

the  
**Conclave** Presents

# THE TATTLE

Since 1975

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In partnership with **The Intercollegiate Broadcasting System** and **dmr/Direct Marketing Results**, The Conclave is launching an important college radio/webcaster scholarship competition. **The Doug Lee Memorial Scholarships** – given annually to college students in the name of the founder of the Conclave – will be once again assisted by IBS, who not only will help the Conclave publicize the availability of the scholarships but who will also provide the pool of candidates for the competition. To qualify for the Conclave scholarships, a student must be working/volunteering at an IBS member radio station or webcaster. The two scholarships – worth \$1000 each - will be awarded on the basis of an essay submitted by the candidate. This year's scholarships once again are being made possible by a generous grant from dmr/Direct Marketing Results (<http://www.dmrinteractive.com/>) the leading provider of strategic marketing consulting and services to the broadcast industry. This weekend the competition will be launched at the regional IBS conference hosted by Columbia College (Saturday 9/24). Note: This is the Chicago-based college's 8<sup>th</sup> annual conference for college radio and its leaders. The curriculum includes keynote **John Gehron**, now Chairman of the Advisory Board of **Merlin Media**, plus Chicago personalities **Cara Carriveau** of WTMX, WBBM morning co-host **Julian Nieh**, "Special K" of WKSC, sports host **Les Grobstein** of WSCR, reporter **Charlie Meyerson** of WWWN, WLS-FM Ops Director **Michael La Crosse**, plus Time Out Chicago media critic **Robert Feder**. For more information, log onto <http://www.ibsradio.org>.

One of the provisions in **President Obama's** "American Jobs Act" establishes the authority to impose spectrum taxes on radio broadcasters and the incentive auctions of spectrum proposed by **FCC** Chairman **Julius Genachowski**. Section 278 of the act establishes the authority for the FCC to institute spectrum license

user fees, requiring the Commission to collect \$200 million in fiscal year 2012, rising to \$550k per year in fiscal years 2015 through 2021. TV broadcasters and "public safety services" would be exempt from the fee. Failure to pay on time would be punishable by loss of license or permit with 30 days' notice to pay or show cause why not. Funds collected through this new tax would go directly to the Treasurer's General Fund. The bill, as presently constituted, is likely to find stiff opposition in Congress, where the Republican majority has given the proposals a cool reception.

In an interview with **Time Out Chicago's Robert Feder**, **CBS Radio** Pres./CEO and this year's Conclave Rockwell recipient **Dan Mason** explained his company's reasoning behind flipping AC WCFS(Fresh)/Chicago to a simulcast of News WBBM-AM, saying that while he was concerned about losing revenue that the FM was generating as a separate station, CBS' success with News KCBS-AM/San Francisco's FM simulcast and a prediction by Chicago Market Manager **Rod Zimmerman** that the WBBM simulcast would be the nation's top biller by 2013. "In the case of FRESH, we thought that it was well programmed and could compete in this female market," Mason told Feder. "But it would have required more time and energy, so we decided at that point, OK, we'll go ahead and bite the bullet on the value of the FM, simulcast 'BBM, and hope for the best. And I think you'll see, if our track record in San Francisco repeats itself, that we'll be successful there." Mason added that he didn't think acting earlier would have prevented **Merlin Media** from launching its own FM News format on crosstown WWWN, adding, "The FM band is big enough for different formats of Talk. Not only these folks but others would say, 'You know, we want to do news differently,' whether we were there or not. It very well may be that you'll see a lot more forms of News and Talk on the FM going forward. There's not a lot there right now because music stations dominate the FM dial."

In celebration of the organization's 60<sup>th</sup> anniversary, the **Alliance for Women in Media** announced its list of the 60 most inspiring women in media. Selected from nominations submitted by a national poll of AWM community members, the Sixty@60 women were chosen based on their achievements, dedication, authenticity and commitment to advancing their professions. AWM will celebrate its lasting legacy and honor the Sixty@60 at the 60<sup>th</sup> Anniversary Luncheon on November 3<sup>rd</sup> in New York City. One of the 60 is **Hubbard's Ginny Morris**, a member of this summer's Learning Conference faculty. [Click Here](#) for a complete listing.



