

the Conclave Presents

# THE TATTLER

Since 1975

Publisher: Tom Kay Editor: Ben Holsen  
Cartoons Suggested by Lenny Bronstein & Jay Philpott

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**CBS Talk WCCO-AM/Minneapolis PD Wendy Paulson** is out. Her last day was Tuesday. VP **Mick Anselmo** wouldn't go into details, but did say he will soon begin a search for her replacement. "I'll be looking for someone who embraces the ever changing platforms, is a strong strategic thinker and can really nurture talent," he said. For now, staff will report to CBS VP **Steve Moore**, who splits his time between the Twin Cities and St. Louis, as well as APD **Lindsey Peterson**. Paulson became PD in 2000. Since January 2000, 'CCO has lost **Al Malmberg, Brad Walton, Jack Rice, Tim Russell, Dark Star** and **Eric Eskola**. Newscaster **Telly Mamayek** also exited the station Tuesday.

One of the two remaining reorganization proposals for **Tribune Co.** has been withdrawn. A group called the **Bridge Lenders** has pulled its proposal off the table and will now support Tribune's own plan in exchange for \$64.5 million cash and attorneys' fees. This move leaves Tribune's plan and one filed by a group of bondholders headed by **Aurelius Capital Management** as the last remaining plans. Hearings are scheduled for March.

Be on board for the next Conclave webinar, "**Do You Know Your Brand?**" with **Robert Lawrence**, President/CEO of **Pinnacle Media Worldwide**, Wednesday, February 9th at 2P CST. This webinar is free, but you must preregister at <https://www1.gotomeeting.com/register/374447185> to participate. This special webinar with programming and research veteran Robert Lawrence will provide an in-depth look into what truly defines a brand, how to identify your own unique brand and what makes an iconic brand. This one-hour webinar will explore some of the differences between a product and brand and how to develop marriage-like brands. A brand is more than just a logo or a website - discover how to create a new one, enhance an existing one and how interactive and social media assists in brand

development. Along with numerous large and major market programming successes, Robert Lawrence has spent the last 30+ years developing and perfecting the integration of advanced interactive research methods for radio, TV, talent coaching, and political analysis. Bob's wealth of experience has been a tremendous catalyst that helped launch PMW's most technologically advanced methodologies into its current position of global leadership in Research, Marketing, and Branding. Pinnacle Media Worldwide is partnered with clients from dozens of countries, across several continents, which continue to develop and grow into highly successful, fully monetized, interactive portals of information. Conclave webinars are coordinated, produced, and hosted by Conclave Board member and Arch/St. Louis personality, **Jay Philpott**.

**Clear Channel's Total Traffic Network** launched a new website for the Chicago market, offering maps, cameras, weather and continuous streaming audio traffic reports. The site is [www.totaltrafficchannel.com](http://www.totaltrafficchannel.com).

**CNN** reports that sources "close to" Rep. **Mike Pence** (R-IN) are saying the Congressman will not run for President in 2012 and will instead explore a run for Governor of Indiana. Pence hosted a statewide talk show in Indiana while practicing law before he was elected to Congress in 2000. Pence won re-election in Indiana's 6<sup>th</sup> district in November.

The 36th Learning Conference will begin Wednesday evening July 13, 2011 with the *Women in Media* Networking Event. Thursday July 14th kicks off with the 2nd annual **Jacobs Media Summer School**, concluding with the 8th annual Promotion Summit, presented by **PromoSuite**. Friday July 15th will be highlighted by **Conclave College** and the weekend concludes Saturday afternoon July 16th with the 2nd annual **RAIN Summit Midwest**. The usual array of cutting edge Conclave sessions will populate dozens of hours in between! The Learning Conference will once again be hosted in Minneapolis, home of the Minnesota Twins...who'll be playing host to the KC Royals at the world-renowned Target Field that very weekend! Tuition for the 2011 Learning Conference is only \$249 - the lowest, most affordable registration fee of any industry conference announced in 2010 OR 2011! Group Rates are even lower...just \$199 for groups of 3 or more from the same company/group. Registration for singles or groups is now available via the Conclave website, <http://www.theconclave.com>!

the Conclave Webinars

## Do You Know Your Brand?

Conclave Webinar!

Wednesday  
February 9th  
at  
3P/EST  
2P/CST!

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Conclave Webinars are FREE! Visit [www.theconclave.com](http://www.theconclave.com) for details!

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Despite the massive snow storm, **Bonneville-Hubbard** Hot AC WTMX/Chicago morning co-host **Eric Ferguson** still made it to *Live with Regis & Kelly* to do his Men of Radio appearance last Thursday. "I am so proud of this audience because I thought it would be you and me and the camera operators and (Exec. Producer) **Gelman**," **Kelly Ripa** remarked on the fully populated studio. "It was like the Iditarod, trying to get over here from the hotel," Ferguson responded. "But they just call this 'Thursday' in Chicago." Apparently, the show producers actually had to bring him in a day early because of the weather, and he sat by himself in his hotel for two days because no one else could fly in. "I was in my room last night, and I think they're having some kind of horn convention there with saxophones and trombones and trumpets, because the guy next to me kicked in with trumpet practice from 3pm until 11pm," he said. "I love the arts as much as anyone, but I think there's a time and place for trumpet practice, and it needs to end at least by 7pm! He played really, really well, so I felt bad going over and knocking on his door, but I kid you not - I went down the hall, and there was a tuba player too and a guy on a French horn..." After announcing that yesterday was Ferguson's actual birthday, Ripa quipped, "We arranged a band for you, but we said don't let them stay together, put them in the rooms next to you one at a time."

