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Conclave *Presents*

# THE TATTLE

Since 1975

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**RMLC sues SESAC!** The **Radio Music Licensing Committee** announced this week that it was suing music licensor Sesac. **Ed Christian**, head of RMLC and President of **Saga Communications** described the suit: "Sesac, a public-performance-right licensing agency, is distinguished from ASCAP and BMI in that it is a privately-held, for-profit firm that has created a bottleneck to, and artificial monopoly over, the works in its repertory. Unlike SESAC, ASCAP and BMI are subject to consent decrees established with the Department of Justice, which prevent monopoly pricing because they permit music users to apply to federal court to resolve rate disputes the parties cannot resolve voluntarily. Thus far, Sesac has managed to avoid similar limits on its monopoly pricing." A release from the RMLC added, "The RMLC seeks injunctive relief, requiring, among other things, that Sesac submit to a judicial rate-making procedure comparable to what the consent decrees governing ASCAP and BMI impose." The complaint was filed in the U.S. District Court; RMLC is the sole plaintiff in the action.

"*The Common Man And The Torg*" co-host **Scott Torgerson** has been suspended by **Dispatch/Radio** Sports WBNS-FM (971 The Fan)/Columbus. Torgerson hit the sideline because of a tweet criticizing **ESPN** commentator and former Michigan Heisman Trophy winner **Desmond Howard**. This past weekend Torgerson tweeted, "I wish Desmond Howard would get fired or die so I can watch *Gameday* again." The tweet went viral and the station has benched Torgerson. Fellow *Fan* host and ESPN analyst **Kirk Herbstreit** blasted Torgerson for the tweet, saying it "sickening." In case you hadn't picked up on it, *The Fan* is an ESPN affiliate.

With WTMJ/Milwaukee talk show host **Charlie Sykes** taking a leadership role, **Journal Broadcasting** has begun their "RightWisconsin" Digital Initiative. "RightWisconsin" is a new blog dedicated to conservative political thought. According to **Duane Dudek** in the Journal-owned *Milwaukee Journal Sentinel*, Sykes says the effort will be a "digital community, a rallying point, a one-stop source for conservatives on the front lines here." Sykes indicates the blog will have a full-time staff operating multiple platforms including mobile tablet and social media applications. The blog also promises commentary from around the state. As Sykes said to Dudek, "We can do all of this because we have the resources of a major media company behind us, including the state's biggest radio station and top-rated television station. In other words, we have built-in platforms for promotion as well as the infrastructure." Journal VP **Steve Wexler** says of the new venture, "One of the reasons we are successful is because of the many things we are able to do...that have nothing to do with politics. The talk shows in the middle of the day are right of center, because that's where the demand is...I am agnostic as a broadcaster about politics. I look for where there is a demand, and the demand in talk radio is for a more conservative point of view."

**NOW AVAILABLE:** THE RULES OF RADIO #5 with **Gregg Skall** of the law firm of **Womble Carlyle Sandridge & Rice**, in a webinar held yesterday (10/17) as the final webinar in the Conclave's legal series, THE RULES OF RADIO #5 looked at what is happening in the final weeks before the election, observing some unique issues that radio needed to be aware of. It examined some of the types of advertisements that have drawn attention from the FC and reviewed the standards broadcasters need to employ to demonstrate the exercise of responsible advertising policies. Other topics covered: alcohol and tobacco advertising, issues relating to online, internet based gaming, casino advertising, station contests, and more. Visit <http://www.theconclave.com> to learn how you can receive an mp3 recording of this important webinar for just \$9.99! These webinars are produced and hosted by Conclave Board member **Jay Philpott** of **Hubbard Radio's** 106-5 The Arch, WARH/St. Louis.



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Last week, **CCM+E** Top 40 WZEE (Z104)/Madison night host **Aaron Rogers** teased that he would be making a “big announcement.” Last Thursday – during *National Coming Out Day* - he delivered on his promise, and announced during his radio show that he was gay. In his announcement, he shared how difficult being a closeted gay person was for him and the bullying he experienced while in that mode, but also how fearful he was in taking the steps he did in announcing his sexuality. With him on the air was APD **Katie Kruz**, who supported him in delivering his message with, “When you told me you were going to do this, I said, ‘If this is important to you, this is important to me’.” No listener repercussions were reported by the station in the aftermath of the announcement. *COMMENT: In spite of the fact we tend to think our industry is forward-thinking and politically aligned with those who seek freedom for all, we know that's not necessarily so. Aaron did a very brave thing last week, as did Clear Channel in supporting him in his action. If our industry would show just a tenth of Aaron's courage in difficult times, we would be talking about a very different - and exceedingly better - place to be. -TK*

