

35 YEARS OF THE TATTLE (1975-2009)

Volume XXXV Number 6 February 13, 2009

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny



Jeff Haley

Haley to Keynote Conclave Learning Conference! Radio Advertising Bureau's (RAB) President and Chief Executive Officer, Jeff Haley will deliver a keynote address to the industry at The 34th Conclave Learning Conference. As President and Chief Executive Officer of the RAB, Jeff Haley has steered the association in a business-driven direction with defined objectives to share knowledge, facilitate consensus, and increase revenue for the radio industry. Mr.

Haley has over 25 years experience in the media and advertising industry. Mr. Haley is on the Board of Directors for the **Ad Council** and a member of the **Arbitron** Radio Advisory Council. The 2009 Conclave Summer Learning Conference will be held July 16-18 at the Sheraton South Hotel in Minneapolis, MN. For registration details and additional agenda information, log onto <http://www.theconclave.com>. *Comment: The Conclave is fortunate to bring one of the industry's most important and influential leaders to The Learning Conference. Mr. Haley is the latest addition to a growing list of industry leaders who have spoken to our industry through the Conclave, and is a perfect complement to NAB's David Rehr, who participated in last summer's Conference. We should all be very excited about the energy and enthusiasm Mr. Haley has brought to the RAB and we are very much looking forward to the sharing of his insights on our industry as we negotiate the challenging road ahead. Haley's appearance at the Learning Conference is just the first of many announcements the Conclave will be making regarding the make-up of the most important and most relevant seminar in Conclave history. You will not want to be on the outside looking in come July. Start making your plans to attend now. It will represent an investment you will treasure for years to come. - TK*

Important Career Webinar in 5 Days! Need a Job? How About a New Job? The Conclave presents another in its series of valuable, free webinars: *Career Resiliency- Pursuing Passionate Work during Tough Economic Times With Career Counselor and Author Mary Rose Remington* - on Wednesday, February 18th, from 2:00pm - 3:30pm CT. With the national unemployment rate hovering at a record high, a new reality has been created in the world of work. Job security (if it ever existed) is a thing of the past. Join us for this upbeat webinar and increase your employment potential by increasing your career resiliency. During this valuable webinar, you will learn: 1) The 3 components of passionate work; 2) Ten concrete activities to do now to increase your career resiliency; 3) Three most common reactions to change/stress and which will serve you best; 4) Specific intuitive tools to use at work and in your job search; 5) Ways to improve your support system and life balance; 6) National and local resources to help you on your career journey. Mary Rose Remington, M.S.Ed. is the owner of **Life's Working Solutions**, a consulting company offering individual career coaching and assessment, customized training and energizing keynotes. She is a creative writing instructor at the **Loft Literary Center**, a monthly columnist and is the author of **Career Quest, a Practical and Spiritual Guide To Finding Your Life's Passion** (available through amazon.com). Visit her website for more information: <http://www.maryremington.com>. Remington's presentation will constitute Part One of an essential two-part webinar series - Career Dreams - designed to assist those who are seeking new or fresh employment! Part 2 - **What Do You Want To Be When You Grow Up? Creating and implementing an action plan for your future** with **Cathy Paper**, co-founder of **Live Dynamite LLC**, takes place at 2PM CST on Wednesday, February 25th. Details on both webinars are found on <http://www.theconclave.com>. Both webinars are provided free of charge, but pre-registration is necessary at **Conclave Webinar**. *Comment: Galileo once said, "You cannot teach a man anything; you can only help him find it within himself." Through these important career webinars, the Conclave is seeking to help members of our industry find it within themselves to move forward toward new professional vistas. If you are without a job, or if you need to move on from the post you now occupy but don't know how, these webinars have been crafted just for you. Don't squander these free opportunities to help you find a new place in life you will truly love. - TK*

the Conclave Webinars

CAREER DREAMS WEBINAR #1

Increase your employment potential by increasing your career resiliency! This special webinar will teach: **The 3 components of passionate work- Activities to increase your career resiliency- Common reactions to change/stress and which ones will serve you best- Intuitive tools to use at work and in your job search - Ways to improve your support system and life balance - National and local resources to help you on your career journey.** Join noted author and career consultant Mary Rose Remington for the first of two Conclave Career Dreams webinars and you'll be poised for a wonderful future of YOUR choosing.

