

the Conclave Presents

THE TATTLER

Since 1975

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Volume XXXVII • Number 6 • February 10, 2011

Just one more day remains to nominate a candidate for the 2011 **Conclave Rockwell Award**! Since 1989, the Conclave has presented The Rockwell Award - an annual lifetime achievement award - to an individual of unquestioned accomplishment inside the radio industry. Deadline for submission is 6P CST tomorrow (Friday, 2/11). What is the Conclave looking for in a Rockwell Award recipient? It seeks a person who is not just an inspirational leader, but a person of great accomplishment...one who teaches and guides others either directly, by example, or both. The successful nominee has made lasting and significant contributions not just inside their industry, but to the public the industry serves. The Rockwell honoree is a pioneer who has paved trails for others to follow, now and in the future. They are resolute, strong, committed, and have their work respected by all. Do you know a professional who matches this description of unparalleled success and outstanding leadership? If so, please nominate them for this special honor. The Rockwell nomination guidelines: 1. Any member of the industry may nominate one or more persons for the Rockwell award. 2. All nominations must be accompanied by supporting evidence sufficiently detailed for the Conclave Board to render a decision (e.g., a resume; accounts of industry accomplishment; testimonials from individuals or organizations regarding the nominee's body of work and contribution, etc.) 3. Nominations must be made in writing, and sent to the Conclave office via mail (4517 Minnetonka Blvd #104, Minneapolis, MN 55416), email (tomk@theconclave.com), or fax (952-927-4487) no later than 6PM CST Friday, February 11th. Members of the Conclave Board of Directors and its staff will meet shortly thereafter to weigh the merits of each Rockwell nominee. An announcement of the recipient will be made on or before March 1, 2011 and the Award will be presented during the 36th Annual Learning Conference, July 14-16th at the Doubletree Park Place Hotel in Minneapolis.

The **Conclave** congratulates **The Green Bay Packers** on bringing home the Lombardi trophy earlier this week! Nearly every Green Bay/Appleton radio station celebrated the Super Bowl victory in

their own way. On Monday, over 35,000 people lined up along Lombardi Ave. to wave at the Packers motorcade as they returned home from Dallas. For instance, **Midwest Communications** Top 40/Mainstream WIXX was at **Lambeau Field** after the game ended Sunday, while Talk sister WTAQ was doing live reports immediately following the win. Thousands of people ran out into the streets and rocked out to a song WIXX put together. On Tuesday, the stations encouraged their listeners to simultaneously bow down to the **Lombardi** statue that had been placed in front of Lambeau Field.

Who wants the Gov'nah? Five bidders for Minnesota Governor **Mark Dayton's** "Ask The Governor" show stepped forward this week, including longtime home for the previous Governor (**Tim Pawlenty's**) show **CBS Radio** Talk WCCO-AM/Minneapolis and the **Minnesota News Network**, plus **JR Broadcasting** Talk KTNF-AM/Minneapolis, **Fresh Air, Inc.** noncommercial Variety KFAI-K294AM/Minneapolis-St. Paul, and **Bringmethenews.Com**. The show was put up for bid in January in a request for proposals that indicated Dayton's desire for a two-year deal for a one- or two-hour show.

A queer choice of words? Hall of Fame **Cincinnati Reds** announcer **Marty Brennaman** told the Cincinnati Enquirer that he "probably could have made a better choice of words" after telling a baseball banquet audience in Huntington, WV in his keynote speech that **Marshall University** President **Stephen Kopp** must be "queer" for softball. The remark referred to the school's recently opened \$2.5 million softball facility, in contrast to the baseball team not having a home field. Brennaman told the newspaper that nobody had called him about the remarks after they were reported in the Charleston Daily Mail and online. "I probably could have made a better choice of words, but in no way does that reflect my opinion about gays at all," he said. "It's just a comment I made about the president of the university." "People are going to think what they're going to think," he added. "My point was he's willing to spend (\$2.5) million for girls' softball, but he won't even attend a baseball banquet trying to raise money to build a baseball facility."

On Wednesday, February 23rd at 2P CST, the third in our series of webinars dedicated to voiceover work and voice acting will take place: **Jox To Vox Voiceover Workshop #3!** This webinar will feature **Robin Marshall**, **Rich Van Slyke** and our gear guru **Emmett Andrews** of Sweetwater.com. This webinar is free, but you must pre-register by clicking <https://www1.gotomeeting.com/register/188943297>. Our experts will begin the discussion with their view of the external voiceover business in 2011, their experiences and their advice for your success. They'll cover everything from talent tips to Ted Williams, and the exposure his story gave to the world of voiceover, for good or bad. Conclave webinars are coordinated and hosted by **Jay Philpott**, Conclave Board member and air talent at The Arch/St. Louis.

the Conclave Webinars

Jox To Vox Voiceover Workshop #3

Conclave Webinar!

