

the Conclave Presents

# THE TATTLER

Since 1975

Publisher: Tom Kay Editor: Ben Holsen  
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Volume XXXVII • Number 14 • April 7, 2011

Minnesota-based **Health Partners** and national account **AT&T** yanked it's advertising from **Clear Channel** Top 40 KDWB/Minneapolis because of a parody song aired during the **Dave Ryan** morning show in March that poked fun at the Hmong. Social networking sites spread news of the parody, and a political action group – **Take Action Minnesota** – became a mouthpiece for some of the expressed outrage. The group's protestations eventually reached the desks of several advertisers, including Health Partners. "We have expectations that our business partners will treat people with respect," **Jeff Shelman**, a spokesman for the insurer, said Monday. "Until they are in sync with that," the advertising boycott against KDWB will remain in place." Last month, spoof lyrics to the tune of **Eric Clapton's** "Tears in Heaven" were sung by a morning show sidekick. The parody joked about Hmong families crowding into homes and girls getting pregnant early and often. In response to the complaints, the station posted the following apology on their **Facebook** page: "While we've received positive feedback from many Hmong listeners who let us know that they found the song in question very humorous, we apologize to anyone we may have inadvertently offended, as this was never our intent." The dust-up occurred as Rayn was on vacation. When he returned, he shared an on-air apology as well. The latest Census estimates there are nearly 200,000 Hmong living in the U.S., with about 50,000 in Minnesota. *COMMENT: In Minneapolis, Ryan is hardly known as a shock jock. Still, momentary lapses of judgment can result in unintended listener and advertiser consequences. We suspect any racially-tinged content will likely be absent from future programming of Dave's morning show, just as we hope this episode is taken to heart by other radio communicators who may be tempted to gain a laugh at the expense of a minority. With respect to potentially negative reactions of loyal listeners and advertisers, the use of insensitive racial humor just simply ain't worth it. Nor should it ever be. - TK*

Last week, four 18-year-old high school boys from Angola, IN were killed in a horrific car crash in Alabama on their way home from spring break. Local Radio immediately swung into action to help. Angola is 25 miles from Ft. Wayne, so **Oasis Radio Group's** WBTU and WJFX launched a fundraiser named "40 for the Angola 4." "The goal was to raise \$40,000 to help the boys' families," GM/Director of Programming **Phil Becker** said. Both station's morning shows pledged to remain on the air until the \$40,000 was raised. Today, Becker checked back in: "I'm excited to announce that we not only hit our \$40,000 goal, we exceeded it and raised \$65,000"

The **Minnesota Timberwolves** are moving next season from **Clear Channel** Sports KFAN-AM/Minneapolis to crosstown **CBS** Talk WCCO-AM under a new four-year deal. **Al Horton** stays to call the games. Moving in the opposite direction, Hockey's **Minnesota Wild** will move from 'CCO, the only radio home the team has ever known, to KFAN next season under a three-year deal.

Retired broadcaster and loyal *TATTLER* reader **Bob Berglund** checks in with this gem: "The winner of this year's **Academy of Country Music** Major Market On-Air Personality of the Year award - **Brooks O'Brian** of KSON-FM San Diego - is the daughter of **Roger Andersen** of the '*Hines, Berglund & Roger, Too!*' show on WLOL-FM/Minneapolis back in the 80's. Actually, her morning partner was nominated, too, but was fired before the awards ceremony! Brooks attended the ACM ceremony, accepted the award. Roger and his wife, Donna, are retired in suburban Phoenix." Congrats Brooks & family!

**Emmis** Classic Rock WLUP/Chicago kicked off their 1<sup>st</sup> round of voting for the **7<sup>th</sup> annual Loop Rock Girl Search**. From all applicants received, Loop reps have selected the Top 30 contestants to advance to the next stage in the competition. The Loop enhanced the voting process with a 3-round system, giving listeners more opportunities than ever to vote their favorite to the next round. The Top 30 contestants make their 1<sup>st</sup> public appearance Friday, April 8<sup>th</sup> at Hawthorne Race Course, for the 4<sup>th</sup> annual Loop Rock Girl Voting Kick-off Party and live broadcast from 3-7p.

the Conclave Webinars

## THE BROKER'S GLOSSARY WITH GARY STEVENS

Conclave Webinar!