FREE, but you must Pre-register! Visit www.theconclave.com for details!

No Job? New Possibilities!
CAREER RESILIENCY - PURSUING
PASSIONATE WORK! with noted author,
consultant Mary Rose Remington



Mary Rose Remington

Conclave Webinar!

Wednesday
February
18
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Google automation has given up on radio. "While we've devoted substantial resources to developing these products and learned a lot along the way, we haven't had the impact we hoped for," wrote Google's **Susan Wojcicki**, VP of product management. "So we have decided to exit the broadcast radio business and focus our efforts in online streaming audio. We will phase out the existing Google Audio Ads and AdSense for Audio products and plan to sell the Google Radio Automation business, the software that automates broadcast radio programming." Advertisers will still be able to use Google Audio Ads until May 31st and broadcasters can still publish inventory to Google until that date.

Clear Channel/Chicago is teaming up with ChicagoJobs.com giving listeners instant access to local job opportunities through each station's website. ChicagoJobs.com VP **Joe Shaker**, Jr., said. "Listeners will have the opportunity to search local jobs in the 11-county Chicagoland area, as well as view valuable career resources, such as resume tips, salary information, interview pointers among others." CC's Managing Dir./Business Development **Julie Donahue** added, "It is our goal to bring Chicago businesses and employees together to provide a sustainable workforce in our great city. We look forward to a successful initiative for many years to come."

Sirius XM Radio is in serious talks with **Liberty Media** in hopes of saving themselves from bankruptcy and a hostile takeover by **Echostar**. **Liberty** owns **DirectTV** and plans to buy out shareholders in Sirius XM and repay the debt incurred by the Satellite provider, but Chapter 11 favors Echostar because of its bond holdings in Sirius XM. Sirius is \$175 million in debt.

Michael Copps held his first press conference as acting Chairman of the **FCC** and focused on continued efforts in increasing minority ownership in broadcasting. "We have to make sure that as we go forward with new policies we have the legal underpinnings that we need to satisfy the courts, and the factual documentation we need to have to verify our case, and if we have to do additional studies, this is the time to do it. I am putting that into motion."

NAB Pres./CEO **David Rehr** - 2008 Conclave Keynote - has written and sent a letter to **President Obama** thanking him for recognizing public service by broadcasters. The letter said, "As our nation experiences difficult times, radio and television broadcast stations are helping their local communities by addressing important social issues that affect all Americans."

Broadcasters are at the forefront of the issues that matter most to their local communities. They are donating airtime for important public service announcements (PSAs) that encourage people to take action against hunger, provide free financial guidance to homeowners in danger of losing their homes and inspire volunteerism as we renew America together."

Iowa Public Radio is off the air in Eastern Iowa and Des Moines because of transmission line problems at KUNI/Cedar Falls, which has toppled repeater stations in Dubuque, the Quad Cities and Des Moines. Programming is still available online but the stations are expected to remain silent through the weekend.

The **Academy of Country Music** announced the nominees for the **44th annual ACM Awards**. The following nominees are from around the neighborhood. **Personality of the Year in a Major Market:** KEEY/Minneapolis - Donna Valentine, Muss and Fish. KYGO/Denver - Kelly Ford, Mudflap McGrew and Ed Greene. WIL/St. Louis - Cornbread, Pat James, Producer Annie and Captain Mac. **Large Market:** WFMS/Indianapolis - JD Cannon. WFMS/Indianapolis - Jim Denny, Deborah Honeycutt and Kevin Freeman. WMIL/Milwaukee - Karen, Scott and Radar. WUBE/Cincinnati - Chris Carr and Amanda Orlando. **Medium Market:** WBCT/Grand Rapids, MI - Broadway and Crawl. KFDI/Wichita - Brian Pierce and Kellie Michaels. **Small Market:** KUAD/Ft. Collins, CO - Brian Gary and Todd Harding. WFYR/Peoria, IL - Rich Stephenson and Lisa Franks. **Radio Station of the Year in a Major Market:** KYGO/Denver. **Large Market:** WFMS/Indianapolis, WMIL/Milwaukee, WUBE/Cincinnati. **Medium Market:** KFDI/Wichita. **Small Market:** WFYR/Peoria, IL, WXCL/Peoria, IL and WXXQ/Rockford, IL. The awards will be broadcast live Sunday, April 5th at 7p (CT) on CBS-TV.

