



After stunting that implied WLTE/Minneapolis would switch to a "Fresh" format after their Christmas music ended on 12/26, CBS Radio announced Monday that 102.9 WLTE will become BUZ'N@102.9 and play the latest in country music. The station, which will be heard on-air, online at [www.buzn1029.com](http://www.buzn1029.com) and through the Radio.com app on mobile devices will feature popular country music and artists including the newest releases and hits from Taylor Swift, Kenny Chesney, Jason Aldean, Brad Paisley, The Band Perry, and Lady Antebellum. In addition, the station will offer wall to wall country news and information online and through social networks, as well as coverage of all major country music events and happenings, and local concerts from the biggest names in the country community. "BUZ'N will offer Minneapolis area residents the best in new country music, culture, and community both on-air and through online outlets. Launching a brand in the digital age offers us a whole new array of multi-platform communication and connection with our audience," said **Mick Anselmo**, CBS Radio Minneapolis Senior Vice President/Market Manager. "Country music is continuing to rise in popularity and its core artists have become recognizable to a broad audience of music fans. This immense interest in the format from a variety of different listening audiences and backgrounds makes it the perfect time to introduce Twins Cities listeners to this fresh new station and voice that is sure to keep them BUZ'N." Said **Jeff Kapugi**, Vice President, Country Programming, CBS Radio of the new station, "CBS Radio is a leader and visionary in the country music space and home to some of the top rated country stations in the nation. Country music is rapidly becoming a national pastime and now Minneapolis residents will have a great choice for the latest country music in BUZ'N. We cannot wait to hire and bring top-notch radio talent to the Twin Cities and connect with the community at local shows and events." **Kevin Metheny** will join the station when it flips as Interim PD (he had been at **Tribune** Talk WGN-AM/Chicago as PD, exiting last month). He came to Chicago and WGN-AM in 2008 from the **Clear Channel's** Cleveland cluster. Said Mick, "Kevin is an independent

contractor and this is an interim position for him till I name a new PD." This will be Kevin's second go-around in the Twin Cities; nearly 20 years ago, Kevin helped put country "Bob" WBOB on the air for Entercom before it flipped to rock and **Howard Stern**. *COMMENT: Wow! Exciting times in the Twin Towns, what with the Cumulus take-over of the Citadel properties last month, the retirement of Marc Kalman, & the resignation of Rob Morris in a metro whose radio stations and personnel have remained relatively constant for a long time. And it hasn't seen a country battle since Kevin's first visit here. Now the rumblings in MSP are taking on different dimensions. Those rumors include Kevin warming the seat for Rob Morris to take over next summer? Or Kevin taking over permanently at some point in the future? Another operator (Hubbard?) grabbing the "lite" franchise? And finally, someone in the Twin Towns flipping to FM talk in the first quarter? We can hardly wait to witness the answers to those rumors and more in 2012! - TK*

Do you make charitable contributions at the end of every year? Are you seeking a deserving non-profit right inside your industry to help support with a donation? The annual Conclave Giving Program: *The Friends of the Conclave Giving Campaign* – concludes in January! If you haven't finalized your contributions for 2011, please consider the Conclave as a destination for your financial assistance. An annual donation to the Conclave as a *Friend* keeps education flowing to all industry members, helping radio stay vital and dynamic. Giving to the Conclave will help insure that radio continues to positively impact communities with important and effective communication that informs, entertains, and makes a difference in the lives of listeners and sponsors. The 2011 *Friends of the Conclave Giving Campaign* allows individual and corporate donors to contribute to the Conclave – a 501(c)(3) not for profit broadcast education organization. A donation of any size will make you an official *Friend of the Conclave*. And all contributions made to the Conclave may be considered tax deductible as a charitable donation. If you would like to become a *Friend of the Conclave*, contributions may be sent directly to Conclave headquarters (4517 Minnetonka Blvd, #104, Minneapolis, MN 55416) - or click the Donate button on the Conclave's home page at <http://www.theconclave.com>. You'll be taken to PayPal where you can make a donation of any size to become a Friend! Thank you in advance for your generosity!

If you were waiting to see **Randy Michaels** in a perp walk, you'll have to wait. The **Merlin Media** CEO got a postponement from a scheduled appearance in Middletown, Ohio Municipal Court. The flamboyant Mr. Michaels was arrested in the early morning hours of October 14 on a charge of "OVI" – operating a vehicle impaired. His car was stuck on a street that was closed to traffic, which constituted his second charge. At the police station, he refused a breathalyzer test, on advice of counsel and hence the court date.