Why would you want to buy someone else's debt? What is a senior subordinated note? These days, we all hear and read about some pretty exotic financial instruments that are used in conjunction with normal corporate financing and the buying and selling of radio stations and groups. What does it all mean? To help sort out the details, we've retained legendary broadcaster and broker **Gary Stevens** to help clarify the meanings of many kinds of techniques and devices used to fund these upper level transactions. Join us for *THE BROKER'S GLOSSARY* on Wednesday April 20th at 2pm CT. The webinar is free, but pre-registration is necessary. Click on <https://www1.gotomeeting.com/register/402174937> to join up! Conclave Webinars are coordinated and hosted by Conclave Board member, **Jay Philpott** from The Arch/St. Louis.

Wednesday  
April 20  
at  
2P/CDT  
3P/EDT!

Conclave Webinars are FREE! Visit [www.theconclave.com](http://www.theconclave.com) for details!

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The latest research from **Arbitron** and **Edison Media** discovered exponential growth in smartphone usage. The report, "The Infinite Dial 2011: Navigating Digital Platforms," is the 19th in a series of studies dating back to 1998. Among the findings: The percentage of Americans 12+ who own a smartphone has more than doubled in the past year, from 14% to 31%; **Facebook** is now being used by a majority of all Americans 12+ (51%); In 2008, only 8% used Facebook; A majority of American households now have two or more computers (51%); as compared to 24% of households in 2002; Usage of online radio also went up significantly, with weekly usage doubling in the last five years; it's now nearly 10 hours (9 hours 47 minutes). Daily time spent with TV, Radio and the Internet combined increased by 20% in the last 10 years, with self-reported daily usage now at 8 hours 11 minutes; Just under one-third of Americans (31%) have plugged an MP3 player, such as an **iPod** into their car systems; One in ten American's report listening to Pandora in the week before they were surveyed; Among the 81% of American households with Internet access, two-thirds now have a Wi-Fi network installed; More than 10% of all cell phone owners have listened to online radio streamed in their cars by connecting their phones to their car stereo system. "When you consider the rapid growth in ownership of smartphones in context with the continued rise in the use of social media it becomes increasingly clear that these platforms are fueling fundamental changes in consumer expectations and how they use media," Arbitron SVP/Marketing **Bill Rose** said. "What's fascinating about the Internet over the past ten years is the additive effect it has had upon the American media diet, which continues to expand," Edison Research VP/Strategy and Marketing **Tom Webster**. "Rather than crowding other forms of media off the plate, so to speak, digital media is being consumed simultaneously with offline media, and in venues and opportunities where media might not have been consumed previously." "This study provides further evidence of radio's continued resilience and relevance in today's digital landscape," Arbitron's Rose added. You can download this study, free of charge, via [www.arbitron.com](http://www.arbitron.com) and/or [www.edisonresearch.com](http://www.edisonresearch.com).

**Jason Williams**, a student at **Brown College**/Minneapolis, writes to the TATTLER: "We have recently begun a Radio Drama Club - which is completely student-run (**Zane Zimelman** and **Karol Baumeister** are our sponsor/advisors) and are in the process of producing a show titled *X MINUS 1*. We are slated to record the show on April 13th and are hosting a live event in the college and are broadcasting on our school's radio station (the VBC). With a two week production cycle after recording, we are looking

to have it completed by the end of April. We are raising money, food and awareness for a local food shelter **Neighbors**, which aids those less fortunate in many communities around the Mendota Heights area. Just figured I'd take a moment to let you know what is going on at the best broadcasting school in the Midwest!" *COMMENT: As reported in the TATTLER last winter, this same group produced a top-notch radio drama, A CHRISTMAS CAROL. Congrats to the Brown crew on making sure students understand there can be so much more to radio than time and temp! - TK*

**Ohana Media Group** assumes control of **New Northwest Broadcasters'** nine station/two market group of Anchorage, AK and Astoria, OR on April 1<sup>st</sup>. Conclave board member **Tom Oakes** will also make the transition, becoming VP/Programming as well as continuing as OM for the Anchorage stations.

Former **Fargo-Moorhead Redhawks** minor league baseball broadcaster **Jack Michaels** returns to Fargo as Sports Director of **Ingstad/Radio Fargo-Moorhead** Talk KFGO-AM and Sports KVOX-AM. Michaels, a former KFGO host most recently Sports Director and 9a-noon host at **Clear Channel** Sports KXMR-AM/Bismarck, will host a local Sports show on The Fan weekdays noon-1p.

