

# Performance Profile

# NaphthaMax® III

Fluid Catalytic Cracking (FCC) catalyst delivers increased gasoline and LPG yields with outstanding coke selectivity

NaphthaMax III, using BASF's Distributed Matrix Structures (DMS) technology, can benefit refiners in need of high bottoms conversion and lower coke make

## Introduction

An FCC unit using vacuum gas oil feedstock wants to optimize its operations with increased yields of gasoline and improved coke selectivity. BASF's NaphthaMax III catalyst provides the refiner with increased surface area retention as well as improved zeolite stability. After successful pilot plant testing in the refiner's circulating riser, NaphthaMax III replaced the unit's base catalyst.

#### Results

The improved coke selectivity also led to an impressive 20°F drop in regenerator temperature allowing the cat/oil ratio to increase from <5.3 to 5.6. This increase, along with the high severity operation led to a significant boost in conversion, accompanied by a gasoline yield increase of over 1 vol %. The improved coke selectivity also translated to lower dry gas make. NaphthaMax III delivered increased gasoline yield with a high degree of coke selectivity, showing extremely high hydrothermal stability even at high severity operations.

The refinery reported an increase in profitability of \$0.71/bbl and continued to use NaphthaMax III after the trial.

Positive Yield Shifts with NaphthaMax III		
	Before	After
Feed rate, bpd	Base	+600
Feed API	Base	-0.3
Feed Concarbon, wt %	Base	-0.01
Feed UOP K	Base	-0.1
Reactor Outlet Temp, °F	Base	+4
Regenerator Bed Temp, <sup>o</sup> F	Base	-19
Delta Coke, wt %	Base	+0.05
Catalyst Addition Rate, tpd	Base	-0.4
Ecat Activity, wt %	Base	Base
Normalized Yields (Feed & Severity)		
Conversion, vol %	Base	+0.4
Gasoline, vol %	Base	+1.3
Dry Gas, wt %	Base	-0.6
Slurry, vol %	Base	-0.6
Total Liquid, vol %	Base	+0.4

### **About Us**

BASF's Catalysts division is the world's leading supplier of environmental and process catalysts. The group offers exceptional expertise in the development of technologies that protect the air we breathe, produce the fuels that power our world and ensure efficient production of a wide variety of chemicals, plastics and other products, including advanced battery materials. By leveraging our industry-leading R&D platforms, passion for innovation and deep knowledge of precious and base metals, BASF's Catalysts division develops unique, proprietary solutions that drive customer success.

**BASF** - We create chemistry

#### **Americas**

BASF Corporation 25 Middlesex/Essex Turnpike Iselin, New Jersey, 08830, USA

#### **Asia Pacific**

BASF South East Asia Pte Ltd 7 Temasek Boulevard #35-01 Suntec Tower One Singapore 038987

**Europe, Middle East, Africa** BASF SE 67056 Ludwigshafen, Germany

Global Email refining-catalysts@basf.com

NaphthaMax and Distributed Matrix Structures are trademarks of BASF.

Although all statements and information in this publication are believed to be accurate and reliable, they are presented gratis and for guidance only, and risks and liability for results obtained by use of the products or application of the suggestions described are assumed by the user. NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, ARE MADE REGARDING PRODUCTS DESCRIBED OR DESIGNS, DATA OR INFORMATION SET FORTH. Statements or suggestions concerning possible use of the products are made without representation or warranty that any such use is free of patent infringement and are not recommendations to infringe any patent. The user should not assume that toxicity data and safety measures are indicated or that other measures may not be required. © 2015 BASF