

The Conclave is proud to announce the recipient of the **2010 Rockwell Award**: Noted broadcast consultant and author, **Valerie Geller!** Valerie is the author of *Creating Powerful Radio—Getting, Keeping & Growing Audiences* and President of **Geller Media International**. She works with more than 500 stations in 30 countries to help programmers, on-air personalities, journalists and managers learn techniques to strengthen the programming and grow audiences. Her fourth book: *Beyond Powerful Radio - A Communicator's Guide For The Internet Age* will be available from **Focal Press** in March 2011. In addition to this year's Rockwell Award, Valerie has collected many honors including recently being named one of *Radio Ink's* 2010 "Most Influential Women in Radio". She's widely known as a mentor and teacher (she has been regular fixture at the annual Learning Conference, and presented one of the first Conclave webinars back in 2008), and is one of the most respected women in our industry. She will be honored at the annual Awards Luncheon, Friday July 16th during the 35th annual Conclave Learning Conference at the Doubletree Park Place Hotel in Minneapolis. (July 15-17, 2010). *Comment: The Conclave Board has done themselves and the industry well in their selection of Valerie as this year's Rockwell recipient. If everyone Valerie has helped along in their careers attended the award's ceremony, we'd need something the size of the new Twin's Target Field to house them all! One more thing this Rockwell accomplishes - another overdue recognition that women in our industry DO make a BIG difference, daily. Congrats, Valerie! - TK*

The Kansas House has proposed a \$903,161 cut in the budget for public radio and TV. The 50% cut will affect stations statewide, but in particular, stations in western Kansas, where state funding represents a larger portion of the budget. **High Plains Public Radio/Garden City, KS** is telling their listeners, "For HPPR, that amount to a cut of more than \$120k - money that HPPR was budgeted to receive this fiscal year. These cuts are drastic, without precedent, and threaten each public broadcasting station's ability

to bring high-quality, independent, informative programs to Kansas. With only five months left in our fiscal year, it will be nearly impossible to raise that kind of shortage from membership and underwriting." The station said the cuts are equivalent to the budget for NPR programming (\$65k) plus two of the station's 10 FT staff positions (\$60k). The station is urging listeners to tell **Gov. Mark Parkinson** to line-item-veto the cut. If Parkinson signs the bill as-is, the cuts will be effective July 1.

ZDNET.com is covering the **6th Music Tech Summit** in San Francisco, writing that "Rain publisher **Kurt Hanson** kicked off a session on the state of radio webcasting with a 'State of the Industry' address. He said that radio is now in its fourth golden age of its tumultuous 80-plus-year life transformed by TV, FM and the internet." Hanson explains the "4th golden age as such: 1. Personalization - Pause, skip, thumbs up and down. Now, the web brand exemplifies the GUI rather than the style of music. 2. Variety - more genres and more channels - Even long tails have long tails. Audiences can now find obscure content, like '50s non-hits that did not make the cut for broadcasters. 3. Fewer commercials and 4. Ubiquity - You don't need a radio to listen to "radio;" now, laptops, desktops and mobile devices can stream programs." Hanson's most interesting stat pointed out that Internet radio has a 3.2% share of all radio listening - about the same as FM in the '70s.

Proving the Conclave is more than just perfecting what's presented on the dial, *The Life Skills Track* returns to the 2010 edition of the **Conclave Learning Conference** providing important sessions on personal and professional growth inside and outside a radio station. What can you expect? On Thursday July 15, the Conclave presents **THE OTHER 10 COMMANDMENTS**. CEO of **Envision Radio Networks** and former Conclave Board Chair **Danno Wolkoff** gives students on a quick but complete primer on sales, especially for non-sales people. On Friday July 16, the Conclave presents **JOX TO VOX**, a reprise of the wildly popular Conclave webinar series that explores in depth the future anyone may have in the voiceover industry. Voice over talents **Rich Van Slyke**, **Dick Ervasti**, **Veronica March** and agent **Kate Lawrence** join moderator **The Arch/St. Louis' Jay Philpott** (who also serves on the Conclave board!) in this valuable seminar. Later in the day, registrants will learn the techniques and secrets that will help them find their ideal vocation in **FINDING YOUR DREAM JOB/WHAT DO YOU WANT TO BE WHEN YOU GROW UP** with **Maureen Anderson**, career specialist and host of the syndicated show "*The Career Clinic!*" On Saturday July 17, the Conclave takes on the sensitive subject of women in radio as author **Dr. Eric Shoars** ("*Women Under Glass*") presents **LOW FREQUENCY/TURNING UP THE VOLUME**. In this candid session, Dr. Shoars explains how women can confront - then break - the glass ceiling separating them from success.