According to *The Wall Street Journal*, **Clear Channel** CEO **Bob Pittman** says he wants to make radio “cool again.” In *The Journal*/Pittman states, “It is a challenge unlike anything else he has taken on. Whereas his involvement with both MTV and AOL occurred when they were fresh and new, Radio is one of the oldest of old media. Its future was bleak even before the Internet and satellite radio came along, but now traditional radio faces an array of digital competitors in streaming music services, from **Pandora** to **Spotify**.” Pittman told the newspaper that his job is hampered by the slow growth of radio advertising, which “grew just 1% to \$17.4 billion in 2011, according to the **Radio Advertising Bureau**,” and by the mountain of debt hanging over the Clear Channel empire. Says Pittman, “To make life even tougher, Clear Channel is laboring under \$20 billion of debt, a legacy of a 2008 leveraged buyout arranged right before that year’s financial crisis. The company reported \$4 billion in losses for each of 2008 and 2009 due to onerous impairment charges. By 2011, the outlook improved but the company was still in the red to the tune of \$302 million.” *COMMENT: We understand the challenges Bob faces walking the fiscal tightrope strung by previous captains of CCM+E, like Bain Capital. Perhaps if the company could find a way to once again tap into the magic of local radio and live talent, the coolness he seeks might be able to be found once again...especially for radio's listeners. - TK*

In the wake of **Cumulus Media's** alliance with **CBS Radio** to distribute **CBS Sports Radio**, the *New York Post* reports that 47 Cumulus stations will be taking on the new CBS programming and will be dropping ESPN Radio to make room. The move means CBS Sports Radio will begin providing content for more than 100 stations when it officially opens shop in January.

**Sarkes Tarzian** Hot AC WAJI (Majic 95.1)/Fort Wayne, IN's sixth annual “*Run For Riley*” raised \$16,345 fueled by the efforts of more than 500 runners and walkers. Proceeds from the event will benefit **Riley Hospital For Children**.

**Journal Broadcast Group** Country KFDI/Wichita and members of local VFW 3115 organized a motorcycle rally to raise money to cover funeral expenses of an eight-year-old Wichita girl who was killed by a stray bullet last month. Over \$9000 was raised in the effort for the *Kimbra Rose Memorial Fund*.

Veteran Chicago TV producer **Don Dupree**, a former director of the syndicated “*Siskel & Ebert & The Movies*” and Executive Producer of its successor “*Ebert & Roeper*,” has exited Mancow **Muller's** television simulcast. TRN-FM will be syndicated the program nationally, with the first show scheduled to hit next week.

**Merlin Media** Alternative WKQX (Q87.7)/Chicago APD/MD **Walt Flakus** will be doing PM drive at the station, as Shark exits.



**Merlin Media** Adult Hits WIQI (i101)/Chicago morning man **Pete McMurray** has left the building.

**Ccm+E** Classic Rock WDTW (106.7 The D)/Detroit has appointed **Casey Krukowski** as the station's new PD.

**Cumulus Media/Toledo-Monroe, Oh** has promoted **Chris Lipford** to Local Sales Manager.

**Entercom** Hot AC KALC (Alice 105.9)/Denver morning show talent **Howie Drummond** exits.

**CBS** AC KEZK/St. Louis morning man **Vic Porcelli** will be joined by **Trish Gazall**, who moves across the street from KTRS-AM. The new pairing will mark a return of sorts: *The Vic & Trish Show* was originally heard on WVRV in the early 2000's.

BTW – Dir/Operations **Michael Steele** is now 'in the house' at **Northern Lights** Hot AC KTWN/Minneapolis. He started his Minnesota sojourn on Monday.

**Wisconsin Public Radio** and **Public Radio International's** weekly comedy game show "*Whad'ya Know?*" has found a new announcer to replace the late **Jim Packard**, who died last summer. Sara Nics, who produces "*To The Best Of Our Knowledge*" on WPR will be taking the reins.

Radio veteran **Ric Knight**, formerly of **Wilks Broadcasting** Country WHOK/Columbus, OH, joins **WCLT Broadcasting** Country WCLT/Newark, OH for afternoons while **Tiffany Williams** has been tapped for middays.

Longtime Omaha radio personality **Gene Piatt** died October 6th of heart failure. He was 85. Piatt started his radio career at 15 when he joined KROS-A/Clinton, IA. After a stint at KELO-AM/Sioux Falls, he entered Omaha radio at WOW-AM in the late '50s, and then joined KCMO-A/Kansas City in the late 1960s. He returned to Omaha at KFAB-AM and retired in the late '90s.

