

MAIN STREET

Presents

The Conclave

TATTLE R

**Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott**

CONCLAVE 2010 EDITION!

Wanna go to the **Twins-White Sox** game one night earlier than the rest of the Conclave? **Jacobs Media** godfather **Fred Jacobs** is promising a pair of tickets to the Thursday contest to someone who will be inside the **Learning Conference's Jacobs Media Summer School** at 8AM, the school's start time. Says Fred, "We are very excited about Summer School, and are putting the final touches on our 12 mini-classes. Our 8 AM start time is challenging, so we want to incentivize those who show up on time for Summer School. Anyone in the room at 8 will be eligible to win a pair of Twins tickets for that night's game vs. the White Sox. Now we'll find out who the brown-nosers are!"

Saga VP Steve "Headhunter" Goldstein will be holding court during the **Jacobs Media Summer School** on Thursday, dispensing his usual high caliber of knowledge and inspiration. But we've discovered he's on a stealth mission in Minneapolis this weekend. We intercepted this memo today from Steve: "Saga is looking for talent in a variety of markets. We are looking for more than 'American Idol' recaps. We look for talent with a point of view, strong phones, commitment to local issues and charitable organizations. Humor – boy we need funny and entertaining these days. Here's what we need: WAFX/Norfolk – classic Rock mornings. Northeast Hot AC – relatability, topic selection, phones. Northeast AC Mornings – PD and mornings. Eastern AC Mornings - Eastern market . WAQY – Springfield, Ma. - Middays – classic rock. Future openings – anywhere in any daypart. I'll be around the Conclave Wednesday evening, Thursday and Friday. Raise your hand, say hello. Email – sjgoldstein@sagacom.com."

WTF? FCC OVERRULED! The **FCC's** "fleeting expletives" indecency rules were tossed out by the **Second Circuit Court of Appeals** earlier this week. The ruling replied to the Commission's determination that the expletives as heard on **The Billboard Music Awards** on **Fox** were "actionably" indecent, saying the FCC was "unconstitutionally vague, creating a chilling effect that goes far beyond the fleeting expletives at issue here." The Court also indicated that the entire Commission indecency policy was invalid. The decision written by **Judge Rosemary Pooler** stated, "We agree with the networks that the indecency policy is impermissibly vague. It results in a standard that even the FCC cannot articulate or apply consistently." Next stop for the case will likely be the Supreme Court (on appeal by the Commission.)

The **Museum of Broadcasting Hall of Fame** has announced its new members for 2010. Honored by their peers and selected for induction into the 2010 Museum of Broadcasting Hall of Fame are: • **Cyndy Brucato** - Peabody Award Winning Journalist and Anchor at KSTP 5 Eyewitness News • **Eric Eskola** - Longtime WCCO Radio Political Reporter and Co-Host of tpt's Almanac • **Frank Fee** - Longtime Owner of Gopher Communications and KROX Radio, Crookston • **Arthur Hoehn** - Minnesota Public Radio's First Classical Music Host • **Michelle Lee** - Respected Anchor with Northland's NewsCenter KBJR 6/Range 11, Duluth • **Donald K. Martin** - A Key Figure in the Heyday of Twin

The Twin Cities Radio Dial Guide

In your hotel room or on your car radio, here are the dial offerings of Minneapolis-St. Paul.

Frequency-Call Letters-Nickname-Format-Owner.

AM

- 630 WDGY Spanish Music/Talk Greg Borgen
- 690 KFXN "Score 690" Sports Clear Channel (daytimer)
- 740 WMIN Oldies (fringe: Hudson) (daytimer)
- 770 KUOM "Radio K" College Alt. U of M. (Noncomm) (daytimer)
- 830 WCCO News/Talk/CBS Radio
- 900 KTIS Christian Music/Teaching Northwestern College
- 920 KDHL "The Mighty 920" Farm/Full Service Country Cumulus
- 950 KTNF Progressive Talk CBS Radio
- 980 KKMS Christian Talk Salem
- 1030 WCTS Religious Central Baptist Seminary (Noncomm)
- 1130 KFAN "The Fan" Sports Clear Channel
- 1220 KLBB "American Standards" Nostalgia Dan Smith
- 1280 WWTC "The Patriot" Conservative News/Talk Salem
- 1330 WLOL Catholic Relevant Radio
- 1400 KMNV Spanish Davidson Media Group
- 1440 KDIZ "Radio Disney" Pre-Teen CHR Citadel
- 1470 KZTG Spanish Davidson Media Group
- 1500 KSTP "1500 ESPN" Sports/Talk Hubbard
- 1570 KYCR Business Salem
- 1590 WIXK "Real Country" Country Hubbard