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the Conclave

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Milwaukee-based **All Pro** is asking the **FCC** to cut KRTH/LOS Angeles' Digital Signal Interference. All Pro is also supplying the FCC with a CD "containing recordings of actual interference experienced by a factory equipped car radio. The recordings were made while the vehicle was driven along several heavily traveled Southern California roads within station KATY's contour. After unsuccessfully trying to get **CBS** to address the matter, All Pro Pres. **Willie Davis** "concluded that it has no choice but to seek redress at the FCC." To ensure the protection of KATY's signal, All Pro is "urging" the FCC to order a reduction of KRTH's Digital signal power; and that CBS "cooperate with All Pro so that the parties can promptly resolve the problem."

Clear Channel AAA KTCZ/Minneapolis morning host **Lee Valsvik** is healing from injuries Monday after being thrown from her horse when it suddenly bolted. Valsvik, also an **NBC** affiliate KARE-TV personality broke her ankle and suffered a serious concussion, though a CT scan shows no lasting brain issues. It's been a tough year Twin Cities radio. Earlier this spring, **Hubbard Sports** KSTP-AM/St. Paul PD **Steve Konrad** suffered from a bad motorcycle accident after a mattress flew off a truck, striking Konrad on his way home. Konrad is still in rough condition and hasn't returned to work.

Running 3 stations, got an air shift, two remotes, and a weekend promotion...and you still want to go to the Learning Conference in July? But you can only free up one day to do it? Relax. The Conclave has an answer: \$179 daily tuition. Pick a day – drive in – drive home. We'd love to have you here for the whole weekend, but we also know that's not possible for everyone. So, get a one-day crash course in the latest techniques and innovations in growing an audience, while growing station profits. Use the newly instituted daily tuition to attend the 35th annual **Conclave Learning Conference** in Minneapolis, July 15-17, 2010 at the Doubletree Park Place Hotel. Download a registration form: <http://www.theconclave.com/upload/conclave2010reg5012010.pdf>

Clear Channel Top 40 WZEE/Madison has teamed up with **Cost Cutters** to collect hair clippings, aiding in clean-up of the recent Gulf of Mexico oil spill. Z104 is asking mothers to shave their heads for tickets to see **Justin Bieber** and the **Jonas Brothers** live in concert. "It's a win-win situation," said PD **Hunter Quinn**. "We get to raise awareness for the oil clean-up effort, and I get to test out my brand spankin' new hair clippers!" Ten moms will be selected to have their heads shaved live on-air. Cost Cutters has created a drop-off day where any participating salons or community member can bring their bags of hair to be sent to the Gulf through the charity group **Matter of Trust**.

Clear Channel Country KXKT/Omaha raised \$4k during a benefit for Officer **Kirk Tynes**. Tynes, a 20-year military retiree and a

police veteran of more than 5-years, passed away at the age of 44 from stomach cancer. The proceeds will benefit the college fund for Officer Tynes' three kids.

Journal Talk WTMJ-AM/Milwaukee gifted over 5,000 teddy bears collected in its annual **Teddy Bear Patrol** event to police and fire officials from 14 departments in southeastern Wisconsin. The drive to collect toys for comforting children in crisis situations began in 1993 and has collected and distributed over 90,000 teddy bears since.

Tribune Talk WGN-AM/Chicago overnights **Steve King** and **Johnnie Putman** were honored Friday with a proclamation of "Steve King and Johnnie Putnam Day" in Illinois by Gov. **Pat Quinn**. The honor commemorated the married couple's 25th anniversary at the station!

CBS Sports WSCR-AM/Chicago launched another "Score Search" talent competition, with the winner unveiled live on the air July 24th. Registrations for auditions are on the website. Last year's "Score Search" earned **Connor McKnight** a slot as a reporter for the station.

Northern Lights Top 40 KHTC/Minneapolis is giving away "An iPad A Day For The Rest Of May!" Listen for the "iPad Song of the Day" and the hour that song will play, which is aired three times in the morning, be caller 96 and say: "The New 96.3 NOW plays the most hit music – NOW, give me my iPad!"

The licenses held by **New Northwest Broadcasters** are being assigned to **Alan M. Davis' Revitalization Partners** as receiver for the company. The move, a Washington state court procedure, was made under a court-supervised Assignment for the Benefit of Creditors. New Northwest owns 31 full-power stations and an FM translator in Washington State, Alaska and Oregon.

Because the Conclave Learning Conference is drawing far more registrants than expected, those specially priced \$99 rooms are almost gone at the site of the REALLY BIG Conclave Learning Conference in July! Reserve a room NOW at the Conclave host hotel - **The Doubletree Park Place**, Minneapolis! Rooms are still available, but once the \$99 rooms are gone, you'll be paying more. So, why would you want to do THAT?? Reserve a room online now: <http://doubletree.hilton.com/en/dt/groups/personalized/MSPPHDT-CLV-20100714/index.jhtml>

CBS Classic Hits WOMC/Detroit OM/PD **Tim Roberts** announces a new morning show, effective this Monday. Twenty-year morning radio broadcast vet **Bobby Mitchell** and Detroit's own **Chuck Gaidica** team up to form the nucleus. The show also includes veteran newsman **Bob Schuman** and producer **Rachel Nevada**.