Condolences to the family and friends of **Federated Media** Rock WRBR/South Bend night talent **Reverend Ryno** (of The Church Of Rock), who died earlier this week of a heart attack and stroke. He was only 31.

President of the **Praise Network**, **Lloyd Mintzmeyer** of Hays, Kansas, was killed last weekend in a traffic accident. In addition to his presidency, he was also owner of 20 religious radio stations throughout the Midwest.

*The TATTLER is an aggregator of industry news and views about the participants in all the events and activities of the non-profit Conclave. The opinions expressed on these pages do not necessarily reflect the views of the Conclave Board and/or Conclave sponsors. Differing opinions are welcome. Email: <mailto:tomk@theconclave.com>*



**Clear Channel Media + Entertainment** is currently hiring a PT Promotions Assistant! This part time position is ideal for people with an interest in promotions, public relations, special events, etc. Candidates will gain experience while working in a fun, fast paced environment. Must be outgoing, a self-starter, willing to work hard, and be available 26-29 hours per week - including nights and weekends. Must have a valid drivers license. If you have the above qualifications, please e-mail resume and cover letter. Subject line MUST read: PT Promotions Assistant. Send to: <mailto:mplsjobs@clearchannel.com>

**Carroll Broadcasting** has an immediate opening for an Assistant News Director position. Responsibilities include a daily board shift along with gathering news, attending regular meetings and reporting for our full service AM station, and news and sports updates on our two FM stations as well. Experience preferred but not required. Candidates must be outgoing, have an understanding of current issues be able to conduct extended interviews with a wide variety of people. Web site experience a plus. Send Resume and demo to [jobs@carrollbroadcasting.com](mailto:jobs@carrollbroadcasting.com)

**Entercom** Kansas City's 7-station cluster seeks an Audio Producer for their Creative Services Department. The right candidate will be great at voice acting (not just announcing), will love to create audio commercials from bank spots to rock concert ads, and will have a professional, friendly demeanor and appearance for working directly with clients. If you have a grasp of creating promotional spots AND theatre-of-the mind spots, we want to talk to you. Position is full-time, days, with benefits. Please submit your resume AND PRODUCTION DEMOS. Do not send an on-air/dj demo. To be considered for this position, please apply online at <http://www.entercom.com> and click on "Careers".

**Journal Broadcast Group/Wichita** is seeking a GSM. Education: Bachelor's degree in related field. Skills: Strong analytical and organizational skills; excellent written and verbal communication skills; core competencies in leading a sales team by communicating a vision and values, strategic decision making, building partnerships internally and externally; thorough knowledge of broadcast industry related to inventory, ratings, research, marketing, demographics and the internet; Ability to be flexible, handle stress and multiple tasks simultaneously; prioritize and meet strict deadlines, achieve financial responsibilities and work well independently and as part of a team. Attention to detail is critical. Experience: Minimum five years broadcast sales management experience required. Duties: Grow sales revenues by increasing market share for stations; develop and implement sales strategies through pricing policies, key and target account management, and inventory management. Facilitate inter-departmental cooperation designed to optimize our assets and the ability to leverage resources to achieve and exceed our revenue goals. Send resume and cover letter to: **Eric McCart**, Vice President & General Manager, Journal Broadcast Group, 4200 N. Old Lawrence Road, Wichita, KS 67219. <mailto:emccart@jrn.com>

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Warsaw's Classic Hits Station, Lake City Rock 107.3 WRSW has a rare full-time on-air position available. We need someone who lives Classic Hits/Classic Rock.. but also lives social networking! If you love being on the air, love being out in front of the community, don't mind cutting commercials and if you can edit a mean video, then we really want to chat with you. Please send air-check and resume to WRSW-FM, Attn: Program Director, 216 West Market St., Warsaw, IN 46580 or email <mailto:paleradioguy@gmail.com>.

Wanna shake up morning drive in the Twin Cities? **Northern Lights Broadcasting** KTWN-FM is the new radio home of the Minnesota Twins and we're looking for an amazing talent to lead our morning show. It's NOT a sports talk format but you must be able to talk intelligently about sports. Lifestyle, pop culture, social networking, etc, etc, etc. all while weaving music into the mix. You must be incredibly entertaining and engaging. We want a star! 3 plus years doing mornings in a major market are a good start but if you think you've got the skills to "kill it" we'll take a listen to anybody. We know that there is someone out there that is uniquely qualified for this very special radio station's morning show. Send MP3's, Resume + Cover Letter and anything else you think might blow our doors off to **Michael Steele** (<mailto:MSteele@ktwin.com>).

