

35 YEARS OF THE CONCLAVE (1976-2010)

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The Conclave

Presents

The TATTLE R

Publisher: Tom Kay Editor: Ben Holsen
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2006 Conclave Keynote **Glenn Beck's** "Restoring Honor" rally at the **Lincoln Memorial** Saturday drew an estimated 85,000 to hear Beck, former Alaska Governor **Sarah Palin**, **Dr. Martin Luther King Jr.'s** niece **Alveda King** and others give speeches on patriotism and values. The crowd was estimated by many at tens of thousands or "between 300,000 and 500,000" according to Beck, who joked he had "just gotten word from the media that there are over a thousand people here today." Nearby, another talk host and 2006 Keynote, **Rev. Al Sharpton**, led his own rally commemorating Dr. King's "I Have a Dream" speech at the Lincoln Memorial 47 years earlier.

The religious issues raised in **Glenn Beck's** Washington rally and his leadership in the conservative movement were the topic of a **Washington Post** profile (8.31). The piece discussed Beck's meeting with conservative Christian leaders to gain their blessing for the rally and whether Beck, a Mormon, had taken over leadership of the religious right. **Salem Radio Network** VP/News and Talk Programmer **Tom Trudap** asked, "Politically, everyone is with it, but theologically, when he says the country should turn back to God, the question is: Which God? How much of this is turning to God? How much is religious revival and how much is a snake oil medicine show?" Salem host **Janet Mefferd** is "a little nervous about that kind of talk (offered by Beck)." "I know he means well and loves his country, but he doesn't know enough about theology to know what kind of effect he's having. Christians are hearing something different than what he thinks he's saying."

In a related story, **AOL Daily Finance's** **Jeff Bercovici** released his "Truth-O-Meter" statistics from the **St.**

Petersburg Times' Politifact website to determine which political pundits tell the truth more than others, and **Beck's** ranking was quite low. Columnist and commentator **George Will** ranked the highest with a 72.7% accuracy with **Premiere Radio Networks** and **Fox News Channel** host **Sean Hannity** close behind at 72%. Pointing to his methodology and sample size, Bercovici admitted his results may have "questionable accuracy." Bercovici ranked **CNN's** **Donna Brazile** and the **New York Times'** **Paul Krugman** next in a tie at 64%, with **MSNBC's** **Keith Olbermann** and **Rachel Maddow** next at 54.3%. Beck was at 38.8%, Fox News Channel's **Bill O'Reilly** came in at 32% and **Premiere's** **Rush Limbaugh** was last at 31.7%.

The number-one rated **Conclave Learning Conference** session comes to life one more time in a very special webinar scheduled for Wednesday, September 15 at 2PM: **THE STREETHACKERS GUIDE TO THE UNIVERSE** with CPR's Paige Neinaber! The webinar is free, but pre-registration is necessary at <https://www1.gotomeeting.com/register/823069848>. **New World Communications** VP of Fun & Games, **Paige Neinaber** presents a very special webinar that is absolutely primed to make your station a winner in the upcoming fall book. **THE STREETHACKERS GUIDE TO THE UNIVERSE** presents a whole new way of looking at street promotion. If you think your street presence is a card table at the car dealership, be prepared for the proverbial rude awakening! In this fast-paced 60-minute webinar, you'll learn how to build a REAL street presence for your station in order to takeover your town. If the webinar's title looks familiar, it should. It is a reprise of what attendees voted the number 1 rated session at the 35th annual Learning Conference! If you missed the session, don't miss this webinar. If you were at the session, expect to learn even more as Paige delivers the goods with actionable techniques you can employ in your promotion department that are both insane and effective, ingenious and devious, far out but frugal. *Comment: We all know that Paige is an industry treasure, but our post-conference survey proves it. On our recently completed questionnaire to attendees, Paige received a 4.68 out of 5 for his Promotion Summit session, THE STREETHACKERS GUIDE TO THE UNIVERSE... a near perfect score! We can only assume the .32 was due to someone taking issue to the shirt Paige was wearing! Seriously, take this webinar seriously! - TK*

the Conclave Webinars

The Streethackers Guide to the Universe!