Wednesday
February 23
at
3P/EST
2P/CST!

Join the **Conclave** as the third in our series of webinars dedicated to voiceover work and voice acting will take place: **Jox To Vox Voiceover Workshop #3!** This webinar will feature **Robin Marshall**, **Rich Van Slyke** and our gear guru **Emmett Andrews** of Sweetwater.com. Our experts will begin the discussion with their view of the external voiceover business in 2011, their experiences and their advice for your success. They'll cover everything from talent tips to Ted Williams, and the exposure his story gave to the world of voiceover, for good or bad. Conclave webinars are coordinated and hosted by **Jay Philpott**, Conclave Board member and air talent at The Arch/St. Louis. This webinar is free, but you must pre-register by clicking <https://www1.gotomeeting.com/register/188943297>

Conclave Webinars are FREE! Visit www.theconclave.com for details!

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com



Original Content.

On-Air. Online. In-Demand!

<http://www.envisionradio.com>

Talk Radio Network-FM and **Dial-Global** syndicated “The Mancow Experience” morning host and former **Conclave** keynoter **Erich “Mancow” Muller** has been cast in a role in the new **Fox** series “**The Chicago Code**.” The show debuted last Monday and its stars **Jennifer Beals** and **Matt Lauria** appeared on Mancow’s show to promote the series, on which **Mancow** plays a radio host. The new series is the latest from Shawn Ryan, creator of the FX drama “**The Shield**”.

A wonderful email arrived this week from **Conclave** friend **Andre Fischer**, a board member of the Minneapolis’ school district owned KBEM-FM, “I’m very pleased to announce that the **Dakota Foundation for Jazz Education** has chosen KBEM - FM to be the 2011 recipient of the **Jane Mattison Outstanding Jazz Educator Award**. It is the first time an organization has been honored with this award. KBEM station manager **Michele Jansen** will be accepting this award for the station at the brunch, along with student announcer **Alysha Waddles**. *TATTLER* readers can join us for our Jazz Brunch and Fundraiser with special guest **Branford Marsalis**. Sunday, February 27, 2011. Noon to 3 pm. Dakota Jazz Club and Restaurant. Visit the station’s website, <http://jazz88.mpls.k12.mn.us>.” Congrats, Michele and staff!

An Andrew Update. In December, **Clear Channel** Top 40 WVKS (Kiss 92.5)/Toledo morning host **Andrew “Andrew Z” Zepeda** sought to undergo alcohol treatment in lieu of a plea and trial on three felony charges related to a break-in at his Andrew Z’s Sports Pizzeria in Perrysburg, OH. Now the courts have given **Zepeda** permission to be treated for alcohol addiction. This week, *The Toledo Blade* reported, “as part of the requirements of the intervention program, Mr. Zepeda, 41, of Perrysburg pleaded guilty to all of the charges against him — complicity to breaking and entering, theft, and failure to remit sales tax.”

Veteran PD and consultant **Tracy Johnson** has just published a new book on morning radio, called “*Morning Radio Revisited*.” Says Tracy, “It’s a guide for personalities and talent coaches/PDs to understand the audience, identify their unique character, design a winning strategy and perform in a way that creates a deep emotional bond with the audience”. To get a peek at what’s inside the book, visit www.tjohnsonmedia.com. *Rumor: will a soon-to-be-announced Conclave webinar feature Mr. Johnson in a role of air talent tutor? And might Tracy be making a stop as a faculty member at this summer’s Learning Conference? Stay tuned.*

Available now: a recording (including powerpoint) of yesterday’s Conclave webinar, “**Do You Know Your Brand?**” with **Robert Lawrence**, President/CEO of **Pinnacle Media Worldwide**. This special webinar with programming and research veteran Robert

Building strong brands.
Developing great content.



<http://www.colemaninsights.com>

Lawrence provided an in-depth look into what truly defines a brand, how to identify your own unique brand and what makes an iconic brand. To order the recording, click on <http://www.theconclave.com/upload/conclave2011webinarform.pdf> and follow the directions. You’ll receive a link to download the webinar recording in mp3 form.