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The winners of the **2011 Marconi Awards** were announced Thursday night at the NAB/RAB's Radio Show in Chicago. Congrats to: Legendary Station – **Hubbard News WTOP/Washington, D.C.** Network/Syndicated Personality of the Year: **Ryan Seacrest/Premiere Networks.** Major Market Station of the Year: **Jerry Lee's AC WBEB/Philadelphia.** Large Market Station of the Year: **CBS News/Talk WCCO-AM/Minneapolis.** Medium Market Station of the Year: **Delmarva Talk WDEL-AM/Wilmington, DE.** Small Market Station of the Year: **Lewanee AC WLEN/Adrian, MI.** Major Market Personality of the Year: **CBS Alternative KROQ/Los Angeles' Kevin and Bean.** Large Market Personality of the Year: **Clear Channel Top 40 KDWB/Minneapolis' Dave Ryan.** Medium Market Personality of the Year: **Clear Channel News Talk WHO-AM/Des Moines' Van and Bonnie.** Small Market Personality of the Year: Top 40 WIKY/Evansville's **Dennis Jon Bailey and Diane Douglas.** Spanish Format Personality of the Year: **KMVK/Dallas' Edgar "Shoboy" Sotelo.** AC Station of the Year: **Saga Hot AC WMGX/Portland, ME.** CHR Station of the Year: **Emmis Top 40/Rhythmic KPWR/Los Angeles.** Country Station of the Year: **Lincoln Financial Country KYGO/Denver.** News/Talk Station of the Year: **Cox News/Talk WSB-AM-WSBB/Atlanta.** Oldies Station of the Year: **CBS Oldies WOMC/Detroit.** Religious Station of the Year: **Catholic Bishop of Northern Alaska Religion KNOM-AM-FM/Nome, AK.** Rock Station of the Year: **Woodward Classic Rock WAPL/Appleton-Green Bay, WI.** Spanish Station of the Year: **Univision Spanish AC KLVE/Los Angeles.** Sports Station of the Year: **CBS Sports WBZ-FM/Boston.** Urban Station of the Year: **Howard University Urban AC WHUR/Washington, D.C.**

**Eleanor Mondale Poling**, the daughter of former Vice President **Walter Mondale**, died Saturday after a long battle with brain cancer. She was 51. After campaigning for her father in the 1984 Presidential race, Eleanor entered the media as a TV reporter at KABC-TV/Los Angeles in 1985, then worked at WMAQ-AM, WGN-AM and WCKG/Chicago, returning to Minnesota to become a reporter for WCCO-TV/Minneapolis. She joined the morning team at crosstown WLOL-FM, then returned to Chicago on Robert Murphy's morning show on WKQX. After stints at the Today Show on NBC, E!, and CBS "This Morning," and after battling brain cancer for the first time, Mondale joined CBS News/Talk WCCO-AM/Minneapolis as a talk host from 2006-2009 when she left to battle a recurrence of her illness.

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**Akron Public Schools WAPS (The Summit)** just launched a new streaming and HD-4 channel called **Rock & Recovery** aimed at those in addiction recovery, their families and health-care professionals. Rock & Recovery combines uplifting, rock-based music from five decades, with positives messages, humor, recovery strategies and testimonials. The channel will also offer educational addiction programming delivered by health-care professionals. Rock & Recover officially signed on with its inaugural online broadcast on Thursday, September 15<sup>th</sup> from the historic Stan Hywet Hall & Gardens' Gate House in Akron-considered by many the birthplace of Alcoholics Anonymous.



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**Clear Channel's** SVP for Research Development **Gary Marince** and **RCS Media Monitors** President and CEO **Philippe Generali** presented the 1st webinar of the new season - THE ABC'S OF MSCORE - on Wednesday, 9/21, sponsored by RCS. Attendee's received all the inside information on Audience Reaction, Mscore, Audience Migration and how this data can affect programming decisions. The webinar was hosted by **Jay Philpott** of the Conclave's Board of Directors (and **Hubbard's** WARH/St. Louis). To order a copy of this enlightening webinar, click on <http://www.theconclave.com/upload/clave2011webinarorderformnew.pdf>.

