

35 YEARS OF THE TATTLER (1975-2009)

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MAIN STREET

Presents

The Conclave

TATTLER

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Cartoons Suggested by Lenny Bronstein & Jay Philpott

As you've heard, **Clear Channel** fired 1,850 people this week, a 9% staff reduction - and the most ever fired in one day by a radio company in history. Many of those losing their jobs came from sales departments, although most departments were affected. The pervasive rumor heard as the industry learned of the cutbacks was that there will be another purge of CC employees coming, this time affecting programming more severely than this week's cuts did. After the firings were announced, CC President/CEO **Mark Mays** and CFO **Randall Mays** volunteered to scale back their 2009 salaries to \$500k, but both are still eligible for millions in bonuses. Here are some of the names of people let go from around the neighborhood. Smooth Jazz WNUA/Chicago PD/ Midday talent **Rick O'Dell** is out after 20 years. Top 40 WKSC/ Chicago Promo/Producer/Production/On-Air **Marty "Osh Kosh"** is gone. Urban WMXD/Detroit OM **Jamillah Muhammad**, Sports WFDN-AM/Detroit afternoon team **Mike Stone** and **Bob Wojnowski**, morning host **Matt Shepard**, middayer **Sean Baligian** are all gone. KBPI/Denver MD **Aaron Montel** (Double A Ron) is asked to leave. In Minneapolis, Oldies KQQL PD **Derek Moran**, Country KEEY MD **Mary Gallas**, Promo **Christi Irwin**, Sports KFAN-AM host **Chad Hartman**, producer **Darren "Doogie" Wolfson** and KQQL/KDWB swinger and CC/ Minneapolis Prod. Dir. **Dan Riggs** are all out. 46 people were shown the door in Cleveland, including: Talk WTAM-AM reporter **Greg Saber**, Country WGAR morning co-host **Michelle Maloney** and Hot AC WMVX morning producer **Brigette Dineen**. CC/ Dayton Production Dir. **Phil Brown** and Production Manager **Jeff Shade** are out. WSPD/Toledo sports and news reporter **Glenn Forbes** and Promo Director **Steve "Vandam" Damschroder** exit. CC/Akron-Canton Promo Dir. **Sam Pietrangelo**, gone. AAA KPTL/Des Moines PD **Deeya** is out. Progressive Talk WXXM/ Madison PD **Brian Turany**, traffic reporter **Charlie Conover**, producer **Sam Roecker**, Country WMAD-FM APD **Tyler Reese** and four AE's no longer have jobs. Talk WTVN-AM and Country WCOL-FM/Columbus reporter **Colin Smith** and WTVN Producer **Ben Johnson** left the building. At CC/St. Louis, Classic Hits KLOU PD **John Matthews** is out. **Jim Edelman** no longer has a job as Nat'l Sales Mgr. at CC/Detroit.

The **FCC** denied **David Edward Smith's** petition for reconsideration of the denial of his challenge to the license renewals of **Emmis Sports WFNI-AM** and **AC WYXB/Indianapolis**, **Country WLHK/Shelbyville-Indianapolis** and **Classic Rock WWVR/Country WTHI/Terre Haute**. **Smith** alleged in 2004 that **Emmis** aired indecent programming, including **WKQX/Chicago** morning man **Mancow Muller**. The **FCC** kindly pointed out to **Mr. Smith** that **Emmis** had entered a consent decree regarding the indecency and that the **FCC** does not regulate the non-broadcast activities of station employees.

Former **FCC** Chairman **Dick Wiley** expects the new **FCC**, under direction from expected chair **Julius Genachowski**, to be tough on **Media** mergers and acquisitions. **Wiley** said, "I'm hoping that the commission won't embark on new regulatory endeavors." **Wiley** says **Genachowski's** likely agenda will focus on broadband, technology innovation, Net neutrality and also include "a desire to not have a lot more consolidation" in media. **Wiley** thinks **Genachowski** is "exactly what the **FCC** needs right now."