Conclave friend **Gary Krantz** and his **Krantz Media Group** made “*John Lennon: The Final Interview*” available as an exclusive download for radio (and the general public) on **Apple iTunes** available beginning last Tuesday, February 8th. The special centers on **John Lennon’s** last radio interview, along with **Yoko**, recorded at The Dakota in New York City, only hours before Lennon’s tragic death on December 8th, 1980. The special aired on over 150 radio stations worldwide this past December, commemorating the 30th anniversary of Lennon’s death. The original team that conducted the interview (including Conclave Rockwell recipient **Dave Sholin**, **Laurie Kaye**, **Ron Hummel** and **Bert Keane**) relaying their own unique memories of that day, including events leading up to the interview, meeting John Lennon and Yoko Ono, and a curbside encounter with **Mark David Chapman**, the killer who gunned down **Lennon** later that night. For more info, go to <http://www.krantzmediagroup.com>.



THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

The 36th Annual Conclave Learning Conference

Thursday, July 14



OVER 40 SESSIONS!!

REGISTER NOW



Details at www.theconclave.com

Saturday, July 16



Doubletree Park Place • Minneapolis, MN • July 14-16, 2011

In a bit of a surprise earlier this week, **Minnesota Twins** radio play-by-play voice **John Gordon** announced he will retire after the 2011 season...confirming a rumor that began circulating at TwinsFest two weeks ago. Gordon, who has been calling Twins games since 1987, inked a deal with a reduced workload two years ago that cuts his schedule to 60 home games and 30 road games plus 15 Spring Training games for the coming season. **Ted Robinson** and **Bob Kurtz** will call 25 games each and **Kris Atteberry** will call about 45 games as either play-by-play announcer or analyst; **Dan Gladden** will return as Gordon's analyst. The **Twins** air on a network headed by **Hubbard Radio Sports KSTP-AM (1500 ESPN)/St. Paul-Minneapolis**.

The 36th Learning Conference will begin Wednesday evening July 13, 2011 with the *Women in Media* Networking Event. Thursday July 14th kicks off with the 2nd annual **Jacobs Media Summer School**, concluding with the 8th annual Promotion Summit, presented by **PromoSuite**. Friday July 15th will be highlighted by **Conclave College** and the weekend concludes Saturday afternoon July 16th with the 2nd annual **RAIN Summit Midwest**. The usual array of cutting edge Conclave sessions will populate dozens of hours in between! The Learning Conference will once again be hosted in Minneapolis, home of the Minnesota Twins...who'll be playing host to the KC Royals at the world-renowned Target Field that very weekend! Tuition for the 2011 Learning Conference is only \$249 – the lowest, most affordable registration fee of any industry conference announced in 2010 OR 2011! Group Rates are even lower...just \$199 for groups of 3 or more from the same company/group. Registration for singles or groups is now available via the Conclave website, <http://www.theconclave.com>!

Sandusky Radio Modern KWJZ (Click 98.9 FM,)/Seattle has appointed veteran **Jim Richards** as PD. **Richards** was most recently VP/Content for **Tribune Interactive**

CO5/Nashville has tapped 20-year industry veteran and former **Interscope** staffer, **Tom Schmall** for Midwest Regional duties.

CBS Radio Top 40/Rhythmic WBBM (B96)/**Chicago** taps **Jason Cage** as the new night talent for the station.

Country KZKX/Lincoln, NE has hired veteran air personality **Bill Fox** for mornings. He'll join **Carol Turner**, who is already in place. Prior to joining the **Three Eagles Communication** property, Fox had been doing morning drive for **Nassau Broadcasting** Classic Hits 107.5 WFNK (Frank-FM)/Portland, ME.

Former NHL and college hockey coach and player **Glen Sonmor** will retire from his post as radio analyst for **University Of Minnesota** hockey on **CBS Radio** Talk WCCO-AM/Minneapolis at the end of the season

Condolences to family and friends of **Miller Group Media** President **Pete Miller**, who died at his home in **Peru, IL Thursday (2/3)** at 50. According to the *Times* of Ottawa, IL. Miller was found hanged at his home. Miller Media Group, founded by Miller's father **Peter Miller Jr.**, owns the **Agri-News** farm report network, the *La Salle (IL) News-Tribune*, and Talk WLPO-AM, Hot AC WAJK, and Country WLWF (96.5 THE WOLF)/La Salle, IL.

Are you optimistic or pessimistic about how your radio station – and you – will be doing in 2011? The **Conclave** has posted its first poll of 2011 with the question: *What is your projection for how your station will perform for the remainder of 2011?* Voice your opinion by visiting the Conclave website at <http://www.theconclave.com> and scroll down to the bottom left column. This poll is being presented by the **Worldwide Radio Summit**, happening in Hollywood on April 29-30. For more information, click on <http://www.worldwideradiosummit.com>.

