

35 YEARS OF THE TATTLER (1975-2009)

Volume XXXV

Number 16

April 24, 2009

MAIN STREET

Presents

The Conclave

TATTLER

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

The **Conclave** has announced the line-up for the 2009 Promotion Summit for this summer's 34th annual Learning Conference. The Summit will take place at the Sheraton South Hotel-Bloomington/Minneapolis beginning at 1PM Thursday, July 16th. Here's what to expect: **"You Call That An Event? Beyond The Card Table!"** Radio is in the event-planning business, so why is much of what we do so mediocre? **George Economos** from **Whole Foods** in Chicago will share secrets on successful ways to plan and execute major events from start to finish - all the while keeping your sanity! **"NTR Ideas To Boost Company Revenue And Your Value To Your Station"** When promotions and marketing staffs are a luxury for many radio stations, how do you make sure you still have a job tomorrow? **Marianne Coppock**, Director of NTR for the Des Moines Radio Group, will teach you how to make yourself more valuable and less expendable by utilizing your promotions to generate non-traditional dollars. **"Turning In The Bullhorn - Help Craft Successful Promotions By Listening To Your Audience To Find Out What They Really Want!"** Want to really get in touch with your listeners? Figure out what makes them tick or what really interests them? **Brian Wright** from the Audience Development Group will share the best practices and procedures on how to do a focus group on a budget and get quality information to craft promotions and events for your listeners. **"It's Not In The Budget! How To Create Promotions Without Breaking The Bank OR Working With A No Budget, Budget** So your budget has been slashed in half if you're lucky - or completely eliminated if

your station is like most of the industry. BUT you still have to develop a major book promotion! At this valuable session you'll receive tips and tricks to make sure you have a successful promotion for your station AND for your listeners. All without spending a dime! This year's Promotion Summit is presented by **Radio & Records** and **PromoSuite!** Tuition for this summer's Learning Conference is still just \$249 (\$199 Students/Educators/Free Agents), still the best educational value in the industry! A registration form and additional conference information is available at <http://www.theconclave.com>. *Comment: Always one of the most anticipated and well-attended block of sessions during the conference, the Promotions Summit is an intensive afternoon in a classroom setting that delivers solid information a registrant can put to work the minute they return to their individual radio stations. This year, the Summit will be especially targeted to help radio's promotion departments meet the demands of the new marketplace. - TK*

The **NAB Show** in Vegas opened up Monday with NAB Pres./CEO and 2008 Learning Conference keynoter **David K. Rehr** talking about the future of Radio while ripping critics who insist Radio is "a Medium of the past." Rehr claims a survey touts 90% of respondents that the **"Radio Heard Here"** campaign demonstrates radio's relevance, and added that a large percentage of listening to online internet stations is to broadcast radio stations. Rehr continues to push **HD Radio** and the outreach to cell phone manufacturers to put FM radio chips into cell phones. Rehr said **Verizon, AT&T** and **T-Mobile** have already begun to add these receivers to cell phones and added that he hopes to add **Apple** in the near future. Rehr also noted the NAB's "Fastroad" technology advocacy program and broadcasters' production of content for online application. "Our brands are unmatched in our markets," urging stations to extend their brands online.

the
Conclave Webinars

The Promotional Year In
Preview, Part 2
with Paige Neinaber

How do you become a hero to the GM? By helping out Sales. And how do you help out Sales? By giving them, in advance, your promotions so that they can bring happy, dedicated, and thankful clients on board. This exclusive Promotional Planning Webinar looks at your station's promotional possibilities during the second half of 2009 - taught with lots of humor, insight and surprises. In other words, a typical Paige Neinaber presentation! Join him for this revealing Webinar that could earn your station hundreds if not thousands of NEW dollars, **Wednesday April 29th at 2 PM CST.**



Paige Neinaber

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During his last appearance at the **NAB** as a member of the **FCC**, outgoing Commissioner and former Learning Conference keynoter, **Jonathan Adelstein** said the new Democratic-led Commission won't behave like the previous administration and that the previous **PPM** probe is in the offing. "We will not have a KGB-like atmosphere at the FCC any more," said Adelstein followed by an eruption from the crowd. Adelstein predicts an investigation into PPM's, saying, "We need to find out the answers, We need to find out the facts," noting that the meters work by sending codes over the air and asking "should we allow it" if it is not accredited. Ownership diversity and parental control technology will also be on the agenda. Adelstein also approves of **Clear Channel's** proposed "localism" initiative, saying, "Here's what I'm talking about" in forming local advisory boards and adding PSA's without undue financial burdens on the broadcaster. "It's our job to push you along a little ways" on localism, Adelstein said, but added, "A lot of this can be done on your own." Adelstein, a Democrat, praised the **Obama** administration, noting the announcement of a new federal CTO and predicted "a level of coordination like we've never seen."