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The Conclave's webinar series - **WHAT'S NEXT? A JOB SEARCH WEBINAR SERIES FOR RADIO PROFESSIONALS** - continues on Wednesday, January 11th at 2P CT with **HOW TO INITIATE & CONDUCT A SUCCESSFUL JOB SEARCH** with **Robert McDonnell**! Too many job seekers rely on outdated information, methods, and documentation when trying to create a professional image. Presenter Robert McDonnell will discuss proper networking technique, appropriate resume presentation, interview preparation, and some important do's and don'ts for a difficult job market. Robert McDonnell was a Regional Director for the largest resume writing service in the United States, and co-author of their manual. He has trained professional resume writers at over 500 offices. The webinar, sponsored by ENVISION RADIO NETWORKS, is free but preregistration is required by clicking on <https://www1.gotomeeting.com/register/162024449>. All Conclave webinars are moderated by Conclave Board Member **Jay Philpott**.

**Conclave Webinars are FREE! Visit [www.theconclave.com](http://www.theconclave.com) for details!**



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As an FYI, The **NAB** spent more than \$3.2 million to lobby Congress in Q3. But that figure is down from about \$3.4 million they spent in influence a year ago.

**LEARNING CONFERENCE TUITION RISES NEXT WEEK!** Did you know you can save a hundred bucks by registering now for next summer's Learning Conference? The 2012 Conclave Learning Conference will get underway beginning on Wednesday morning, July 18th at the **Doubletree Park Place Hotel** in Minneapolis. A complete agenda will be announced in the winter of 2012, but you can gain entrance for just \$199 – the lowest tuition you'll find prior to next July - if you act now. Beginning January 1, tuition rises to \$299 – still a bargain, but why not save some of that hard-earned money while you have the chance? Click on <http://www.theconclave.com/conclave2012reg9012011.pdf> for a 2012 Earlybird Registration form.

Earlier this month, morning show hosts **Connie & Curtis** held their third annual *Make A Wish Radiothon* on **Clear Channel** T40 WRNW/Milwaukee and sister Z104/Madison. The show broadcast for twelve hours each day to raise money for the organization. Throughout the radiothon, *Make-A-Wish* families and kids came in to share their inspiring stories. In the end, Connie & Curtis raised \$268,330 to support the *Make A Wish Foundation Of Wisconsin*, which was over \$55,000 more than they raised last year — and will help grant 53 wishes! Well done!

**Clear Channel** Talk WXXM (The MIC)/Madison is now being heard in neighboring Milwaukee on sister Top 40 WKKV's HD-3 channel. Said OM **Tim Scott**, "92.1 THE MIC is arguably one of the most successful progressive talk stations in the country. The

upcoming presidential election and the political atmosphere in this state makes now the perfect time for progressive talk to expand its message to WISCONSIN's largest market."

The Conclave returns to **The Doubletree Hotel Minneapolis -Park Place** for the 37th annual Learning Conference, July 18-20, 2011! Sleeping rooms are just \$129 (single/double + tax)! Suites available! Reserve yours now. It doesn't cost a thing, as long as you cancel in advance if you change your mind. To secure a room today, call 1-800-245-9190 and ask for the Conclave rate! Or click [HERE](#) to register on-line. In an effort to save attendee's their hard-earned cash, the Conclave's nightly sleeping room rate will be the lowest price for sleeping rooms of any announced industry gathering scheduled for 2011-2012...especially in a luxurious, Class A hotel! Located just 3 miles west of downtown Minneapolis in St. Louis Park, the Doubletree has plenty of FREE parking for those driving to the event and for those flying into Minneapolis, the ultra-convenient light rail can transport registrants downtown where they can be picked up and delivered to the Doubletree courtesy of the hotel's free shuttle service! But perhaps the best feature of the hotel (outside of its plush sleeping rooms and impeccable meeting space) is its proximity to The Shops At West End, an all-new retail and entertainment complex just across the street from the Doubletree. This shopping center offers world-class shopping, a theater complex, and great saloons and eateries including the newest Toby Keith's I Love This Bar & Grill! The hotel's address is 1500 Park Place Boulevard, Minneapolis, MN 55416 (phone 952-542-8600). To learn more about the Doubletree, click on <http://www.emarketing360.com/DoubleTree/MN/DPPM/>.

**Judi Diamond** is the new Morning Show Assistant for **Hubbard Broadcasting** Country 92.3 WIL/St. Louis' "The Cornbread Morning Show". Previously, she had been doing weekends at the station.

**Emmis** Talk WIBC/Indianapolis has tapped industry veteran **Ray Steele** to be its news anchor/reporter. Steele most recently was a freelance writer and voice talent

**Phil Tower** has returned as PD of News WOOD A/F and Talk WTKG-AM/Grand Rapids.

The **Cleveland Indians'** PBP wizard **Tom Hamilton** will be back for his 23rd season broadcasting games as part of a multi-year contract extension. **Jim Rosenhaus** has been promoted to a full-time role as HAMILTON's radio partner for the upcoming season. Tom has been a **Conclave Learning Conference** faculty member, and keynoted a Conclave **TalenTrak** in 2005.