What began as a lab experiment, **Citadel** Top 40 KKMG/Colorado Springs PD/middays goddess **Romi Rosario** invited **Danger** to join her in morning drive to replace **George McFly**, now nights at **CBS** Classic Hits WJMK/Chicago. It all began on March 9<sup>th</sup>, and after some tinkering and reformulation, the experiment has become a permanent reality – it's now officially the Magic Morning Show with Danger and Romi.

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Available now: a recording of yesterday's Conclave webinar, **SECRETS COMMERCIAL RADIO AND NON-COMMS KEEP FROM ONE ANOTHER** with **Jim McGuinn**, PD of **Minnesota Public Radio's** "The Current" - KCMP/Minneapolis...**Brad Savage**, PD of **Saga Communications'** "The Corner" - WCNR/Charlottesville... and **Ron Gerber**, Show Host (Crap from The Past) on **Fresh Air, Incorporated's** KFAI/Minneapolis. To order the recording, click on <http://www.theconclave.com/upload/conclave2011webinarform.pdf> and follow the directions. You'll receive a link to download the webinar recording in mp3 form.

**Lincoln Financial** Country KYGO/Denver PD **John Thomas** tapped **Citadel** Country KATC/Colorado Springs midday personality **Alisha Scott** for that same shift, replacing **Flip**, who recently moved to evenings.

Former **Entercom** AC KUDL (now News KMBZ-FM)/Kansas City PD **Thom McGinty** has just been hired to join crosstown **Wilks** Classic AAA KCKC as its new PD/afternoon talent.

In addition to **Conclave** scholarships already in play for 2011, the Conclave announced it will award a special scholarship to **Specs Howard School of Media Arts/Southfield, MI**...a scholarship that will be presented at this summer's Learning Conference. For details of this scholarship, download the application form for the 2011 Specs Howard Scholarship at <http://www.radioscholarships.com/upload/specshoward2011app.pdf>. But hurry, the deadline is April 29th!

Effective Tuesday (4.5), **Guy Bauer** returned to **Emmis/Chicago** as Executive Producer of the **Sherman & Tingle** morning show

**Los Angeles**  
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For summit details and registration info-  
<http://www.worldwideradiosummit.com>

on Alternative WKQX. Bauer was Executive Producer of **Jonathan Brandmeier's** morning show on sister Classic Rock WLUP from 2005-2009. Current WKQX morning show producer **Lou Lombardo** transitions to Social Media Manager for both Q101 and the Loop.

**Educational Media Foundation** Contemporary Christian WQFL/Rockford, IL will flip to EMF's Air 1 radio network this weekend. According to a letter sent out by the station, the local air staff will become the station's full-time promotions team. The sales staff will remain in place to continue seeking underwriting for the station.

**WORKING DAZE** JOHN ZAKOUR  
SCOTT ROBERTS  
[workingdaze.blogspot.com/](http://workingdaze.blogspot.com/)



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# The 36th Annual Conclave Learning Conference

Thursday, July 14



OVER 40 SESSIONS!!

Friday, July 15

2011 Rockwell Award Ceremony



Dan Mason • Steve Rivers

Saturday, July 16



Details at [www.theconclave.com](http://www.theconclave.com)

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**Wilks/Denver** appoints **Dan Hardee** to Creative Services Director.

Veteran talker **Simon Conway** is **Clear Channel** Talk WHO-AM/Des Moines' pick to fill afternoons vacated by **Steve Deace**. Conway has been filling in on several Clear Channel Talk stations, including: KOGO-AM/San Diego, WRVA-AM/Richmond, KTLK-FM/Minneapolis and most frequently at WFLF/Orlando and WOAI-AM/San Antonio.

**Cumulus** Hot AC WWWW/Toledo announces the addition of **Tim Timmerman** and **Jeff Januszek** for mornings. Tim and Jeff were previously at WKFX/Cincinnati. They replace Ron Finn who will now focus on Star 105.5 PD duties and his midday duties at sister WRQN.

**AdLarge Media** opens a Midwest office and hired **Ken Alandt** to be National Account Mgr./Midwest Region. He will be based in Detroit.

Hubbard Talk KTMY/Minneapolis midday "Colleen and the Boys" is down to one "boy" as former City Pages and Minnpost.com writer G.R. Anderson Jr. exits. Colleen continues with Chris Reuvers for her 10a-1p show.