Davidson Media has been sold to **SS Broadcasting Holdings LLC**, which describes itself as "a vehicle owned by **Sanjay Sanghoo**, an investment pro specializing in media." Davidson, based in NYC, is among the nation's largest Hispanic and "inspirational" - oriented radio companies with 29 Hispanic programmed stations in 25 markets. So far, management will stay on past the transition. The group has stations across the country, including: Charlotte, Cincinnati, Greensboro, Indianapolis, Minneapolis, Little Rock, Louisville and Nashville.

(R)Evolution #09 in 150 Days

Details at
www.theconclave.com

The 2009 Conclave Learning Conference! July 15-18, 2009

Bloomington Sheraton Hotel • Minneapolis

\$249

Full Tuition, includes most meals, snacks & libations



Arbitron has mailed out the Spring 2009 Station Information profiles. All stations are expected to complete the forms and return them by March 2nd. The packet includes a station info form, which should have already been completed previously. Stations should confirm or correct the info and return. Stations simulcasting can request Total Line Reporting by returning the info form. Stations have 18 days to get the forms back to Arbitron.

A-Ware Software, providers of **MusicMaster** for Windows scheduling software has begun an online training series each Wednesday at 11a CT, to assist current clients and out of work PP's and MD's who want to sharpen their skills. "With so many in our industry now looking for employment, we want to do everything possible to assist them in securing a new position as quickly as possible," VP/COO **Mark Bolke** said. "If you are a radio station, network or Internet music provider with current or future openings, we want to help spread the word for you and get those positions filled." E-mail Bolke at: mark@mmwin.com or call 651.405.9119 for more information.

Emmis Rocker WLUP/Chicago announced the 5th annual Loop Rock Girl search. One woman in Chicago will become the 2009 Loop Rock Girl for the year as she talks the talk and walks the walk of the rock lifestyle in Chicago. She'll be paid \$50k for the year and will be the spokesperson for the radio station, appearing in videos, pictures and blogs on the stations website and showing up at all Loop high profile events. Contestants can go to www.WLUP.com to submit information about themselves along with two photos. 64 semi-finalists will be named on March 30th, then Loop listeners will be allowed to call in and help choose the winner.

Ames Broadcasting Co. Rock KCCQ/Ames, IA ran a promo offering listeners the chance at free oil changes for a year from **Jiffy Lube** if they texted JIFFY to 55981. All who entered received a mobile coupon for a discount on various Jiffy Lube services. The campaign produced significant redemption, including 50% from new costumers, proving mobile marketing works even in a recession.

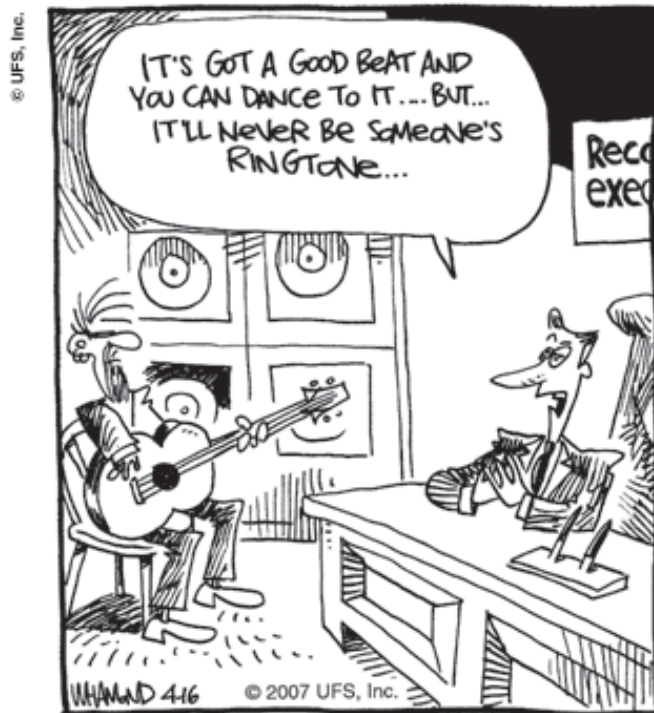
WRVM Inc. is swapping FM translator W237AA/Appleton, WI for **Woodward Communications** W214BT/Appleton, which Woodward is in the process of buying from **Horizon Christian Fellowship**. The deal is being made under an option granted to Woodward for \$1. Woodward will use W237AA to simulcast Sports WSCO-AM as a fill-in translator.