The **NAB** went into action following a statement by **U2** lead singer **Bono**, when the Rock HOF'er went after radio for royalty money. "While we have many friends at radio, and appreciate the many things that radio has done for our band over the years, we believe it's only fair that when radio makes money by playing a recording artist's music and selling advertising, the recording artist should be compensated just as songwriters are already," Bono said in a statement. "This is a principle accepted by radio broadcasters in virtually every country in the world. The music business is in a state of freefall at the moment, and while, thankfully, this no longer really affects us - there are many young recording artists out there who can no longer earn a living from the sale of their music, or from touring or selling merchandise...yet they remain a vital part of radio playlists throughout the USA. They should not be denied their fair share. In this time of so much positive change coming from Washington, we hope this bill will be embraced and become the law." Pouncing on the opportunity, **NAB**

EVP **Dennis Wharton** responded, saying, "The irony is that it will be the less-established performers who will be hurt most by a performance tax. If radio stations are forced to pay to play music, program directors will be less likely to take a chance playing unknown artists and will instead stick with established musicians like Bono. New artists and niche formats will suffer, and Bono and **Britney Spears** will become wealthier."

Congrats to neighborhood winners of this year's **NAB Crystal Awards**: KKLI-FM/Colorado Springs, CO, WKRQ-FM/Cincinnati, KUAD-FM/Windsor, CO, WDBR-FM/Springfield, IL, KXKT-FM/Omaha and WIBC-FM/Indianapolis.

The **Society of Professional Journalists** released a statement this week opposing the reintroduction of the **Fairness Doctrine**, which allowed government control of broadcast editorial content. SPJ Pres. **Dave Aeikens** said, "The SPJ Code of Ethics requires fairness in news coverage, but we don't want the government to mandate that." There hasn't been a bill introduced to **Congress**, but the reinstatement has been discussed frequently in the recent months.

The next Conclave Webinar! "*The Promotional Year in Preview, Part 2 with Paige Neinaber*" will happen Wednesday, April 29th at 3PM EDT/2PM CDT. How do you become a hero to the GM? By helping out Sales. And how do you help out Sales? By giving them - in advance - your promotional plan, complete with promotion details, so that they will bring happy, dedicated, and thankful clients on board. This exclusive Promotional Planning Webinar looks at your station's promotional possibilities during the second half of 2009 - taught with lots of humor, insight and surprises. In other words, a typical **Paige Neinaber** presentation! Missed Part 1 from last fall? No problem! You can view it now at <http://www.theconclave.com/learning/webinars.php>. Once you're on the page, scroll down to the recording! Conclave webinars are always free, but pre-registration is necessary at <https://www1.gotomeeting.com/register/722269400>.

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July 16-18, 2009

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Keynote #1
Jeff Haley
President/CEO
R.A.B.

By now, you've likely caught wind of the format change...er, new format...coming at 100.5 Max-FM/Norfolk: KUNG PAO 100.5. The architect of the promotion...er, new format...is none other than next Wednesday's Conclave Webinar leader, CPR's **Paige Neinaber**. *The TATTLER* scored an exclusive interview with Paige as he explained how KUNG PAO was born: "When Mrs. Paige and I made our first trip to **China** in 2001, it was a real cultural re-education. In addition to leaving with a little girl who we adopted, I left with a profound love for Chinese music. Not since **Duran Duran** have artists woven such tales with mere words and lyrics. The music videos and their colorful dance steps harkened back to, well, **Tiffany** and her mall tour: graceful moves and powerful charisma. So I returned to the U.S. with a personal quest; to share this wonderful music. When I saw the opportunity in meetings, I would bring up the idea of the format to VP's, managers and consultants. I soon knew that this idea was too revolutionary for the running dogs of 'capitalist radio'. I made the acquaintance of **John Shomby** from **Max Media**, another member of the disenfranchised Radio worker class. We met. We talked. We drank tea. We smoked clove cigarettes. And we plotted. And our plotting hatched a plan. John sold his bourgeois bosses on the scheme under the premise that it was to be a stunt. And yesterday, "Red Skies At Night" began playing on 100.5 MAX-FM in Norfolk. Not the full song, just the hook. At 5 pm EST, KUNG PAO 100.5 made its debut; the first Classic Chinese Hits format in the U.S.!" And now you know - the rest of the story! *Comment: This development could make for a most interesting PROMOTION webinar from Paige next Wednesday! TK*

