

the
Conclave Presents

THE TATTLE

Since 1975

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Volume XXXVIII • No. 4 • January 26, 2012

The backlash from the public against the online piracy bills in Congress known as **SOPA** and **PIPA** killed the legislation, but some in the government are still looking to put some sort of anti-piracy legislation together. Congressman **Darrell Issa** (R-CA) and Senators **Ron Wyden** (D-OR), **Jerry Moran** (R-KS) and **Maria Cantwell** (D-WA) have introduced the "Online Protection & Enforcement of Digital Trade Act," shorthanded to the "OPEN Act." On the website keepthewebopen.com, the legislators write, "The OPEN Act secures two fundamental principles. First, Americans have a right to benefit from what they've created. And second, Americans have a right to an open Internet. Our duty is to protect these rights. That's why congressional Republicans and Democrats came together to write the OPEN Act. But it's only a start. We need your ideas: sign up, comment and collaborate to build a better bill." One of the differences in the OPEN Act, versus SOPA and PIPA, is that discipline of offending websites who infringe on copyrights would come under the jurisdiction of **The International Trade Commission**, rather than the **U.S. Department of Justice**. The OPEN bill also promised sites that break the law will experience a transparent procedure with due process. *COMMENT: We'll agree. OPEN gets closer to justice than did SOPA and PIPA. We think that after last week's Internet response, Congress is much more aware of the tightrope anti-piracy legislation walks with regard to 1st Amendment rights. - TK*

A caller to **McGraw Milhaven's** show on **CH Holdings** Talk-Sports KTRS-AM/St. Louis was arrested for threatening **St. Louis Rams** owner **Stan Kroenke**. The call came into the show Monday during a discussion of Kroenke's conference welcoming new head coach **Jeff Fisher**, at which Kroenke did not give assurances that the team would not move from town. The caller, responding to Kroenke's comment that he had been accused of taking "a lot of jack out of the market...(but had) put a lot of jack in the market," said, "The only thing I could put into it other than jack is lead like the dude in Kirkwood. I don't blame him a bit for what he did," a reference to the 2008 city council shootings. Police in Arnold, MO arrested the caller but released him without charges; the prosecutor is in the process of determining whether charges will be filed.

The Conclave is proud to announce its 2012 Radio and Music Industry Scholarship Program, offering 5 scholarships worth nearly \$90,000! Effective immediately, qualified persons may apply for scholarships to Broadcast Center in St. Louis (MO), Brown College (MN), **Specs Howard School of Media Arts** in Southfield (MI), **McNally-Smith College of Music** in St. Paul (MN), or a newly offered scholarship for the **Media Institute** of Madison, (WI) & Minneapolis, (MN). In addition to the scholarships listed above, The Conclave also will also be awarding four baccalaureate scholarships - three **Doug Lee Memorial/IBS Scholarships** that will be won by members of college radio, and the **Marc Birger Memorial Scholarship** that

will be awarded to a Communications major at Kean University of New Jersey. All these scholarships will be awarded at the 2012 Summer Learning Conference, July 18-20, 2012 in Minneapolis, (MN). The Broadcast Center's offering includes the costs of all applicable materials, and is valued at \$10,900 (Broadcasting Program) or \$6,900 (Advanced TV & Video). The Brown College Scholarship is a full-tuition award for the Brown College Radio Broadcasting Associate of Arts Degree program, worth over \$34,000. The Specs Howard scholarship includes tuition, application fees, and books - and is for the Diploma Program in Radio-TV Broadcasting. It is worth \$11,995. The McNally-Smith Music Business scholarship is an award of \$4,000 per semester for up to four semester's total. The scholarship is valued at up to \$16,000. The Media Institute's Recording and Music Technology Scholarship will be applicable at either their Madison, WI or their Minneapolis, MN campus. The award will be a \$4,000 tuition waiver for up to four semesters. The scholarship is valued at up to \$16,000. **The deadline for the Broadcast Center, Brown, Specs Howard, McNally-Smith and Media Institute scholarships is March 2, 2012.** The three (3) Conclave/Doug Lee Memorial/IBS Scholarships are valued at \$1,000 each; they are made possible by a generous grant from dmr/Direct Marketing Results. They will be awarded to a student who is a member of their campus radio station and/or a webcaster affiliated with their school/college. **Their deadline is March 20, 2012.** For all Conclave scholarship information and downloadable (or online) application forms, visit <http://www.radioscholarships.com> or <http://www.theconclave.com>.