Are you a **PD** and/or **MD** without a job? **A-Ware Software, Inc.**, makers of **Music Master** for **Windows**, wants to help. **A-Ware** is hosting free webinars each **Wednesday**, beginning **Jan. 28th**, covering an intro to **MusicMaster** all the way to advanced topics. These webinars will be each **Wednesday** at **11a CT** and will last three hours. Pre-registration is required. Contact **Mark Bolke** at mark@mmwin.com or **651-405-9119** for info.

As announced this morning on **The Big 89**, **Chicago's WLS-AM**, program director **Bob Shomper** offered a weekly radio program to embattled **Illinois Gov. Rod Blagojevich**, as long as he resigns. **Shomper** made the offer this morning, during the **Don & Roma Show** on **WLS-AM**. His public plea to the governor is to spare the state the embarrassment and expense of forcibly removing **Blagojevich** from office. The weekly radio show would air **Sundays** from **12n to 2p**. "A talk show hosted by **Governor Blagojevich** would be widely popular," said **Shomper**. "In spite of his low approval ratings, people want to hear what he has to say." Starting **Monday**, **Blagojevich** and the **Illinois Senate** begin an impeachment trial that should end in his removal from office. The **WLS-AM** offer is an up-front appeal to **Blagojevich** to do what the people of **Illinois** prefer; resign. His current approval rating is below **10%**.

Radio Fargo-Moorhead Talk **KFGO-AM** host **Ed Schultz** will now split time in **Washington, DC** as the talker plans to segue to our **Nation's capitol**. **Schultz** says his show will not change with the move to studios at liberal think tank **Center for American Progress**. **Schultz**, syndicated by **Dial Global**, added, "There is a real possibility of a television opportunity on the horizon, but that's really all I can say about it right now."

Details at www.theconclave.com

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A middle school in Green Bay played the **Obama** inauguration to students over the loud speakers, but the audio was from **Rush Limbaugh's** show. Edison Middle School teacher **Amanda Griggs** complained to **Midwest Communications** Talk WTAQ-AM/Green Bay PD **Jerry Bader** and Rush read her e-mail on the air Wednesday. Limbaugh called Griggs an "anal liberal" adding he would "go up there, I'll do a couple lectures on civics, give some students a ride in EIB 1 and explain economics to them."

Next month, on Feb 11th and 25th, **The Conclave** will launch an essential two-part webinar series aimed at assisting those who have either lost a job in the industry, or who would like to learn how to explore new opportunities inside and outside of radio. The series will be coordinated by **Karol Baumeister**, Career Services Representative Radio Broadcasting at **Brown College** and a Conclave Board of Directors member. Details on these invaluable webinars are forthcoming. Stay tuned!

Former **CC Sports** KFAN-AM/Minneapolis "PA and Dubai" co-host **Jeff Dubai** is entering a one-year diversion program that will dismiss his cocaine charges and result in no jail time once the program is completed. Dubai was fired from KFAN in October after being arrested in Maplewood, MN on the drug charges.

Pandora, a customized Music streamer, is adding a 15 second advertisement to its streams. The company places ads between songs in users' personalized streams. Users can pay \$36 a year to eliminate the ads. Pandora has tried this before, but due to backlash it failed. CEO **Tim Westergren** says, "It's going to be a fraction of what you hear on broadcast radio. We're trying different things out right now...It's certainly going to be part of our future."

Google's VP Content Partnership **David Eun** says the music industry should let "innovation thrive" after **Warner** ordered Google-owned **Youtube** to remove clips featuring music by its artists. Eun reacted to the criticism, saying, "We don't make money unless our partners make money, so the idea that we would screw a partner on whom we depend is not rational or logical. We're not screwing the labels, and if anything, we need to partner more closely with them." When asked about respecting and protecting copyright for the music industry, Eun said that Youtube has put its various measures in place, including its Content ID technology to help copyright-holders identify infringing videos, and then decide whether to block them outright, to track what happens to that video to learn, or to allow it to go up and make money from it.