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A companion book to **Joe Soucheray's** "Garage Logic" show on **Hubbard Sports KSTP-AM/St. Paul** has been published by **Beaver's Pond Books**. "Garage Logic: A Companion Guide to Life in the Radio Town" offers the lowdown on Soucheray's fictional town filled with common-sense, cylinder counting, red-blooded Americans, the seat of Gumption County, presided over by Mayor and County Fireworks Commissioner (and St. Paul **Pioneer Press** columnist) Soucheray since 1993.

Borman Entertainment/Nashville Pres. John Grady announces he's leaving the company. Grady, a Nebraska native and longtime Midwest promotion fixture before packing up for Nashville, said: "For all of you looking for a juicy story, you will have to make one up. I have learned more from Gary and his staff at Borman Entertainment than I could ever have imagined. It's simply time for me to apply my skill to other areas of my life and career." Reach out to Grady at 651.438.7557 or gradyyx4@aol.com.

A 21 year radio and TV vet, **Brian (Douglas) Spieker** – last at **Smahh Communications** Talk WZFG-AM/Fargo during the 2009 Red River Valley floods before being laid off – relocated to Tucson to pursue a VO career, finding out that doesn't fully pay the bills, turned his hobby of chasing storms to his FT passion. Douglas says, "I still want to get back to radio fulltime, and this spring has been the wildest I have seen in my 12 years of being a certified chaser. I see the reaction of the citizens in the communities and it makes me want to contribute more to the science of meteorology through radio." Brian is currently studying to become a **FEMA** certified emergency manager, as part of his additional storm chasing knowledge, and hopes to someday use that training to contribute his experience to improving the **EAS** system or other public warning systems, including; increasing warning times to the public in emergencies.

Here's a summer school you'll REALLY want to attend: The **Jacobs Media Summer School** at the 35th annual **Conclave Learning Conference** on Thursday, July 15th at the Doubletree Hotel/Minneapolis! An All-Star cast has been tapped to teach this first-ever event. In addition to featuring the patriarch of **Jacobs Media, Fred Jacobs**, the faculty of the Summer School will include **Saga Communications** dean of programming (and the 2009 **Rockwell Award** recipient) **Steve Goldstein**, Arbitron research guru **Dr. Ed Cohen**, Arbitron VP **Gary Marince**, and key members of the Jacobs brain trust, **Keith Cunningham, Ralph Cipolla, Bill Jacobs** and **Paul Jacobs**! The Summer School kicks off at 8AM with an introduction by Fred Jacobs. Then, in 20 minute segments, the following sessions will comprise the first hour of learning: **Airchecks 101** (Keys to effective airchecking), **Back to the Future-Gaming the Arbitron Diary** (Winning the diary game), and **Beyond Music Scheduling** (What to ask BEFORE scheduling). Beginning at 9AM, hour #2 features

Brilliant at the Basics with Steve Goldstein (Addressing every day problems successfully), **Building Your Brand** (Cementing relationships with audience, advertisers, & communities), and **CSI Columbia** (Unlocking PPM success)! The third hour's sessions commencing at 10A include **Getting Social** (The building blocks of social networking), **Research for Dummies** (No budget? No problem), and **Customer Service** (Getting/Staying in touch with an audience)! At 11AM, the last hour of Summer School wraps up with **Selling Your Station** (What can YOU do for the bottom line), **Theater of the Video Mind** (Video creates radio stars), and **The Media Hierarchy** (The Jacobs Tech Survey & digital trends). See the complete Conference agenda: <http://www.theconclave.com/upload/agenda5102010.pdf>

Spyrex Classic Rock WMWX/Cincinnati hired **Chris Lash** as PD.

Clear Channel Urban WGCI/Chicago ups Weekend/fill-in talent **Al B. Sylk** as MD. Former MD **Kenard Carter** moves to KMEL/San Francisco as APD/MD.



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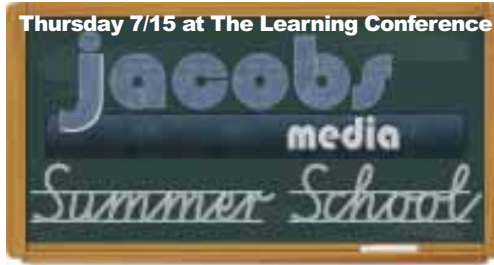
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After 3 years with **BDSRadio**, US, GM **Catriona McGinn** departs for **Media Monitors**, where she'll head new business development. McGinn crossed the American-Canada border in November 2006 after a run with **SparkNet Communications/Vancouver**.

Former **CBS Sports WSCR-AM/Chicago GSM Dan Richman** joins crosstown **Tribune Talk WGN-AM/Chicago** as LSM.

