

35 YEARS OF THE CONCLAVE (1976-2010)

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The Conclave

Presents

The TATTLE R

Publisher: Tom Kay Editor: Ben Holsen

Cartoons Suggested by Lenny Bronstein & Jay Philpott

**Cumulus** and private equity **Crestview Partners** announce the formation of a strategic investment partnership to invest in premium radio broadcasting companies. According to terms, Crestview will head an investor group that will invest up to \$500 million in equity to the partnership. Together, with debt financing expected to be available through the capital markets, CRI could target acquisitions totaling in excess of \$1 billion. Cumulus would provide all management, financial, operational and corporate services to the partnership – and be compensated through management fees and incentive compensation based investment returns. “We will be deliberate and disciplined in our investment approach, but we are prepared to move quickly to capitalize on the strategic investment opportunities that we believe are available today,” said Cumulus Chairman, Pres./CEO **Lew Dickey**. “The Cumulus Media team has demonstrated the ability to grow radio businesses while achieving significant operational efficiencies. We are confident that our investment and operating experience in the radio industry combined with Cumulus Media’s management capabilities and strong technology platform will lead to compelling investment opportunities,” said Crestview partners **Jeffrey Marcus** and **Thomas Murphy, Jr.** *COMMENT: Count The TATTLE R as one of the many who are absolutely thrilled at learning a leading broadcast company is going to be investing \$1 billion in radio! Imagine. All Cumulus properties will be updated with the latest technology, HD broadcasting everywhere, hiring air talent for those ‘non-live’ shifts, beefing up the company’s sales force in every market at every station, earmarking appropriate funds for individual station promotion and marketing, building out every station’s Internet platform, etc. That IS how the company plans to use the cash, isn’t it? Isn’t it? – TK*

The **Missouri Broadcasters Associations** is asking the Attorney General of Missouri for a ruling on whether white supremacist Senate candidate **Glenn Miller’s** racist and anti-Semitic spots are “legally qualified” because he is a write-in candidate. The spots already aired this week on **Entercom** Talk KMBZ-AM and Country WDAF/Kansas City with stations saying they had to air them under federal law. Entercom announced Wednesday that they are giving the proceeds from Miller’s spots to charity.

Congrats to **Wilks** Country KFKF/Kansas City PD/Morning host **Dale Carter** who was elected to a seat on the Blue Springs, MO city council. “I’m new at this and it’s been a learning experience. I’d just like to help make this city, one I’ve lived in the last 15 years, the best it can be,” said Carter, who received 77% of the vote.

A \$10,000 fine for airing 911 calls? A bill in the Ohio Senate would have the state join five others in banning the broadcast on radio, TV or the internet of 911 calls. Mississippi, Missouri, Pennsylvania, Rhode Island and Wyoming already ban the airing of 911 calls. According to the proposed bill, reading the transcript of a call would not be considered a violation.

Do you have a product or service just right for radio? SPREAD THE GOOD NEWS & GET YOUR WORD OUT! Do you have a story to tell, a message to share with the GMs, PDs, MDs and air talent attending this years Conclave Summer Learning Conference? Now is the time to develop your Conclave marketing plans and we’re ready to help. Let’s get creative! No budget too small (or too large). Want to know what’s still available? Download a copy of the 2010 Learning Conference Sponsorship Opportunities, by clicking [HERE!](#) To discuss these opportunities and more, contact the Conclave’s Fundraising Director, **David Martin** by phone at 608.274.7484 or by email at [dave.martin@gmail.com](mailto:dave.martin@gmail.com).

The next Conclave webinar: **Strategizing Your Career: How To Get YOUR Ideal Job with Laurie Kahn** (of Media Staffing Network)! Join Laurie Kahn on Tuesday April 20th, 2010 at 3P EDT/2P CDT for this information packed webinar covering topics for recent grads up to tenured workers. Gain ideas on how to look for a job, how to plan your career and what steps need to be taken to get there, how and where to look for a job, how to brand and promote yourself and how to consider jobs outside of the box. Resume guidelines, compensation negotiation strategies and communication tips - essential tools to help in your search will be discussed. The webinar is free, but you must pre-register at <https://www1.gotomeeting.com/register/435885753>.

