

**YouGov / McCann  
Recruitment**

Fieldwork : 09th - 19th October 2014  
Sample Size: 1629 GB Workers

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

Overall, how satisfied or unsatisfied would you say you are in your current job role?

Base: GB workers	1629	1029	600	41	339	369	372	508
Very satisfied	26%	27%	25%	16%	17%	17%	27%	37%
Fairly satisfied	50%	53%	47%	55%	56%	51%	49%	46%
Fairly unsatisfied	16%	13%	19%	19%	19%	18%	20%	11%
Very unsatisfied	7%	6%	8%	10%	8%	14%	4%	5%
Don't know	1%	1%	1%	-	1%	0%	1%	1%

How many times, if at all, have you personally changed the \*\*employer\*\* (i.e. person/ company) you work for during your working life? (If you are unsure, please give your best estimate)

Base: GB workers	1629	1029	600	41	339	369	372	508
0 - Never	11%	14%	9%	14%	15%	8%	5%	14%
Once	7%	10%	4%	6%	12%	10%	6%	3%
Twice	9%	10%	7%	6%	13%	14%	11%	3%
3 times	17%	15%	18%	34%	21%	13%	20%	8%
4 times	11%	9%	12%	5%	11%	9%	15%	11%
5 times	12%	14%	10%	26%	10%	11%	9%	9%
6 times	7%	5%	9%	-	6%	10%	8%	8%
7 times	6%	5%	7%	6%	5%	3%	4%	9%
8 to 10 times	10%	7%	14%	-	3%	8%	14%	17%
More than 10 times	6%	8%	4%	-	1%	7%	7%	9%
Don't know/ can't recall	5%	3%	6%	2%	3%	7%	2%	7%

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

Thinking about ALL the times you have changed employer...Which, if any, of the following would you say have been the **\*\*MAIN\*\*** reasons for changing the employer you work for? (Please select all that apply)

Base: GB workers who have changed employer	1409	887	522	30	284	330	339	426
I was bored with my role	29%	30%	28%	41%	30%	27%	29%	24%
I was offered a promotion/ better prospects elsewhere	37%	43%	32%	32%	39%	39%	38%	37%
I was offered a better salary elsewhere	38%	45%	33%	31%	44%	39%	37%	39%
The company benefits of the new employer were better	11%	13%	9%	8%	14%	13%	6%	12%
There is/ was an improved work-life balance (e.g. more sociable working hours) at my new employer	21%	19%	24%	26%	23%	20%	19%	20%
I clashed with my previous boss/ colleagues	11%	14%	7%	1%	14%	16%	10%	9%
I wanted to move location	26%	24%	27%	38%	27%	22%	16%	29%
Other	18%	15%	20%	10%	14%	17%	22%	21%
Don't know/ can't recall	3%	3%	2%	-	4%	4%	3%	3%

Are you actively looking for another job at present (either within or outside your current organisation)?

Base: GB workers	1629	1029	600	41	339	369	372	508
Yes, I am	23%	22%	24%	19%	31%	34%	26%	13%
No, I'm not	74%	74%	74%	76%	66%	61%	72%	84%
Prefer not to say	3%	5%	2%	5%	3%	5%	3%	2%

For the following question, by "changed your career", we mean changing the type of work you do. Thinking about your professional working life, have you ever changed your career?

Base: GB workers	1629	1029	600	41	339	369	372	508
Yes, I have	57%	51%	63%	50%	46%	45%	65%	68%
No, but I plan to in the future	15%	15%	15%	24%	23%	27%	13%	4%
No, and I <b>**don't**</b> plan to in the future	28%	34%	22%	27%	31%	28%	22%	28%

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

In general, which ONE, if any, of the following would you say is the MOST important aspect of your working life? (Please select the option that best applies)

	1629	1029	600	41	339	369	372	508
<b>Base: GB workers</b>								
Good job security	10%	11%	10%	2%	6%	20%	13%	9%
Good salary and benefits	21%	22%	21%	38%	23%	19%	25%	14%
Good job satisfaction	25%	27%	24%	8%	31%	21%	21%	32%
Colleagues/ boss that I get on with it	8%	8%	8%	7%	12%	6%	13%	5%
The company culture	4%	7%	2%	18%	3%	2%	3%	3%
A good work/ life balance (i.e. not having to work too many hours)	28%	23%	32%	26%	23%	31%	23%	32%
Other	2%	1%	2%	-	0%	0%	2%	4%
Don't know	1%	1%	1%	1%	1%	1%	1%	1%

Which, if any, of the following **\*\*benefits\*\*** have you received in the last 12 months (i.e. since October 2013) from an employer? (Please select all that apply. If you have been self employed for the last 12 months, please select the "Not applicable" option)

	1629	1029	600	41	339	369	372	508
<b>Base: GB workers</b>								
A pay rise	41%	41%	41%	60%	48%	46%	42%	29%
Formal training	22%	20%	23%	34%	34%	19%	19%	14%
Staff entertainment (e.g. seasonal company parties, away days etc.)	28%	25%	30%	52%	37%	27%	18%	19%
A bonus	32%	33%	30%	67%	37%	34%	29%	17%
Other benefits	5%	3%	7%	1%	6%	8%	8%	5%
None - I have not received any benefits from an employer in the last 12 months	26%	27%	24%	10%	17%	27%	33%	31%
Not applicable - I have been self-employed for the last 12 months	13%	11%	15%	-	7%	5%	9%	25%

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

Please imagine that you had the chance to choose your career path after leaving compulsory education again...Do you think you would choose to have a career path that is different to the one you have currently?

<b>Base: GB workers</b>	1629	1029	600	41	339	369	372	508
Yes, I would	57%	57%	57%	57%	59%	65%	61%	51%
No, I wouldn't	30%	31%	29%	34%	25%	18%	27%	38%
Don't know	13%	12%	14%	9%	16%	17%	12%	11%

You stated that you would choose a different career path to the one you are currently in if you had the chance...Which, if any, of the following statements apply to you? (Please select all that apply)

<b>Base: GB workers who would choose a different career path</b>	902	542	360	17	192	228	216	249
I would have chosen a career which offered better long-term prospects in terms of pay and benefits	44%	48%	40%	55%	52%	53%	42%	30%
I would have selected a career that I think would have given me greater job satisfaction	48%	41%	55%	31%	54%	52%	50%	49%
I would have delayed the start of my career to allow for more 'life experiences' (e.g. travelling, further education, starting a family etc.)	16%	20%	13%	54%	15%	14%	8%	8%
I would have chosen to work for myself/ follow a more entrepreneurial route	15%	21%	10%	19%	13%	12%	18%	15%
I would have chosen a career with a lower salary but better work life balance	8%	10%	6%	7%	10%	5%	7%	10%
None of these	5%	5%	5%	-	5%	3%	4%	8%
Don't know	1%	1%	1%	2%	1%	1%	-	2%