Have you ever considered joining the only multi-formatic non-profit educational organization in our industry? The **Conclave Board of Directors** is now searching for a ready, willing and able person to head up the Conclave's Website/Digital department. The person selected will be asked to become a Conclave Board member, and this directorship requires a minimum of 100 volunteer hours. Like with all jobs in the digital realm these days, the hours may be long but the reward is EXTRA special! To apply, email your desire to help the Conclave to Ex.Dir. **Tom Kay** (<mailto:tomk@theconclave.com>). Or call the Conclave office at 952-927-4487.

**Cleveland Indians** radio analyst **Mike Hegan** will be honored prior to Saturday night's game at **Progressive Field** as he celebrates his 50<sup>th</sup> anniversary in pro-baseball and prepares to step down from his radio position after this season. Hegan played 12 years in the major leagues before moving into the broadcasting booth with the **Milwaukee Brewers** in 1977, then he joined the Indians in 1989. After the season, Hegan will join the Indians Alumni Ambassador program.

**PLAN NOW – BUDGET NOW!** Dates for the 2012 Conclave Learning Conference have been announced. The 37th annual Conference will get underway beginning on Wednesday morning, July 18th at the **Doubletree Park Place Hotel**. A complete agenda will be announced in the winter of 2012, but you can gain entrance for just \$199 – the lowest tuition you'll find prior to next July - if you act now. Click on <http://www.theconclave.com/conclave2012reg9012011.pdf> for a 2012 Earlybird Registration form!

**Cumulus** SVP/Programming **Jan Jeffries** has officially relocated from HQ in Atlanta to Chicago.

Congrats to **Sarkes Tarzian** Hot AC WAJI/Ft. Wayne, IN for raising over \$120,000 for the **Riley Hospital for Children** in Indianapolis during their annual radiothon! This marks the 11<sup>th</sup> year that WAJI has held the event. Over that time, they've raised over \$1,135,000!!!

On September 15<sup>th</sup>, the **Illini Radio Group**, including Country WIXY/Champaign, IL, collected donations for the 1<sup>st</sup> Champaign, IL Honor Flight. The estimated cost to send a chartered flight with 75 World War II vets to Washington, DC is \$55k and the total raised was \$85,070! WIXY PD **Andy Roberts** said, "Our listeners became advocates for this – many of them raised hundreds of dollars from their co-workers."

The **Mentoring and Inspiring Women in Radio Group** unveiled details for the **2012 Mildred Carter Mentoring Program**. In its 11<sup>th</sup> year, the mentoring program matches up-and-coming women in the Radio industry with female professionals who are leaders in all aspects of radio. "This is a wonderful opportunity for mentees to gain valuable insight, knowledge and access to some of the most influential women in Radio," 2012 MIW Radio Group's Mentoring committee Chair **Lindsay Cerajewski** said. "We look forward to another outstanding program in 2012."

**Radio One** launched JACK-FM in Columbus, OH on 98.9, the former home of Urban AC WXMJ, moving XMJ's format to 106.3, bumping Gospel WJYD.

**Midwest Communications** Top 40 WMGI/Terre Haute night timer **Kyle West** moved across town this week to fill the vacant morning seat at **Crossroads** AC WBOW.

Former **CBS** AC WCFS/Chicago, now a simulcast of News WBBM-AM/Chicago, midday host **Lisa Greene** is back in action as morning-drive news producer for **Tribune** Talk WGN-AM/Chicago. Greene, who left WCFS in late 2008, will be filling in as a news anchor also.

Former Alternative WKQX/Chicago Production Dir. **Brian Rhodes** exits the station.

**Mancow Muller** makes a glorious return to Chicago radio on **Joseph J. Gentile** Talk-Adult Standards-Brokered daytimer WJYG-AM/Elmhurst, IL – Chicago. Recently named GM **Matt Dubiel** signed Mancow to host both morning and afternoon drive. Muller's Chicago-based morning show will air on 1530 WJYG weekday mornings from 7-10a and again afternoons from 1-4p.

Condolences to the family of longtime Leighton Broadcasting executive, **Scott Abbey**, who passed away last week in California. He was 72 years old. A memorial service will be held Sunday in Aptos, CA.