ARE YOU
paying too
much for
obsolete
music
scheduling
software?

barter, lease, or buy

Music Master
Scheduling™

The World's #1 Music Scheduling
Software for Windows®

www.mmwin.com

April 29-30,
2011



W Hotel
Hollywood

For summit details and registration info-
<http://www.worldwideradiosummit.com>

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

Fall Books 2010

#189 Green Bay, WI

Station	Format	Owner	Spr	Fall
WIXX-FM	Top 40/M	Midwest	15	13.5
WKSZ-FM	Top 40/M	Woodward	8.2	10.7
WNCY-FM	Ctry	Midwest	12.9	9.6
WAPL-FM	Rock	Woodward	7.1	7.8
WOGB-FM	Oldies	Clr Chnntl	3.6	7.1
WTAQ-AM	N/T	Midwest	6.8	6
WQLH-FM	Hot AC	Clr Chnntl	2.5	5.7
WCHK-FM	AdultHits	Woodward	3.9	3.9
WDUZ-FM	Sports	Clr Chnntl	4.6	3.9
WPCK-FM	Ctry	Clr Chnntl	2.9	2.8
WRQE-FM	ClsscRock	Midwest	2.1	2.1
WZOR-FM	ActRock	Woodward	3.9	2.1
WYDR-FM	ClsscHits	Midwest	1.8	1.8
WNFL-AM	Sports	Midwest	1.8	1.4
WZNN-FM	Alt	Cumulus	2.1	1.4
WDUZ-AM	Sports	Clr Chnntl	0.7	1.1
WNAM-AM	Stnrds	Cumulus	1.4	1.1
WTMJ-AM	N/T	Journal	0.7	1.1
WHBY-AM	N/T	Woodward	0.7	0.7
WLST-FM	Ctry	Armada Media	—	0.7
WVBO-FM	Oldies	Cumulus	—	0.7

#185 Kalamazoo, MI

Station	Format	Owner	Spr	Fall
WKFR-FM	Top 40/M	Cumulus	13.5	15.8
WVFM-FM	AC	Midwest	8.3	8.7
WRKR-FM	ClsscRock	Cumulus	9.2	8.3
WBCT-FM	Ctry	Clr Chnntl	7.9	6.6
WNWN-AM	Urb AC	Midwest	4.8	5
WSRW-FM	AC	Clr Chnntl	3.1	5
WKZO-AM	N/T	Midwest	4.8	4.1
WQXC-FM	Oldies	Forum	3.5	3.3
WNWN-FM	Ctry	Midwest	3.9	2.9
WKMI-AM	Talk	Cumulus	3.1	2.5
WZUU-FM	Rock	Forum	3.5	2.5
WGRD-FM	ActRock	Townsq	2.2	1.7
WKZO-FM	Talk	Midwest	0.9	1.7
WBCK-FM	Talk	Clr Chnntl	0.9	1.2
WQLR-AM	Sports	Midwest	0.9	1.2
WJXQ-FM	Rock	Midwest	0.9	0.8
WMAX-FM	Sports	Clr Chnntl	0.9	0.8
WVIC-FM	Alt	Midwest	—	0.8

#98 Madison, WI

Station	Format	Owner	Sum	Fall
WIBA-FM	ClsscRock	Clr Chnntl	6.3	7.5
WZEE-FM	Top 40/M	Clr Chnntl	7.6	6.9
WMGN-FM	AC	M-W Family	8.7	6.7
WIBA-AM	N/T	Clr Chnntl	6.5	6.5
WOLX-FM	ClsscHits	Entercom	5.2	5.4
WJQM-FM	Top 40/R	M-W Family	3.8	4.6
WWQM-FM	Ctry	M-W Family	4.7	4.4
WMAD-FM	Ctry	Clr Chnntl	4.2	4
WMMM-FM	AAA	Entercom	4	3.8
WCHY-FM	AdultHits	Entercom	4.2	3.4
WJJO-FM	ActRock	M-W Family	5.1	3.4
WXXM-FM	Talk	Clr Chnntl	2	2.9
WTLX-FM	Sports	Good Karma	2	2.5
WTSO-AM	Sports	Clr Chnntl	2.3	1.9
WSJY-FM	AC	NRG Media	1.1	1.5
WTDY-AM	N/T	M-W Family	0.9	1.1
WDMP-FM	Ctry	Dodge-Point	1.4	1.1
WJVL-FM	Ctry	Bliss	0.9	1.1
WHIT-AM	Oldies	M-W Family	1.1	0.8