The **Radio Television Digital News Association** announced winners of the **2010 Regional Edward R. Murrow Awards** for outstanding achievements in electronic journalism. Congratulations to the winners from around our neighborhood! Radio, Large Market -Overall Excellence: WTMJ-AM/Milwaukee, Audio Breaking News Coverage: WTMJ-AM/Milwaukee, Audio Continuing Coverage: KNOW/St. Paul-Minneapolis, Audio Feature Reporting: WERN/Madison, Audio Reporting: Hard News: WERN/Madison, Audio Investigative Reporting: KNOW/St. Paul-Minneapolis, Audio News Series: WUWM/Milwaukee, Audio Newscast: WTMJ-AM/Milwaukee, Audio Sports Reporting: WTMJ-AM/Milwaukee, Audio News Documentary: KNOW/St. Paul-Minneapolis, Use of Sound: WTMJ-AM/Milwaukee, Web site: WTMJ-AM/Milwaukee, Overall Excellence: KMOX-AM/St. Louis, Audio Breaking News Coverage: KCUR/Kansas City, Audio Continuing Coverage: WOI-AM/Ames-Des Moines, Audio Feature Reporting: KMOX-AM/St. Louis, Audio Reporting:



## Strategizing Your Career: How To Get Your Ideal Job with Laurie Kahn

Conclave  
Webinar!

Tuesday  
April 20  
2 PM  
CDT

This webinar will cover topics for recent grads up to tenured workers and will include ideas on how to look for a job, how to plan your career and what steps need to be taken to get there, how and where to look for a job, how to brand and promote yourself and how to consider jobs outside of the box. Resume guidelines, compensation negotiation strategies and communication tips – essential tools to help in your search will be discussed. Laurie Kahn is the founder/CEO of Media Staffing Network.

**This webinar is FREE. But preregistration is necessary.**  
Visit [www.theconclave.com](http://www.theconclave.com) for details!

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Win money to continue your education with **The 2010 Rockwell Scholarship!** The third annual **Conclave Rockwell Scholarship** will be awarded to an individual who, like Conclave Rockwell Award recipients, have made important contributions to their station(s), their organizations and to the industry. The scholarship recipient will have demonstrated professional potential, while desiring to further their education by gaining knowledge that will assist them in growing inside their careers. While a Rockwell Award recipient may recognize an experienced industry member, the Rockwell Scholarship may similarly recognize a veteran industry member – OR it may be provided to a

“rising star” still growing in the industry. The funds for this special Conclave Rockwell Scholarship have been donated by past Conclave Rockwell Award recipients, **Erica Farber** – former publisher of **Radio & Records** and **Danno Wolkoff** - CEO of **Envision Radio Networks!** The winner will receive up to \$1,000 dollars that may be applied towards tuition, books, or other materials pertaining to the winner's course of study at a recognized institute of higher learning. Candidates for the Rockwell Scholarship can be self-nominated for the award, or nominated by a friend, relative, or co-worker. The candidate – or their nominator - must complete the scholarship application and submit it to the Conclave no later than June 1, 2010. Candidates may download the Rockwell Scholarship Application by clicking on <http://www.theconclave.com/upload/rockwellscholarship2010.pdf>. The scholarship will be awarded at the 35th annual Conclave Learning Conference in Minneapolis July 15-17, 2010.

**Federated Media** Classic Rock WAOR/South Bend is moving from 95.3 to 95.7 (currently Urban WUPW) May 10<sup>th</sup>.

The 20-second delay used by the **Cincinnati Reds** broadcasts on **Clear Channel** Talk WLW-AM/Cincinnati caught the attention of **Cincinnati Enquirer's John Kiesewetter**, who checked into why the games are delayed and was told by WLW Sports Ops. Dir. **Dave Armbruster** that the delay will cut to 10 seconds, soon. Supposedly, the delay was necessary to sync the analog broadcast with the **HD Radio** version for seamless transitions between the two. Reds SVP/Business Ops. **Karen Forcus** told Kiesewetter that the delay was not related to the 2008 experiment that delayed the WLW broadcast to sync with TV.