Former **NFL** player and radio vet **Ray Bentley** joins **Citadel Sports WBBL** and Classic Rock **WLAV/Grand Rapids**. Bentley begins as a regular guest on WBBL's morning show with **Bret Bakita** and **Michael Grey** and on in the afternoon with **Bill Simonson**. Bentley will also be on **WLAV's** morning show with **Kevin Matthews**.

Don Burns exits **Extreme Grace Media** Christian **KXGM/Waterloo-Cedar Rapids, IA** to take over as Station Manager at **The Love Station** Christian **KJTH/Ponca City, OK**. Back at **KXGM**, **Scott Sanborn** joins the morning show. **Gator Haynor** now assumes MD responsibilities.

Saaaay, doesn't she look progressively familiar?? Click here to see how a little high-tech sense of humor translates into a nice little message about the Conclave Learning Conference: [http://www.youtube.com/watch?v=PQryPqYL0OQ!](http://www.youtube.com/watch?v=PQryPqYL0OQ)

Did you know attendance at this July's Learning Conference is tracking ahead of any year of Conclaves in the past 5? Lots of professionals & students means lots of possible exposure for your product/service in Minneapolis in July. For less than you think, you could present yourself to hundreds of attendees of the only multi-formatic industry gathering in the nation. Download a copy of the 2010 Learning Conference Sponsorship Opportunities: [http://www.theconclave.com/upload/sponsormenuexhibits2010.pdf!](http://www.theconclave.com/upload/sponsormenuexhibits2010.pdf) To discuss these opportunities and more, contact the Conclave's Fundraising Director, **David Martin** by phone at 608.274.7484 or by emailing Dave at <mailto:dave.martin@gmail.com>.

Wilks Hot AC **KIMN/Denver** Production Dir./Imaging Dir. **Mark Andrew** adds middays to his list of duties. Andrew used to do the same shift at sister **Oldies KXKL**.

Tribune Co. promotes **Doug Thomas** to EVP/GM for **Tribune365**, the company's national sales solutions group.

NRG Media/Wausau-Stevens Point, WI welcomes **Brad Austin** as OM/PD of Country **WYTE** and AC **WLJY**. Brad was most recently PD/PM Driver at **Midwest Family Country WWQM/Madison**.

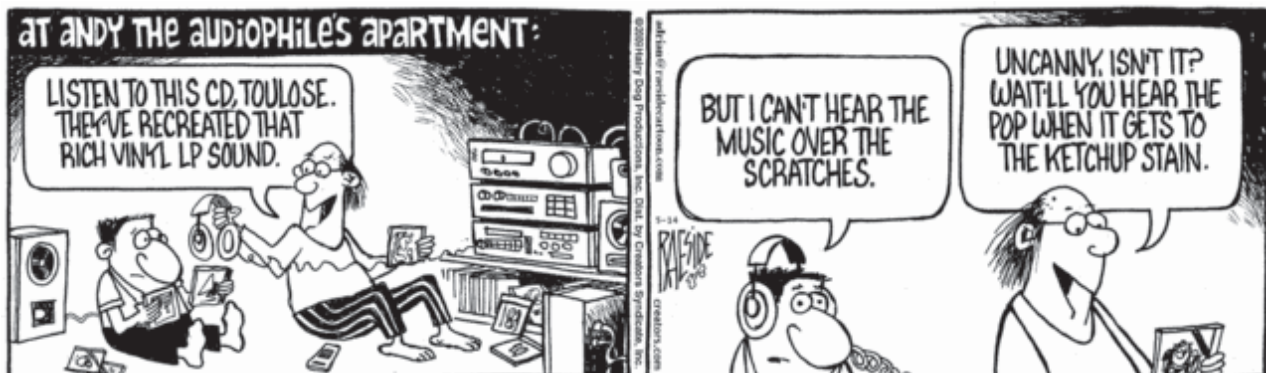
Clear Channel Top 40 **WKSC/Chicago** promotes night slammer **Special K** to MD.

Midwest Family Top 40 **WIZM/La Crosse, WI** moves afternoon personality **Brittany Styles** to Eau Claire, WI to team with radio vet **Al Shannon** for mornings, effective Monday.

Radio Disney O&O's **WRDZ-AM/Chicago** and **WKSH-AM/Milwaukee** Station Manager **Dave Pawelek** exits after 4 years. Pawelek is moving to the Dir./Sales position for the **Disney Vacation Club** sales center at the Woodfield Mall in suburban **Schaumburg, IL**.

Former **Clear Channel** Top 40 **WZEE** PD/middayer and sister Country **WMAD/Madison** PD **Jon Reilly** lands a new gig as PD/afternoons for **Citadel** Country **WIWF/Charleston, SC**.