Former **Emmis Communications** CFO **Howard Schrott** has committed \$6.5 million to **Butler University** to build the school's 450-seat theater, slated to open in fall 2012. The theater will carry Schrott's name. Schrott is a 1976 alumnus and member of the University's Board of Trustees.

**RegionalHelpWanted.com (RHW)** has been named one of 2010's largest radio advertisers. *Media Monitors*, a leader in broadcast and cable monitoring, included RHW as well as GEICO, McDonald's, Toyota and other national companies in its most recent list of the top 20 radio advertisers. RHW has a portfolio of 400 regional employment websites across the United States and Canada that are all promoted by advertisements on local media stations. California-based Radio Ranch produces each radio spot and has generated industry media promotions for more than 25 years. "RHW's local job boards offer more than 10,000 national job postings as well as leading connections between professional employers and job seekers. Radio is crucial to those connections," said former **Conclave** Board member **Tony Garcia**, vice president of local markets at on**Targetjobs**, the parent company of RHW. "We're happy to have signed a new five-year agreement with the Radio Ranch to continue producing memorable radio spots that drive additional visitors to our regional sites." "RHW



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should be commended for recognizing the value of effective radio creative for successfully reaching a target audience," said **Sandy Orkin**, president of (**Dick Orkin's Famous Radio Ranch**). "The Ranch partnership with RHW began more than 10 years ago – a testament to how humor in radio can stir listeners to action over and over again. We are happy to continue our relationship with this growing and innovative company."

**Hubbard Sports** KSTP-AM/Minneapolis host **Joe Soucheray** is giving up his longtime duties as co-host of "Saturday Morning Sports Talk," but will continue to host his daily "Garage Logic" show 4-6p and "Sports Talk" with Patrick Reusse on weekdays, but the latter will be reduced to one hour, 3-4p. Meanwhile, *Minneapolis Star-Tribune* Vikings beat writer **Judd Zulgad** will be Reusse's new co-host on Saturdays. These changes become effective Feb. 14<sup>th</sup>. Also, PD **Brad Lane** is replacing himself with 1500ESPN.com Senior Editor and columnist **Tom Pelissero** as the co-host of "Sunday Morning Sports Talk" with *Star-Tribune* columnist **Jim Souhan**. Coming off the schedule are the Saturday morning "Home and Garden Show" and the noon-1p Saturday "Mutual Fund Show".



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## The 36th Annual Conclave Learning Conference

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Saturday, July 16



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Our thoughts and prayers for former **Atlantic Records, MS Distributing** and Conclave member **Ricki Gale**. Ricki is in hospice in St. Paul fighting a valiant battle for the past few years against cancer. Ricki's daughter, Allison, said her mom loves to open cards and hear from friends. Reach out: [www.caringbridge.org/visit/rickigale](http://www.caringbridge.org/visit/rickigale) or snail mail to: Ricki Gale, c/o Our Lady of Good Counsel, 2076 St. Anthony Ave., St. Paul, MN 55104.

**Bobby Z**, the producer best known as the drummer for Prince, is in critical condition in a Twin Cities hospital after a heart attack. "He had three arteries that were blocked, and the doctors on Sunday night were able to take care of two of them," his son **Adam Rivkin** said. "They wanted him to get stronger in order to go through the final phase and take care of the third one. He's in critical condition and resting. He needs to build his strength so his heart can work on its own. Now they have him on help. That's why he's in critical condition."

Another Midwest friend is also enduring trying times. Former Minneapolis air talent, **Chopper Harrison** (Dave Martin), is battling cancer in Raleigh, NC. Until recently, a member of the 96 Rock/Raleigh staff, Chopper's battle with cancer – and his love for hockey – caught the attention of *Raleigh News Observer* recently (read about him at <http://www.newsobserver.com/2011/01/25/942402/canes-embrace-a-friend-in-need.html>). If you'd like to reach out to Chopper, here's his email address: <mailto:chophar@yahoo.com>.

**Cumulus** Top 40 WKFR/Kalamazoo, MI PD **Ken Evans** exits after 5-years with the station. Reach out to him at: [kevans1031@gmail.com](mailto:kevans1031@gmail.com).

**Kit Mann** exits **Horizon Broadcasting**/Bend, OR and moves to **Chadrad Communications**/Cadron, NE as PD/Morning show host for a brand new signal in the market. Mann will oversee the formation and sign-on of a rocker, with the pending KBPY calls.