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Entercom Hot AC KALC (Alice 105.9)/Denver morning partner **Erica Cobb** exits. No official word on her replacement.

**Tom Taylor's Radio-Info** reports **Eric Brown**, the second-generation manager of KRVN and the **Nebraska Rural Radio Association**, is stepping aside. Says *Radio-Info*, "Eric took over from his father Max in 1979, and will continue "in a national sales and public relations role" and work with the Nebraska Rural Radio Foundation. This is an unusual setup – six radio stations in three towns owned by the Nebraska Rural Radio Association, dedicated to helping farmers and to telling the story of agriculture. Max Brown was the manager from 1951 to 1979. The association's run by a nine-member board, which includes Eric. He's been the Lexington-based GM of 50,000-watt ag-talk KRVN at 880 and country KRVN-FM at 93.1. The Association also owns AM/FM combos in West Point (KTIC/840 and KTIC-FM at 107.9) and Scottsbluff (KNEB/960 and KNEB-FM at 94.1). Eric will be succeeded by **Craig Larson**, who's been a station manager in both West Point and Scottsbluff."

**Cheryl Grissom-Uitti** passed away this week at age 46 of brain cancer. Cheryl was a news reporter and anchor at WCIL A/F in Carbondale, IL, WILL-AM/Champaign-Urbana and morning co-host at WEBX/Champaign. Cheryl also appeared on QVC TV in Milwaukee. She is survived by her husband **Grant** and two children. Services are pending.

Since 1989, the Conclave has presented **The Rockwell Award** - an annual lifetime achievement award – to an individual of unquestioned accomplishment inside the radio industry. At this July's Learning Conference, the Conclave recognized CBS Radio President **Dan Mason** and legendary programmer **Steve Rivers**

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with their Rockwell's. This coming year, the Conclave is reaching out to the entire industry throughout the nation to help select nominees for this important recognition. Do you know of a deserving industry contributor? Let us know who YOU believe to be deserving of this special honor. Nominations must be made in writing, and sent to the Conclave office via mail (4517 Minnetonka Blvd #104, Minneapolis, MN 55416), email ([tomk@theconclave.com](mailto:tomk@theconclave.com)), or fax (952-927-4487) no later than 6PM CST Friday, February 10th, 2012. Anyone can nominate or be nominated, and all nominations must be accompanied by supporting evidence sufficiently detailed for the Conclave Board to render a decision (e.g., a resume; accounts of industry accomplishment; testimonials from individuals or organizations regarding the nominee's body of work and contribution, etc.).

The opinions expressed in the TATTLER are not necessarily the opinions of the Conclave or its Board of Directors. Differing viewpoints are welcome to be submitted for publishing. Send them to the TATTLER, 4517 Minnetonka Blvd, #104, Minneapolis, MN or email <mailto:tomk@theconclave.com>.

*NOTE:* This will be the last *TATTLER* of 2012. The next issue will be in your hands on or before January 11, 2012. The Conclave office will be closed from December 23<sup>rd</sup> thru January 3<sup>rd</sup>, observing holiday hours through 1/6/12 and returning fulltime on 1/9. On behalf of the staff and Board of Directors of the Conclave, have a safe and blessed holiday season. Enjoy whatever time off you may have with your family, and be ready to face the challenges of an exciting new year head-on with the Conclave at your side in 2012! *Merry Christmas!*



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# TATTLER Jobs

**Brown College** Radio department looking for PT/ Adjunct faculty. Required: Bachelors degree in Communication, Mass Communication, Journalism or related field. Preferred: experience on-air- medium to large market, social media, commercial and news writing skills, proficient in adobe audition and scott studio system. Email resume to **Lisa Wright**, Program Chair- Radio Broadcasting- Brown College. <mailto:Lwright@browncollege.edu>

WJJO is interviewing and reviewing audition materials for experienced part-time announcers. Applicant should have prior radio experience. The position will be for weekend/holiday/vacation/remote assistance/fill-in work and more. We are looking for talent that understands the active rock lifestyle, knows the music and is willing to be a part of one of the premiere active rock stations in the country. **Midwest Family Broadcasting** is an Equal Opportunity Employer. Application forms can be found at [midwesfamilybroadcasting.com](http://midwesfamilybroadcasting.com). Mail materials to: WJJO, Attn: **Randy Hawke**, 730 Rayovac Dr., Madison WI 53711.

**Entercom Kansas City** is looking for an outgoing, hard-working and creative individual to serve as our next full-time promotions assistant for 99.7 The Point (KZPT-FM) and 106.5 The Wolf (WDAF-FM). Responsibilities include working on location at station events, live broadcasts, interacting with listeners and some clerical duties. Ideal candidate is positive, energetic, efficient and capable of multi-tasking in a lively fast-paced environment. The right candidate must be a professional and a team player with customer focus. A valid driver's license and a great driving record are required. To be considered for this position, please apply online at [www.entercom.com](http://www.entercom.com) and click on "Careers".

