best and easiest ways to spread the word about NRPM is through social media. Of course, we want to meet youth where they are – and they are on social media a lot! Young people see these platforms as safe spaces – in fact, most youth have social media accounts, and more than half visit social media sites at least daily.

Throughout the years, we've shared best practices and have helped partners and Youth Ambassadors use numerous social media platforms to support their NRPM activities, including Facebook, Instagram, TikTok, LinkedIn, Snapchat, Reddit, and more. So, whether you're a seasoned social media marketer or more of a beginner in this space, we're here to help you maximize your NRPM reach on social media, engage with the right people, and achieve your goals.

Use this Social Media Toolkit as a companion to the National Runaway Prevention Month 2023 Partner Toolkit and Youth Ambassador Toolkit. We created this new resource to support registered NRPM partners and Youth Ambassadors in the planning and activation of NRPM social media campaigns.

[Click here to register as an official NRPM 2023 partner](#)
[Click here to register as an official NRPM 2023 Youth Ambassador](#)

In this toolkit you'll find ideas, tips, and links, all created to ensure you don't have to do the heavy lifting in caption writing and video or graphic design. Instead, you can focus on posting valuable social media content leading up to and during NRPM, engaging with your audiences, and growing your reach.

While there are many benefits to social media, there are also opportunities for negative or harmful experiences, such as hurtful or inappropriate advertisements and messages, cyber bullying, non-consensual sharing of images, recruitment and/or exploitation, fraud, and theft. While we can use social media to raise awareness, find or share valuable information, and make or strengthen beneficial connections online, the National Runaway Safeline stresses that we must also evaluate information critically and be cautious about our actions.



SOCIAL MEDIA PLATFORMS

We've highlighted some of the most popular social media platforms for young people and included some general suggestions about the cadence of posting. While there is a bit of nuance to the timing and frequency of posts, the details below give you an idea of how to approach your social media strategy.



Instagram is a photo and video sharing social networking app that allows users to upload media that can be edited with filters, organized by hashtags, and associated with a location via geographical tagging. Users can also view, comment, and like posts shared by friends.

We suggest posting to Instagram 3 times per week, starting from the day you register as an NRPM partner or Youth Ambassador.



TikTok is a short-form video hosting service that plays user-submitted videos, ranging in duration from 3 seconds to 10 minutes. TikTok is by far the most popular social media platform for young adults, and its wild popularity has forced other social media platforms to center content around videos as opposed to still images.

We suggest posting NRPM content to TikTok as frequently as possible, starting from the day you register with the NRPM 2023 campaign. This is because TikTok's algorithm prioritizes users who post frequently and consistently.



Facebook – With nearly 3 billion monthly users, Facebook is the largest popular social media network. The platform allows users to share content such as text status posts, images, videos, and external links like articles, and users can engage with the content other people share by reacting to it with a like, a laugh, disapproval, a hug, and more.

We suggest posting to Facebook 3 times per week, starting from the day you register as an NRPM partner or Youth Ambassador.



Threads – An online social media and social networking service, Threads offers users the ability to post and share text, images, and videos, as well as interact with other users' posts through replies, reposts, and likes. Of all social media networks, Threads is the best option for sharing long-form content broken down into digestible sections.

We suggest posting about NRPM to Threads once per week, starting from the day you register as a partner or Youth Ambassador.



SHARE INFORMATION

HASHTAGS

Hashtags on social media platforms such as Instagram and TikTok help bring order to the social media user experience by enabling people to find content that matters to them. Once a hashtag is published, it becomes a clickable, searchable link.

NRPM 2023 HASHTAGS INCLUDE:

| | |
|---|--------------|
| #NRPM2023 | #ShineALight |
| #GoingGreen | #FillTheGaps |
| #NRPMChat (in connection with the Instagram and Threads Chat on Nov. 21) | |

PLATFORM-SPECIFIC HASHTAGS

Instagram and TikTok each have unique algorithms that impact the content users see. Understanding the algorithms can help you reach more people.

In simple terms, the **Instagram algorithm** looks at information about content (Reels, feed posts, and Stories) and information about users (interests and behavior on the platform) to serve the right content to the right people. The **TikTok algorithm** enables users to watch exactly what they want, and it also allows creators (like you!) to experience organic growth of their following. This sets TIKTOK apart from other social media platforms that tend to support pre-established creators over new ones.