Crawford Urban AC WSRB/Chicago adds **The Tom Joyner Morning Show**. **Reach Media** agreed to provide a more customized version of the show for the station. Joyner returned to WSRB on Wednesday and will be heard mornings from 5-9a weekdays. His weekend show, "Right Back Atcha," will now be heard Saturdays from 9-11a.

Farmers and Merchants Savings Bank foreclosed on **Camrory Broadcasting's** KZAT/Belle Plaine, IA. Owner

Catherine A. Campbell Currier will have full voting rights as the sole shareholder until the **FCC** approves the transfer.

Citadel Media appointed industry vet and former Conclave faculty member **Maureen Lesourd** as VP/Programming and Distribution. Lesourd will be responsible for developing partnerships with affiliates and radio groups while driving growth for current and future products. Lesourd, a 30-year vet, will oversee all nine of Citadel's 24-hour formats and manage the affiliation of **Radio Perez**, **The Rick Dees Weekly Top 40** and other products within the company. Lesourd most recently led the **Cumulus**/Dallas-Ft. Worth sales department.

Last weekend, **Citadel** Hot AC WDVD/Detroit held a "Prom Dress Drive" collecting over 1,300 new and gently used dresses for area girls in need. WDVD will now open the "Project Prom Princess Boutique" for young women to select a dress and piece of jewelry.

Tribune Talk WGN-AM/Chicago News Anchor **Andrea Darlas** hosted a three-part "720 News Series" called "Fostering Hope," to examine the growing number of kids in foster care around Illinois and the pressure parents face in these tough economic times. The series aired Wednesday and Friday of this week.



About the new Learning Conference hotel: The Sheraton Bloomington South/Minneapolis. In 2009, the **Conclave Learning Conference** is moving to a more convenient, cost-effective location sure to please any and every registrant, rookie or veteran - **The Sheraton Bloomington South in Minneapolis!** Depending on a registrant's length of stay at the new hotel, the Sheraton could save up to \$100 or more in hotel costs over last year's Marriott Hotel. A limited number of sleeping rooms are available for the July 16-18 conference for just \$119 (single/double)+ tax. To reserve a room, click on <http://www.starwoodmeeting.com/StarGroupsWeb/res?id=0809045241&key=978BD>. Or rooms can be reserved by calling 866-837-4278 (toll free) and mention the Conclave Learning Conference. Located in the heart of an ultra-convenient Minneapolis suburb, the Sheraton Bloomington Hotel/Minneapolis South is ideally situated for the 2009 Conclave Learning Conference. In fact, it hosted many Learning Conferences in the past as the **Radisson South Hotel!** Located 10 minutes from **Minneapolis/St. Paul International Airport** and the **Mall of America**, the Sheraton is just steps from the area's business centers and popular attractions. You're within walking distance to fine or family dining (**Chez Colette, TGIF, Burger King, and Cheetah Pizza!**) The Sheraton offers free parking, with none of the 'downtown hassle' – and expense! But if it's downtown you'd like to go, you're there in just 15 minutes! Unlike previous Conclave hotels, the Sheraton features a state-of-the-art fitness center (with all new workout equipment), a large heated indoor pool, sauna and indoor whirlpool. Check out hotel details on <http://www.theconclave.com>.

Comment: We truly believe attendees will fall in love with this hotel, and not just because of the cost savings. The

meeting space is a 100% upgrade from the cramped, less-than-convenient layout of our previous conference hotel...everything is on ONE floor (the 2nd). But we were only able to set aside a minimum number of rooms at the \$119 rate. If you're coming to Minneapolis this summer, reserve a room now. Otherwise, you could be paying A LOT more. Word to the wise! - TK

Milwaukee Radio AC WLDB/Milwaukee adds The John Tesh Radio Show for nights. **Regent AC WLHT/Grand Rapids, MI** moves the show from nights to middays.

