

35 YEARS OF THE TATTLER (1975-2009)

Volume XXXV Number 28 July 17, 2009

MAIN STREET

Presents

The Conclave

TATTLER

Publisher: Tom Kay Editor: Ben Holsen

Cartoons Suggested by Lenny Bronstein & Jay Philpott

CONCLAVE 2009 EDITION!

Please pay *SPECIAL* attention to The Conclave Board of Directors Summer Board Meeting on Saturday, 7/18 at 1PM (in Atrium 3). This may represent the only opportunity you'll have this year to get up-close and personal with the Conclave. Listen in, as short and long term plans are made for the organization. Then, the board will accept applications for board membership! Please stop by, or if you're heading out before the meeting begins, drop off an application at the registration desk (nothing formal, just something that let's the board know you're interested in joining up!) anytime this weekend.

CBS Talk WCCO-AM/Minneapolis seems caught in a battle for equal airtime. Senate Majority Leader **Larry Pogemiller** (D) is asking the station to provide rebuttal time for the supposed "false statements" spread by MN Gov. **Tim Pawlenty** (R) during his weekly show. "We are requesting your station provide a periodic segment following the governor's show for lawmakers of the opposing party to provide a different point of view," wrote Pogemiller, last week in a letter to WCCO GM **Mick Anselmo**. "Tim Pawlenty's got FOX News he can be on. He doesn't need to spew this stuff on WCCO," Pogemiller said. Ask Mick about it when you see him at this weekend's Conclave!

During last week's House Judiciary Committee meeting, Chicago Congressman, Rep. **Luis Gutierrez** (D-IL) shocked everyone when he announced both he and his wife have been **PPM** panelist, adding their experience was less than perfect. "It really is very burdensome technology," Gutierrez said. "My wife's dresses sometimes did not accommodate the little gadget." Gutierrez said it was hard to remember to carry the PPM everyday.

Do you use Twitter? If so, share your Conclave experience through your tweets. Be sure and include the hashtag: **#clave09**.

Three more US Senators are on the record against the "performance fee" legislation pending before Congress. Signing on to co-sponsor the "Local Radio Freedom Act" are Senators **Tim Johnson** (SD), **Joe Lieberman** (CT) and **Olympia Snowe** (ME).

The Twin Cities Radio Dial Guide

In your hotel room or on your car radio, here are the dial offerings of Minneapolis-St. Paul.

Frequency-Call Letters-Nickname-Format-Owner.

AM

- 630 WDGY Spanish Music/Talk Greg Borgen
- 690 KFXN "Score 690" Sports Clear Channel (daytimer)
- 740 WMIN Oldies (fringe: Hudson) (daytimer)
- 770 KUOM "Radio K" College Alt. U of M. (Noncomm) (daytimer)
- 830 WCCO News/Talk/CBS Radio
- 900 KTIS Christian Music/Teaching Northwestern College
- 920 KDHL "The Mighty 920" Farm/Full Service Country Cumulus
- 950 KTNF Progressive Talk CBS Radio
- 980 KKMS Christian Talk Salem
- 1030 WCTS Religious Central Baptist Seminary (Noncomm)
- 1130 KFAN "The Fan" Sports Clear Channel
- 1220 KLBB "American Standards" Nostalgia Dan Smith
- 1280 WWTC "The Patriot" Conservative News/Talk Salem
- 1330 WLOL Catholic Relevant Radio
- 1400 KMNV Spanish Davidson Media Group
- 1440 KDIZ "Radio Disney" Pre-Teen CHR Citadel
- 1470 KZTG Spanish Davidson Media Group
- 1500 KSTP "AM 1500" News/Talk Hubbard
- 1570 KYCR Business Salem
- 1590 WIXX "Real Country" Country Hubbard

FM

- 88.5 KBEM-FM "Jazz 88" Jazz/Traffic Mpls Public Schools (Noncomm)
- 89.3 KCMP "The Current" Eclectic/AAA Minnesota Public Radio (Noncomm)
- 89.9 KMOJ Urban A/C Comm. Center For Comm. and Dev. (Noncomm)
- 90.3 KFAI "Radio without Boundaries" Eclectic Fresh Air, Inc. (Noncomm)
- 91.1 KNOW-FM MPR News/Talk American Public Media Group (Noncomm)
- 92.5 KQRS-FM "KQ-92" Classic Rock Citadel
- 93.7 KXXR "93X" Active Rock Citadel
- 94.5 KSTP-FM "KS95" Hot A/C Hubbard
- 95.3 KNOF Religion/Gospel Selby Gospel Corp. (Noncomm)
- 95.9 WLKX-FM "Spirit FM" Contemporary Christian Lakes Broadcasting
- 96.3 KTTB "B-96" CHR/Rhythmic Northern Lights
- 97.1 KTCZ-FM "Cities 97" Adult Alternative Clear Channel
- 98.5 KTIS-FM "Life" Christian AC Northwestern College
- 99.5 KSJN-FM MPR Classical American Public Media Group (Noncomm)
- 100.3 KTLK-FM Talk Clear Channel
- 101.3 KDWB-FM CHR Clear Channel
- 102.1 KEEY-FM "K-102" Country Clear Channel
- 102.9 WLTE "Lite Rock 103" A/C CBS Radio
- 104.1 KJZK "JACK-FM" Jack CBS Radio
- 105.1 WGVX "Love 105" Classic Hits Citadel
- 105.3 WGVY "Love 105" Classic Hits Citadel
- 105.7 WGVZ "Love 105" Classic Hits Citadel
- 106.5 KUOM-FM/KDXL "Radio K" St. Louis Park Public Schools
- 106.7 KFAI (Noncomm) (Simulcast on 90.3)
- 107.1 WFMP "FM 107" Female Talk Hubbard
- 107.9 KQQL "Kool 108" Oldies Clear Channel