**Sales/Transfers/etc.** Chapter 11 trustee for **Western Edge Media, LLC**, **Michael L. Wagner** is selling the construction permit for KDXN/South Heart-Dickenson, ND to **Totally Amped, LLC**, for \$40,400. Wagner took over as trustee for the seller in March after the company went into Chapter 7 bankruptcy last August...In a deal yet to be filed with the **FCC**, **Northeast Indiana Public Radio** has found a buyer for WCKZ/Orland, IN and its translator W204BF/Fort Wayne, with **Star Educational Media Network** buying the pair for \$225k. WCKZ's simulcast partner WBNI/Roanoke, IN remains on the block...The **Linda Jerome Foundation** is selling the construction permit for noncomm FM WKEN/Kenton, OH to **Soaring Eagle Promotions, Inc.** for \$20k...**Horizon Christian Fellowship** is selling FM translator K273BE/Richmond, MO to **Alpine Broadcasting Corporation** for \$13,500.

For the 3<sup>rd</sup> consecutive year, **Peak Broadcasting** Top 40 KSAS/Boise PD/Afternoon talent **Keke Luv** will broadcast for 175 consecutive hours – seven days without sleep – to coincide with April as Child Abuse Prevention Month. Luv will add one sleepless day dedicating the 8<sup>th</sup> to **Robert Manwill** and the children hurt this year due to child abuse.

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The buzz continues about the content of this summer's Learning Conference! Last week, the Conclave announced the agenda for the 35th annual Learning Conference scheduled for July 15-17 at the Doubletree Park Place in Minneapolis – and it included over 30 individual sessions within 6 different topics. New this year, are separate **Management** and **Programming Tracks** (they had been combined in previous years). They will join sessions inside the **Technology** and **Life Skills Tracks**, along with **Conclave College** and the **Promotion Summit** for 2010. And it all kicks off Thursday morning, 7/15 with the Jacobs Media Summer School! The final faculty for the 2010 program is still being set, and the first keynote announcement will be made within the next 2 weeks! If you want to see the entire roster of Conclave Learning Conference weekend events, click on <http://www.theconclave.com/slc/agenda.php> or download the tentative agenda at [http://www.theconclave.com/upload/agenda2010\\_tentative.pdf](http://www.theconclave.com/upload/agenda2010_tentative.pdf).

**Clear Channel** Country WMAD/Madison, WI named **Capitol**/Nashville artist **Keith Urban** as the 2010 winner of "Tammy's Beefcake Bracket" for Country music's sexiest man on April 5<sup>th</sup>. Morning co-host **Tammy** started the listener voted bracket with the Sexy 16 on March 15<sup>th</sup>, then went down to the Edible Eight to the Fetching Four. Urban faced **RCA**/Nashville artist, former **American Idol** contestant and Wisconsin resident **Danny Gokey** for the final round. Reigning champ, RCA/Nashville artist **Chuck Wicks** was live in the studio to pass along the Beefcake Crown to Keith on April 5<sup>th</sup>.

**Regent** Country WBWN/Bloomington, IL hosted their 1<sup>st</sup> annual **Chords for a Cure for St. Jude** on April 6<sup>th</sup>. The songwriters dinner featured a performance by **Mike Dekle**, **Arlos Smith**, **Brice Long** and **Wayne Carson**. Along with a live and silent auction, the event raised \$21,072 for the **St. Jude's Children's Research Hospital**.