CBS Talk WCCO-AM/Minneapolis adds **ESPN's** sideline reporter and resident Minnesotan **Michele Tafoya** for PM drive effective June 1st. Current afternoon host **Don Shelby** moves to 1-3p with Shelby and Tafoya co-hosting 3-3:30p and Tafoya going solo 3:30-6p. Tafoya used to work for current CBS Boss **Mick Anselmo** at crosstown **Clear Channel Sports KFAN-AM**. Michele will continue working **Monday Night Football** on ESPN but was released from her ESPN Radio contract.

Bloomington Normal Broadcasting is selling the construction permit for WJWR/Bloomington, IL to **Cornerstone Community Radio** for \$10k.

Longtime music industry exec and Conclave Advisory Board member **David Haley** announced the debut of his new music promotion company, **Edgehill Music and Media/ Nashville**.

CBS Oldies WOMC/Detroit let PM Driver **Ted "The Bear" Richard** go Wednesday.



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Another casualty out of Detroit as **Radio One** Program Manager **Bo Money** is out. **John Candelaria**, OM at Radio One/Dallas will now oversee Detroit, also.

Entercom AC WWDE/Norfolk taps **Don London** for afternoons replacing **Ken Carson** who moves to a FT Creative Services position.

Midwest Family Top 40 WIZM/La Crosse Morning guy **Pat Clark**, of **Pat and AJ**, is now on permanent fill in duties for heritage sister NT WIZM-AM after filling in for ailing **Mitch Reynolds** this last week.

The 34th Annual Conclave Learning Conference. RAB's Jeff Haley, Keynote! Agenda details coming! July 16-18, 2009. Sheraton South/Minneapolis. Tuition, just \$249 (hundreds of dollars less than any other major conference in the industry!) – Student/Free Agents, \$199. Register Now. Save Now!! Visit <http://www.theconclave.com>.

Blessings to **Jive Records** VP/Top 40 Promotion **Jeff Rizzo** and his wife **Suzi** who welcomed their first child Gabriella into the world on Wednesday. She weighed 7lbs-8oz and was 19 inches long.

Jobs. **Salem** Talker WIND-AM/Chicago is looking for talented and motivated FT Producers. If you understand how to create compelling and relevant radio, send your best to: mbrown@salemradiochicago.com...**Forum** Talk WDAY-AM/Fargo is now searching for the next great talk show host. If you know how to make the phones ring and get numbers without being dirty, rush your package to: amradioadd@gmail.com...**Midway Broadcasting** Urban Talker WVON-AM/Chicago is looking to receive resumes and air checks from qualified candidates who have talk show hosting experience in a major market. Send your best to: Todd@wvon.com and put "Weekend Fill In" in the subject line...**Salem** Talk KNUS/Denver is on the hunt for a PT

Board-Op with experience producing live talk shows and strong digital editing skills. NexGen experience a plus. Send resumes to: salem-denver-jobs@yahoo.com...**Next Media**/Joliet, IL needs their next Director of First Impressions. You'll be the 1st to greet listeners and clients. Duties include: answering phones, clerical work and billing. If you have a good attitude, send your cover letter, resume and salary requirements to: stthomas@nextmediachicago.com. Only E-mails with "Director of First Impressions" in the subject line will be reviewed... All listings in TATTLER Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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Winter Book 2009, Phase 2 Trends

Minneapolis-St. Paul, MN (#16)

Top 5 stay unchanged.

Station	Format	Owner	WiP1	WiP2
KQRS-FM	ClRock	Citadel	8	7.8
KEEY-FM	Ctry	Clr Chnnl	6.7	6.5
WCCO-AM	N/T	CBS Radio	6.4	6.2
KDWB-FM	T40	Clr Chnnl	6.2	5.8
WLTE-FM	AC	CBS Radio	4.4	4.6
KTLK-FM	Talk	Clr Chnnl	3.5	4.4
KTCZ-FM	AAA	Clr Chnnl	3.8	4.3
KQQL-FM	Oldies	Clr Chnnl	3.9	4.2
KSTP-FM	Hot AC	Hubbard	3.9	4
KTTB-FM	Rhythm.	N.Lights	3.6	3.9
KSTP-AM	N/T	Hubbard	3.2	3.8
KXXR-FM	ActRock	Citadel	3.8	3.6
KFAN-AM	Sports	Clr Chnnl	3.2	3.2
KZJK-FM	AdultHits	CBS Radio	3.2	3.2
WGVX-FM/ WGVY-FM				
/WGVZ-FM	ClsscHits	Citadel	2.2	2.2
WFMP-FM	Talk	Hubbard	1.8	1.7
WWTC-AM	Talk	Salem	1.3	1.3
KTNF-AM	Talk	JR	0.9	0.8
KLCI-FM	Ctry	Starcom	0.7	0.7

Cincinnati, OH (#28)

N/T WLW hangs on to #1.