DON'T FORGET SATURDAY'S CAREER FAIR AT 9AM (EDINA)! Got a job or future openings? Tables still available, FREE OF CHARGE! Ask at the Registration Desk!

trim the bottom
LINE
Music Master

not your
good
people

ARE YOU
paying too
much for
obsolete
music
scheduling
software?

barter, lease, or buy
Music Master
The World's #1 Music Scheduling Software for Windows®

www.mmmwi.com

Fresh off agreeing to a performance royalty with **SoundExchange**, **Pandora** founder **Tim Westergren** says that if a royalty is good for Net radio, it should be good for terrestrial radio. In an e-mail last week, Westergren called the current system "fundamentally unfair both to Internet radio services like Pandora, which pay higher royalties than other forms of radio, and to musical artists, who receive no compensation at all when their music is played on AM/FM radio."

McVay Media and **Velocity Radio Management** are partnering up "to help the radio industry grow ratings and profits." McVay Media will work with Velocity Radio Management to provide programming, promotion and marketing to Velocity's clients.

Best Buy has launched the first-ever portable HD Radio player, the **Insignia HD Radio**. Listeners can now take their HD listening experiences on the go. "The sound quality and LCD screen features of the Insignia HD Radio portable are phenomenal," said Insignia Portable HD Radio Product Manager **Mike Dahnert**.

Country songwriter **Jeffrey Steele** - and Conclave 2007 musical guest - will host his 4th Annual Songwriting Boot Camp at **BMI's** Music Row office on September 10-13. Applications for the Boot Camp are due August 1st. For more info, visit www.jeffreysteeleneet/bootcamp.

By the time you read this, **MidWest Family** Country WWQM/Madison may - or may not - be broadcasting in a different format.

Kudos to **Emmis** Country WTHI/Terre Haute, IN for raising \$4k for **St. Jude Children's Research Hospital** during their 16th annual "Cars & Country Cruise-In Car Show."

KWND/Springfield, MO partnered with the Ozarks Credit Unions to present the "88.3 The Wind Ozarks Community Stimulus Package."

Hundreds of listeners showed up to attend a free financial seminar featuring **Stacey Johnson** from moneytalksnews.com. A contest for a "Family Bailout" included \$4k in US saving bonds.

Envision Radio Networks' American Biker Minute is traveling to Sturgis, SD again this year bringing radio the sights and sounds with a free 60-second daily update and bonus web content. Contact **Matt Wardlaw** at mattw@envisionradio.com or (216) 831-3761 for broadcast details.

Congrats to Hubbard Radio/St. Paul, MN Traffic Director **Dorothy Nelson** for 40 years with the company this week.

Entercom Hot AC KKSX and Country WDAF/Kansas City is without an OM/PD now that **John Cook** decided to rush back to Philadelphia for personal reasons.

Condolences to family and friends of **Jerry Hennen**, who passed last week at 69. Hennen held on-air, sales, management and ownership roles at Radio stations across the Upper Midwest.

Condolences to family and friends of longtime Chicago-area Radio weather forecaster **Earl Finckle**, who passed away this week at 81.

Jobs. **Entercom**/Kansas City has an OM/PD opening for Hot AC KKSX and Country WDAF. Send your best to ppaxton@entercom.com...**Citadel** Active Rock KXXR/Minneapolis is looking for their next night star. All the best to: 93xjob@gmail.com...**Great Plains Media** Country WYST/Bloomington, IL is casting it's last call for middays. If you live the Country lifestyle, rush T&R's to: jroberts@greatplainsmedia.us...**Cumulus** Sports WTKA-AM/Ann Arbor has an opening for Morning co-host/producer that can do a little bit of everything. Send your package to: brian.cowan@cumulus.com...**Three Eagles** News KFOR/Lincoln, NE needs a PT weekend anchor with an ear to define what is newsworthy. Can you write clear, concise stories? T&R to: cSimon@threeeagles.com...All listings in TATTLER jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to mailto:tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.



*****The Conclave's TATTLER is available free of charge, emailed every Friday evening! Wanna get it? Give Tom Kay your business card this weekend, or email The Conclave with your email address: tomk@theconclave.com. Previous issues: www.main-st.net.**

Call 212.509.1200 to schedule your live "interactive" demo!

Interactive Tools Available!

www.PromoSuite.com



WebCreator ListenerText
ListenerEmail WebAuctions
ContestCreator ListenerResearch

THE CONCLAVE/MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net