Veteran programmer **Tim Dukes** has been appointed Dir./Ops for **NextMedia**/Chicago. Duke will oversee the programming of NextMedia's eight radio stations serving the suburban Chicago market and one in Milwaukee.

**Entercom** AC KUDL/Kansas City names **Karen Barber** as midday host. Barber spent almost two decades co-hosting morning shows at other KC stations.

**Entercom** Top 40/Rhythmic KDGS/Wichita ups staffer "Rolls" **Royce Stevenson** to MD/afternoons. Stevenson has been with KDGS since January 2008.

Condolences to family and friends of former Toledo public broadcasting executive **Robert D. Smith Jr.**, who died January 20<sup>th</sup> of cancer in Oberlin, OH at 81. Smith, the President of Public Broadcasting Foundation of Northwest Ohio from 1974 through his 1988 retirement after an auto accident, oversaw PBS affiliate WGTE-TV/Toledo and helped found noncommercial WGTE-FM/Toledo and WGLE/Lima, OH. He previously worked as VP/GM of then-PBS affiliate WNVT-TV/Goldvein, VA and PD of PBS affiliate of WETA-TV/Washington.



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## Fall Books 2010

### #93 Colorado Springs, CO

Station	Format	Owner	Sum	Fall
KKLI-FM	AC	Clr Chnntl	5	7.6
KIBT-FM	Top 40/R	Clr Chnntl	5	6.7
KKMG-FM	Top 40/M	Citadel	6	5.8
KKPK-FM	AC	Citadel	8.2	5.8
KCCY-FM	Ctry	Clr Chnntl	5	5.6
KVOR-AM	N/T	Citadel	6.4	5.6
KILO-FM	ActRock	Bahakel	6.4	5.5
KATC-FM	Ctry	Citadel	5	5.3
KVUU-FM	Hot AC	Clr Chnntl	4.6	4.8
KKFM-FM	ClsscRock	Citadel	6.2	3.9
KRDO-FM	N/T	Optima	3.3	3.7
KBIQ-FM	Chrstn Cont.	Salem	3.6	3.3
KOA-AM	Talk	Clr Chnntl	3.1	2.8
KDZA-FM	Rock	Clr Chnntl	2.1	2.1
KRXP-FM	Alt	Bahakel	1.9	1.9
KGFT-FM	Chrstn	Salem	1	1.6
KPHT-FM	ClsscHits	Clr Chnntl	0.5	1.1
KHOW-AM	Talk	Clr Chnntl	0.9	0.9
KZNT-AM	N/T	Salem	1.2	0.9
KCMN-AM	Stnrds	DJR	0.9	0.5
KIQN-FM	Ctry	Exodus	—	0.5

### #61 Dayton, OH

Station	Format	Owner	Sum	Fall
WLQT-FM	AC	Clr Chnntl	5.1	9.8
WHIO-AM	Talk	Cox Radio	8.4	9
WHKO-FM	Ctry	Cox Radio	8.1	7.6
WTUE-FM	ClsscRock	Clr Chnntl	6.4	7
WROU-FM	Urb AC	Radio One	7.1	6.8
WDHT-FM	Top 40/R	Radio One	8	5.6
WMMX-FM	Hot AC	Clr Chnntl	4.6	5.1
WXEG-FM	Alt	Clr Chnntl	5.3	4.3
WDKF-FM	Top 40/M	Clr Chnntl	2.8	4.2
WGTV-FM	AdultHits	Main Line	4.2	3.8
WLW-AM	Talk	Clr Chnntl	4.1	3.5
WDSJ-FM	ClsscHits	Clr Chnntl	2.5	2.3
WFCJ-FM	Religious	MVC	1.5	1.4
WING-AM	Sports	Radio One	1.4	1.4
WKSW-FM	Ctry	Radio One	2.5	1.3
WPFB-FM	Ctry	Braden	2.3	1.2
WZLR-FM	ClsscHits	Cox Radio	1.6	1.1
WDAO-AM	Urb AC	Jhnsn	1.4	0.9
WKRC-AM	N/T	Clr Chnntl	1	0.7
WONE-AM	Sports	Clr Chnntl	0.6	0.7
WUBE-FM	Ctry	Bonneville	—	0.7
WQLK-FM	Ctry	Brewer	—	0.5