Prairie Radio Communications Adult Standards KCLN-AM/Clinton, IA will air **Clinton Lumberkings** minor league baseball this season.

Former *Conclave Board member* and longtime programmer, **Brian Burns**, joins the **New Broadcast Partners** Programming and Consulting team.

Cumulus slashed a bunch of people this last week. Toledo GSM **Hugh McPherson** transfers to Savannah in the same capacity. Talk KROC-AM/Rochester, MN midday host **Tracy McCray** and Country KWWK/Rochester, MN **Julie Jones** exit. In Ann Arbor, ND **Brian Larsen**, AAA WQKL Morning host **Martin Bandyke**, Sports WTKA-AM producer and PM drive co-host **Luke Dewulf** and Traffic Mgr. **Sue Walworth** are given walking papers. Longtime Flint, MI ND **Les Root**, winner of multiple AP awards and 50-year vet is also axed. Talk KRFU-AM/Columbia, MO let two reporters and a meteorologist go due to cuts. And, at AC KDAT/Cedar Rapids, IA APD/PM Driver **Tim Graves** is asked to leave.

Cherry Creek Radio/Missoula, MT ups Dir./Sales **Wes Matejka** to GM.



Letter to The TATTLER: Just what are Patrick Leahy, Orrin Hatch, Dianne Feinstein, Bob Corker and the likes gonna do when all they have is the same old talk shows on every radio station, because we can't afford to play the music? Then the Executive Director of "MusicFirst" Jennifer Bendall say's the artists deserve "fair pay for air play". Then Radio should say we deserve "Fair pay for air play". What's going to happen when "The Music Dies" on radio? Who's gonna pay those artists then? - **Dave Stevens/Lyndie Computer & Broadcast Service**

Rose AA KRVO/Columbia Falls-Kalispell-Whitefish, MT taps Morning man **Mark "Rad" Radway** to PD/MD.

CBS AAA WZGC/Atlanta grabs **Scott Jameson** as PD replacing **Mike Wheeler** who left a month ago. Jameson was recently a consultant at **Jacobs Media**.

Former **Emmis**/New York SVP/Market Manager - and Conclave Advisory Board Member - **Dan Halyburton** joins internet streaming "online tuner" **Radiotime** as President.

Congrats to **Clear Channel** Top 40 KZCH/Wichita PD/PM driver **Sammy Suarez** and his fiancée **Tracy Patchett** on their engagement.

Condolences to family and friends of longtime record promoter **Augie Blume** who passed last Friday at 82. Blume helped the careers of Jefferson Starship, Willie Nelson, George Thorogood and many others. He was the Midwest Regional Promotion Manager for **Columbia Records** and National Promo Manager for **RCA Records** in the 1960's.