Station	Format	Owner	WiP1	WiP2
WLW-AM	N/T	Clr Chnnl	10.4	8.8
WRRM-FM	AC	Cumul.	6.3	7.1
WUBE-FM	Ctry	Bnnville	7.5	6.7
WKRC-AM	Talk	Clr Chnnl	5.9	5.8
WGRR-FM	ClsscHits	Cumul.	5.5	5.7
WMOJ-FM	Urb AC	Radio One	4.8	5.2
WKFS-FM	T40	Clr Chnnl	4.7	4.7
WIZF-FM	Urb	Radio One	4.3	4.5
WEBN-FM	Rock	Clr Chnnl	4.4	4
WKRQ-FM	Hot AC	Bnnville	3.4	3.6
WOFX-FM	ClRock	Cumul.	3.3	3.4
WAKW-FM	ChrstnAC	Pillar/Fire	1.8	2.5
WNNF-FM	Hot AC	Cumul.	2.1	2.2
WSWD-FM	Alt	Bnnville	2	1.9
WYGY-FM	Ctry	Bnnville	1.5	1.7
WFTK-FM	ActRock	Cumul.	1.7	1.5
WDJO-AM	Oldies	ChrstnSys	1.2	1.2
WLQT-FM	AC	Clr Chnnl	0.8	1.1
WCKY-AM	Sports	Clr Chnnl	1.1	1
WNKR-FM	ClsscCtry	GrantCo	0.5	0.9
WCIN-AM	SmJazz	J4	0.5	0.8
WFCJ-FM	Insp	MVCA	0.7	0.7
WHKO-FM	Ctry	Cox	0.7	0.6
WPFB-FM	Ctry	WPAY/WPFB	0.6	0.6
WDBZ-AM	N/T	Radio One	0.9	0.5
WTUE-FM	ClRock	Clr Chnnl	0.4	0.5
WHIO-AM/ WHIO-FM	N/T	Cox	0.5	0.4
WOXY-FM/ WAOL-FM	AdultHits	FirstCo.	0.5	0.4

Denver-Boulder, CO (#21)

Hispanic KXPK stays in the lead.

Station	Format	Owner	WiP1	WiP2
KXPK-FM	RegMex	Entravision	6.2	6.4
KOA-AM	N/T	Clr Chnnl	6	5.8
KOSI-FM	AC	Enterc.	5.3	5.7
KYGO-FM	Ctry	LincFincl	5.1	5.5
KQKS-FM	Rhythm.	LincFincl	5.5	5
KBCO-FM	AAA	Clr Chnnl	4.4	4.4
KBPI-FM	ActRock	Clr Chnnl	3.7	3.8
KXKL-FM	Oldies	Wilks	3.2	3.4
KALC-FM	Hot AC	Enterc.	3.6	3.2
KHOW-AM	N/T	Clr Chnnl	3.6	3
KIMN-FM	Hot AC	Wilks	2.4	2.7
KTCL-FM	Alt	Clr Chnnl	2.6	2.7
KQMT-FM	ClRock	Enterc.	2.3	2.6
KRFX-FM	ClRock	Clr Chnnl	2.2	2.3
KEZW-AM	Strnds	Enterc.	1.7	2
KJMN-FM	Latin Pop	Entravision	1.4	1.9
KKFN-FM	Sports	LincFincl	1.5	1.8
KNUS-AM	N/T	Salem	1.9	1.7
KPTT-FM	RhyAC	Clr Chnnl	2	1.5
KBNO-AM	RegMex	Lat Comm.	1.9	1.4
KKZN-AM	Talk	Clr Chnnl	1.2	1.3
KWLI-FM	Ctry	Wilks	1.2	1.2
KJAC-FM	AdultHits	NRC	0.9	1.1
KKHI-FM	Soft AC	Bustos	0.9	1
KONN-FM	T40	MaxMedia	1.2	0.9
KRWZ-AM	Oldies	LincFincl	0.7	0.8
KTNI-FM	AAA	DenverCo.	0.8	0.8
KMXA-AM	SpanAdltHits	Entravision	0.8	0.7
KYEN-FM	ClsscHits	CollegeCreek	0.4	0.6
KRKS-FM	ChrTalk	Salem	0.6	0.4

St. Louis, MO (#20)

Close race between AC KEZK & N/T KMOX.