### #240 Dubuque, IA

Station	Format	Owner	Spr	Fall
KLYV-FM	Top 40/M	Cumulus	10	9.1
KATF-FM	AC	RadDubuque	7.6	8.7
WJOD-FM	Ctry	Cumulus	8.1	8.2
KDTH-AM	Stnrds	RadDubuque	7.6	7.7
WGLR-FM	Ctry	QueenB	9	7.2
KGRR-FM	ActRock	RadDubuque	5.2	6.7
WVRE-FM	Ctry	RadDubuque	4.7	4.3
WDBQ-AM	Talk	Cumulus	2.8	3.4
WDBQ-FM	ClsscHits	Cumulus	3.3	3.4
KXGE-FM	ClsscRock	Cumulus	3.8	2.9
KDST-FM	Ctry	Design Homes	1.92	2.4
KIYX-FM	ClsscHits	QueenB	2.4	2.4
WPVL-FM	Top 40/M	QueenB	1.9	2.4
WMT-AM	Talk	Clr Chnntl	1.9	1.9
KFMW-FM	ActRock	Bahakel	1.9	1.4
WCCI-FM	Ctry	Carroll Co	0.9	1.4
WGN-AM	N/T	Tribune	0.5	1
WIBA-FM	ClsscRock	Clr Chnntl	0.5	1
WIZM-FM	Top 40/M	M-W Family	0.5	1
WKPO-FM	AdultHits	Robinson	0.5	1
WQLF-FM	ClsscRock	Green Co	0.5	1
WQPC-FM	Ctry	Robinson	1.4	1
KCTN-FM	Ctry	Design Homes	0.50	5.5
KHAK-FM	Ctry	Cumulus	0.5	0.5
KKHQ-FM	Top 40/M	Cumulus	0.9	0.5
KNEI-FM	Ctry	Wennes	0.5	0.5
KOKZ-FM	ClsscHits	Bahakel	0.5	0.5
KRNA-FM	Rock	Cumulus	—	0.5
WBBM-AM	News	CBS Radio	—	0.5
WDMP-FM	Ctry	Dodge-Point	—	0.5
WEKZ-FM	AC	Green Co	0.5	0.5
WFPS-FM	Ctry	Green Co	0.5	0.5
WGLR-AM	Sports	QueenB	—	0.5
WLLR-FM	Ctry	Clr Chnntl	0.5	0.5
WOLX-FM	ClsscHits	Entercom	0.5	0.5
WRCO-FM	Ctry	Fruit	0.5	0.5
WSCR-AM	Sports	CBS Radio	0.5	0.5

### #163 Evansville, IN

Station	Format	Owner	Spr	Fall
WIKY-FM	AC	S Central	15.2	15.5
WKDQ-FM	Ctry	Townsq	11.6	11
WSTO-FM	Top 40/M	S Central	7.6	8.4
WABX-FM	ClsscRock	S Central	6.4	7.8
WJLT-FM	Oldies	Townsq	6.1	6.8
WDKS-FM	Top 40/M	Townsq	4.9	6.5
WLFV-FM	Ctry	S Central	4.9	4.9
WGBF-FM	ActRock	Townsq	7	4.5
WEOA-AM	Urb AC	S Central	1.8	3.6
WGBF-AM	N/T	Townsq	3.3	3.6
WEJK-FM	AdultHits	Boonville	2.7	2.9
WKVN-FM	ChrstCont.	EMF	3.3	2.9
WBKR-FM	Ctry	Townsq	1.5	1.9
WYFX-FM	Sports	Original	1.5	1.9
WSON-AM	Stnrds	Henry Lackey	0.9	1.3
WKTG-FM	Rock	Sound ers	0.6	1
WRAY-FM	Ctry	Princeton	2.4	1

### #115 Ft. Collins-Greeley, CO

Station	Format	Owner	Spr	Fall
KUAD-FM	Ctry	Townsq	5.2	5.1
KPAW-FM	ClsscRock	Clr Chnntl	4.2	4.5
KOA-AM	Talk	Clr Chnntl	4	4.3
KSME-FM	Top 40/M	Clr Chnntl	3.6	3.9
KTRR-FM	AC	Townsq	5.2	3.7
KBPI-FM	ActRock	Clr Chnntl	3	3.6
KKPL-FM	Hot AC	Townsq	2.8	3.4
KCOL-AM	Talk	Clr Chnntl	3.6	2.8
KQKS-FM	Top 40/R	Lincoln	1.6	2.4
KRFX-FM	ClsscRock	Clr Chnntl	2.8	2.4
KJAC-FM	AdultHits	NRC	3.2	2.2
KTCL-FM	Alt	Clr Chnntl	2.6	2.2
KBCO-FM	AAA	Clr Chnntl	1.4	2
KPTT-FM	Top 40/M	Clr Chnntl	1.4	2
KALC-FM	Hot AC	Entercom	1.6	1.8
KHOW-AM	Talk	Clr Chnntl	1.8	1.8
KXBG-FM	Ctry	Clr Chnntl	2	1.8
KXKL-FM	ClsscHits	Wilks	2	1.6
KKFN-FM	Sports	Lincoln	1.4	1.4
KWOF-FM	Ctry	Wilks	2	1.4
KXPK-FM	RegMex	Entravision	2	1.4
KFKA-AM	Talk	Music Ventures	1	1.2
KIIX-AM	Stnrds	Clr Chnntl	0.8	1.2
KKZN-AM	Talk	Clr Chnntl	1.4	1.2
KMAX-FM	ClsscHits	Townsq	1.8	1.2
KOLZ-FM	Ctry	Clr Chnntl	1.2	1.2
KOSI-FM	AC	Entercom	1.6	1.2
KRKU-FM	ActRock	Michael Radio	0.6	1.2
KYEN-FM	ClsscRock	College Creek	0.6	1
KYGO-FM	Ctry	Lincoln	1.2	1
KARS-FM	ClsscRock	Townsq	0.6	0.8
KGRE-AM	RegMex	Greeley	0.6	0.8
KJMN-FM	SpanAdltHts	Entravision	0.6	0.8
KOLT-FM	RegMex	Tracy	1.4	0.8
KQMT-FM	ClsscRock	Entercom	0.8	0.6
KRWZ-AM	Oldies	Lincoln	0.8	0.6