Jobs. Are you looking for a challenge? A 4-station cluster in MN needs a Business/Traffic Manager that will work closely with the Sales and Creative departments. Email resume and cover letter to: radiogeneralmanager@hotmail.com...**NextMedia**/Aurora, IL has an opening for Sales Asst./AE in training. If you want to get your foot in the door, this is the perfect opportunity. Send resume and cover letter to: rpiper@nextmediachicago.com...**Talking Stick** Country WAWC/Warsaw, IN is looking for a PT-singer for fill-ins and weekends. Send your best to: jmichaels@willie1035.com...**Connoisseur Media**/Bloomington, IL is currently looking for a Promotions Director for their 3-station cluster. You will oversee, execute and plan on-air/web based and NTR promos. Knowledge of Photoshop & Video Editing software is a plus. Send your best to: openings@connoisseurmedia.com...**Woodward Communications** Rock WAPL/Appleton-Green Bay, WI has a rare opening for PT announcers. They have 20+ hours a week and you must be available nights and weekends. No beginners. T&R's to: wapl@wcinet.com. Please put 'part timer' in the subject line...**NRG Media** Full Service combo WJBD-AM-FM/Salem, IL is actively looking for an intern for the station's news dept. The perfect opportunity for a college student wanting 'hands on' experience and instruction. Send your resume and cover letter to: brucekropp@wjbdradio.com...The **Conclave** is shopping for a part-time assistant to help with the important task of helping put together the 2009 Learning Conference. If you live in the Twin Cities area, have a few hours a week to help with a myriad of details surrounding the July conference, enjoy meeting/speaking with the movers & shakers of the industry, and are willing to work for a small wage while gaining a giant education, send your resume to tomk@theconclave.com...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: mailto:tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

-the Conclave 2009 Learning Conference Registration Form
(R)Evolution #09 July 15-18, 2009 • Bloomington Sheraton South • Minneapolis

PLEASE COPY THIS FORM FOR USE WITH MULTIPLE REGISTRATIONS!

First name ***as it will appear on your badge

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Last name ***as it will appear on your badge

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Company ***as it will appear on your badge

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Address Where YOU an office/a home; NOT a parent company's home/main office

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City ***as it will appear on your badge

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State

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Zip Code

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fax 952-927-6427 or
tomk@theconclave.com

*****IMPORTANT: There will be a \$50 fee assessed to change your badge info! Make sure of all info is correct!!**

Your primary format?

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Phone

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Fax

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E-mail

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Instructions to secure lodging inside the host hotel - the Bloomington Sheraton - will be sent to registrants in early 2009.
This tuition is transferable but is non-refundable. Ask for details.

Payment method?
 CHECK VISA MASTERCARD DISCOVER AMEX
 For credit cards, please complete the following section-

Credit Card #

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Security Code

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Expiration (MO-YR)

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AMOUNT ENCLOSED / TRANSACTION TOTAL

\$ _____

Cardholder Authorized Signature

Fall Book 2008

Madison, WI (#98)

N/T WIBA remains on top

Station	Format	Owner	Sum	Fall
WIBA-AM	N/T	ClrChnnl	9	7.1
WOLX-FM	Oldies	Entercom	5.6	6.7
WMGN-FM	AC	MidWstFam	5.1	6.2
WZEE-FM	T40	ClrChnnl	8.2	6.2
WIBA-FM	ClsscRock	ClrChnnl	5.8	5.2
WMAD-FM	Ctry	ClrChnnl	4.8	4.7
WXXM-FM	Talk	ClrChnnl	2.2	4.7
WWQM-FM	Ctry	MidWstFam	6	4.5
WCHY-FM	AdultHits	Entercom	3.2	3.3
WMMM-FM	AAA	Entercom	3.4	3.1
WJJO-FM	ActRock	MidWstFam	4.9	2.9
WTSO-AM	Sports	ClrChnnl	2	2.6
WJQM-FM	Rhythm.	MidWstFam	1.7	1.7
WSJY-FM	AC	NRGMedia	1.7	1.7
WTDY-AM	N/T	MidWstFam	1.2	1.7
WDMP-FM/				
WDMP-AM	Ctry	DodgePoint	1	1.6
WTUX-AM	Stnrds	MidWstFam	1.2	1.4
WTLX-FM	Sports	GoodKarma	1	1.2
WJVL-FM	Ctry	Bliss	1	0.9
WLMV-AM	SpanMisc.	MidWstFam	0.5	0.9
WDDC-FM	Ctry	ZoeComm.	0.7	0.7
WTMJ-AM	N/T	Journal	0.7	0.7
WBEV-AM	N/T	GoodKarma	0.5	0.5

Omaha-Council Bluffs, NE (#72)