Conclave Webinar!

Wednesday
September
15th
at
3P/EDT
2P CDT!

New World Communications VP of Fun & Games, Paige Neinaber presents a very special webinar Wed 8/5 @ 2P CDT that is absolutely primed to make your station a winner in the upcoming fall book. **THE STREETHACKERS GUIDE TO THE UNIVERSE** presents a whole new way of looking at street promotion. In this fast-paced 60-minute webinar, you'll learn how to build a REAL street presence for your station in order to takeover your town. This webinar is a reprise of what attendees voted the number 1 rated session at the 35th annual Learning Conference! If you missed the session, don't miss this webinar. If you were at the session, expect to learn even more as Paige delivers the goods! The webinar is free, but pre-registration is necessary at <https://www1.gotomeeting.com/register/823069848>!

Conclave Webinars are FREE! Visit www.theconclave.com for details!

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According to sources, former **Disney** CEO **Michael Eisner** will soon be named Chairman of **Tribune Co.** A group of creditors are trying to take control of the company; one of the creditors, **John Angelo**, is a close friend of Eisner's. "Eisner is in the Old Media-to-New Media transformation business, that's why the creditors are talking to him," said the source. "They need a good old American guy, a face, a guy who can deal with bankers and convince them that he can get the company out of trouble. A lot of people involved think Eisner is that guy." The announcement of the transition could come soon after the Labor Day. A special committee of the Tribune's Board of Directors has been formed to oversee the process and manage legal claims over the controversial 2007 buyout that led to **Sam Zell** taking over the company, reports the **LATimes**.

The financier who backed Internet sports radio start-up, **Chicago Sports Webio** and was later convicted of running a Ponzi scheme is now being accused of faking cancer to delay his sentencing. The **Chicago Tribune** reports that prosecutors are asking the federal judge to revoke the bond of **David Hernandez**, who pleaded guilty in January to fraud charges, because Hernandez, they claim, submitted a fake doctor's letter claiming he would undergo cancer treatment, including chemo, surgery and radiation in order to stall proceedings. Hernandez also failed to show up for an August 19th hearing; his wife told the court that he suffered a stroke; while Hernandez did go to the hospital, tests were negative. Hernandez was arrested on Thursday and allowed to go home with a tracking device until his bond hearing yesterday (9.1). Hernandez faces 14 years in the clink for the scheme. Chicago Sports Webio, the online Sports/Talk station launched early 2009 by former **CBS** Sports WSCR-AM/Chicago host **Mike North** (now with **Fox Sports Radio**), briefly operated with a lineup of prominent local Sports Talkers before the operation failed due to nonpayment of salaries.

The **Writers Guild of America East** adds four Web-only content writers and producers at **CBS'** Chicago news operation to its bargaining unit, the union's first Web-only members. The writer/producers will be generating content for the upcoming joint website for CBS O&O WBBM-TV, News WBBM-AM and Sports WSCR-AM/Chicago. "This victory for web writers demonstrates that even in the digital age writers want the strength union representation provides. The news industry is shifting to digital platforms and their decision to join us helps ensure that writing and producing news continues to be a good job in the 21st century," said WGAE Exec. Dir. **Lowell Peterson**.

Jeff Smulyan's attempt to buy out shareholders of **Emmis Communications** just got more difficult with the disclosure that his partner in the tender offer, **Alden Global Capital**, "would no longer support the negotiated terms" previously agreed to by JS, Alden and a group of preferred stockholders. The company extended the deadline until Thursday at 4p (CT), with the new shareholder vote date also on Thursday. The original tender was set at \$2.40/share for common stock, plus an offer to exchange convertible preferred stock for senior subordinated notes. (The Tattler was put to bed prior to the vote last night.)

Clear Channel Sports KFAN-AM/Minneapolis get an FM simulcast at 103.7, thanks to a news translator (K279AZ/Cottage Grove) obtained in a unique switch with **Educational Media Foundation**, where "K-Love" owner EMF gets the right to program an HD-2 channel in Detroit.

Vic Michael's Laramie Mountain Broadcasting, LLC is selling Active Rock KRKU/Loveland, CO to **Way Media, Inc.** for \$750k.