FM

- 88.5 KBEM-FM "Jazz 88" Jazz/Traffic Mpls Public Schools (Noncomm)
- 89.3 KCMP "The Current" Eclectic/AAA Minnesota Public Radio (Noncomm)
- 89.9 KMOJ Urban A/C Comm. Center For Comm. and Dev. (Noncomm)
- 90.3 KFAI "Radio without Boundaries" Eclectic Fresh Air, Inc. (Noncomm)
- 91.1 KNOW-FM MPR News/Talk American Public Media Group (Noncomm)
- 92.5 KQRS-FM "KQ-92" Classic Rock Citadel
- 93.7 KXXR "93X" Active Rock Citadel
- 94.5 KSTP-FM "KS95" Hot A/C Hubbard
- 95.3 KNOF Religion/Gospel Selby Gospel Corp. (Noncomm)
- 95.9 WLKX-FM "Spirit FM" Contemporary Christian Lakes Broadcasting
- 96.3 KHTC "96.3 NOW" CHR Northern Lights
- 97.1 KTCZ-FM "Cities 97" Adult Alternative Clear Channel
- 98.5 KTIS-FM "Life" Christian AC Northwestern College
- 99.5 KSJN-FM MPR Classical American Public Media Group (Noncomm)
- 100.3 KTLK-FM Talk Clear Channel
- 101.3 KDWB-FM CHR Clear Channel
- 102.1 KEEY-FM "K-102" Country Clear Channel
- 102.9 WLTE "Lite Rock 103" A/C CBS Radio
- 104.1 KJZK "JACK-FM" Jack CBS Radio
- 105.1 WGVX "Love 105" Classic Hits Citadel
- 105.3 WGVY "Love 105" Classic Hits Citadel
- 105.7 WGVZ "Love 105" Classic Hits Citadel
- 106.5 KUOM-FM/KDXL "Radio K" St. Louis Park Public Schools
- 106.7 KFAI (Noncomm) (Simulcast on 90.3)
- 107.1 WFMP "MyTalk107.1" Talk Hubbard
- 107.9 KQQL "Kool 108" Oldies Clear Channel

Cities Top 40 Radio • **Phil Nolan** - Respected Radio Executive and Former Owner of KAUS, Austin, and KEEZ, Mankato Three other outstanding broadcasters will be posthumously inducted into the Hall of Fame: • **Bob DeHaven** - One of WCCO Radio's Most Popular Personalities • **Marty O'Neill** - AWA Wrestling Announcer and Pioneer in Minnesota Radio and Television • **Darcy Pohland** - WCCO TV Reporter Who Inspired Viewers and Colleagues Alike Receiving the 2010 Museum of Broadcasting Hall of Fame Distinguished Service Award is: • **Brad Nessler** - Minnesota Native and Nationally Known ABC and ESPN Sportscaster These outstanding men and women, recognized for their contributions to both broadcasting and to the community, will be honored at the 10th Annual Museum of Broadcasting **Hall of Fame Gala** on Saturday night, October 9, 2010, at the Metropolitan Ballroom in Golden Valley, Minnesota. To reserve your tickets, or for more information on the Museum of Broadcasting Hall of Fame, please visit <http://www.museumofbroadcasting.org> or call 952/926-8198. Or stop by the Museum's booth on the Doubletree's 2nd floor.

THE CONCLAVE, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416

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A radio infomercial production company in Colorado is being sued by that state's Attorney General. Named in the complaint is **Real Talk Network Inc.** along with its President **David Allen Burke** and sales executive **Eric Sale**. The suit alleges that the company, in its offering of credit repair services, "deceived, misled, and financially injured consumers both within and outside Colorado" and operated in violation of state and federal laws. A temporary restraining order was issued last week against **Real Talk Network**, preventing it from soliciting debt elimination and credit repair business.

The daughter of **Jeff McClusky And Associates'** chief honcho **Jeff McClusky, Lauren**, has reached an agreement with **Mcdonalds** over the name of a charity event she organized called "McFest." The settlement? She traded the name of her show for \$40,000. (Rumor has it that her father was able to report the settlement one hour before it was released by the courts...)

Did you know the dates for the **2011 Conclave Learning Conference** have been announced? July 14-16, 2011 in Minneapolis. And did you know you'll be able to register on-site this year for NEXT year's Learning Conference for cheap?? Check out the form in the Agenda Update.