#256 Kalispell-Flathead Valley, MT

Station	Format	Owner	Spr	Fall
KDBR-FM	Ctry	Bee	9.7	9.7
KBBZ-FM	ClsscRock	Bee	7.8	7.6
KJJR-AM	Talk	Bee	5.8	7.6
KWOL-FM	Oldies	Rose	5.2	6.9
KKMT-FM	Top 40/M	Anderson	3.9	5.6
KOFI-AM	Oldies	KOFI Inc	6.5	5.6
KRVO-FM	AAA	Rose	3.9	5.6
KERR-AM	Ctry	Anderson	4.5	4.9
KZMN-FM	ClsscRock	KOFI Inc	5.2	4.2
KHNK-FM	Ctry	Bee	3.9	3.5
KALS-FM	ChrstCont.	KCRF Inc	2.6	2.8
KIBG-FM	ClsscHits	Anderson	1.9	2.1
KGGL-FM	Ctry	Cherry Creek	1.3	1.4
KLCB-AM	Ctry	Lincoln Co	1.9	1.4
KQJZ-AM	SmJazz	Anderson	1.3	1.4
KQRK-FM	ActRock	Anderson	2.6	1.4
KBAZ-FM	Alt	Townsq	0.6	0.7
KSAM-AM	Sports	Bee	0.6	0.7
KTNY-FM	Oldies	Lincoln Co	—	0.7
KYSS-FM	Ctry	Townsq	1.3	0.7
KZXT-FM	AC	Anderson	0.6	0.7

#246 LaSalle-Peru, IL

Station	Format	Owner	Spr	Fall
WIVQ-FM	Top 40/M	Mendota	8.6	8.3
WALS-FM	Ctry	Mendota	8.6	7.2
WYYS-FM	Oldies	Mendota	6.3	6.6
WAJK-FM	AC	La Salle Co	4.6	6.1
WLS-AM	Talk	Citadel	5.2	5.5
WGN-AM	N/T	Tribune	5.2	5
WBZG-FM	ClsscRock	Mendota	3.4	4.4
WLPO-AM	N/T	La Salle Co	4.6	4.4
WIXO-FM	ActRock	Townsq	4	3.9
WBBM-AM	News	CBS Radio	3.4	3.3
WCMY-AM	Talk	NRG Media	3.4	3.3
WGLC-FM	Ctry	Mendota	3.4	3.3
WLWF-FM	Ctry	La Salle Co	2.9	3.3
WRKX-FM	AdultHits	NRG Media	3.4	3.3
WMKB-FM	ClsscRock	KM	1.1	2.2
WSCR-AM	Sports	CBS Radio	2.3	1.7
WLLR-FM	Ctry	Clr Chnntl	0.6	1.1
WSPL-AM	Talk	Mendota	1.7	1.1
WSPY-FM	AC	Nelson	1.1	1.1
WZOE-AM	N/T	WZOE Inc	1.1	1.1
WZOE-FM	ClsscHits	WZOE Inc	1.1	1.1
KCQQ-FM	ClsscHits	Clr Chnntl	1.1	0.6
KMXG-FM	AC	Clr Chnntl	0.6	0.6
WBNQ-FM	Top 40/M	Townsq	0.6	0.6
WCCQ-FM	Ctry	NextMedia	1.1	0.6
WCPY-FM	Talk	Newsweb	0.6	0.6
WKSC-FM	Top 40/M	Clr Chnntl	0.6	0.6
WLS-FM	Oldies	Citadel	0.6	0.6
WMVP-AM	Sports	ABC Radio	0.6	0.6
WPBG-FM	ClsscHits	Triad	0.6	0.6
WRXQ-FM	ClsscRock	NextMedia	0.6	0.6
WXLP-FM	ClsscHits	Cumul.	0.6	0.6
WZPW-FM	Top 40/R	Townsq	0.6	0.6