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Midwest Communications Classic Rock KHQG/Duluth-Superior flips to Top 40 KDWZ. It's the 1st true Top 40 in the market in almost 14 years. Currently jockless, KDWZ will introduce a staff in the coming week. Stay Tuned. The last time KDWZ was used in the Midwest, it ironically belonged to Midwest Top 40 KDWZ/Des Moines, headed by **Dan Kieley** and **Tom Oakes**.

PLANNING AHEAD! Fresh off one of the most successful Learning Conferences in recent history, the Conclave announced its Conference dates for 2011 – July 13-16, 2011 - and an incredible tuition offer to go with it. The 36th Learning Conference will begin Wednesday evening July 13, 2011 with the **WECAN Networking Event**. Thursday July 14th kicks off with the 2nd annual **Jacobs Media Summer School**, concluding with the 8th annual **Promotion Summit**. Friday July 15th will be highlighted by **Conclave College** and the weekend concludes Saturday afternoon July 16th with the 2nd annual **RAIN Summit**. The usual array of cutting edge Conclave sessions will populate dozens of hours in between! The Learning Conference will once again be hosted in Minneapolis. Effective immediately, “earliest-bird” tuition for the 2011 Learning Conference will be \$149 – the lowest, most-affordable registration fee of any industry conference announced in 2010 OR 2011! Registration is being taken now via the Conclave website, <http://www.theconclave.com>.

Did you know you and your staff can register right now for the **2011 Conclave Learning Conference**, and save big money at the same time? \$149 buys a full registration for any professional, student, teacher or free agent in the industry. But this is a limited time offer. If you were on-site this year, you KNOW how valuable the weekend was for you...and what a bargain \$149 represents! If you weren't, don't miss out two years in a row and gain admission for the lowest registration fee for any programming conference in the industry. Use the registration form found in this week's **TATTLE**R, and we'll see you next July!

Entercom/Indianapolis Dir./Operations & Programming **Scott Sands** is out. Sands, who programmed Hot AC WZPL, was upped in September 2006 to Ops Man over the Entercom/Indy cluster that also includes Adult Hits WNTR and NT WXNT-AM.

Greater Media/Detroit names **Steve Kosbau** as Market Manager. Steve begins his new duties in mid-September. The radio vet most recently served as the Pres./GM of WDRQ and WDVD/Detroit. Prior to that, he worked as Dir./Operations at WJZW and WRQX/Washington, D.C. (One of his first stops in radio was as **Robbie Norton's** underling at KRNA/Iowa City!)

Next Media Oldies WWYW/Crystal Lake, IL morning host **Jim Shea** was let go last Friday (8.27).

Roger Piper exits as the GSM of the **Next Media/Chicago** cluster in Aurora/Joliet.

Congrats to **Clear Channel/Akron** OM and WKDD morning host **Keith Kennedy** as he and girlfriend Kara welcome their 1st child, Landon Keith Alexander Kennedy!

Leigh McNabb is the new midday host at **Entercom/Milwaukee** Top 40 WXSS. Former midday host **JoJo Martinez** segues to sister Hot AC WMYX for mids.

Former **Clear Channel** Hot AC WKDD and Talk WHLO-AM/Akron host **Matt Patrick**, currently doing weekends at CC Talk WTAM-AM/Cleveland, has been named as the new host of “Michiana's Morning News” at **Federated Media** Talk WTRC/South Bend. Patrick will continue his weekend show at WTAM.

Veteran Programmer **Bill Gamble** has signed on to consult and program **AccuRadio's** stable of 18 Country-formatted streaming music channels, collectively known as AccuCountry.

2010 Conclave Learning Conference Recordings! Many of the 35th Learning Conference's sessions are now available for purchase as a CD recording. Available: All Jacobs Summer School sessions, The entire Promotion Summit, all of Conclave College, and the eye-opening MEET THE PRES keynote session. Fill out and return a recording order form, available at <http://www.theconclave.com/upload/2010recordingsform.pdf> or use the order form found in this **TATTLE**R. Allow up to 4 weeks for delivery.