Entercom has filed a petition for rulemaking with the **FCC**, asking the Commission to change its rules requiring contest rules to be aired by radio stations. The petition asks the Commission to "bring (the rule) in line with how the majority of Americans access and consume information in the 21st century and to provide relief to radio from mandated program content that is counterproductive and not the most effective to achieve the purposes of the Contest Rule." The company added that people "expect to instantly access information at their fingertips by merely logging on to a website, conducting a **Google** search, or using an app on their smart phone. Relying on broadcast announcements for material contest information may have been an acceptable way to attempt to inform the public about the terms of a contest when the Contest Rule was enacted in 1976, but it is certainly not the case today, especially when there are superior methods that are simple to implement." The filing proposed allowing contest rules to be disclosed on station websites, via email, fac, mail or in person on demand. *COMMENT: We understand the argument, but sorry. Over-the-air radio stations need to remember their first obligation to their audiences is to provide over-the-air content, which also means the airing of contest rules. If a contest runs on the air, so should that contest's rules. By insisting on this rulemaking, our good friends at Entercom could be accused of pushing listeners off the air to the Internet to learn more about a radio contest and we're sure that wasn't the intent. In this day and age of shared media attentions, we think rulemaking could be introduced that similarly shares contest content between on-air and Internet presentations. But to allow the Internet to "win" a listener's attention over listening to the radio seems like a wrong direction. - TK*

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

PLAN NOW – BUDGET NOW! Did you know you can save a hundred bucks by registering now for next summer's Learning Conference? The 2012 Conclave Learning Conference will get underway beginning on Wednesday morning, July 18th at the **Doubletree Park Place Hotel** in Minneapolis. A complete agenda will be announced in the winter of 2012, but you can gain entrance for just \$199 – the lowest tuition you'll find prior to next July - if you act now. Beginning January 1, tuition rises to \$299 – still a bargain, but why not save some of that hard-earned money while you have the chance? Click on <http://www.theconclave.com/conclave2012reg9012011.pdf> for a 2012 Earlybird Registration form!

Gregg Lindahl, Senior VP of Digital and Strategy at **Cox** is leaving. According to the former Minneapolitan and frequent Conclaver, "I'm calling it a day...it's been fun but dates with Telluride, Aspen and Vail await." Lindahl had been with Cox in various positions for many years. Gregg says, "Cox is a terrific company and we are parting on great terms and with a good path in place. **Leon Levitt**, current VP/Strategy, and **Mark Beck**, VP/Information Technology, will assume the responsibilities Lindahl had as Senior VP.

CBS Talk WCCO-AM/Minneapolis afternoon host **Michelle Tafoya's** is leaving to concentrate on her sports reporting duties for **NBC-TV**. Tafoya serves as a sideline reporter for NBC's Sunday Night Football and will be part of the networks upcoming Super Bowl and Olympics coverage. At 'CCO, midday host **John Williams** will move to 3-6p, but will continue to do the show from Chicago. 8-10p host **John Hines** will fill middays in the interim.

Longtime Bay Area radio personality, programmer, music executive – and **Conclave Rockwell Award** recipient – **Dave "Duke" Sholin** is heading to **Bend Radio** Country KSJJ/Bend, OR for afternoons. Sholin will also assist OM/PD "**Mister Ed**" **Lambert** in programming KSJJ and BRG's five-station group.

Great Plains Media Hot AC KLZR/Lawrence-Topeka-Kansas City flipped to Top 40, launching "105.9 KISS FM" with the position of "Nothing But The Hits."

NRG Media Adult Hits KOOO/Omaha hired **Dave Wingert** for mornings. Wingert previously did mornings across the street at Classic Hits KGOR.

At **Total Traffic**, **Marv Nyren** becomes Midwest regional director of affiliate relations. Marv managed in Chicago for **Emmis** and was SVP/Regional Manager for Phoenix, Indy and Chicago, at a time when Emmis was a larger group.

Midway Broadcasting Talk WVON-AM/Chicago midday host **Santita Jackson** exits.

Red Light Management/ATO Records/TBD Records tapped **Tom Schmall** as the new Midwest Regional Promotion Manager, based in Chicago.

Barry Kent has stepped down as PD/MD at **Emmis** Country WTHI/ Terre Haute, IN. Kent, who has been with WTHI for 30 years, will continue to host mornings. Afternoon driver **Eric Michaels** is the new PD/MD, while continuing with his current on-air duties.

Bliss Communications Country WBWI/Milwaukee VP/GM **Jim Hodges** is leaving for a position with **Heartland Communications**, based in Eagle River, WI. Also at WBWI, PD/News Director **Ken Kohls** and morning talent/Production Director **AJ Randall** have also

left the building. Mornings and PD duties are currently being handled by sister WJVL/Janesville, WI PD/midday host **Ken Scott**.

Clear Channel Country WGAR/Cleveland adds **Shotgun Taylor** for afternoons and **Kat Jackson** for nights.

Clear Channel Classic Hits WMJI/Cleveland names local radio and TV vet **Mark Nolan** for middays.