#251 Lima, OH

Station	Format	Owner	Spr	Fall
WIMT-FM	Ctry	Clr Chnntl	17.3	14.7
WBKS-FM	Top 40/M	Clr Chnntl	8	8.3
WIMA-AM	News	Clr Chnntl	7.3	7.7
WEGE-FM	ClsscRock	Maverick	5.3	7.1
WMLX-FM	AC	Clr Chnntl	7.3	6.4
WFGF-FM	Ctry	Maverick	4	5.8
WZRX-FM	ActRock	Clr Chnntl	6	5.8
WDOH-FM	AC	Maverick	2	3.2
WWSR-FM	Sports	Maverick	2.7	3.2
WBYS-FM	ActRock	Federated	2.7	2.6
WDSJ-FM	ClsscHits	Clr Chnntl	1.3	1.9
WHIO-AM	Talk	Cox Radio	1.3	1.9
WCIT-AM	Oldies	Maverick	1.3	1.3
WCSM-FM	AC	Hayco	1.3	1.3
WDHT-FM	Top 40/R	Radio One	1.3	1.3
WKXA-FM	ClsscRock	Findlay	1.3	1.3
WLW-AM	Talk	Clr Chnntl	1.3	1.3
WBUK-FM	ClsscRock	Findlay	0.7	0.6
WDFM-FM	Hot AC	Clr Chnntl	0.7	0.6
WERT-AM	Stnrds	First Family	0.7	0.6
WKKI-FM	ClsscHits	Sonshine	1.3	0.6
WKSD-FM	Oldies	First Family	0.7	0.6
WOWO-AM	N/T	Federated	0.7	0.6
WRVF-FM	AC	Clr Chnntl	—	0.6
WTUE-FM	ClsscRock	Clr Chnntl	—	0.6
WTVN-AM	Talk	Clr Chnntl	—	0.6

#172 Lincoln, NE

Station	Format	Owner	Spr	Fall
KFRX-FM	Top 40/M	3 Eagles	8.8	12.7
KZKX-FM	Ctry	3 Eagles	7.1	7.9
KBBK-FM	Hot AC	NRG Media	7.1	6.9
KFOR-AM	Talk	3 Eagles	6.8	6.5
KFGE-FM	Ctry	NRG Media	6.8	5.8
KTGL-FM	ClsscHits	3 Eagles	6.4	5.5
KIBZ-FM	Rock	3 Eagles	5.8	5.2
KLIN-AM	N/T	NRG Media	2.7	5.2
KLNC-FM	ClsscHits	NRG Media	2.7	3.8
KFAB-AM	N/T	Clr Chnntl	1.4	3.4
KOOO-FM	AdultHits	NRG Media	5.1	2.7
KOZN-AM	Sports	NRG Media	1.4	2.7
KGOR-FM	ClsscHits	Clr Chnntl	2	2.4
KLMS-AM	Sports	3 Eagles	2	2.4
KQCH-FM	Top 40/M	Journal	2.4	2.1
KRKR-FM	ChrstCont.	MissNebr	1.7	1.4
KEZO-FM	Rock	Journal	3.1	1
KGBI-FM	ChrstCont.	Salem	1.4	1
KVSS-FM	Religious	VSS CC	0.7	1
KQKQ-FM	Hot AC	NRG Media	1.4	0.7
KSRZ-FM	Hot AC	Journal	0.7	0.7

6+ M-Su, 6AM-12AM
Spring 2010 - Fall 2010
comparisons, unless otherwise noted


ARBITRON
 '201 1 *All rights reserved.*

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com



Northwestern Media Contemporary Christian KTIS/Minneapolis is seeking a Dir./Media Advancement. This full-time position will develop, manage and implement the major gift component of KTIS. Interested candidates must have a bachelor's degree and a minimum of five years of fund-raising experience with a similar institution. Interested applicants should submit a cover letter and resume to Human Resources via e-mail (preferred) at jobs@nwc.edu, by fax to (651) 628-3339 or by mail to Human Resources, Northwestern College, 3003 Snelling Avenue North, ST. PAUL, MN 55113-1598.

South Central AC WIKY/Evansville is on the lookout for quality news junkies/presenters who can write and deliver on-AMir and online. Interested parties should contact MARK ELLIOTT at newsroomjobs@wiky.com or (812) 433-3243.

With **Chris Baker's** resignation from the morning slot at **Clear Channel** Talk KTLK-FM (**News Talk** 100.3 FM)/Minneapolis-St. Paul, the station is now in search of its next morning host. PD **Andrew Lee** says he's looking for someone who has "what it takes to propel a morning show into instant relevance in a highly competitive market." Lee is looking for someone with a strong sense of humor and "compelling and unique takes on the news of the day" who loves "digging into and 'owning' local stories" and understands the value and use of social networking and online content. Send materials to minneapolisemployment@clearchannel.com.

KWOA Radio in Worthington, Minnesota is looking to fill a full-time position within our station for an on-air personality for the Morning Show on our AM station and Farm Director. Duties would include being the on-air voice during our "First News Morning" from 6:00am to 9:00am and our "Mid-Day Report" from Noon to 1:00pm, along with other on-air responsibilities during the day. Applicant would also be required to write and record production requests. This position includes duties as farm director of our AM station. Duties would include writing and recording a daily local farm news segment and occasional live reports during special farm programming Regular shift hours are from 5:45am to 1:45pm, Monday through Friday. Applicant would also have to help in our severe weather coverage rotation. A minimum of 3 years of experience as an on-air announcer is required. Interested applicants may send a resume and demo tape to <mailto:jrademacher@worthington.threeeagles.com> or mail to KWOA Radio, Attn: **Jared Rademacher**, 28779 County Highway 35, Worthington, MN 56187.