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Spring Books 2010

#244 EauClaire,WI

Station	Format	Owner	Fa09	Sp10
WAXX-FM	Ctry	Maverick	12.5	11.6
WBIZ-FM	Top 40/M	Clr Chnml	9.1	10.5
WATQ-FM	ClsscCtry	Clr Chnml	6.3	7.6
WQRB-FM	Ctry	Clr Chnml	8	7.6
WIAL-FM	Hot AC	Maverick	8.5	7
WMEQ-FM	ClsscRock	Clr Chnml	7.4	7
WCFW-FM	AC	Bushland	4.5	4.7
WECL-FM	ClsscRock	Maverick	5.1	4.7
WDRK-FM	AdultHits	Maverick	4.5	4.1
WISM-FM	AC	Clr Chnml	4.5	4.1
WAYY-AM	N/T	Maverick	2.8	3.5
WMEQ-AM	N/T	Clr Chnml	1.7	2.3
WWIB-FM	ChstCont	StOfSo	2.3	2.3
WBIZ-AM	Sports	Clr Chnml	0.6	1.2
WCCN-FM	ClsscRock	Central WI	1.1	1.2
WEAQ-AM	Sports	Maverick	1.1	1.2
KNXR-FM	B/EZ	UnitedAud	0.6	0.6
KTLK-FM	Talk	Clr Chnml	—	0.6
WOGO-AM	Talk	StOfSo	0.6	0.6

#242 Dubuque, IA

Station	Format	Owner	Fa09	Sp10
KLYV-FM	Top 40/M	Cumulus	10.2	10
WGLR-FM	Ctry	QueenB	8.7	9
WJOD-FM	Ctry	Cumulus	8.3	8.1
KATF-FM	AC	RadioDub.	8.3	7.6
KDTH-AM	Stnrds	RadioDub.	6.8	7.6
KGRR-FM	ClsscHits	RadioDub.	2.9	5.2
WVRE-FM	Ctry	RadioDub.	4.9	4.7
KXGE-FM	ClsscRock	Cumulus	5.8	3.8
WDBQ-FM	ClsscHits	Cumulus	3.9	3.3
WDBQ-AM	Talk	Cumulus	2.9	2.8
KIYX-FM	AC	QueenB	1.9	2.4
KDST-FM	Ctry	De.Homes	2.9	1.9
KFMW-FM	ActRock	Bahakel	1.9	1.9
WMT-AM	Talk	Clr Chnml	1.9	1.9
WPVL-FM	Top 40/M	QueenB	1.9	1.9
WQPC-FM	Ctry	Robinson	1.5	1.4
KKHQ-FM	Top 40/M	Cumulus	1	0.9
WCCI-FM	Ctry	Carroll Ctry	0.5	0.9
KBOB-FM	Rock	Cumul.	—	0.5
KCTN-FM	Ctry	De.Homes	0.5	0.5
KHAK-FM	Ctry	Cumulus	0.5	0.5
KNEI-FM	Ctry	Wennes	0.5	0.5
KOKZ-FM	ClsscHits	Bahakel	0.5	0.5
KZIA-FM	Top 40/M	KZIA	0.5	0.5
WEKZ-FM	AC	Green Cty	0.5	0.5
WFPS-FM	Ctry	Green Cty	—	0.5
WGN-AM	N/T	Tribune	1	0.5
WIBA-FM	ClsscRock	Clr Chnml	—	0.5
WIZM-FM	Top 40/M	M-WFamily	0.5	0.5
WKPO-FM	AdultHits	Robinson	—	0.5
WLLR-FM	Ctry	Clr Chnml	0.5	0.5
WOLX-FM	ClsscHits	Enterc.	0.5	0.5
WQLF-FM	ClsscRock	Green Cty	0.5	0.5
WRCO-FM	Ctry	Fruit	0.5	0.5
WSCR-AM	Sports	CBS	1	0.5