Need money for extra schooling? Know someone deserving who does? Win up to \$1000 for any continuing education program of your choice. Apply for the third annual **Conclave Rockwell Scholarship** (click <http://www.theconclave.com/upload/rockwellscholarship2010.pdf>) and you could receive up to \$1,000 dollars to apply towards tuition, books, or other materials pertaining to the winner's course of study at a recognized institute of higher learning. Deadline: June 1, 2010. The scholarship will be awarded at the 35th annual Conclave Learning Conference in Minneapolis July 15-17, 2010. For more information, visit <http://www.radioscholarships.com>.



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Did you miss one of our most talked-about Conclave webinars - **Strategizing Your Career: How To Get YOUR Ideal Job with Laurie Kahn** (presented by [Arbitron](#))? If so, you missed incredible advice that many found to be invaluable. But you can still tap into Laurie's expertise. If you would like to engage Laurie and **Media Staffing Network** to help you in your vocational searching, you can do so AND save money in the process. Until 6/1/2010, any Conclaver can obtain Laurie's services for 15% off. Simply email Laurie at <mailto:Laurie@mediastaffingnetwork.com>, and place the words "Conclave Coaching Package" in the subject line and you'll receive a 15% discount on any coaching package you purchase. For more information, log onto <http://www.mediastaffingnetwork.com>.

Do you live in or around the Twin Cities? **The Conclave** is seeking a part-time summer intern to help organize and execute the 35th annual Learning Conference. Are you organized? Have a pleasant phone presence? Computer/data-processing skills? Flexible hours. Send your resume for this unpaid position (but you WILL be able to take in the Learning Conference without cost!) to <mailto:tomk@theconclave.com>.

NRG Media's Mix 96.7 in Wausau-Stevens Point, WI is looking for a passionate, driven personality to host mornings! The right candidate will eagerly tackle mornings solo and will effectively be able to tie-in new media with his/her listener focused show. We are not looking for a liner card reader or an expert song introducer. This shift will be interactive, hip and family/community focused generally targeted to females and adults ages 30-44. Job responsibilities outside of the morning show could also include voice-tracking, blogging and updating your website page(s), events and appearances on behalf of the station(s), commercial production as needed and any other typical day-to-day radio duties as determined by the Program Director. A minimum of 2 years of on-air experience is preferred. Pay is negotiable and includes an Arbitron ratings bonus package based on performance. NRG Media also offers its employees a full benefits package. If your gut says you're the right person - I want to hear from you! Please include your resume & references, great on-air audio and any other materials you feel show that you're the perfect fit for this opening! Digital packages only: **Brad Austin**, Program Director, Mix 96.7 (WLJY), <mailto:baustin@nrgmedia.com>.

KKXL-FM Grand Forks, N.D. is searching for it's next night time star and other possible openings! * Can you light up the phones and be the life of the on air party? * Do you know how to prep and relate to women? * Can you entertain a crowd at a bar remote? * Do you have production skills that cut through the clutter? North Dakota's premiere long standing CHR, XL93 is looking for people that want to have fun again working in radio. If you have the passion and want a great lifestyle in a college town... We want to hear from you. We prefer regional candidates that aren't afraid of a North Dakota winter. Send your stuff to <mailto:rickacker@clearchannel.com>!

News Reporter/Anchor. Can you gather, write and anchor newscasts on 3 stations, an airshift, excellent production, voicetracking, sports? We're looking for an experienced utility person that can do it all or, at least most of it. Enjoy hunting, fishing and boating? A great area to raise a family. We're right on the Mississippi River, close to Minneapolis or Rochester, MN. We're a small market station with a large market sound. Send your mp3 and resume to: <mailto:thughes@kwng.com>

Entercom Indianapolis has a full-time job opportunity as an Overnight Producer-News Coordinator. WZPL, WNTR and WXNT need a special person to insure that all three brands are airing and streaming properly and that all production is complete and imaging is uploaded. The successful candidate will also produce and deliver the weekly morning newscast for WXNT, coordinate news and road show events, update and generate WNTR morning briefings as well as be on call to report live and on location covering any breaking news. They will also produce and record daily on-line entertainment, sports and newscasts for all three brands streaming products. Experience with AudioVault automation, Vox Pro and Adobe Audition is preferred. To apply for this position, please go to <http://www.entercom.com> and click on "Careers".

NextMedia Radio Group seeks Account Executives for its Aurora and Joliet, IL markets. These are commissioned sales positions. Responsibilities include, but are not limited to, selling of Radio, Internet, and Print advertising programs to local & regional advertisers. Previous sales experience is desired, but not necessary for the right people. This is a fast paced career that puts you in control of your own destiny. Please send resume with cover letter to **Roger Piper** at <mailto:rpiper@nextmediachicago.com>.