Tuition, just \$299! Full professional tuition for the 35<sup>th</sup> Learning Conference – FREEWAY TO YOUR FUTURE – remains at just \$299 until 5/1/2010. And let me put that tuition amount into perspective. Here's a listing of registration fees that others have charged or will be charging to attend their meetings this year. \$599 (CRS), \$595 (Radio Convergence), \$1144 (NAB Spring show/members fee), \$845 (CMW/Executive walk-up), \$495 (PD Grad School - each one, a wonderful conference at which real learning goes on...which makes this summer's Learning Conference tuition even THAT much more a bargain. Are you out of work, or are you a student or teacher? The Conclave has added a special tuition for free agents and student/educators. Click HERE (<http://www.theconclave.com/upload/conclave2010reg4012010.pdf>) to download a registration form.

Former **Giants** and **Cardinals** slugger **Jack Clark** joins **Bonneville** Sports WXOS/St. Louis as baseball analyst for the station's "St. Louis Baseball Tonight" unofficial Cardinals pre-game show. Clark will be **Brian Feldman's** co-host effective today and will also appear on 12 Friday night post-game shows with **Bob Ramsey**.

**MTS Broadcasting** Sports WCEM-AM/Salisbury-Ocean City, MD PD/host and **CBS** Sports WJFK/Washington weekend host **Shan Shariff** joins **Entercom** Sports KCSP-AM/Kansas City for the 9-11a weekday slot left open by the move of **Nick Wright** to afternoons.

**Midwest Communications** Top 40/Mainstream WMGI/Terre Haute, IN APD/morning host **Tim Shelton** (aka **Jimmy Rush**) has left the building.

**Abacast Inc.**, a provider of streaming solutions for the online radio and video industries announces the addition of Major Accounts Manager **Michael Dalfonzo**.

**Clear Channel** AC WNIC/Detroit "Breakfast Flakes" **Kevin O'Neill** and **Lisa Barry** are out.

**Jake Hartford** returns to the weekend lineup at **Citadel** Talk WLS-AM/Chicago. "Awake with Jake" will air Saturdays 5-7a effective this weekend.

**Leighton** Talk KNOX-AM/Grand Forks, ND midday host **Dakota Huseby** exits.



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# FREEWAY TO YOUR FUTURE

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Have you reserved your room at the Learning Conference host hotel – **The Doubletree Park Place**, Minneapolis? A limited number of sleeping rooms are available for just \$99 plus tax (single/double). That's the lowest price of a luxury room the Conclave has been able to offer in a decade, and is hundreds of dollars a night less than many conferences have made available to their attendees this year. Reserve a room online now, by clicking <http://doubletree.hilton.com/en/dt/groups/personalized/MSPPHDT-CLV-20100714/index.jhtml>.

**Journal Country** KFTI-AM/Wichita midday host **Johnny Western** announces his retirement, effective April 10<sup>th</sup>. Johnny, who is 75 years old, marked his 60<sup>th</sup> year in radio last year.

Congrats to **Midwest Family Country** WWQM/Madison MD/middays **Kenny Jay** and wife, WWQM News Director **Tara Arnold** on the birth of their first child, a baby boy named Brooks.

## LETTERS TO THE TATTLER

*Regarding your comment on the performance tax and corporate radio in the 3/26 Tattler issue—I understand the intent of your comment to the NAB. And that NAB should avoid the job-killing argument. But, the comment also tinges on avoiding the job killing argument for the 90% of the radio industry that isn't considered "corporate radio". And both you and I know which radio companies you are referring to as "corporate radio". And the sins they have committed in killing radio jobs. But the job killing effect that would occur in 90% of the radio industry (and even exacerbate job killing on the 10% of so called "corporate radio") if the performance tax should be adopted, is very real. And the NAB is defending the 90% of the industry (as well as "corporate radio"). The NAB should NOT avoid using the job-killing argument, just because we all have resentment of what those 10% of so-called "corporate radio" has done to blacken the whole industry. I think I can safely speak for 90% of the radio industry that is not part of the "bad guys corporate radio"; I resent the insinuation that all radio is part of the "bad guys corporate radio". To make light of the job-killing argument used by the NAB and urge them to not use it because of the sins of the 10%, does not do justice to the damage of what the performance tax will negatively do to the number of people that can be employed at most all radio stations - **Tony Coloff**, GM KLOW-FM/Forest City, IA*