#163 Evansville, IN

Station	Format	Owner	Fa09	Sp10
WIKY-FM	AC	So.Cen.	15.4	15.2
WKDQ-FM	Ctry	Townsq	13.9	11.6
WSTO-FM	Top 40/M	So.Cen.	7.2	7.6
WGBF-FM	ActRock	Townsq	3.6	7
WABX-FM	ClsscRock	So.Cen.	5.1	6.4
WJLT-FM	Oldies	Townsq	6.9	6.1
WDKS-FM	Top 40/M	Townsq	5.4	4.9
WLFW-FM	Ctry	So.Cen.	6.3	4.9
WGBF-AM	N/T	Townsq	4.2	3.3
WKVN-FM	ChstCont	EMF	6.3	3.3
WEJK-FM	AdultHits	Boonville	2.7	2.7
WRAY-FM	Ctry	Princeton	1.5	2.4
WEOA-AM	Urb AC	So.Cen.	1.2	1.8
WBKR-FM	Ctry	Townsq	1.8	1.5
WYFX-FM	Sports	Original	1.5	1.5
WSON-AM	Stnrds	H.Lackey	1.5	0.9
WKTG-FM	Rock	Sound ers	1.2	0.6

#108 Ft.Wayne, IN

Station	Format	Owner	Fa09	Sp10
WOWO-AMN/T		Federated	11.8	9.5
WQHK-FM	Ctry	Federated	8.2	9.3
WBYS-FM	ActRock	Federated	6.6	7.2
WJFX-FM	Top 40/R	Oasis	5.2	7.2
WLDE-FM	ClsscHits	Sarkes Tarz.	5.6	5.7
WAJI-FM	AC	Sarkes Tarz.	4.1	5.6
WNHT-FM	Top 40/R	Summit	3.6	4.7
WBTU-FM	Ctry	Oasis	8.1	4.5
WMEE-FM	Hot AC	Federated	4.3	4.1
WXKE-FM	ClsscRock	Summit	4.5	3.9
WFWI-FM	ClsscRock	Federated	4.8	3.4
WGL-AM	Stnrds	Summit	—	1.8
WJOE-FM	AdultHits	Oasis	3	1.6
WKJG-AM	Sports	Federated	1.1	1.6
WGL-FM	Stnrds	Summit	3	1.3
WXXC-FM	ClsscHits	Vox	1.3	1.3
WFGA-FM	AdultHits	Fallen Timber	1.1	0.7
WGBJ-FM	Top 40/M	3 Amigos	—	0.7
WLW-AM	Talk	Clr Chnml	—	0.5
WNUY-FM	Talk	Independence	0.5	0.5
WWKI-FM	Ctry	Citadel	—	0.5

#266 Grand Island-Kearney, NE

Station	Format	Owner	Fa09	Sp10
KQKY-FM	Top 40/M	NRG	11.7	12.9
KRNY-FM	Ctry	NRG	12.3	11.7
KRGI-FM	Ctry	GI Family	7.4	8
KKPR-FM	ClsscHits	Platte River	7.4	6.7
KSYZ-FM	AdultHits	NRG	4.9	6.1
KKJK-FM	Rock	Community	4.9	4.9
KROR-FM	ClsscRock	NRG	6.1	4.9
KLIQ-FM	AC	Platte River	4.3	4.3
KGFW-AM	Talk	NRG	3.7	3.7
KRGI-AM	Talk	GI Family	3.1	3.7
KRGY-FM	Hot AC	GI Family	1.2	2.5
KXPN-AM	Sports	Platte River	1.2	2.5
KHAS-AM	Stnrds	Platte River	2.5	1.8
KRVN-AM	N/T	NE RuralRad	1.8	1.8
KRVN-FM	Ctry	NE RuralRad	1.8	1.8
KFAB-AM	N/T	Clr Chnml	1.2	1.2
KFGE-FM	Ctry	NRG	1.2	1.2
KMTY-FM	AdultHits	Armada	1.2	0.6
KZEN-FM	Ctry	3 Eagles	0.6	0.6