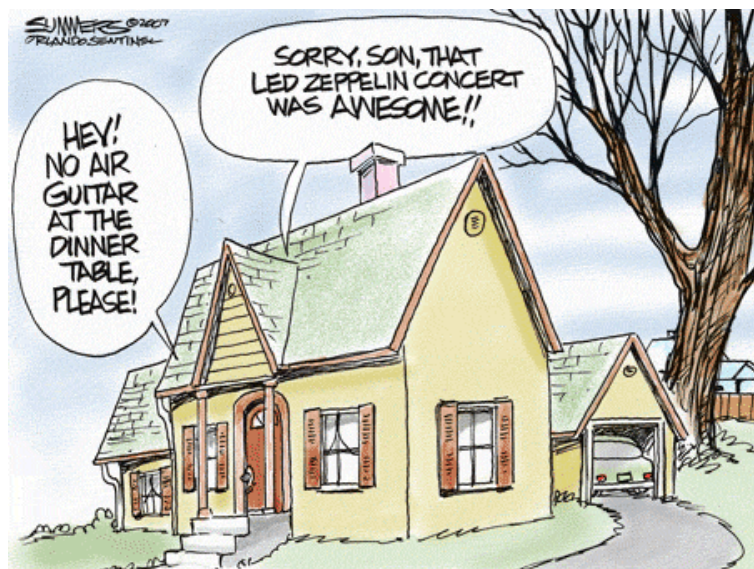
Google Inc. will close a business that sells ad space in Newspapers. Google will continue to focus on radio. The newspaper program attracted more than 800 US newspapers since 2006 and will stop selling ads on Feb. 28th. The ad sales will continue until March 31st for customers who already had

campaigns booked. Google, which gets most of its sales from Internet-search advertising, has sought to expand beyond the Web by selling print, radio and television ads. The recession has cut into spending, forcing the company to slow expansion. Google announced last week that it cut 100 jobs and will scale back hiring.

RCS announces the release of GSelector 3.10, adding enhancements to their Goal Scheduler, including: Song Groups, Advanced Search, Quick Filters and Twofers. Users can now create groups between active or inactive songs that you want to manage collectively over a cluster. Search songs, links or notes in your full database with no restrictions. For a complete list, visit www.rcscommunity.com.

McVay Media has spent the last 18 months building a syndication company. Pres. **Mike McVay** says, "My experience with **Delilah**, when she launched, and my continuing experience with the brilliant **John Tesh**, screams that expenses can be controlled without hurting the product." McVay's syndication has launched the 50th anniversary of **Motown** as a joint venture with **Impact Radio Networks**. The unveiling will contain three more Motown specials for Summer 2009 in association with **ABC**. McVay Media has four other long form daypart programs to be announced soon.

Syndicated radio host **Rick Dees** released an exclusive parody song dedicated to **Obama's** first 100 days. "Barack's the Brand New Prez!" was put to the tune of **James Brown's** "Papa's Got a Brand New Bag." Visit www.rick.com for a free MP3.



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Commentary: Nearly 2,000 of our friends and co-workers were fired by Clear Channel this week, marking another sad chapter in our industry annals. Then, a day later, comes the announcement that the heads of Clear Channel – the Mays family – will be receiving a gargantuan payday (by radio standards) that includes millions of dollars in salary and benefits over the next two years. It's easy to get pissed, especially when we realize that other companies will follow CC's lead allowing even more dedicated professionals to feel the ax for no reason other than they receive a paycheck from the companies in question. In spite of the immense anger and sadness we feel, we must remember that this is called capitalism. People are hired. People are fired. There's nothing inherently wrong with trimming rosters to enhance profitability. It's what goes on in a democracy characterized by freedom on one hand and sensible law on the other. But that fact begs a larger question. At what point do these lessees of our public airwaves do harm to their promise – make that, obligation - of serving in the public interest by removing employees from their roster? At what point does the reality of exchanging a local morning team for a voice whose body will never step inside the station broadcasting that voice, much less inside their market, begin to abridge that licensee's requirement that a community be properly served? Serving the public interest has not been suitably defined in the past, and as a result licensees have been defining it according to their individual perceptions. In a deregulated world, that's exactly what has happened...and that is what's wrong with hundreds of local voices being stilled by a licensee's profit margin protection plan (AKA "firing the help"). There may be ultimate irony in the fact the bold Clear Channel move was made on the very day a new US government was installed that may indeed care deeply about federal licensees reneging on an inherent promise made in order to secure those licenses. The time for accountability and correction may be upon us. At least – in the jargon of our newly elected administration - that is the change many of us hope for. - TK

Oasis Radio Top 40/Rhythmic WJFX/Ft. Wayne longtime PM driver **Randy Alomar** exits.