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**DJ4U Corp**, Central Illinois' fastest growing mobile entertainment company, is looking for outstanding talent to join the team of Part-Time entertainers for wedding receptions in the Peoria, Bloomington, Springfield, Macomb, and Galesburg areas. Applicants must have: Friday & Saturday Night availability at least 3 weekends per month. - Ability to access the Internet & check email on a daily basis. - Knowledge of PA equipment hookup and good computer skills. - Strong microphone skills and ability to interact with crowd - Positive work ethic - Attention to detail in all aspects of the job. - Ability to haul our state-of-the-art equipment in your own vehicle. (SUV or Van preferred) - Ability to pass an extensive Background Check and Motor Vehicle Report - Ability to lift at least 50 pounds and stand for extended period of time. - Must own a Black Suit, Dress Shoes, Dress Shirt and Tie Applicants with a college degree or those currently working towards a college degree are preferred. DJ4U Corp. provides a competitive wage, extensive on-the-job training, flexible time-off schedule and additional perks and bonuses to our valued team of Part-Time DJs and assistants. If you're searching for additional income outside of your radio job and have a professional and classy appearance and attitude, then we want you on our team. Please send Resume & Speaking Demo to: [jobs@dj4u.com](mailto:jobs@dj4u.com)

**NewsRadio 1330 KNSS**, Wichita's News, Talk and Weather Leader, is looking for a full-time reporter/anchor to add to its award-winning news staff. This is a rare opening for one of Wichita's most respected news departments. Candidates must show efficient yet effective writing skills, creativity, and the ability to think on their feet in case of breaking news and/or severe weather coverage. Minimum 3 years street reporting and/or anchoring experience preferred. Being located in or near the Wichita Metro is necessary. To be considered for this position, please apply online at [www.entercom.com](http://www.entercom.com) and click on "careers." AND please submit an MP3 to [tduesing@entercom.com](mailto:tduesing@entercom.com).

**Three Eagles Communications** in Mankato Minnesota has an opening for an afternoon drive entertainer on country powerhouse KYSM-FM. Interested? E-mail me (**Brad Leggett**) at [bleggett@threeeagles.com](mailto:bleggett@threeeagles.com)

We have a full-time on-air opening at KSUM/KFMC, a well-established AM and FM combo in Fairmont, Minnesota. Position and salary depends on experience. Music and/or assistant programming duties will be available for the properly qualified candidate. Duties include daily on-air shift, commercial production, remotes, and special events. We will tailor the duties of the job to your strengths and abilities. Post-secondary broadcasting education or at least one year of full-time broadcast experience is necessary to apply for this position. There will be opportunities to grow, learn, and expand your skills in a friendly, positive environment. It's a great, affordable small town to live in, equidistant between the major cities of the area. Great for families, outdoor lovers (town is built around five lakes), or anyone who likes a more relaxed pace. 401K, paid vacation, and Flex System plan available. Send aircheck, resume, and references ASAP. E-mails OK, no phone calls please. **Woodward Broadcasting** is a locally owned and independently operated EOE. Send to: **Dan Brookens** Program Director, KSUM / KFMC, PO Box 491, Fairmont, MN 56031. [dan@kfmc.com](mailto:dan@kfmc.com)

Reporter/Anchor wanted. Write and edit news website stories, post photos and video online, hourly newscasts, headlines, traffic reports, severe weather coverage; generate story ideas; cultivate news sources and provide editorial support; monitor emergency police and fire scanners; other duties as assigned by manager. Send cover letter, resume and news audio sample to: **Dan Dillon** KFDI News  
4200 N. Old Lawrence Road, Wichita, KS 67219.  
[ddillon@kfdi.com](mailto:ddillon@kfdi.com)

**Newsradio WTAM 1100** has a full time opportunity in news for an anchor/reporter. Strong writing and web skills required. If you're a passionate team player send, audio CD or MP3 newscast and resume to: **Darren Toms** Director of News Operations, 6200 Oak Tree Boulevard, Suite 400, Independence, Ohio 44131, [dtoms@wtam.com](mailto:dtoms@wtam.com)