#256 Grand Junction,CO

Station	Format	Owner	Fa09	Sp10
KMGJ-FM	Top 40/M	MBC Grand	13.6	13.4
KNZZ-AM	N/T	MBC Grand	11.7	10.8
KBKL-FM	Oldies	Cumulus	9.1	7.6
KEKB-FM	Ctry	Cumulus	6.5	7.6
KMOZ-FM	Ctry	MBC Grand	7.8	7
KJYE-FM	AdultHits	MBC Grand	4.5	5.1
KKNN-FM	ClsscRock	Cumulus	5.2	5.1
KMXY-FM	Hot AC	Cumulus	3.9	4.5
KSTR-FM	ClsscRock	MBC Grand	4.5	4.5
KZKS-FM	AdultHits	Four Corners	1.9	3.2
KTMM-AM	Sports	MBC Grand	1.9	1.9
KWGL-FM	ClsscCtry	Four Corners	1.3	1.9
KEXO-AM	Talk	Cumulus	0.6	0.6
KRYD-FM	ClsscRock	Rocky	0.6	0.6


#67 Grand Rapids, MI

Station	Format	Owner	Wi10	Sp10
WBCT-FM	Ctry	Clr Chnml	6.6	8.8
WSNX-FM	Top 40/M	Clr Chnml	7.1	7.3
WGRD-FM	ActRock	Townsq	6.6	7.1
WOOD-AM	News	Clr Chnml	6.3	6.9
WLAV-FM	ClsscRock	Citadel	4.8	5.1
WOOD-FM	AC	Clr Chnml	5.7	4.6
WHTS-FM	Top 40/M	Citadel	5.4	4.2
WTNR-FM	Ctry	Citadel	3	3.8
WTRV-FM	AC	Townsq	3.4	3.6
WFGR-FM	ClsscHits	Townsq	2.8	3.3
WJQK-FM	ChstCont	Lanser	2.8	2.6
WBFX-FM	ClsscRock	Clr Chnml	2.7	2.5
WLHT-FM	AC	Townsq	3.9	2.4
WBBL-FM	Sports	Citadel	2.2	1.9
WMAX-FM	Sports	Clr Chnml	1.4	1.4
WFUR-FM	ChstCont	Kuiper	1.1	1.1
WMUS-FM	Ctry	Clr Chnml	1	0.9
WHTC-AM	N/T	Midwest	0.8	0.7
WTKG-AM	N/T	Clr Chnml	0.6	0.7
WYGR-AM	Urb AC	WYGR	—	0.7
WYVN-FM	ClsscHits	Midwest	0.7	0.7
WGHN-FM	AC	WGHN	0.5	0.6
WLCS-FM	Oldies	Citadel	—	0.6
WMRR-FM	ClsscRock	Clr Chnml	0.6	0.6
WPNW-AM	Talk	Lanser	—	0.6
WVFM-FM	AC	Midwest	—	0.6
WMFN-AM	RegMex	Birach	0.8	0.5

#187 Green Bay,WI

Station	Format	Owner	Fa09	Sp10
WIXX-FM	Top 40/M	Midwest	10.4	15
WNCY-FM	Ctry	Midwest	8.2	12.9
WKSZ-FM	Top 40/M	Woodward	8.2	8.2
WAPL-FM	Rock	Woodward	9.7	7.1
WTAQ-AM	N/T	Midwest	6.1	6.8
WUZ-FM	Sports	Clr Chnml	3.6	4.6
WCHK-FM	AdultHits	Woodward	3.9	3.9
WZOR-FM	ActRock	Woodward	2.9	3.9
WGB-FM	Oldies	Clr Chnml	6.8	3.6
WPCK-FM	Ctry	Clr Chnml	4.7	2.9
WQLH-FM	Hot AC	Clr Chnml	4.3	2.5
WOZZ-FM	ClsscRock	Midwest	2.9	2.1
WZNN-FM	Alt	Cumulus	2.5	2.1
WNFL-AM	Sports	Midwest	1.8	1.8
WROE-FM	AC	Midwest	2.5	1.8
WJOK-AM	Rel	Starboard	—	1.4
WNAM-AM	Stnrds	Cumulus	0.7	1.4
WBDK-FM	Stnrds	Nicolet	—	1.1
WUZ-FM	Sports	Clr Chnml	1.8	0.7
WHBY-AM	N/T	Woodward	0.7	0.7
WOWN-FM	ClsscHits	Results	—	0.7
WTMJ-AM	N/T	Journal	0.7	0.7

6+ M-Su, 6AM-12AM
Fall 2009 - Spring 2010
 comparisons, unless otherwise noted



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Are you living in Central or West Central Illinois or Eastern Iowa or Missouri? Are you looking to get back into radio? Right now, we're looking for a quality part-time broadcaster. Top qualifications are: -Strong copy writing skills...if you can't write a professional spot please don't apply! -Air-shift/ Voice-tracking experience with Adobe Audition or SAW -Prior news reading experience -Remote broadcast experience If this sounds like you, please send your resume and an aircheck sample to: <mailto:radio@prestigeradio.com> or 31 East Side Square, Macomb, IL 61455.