ESPN Sports WMVP-AM/Chicago afternoon co-host **Dan McNeil** leaves.

Northwestern Media Christian AC WNWC/Madison taps **Bruce Barrows** PD.

Elyria-Lorain Talk WEOL-AM/Elyria, OH midday news anchor **Larry Wright** is shown the door due to budget cuts.

Cumulus Top 40 KKCT/Bismarck night slammer/Asst. Production Dir. **Reed** is out.

Broadcast Marketing Group/Kansas City GM **Cindy Weiner Schloss** exits after two-years.

Tribune Broadcasting names **Hand Hundemer** as SVP/Engineering.

Midway Talk WVON-AM/Chicago adds **Drew McNaughton** for 4-6a Monday mornings.

Jeff McClusky and Associates SVP/Promo **Kevin Kollins** leaves to open his own company, **Off the Chart Music**.

Austin, TX-based **Spacial Audio Solutions** names **Michael Dalfonzo** as VP/Sales.

Former Conclave board member, **Brad Fuhr**, exits **Clear Channel** as Director of CC's online, iPhone and HD-2 initiative **PrideRadio.com**.

Journal Country KTTTS/Springfield, MO added **Sherry Farmer** to mornings, joining long-timer **Andy Taylor**.

Condolences to family and friends of longtime WIBV-AM/Bellefonte, IL-St. Louis Sports Director **Joe May**, who passed Saturday at 67 of a heart attack.

Condolences to family and friends of former Kansas City and Oakland A's, Chicago White Sox and St. Louis Cardinals broadcaster **Red Rush**, who died recently at 81.

Jobs. The **Conclave** is not so quietly shopping for a part-time assistant to help with the important task of helping put together the 2009 Learning Conference. If you live in the Twin Cities area, have a few hours a week to help with a myriad of details surrounding the July conference, enjoy meeting/speaking with the movers & shakers of the industry, and are willing to work for a small wage while gaining a giant education, send your resume to tomk@theconclave.com...**Citadel** Oldies WLS-FM and Talk WLS-AM/Chicago need a few talented AE's for business-to-business sales willing to do whatever it takes to make money in rough times. Resumes for FM go to: 94.7 WLS-FM, Attn: **Cliff Wilson** – Dept. A, 190 N. State St., Chicago, IL 60601 and Resumes for AM go to: WLS 890 AM, Attn: **Nicola (Nic) Merenda** – Dept. A, 190 N. State St., Chicago, IL 60601...**Citadel** Oldies WLS-FM/Chicago is looking for a FT Board-Op for a locally produced show. Send your particulars to: 94.7 WLS-FM, Attn: **Michael La Crosse** - Dept. A, 190 N. State St., Chicago, IL 60601...**Federated Media** is looking for talent when most companies are parting ways with them. If you have ties to the Midwest and want to "come home", send your best to: Talent@Federatedmedia.com...**Withers**/Cape Girardeau, MO is looking for the right person to handle news/sports, PBP and production. Send your package to: onairjobs@withersradio.net...**Leighton** AC KZLT/Grand Forks, ND is searching for a Morning co-host. T&R's to: brian6187@aol.com...**Krystal Broadcasting** KYSL/Frisco, CO needs an experienced AE. An established client list awaits. All your best to: gm@krystal93.com...**GAP**/Billings, MT needs a proven OM to lead their 5-station cluster. Are you a leader and strategic thinker with professional discipline? Rush a resume, management philosophy and aircheck to: denniscoffman@gapbroadcasting.com...**Mid-Michigan Radio**/Lansing, MI is family owned and appreciates loyalty. Are you recently displaced by **Clear Channel**? Send your best to: struman@mmrglansing.com...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: mailto:tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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Fall Book 2008

Lansing-East Lansing, MI (#125)