*Congrats on the next generation of The Tattler. You've come a loooooonnnnnng ways since the days when it arrived as a mimeographed two-three pager in the Saturday or Monday mail box! Good work, and thanks for standing by the radio-guys. Hat's off on your 3/26 Commentary (regarding the) performance tax and radio decimating it's employment ranks. Well said. Keep 'er up! - **Dean Sorenson**, CEO/Sorenson Broadcasting Company/Sioux Falls, SD*

**Jobs. Decorah Broadcasting**, in the bluff region of NE Iowa, seeks a Radio Sales Rep for KDEC FM 100.5 & AM 1240 KDEC in Decorah, IA. This is LOCAL, INDEPENDENT radio at its finest! We care about our clients & their success, & we have fun doing it. The ideal candidate has previous sales experience, is self-motivated, articulate, creative & ready to be a part of a positive, progressive force in radio. If you're ready to work hard for your clients, send resume to Station Manager **Jeni Grouws** at Box 27 Decorah, Iowa 52101, or email <mailto:jennifer@kdecradio.com>...A Classic Rock PD is wanted for a Major Market outlet. Candidates should be aggressive, visionary new millennium CONTENT CREATORS with the ability to lead high profile talent. MINIMUM REQUIREMENTS: PROGRAM DIRECTOR EXPERIENCE – quality of experience more critical than years of experience, but recent Program Director experience is highly preferred. We do not anticipate considering "first time" PD's. Knowledge of FCC regulations a must. Do you know where the line is? RESEARCH INTERPRETATION - ability to draw clear pictures of real world consumer behavior/expectations from numbers on a screen is important. Arbitron, Music, Perceptual, AMT, etc. COMPUTER CAPABILITY – intermediate to advanced skills necessary with following applications; Selector or equivalent, NexGen or equivalent, MS Word, MS Excel, Adobe Photoshop. DEMONSTRATED TALENT COACHING EFFECTIVENESS - from development of talent to optimization of veteran talent. RESEARCH INTERPRETATION - ability to draw clear pictures of real world consumer behavior/expectations from numbers on a screen is important. Arbitron, Music, Perceptual, AMT, etc. "CONTENT" vs. "PROGRAMMING" – understand and embrace creation of difficult-to-duplicate CONTENT for ears and eyes, delivered via radio, web, cell phone, etc. LISTENER FOCUSED – most critical attribute. EFFECTIVE COMMUNICATION - verbal and written communication competence is important. Exciting opportunity in stimulating environment! Must be willing and able to execute job responsibilities as designed by supervisor/management, perform promotional appearances as necessary, and be self-motivated and personally impressive. Contact: <mailto:rockradiojobs@live.com>...Needed: Promotions Assistant to increase awareness and recognition of **Salem Chicago**, (AM 560 WIND and AM 1160 WYLL), through various means of promotional activity as defined by the Promotions Director. This will include, but not be limited to, attending conferences, outdoor expos and other events with the intention of developing and maintaining new and existing partnerships and relationships, assigned by the Promotions Director for the purpose of increasing the visibility of AM 560 WIND and AM 1160 WYLL, and expanding our listener base. Salem Media Group, LLC is an Equal Opportunity Employer. Please e-mail cover letters and resumes to: <mailto:salemresumes@gmail.com>. Fax: 847-439-2846...96.9 "The Kow" KKOW-FM, part of the **American Media Investments** group, has an immediate opening for Fulltime and Part-time Air Talent. Can you display a work ethic, and standard of excellence that are unmatched? Can you keep the listeners of our #1 rated station entertained, and listening through LONG commercial stop sets? Can you work closely with the existing staff and PD? You must understand show prep and understand how to communicate to very diverse audience that is both urban and