**Citadel** Top 40 WHTS/Grand Rapids MD **Gravy** has only been hosting mornings for just over a month, will now also host mornings at sister Top 40 WJIM/Lansing. Current WJIM morning host/PD **Josh Strickland** moves to afternoons, replacing **Alabama**, who had been covering Gravy's old night shift via VT'ing, but will now do nights for both stations live from the Lansing studios.

**Home Field Communications'** plans for Religion KOLB/Firth-Lincoln, NE, purchased in February from **VSS Catholic**, have been revealed, as Home Field principal and former **Three Eagles/Lincoln** GM **James D. Keck** says the station will run a Sports format as KNTK (93.7 The Ticket).

Condolences to family and friends of former WEW-AM/St. Louis owner **Charles Stanley II**, who died Saturday of congestive heart failure in south St. Louis County at 85. After working for his family's cigar company, Stanley joined WEW's sales staff in 1954 and bought the station in 1964, owning the daytimer until 1992.

The 36th Learning Conference will begin Wednesday evening July 13, 2011 with the *Women in Media* Networking Event. Thursday July 14th kicks off with the 2nd annual **Jacobs Media Summer School**, concluding with the 8th annual Promotion Summit, presented by **PromoSuite**. Friday July 15th will be highlighted by **Conclave College** and the Conclave Awards Luncheon, recognizing this year's Rockwell Award recipients – **CBS' Dan Mason** and **Pyramid's Steve Rivers** – along with the 2011 Conclave Scholarship winners. The weekend concludes Saturday afternoon July 16th with the 2nd annual **RAIN Summit Midwest**. The usual array of cutting edge Conclave sessions will populate dozens of hours in between! The Learning Conference will once again be hosted in Minneapolis, home of the Minnesota Twins...who'll be playing host to the **KC Royals** at the world-renowned **Target Field** that very weekend! Tuition for the 2011 Learning Conference is only \$249 – the lowest, most affordable registration fee of any industry conference announced in 2010 OR 2011! Group Rates are even lower...just \$199 for groups of 3 or more from the same company/group. Registration for singles or groups is now available via the Conclave website, <http://www.theconclave.com>!

Are you following the Conclave on *Twitter*? [@Conclave](https://twitter.com/Conclave)

*Commentary found on the pages of the TATTLER solely reflects the opinions of the publisher, and are not necessarily those of the Conclave or its Board of Directors. Responses to all TATTLER news items and commentary are welcome. Email <mailto:tomk@theconclave.com>.*

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Country Heritage KWWR-FM Mexico MO (Columbia, MO market) is looking for our next morning drive star. Can you relate to an 18-54 audience? Can you work the phones? Be topical AND have fun on the air, We currently have a rare opening at Country 96, and are looking for someone immediately. Located in the heart of mid-Missouri, we offer competitive salary, partial health and vacation. The person we are looking for should have experience in Country Music, be familiar with Adobe Audition, Audio Vault and most importantly, sound great on the air and in person. Live Remotes are a BIG part of our family-owned station. No more working for the corporate clusters. If you like to have fun on the air, then this is the place, for you. We are located in a beautiful area, approximately 120 miles from St. Louis, MO, 20 miles from Mark Twain Lake, 50 from the University of Missouri campus and just 90 miles from Lake of the Ozarks. Work for a great station that continues to trend up in the ratings. Send resume, and demo to **Michael Daugherty**, General Manager KWWR, at <mailto:michaeld@radiogetsresults.net>.

Real Rock 103-7 KRRO/Sioux Falls, SD is looking for our next morning show co-host! Can you take an already successful morning drive slot to the next level? Do you eat, breathe and live the rocker lifestyle? **Backyard Broadcasting SD LLC** is on the search for a morning show co-host that shares a love for the radio industry and lifestyle that reflects that of a "Real-Rocker". Strong on-air skills, creativity, confidence and teamwork are a must. This is not a VT gig. KRRO is an extremely active station in the market and a love for promotional appearances is a necessity. Previous experience is preferred, but will work to train the right candidate. Strong digital/interactive/social media skills should be in your repertoire. Video/podcast knowledge a plus. Forbes lists Sioux Falls as "The Best Smaller Metro in America" six years in a row. To see more about KRRO, go to KRRO.com. Females and minorities are strongly encouraged to apply. No calls please. Send resume, demo, and any other pertinent info to: **Cade**, Program Director, (<mailto:cade@krro.com>) Backyard Broadcasting SD LLC, 500 S. Phillips Ave., Sioux Falls, SD 57104.