Urban WQHH tumbles

Station	Format	Owner	Su'08	Fa'08
WITL-FM	Ctry	Citadel	10.1	11.1
WJIM-FM	T40	Citadel	9	9.3
WFMK-FM	AC	Citadel	7.1	7.3
WMMQ-FM	ClsscRock	Citadel	6.7	6.9
WJXQ-FM	ActRock	RubberCity	6.2	5.8
WQHH-FM	Urb	MacDonald	7.1	5.5
WJIM-AM	N/T	Citadel	3.4	4.4
WHZZ-FM	AdultHits	MacDonald	3.4	3.1
WJZL-FM	SmJazz	RubberCity	3.2	3.1
WXLA-AM	UrbAC	MacDonald	2.3	3.1
WQTX-FM	Oldies	RubberCity	2.3	2.2
WBCT-FM	Ctry	ClrChnnl	1.4	1.8
WVIC-FM	SoftAC	RubberCity	1.8	1.8
WILS-AM	Stnrds	MacDonald	0.9	1.6
WVFN-AM	Sports	Citadel	1.6	1.6
WKLQ-FM	ActRock	Citadel	1.6	1.3
WJR-AM	Talk	Citadel	0.7	1.1
WLAV-FM	ClsscRock	Citadel	0	0.7
WCEN-FM	Ctry	NextMedia	0	0.4
WIOG-FM	T40	Citadel	0.5	0.4
WKFR-FM	T40	Cumul.	0.5	0.4
WWWW-FM	Ctry	Cumul.	0.5	0.4

Milwaukee-Racine, WI (#37)

N/T WISN makes a move!

Station	Format	Owner	Su'08	Fa'08
WTMJ-AM	N/T	Journal	11.4	10.1
WISN-AM	N/T	ClrChnnl	6.1	7.8
WXSS-FM	T40	Enterc.	7.6	7.5
WMIL-FM	Ctry	ClrChnnl	5.4	6.6
WKKV-FM	Urb	ClrChnnl	7.4	6.4
WJMR-FM	UrbAC	Saga	4	5
WKLH-FM	ClsscRock	Saga	4.9	4.5
WLUM-FM	Alt	MilwRadAI	3.4	4.1
WHQG-FM	Rock	Saga	4	4
WLWK-FM	AdultHits	Journal	2.5	3.3
WMYX-FM	HotAC	Enterc.	3.1	3.3
WRIT-FM	AdultHits	ClrChnnl	4.1	3.1
WLDB-FM	AC	MilwRadAI	2.5	2.1
WJZX-FM	SmJazz	Saga	1.9	1.9
WQBW-FM	ClsscRock	ClrChnnl	2.5	1.8
WMCS-AM	Talk	MilwRadAI	0.9	1.6
WOKY-AM	Oldies	ClrChnnl	2.1	1.3
WDRV-FM/				
WWDV-FM	ClsscRock	Bnnville	0.6	0.9
WAUK-AM	Sports	GoodKarma	0.7	0.8
WGN-AM	N/T	Tribune	0.8	0.6
WSSP-AM	Sports	Enterc.	0.8	0.6
WBBM-AM	News	CBS	0.5	0.4
WIIL-FM	Rock	NextMedia	0.4	0.4

Lima, OH (#255)