Huge fall numbers for N/T KFAB

Station	Format	Owner	Sum	Fall
KFAB-AM	N/T	ClrChnnl	7.8	11.6
KGOR-FM	Oldies	ClrChnnl	7.3	7.8
KOPW-FM	Urb	NRGMedia	4.3	6.4
KXKT-FM	Ctry	ClrChnnl	7.5	6.3
KEZO-FM	Rock	Journal	5.8	5.5
KQCH-FM	T40	Journal	5.3	4.9
KSRZ-FM	HotAC	Journal	4.1	4.7
KQKQ-FM	HotAC	NRGMedia	4.9	4.5
KKCD-FM	ClsscRock	Journal	4.1	4.3
KQBW-FM	Rock	ClrChnnl	5.4	4.1
KKAR-AM	N/T	NRGMedia	3.1	3.7
KOZN-AM	Sports	NRGMedia	2.3	2.7
KOMJ-AM	Stnrds	Journal	1.4	2.4
KGBI-FM	ChrstnAC	Salem	2.5	2.3
KBBX-FM	RegMex	Connssr	2.6	1.9
KXSP-AM	Sports	Journal	1.3	1.9
KOOO-FM	AdultHits	NRGMedia	2.7	1.6
KYDZ-AM	SpanAdHits	NRGMedia	0	1.3
KTWI-FM	Ctry	ClrChnnl	1.8	1.1
KCRO-AM	ChrstnTalk	Salem	0.6	0.5
KZKX-FM	Ctry	3Eagles	0.5	0.5

Wichita, KS (#99)

The race tightens

Station	Format	Owner	Sum	Fall
KFDI-FM	Ctry	Journal	9.7	8.9
KNSS-AM	N/T	Entercom	5.8	7.6
KDGS-FM	Rhythm.	Entercom	5.9	7.1
KRBB-FM	AC	ClrChnnl	5.8	6.9
KICT-FM	ActRock	Journal	4	5.4
KZCH-FM	T40	ClrChnnl	6.1	5.2
KZSN-FM	Ctry	ClrChnnl	5.4	5.2
KFXJ-FM	ClsscRock	Journal	3.8	4.7
KEYN-FM	Oldies	Entercom	5.4	4.2
KIBB-FM	AdultHits	Connssr	5	4.2
KFBZ-FM	HotAC	Entercom	3	3.9
KVWF-FM	Ctry	AAPAsp	3.3	3.2
KFTI-AM	ClsscCtry	Journal	3.1	3
KTHR-FM	ClsscRock	ClrChnnl	3.1	3
KFTI-FM	Ctry	Journal	2.5	2.7
KFH-FM/				
KFH-AM	Talk	Entercom	3.8	2.5
KGSO-AM	Sports	Steckline	0.7	1.5
KYQQ-FM	RegMex	Journal	2.8	1.5
KANR-FM	RegMex	Smith	0.8	0.5
KSGL-AM	Stnrds	Agape	0	0.5

Grand Rapids, MI (#67)

N/T WOOD separates from the pack

Station	Format	Owner	Sum	Fall
WOOD-AM	N/T	ClrChnnl	8.2	9
WBCT-FM	Ctry	ClrChnnl	6.6	5.9
WLAV-FM	ClsscRock	Citadel	6.1	5.3
WGRD-FM	Alt	Regent	6.1	4.6
WOOD-FM	AC	ClrChnnl	4.1	4.6
WSNX-FM	T40	ClrChnnl	6.8	4.5
WHTS-FM	T40	Citadel	4.1	4.4
WKLQ-FM	ActRock	Citadel	3.1	3.5
WLHT-FM	AC	Regent	3.1	3.5
WBBL-AM	Sports	Citadel	1.6	3
WTRV-FM	AC	Regent	3.2	2.8
WFGR-FM	Oldies	Regent	4	2.7
WJQK-FM	ChrstnAC	Lanser	2.3	2.7
WTNR-FM	Ctry	Citadel	2.9	2.4
WBFX-FM	ClsscRock	ClrChnnl	3.1	2.1
WMAX-FM	Alt	ClrChnnl	1.5	1.5
WMJH-AM	RegMex	Birach	0	1.5
WNWZ-AM	LatinPop	Regent	0	1.2
WMUS-FM	Ctry	ClrChnnl	0.7	1
WPNW-AM	N/T	Lanser	0.8	0.9
WFUR-FM	ChrstnAC	Kuiper	1.2	0.8
WHTC-AM	N/T	MidWComm	0.8	0.8
WTKG-AM	N/T	ClrChnnl	0.7	0.8
WLAW-FM	Ctry	Citadel	1.2	0.7
WJNZ-AM	Urb	WJNZ	1.4	0.6
WMFN-AM	UrbAC	Birach	0.9	0.5
WMRR-FM	ClsscRock	ClrChnnl	0	0.5
WSHZ-FM	AC	ClrChnnl	0	0.5
WYVN-FM	ClsscHits	MidWComm	0.6	0.5