While all social media platforms use hashtags, only Instagram and TikTok have algorithms that dictate what content users see based on hashtags. Using NRPM hashtags specifically on Instagram and TIKTOK will help drive more users to your content, even if they aren't necessarily looking for NRPM information.

In addition to the official NRPM 2023 Hashtags listed above, using these tags on their respective platform will help increase visibility of your content.

| | |
|------------------------|------------------------|
| Instagram: | TikTok: |
| #nonprofit | #nonprofitsoftiktok |
| #nonprofitsofinstagram | #inedhelp |
| #youthhomelessness | #kickedout |
| #runawayprevention | #mentalhealthtok |
| #youthactivism | #yp |
| #youthhomelessness | #foryoupage |
| | #nonprofit |
| | #homelessnessawareness |
| | #runawayprevention |
| | #volunteer |

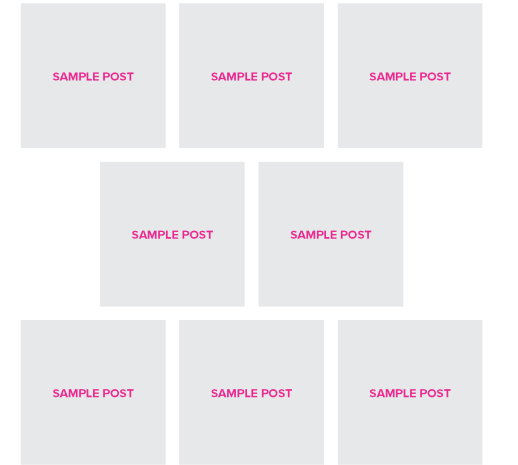


SHARE INFORMATION CONTINUED

SOCIAL MEDIA POSTS & CAPTIONS

Social Media Blast (November 1)

Kick off National Runaway Prevention Month by posting on social media! We have provided several assets to make raising awareness easy and fun, including filters for Instagram and Facebook Stories, and stickers for TikTok.

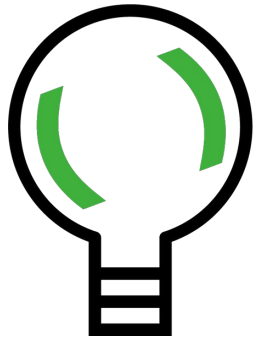


@1800RUNAWAY



@NATIONALRUNAWAYSAFELINE

Templates



Lighting Request



Lighting Requests

With green being the official color of National Runaway Prevention Month (NRPMP), we created Green Light Project, a coordinated nationwide effort to illuminate spaces, monuments, bridges and buildings in green as symbols of support and beacons of hope. The illuminations offer excellent visuals that can be shared on social media.

We encourage you to secure a landmark or well-known building in your community to be lit green in November. While there are usually no fees associated with turning a public building a specific color for a designated period of time, these requests often need to be made several months in advance.

Search online to determine which buildings in your area offer these lighting programs and what the process is to secure a date(s). For buildings that request you submit your request in writing, feel free to use the sample template letter below.

[DATE]

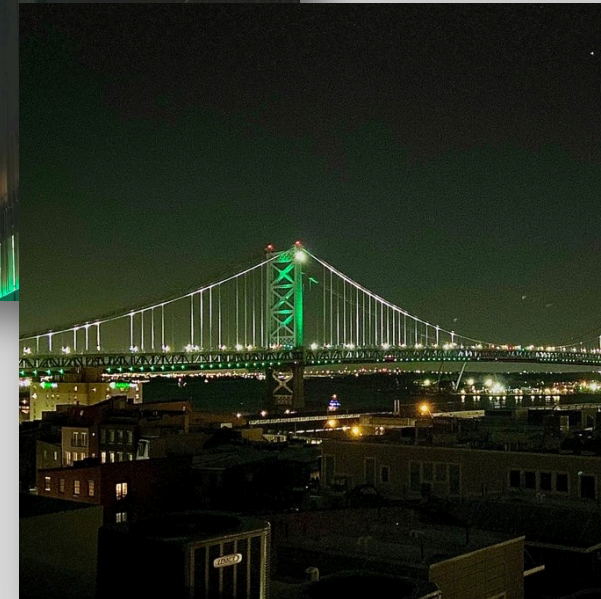
Dear [BUILDING CONTACT],

Homelessness is a public health issue impacting nearly 4.2 million young people, ages 13 to 25, in our country every year. Housing instability can have detrimental and long-term effects on youth, including limited access to education, poor physical and mental health outcomes, and a higher risk of becoming a victim of violence and/or human trafficking.