**POSITION OBJECTIVE:** Make desired individual contribution to **Bonneville's** team efforts by performing as an on-air host that attracts targeted audience and builds ratings in line with desired format. **POSITION REQUIREMENTS:** • Positive attitude on and off the air. • Ability to establish listener motivation and loyalty in the target demographic as set forth by management. • Two to three (2-3) years on-air experience preferred which should include: o Ratings performance, job stability and community

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involvement; o Ability to conduct on-air interviews and interact with callers; o Being conversational, well-read, knowledgeable, and articulate in dealing with current affairs; o Variety of characteristics such as spontaneity and flair while also showing depth, good broadcasting judgment, and sensitivity; o Ability to enunciate clearly and interpret and read copy fluently; o Ability to understand and execute format philosophy and work with a team of other professionals in creating a distinctive sound; o Ability to properly operate studio equipment; o Ability to accept direction and be flexible with changes. • Ability to write & create commercial production, voiceovers, and imaging as needed • Valid driver's license and proven ability to safely drive company vehicle or personal vehicle (as case may be) without exposing the company to serious liability risks. • Frequently create online content and update website, blog, Facebook, Twitter, etc. • Consistently works hours required. Works more when required to meet deadlines including weekends, holidays, evenings, etc. • Ability to work in a fast and concise manner under pressure with demonstrated ability to present live and ad-lib unscripted reports with continuity, meaning, and clarity. • Work in compliance with Company policies and procedures. • Work effectively in a team environment. • Maintain a positive and cooperative rapport with staff, management, and clients. • Project an appropriate professional appearance and demeanor. **PREFERRED QUALIFICATIONS, BUT NOT REQUIRED:** • In-house audition may be required. • Bachelor's Degree in communication, journalism, related field, or equivalent experience. **PHYSICAL DEMANDS:** • Receive, process, and maintain information through oral and/or written communication effectively. • Substantial physical movements (motions) of the wrists, hands, and/or fingers. • Lift, move, and carry up to 20 pounds on occasion. • Ability to extend hand(s) and arm(s) in any direction with good eye and hand coordination. Note: This is a generic posting. Management assigns responsibilities on a regular and/or rotating basis depending upon Company needs. To Apply: Bonneville International Corporation Application Procedures: 1. Application can be downloaded from the website, <http://jobs.biccin.com/>. 2. Application can either be e-mailed to [cincih@bonneville.com](mailto:cincih@bonneville.com), faxed to (513) 699-4436, or mailed to: WKRQ / WREW / WUBE / WYGY / Queens City Jobs, Human Resource Department, 2060 Reading Road, Cincinnati, OH 45202

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Part-Time News Reporter position open for expanding company in Columbus, Indiana right on the footsteps of Indianapolis, Cincinnati and Louisville. Reporter would be responsible for attending meetings, writing stories, updating websites, filling in for News Director when absent and more. Part-Time position has the potential to become a full time opening. Experience with ENCO, Adobe Audition, Zoom H2 and HTML are a bonus. Great first job out of college. Remember this is part-time so money will be minimal but potential to grow. Local candidates Interested candidates send your Mp3 sample, resume and references to <mailto:newsforcolumbus@gmail.com>

This rare opportunity will go to a creative, self-motivated, student of imaging, marketing and branding. A recent history of working with multiple formats and making big things happen is a must. Work side by side with outstanding Programming and Sales to lead the development and execution of station imaging, technical aspects, and on-air programming At least 3 years of radio or television experience required. 9-to-5ers need not apply. Rush your resume and audio materials to: <mailto:cos.opportunities@citcomm.com>

If covering sports is your life and you want to join a great company committed to doing great radio, KZIA, Inc. is looking for a fulltime sports talk show host for KGYM-AM in Cedar Rapids, Iowa. You'll do a 3-hour show on weekdays, cover the Iowa Hawkeyes beat, and probably do some play-by-play or other live coverage duties. We're looking for a real go-getter with a great attitude and work ethic. Prior fulltime on-air experience strongly preferred. Rush your stuff before April 18th to **Scott Unash**, Program Director, KGYM-AM, 1110 26th Ave. SW, Cedar Rapids, IA 52404 or <mailto:Scott.Unash@1600ESPN.com>.