Station	Format	Owner	WiP1	WiP2
KMOX-AM	N/T	CBS Radio	6.8	6.5
KEZK-FM	AC	CBS Radio	6.4	6.2
WIL-FM	Ctry	Bnnville	5.3	5.7
WARH-FM	AdultHits	Bnnville	5.1	5.3
KSLZ-FM	T40	Clr Chnnl	5.8	5
KSHE-FM	Rock	Emmis	5	4.8
WFUN-FM	Urb AC	Radio One	4.5	4.7
KIHT-FM	ClsscHits	Emmis	3.6	4.2
KMJM-FM	Urb AC	Clr Chnnl	4.6	4.2
KLOU-FM	ClsscHits	Clr Chnnl	3.3	3.9
KSD-FM	Ctry	Clr Chnnl	3.9	3.7
KYKY-FM	Hot AC	CBS Radio	4	3.6
KATZ-FM	Urb	Clr Chnnl	3.8	3.3
KFTK-FM	Talk	Emmis	3.3	3.2
KPNT-FM	Alt	Emmis	3.3	2.9
WHHL-FM	Urb	Radio One	3	2.8
KFUO-FM	Clssc	LuthChurch	2.1	2.4
KTRS-AM	N/T	CH Holdings	2.4	2.4
KATZ-AM	Gospel	Clr Chnnl	1.6	1.8
WXOS-FM	Sports	Bnnville	1.9	1.7
KZQZ-AM	Oldies	EntMedTrst	0.7	0.8
KFNS-AM/ KFNS-FM	Sports	Big League	0.7	0.7
KWRE-AM	ClsscCtry	Kaspar	0.7	0.7
KSLG-AM	Sports	Simmons	0.5	0.5
KSLQ-FM	Hot AC	Hildebrand	0.4	0.4

Cleveland, OH (#29)

Urban WZAK nibbles at leader N/T WTAM.

Station	Format	Owner	WiP1	WiP2
WTAM-AM	N/T	Clr Chnnl	8.4	8.2
WZAK-FM	Urb AC	Radio One	6.7	7
WGAR-FM	Ctry	Clr Chnnl	6.4	6.5
WMJI-FM	Oldies	Clr Chnnl	7	6.4
WDOK-FM	AC	CBS Radio	7	6.3
WENZ-FM	Urb	Radio One	6.2	6
WMMS-FM	Rock	Clr Chnnl	4.5	4.5
WNWV-FM	SmJazz	Elyria-Lorain	4.6	4.5
WNCX-FM	ClRock	CBS Radio	4.1	4.3
WAKS-FM	T40	Clr Chnnl	4	4
WMVX-FM	Hot AC	Clr Chnnl	3.2	3.3
WKNR-AM	Sports	Good Karma	3.1	3
WQAL-FM	Hot AC	CBS Radio	3.1	3
WFHM-FM	ChrstnAC	Salem	2.7	2.1
WKRK-FM	Alt	CBS Radio	1.5	2.1
WCLV-FM	Clssc	WCLV	1.9	1.9
WHK-AM	N/T	Salem	1.4	1.2
WJMO-AM	Insp	Radio One	0.7	1
WQMX-FM	Ctry	Rubber City	0.6	0.9
WONE-FM	ClRock	Rubber City	0.7	0.7
WEOL-AM	N/T	Elyria-Lorain	0.5	0.5
WKKY-FM	Ctry	Jones	0.6	0.5
WERE-AM	N/T	Radio One	0.4	0.4
WJR-AM	Talk	Citadel	0.5	0.4
WNIR-FM	Talk	Media-Com	0.4	0.4

12+ M-Su, 6AM-12AM
Winter '09 P1 - Winter '09 P2
comparisons, unless otherwise noted



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