At [ORGANIZATION], we are participating in National Runaway Prevention Month (NRPMP), a public awareness campaign designed to "shine a light" on youth experiencing homelessness and those who have run away from home. Every November, organizations and individuals across the country use NRPMP to call attention to the youth homelessness crisis.

We are reaching out to request your building's help in shining a light on youth homelessness by illuminating green, the official color of NRPMP. Please consider turning the [BUILDING] green on any day(s) during November.

Buildings and monuments across the country that are illuminated in green will be featured in the #NRPMP2023 social media campaign.

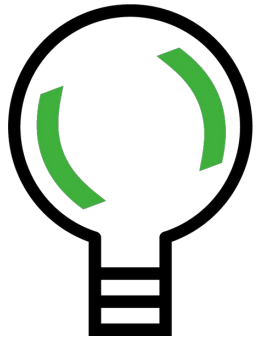


@1800RUNAWAY




@NATIONALRUNAWAYSAFELINE

Templates



Sample Proclamation

Proclamation



Whereas, November is National Runaway Prevention Month; and

Whereas, National Runaway Prevention Month began in 2002 and is presented each year by the National Runaway Safeline, the federally designated national crisis and communication system for runaway and homeless youth; and

Whereas, runaway youth are often expelled from their home, have experienced trauma, struggle to meet basic needs, and are at increased danger of falling into high-risk situations, including human trafficking; and

Whereas, [your organization's name] is working to raise awareness, provide support, and offer resources for vulnerable young people in the community.

Now, therefore, be it resolved that I, [official's name] do hereby proclaim November as

National Runaway Prevention Month

in [city/state] and encourage all citizens to appreciate the role that we can all play in advocating for and providing safe alternatives to this vulnerable population of young people.

Signed and sealed this ___ day of ___ 2022.

[Official's Signature]



STATE OF ILLINOIS
EXECUTIVE DEPARTMENT
Proclamation

WHEREAS, November is known as National Runaway Prevention Month; and

WHEREAS, National Runaway Prevention Month began in 2002 and is presented each year by the National Runaway Safeline, the federally designated national crisis and communication system for runaway and homeless youth; and

WHEREAS, runaway youth are often expelled from their home, have experienced trauma, struggle to meet basic needs, and are at increased danger of falling into high-risk situations, including human trafficking; and

WHEREAS, the National Runaway Safeline is working to raise public awareness by providing support, services, and offering resources for vulnerable people;

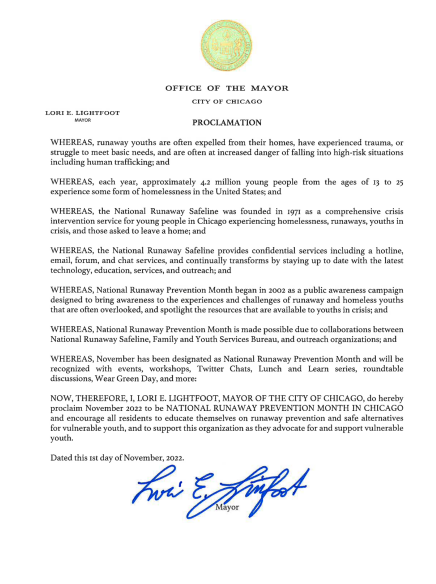
THEREFORE, I, JB Pritzker, Governor of the State of Illinois, do proclaim November 2022 as National Runaway Prevention Month in Illinois and encourage all residents to appreciate the role we can all play in advocating and providing safe alternatives to this vulnerable population of young people.

In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State of Illinois to be affixed.