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Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at [tomk@theconclave.com](mailto:tomk@theconclave.com) Web: [www.theconclave.com](http://www.theconclave.com)

rural at the same time. We are looking for professionals who are committed to a career in radio with a company that is locally owned and operated. Essential Duties & Responsibilities for Fulltime position include: bringing your "A-Game" EVERY break, the production of commercials and promotional announcements, attending station events, remote broadcasts, working with Adobe Audition, Google Broadcast Systems, and involvement with other station duties as needed, including severe weather coverage and helping with our other stations within the company when needed. Position could also include MD duties for the right person. Essential Duties & Responsibilities for Part time position include: a live air shift 2 or 3 times per week or as needed, working with Adobe Audition, Maestro Broadcast Systems, and involvement with other station duties as needed, including severe weather coverage and helping with our other stations within the company when needed. References REQUIRED!!! Please send resume along with an air check and any other materials you deem relevant to: 96.9 "The Kow" KKOW-FM, c/o **Thom Watts**/PD, 1162 E. Highway 126, Pittsburg, KS 66762. Email with mp3's to: <mailto:twatts@ami-pittsburg.com>...Sell for WNKU in Cincinnati! 89.7 FM, WNKU, the premier non-commercial Adult Album Alternative station in the Northern Kentucky/Cincinnati market, is looking for an Underwriting Sales Manager to service the market and grow a new department from the ground up. The position is responsible for the development and execution of sales activities for WNKU, and to develop a forward looking sales department. This is a base, plus university benefits and competitive commission position that will take over our current client list. A complete application will be considered when supported by a cover letter and resume with references. Recent "generic" sales presentations are welcome. The search is open until filled. For more information and to apply please go to the **Northern Kentucky University** Human Resources site at: <http://hr.nku.edu/> and click on job opportunities...Today's Best Country, KSUX 105.7 is celebrating its 20th year on-air serving the Sioux City area and would love for you to join the party. We are looking for a FULL TIME afternoon on-air personality. We offer a competitive salary including an outstanding benefits package including vision, dental and 401k. **Powell Broadcasting** is a privately owned broadcast group and is an Equal Opportunity Employer. Send your best stuff to <mailto:moretslnow@yahoo.com> **Tony Michaels**, KSUX Program Director, 2000 Indian Hills Drive, Sioux City, IA 51104...Local broadcasting company is searching for a Chief Engineer with 10 plus years experience. Excellent working knowledge of computers, networks and internet applications is a must. Proficiency with Nexgen automation a plus. Candidate must be able to train others when necessary and have good people skills. The best candidate will ensure optimum quality of on air sound and antenna patterns and maintain facilities housing the equipment and studios. Candidates must be able to lift/move up to 75lbs and multi task. Candidates should have a minimum of a high school diploma, college graduates preferred. SBE certification and ongoing training is a plus. The hiring company is an equal opportunity employer with benefits including 401k, medical, dental, vision and other benefits added from time to time. Salary is dependent on experience. Please send a resume and a well written cover letter explaining your experience and showing your communication skills to: <mailto:salemchicago@gmail.com> or fax 847-439-2846...**Clear Channel Minneapolis** is looking for an E-Commerce Specialist. The individual will work directly with Director of Interactive on all aspects of sales and account management. Responsibilities include developing new business, selling the benefits of all Clear Channel digital properties, anticipating customer needs, and maintaining client relationships in person and via phone. Creativity and out of the box thinking should be second nature. Candidate must be willing to be "hands on" in developing and analyzing all aspects of advertising campaigns. Entrepreneurial spirit and a clear desire to succeed are crucial to succeed in this position. Must be able to follow direction, work quickly and efficiently under deadline and budget pressure. Qualifications: Bachelor's degree or equivalent experience, Thorough understanding of the Internet and web technologies, Detail-oriented, Team player, Restaurant marketing