The Opportunity: PM Drive on the 100,000 watt Top 40, with possible earned managerial title and production assistant. There are also possibilities for the right person to work on multiple stations. The Story: The return of Heritage Top 40 to Duluth. Fall book launched back into one of the top stations in the market. Requirements: Must know today's music, willing to marry the market, make me laugh, engaging, compelling, entertaining, willing to make many appearances, hard



Listener Database **In-Studio Link**
Contest Manager **Prize Closet**
Event Tools **Liners & Promos**

www.PromoSuite.com

working, relatable, timely and creative. Step 1: Send your best material to: <mailto:mark.fleischer@mwcradio.com> or KDWZ c/o **Mark Fleischer**, 715 East Central Entrance, Duluth, MN 55811. Step 2: Convince me you are the One! Step 3: Do it.

Midwest mid-market FM Talker seeks combination PD and morning talk ringmaster. Booming area with excellent quality of life. This Talk leader has all the weapons: Rush, Beck, Hannity, Levin and just waiting for the right morning anchor / PD. E-submissions please to <mailto:tim@audiencedevelopmentgroup.com>.

Are you a casualty of recent cutbacks in radio news operations? **South Central Media's** Evansville, Indiana market leader WIKY values talented news people and we want to talk to you if: *) You have at least two years news experience *) You are a news junkie *) You want to be part of a highly successful team that works hard and has high expectations *) You have strong writing and on-air presence *) You understand and embrace that digital is an important part of our future We are a nationally recognized news operation in a great quality of life market. Family owned and operated for over 65 years – But this is no Mom and Pop operation. We offer excellent benefits, a great place to live, work and raise a family. If you are interested in working at a place where talent can thrive and grow email us today. Resume and air check to: <mailto:newsroomjobs@wiky.com>

WTCH-AM/FM, WOWN-FM, WJMQ-FM, WOTE-AM is looking for an individual for our News Department. Local Newscasts cover the latest in Northeastern Wisconsin news with a heavy focus on Shawano, Waupaca, Menominee and Oconto Counties. This position will be responsible for anchoring, gathering research, interviews, writing, reporting, sound gathering for use over air and on the web. Expect to be in the field gathering, reporting and attending public meetings, events and ceremonies. Qualifications and How to Apply: Qualified candidates should be enthusiastic, creative, have good communication and organizational skills. Candidate must have excellent writing skills, the ability to show individual initiative and creativity in identifying news stories. Meeting deadlines and working on multiple projects is a must. College degree and two years previous on-air reporting experience is preferred. How to Apply: Email your air check, cover letter and resume to <mailto:donald.grassman@gmail.com>

Wilks Broadcasting Denver is searching for a very creative Production maniac. Your main focus will be writing and producing approximately 30 plus spec spots a week for sales along with orchestrating the other daily production orders and duties. In your heart you must have a true love for creating unbelievable, client motivating works of aural wizardry. You will need to be a production machine. Wilks Broadcasting Denver has magical hallways populated with a cast of fun characters for you to play with! No Phone call please send your resume and MP3's to: <mailto:careers@wilksemail.com>

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

Metro Traffic, a **Westwood One** Company, is immediately seeking candidates for a Full Time, split-shift, Traffic Producer position in the Detroit Market. The position will be based in our Southfield, MI Regional Operations Hub. Producers use a large variety of traditional and emerging technologies to gather raw traffic data. They then confirm all leads and enter the information into our system for distribution to all traffic reporters, web and mobile platforms and broadcast and new media partners. Efficient and timely handling of all leads and data is REQUIRED of all producers. Successful candidates may have experience gathering or reporting traffic information, a journalism background or an interest in data collection or distribution. Producers are called upon to work Drive Times, Nights, Weekend and Holiday hours; as our hub provides complete information for our region 24/7/365. We are looking for eager applicants ready to grow in a fast paced and demanding environment. Knowledge of more than one of our markets in Michigan (Detroit and Grand Rapids) and Ohio (Dayton, Cincinnati, Cleveland, Columbus and Toledo) will be a huge plus. We will train the right people on our technical systems and internal procedures. Experience IS important, but MOST important is the ability to get the job done right and on time. For consideration, submit a package ASAP that could include an audio sample to: **Howard Bouton**, Regional Director of Operations, Metro/Shadow—Detroit, 3000 Town Center, Suite 2160, Southfield, MI 48075. mailto:Detroit_Job_Opening@WestwoodOne.com

We are committed to excellence! We believe in the product, which includes live and local people. We are expanding and looking for one additional person to add to our programming team. Experience with Classic Hits/Classic Rock a must. We need a person with an energetic and positive attitude, and the strong desire to dominate and make some noise in the market. Regular air shift, production, station appearances, and remote broadcasts a must— possible PD position for strong and experienced individual. Rush cover letter, resume and audio examples to <mailto:coloradoradiojob@gmail.com>.