If you're tired of dealing with uptight corporate suits, if you're tired of getting your compensation plan changed every five minutes, and if you're tired of your earning potential being tied to a twenty year old buyer in Los Angeles, contact us today! Our media company is locally owned and has dominated the East-Central Ohio area for over twenty years. You'll need to be willing to work hard and get back to what you loved about media sales: helping customers get results. If you think you'll be able to coast through this job because you worked for a big city station, please don't apply. If you think you're God's gift to sales because Kroger faxed you a \$500,000 order, please don't apply. Media sales experience with a track record of sales success with local / direct business a must. Excellent commission percentage, full benefits package, paid training and the best sales support tools in our industry. Quit hating life...you don't have to work for a company that makes you feel like a number. Send your resume today to T-100 / WCLT Radio, attn: **Tom Bunyard**, P.O. Box 5150, Newark, OH 43058 or e-mail to <mailto:tbunyard@wclt.com>.

**Clear Channel Colorado Springs** is looking for a Traffic Director that possesses strong analytical skills and an ability to collaborate with the Sales Management team to to maximize revenue through the implementation of perishable inventory management strategies. Will be responsible for generation of daily broadcast logs and ensuring the stations commercial limits and client expectations are met. Able to enter commercial advertising schedules accurately and timely and maintain database by

reviewing and resolving error reports. Email resume to: <mailto:Bobbibrowning@clearchannel.com> Clear Channel is an Equal Opportunity Employer Job Requirements: Produce daily broadcast logs, input of client advertising contract and co-op scripts. Reconcile broadcast logs. Research missing/incorrect commercials. Coordinate with other departments to maintain commercial inventory and to provide billing information. Prepare weekly affidavits. Maintain and update clocks as needed. Ideal candidate will have strong communication and interpersonal skills, able to work in a fast paced environment and work within crucial deadlines. This position requires an aptitude towards project management and critical thinking along with a detail oriented task driven skill set. Resume deadline is April 22, 2011

**Neuhoff Media Springfield Inc.** has an immediate opening for Morning Show Sidekick, on-air Middy's and Promotions Director. REQUIREMENTS FOR THIS POSITION INCLUDE: • Develop and implement creative content and campaigns for both on-air, digital and social media platforms • Implement online strategy of station • Collaborate with sales team on revenue growth of station QUALIFIED CANDIDATES SHOULD POSSESS THE FOLLOWING • Ability to multi-task in a fast-paced environment • Ability to organize remote, promotion and appearance schedule. • Expertise in working with digital audio radio automation systems. Mastery of RCS NexGen system is preferred, but not required. • At least two years of on-air experience • At least two years of online content management experience • Availability to work weekends, and holidays if required send resume and demo to <mailto:bondsy@997kissfm.com>

**Three Eagles Communications** in South Dakota and Minnesota is searching for Director of Sales in two key markets. We do not need any desk pilots. We are a sales driven company! Our managers and sales managers are on the streets talking to decision makers daily. We focus on Main Street, not Wall Street. You need to sell, lead, coach, activate and guide the team to not only hit plan, but to exceed it. If you have what it takes to work with a group that is focused on success and driven to be the best then I want to hear from you. We believe in Live, Local and Relevant Radio. We win Marconi's, Crystal's and numerous state awards for broadcast excellence. Please send me detailed information on who you are and what radio sales experience that you can bring to the group. A successful sales management background is critically important. <mailto:gbuchanan@threeeagles.com>.

WBIG AM 1280 in Aurora, IL is seeking our next on-air host. You'll co-anchor the morning edition of The Big Radio Shopping Show and co-host The Big Wakeup Call, our daily talk/interview program. This is a part-time position, approximately 15-20 hours a week. 1 year on-air experience preferred, board-op experience preferred. Familiarity with Chicago's western 'burbs is a big plus. Please e-mail an .mp3 audio sample and a cover letter and resume in either .pdf or .doc format (no .docx) to: <mailto:ryangatenby@wbig1280.com>

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**The Ohio/Illinois Centers for Broadcasting**, a nationally recognized, accredited radio and television broadcasting Career College is actively seeking a Placement Director for its Lombard, IL campus. The Placement Director is responsible for assisting graduates in locating entry-level employment, developing graduates' demos and resumes, and preparing graduates for interviews. Candidates should have prior experience in placement, with corporate recruiting background a plus. The successful candidate must develop strong contacts with hiring managers in the radio, television and new media industries. Strong phone skills and relationship building is required along with the ability to multi task while staying organized and focused. You must be able to communicate well with students of all ages and motivate graduates to succeed, including the ability to think outside the box in locating new opportunities. If you are ready to work for a company with strong staff support, an established reputation, and a track record of continued growth, send your resume and cover letter to: **Gary James**, National Placement Director, at <mailto:gary@beonair.com>.