### #108 Ft. Wayne, IN

Station	Format	Owner	Spr	Fall
WOWO-AM/N/T		Federated	9.5	8.8
WQHK-FM	Ctry	Federated	9.3	8.6
WLDE-FM	ClsscHits	Sarkes Tarz.	5.7	7.9
WBTU-FM	Ctry	Oasis	4.5	6.8
WJFX-FM	Top 40/R	Oasis	7.2	6.4
WBYR-FM	ActRock	Federated	7.2	5.9
WNHT-FM	Top 40/R	Summit	4.7	5.9
WAJI-FM	AC	Sarkes Tarz.	5.6	5.5
WMEE-FM	Hot AC	Federated	4.1	4.6
WFWI-FM	ClsscRock	Federated	3.4	3.7
WXKE-FM	ClsscRock	Summit	3.9	3.1
WKJG-AM	Sports	Federated	1.6	1.5
WGL-AM	Stnrds	Summit	1.8	1.3
WGL-FM	Stnrds	Summit	1.3	1.3
WJOE-FM	AdultHits	Oasis	1.6	1.3
WGBJ-FM	Top 40/M	3 Amigos	0.7	0.9
WJOT-FM	Oldies	Mid-America	—	0.9
WNUY-FM	Talk	Independence	0.5	0.9
WFCV-AM	Religious	Bott	—	0.7
WAWC-FM	Ctry	Talking Stick	—	0.5
WZBD-FM	AC	Adams Co	—	0.5

**6+ M-Su, 6AM-12AM**  
**Spring 2010 - Fall 2010**  
 comparisons, unless otherwise noted



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Newsradio 830 WCCO is looking for the next great anchor/reporter to join one of the upper Midwest's oldest and most-trusted newsrooms. A fulltime opportunity is available for the person who can produce and deliver a fast-paced newscast loaded with sound and a high story count, but who can also paint the scene as a reporter live in the field when they aren't anchoring and write companion web content. This is not a job to rip and read. You need passion, personality and radio experience is always a plus. You must be able to work nights, weekends and holiday. Valid driver's license and good driving record. Perform other duties as needed and assigned. Apply at <http://www.cbsradio.com>.

Twin Cities Legendary News Radio WCCO Seeks PD! Candidates must have a minimum of 3 years of large to major market programming experience in spoken word format. Ability to coach established high profile talent. Understand Arbitron PPM methodology and how to drive ratings by creating great content, audience recycling and effective cross promotion. Successful candidates will bring a winning strategy that includes maximizing partnership with TV O&O, growing digital audience and working with sales to grow revenue. Interested applicants please apply to: <http://www.cbsradio.com>

103.3 WKFR in Kalamazoo, MI is looking for a dynamic contemporary hit programmer to help take this market leader to the next level. Candidates must have at least 3 years programming experience in implementing strategy, promotions & marketing. Successful candidates will have a keen interest and expertise in branding and imaging. The successful candidate will possess the innate skill to develop and nurture already successful talent. Send T&R to Operations Manager, **Mike McKelly** <mailto:mike.mckelly@cumulus.com>.

Heritage rocker 94.3 KIL0 and the alternative 103.9 RXP in beautiful Colorado Springs is looking for an unusual and talented sales executive with a proven track record. One who is self directed, can set goals and meet them, and is fearless about picking up the telephone and calling someone cold. Please write or e-mail a letter and resume that makes us want to call you. Please send your resume online to <mailto:iana@kilo943.com> or mail to attention: HR Post Office Box 2080 Colorado Springs Colorado 80901. Please no phone calls. You'll receive paid vacation, draw against commission, health insurance and 401K.

Love country radio? Can you put together a local life style morning show? Some programming background... News/Talk experience a plus! Multi format knowledge, selector experience? People skills, Love the outdoors? **Sheridan Media** is looking for PD who can do a killer morning show on our country powerhouse!! Great package for the right person. e-mail your best stuff to: <mailto:russ@sheridanmedia.com> - \*\*small files only **Russ Davidson**, Director of Programming, Sheridan Media, Sheridan, Wyoming 82801.

Indy's News/Talk station needs a great News Director to lead our team of reporters and anchors. This is a job for someone able to manage a large newsroom that serves WIBC, Network Indiana and wibc.com. Great writing, reporting and people skills required. See full job requirements and apply at [Emmis.com](http://Emmis.com) or send email with resume and aircheck to **Alan Furst** Program Director at <mailto:afurst@indy.emmis.com>.