If you are sitting at your desk in the middle of the day reading this, please stop. If you don't know where every AE that reports to you is right now and exactly what their plan is there, then please, this opportunity is not for you. If you have not been in front of a client yourself in the last 24 hours, you will not like this job. If you are not currently serving as a Board Member, Chamber Council Member or Community Volunteer, then you really don't get it. We are looking for that special manager that realizes that everything you do TODAY will determine your success. Someone who embraces challenges, leads by example and has the courage to make a difference. An individual, who recruits, trains and inspires others to their full potential. If you are still reading this, then you should email me your resume TODAY: **Floyd Evans**, General Manager, Mile High Station Trust, <mailto:milehighstationtrust@hotmail.com>.

KFDI-FM in Wichita needs full time anchor/reporter. Education: College degree or coursework in broadcast news. Skills: Excellent written and verbal communication skills required; digital audio editing; strong radio news reporting, writing and on-air newscast delivery skills; strong problem solving abilities; high work ethics, news judgment and production skills; ability to meet deadlines and detail orientation; ability to read and decipher news source material; operate studio equipment; spotless driving record; ability to cover breaking news overnight and interact with emergency responders; knowledge of Wichita streets helpful; previous severe weather coverage a plus. Experience: Previous commercial radio news background required; online news and still photography work helpful along with television photography background; college radio accepted if audio newscast and news-writing examples are included. Duties: Write and edit news website stories, post photos and video online, hourly newscasts, headlines, traffic reports, severe weather coverage; generate story ideas; cultivate news sources and provide editorial support; monitor emergency police and fire scanners; other duties as

assigned by manager. Send cover letter and resume to: **Dan Dillon**, News Director, Journal Broadcast Group, 4200 N. Old Lawrence Road, Wichita, KS 67219, <mailto:ddillon@kfdi.com>.

Midwest Communications, Inc. in beautiful Northeastern Minnesota has a rare opening for an Assistant Program Director and On Air co-host. This person should be highly motivated, outgoing and ready to step into a fast moving morning show, and talk show. Additional responsibilities would include assisting the program director with two of our six stations. Two years radio experience, strong productions skills, and internet skills a must. Midwest Communications offers a competitive salary and benefits package. We have a great group of people to work with. Why not work where so many love to vacation, beautiful Northeastern Minnesota! Interested applicants can send a tape and resume to: **Craig Holgate**, Brand Manager, 807 W. 37th St., Hibbing, MN 55746 or email to <mailto:craig.holgate@mwcradio.com>

The leading radio news operation in northern Indiana is looking for a full-time news reporter/anchor. WSBT Radio is committed to news. And we deal in the real world, so writing and speaking the way people actually talk is a must...aka conversational. If you'd like to work under the shadow of Notre Dame's Golden Dome, drop me a line and include an aircheck. At least two years experience in radio news is a plus but a not deal breaker if you fall short, assuming you have the tools. Digital experience is a must, including web abilities. Contact: <mailto:bmontgomery@wsbt.com>

Experienced Marketing Manager (or an experienced Account Executive looking for the chance to break into management) needed ASAP! We are a "Mom and Pop" owned 6-station group in Illinois. We are small market but located in a University town where there are cultural events, plenty of entertainment choices and College sporting events to attend. We need a strong leader who has a proven track record of achieving goals, creating ideas, and solving customer's needs. Responsibilities include, but are not limited to: Managing existing Sales Team, writing proposals and contracts, making sales presentations, collecting account balances from clients, participating with and/or developing on-going promotions, and representing the company at community events and station functions. Qualified applicants will have outstanding communication skills, a positive employment history that indicates stability and dependability, strong organizational skills and follow through, and the ability to make cold calls, create interest and handle rejection. We are a family business that truly cares about their employees and tries to maintain a fun and pleasant work environment. We offer competitive pay, benefits and 401k. Please rush your cover letter and resume to: <mailto:radio@prestigeradio.com> or 31 East Side Square, Macomb, IL 61455.