**Cumulus-Flint** is looking for qualified applicants for the part time position for our traffic department. Priority consideration will be given to those with a minimum of 2 years of broadcast traffic experience, and a proven proficiency with Outlook, Excel, and Word. The ideal candidate must pay extraordinary attention to detail; complete multiple duties under deadline pressure, and receive/deliver direction in a friendly and professional manner. Typing proficiency needed for heavy data entry in a computerized environment. Applicant must possess strong organizational skills, high degree of accuracy and the ability to work in a fast-paced team environment. Cumulus offers an excellent benefit package. Cumulus Media Inc., Human Resources – Traffic Position, 6317 Taylor Dr, Flint MI 48507, Email: [Diane.Jendrusina@cumulus.com](mailto:Diane.Jendrusina@cumulus.com), Fax: (810) 424-3595

Midwest Small Market/On-air Country Mornings. This Operations position includes responsibility for multi-format cluster – including Production and integration of satellite programming. Send resume, mp3 aircheck, production materials and examples of your commitment to community. **Barry Mardit** Media Consulting. E-Mail: [Mmediaconsulting@yahoo.com](mailto:Mmediaconsulting@yahoo.com)

**INGSTAD FAMILY MEDIA** in Jamestown, ND has an opening for a full time radio on air personality. Candidate must have computer skills, enthusiasm, and the ability to work well with others. Past radio experience or broadcasting degree is encouraged but not required. For More Information Call (701)252-1400. Mail Resume To: INGSTAD FAMILY MEDIA, PO Box 1170, Jamestown ND, 58401. Email Resume To: [taneaclocksene@amfmradio.biz](mailto:taneaclocksene@amfmradio.biz)

**Dial Global Networks** is looking for a motivated APD/MD for our rock-based Classic Hits format in Denver. Passion for creating great radio is a must, as is experience with gold-based formats. Solid on-air skill is required, and a minimum of 3 years experience at music log scheduling/editing is mandatory. A high degree of proficiency with RCS Master Control/Selector 15, Adobe Audition, MS Word, Excel, and Outlook is also necessary. If you're up for the challenge email your resume, references, and link to your audio demo (no audio files larger than 2MB please) to [CLHApplications@dial-global.com](mailto:CLHApplications@dial-global.com).

A self motivated, high energy sales professional with a proven track record of success in sales is needed to sell and create effective marketing campaigns, build relationships and initiate renewals for **Radio Disney Cleveland**. KEY RESPONSIBILITIES: Protect the FCC License • Meet and exceed revenue goals as outlined by the Station Manager • Create new business development for the Station • Ability to generate ideas while upholding the Disney brand • Ability to effectively present the sales proposal in a creative and dynamic delivery • Provide outstanding client service • Communicate and manage all aspects of signed agreements and recap all sales promotions for station clients • Create, write and manage all client production needs • Monitor aging and responsible for collections • Represent Radio Disney in the highest regard within the community and business environment when involved in civic and professional organizations to further project the Radio Disney name and assist Promotions Department including, but not limited to timelines, approvals, updates, etc • Flexibility to work outside of normal business hours particularly weekends and holidays in support of station events and promotions. QUALIFICATIONS Required • Minimum of 3 years of sales experience in advertising, marketing and/or public relations Preferred • Proven networking abilities in the Cleveland market and surrounding areas. Previous work with an Advertising Agency. SKILLS & ABILITIES Required • Proficient in Microsoft Office software including Word, Excel, and PowerPoint. EDUCATION Required • BA / BS degree in Business and/or Marketing. ADDITIONAL INFORMATION Must have flexible schedule Strong PR and Communication skills. Job Location: Cleveland, OH Requisition ID: 274057. IF INTERESTED, PLEASE APPLY AT: <https://disney.recruitmax.com/MAIN/careerportal/JobProfilem?szOrderID=274057&szReturnToSearch=1&szWordsToHighlight=>

**CUMULUS CEDAR RAPIDS** is looking for a program director/afternoon talent for its newly launched CHR **i107-1**. If you have a passion for music, the vision to add to what is already being called a great radio station and the desire to work with some of the best programming people in the industry, we'd like to hear from you. Send MP3 and resume to [dick.stadlen@cumulus.com](mailto:dick.stadlen@cumulus.com).

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

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