Qualifications: It's Radio - you should KNOW the required "skills!". Education Required: High school degree required, post secondary preferred. Benefits: Salary plus company pays portion of health insurance, with dental available and 401k program also available. Job Description: Need a multiple-hat wearing Radio person. You will need to have technical as well as communication skills that are effective both inside and outside our building. Classic Rock and Oldies format knowledge is a must. Tape and resume by mail or email. 104.9 WERK, 93.5 and 96.7 MAX, 800 East 29th Street, Muncie, IN 47302 **Steve Lindell** 765-288-4403 ext 122. <mailto:steve.lindell@bybradio.com>

If you're enthusiastic about the media industry and are looking for a place to start, why not start with us? You'll get hands-on experience and have a blast! **Townsquare Media Grand Rapids** is looking for interns and part time promotions assistants to market our radio stations (WLHT-WFGR-WGRD-WTRV-WNWZ) and our digital media platforms. You'll represent Townsquare Media and interact with listeners and clients at station events as well as perform in office duties. Must have good judgment, high energy, flexible availability, a valid driver's license with a good driving record and be able to lift up to 50 lbs. Social networking savvy and customer service experience a plus. If you are interested, please email your resume to <mailto:janna.hoke@townsquaremedia.com>. All emails without a resume will be automatically disqualified. Internships: Unpaid and must be taken for college credit. Assistant Position: Hours: 5-29/ Week. Pay: \$8/ Hour

We're a small market radio group looking for an experienced Sales Manager with a track record of real results. We are in need of someone who really knows how to manage a team. We're looking for someone who can lead by example. Someone who will work with the current sales staff to help them go out there and close. Someone who isn't afraid of confrontation and can resolve personnel conflicts in a professional manner. Someone who is strong enough to let go of the wrong people and hire the right people. The person we are looking for knows that in small market radio it is all about local sales. They understand that they need to meet people and learn the area businesses, join local organizations and groups and become part of the community. The person we seek knows that lowering rates to ridiculously low amounts demeans radio and everything we stand for. They know how to sell even in a poor economy. They 100% believe in the power of radio and 100% want to help client's improve their business. If this sounds like you, we want to talk. A little about us: we are a group of family owned stations (5 FM, 1 AM) in a college town in the Midwest. We are small market but offer very competitive pay and benefits. Our owners believe in diversity in the workplace and we strongly encourage women and minorities to apply. Please send a cover letter and resume to: <mailto:radio@prestigeradio.com>.

Do you love small market radio? Are you known as a street fighter that leads by example? Would subordinates praise your people skills and leadership abilities? Would superiors commend your work ethic, character and ability to produce results? Is one of your dreams to live in a beautiful area like the Northwoods and lake country of Wisconsin? We should talk. **Heartland Communications Group** has an exceptional opportunity for a great small market general manager. WRJO-FM & WERL-AM in Eagle River, Wisconsin. Please email your resume with contact info and references to **Dave Martin** <mailto:erheartland@gmail.com>

Newsradio 830 WCCO is looking for the next great anchor/reporter to join one of the upper Midwest's oldest and most-trusted newsrooms. A fulltime opportunity is available for the person who can produce and deliver a fast-paced newscast loaded with sound and a high story count, but who can also paint the scene as a reporter live in the field when they aren't anchoring and write companion web content. This is not a job to rip and read. You need passion, personality and radio experience is always a plus. You must be able to work nights, weekends and holiday. Valid driver's license and good driving record. Perform other duties as needed and assigned. Apply at <http://www.cbsradio.com>.

Twin Cities Legendary News Radio WCCO Seeks PD! Candidates must have a minimum of 3 years of large to major market programming experience in spoken word format. Ability to coach established high profile talent. Understand **Arbitron** PPM methodology and how to drive ratings by creating great content, audience recycling and effective cross promotion. Successful candidates will bring a winning strategy that includes maximizing partnership with TV O&O, growing digital audience and working with sales to grow revenue. Interested applicants please apply to: <http://www.cbsradio.com>

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com