Rare PD gig at **Mid-West Family Broadcasting** in La Crosse at Classic Hits 94.7. Must have experience with Selector and handling promotions. Are you a cheerleader? Can ya do an upbeat fun air-shift? Send your stuff to asap to: <mailto:opening@mwfbroadcasting.com>

106 KHQ in Northern Michigan is on the hunt for our next group of weekend superstars! If you have previous on air experience, or the drive to be on the air, we want to hear from you! The ideal candidate knows pop culture, gets Facebook, has a positive "can do" attitude, is not afraid to get out in public at station events and will be available weekends, holidays and as needed during the week. From industry vets to rookies, we're looking to add all levels of experience to our team. If running the board and assisting in promotions is not your style – need not apply. Position will start out at 6 to 10 hours per week out of KHQ's Petoskey office. If interested email your resume and mp3 demo to Program Director **Josh Garber** at <mailto:106khq@gmail.com>!

**Midwest Communications, INC.** is searching for a Creative and Enthusiastic Production Director for its Duluth, MN Radio Stations. We're looking for someone who is well organized and has an eye for detail. The Production Director will be responsible for overseeing all elements of production including copywriting and producing commercials. This person SHOULD be proficient in Adobe Audition, Maestro, and Microsoft Office applications with a minimum of two years radio experience preferred but not required for the right person. We offer a competitive salary and a full benefits package. If you have the goods, send a Resume, Cover Letter and at least 3 examples of work written and produced by you to Mark Fleischer, Operations Manager, Midwest Communications, 715 E. Central Entrance, Duluth, MN 55811 or email <mailto:mark.fleischer@mwcradio.com>. Get your package to me today as we will begin interviewing immediately. Applications will be accepted through April 29, 2011.

**Entercom Indianapolis** is looking for a dynamic leader to direct the Indianapolis cluster. Candidate should possess a strong track record of media sales management performance. The position is accountable for growing revenues by meeting advertiser needs. The primary responsibilities include strategic planning, execution and tracking of key measures; hiring and development of top sales talent, inventory management, and collaboration with other department heads in achieving organizational goals and objectives. Position reports to VP/Market Manager. Candidate should have 5+ years of sales management experience, ability to work long hours, excellent communication skills and a passion for the business. If you are a qualified candidate, please go to <http://www.entercom.com> and click on "Careers" to apply.

**Entercom Indianapolis WZPL, WNTR and WXNT** radio stations are accepting applications for openings in our media sales department. If you're a self-starter, motivated, creative and goal driven- why not consider joining our team! We've got the brands, tools, training and market heritage to put you on the road to success. Candidates must possess exceptional communication, presentation and negotiation skills. One year previous broadcast experience preferred. To be considered for this position, please apply online at <http://www.entercom.com> and click on "Careers".

**Galesburg Broadcasting Company** has an immediate opening for a full-time news reporter/anchor for its four-station award-winning news department. If you want to work in a great environment, and for a group of small-market stations with large-market sound, this is the job for you. While mid-day and some afternoon anchoring is a part of the job, along with covering crime and local government in the area, this is not a 9-5 job, and includes evening and weekend reporting work. Experience with News Boss, Audio Vault, and Adobe Audition a plus, but not necessary. E-mail a resume and mp3 demo to <mailto:jobs@galesburgradio.com>.

WDVD/DETROIT is looking for Part Time Weekends/Weekday Fill-in. Doing fulltime somewhere close and want some major market calls on your resume? Looking to get back in the game? Come join one of America's great Adult Top 40 stations and be like Charlie....winning. Resumes must be sent to <mailto:detroitradio.job@citcomm.com> and must reference Position ID: DET.WDVD.ONAIR.030311.WS. Any other method of submission will not be accepted except as follows. Candidates with disabilities and who need assistance in the application process may write to: Detroit Radio LLC, Attn: Human Resources Position ID: DET.WDVD.ONAIR.030311.WS, 3011 W. Grand Blvd. Suite 800, Detroit, MI 48202

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.