KQIC-FM (Q102), 100,000 watt family owned Hot AC station in Willmar, MN is now accepting applications for a co-host for our morning show. This position requires quality prep of relevant content that relates to audience, have the ability to work the phones, wave editor, board op own show, source relevant audio clips for the show, and audio/video for web pages and blogs. Host show when regular host is absent. On-air from 6AM to 10AM, may do voice tracking on sister stations as needed. Other duties include, copy writing, production, promotional appearances, maintaining web blog. Regular hours will be 5:30AM – 2PM Monday thru Friday, rotating Saturdays 7AM to Noon, and some holidays. Minimum requirements; Must relate to audience, able to work phones, board op and perform shift alone if host is gone. Stay aware of current events. Have outgoing personality, creative, professional sounding, with natural Midwestern dialect and delivery. Must be organized, good attendance, have computer skills and digital editing experience. Web knowledge a plus. Compensation: based on experience. Benefits: 401K, health, dental co-pay, vacation. Beautiful Minnesota lakes area. EOE Close date 2-28-11 Send resume and air check to; Human Resources c/o **Mary Overman, Lakeland Broadcasting Co.**, P.O. Box 838, 1340 North 7th Street, Willmar, MN 56201 Or <mailto:HR@willmarradio.com>.

**Citadel Broadcasting Detroit** (WDVD/WDRQ) is looking for motivated Account Executives to sell commercial inventory, promotions, & interactive web programs. Entry level positions. Sales experience a bonus! If you are a self motivated, energetic, creative person that enjoys a challenge, this opportunity may be for you. Resumes must be sent to <mailto:detroitradio.job@citcomm.com> and must reference Position ID: DET.AE.020211.AA in the subject line. Any other method of submission will not be accepted except as follows: Candidates with disabilities and who need assistance in the application process may write to: WDVd/WDRQ, 3011 W. Grand Blvd., #800, Detroit, MI 48202, Attn: Human Resources, Position ID: DET.AE.020211.AA.

WCLT Radio Inc, owner operator of 1430 WCLT & WCLT-FM (T-100), Newark, Ohio, is seeking applicants for the position of News Editor. The News Editor is an active gatherer of news, responsible for gathering, writing, editing, and producing news copy. Writing, word processing, audio recording, and editing skills are required. Send your demo and resume to **Curtis Newland**, Program Director, WCLT Radio Inc., P.O. Box 5150 Newark, Ohio 43058-5150 or <mailto:cnewland@wclt.com>.

**THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416**

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at [tomk@theconclave.com](mailto:tomk@theconclave.com) Web: [www.theconclave.com](http://www.theconclave.com)

97.3 WMEE Today's Best Variety in Fort Wayne, IN is in search for a morning show host. Research the area, take a listen to the station and check out the website <http://www.WMEE.com>. Afterwards if think you have what it takes ONLY submit... 1. Resume, 2. References, 3. Aircheck/Demo in mp3 format (2 minutes max) - no links, 4. Facebook and/or Twitter links ...to <mailto:wmeemornings@gmail.com>.

**Journal Broadcast Group-Omaha** and AM 590, Omaha's ESPN Radio is looking for great sports talent to fill a live, local afternoon show on one the Midwest's biggest signals. Individuals or teams are encouraged to apply. If you have the goods, send it our way! Candidates must have; strong writing, production, on-air, and interviewing skills with excellent delivery. Also, good organizational skills and the ability to work well under pressure. All candidates must have ability to present sports insights in an entertaining way, relevant to our target audience, develop and execute compelling programming and be able to work well with others. You must have the ability to conduct on site remote broadcasts and appearances and interact professionally with clients and listeners, be self motivated and creative. Candidates must have the ability to operate studio equipment and general knowledge of radio station operation. Play by play and Television experience would be a plus, but not required. Minimum 3 to 5 years experience. Interested? Applicants that submit the required resume, references, and audio demo will be considered for this position. All materials should be sent to: Mark Todd, Director of Operations, Journal Broadcast Group – Omaha <mailto:mtodd@journalbroadcastgroup.com>

Are you a casualty of recent cutbacks in radio news operations? **South Central Media's** Evansville, Indiana market leader WIKY values talented news people and we want to talk to you if: \*) You have at least two years news experience \*) You are a news junkie, \*) You want to be part of a highly successful team that works hard and has high expectations, \*) You have strong writing and on-air presence, \*) You understand and embrace that digital is an important part of our future We are a nationally recognized news operation in a great quality of life market. Family owned and operated for over 65 years – But this is no Mom and Pop operation. We offer excellent benefits, a great place to live, work and raise a family. If you are interested in working at a place where talent can thrive and grow email us today. Resume and air check to:<mailto:newsroomjobs@wiky.com>

**Radio One** has a rare opportunity to join it's highly successful Columbus Cluster as Marketing Director, for Power 107.5 WCKX-FM, Magic 98.9 WXMG-FM and Joy 106.3 WJYD-FM. The ideal candidate will be creative, innovative and highly organized. Previous experience in Media as a Marketing Director or Marketing Director in related field is ideal. Experience in Urban, Alternative Revenue, Digital, Social Media, Loyalty Management and Programming a plus. A leader who has the charisma to build teams and motivate the best! Please visit <http://www.radio-one.com/careers> and upload your resume and cover letter.