**Radiate Media** is currently looking for an on-demand radio traffic reporter in Chicago who is available for weekend work, overnights and possible weekday fill-ins. The reporter must know Chicago roadways and be prepared to take on traffic gathering responsibilities. Ability, experience, and a positive attitude a must! Send resume and mp3 (no larger than 3MB) to: <mailto:talent@radiatemediacom>

If you've ever wanted to Program a CHR - or if you have - THIS IS YOUR LUCKY DAY! We're looking someone that wants to make a name for her/him self. You'll do an airshift, so you MUST have on-air game. We're willing to hire a first time PD if your attitude is right. You'll have the unique opportunity to de-throne a heritage CHR and we'll give you the tools to make it happen. You gotta have the fire. GREAT LOCAL COMPANY without the headaches of corporate radio. THIS IS YOUR STATION - come put your dream into action. Again, gonna make this hire largely on ATTITUDE and DESIRE to take out the competition. VERY good pay for the right person. Come get it. Send ANYTHING that will get you the gig RIGHT NOW to: <mailto:jjholiday@1047kcl.com>

**Entercom** has an immediate opening for a part-time Board Op/Producer in Madison. Responsibilities include running board for syndicated programming, some production and possibly voice work. Prefer someone with Adobe Audition experience. Must be dependable and have the ability to make quick decisions. Get resume to: <mailto:demoore@entercom.com>. Or snail mail: Entercom, 7601 Ganser Way, Madison WI 53719.

KS95/Minneapolis, looking for someone to be part of our morning show. We are looking for: A quick-witted, colorful, creative, strongly opinionated, storyteller who works well in a group yet maintains their individualism as a character on the show. You should relate to men & women, be willing to do almost anything and share almost all aspects of your life. You'll need a thick skin so you can take the heat. You should have prep skills and the ability to think creatively. And you must be comfortable and excited to be extremely promotionally active in the community. What we're not looking for: DJ's who do one-liners, big ego's or clock watchers. KSTP-FM/KS95 is locally owned by Hubbard Radio and is an Equal Opportunity Employer. Send resume and audio to: <mailto:Jobs@KS95.com> attention: **Leighton Peck/PD**.

**Radio One Communications** in Northwest Indiana is looking for a full time role player. The foundation of the position will be in promotions and events for a four-station group, including planning for and managing the execution of station promotions, contesting, field events and community affairs partnerships. This position requires a motivated self-starter with excellent organizational skills who can pull together projects across multiple departments, managing details and deadlines along the way. Execution of field events will require a flexible schedule. In addition, the position contains a regular utility component, filling in as needed for jock shifts, news/traffic reporter, commercial production and more, so we're looking for a well-rounded person who has the ability to prioritize, multitask and switch gears. Please send cover letter, resume, on-air audio and any relevant material to <mailto:jobs@radiooneindiana.com>.

**Prestige Communications** has 2 immediate openings for experienced sellers in our Macomb, Illinois group of 6 radio stations. This is a commissioned sales position and media experience is preferred. The right candidates must have good communication skills, prospecting and customer service skills and have proven track records. A college degree in marketing or a related field is preferred but not required. This position could lead to a Sales Manager position for the right person. Please send resume and cover letter to: 31 East Side Square, Macomb, IL 61455, or email to: <mailto:radio@prestigeradio.com>.

Heritage full-service station KTOE in Mankato, MN is looking for it's next 3 to 7 afternoon host. We are seeking an individual who "gets" serving the community, but knows how to have some fun on the air too. Are you equally comfortable interviewing local folks AND national newsmakers? Can you communicate with 35 to 54 adults? Are you committed to creating compelling content? Candidates must be proficient in Adobe Audition, Web Updating, and Social Media. Full-Service radio experience, and successful track required. Team players encouraged to apply! Be a part of a Great, Growing community! Send your Cover Letter, Resume and MP3 of your work to: <mailto:Jobs@RadioMankato.com>

KDAL 610AM Radio, The News and Talk Authority in Duluth, Minnesota has an immediate opening for a part-time News Anchor/Reporter. We are expanding our news operation and are looking for a solid newsperson with a passion for what is happening in the community. This individual may anchor newscasts, report, gather, write and voice news stories under deadline in a live or recorded setting and generate story ideas. This person may have the opportunity to interact with hosts on local talk shows. The right individual would be required to work weekends and a good driving record is a must. Prefer experience of 1-2 years but we would be willing to train the right individual. You'll be joining a great team dedicated to local news. Email your MP3, cover letter and resume to: **Susan Nash**, KDAL-AM Radio, 11 East Superior Street, Suite 380, Duluth, MN 55802 or email to <mailto:susan.nash@mwcradio.com>.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

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