experience preferred. Benefits Include: Medical, Dental, Vision, Life, 401k, EAP, Paid Vacation and Sick Leave. Clear Channel Radio offers a great benefits package. Join our winning team! KDWB | K102 | KFAN | KOOL 108 | Cities 97 | KTLK Email or mail your resume and cover letter to: Clear Channel Radio, Attn: Hiring Manager, 1600 Utica Ave. South Ste. 400, Minneapolis, MN 55416...Mainstream Adult Contemporary 94.3 & 99.7 WROE has a rare opening for a talented midday personality. Team player? That goes without saying. Great attitude? A must. We're looking for someone that goes beyond all that. Excellent show prep. Organized. Fun, upbeat, topical and local. And the big question: Can you relate to today's Adult Contemporary listener? We are a heritage, community-oriented station so doing events is important. Our Interactive online presence is vital to what we do, and you will be a big part of that. You will play a key role in planning and executing station promotions. Please send tape and resume (No calls please) via email to <mailto:mike.oakes@mwcradio.com> or snail mail to: **Mike Oakes**, Brand Manager, WROE-FM Radio, P.O. Box 23333, Green Bay, WI 54305-3333...WSBT Radio Group in South Bend, Indiana seeks a dynamic person to become our next Operations Manager. This is a great job working for privately-held **Schurz Communications** in its hometown, where it owns WSBT Radio Group, WSBT TV, the South Bend Tribune, and several great websites. This position entails being the PD for WNSN-FM and overseeing the programming strategy for the cluster which includes WSBT AM—WNSN FM—WHFB FM—WHFB AM. We're also the local affiliate for Notre Dame Sports. Our current and successful Operations Manager has been promoted within the company. We are looking for his replacement—and these are big shoes to fill. If you're a great leader, have successfully programmed a top-rated radio station, and are forward thinking about online opportunities, send your resume to: Sally Brown, <mailto:sbrown@wsbt.com>...Looking for a new morning show! Send your stuff to 1560 Broadway, Suite 1100, Denver, Colorado 80202 or <mailto:chacha@kool105.com>! Come live in a great city and have fun with great live radio!...**CBS Radio/Minneapolis** has the following employment positions open. Interested applicants please apply to [www.cbsradio.com](http://www.cbsradio.com) <http://www.cbsradio.com>. **WCCO On-Air News/Talk Talent**. Provide creative and engaging on-air personality. Candidate must have ability to make an emotional connection with and build listener loyalty on-air; conduct entertaining interviews and interact with callers. Must exude personality and not be afraid to have strong opinions as well as possess the ability to entertain in person. 10+ years of broadcast experience; 4-year degree preferred.

**WCCO Broadcast Journalist**. This is a temporary/fill-in position. Primary duties and responsibilities include: conceptualize, edit and produce stories for on-air and online media platforms; developing and maintaining local contacts and assuming a public relations role. Demonstrated success as a news reporter with at least three years experience in radio or television news preferred. A Bachelors degree in Journalism or related field is preferred. Must have ability to accept direction and be flexible with changes. Valid driver's license and good driving record. Must work assigned shifts. **Promotions Coordinator** for radio stations WCCO AM, 102.9 Lite FM, and Jack 104.1 FM.

Promotions Coordinator represents station(s) in a positive manner at public appearances in line with station(s) image and brand. Execute on-site station/sales promotions and special events, including set-up and breakdown of promotional equipment. Administration of all department paperwork inclusive of contest rules, contracts, purchase orders and invoices. Assist in website management and prize distribution to listeners. Must have a clean driving record and the flexibility to work different shifts. Strong computer skills in MS Office, Word, Excel and PowerPoint. Experience with Photoshop and Illustrator a plus. Capable of lifting equipment parts in excess of 35 pounds. The preferred candidate will have at least two-years radio or event coordination experience. This is a Full Time Position with benefits.

All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [tomk@theconclave.com](mailto:tomk@theconclave.com) no later than Thursday evening for Friday publication. No calls unless otherwise specified.

**THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416**

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