Kansas City, MO (#32)

3rd to 1st for N/T KMBZ

Station	Format	Owner	Sum	Fall
KMBZ-AM	N/T	Entercom	5.5	7
KPRS-FM	Urb	Carter	7.6	5.9
KQRC-FM	ActRock	Entercom	7	5.6
KCMO-FM	Oldies	Cumul.	5.2	5.2
KMXV-FM	T40	Wilks	4.7	5.2
KCFX-FM	ClsscRock	Cumul.	3.5	4.4
KBEQ-FM	Ctry	Wilks	3.7	4.3
KCMO-AM	Talk	Cumul.	2.8	4.1
KFKF-FM	Ctry	Wilks	4.6	4.1
WHB-AM	Sports	Union	3	3.8
KMJK-FM	UrbAC	Cumul.	4.5	3.7
KUDL-FM	AC	Entercom	3.6	3.5
WDAF-FM	Ctry	Entercom	3.4	3.3
KCKC-FM	AC	Wilks	2.8	2.9
KCJK-FM	AdultHits	Cumul.	3.1	2.8
KCHZ-FM	Rhythm.	Cumul.	3.7	2.7
KRBZ-FM	Alt	Entercom	2.3	2.1
KBLV-FM	AAA	Entercom	1.5	1.6
KCSP-AM	Sports	Entercom	1.7	1.6
KDTD-AM	RegMex	Davidson	0.8	1.1
KYYS-AM	RegMex	Entercom	1.2	1
KXTR-AM	Clsscl	Entercom	0.7	0.8
KPRT-AM	Gospel	Carter	1	0.6
KCCV-FM	ChrstnTalk	Bott	0	0.5
KTPK-FM	ClsscCtry	JMJ	0.5	0.4

Indianapolis, IN (#40)

N/T WIBC challenges country WFMS

Station	Format	Owner	Sum	Fall
WFMS-FM	Ctry	Cumul.	9.3	8.8
WIBC-FM	N/T	Emmis	6.5	8
WTLC-FM	UrbAC	Radio1	8.4	7.3
WFBQ-FM	ClsscRock	ClrChnnl	6.2	6.9
WHHH-FM	Urb	Radio1	6.1	5.5
WJJK-FM	AdultHits	Cumul.	5.6	5.3
WYXB-FM	AC	Emmis	4.7	4.7
WNOU-FM	T40	Radio1	3.6	3.9
WZPL-FM	HotAC	Entercom	3.4	3.7
WRZX-FM	Alt	ClrChnnl	3.8	3.6
WLHK-FM	Ctry	Emmis	3.5	3.5
WNTR-FM	AdultHits	Entercom	3.1	2.7
WKLU-FM	ClsscRock	IndyRadio	3.6	2.5
WTTS-FM	AAA	SarkesTarz.	1.9	2.3
WTLC-AM	Gospel	Radio1	2.2	2.2
WRWM-FM	AC	Cumul.	0.9	1.4
WFNI-AM	Sports	Emmis	1.1	1.2
WNTS-AM	RegMex	Davidson	0.7	1.1
WNDE-AM	Sports	ClrChnnl	1	1
WRDZ-FM	Kids	Disney	1.1	0.9
WXNT-AM	N/T	Entercom	0.9	0.8
WEDJ-FM	RegMex	Continental	1.4	0.7
WFDM-FM	N/T	Pilgrim	0.8	0.7
WCBK-FM	Ctry	Mid-Am.	0.7	0.6

12+ M-Su, 6AM-12AM

Spring '08 - Fall '08

comparisons, unless otherwise noted



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