NextMedia Radio is seeking a Traffic Director for its Aurora and Joliet, IL markets. This is a data entry position that requires a high level of time management, multi-tasking and attention to detail skills. Responsibilities include, but are not limited to, entering sales contracts; daily scheduling of commercials for both over the air and streaming products; daily reconciliation of traffic logs; completion of affidavits; and assisting the Sales Managers & Business Manager as needed. Although previous Traffic Director experience is preferred, it is not necessary. You must possess strong computer & keyboarding skills, along with a positive attitude. Marketron experience is a HUGE plus! Please send resume with cover letter to **Stacy Thomas** at <mailto:stthomas@nextmediachicago.com>.

Afternoon Drive Classic Hits. Can you do an airshift, excellent production, voicetracking, news, sports? We're looking for a utility person that can do it all or, at least most of it. Enjoy hunting, fishing and boating? A great area to raise a family. We're right on the Mississippi River, close to Minneapolis or Rochester, MN. We're a small market station with a large market sound. Send your mp3 and resume to: <mailto:thughes@kwng.com>

Independence Media Top 40 WPIA (98.5 KISS-FM) and Alternative Rock 99.9 "The BUZZ (WWCT) Peoria, IL is searching for our next on air star—Program Director. We need a dynamic personality with good organizational skills who can do it all. You must know your way around a production studio—scheduling music and be comfortable with public appearances. Send your submissions to <mailto:brosenthal@impeoria.com>.

WDPN-Alliance, OH Immediate Opening Seeking: News Reporter serious about journalism and radio Responsibilities include: Covering local events, meetings, etc. Gathering news Writing and producing stories Gathering, editing, utilizing actualities On-air newscasts Journalism degree preferred Good phone and people skills a must Hours and salary commensurate with experience Send T&R to: Reporter, PO Box 2356, Alliance, OH 44601

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Cumulus Appleton-Oshkosh seeks its next News Director. The position also entails Program Director responsibilities for News/Talk 1490 WOSH. Morning on-air news duties on WOSH and sister oldies station WVBO are included. The ideal candidate will have strong news-gathering and writing skills. At least one year of newsroom experience required. This is a job for a news junkie. A sports play-by-play background is a plus but not imperative. Salary is commensurate with experience. Interested parties should send a resume and brief mp3 of on-air work to Guy.Dark@cumulus.com

Are you ready for the challenge of working at one of the most respected country radio stations in America? Do you have a country heart and a CHR attitude? Please, no beginners! If you live within driving distance of Denver, send me your demo & resume asap! KYGO 98-5FM At: **Joel Burke**/Program Director, 7800 E. Orchard Road Suite 400, Greenwood Village, Colorado 80111 Email- <mailto:jburke@kygo.com>

Journal Broadcast Group is looking for a special individual to oversee the number one rated station in Springfield, MO. KTTS is an award-winning, nationally recognized heritage country station that has a 2009 Marconi nomination, is a 2009 Crystal award nominee, has 6 CMA nominations and 5 ACM nominations. We're also located in the heart of the beautiful Ozarks, a virtual paradise for outdoor enthusiasts and just 30 minutes from world-famous Branson, MO. Do you have a strong work ethic and believe in making a difference in the community? Do you have a proven track record of success? If you can balance overseeing a full-service radio station with a huge presence in the community, a ton of creative promotions, an award winning news department and you live for country music, we would love to hear from you. Candidates must have at least 3 years country programming experience, 5+ years full-time on-air experience, a creative promotions mind, good people skills and a drive to win! If you're not afraid of hard work and love a challenge, then we should talk. No calls please. Send your resume, aircheck and a cover letter explaining why you would be the best candidate to: **Valorie Knight**, Operations Manager, Journal Broadcast Group, 2330 W. Grand, Springfield, MO 65810. <mailto:valorieknight@yahoo.com>

KS 107.5 is looking for an experienced Sales Leader to be General Sales Manager. The next KQKS GSM will directly lead the local sales team, maximizing revenue by serving customers needs through developing unique, creative solutions for our clients utilizing all of our sales assets including digital media . The successful candidate will demonstrate the ability to develop client relationships at the highest level , achieve sales goals and possess experience in, and a passion for CHR radio. The candidate must maintain systems for monitoring performance, evaluating local account executives, inventory management and pricing strategies. KQKS is a market ratings leader. We are looking for a special sales leader to join the team. Please send your resume and any supporting materials to: <mailto:denverjobs@lincolfinancialmedia.com> or mail to Denver Jobs, 7800 E Orchard Road Suite 400, Greenwood Village, CO 80111

Three Eagles Communications of Fort Dodge Iowa has a unique opportunity for the right person. A full time position is open for a Sports Director/News Person. Duties would include Sports writing & broadcasting on 5 morning shows, High School Play by Play, coordinating sports broadcasts & sports equipment & some news writing & reporting on 7 radio stations. If you think you're up to the task I'd like to hear from you. Please send your MP3 & R to <mailto:needaradiojob@gmail.com>.