Do you have a strong desire to work with local business assisting them with their marketing plans. And help local civic organizations to plan community events coverage on radio. Can you Sell, know Quickbooks, the SMARTS traffic system and like to announce on the radio. If so, KQMG FM/AM (Classic Rock and ESPN SportsTalk) radio in Independence, Iowa is looking for a person to show us that they have the right stuff to become our Station Manager. Please send resume and air check too: **Donald Bae**, <mailto:jobs@kmcommunications.com>, 773-588-0070.

A client-station in Wisconsin is ready to rock... hard! Can you make the station humm? Handle the music, manage the airstaff, design the promotions, and get it all on-air and on social media. And you'll have fun doing it. Modest salary, smaller market, but low cost of living and high quality of life. If you like a four-seasons city, you'll like it here. MP3,

resume, and some of your ideas for promoting the radio station in a crowded market... RUSH to <mailto:ajharrisradio@yahoo.com>.

700 WLW Cincinnati is looking for a full time anchor/reporter- You must be able to produce and deliver several newscasts an hour and prepare local stories for drive times. A passion for news and a flexible schedule are required. Web and video experience a plus. Send resume and auditions to: **Jeff Henderson** 700 WLW News Director, 8044 Montgomery Road-Suite 650, Cincinnati, OH 45236 or send to <mailto:jeffhenderson@clearchannel.com>

News/Talk 1310 KNOX-AM in Grand Forks is looking for somebody to fill an afternoon talk show position. Applicant's must be able to produce and prep their own show. This talk show will be on the air 2p-5p Monday thru Friday. Please send all audio, resume and salary requirements to **Jarrold Thomas** <mailto:jt@knoxradio.com>

**Leighton Broadcasting** in Grand Forks, North Dakota is looking for a utility player for its five station cluster. Applicant's must be profecient in the area of production, promotion, voice tracking and all virtual media. Having the ability to update and create on promo suite websites is a real plus. Applicant must also have a real love for country music. If you fit these requirements get your audio, salary requirements and resume to **Jarrold Thomas** at <mailto:jt@knoxradio.com>

**Cherry Creek Radio** in Great Falls Montana has a rare opening for a top notch Morning Show Personality/PD on it's flagship FM, KMON {Max Country}. Send your resume and aircheck to <mailto:wmallard@cherrycreekradio.com>.

STAR-FM (KXDR) Missoula, Montana highly rated CHR, is looking for the next great Program Director and Morning Show Host to guide "The Valley's Hit Music Station" into the future. This opportunity is all about passion for the format, relating to the audience, reliability and immersing yourself in the community. Prior programming experience is a huge plus. You absolutely must have solid on air experience with the ability to grow an audience and the track record to prove it. KXDR is part of **Cherry Creek Radio's** six station group in Missoula. Great facilities, top rated stations and a great organization loaded with talented people. If you're interested, send your resume and aircheck to <mailto:tbreza@cherrycreekradio.com>.

**Clear Channel Minneapolis** is looking for its next sales superstar! If you have high career aspirations, enjoy challenges, and have no reservations about hard work...if you're comfortable in a fast-paced environment, have a proven track record in working with local and regional agencies, and success in new business development...then what are you waiting for? The right individuals will need basic business knowledge, good follow-up performance, excellent communication skills, a strong desire to see clients succeed, and the ability to think on their feet. Being customer focused, self-motivated, and having an insatiable desire to win are key. You must be creative, energetic, goal oriented, and have at least a year of outside sales experience. Media experience is preferred. A high school diploma or equivalent and a valid driver's license is required. Standard business hours M-F 8:00-5:00; evenings/weekends as needed. Clear Channel Radio offers a great benefits package. Join our winning team! Medical, Dental, Vision, Life, 401k, EAP, Paid Vacation and Sick Leave. E-mail or mail resume and cover letter to: Clear Channel Radio Attn: Hiring Manager, 1600 Utica Ave S Ste 400, Minneapolis MN 55416 <mailto:minneapolisemployment@clearchannel.com>.

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95 WIIL ROCK and AM 1050 WLIP in Pleasant Prairie, Wisconsin is looking for a full-time entry level promotions assistant. If you are personable, able to multi-task and love all aspects of radio & promotions we may have the job for you! Must have squeaky clean driving record and be willing to work nights and weekends, YES, WEEKENDS! Must be able to lift heavy audio gear and equipment and drive oversized radio station vehicles in heavy traffic. Possible On-Air shift for the right person. Interested? Send resume to **John Perry**, Program Director, NextMedia, 8500 Green Bay Road, Pleasant Prairie, WI 53158. Or email to <mailto:jp@95wiilrock.com>.