The Conclave returns to **The Doubletree Hotel Minneapolis -Park Place** for the 37th annual Learning Conference, July 18-20. 2011! Sleeping rooms are just \$129 (single/double + tax)! Suites available! Reserve yours now. It doesn't cost a thing, as long as you cancel in advance if you change your mind. To secure a room today, call 1-800-245-9190 and ask for the Conclave rate! Or click [HERE](#) to register on-line.

Condolences to family and friends of **RBR-TVBR** Publisher **Jim Carnigie**, whose wife, **Cathy Steffy Seeman**, known as Cathy Carnegie, passed Thursday, January 19th. She suffered a brain aneurism on Saturday. Cathy was just 59.

Condolences to family and friends of **Jim Irwin**, the voice of the **Green Bay Packers** on **Journal's** WTMJ-AM/Milwaukee for almost 30 years until his 1998 retirement, died Sunday from kidney cancer. Irwin, also known for calling **Milwaukee Bucks** basketball and **University of Wisconsin** football and basketball on WTMJ, was 77 and living in San Diego at the time of his passing.

The opinions expressed in the TATTLER are not necessarily the opinions of the Conclave or its Board of Directors. Differing viewpoints are welcome to be submitted for publishing. Send them to the TATTLER, 4517 Minnetonka Blvd, #104, Minneapolis, MN or email <mailto:tomk@theconclave.com>.



"I thought for sure we'd at least get the heavy metal bands."

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

TATTLER Jobs

A great Sales Manager is needed for **Cumulus Media Detroit's** FM stations 96.3 WDVD and 93.1 DougFM. If you can answer "yes" to the following, we should talk right away: Created New Revenue sources during the recent downturn? Have a "Lead by Example" Management Style? Is Energetic, High Integrity and visible in the community? Minimum 5 years of Broadcast Sales experience required, management preferred. Please send resumes to stacey.arnold@cumulus.com with "Sales Manager" in the subject line.

Cumulus Media Detroit, radio stations WJR, WDVD, WDRQ, is seeking a Director of Digital Media to work with a wide range of technologies. The ideal candidate is someone who has a passion for the Internet and a strong desire to help develop and execute our clients' online marketing strategies. The ability to tackle a wide variety of projects with overlapping production schedules and deadlines is a must. Core responsibilities of this position include developing and maintaining websites, microsites, widgets, social media, newsletters and mobile applications., The following knowledge or skills are a plus:., HTML/CSS, Medium to advanced JavaScript/jQuery , Knowledge of at least one serverside scripting language such as, ASP.NET, ColdFusion or PHP, Mobile development , Proficiency with all Internet related applications such as email, ftp, clients and web browsers, Understanding of SEO and trends, Have a strong desire to learn as well as the ability to teach others, Work in a collaborative team environment, Experience with any of the following software is preferred by not required: Adobe Dreamweaver CS5+/ColdFusion Builder, Adobe Flash Professional CS5+, Adobe Photoshop CS5+, Adobe Encore and SQL Server Management Studio, Send resumes to Cynthia.cooper@cumulus.com Subject: Director Digital Media.

Newstalk 1190 WOWO, Fort Wayne, Indiana's #1 50,000 watt news, weather, and talk station; has a rare opening for a fulltime news anchor/reporter. WHAT WE WANT: An experienced professional who can... write contemporary news, deliver an energetic cast, crank the daily grind of an anchor shift, work a flexible beat schedule, generate appointmentlistening story ideas, gather the very best soundbites. T & R being accepted right now. Send immediately to **Gregg Henson**, WOWO Operations Manager, 2915 Maples Road, Fort Wayne, Indiana, 46816 or email: Ghenson@wowo.com

Cumulus Media, Minneapolis (92KQRS, 93X, Love105) offers opportunities for advertising sales people who thrive in an energetic, creative, and competitive work environment. We have immediate openings and will consider all qualified applicants from entry level to experienced veterans. Send cover letter and resume to: 92KQRS, Attn: Human Resources, 2000 SE Elm St, Mpls, MN 55414, Fax: 6126768279.