Mid-West Family Broadcasting Top 40 WIZM-FM (Z93) La Crosse, WI is searching for our next afternoon star. We need a dynamic personality with phone skills. You must know your way around a prod studio and be comfortable with public appearances. It's a bonus if you can own the room. La Crosse is a great college town on the banks of the Mississippi. What are you waiting for? Send submissions to <mailto:jeno@z933.com>

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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Arbitron Winter Book 2010

#67 Grand Rapids, MI

T40 WSNX steps into the big chair

Station	Format	Owner	Fall	Win
WSNX-FM	Top 40/M	Clr Chnml	7.4	7.1
WBCT-FM	Ctry	Clr Chnml	8.2	6.6
WGRD-FM	ActRock	Townsquare	6.7	6.6
WOOD-AM	News	Clr Chnml	7.3	6.3
WOOD-FM	AC	Clr Chnml	5	5.7
WHTS-FM	Top 40/M	Citadel	4.2	5.4
WLAV-FM	ClsscRock	Citadel	5.8	4.8
WLHT-FM	AC	Townsquare	3.7	3.9
WTRV-FM	AC	Townsquare	3.7	3.4
WTNR-FM	Ctry	Citadel	3.3	3
WFGR-FM	ClsscHits	Townsquare	2.9	2.8
WJQK-FM	Chrstrn Cont.	Lanser	1.9	2.8
WBFX-FM	ClsscRock	Clr Chnml	2.3	2.7
WBBL-FM	Sports	Citadel	2.7	2.2
WMAX-FM	Sports	Clr Chnml	1.7	1.4
WLAW-FM	Ctry	Citadel	0.8	1.3
WJNZ-AM	Urb AC	WJNZ Radio	1	1.2
WFUR-FM	Chrstrn Cont.	Kuiper	0.8	1.1
WMUS-FM	Ctry	Clr Chnml	1	1
WHTC-AM	N/T	Midwest	1.1	0.8
WMFN-AM	RegMex	Birach	0.8	0.8
WYVN-FM	ClsscHits	Midwest	—	0.7
WMRR-FM	ClsscRock	Clr Chnml	0.7	0.6
WTKG-AM	N/T	Clr Chnml	0.8	0.6
WGHN-FM	AC	WGHN Inc	—	0.5

#39 Indianapolis, IN

Ctry WFMS back in double-digits

Station	Format	Owner	Fall	Win
WFMS-FM	Ctry	Cumulus	9.6	10.1
WIBC-FM	Talk	Emmis	7.8	7.9
WHHH-FM	Top 40/R	Radio One	6.1	7
WFBQ-FM	ClsscRock	Clr Chnml	5.6	6.8
WTLC-FM	Urb AC	Radio One	6	5.7
WYXB-FM	AC	Emmis	4.9	5.2
WJJK-FM	ClsscHits	Cumulus	4.7	4.9
WRZX-FM	Alt	Clr Chnml	4	4.3
WZPL-FM	Hot AC	Entercom	3.6	4.1
WNOU-FM	Top 40/M	Radio One	3.4	4
WLHK-FM	Ctry	Emmis	4.9	3.2
WNTR-FM	AdultHits	Entercom	2.7	3
WFNI-AM	Sports	Emmis	2.3	2.4
WTLC-AM	Gospel	Radio One	2.9	2.2
WTTS-FM	AAA	Sarkes Tarz.	2.6	2.2
WRWM-FM	Top 40/M	Cumulus	1.4	1.3
WXNT-AM	N/T	Entercom	1	1.1
WNDE-AM	Sports	Clr Chnml	1.1	0.9
WKKG-FM	Ctry	Findlay	0.5	0.6
WWWY-FM	Rock	Findlay	0.6	0.5

#125 Lansing-East Lansing, MI

Ctry WITL keeps a healthy lead

Station	Format	Owner	Fall	Win
WITL-FM	Ctry	Citadel	11.2	10.2
WJIM-FM	Top 40/M	Citadel	8	8.7
WFMK-FM	AC	Citadel	8	8
WMMQ-FM	ClsscRock	Citadel	6.4	7.2
WJIM-AM	Talk	Citadel	5	5.9
WJXQ-FM	Rock	Midwest	5.7	4.8
WJZL-FM	SmJazz	Midwest	2.7	3.3
WQTX-FM	ClsscHits	Midwest	1.8	2.2
WVIC-FM	Alt	Midwest	2.7	2.2
WVFN-AM	Sports	Citadel	1.4	1.5
WBCT-FM	Ctry	Clr Chnml	1.4	1.3
WJR-AM	Talk	Citadel	1.8	1.1
WBBL-FM	Sports	Citadel	0.7	0.7
WIOG-FM	Top 40/M	Citadel	0.5	0.7
WBFX-FM	ClsscRock	Clr Chnml	0.2	0.4
WNWN-FM	Ctry	Midwest	0.2	0.4
WOOD-FM	AC	Clr Chnml	1.1	0.4