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Radio Fargo Moorhead is looking for a morning radio personality for our classic hits station, Mojo 104.7. If you can produce a fun, interactive, topical radio show, you are the one we are looking for. Responsibilities include but not limited to...air shift, production, remote broadcasts, host events Knowledge in working with Adobe and NexGen a must. Please send your air check, resume, and references to Mike Waters, <mailto:waters@mojo104.com>. Or send your stuff to P.O. box 10097, Fargo, ND 58106

WSTO/HOT96 Program Director Have you achieved all you possibly can? Do you need opportunities and challenges to go further? HOT 96 WSTO, Evansville's heritage 100,000 watt CHR needs a driven, creative Program Director. Are you a problem-solving leader excited by new ideas? This is your chance to lead a legendary station with the tools and resources to win. Air shift required, so send all materials for consideration to: **Tim Huelsing**, General Manager, <mailto:HOTJOBS@southcentralmedia.com>. Or ship to: South Central Media, Attn: Tim Huelsing, 1162 Mt. Auburn Road, P.O. Box 3848, Evansville, IN 47736.

General Managers. Do you have the SKILLS? General Managers: In today's economy do you know how to find ways to get it done?? Or do you make excuses?? Do you know how to activate a sales department to exceed their goals?? Do you know how to deliver on a promise?? Do you have the skills to train, support, be active in your community and be a community leader?? Do you understand that in small market radio you have to be out from behind the desk working with clients and sellers alike?? Do you understand that each station, each promotion and everything that is on each station is a Profit Center?? Can you work with a broadcast company that is hard driving, focused, accustomed to hitting profit plans, that wins state awards, Crystal Awards and Marconi's for broadcast excellence?? **Three Eagles Communications** is not a company that accepts anything less. If you have what it takes to measure up to this award winning group of broadcasters, managers and broadcast executives, then

forward your information to: **Gary Buchanan**, President/COO
Three Eagles Communications –
<mailto:gbuchanan@threeeagles.com>.

104.7 The Cave is looking for a Midday Personality. Classic Rock Music Knowledge is a must. You'll need the ability to: Do an excellent show every day, one flawless break at a time; Make a real connection with your listener; Go beyond the tired old show-prep sheets to talk about what's important to your listener at this moment in Springfield, MO; Do great, compelling production (Pro Tools & Adobe Audition); Use the talent coaching we provide to continually improve your show; Relentlessly promote yourself and your radio station! Work for a great local company of actual radio people in one of the best communities in the country. Position includes benefits & 401K. Resume with references, air-check & prod samples to: <mailto:johnkimmons@1047thecave.com> by 9/10/2010.

Z93 WIZM-FM in La Crosse, Wisconsin is casting our next big morning show. We need a fun, topical, listener interactive show that is rooted in today's pop culture. Previous radio experience is a must, morning drive would be a bonus. La Crosse is a beautiful city on the banks of the Mississippi. What are you waiting for? Send submissions by 9/10/10 to <mailto:jeno@z933.com>

KYUL-AM/Scott City Kansas is looking for an individual to handle high school football and basketball play by play as well as maintaining a sales list. This is a full-time position that includes health benefits. Send your resume and mp3 to <mailto:jnavarro@kgso.com>

Cedar Rapids/Waterloo Active Rock KFMW (Rock 108) and Classic Hits KOKZ (Cool 105.7) are in search of part-time on-air announcers ASAP. These are LIVE on-air positions that will provide 20-30 hours a week including airshifts and production. Stop voicetracking and do real local live radio. A great opportunity to learn from seasoned professionals that can help you get to the next level of your career. Send your resume and mp3 to OM **Michael Cross**: <mailto:cross@rock108.com>

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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