Station seeking a Broadcast Operator/Producer for talk/callin programs, live event broadcasts, and network feeds/programming. Will be responsible for operating the broadcast console during live and recorded talk shows; will read and follow format log and play the correct spots and station ID's at the appropriate times; operate faders and monitor audio levels, and log significant events during the broadcast. Responsible for the operation and quality of studio sound and equipment during programs. This is a part time position *Duties and Responsibilities:*, Checks studio equipment for proper functioning, reporting technical problems and equipment malfunctions , Runs the audio board for various live and taped talk shows , Ensures that onair product is up to FCC broadcast standards and protect broadcast license, Following programming clocks to ensure that all content and advertisements are featured as planned , Screens incoming calls and selectively chooses callers to go onair and put listener calls through to onair talent and ends calls , Creates promos to highlight key moments from show , Performs other duties as assigned, *Minimum Qualifications:* , High school degree or equivalent required , College degree preferred , At least one (1) year of experience at a radio station or audio production facility, *Requirements and General Skills:*, Ability to pay attention to details and be organized, Ability to multitask , Ability to work as part of a team , Excellent written and verbal communication skills , Ability to work independently and in a team environment , Ability to project a professional image over the phone and in person , Ability to handle multiple tasks in a fast paced environment , Willingness to take initiative and to follow through on projects , Interpersonal skills and ability to interact and work with staff at all levels , *Technical Skills:* , Previous use of Cool Edit and/or Adobe Audition preferred , Proficiency in ISDN/Tie Line operation , Operating studio sound equipment , Knowledge of MSOffice Suite (Word, Excel, PowerPoint), Send Cover Letter and resume to: ChicagoBoardOpJob@Gmail.com

the Conclave 2012 Learning Conference

July 18-20, 2012

Doubletree Park Place Hotel/Minneapolis
Tuition, just \$299 • Group Rates Available

Details at <http://www.theconclave.com>

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

WIN 98.5 WNNW Battle Creek, Mi. is offering you the opportunity to join the #1 Country Station handling PM Drive. I'm looking for a big personality to deliver a show packed with content making the phones ring, the Twitters tweeting and the text messages frequent. Work in our new state of the art studios and surround yourself with awesome creative players. Send your demo to Pj.lacey@mwcradio.com or mail to **Pj Lacey**, 70 West Michigan Ave, Suite 700, Battle Creek, Mi. 49017.

Ohana Media Group, LLC is seeking a programming assistant & producer for KBYRAM 700 in Anchorage, AK. In this fulltime position, the person hired will be working sidebyside with the cluster OM on the programming of KBYR's talk format, station imaging, digital/web & promotions as well as working with our live & local talk shows. Previous radio experience required, talk radio experience preferred. Full benefits including health, vision and dental, 401k plan option come with this position. Resume, references and an outline of your philosophy on talk radio should be sent to **Tom Oakes**, VP/Programming, 833 Gambell Street, Anchorage, AK 99501. Sample of imaging also requested. You may send your materials via email to tom.oakes@ohanamedia.com. Files under 5mb; No Links Please. Target start date is March 1, 2012

MidWest Family Broadcasting La Crosse has an immediate opening on our 100,000 watt, heritage CHR, Z93 WIZMFM. We're looking for more than a warm body. If you've got phone skills and the desire to build your personality, we want you. This position demands a strong work ethic and will involve frequent contact with the public. At least one year of live radio experience is required. Knowing your way around a prod studio is a bonus. We're in a great college town on the banks of the mighty Mississippi. What are you waiting for? Send submissions ASAP to jeno@z933.com

Clear Channel Cincinnati Media and Entertainment is looking for a proven leader with a track record of success for its dynamic 6 station cluster, featuring Marconi Award Winning 700WLW and WEBN, Cincinnati Reds, Cincinnati Bengals, University of Cincinnati and Xavier University. If you have a successful track record with sales results and thrive in a fast paced environment, please send your resume to: kelleysnider@clearchannel.com

The Rock of St. Louis, KSHE 95 is looking for a fulltime Promotions Coordinator that will make a full contribution to the success of the Marketing and Promotions department by being an effective team member; assisting in the execution of station promotions from inception to completion; and assisting and coordinating with department contesting, projects, and events. Responsibilities include but are not limited to: Assist in the coordination and execution of all aspects of events and promotions including copywriting, web updates, premium item inventory, new hire paperwork and more, Hire, manage, schedule, and mentor parttime promotion assistants, Coordinate onair

contesting and prize fulfillment with listeners/winners, Establish and maintain great relationships with local promotional partners, Coordinate and work key external promotions often on evenings or weekends as directed, Act as liaison between promotion assistants and marketing director, Other duties as assigned, Experience/Qualifications: Minimum two years prior radio promotions experience preferred, Knowledge of St. Louis (the city and the radio landscape), Ability to effectively coordinate a promotion staff and work productively with diverse personalities, Ability to work professionally under pressure and meet deadlines, Detailed oriented, selfmotivated, creative, competitive and a problem solver, Strong computer and writing skills, Characteristics: Highly motivated with a passion for radio, Great communicator, Respond to internal and external phone calls & emails promptly & courteously, Detailoriented, Proactive, Work well under pressure, Organized, If you are interested in this position, have the qualifications and possess the characteristics, please apply online (preferred) at <http://www.emmis.com> and refer to posting. Candidates may also submit their information by mail or fax to: **Kyle Guderian, Emmis Communications**, 401 S. 18th Street, Suite #100, St. Louis, MO 63103, FAX: 3146137956

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.



THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com