KLAV-TV CHANNEL 40! Check out **Art Vuolo's** last production of his long and illustrious KLAV career. You might even be in it (the video...not necessarily, his career).

Wasatch Radio AC KMAJ/Topeka afternooner **Charlie Summers** has retired...**Greater Media/Detroit** Market Manager **John Gallagher** is exiting the company...**McVay New Media** has named **Dan Halyburton** as its New Media VP/Innovation.

TATTLER JOBS

NRG Media's Mix 96.7 and Y106.5 are seeking part-time employees for both on-air work and promotions staffing for station events! The hours are flexible for both weekend and weekday part-time work. Email your resume today! If you do have previous on-air or broadcast experience please include a sample: **Brad Austin**, Program Director - Y106.5 / Mix 96.7 at <mailto:baustin@nrgmedia.com>.

WVMG, Magic 100.7 has a GREAT opening for a morning show sidekick and promotions coordinator. Position includes co-host on the morning show, voice-tracking and coordinating promotional plans for all three of our stations. CD & Resume (mp3 are fine) to: **Chad Fasig, Connoisseur Media**, 520 N. Center Street, Bloomington, Illinois 61701. Or email to: <mailto:fasig@bloomingtonmagic.com>.

"The Alternative", 1039 RXP in Colorado Springs is now accepting packages for all full-time positions. Send your best to: **Jason Janc** at <mailto:jason@1039rxp.com>.

Do you have the goods to be the "program director" of a Top 50 market morning show? Looking for a top notch morning show producer. Ideal candidate has a programming background. Send materials to consultant **Joel Raab** at: <mailto:jobs@joelraab.com> or look Joel up this weekend at the Conclave.

Heritage Central Illinois CHR, **WBNQ-FM**, is looking for a highly qualified Program Director with limited on air duties. Minimum 3 yrs programming experience required. Submit packages via mail to: **Ron Ross** Ops Mgr **WBNQ-FM** 236 Greenwood Ave. Bloomington, Illinois 61704 or via e mail to <mailto:dan.westhoff@townsquaremedia.com>.

Border Broadcasting is looking to fill a full time position for a sports play by play person in a small northern Minnesota market. The job

includes a board shift that will vary, depending on the sports schedules. Contact **Mike Pederson** by sending a letter to **KKWQ Radio**, PO Box 69, Warroad MN, 56763, or email to mp_pederson@hotmail.com.

Virtual News Center, America's Local Newsroom, is seeking experienced anchor/reporters to join their rapidly growing team. Best of all, as a "Virtual" team member, you can file reports from wherever you are, provided that you have a home studio or reliable studio access.. If you have at least 5 years of experience, and the talent and skills to have your work shine on stations from coast to coast, send your resume and Mp3's to: <mailto:kippermcgee@gmail.com>. If you have questions on this 'next generation' opportunity, calls are welcome at 312-402-4667. Kipper will be on site this weekend!!

The Radio Group/LaSalle-Peru, IL is accepting applications for the position of News Reporter. Email your resume, some writing samples, and mp3 to <mailto:employment@theradiogroup.net>.

Midwest Family Broadcasting is looking for highly motivated candidates for future full and part-time on-air openings on 93.1 Jamz (WJQM). Please email or mail your resume and air-check with production samples to: **WJQM** c/o EEO Coordinator, 730 Ray O Vac Drive, Madison WI. 5371. Or email <mailto:eo@mwfbg.net>.

News Talk KZRG is looking for full and part-time news talent. Send your audio and resume today! **Kara Marxer** News Director, FM 102.9 AM 1310 News-Talk KZRG, 2702 East 32nd Street, Joplin, MO 64804. <mailto:karam@zrgmail.com>.

Stocking our files in anticipation of multiple openings being filled in the very near future as well as within the next 12 months. Looking to fill openings for host-driven, issues-oriented programs. If you know Denver, then we want to know you. Send resume, references, theory, and unedited hour of show to <mailto:joe.pyne@earthlink.net>.

98 KCQ/MacDonald Broadcasting, is looking to fill a part time/weekend airstaff position. Email your demo and resume to kevinprofit@98fmkcq.com or call (989) 752-8161 for more information or mail **Kevin Profit**, 98 KCQ, 2000 Whittier St., Saginaw, MI 48601.

All listings in *The TATTLER* represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.



*****The Conclave's TATTLER is available free of charge, emailed every Friday evening! Wanna get it? Give Tom Kay your business card this weekend, or email The Conclave with your email address: tomk@theconclave.com. Previous issues: www.main-st.net.**

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