New Country KX 96.9 KZKX Lincoln, Nebraska is looking for our next afternoon driver. We're looking for someone who understands Live, Local and Relevant. This could be your opportunity to join one of the most respected broadcasting companies in America. If you think you have what it takes and are ready to move up.... Don't delay, contact us today. Send an un-scoped air-check from today and your resume to [jpatten@threeeagles.com](mailto:jpatten@threeeagles.com).

**Entravision Communications Corporation Denver** is seeking an Internet Content Publisher/Manager. The position will be responsible for management and updates of content for local TV and Radio websites. Brainstorm, plan and ensure completion of digital content for programming, promotions and sales departments. Writes creative copy for station websites, specifically article pages, contest pages and station talent sections. Works with sales, programming and promotions departments to create flash graphics, banner ads and specialty website content. Analyze streaming and Web site metrics on a weekly and monthly basis to ensure traffic goals are met. Market sites through web 2.0 initiatives such as Wordpress blogs, SEO and social networking profiles. Work directly with promotions team to create promotional concepts and contesting. Provide statistics and webshots for client recaps. Help build digital sales revenues through coordination of digital sales initiatives. Cooperate with Entravision Corporate on implementing new online products and training. **Job Requirements/Qualifications:** The position requires proficiency in a Windows PC environment including MS Office (Word, PowerPoint, and Excel). A self-starter who learns quickly and has the ability to work independently and multi-task, strong written and verbal communications, a high level of organization and time management skills with attention to detail as well as excellent interpersonal skills. Qualified candidates should have experience working with Dreamweaver or a similar HTML editor. Photoshop, Flash and audio/video editor knowledge. Experience with HTML Coding CSS/DXHTML and server languages such as Javascript, PHP, ASP and XML. Familiarity with Hispanic Culture and/or previous media experience a plus. Send Resume to: [Tmeyer@entravision.com](mailto:Tmeyer@entravision.com) or fax to 303-721-1359. Resume and cover letter can also be mailed to 777 Grant Street, 5th Floor, Denver, CO 80211 – Attn: **Tonya Meyer**.

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**CBS Radio Minneapolis's** highly anticipated country station "BUZ'N@102.9" is casting a nationwide net and now hiring for all positions! Be a part of the new choice for country music lovers in the Twin Cities. Full-time openings include: • Morning Drive Announcer/Host • Morning Drive Announcer/Co-Host • Midday Announcer / Assistant Program Director • Afternoon Drive Announcer • Evening Announcer • Production Director • Imaging Director • Weekend Talent (Part-Time) • Promotions Coordinator • Sales Account Executives Apply online at <http://www.cbsradio.com>.

Looking for talented and motivated broadcasting professionals, with a desire to create compelling, relevant on-air content, for possible future opportunities. Responsibilities include: Understanding and operating master control studio during network programming, and locally produced brokered programming, as well as integration of multiple audio sources from different locations. Screening listener phone calls during various programs. Recording, producing, mastering, and archiving of recorded brokered programs. Completion of all station and transmitter logs in compliance with the FCC. Voicing commercial copy for production. Working weekday and weekend hours, including early morning or evenings. Possible on-air discussion of faith-based topics. Qualifications include: A minimum of one year of major market broadcast experience, preferably, but not limited to a spoken word format. Familiarity with ministry programs and the mission of ministry based organizations. Familiarity with digital audio production and automation, preferably Cool Edit, Adobe Audition, Prophet NexGen, SAS Switching equipment, and voicetracking. Familiarity with network programming, clocks, hard and floating breaks. The ability to work in a fast-paced, high pressure work environment, and make quick decisions while respecting station policies. A willingness to give and receive constructive, creative criticism. Please e-mail cover letter, mp3 air check and resume to: ON-AIR, **Salem Communications Chicago,** [programmingresumes@gmail.com](mailto:programmingresumes@gmail.com).

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

**Three Eagles Communications** (TEC) has a unique sales opportunity for a seasoned radio sales professional. To be considered you need at least five years of successful radio and internet SALES experience. This position will require full time travel across all TEC stations in South Dakota, Nebraska, Iowa and Minnesota. You will have the freedom to call on any and all local clients in each markets service area. Your skills to present and close must be exceptional. Your follow-up and continued client support even stronger. TEC will offer an above average commission structure to cover the cost on the road. To best serve the client base, you will be required to live in one of the TEC markets and report direct to the company President. Do you have what it takes?? Make me a presentation as to why you should be considered! [gbuchanan@threeeagles.com](mailto:gbuchanan@threeeagles.com).

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