**Clear Channel Radio** of Denver has an immediate opening for an experienced Program Director for 630 KHOW and 760 KKZN. These are high-profile stations with lots of moving parts. The Program Director oversees the day-to-day programming of 630 KHOW (News/Talk) and 760 KKZN (Progressive Talk). Duties include: • Serving as a coach and trusted mentor to local talent. • Ensuring stations are adhering to PPM best practices. • Growing terrestrial and digital audience. • Working with sales to grow revenue. • Working with Creative Services Director to coordinate all station imaging, including appointment-setting promos and proof-of-performance promos. • Ensuring automated programming runs flawlessly, working with engineering and AM staff to prevent and troubleshoot problems. Previous Program Director experience preferred. Must have a track record of success in working with high-profile talent. Contact: **Greg Foster**, Director of AM Programming, Clear Channel Radio, 4695 S. Monaco St., Denver, CO 80237 <mailto:gregfoster@clearchannel.com> (no files over 1MB, please).

Madison's unique radio station Q106.3 is looking for a Music Director/Air personality! The best person for this opening will be detail oriented, reliable, passionate, experienced and capable of handling multiple tasks and responsibilities—must be great on the air and an expert with Selector! He or she will report directly to the program director and will also work closely with the entire programming department. A minimum of 5 years of on air experience is required and previous music director work is also necessary. Your day to day tasks will include an airshift. EMAIL your resume and mp3 to: **John Sebastian**, 730 Rayovac Dr, Madison, WI 53711, Program Director—Q106.3, <mailto:oeo@midwestfamilybroadcasting.com>.

WZEE – Z104, **Clear Channel Radio-Madison**, is looking for a dynamic personality to take over the #1 afternoon show in Madison as well as promotions director duties. Z-104 is a #1 rated Heritage Mainstream CHR station in one of the most desirable cities in America. Can you be smart, entertaining and informative between records? Can you turn ideas into brilliant promotions that keep Z-104 atop the ratings? If so, you may be the one to continue Z-104's dominance in Madison. Duties to include but not limited to: Performing on-air duties for music shift for WZEE-FM. Must be able to relate to station's target audience, possess the ability to be concise, and inform/entertain in a manner consistent with current on-air sound. Selector and/or NexGen (or other computer automation system) helpful but not mandatory. Dependability, Accountability and Organizational skills are musts. Must be able to write intriguing proposals and stellar imaging, work with management and sales to achieve promotional and sales goals. Do you know what it takes to pull off a major promotion or event? Can you lead a team of full-time, part-time and intern staff members? Requirements / Qualifications: One to Two years commercial radio experience in a full time position; knowledge of all FCC rules and regulations; ability to be

flexible and work under short deadlines; ability to perform as on-air announcer; basic html and Photoshop knowledge, must be 21 years of age and have a clean driving record and able to drive large station vehicles. Benefits: Full Time, Medical, Dental, Vision, Life, 401k, EAP, Paid Vacation and Sick Leave Impress us with 3 minutes of audio, your resume and other materials that make you stand out to <mailto:Z104jobs@gmail.com>.

Family owned radio company needs a talented AC morning host and assistant PD with excellent communication skills. As music director you should be experienced Music Master software. You'll also co-host a magazine style AM talk show in this small Minnesota market. If you have AC and morning show experience, we'd like to see your resume. EOE. Please type or paste it into an email to: <mailto:Lundradio1@aol.com>

Froggy 106.7 in Auburn Indiana is looking for an experienced part-time air personality for Hot AC format to work various weekend shifts and weekday fill-in. Candidate should have minimum 2 years on-air experience. Knowledge of AudioVault and Adobe Audition is a plus. Please e-mail your aircheck and resume. Fallen Timbers Communications is an Equal Opportunity Employer No calls please. **Chuck Rowe**, Assistant Program Director, WFGA Froggy 106.7, Auburn, IN. <mailto:chuck@ilovefroggy.com>.

News/Talk 100.3 FM (Minneapolis/St Paul) is looking for its next great morning host. If you think you've got what it takes to propel a morning show into instant relevance in a highly competitive market, if you've got compelling and unique takes on the news of the day, if you love digging into and 'owning' local stories, if you truly 'get' social networking, unique online content, and the value it adds to your show, plus a strong sense of humor to boot – please contact <mailto:minneapolisemployment@clearchannel.com>.

101 WIXX has a very rare full-time opening in Green Bay. Our overnight gal is moving up in the company and we need to fill her shoes. We are not your typical Top 40, which means we're not looking for a typical jock. We are obsessed with having personalities behind the mic. If you can be creative and fresh 7 to 8 times per hour, we definitely want to hear from you. Listen online to get the vibe at [wixx.com](http://wixx.com). This is an amazing company and an amazing market with facilities you won't find anywhere. We offer a competitive salary and a full benefits package. Email your package today. Please keep air checks under 3 minutes, and include a resume, cover letter, and a photo if you've got one handy. My email address is: <mailto:corey.carter@mwcradio.com>. If you need the mailing address: WIXX, 1420 Bellevue St., Green Bay, WI 54311. Attn: **Corey Carter**, Brand Manager

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Wednesday evening for Thursday publication. No calls unless otherwise specified.

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