Done at the Capitol in the City of Springfield this FOURTIETH day of OCTOBER, of the Year of Our Lord, two thousand and TWENTY-TWO, and of the State of Illinois, two hundred and FOURTH.

Besse White
SECRETARY OF STATE

[Signature]
GOVERNOR



OFFICE OF THE MAYOR
CITY OF CHICAGO
PROCLAMATION

LORI E. LIGHTFOOT
MAYOR

WHEREAS, runaway youths are often expelled from their homes, have experienced trauma, or struggle to meet basic needs, and are often at increased danger of falling into high-risk situations including human trafficking; and

WHEREAS, each year, approximately 4.2 million young people from the ages of 13 to 25 experience some form of homelessness in the United States; and

WHEREAS, the National Runaway Safeline was founded in 1979 as a comprehensive crisis intervention service for young people in Chicago experiencing homelessness, runaways, youths in crisis, and those asked to leave a home; and

WHEREAS, the National Runaway Safeline provides confidential services including a hotline, email, forum, and chat services, and continually transforms by staying up to date with the latest technology, education, services, and outreach; and

WHEREAS, National Runaway Prevention Month began in 2002 as a public awareness campaign designed to bring awareness to the experiences and challenges of runaway and homeless youths that are often overlooked, and spotlight the resources that are available to youths in crisis; and

WHEREAS, National Runaway Prevention Month is made possible due to collaborations between National Runaway Safeline, Family and Youth Services Bureau, and outreach organizations; and

WHEREAS, November has been designated as National Runaway Prevention Month and will be recognized with events, workshops, Twitter Chats, Lunch and Learn series, roundtable discussions, Wear Green Day, and more;

NOW, THEREFORE, I, LORI E. LIGHTFOOT, MAYOR OF THE CITY OF CHICAGO, do hereby proclaim November 2022 to be NATIONAL RUNAWAY PREVENTION MONTH IN CHICAGO and encourage all residents to educate themselves on runaway prevention and safe alternatives for vulnerable youth, and to support this organization as they advocate for and support vulnerable youth.

Dated this 1st day of November, 2022.

[Signature]
Mayor

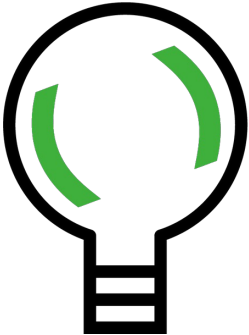


@1800RUNAWAY



@NATIONALRUNAWAYSAFELINE

Commitment Cards



NATIONAL RUNAWAY PREVENTION MONTH

ASÍ ES COMO YO APOYO A LOS JÓVENES QUE HUYEN DE CASA O SE QUEDAN SIN HOGAR:

I SUPPORT YOUTH WHO HAVE RUN AWAY OR ARE EXPERIENCING HOMELESSNESS BY:



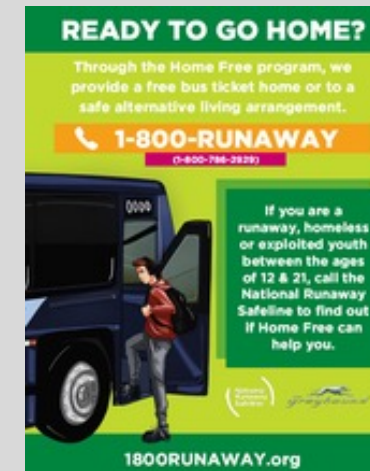
@1800RUNAWAY



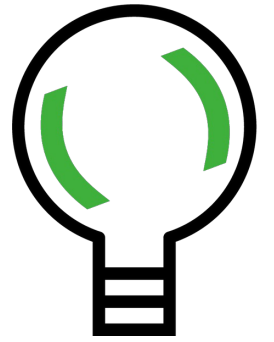
@NATIONALRUNAWAYSAFELINE

NRS Resources

- Let's Talk: Runaway Prevention Curriculum
- Let's Talk: The Official NRS Podcast
- Free Outreach & Education Material



Discussion Session



What successes and challenges have you faced during past NRPM campaigns?

Do you have words of wisdom for individuals and organizations participating in NRPM for the first time.



@1800RUNAWAY



@NATIONALRUNAWAYSAFELINE

HOW TO REACH US



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