#99 Madison, WI

AC WMGN ascends to the top post

Station	Format	Owner	Fall	Win
WMGN-FM	AC	M-WFamily	5.8	7.8
WZEE-FM	Top 40/M	Clr Chnml	7.2	7.4
WIBA-AM	N/T	Clr Chnml	8.9	6.7
WIBA-FM	ClsscRock	Clr Chnml	6.3	6.4
WMAD-FM	Ctry	Clr Chnml	4.3	5.1
WJJO-FM	ActRock	M-WFamily	3.1	4.9
WWQM-FM	Ctry	M-WFamily	4.5	4.9
WOLX-FM	ClsscHits	Entercom	5.1	4.5
WJQM-FM	Top 40/R	M-WFamily	4	4
WXXM-FM	Talk	Clr Chnml	3.1	3.4
WMMM-FM	AAA	Entercom	4.2	3.1
WCHY-FM	AdultHits	Entercom	2.7	2.4
WTLX-FM	Sports	Good Karma	1.8	2.2
WTSO-AM	Sports	Clr Chnml	2.5	2
WSJY-FM	AC	NRG Media	1.4	1.6
WDMP-FM	Ctry	Dodge-Point	0.9	1.5
WHIT-AM	Oldies	M-WFamily	0.7	1.1
WLMV-AM	SpanVar	M-WFamily	—	1.1
WDDC-FM	Ctry	Zoe	—	0.9
WJVL-FM	Ctry	Bliss	1.3	0.9
WBEV-AM	Talk	Good Karma	—	0.7
WTDY-AM	N/T	M-WFamily	1.4	0.7
WISN-AM	Talk	Clr Chnml	—	0.5
WTMJ-AM	N/T	Journal	0.5	0.5

#72 Omaha-Council Bluffs, NE

Rock KEZO rebounds into top 5


Station	Format	Owner	Fall	Win
KFAB-AM	N/T	Clr Chnml	11.9	10
KXKT-FM	Ctry	Clr Chnml	8.2	9
KGOR-FM	ClsscHits	Clr Chnml	7.8	7.9
KQCH-FM	Top 40/M	Journal	7.3	5.8
KEZO-FM	Rock	Journal	3.8	5.3
KOPW-FM	Top 40/R	NRG Media	6.1	5.3
KQBW-FM	ClsscRock	Clr Chnml	4.8	5
KQKQ-FM	Hot AC	NRG Media	4.8	4.9
KSRZ-FM	Hot AC	Journal	3.7	4.3
KKCD-FM	ClsscRock	Journal	2.9	3.5
KOZN-AM	Sports	NRG Media	2.8	3
KBBX-FM	RegMex	Conn.	0.9	2.6
KKAR-AM	Talk	NRG Media	3.3	2.6
KOMJ-AM	Stnrds	Cochise	1.6	2.4
KOOO-FM	AdultHits	NRG Media	2	2.3
KGBI-FM	Chrstrn Cont.	Salem	2.6	2
KTWI-FM	Ctry	Clr Chnml	2	1.8
KMMQ-AM	RegMex	NRG Media	—	0.9
KZKX-FM	Ctry	3 Eagles	0.5	0.8
KVSS-FM	Religious	VSS CC	—	0.7
KCRO-AM	Religious	Salem	—	0.5
KXSP-AM	Sports	Journal	0.8	0.5

#98 Wichita, KS

Rock KICT vaults into the top 3

Station	Format	Owner	Fall	Win
KFDI-FM	Ctry	Journal	11.4	9.5
KDGS-FM	Top 40/R	Entercom	7	8.3
KICT-FM	Rock	Journal	3.7	6.8
KNSS-AM	News	Entercom	8	6.8
KZCH-FM	Top 40/M	Clr Chnml	6.7	6.2
KEYN-FM	Oldies	Entercom	4.3	4.5
KIBB-FM	AdultHits	Conn.	3.3	4.5
KVWF-FM	Ctry	Conn.	3.2	4.5
KFXJ-FM	ClsscRock	Journal	3.7	4.2
KRBB-FM	AC	Clr Chnml	7.5	4.2
KZSN-FM	Ctry	Clr Chnml	3.7	4.2
KFBZ-FM	Hot AC	Entercom	3.8	3.1
KTHR-FM	ClsscRock	Clr Chnml	3	2.9
KFTI-AM	Ctry	Journal	2.5	2.4
KFH-FM	Talk	Entercom	1.8	1.9
KFTI-FM	ClsscCtry	Journal	1.8	1.9
KSGL-AM	Religious	Agape	—	1
KYQQ-FM	RegMex	Journal	2.8	1
KCVW-FM	Religious	Bott	0.7	0.9
KANR-FM	RegMex	D Smith	1.5	0.5
KGSO-AM	Sports	Steckline	1.2	0.5

6+ M-Su, 6AM-12AM
Fall 2009 - Winter 2010
comparisons, unless otherwise noted



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Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com