Country WIMT rules

Station	Format	Owner	Sp'08	Fa'08
WIMT-FM	Ctry	ClrChnnl	13.6	13.8
WIMA-AM	N/T	ClrChnnl	7.4	8.2
WMLX-FM	AC	ClrChnnl	7.4	8.2
WLWD-FM	Rhythm.	ClrChnnl	7.4	6.9
WEGE-FM	ClsscRock	Maverick	6.2	6.3
WZRX-FM	ActRock	ClrChnnl	6.2	6.3
WFGF-FM	Ctry	Maverick	6.2	5.7
WWSR-FM	T40	Maverick	5.6	4.4
WDOH-FM	SoftAC	Maverick	3.7	3.8
WBYS-FM	ActRock	Federated	3.1	3.1
WLW-AM	N/T	ClrChnnl	3.1	2.5
WBUK-FM	Oldies	Findlay	2.5	1.9
WDSJ-FM	SmJazz	ClrChnnl	1.2	1.3
WHIO-AM/				
WHIO-FM	N/T	Cox	1.2	1.3
WZOQ-AM	Sports	Maverick	0.6	1.3
WCKY-FM	Ctry	ClrChnnl	0.6	0.6
WCSM-FM	AC	Hayco	0.6	0.6
WDHT-FM	Urb	MainLine	0.6	0.6
WERT-AM	Stnrds	FirstFamily	1.2	0.6
WHKO-FM	Ctry	Cox	0	0.6
WKKI-FM	AC	Sonshine	0.6	0.6
WKXA-FM	N/T	Findlay	0.6	0.6
WMVR-FM	AC	DeanMiller	0	0.6
WTVN-AM	N/T	ClrChnnl	0	0.6

Canton, OH (#129)

A competitive 3-way race headlines

Station	Format	Owner	Sp'08	Fa'08
WHBC-AM	N/T	NextMedia	7.9	8.4
WHOF-FM	AC	ClrChnnl	5.7	6.8
WQXK-FM	Ctry	Cumul.	7.9	6.8
WHBC-FM	AC	NextMedia	7.9	5.5
WRQK-FM	Rock	ClrChnnl	3.8	5.5
WDJQ-FM	T40	DAPeterson	6.5	5.3
WQMX-FM	Ctry	RubberCity	3.8	5.3
WONE-FM	ClsscRock	RubberCity	4.8	4.2
WHLO-AM	N/T	ClrChnnl	3.2	3.7
WNIR-FM	Talk	Media-Com	3.2	3.5
WKDD-FM	HotAC	ClrChnnl	4	3.3
WMJI-FM	Oldies	ClrChnnl	2.6	2.2
WMMS-FM	Rock	ClrChnnl	2.2	2
WAKS-FM	T40	ClrChnnl	2.4	1.8
WDPN-AM	AC	DAPeterson	2	1.8
WENZ-FM	Urb	RadioOne	1	1.8
WZAK-FM	UrbAC	RadioOne	1.6	1.8
WFHM-FM	ChrstnAC	Salem	1.6	1.5
WTAM-AM	N/T	ClrChnnl	1.4	1.3
WNPQ-FM	ChrstnAC	Tuscarawas	0.4	1.1
WQKT-FM	Ctry	Dix	0.8	1.1
WYFM-FM	ClsscRock	Cumul.	0.6	1.1
WKNR-AM	Sports	GoodKarma	0.8	0.9
WNCX-FM	ClsscRock	CBS	0.8	0.9
WNWV-FM	SmJazz	Elyria-Lorain	1.4	0.9
WSOM-AM	Stnrds	Cumul.	0.8	0.9
WAKR-AM	N/T	RubberCity	0.6	0.7
WDOK-FM	AC	CBS	1.2	0.7
WINW-AM	Rel.	Pinebrook	0	0.7
WDVE-FM	ClsscRock	ClrChnnl	0	0.4
WHOT-FM	T40	Cumul.	0	0.4
WTIG-AM	Sports	WTIG	0	0.4
WTUZ-FM	Ctry	WTUZ	0.4	0.4

Flint, MI (#127)

Nice book for classic hits WHNN


Station	Format	Owner	Sp'08	Fa'08
WDZZ-FM	UrbAC	Cumul.	9.2	9.1
WCRZ-FM	AC	Regent	9.4	8.5
WHNN-FM	ClsscHits	Citadel	4.9	6.5
WRSR-FM	ClsscRock	Cumul.	7.2	6.3
WWCK-FM	T40	Cumul.	5.9	6.1
WWBN-FM	ActRock	Regent	4.5	5.5
WFBE-FM	Ctry	Citadel	5.7	4.3
WRCL-FM	Rhythm.	Regent	4.9	4.3
WKQC-FM	Ctry	MacDonald	3.9	3.7
WJR-AM	Talk	Citadel	3.5	3.5
WIOG-FM	T40	Citadel	2.7	2.2
WOWE-FM	UrbAC	Shumpert	3.9	2.2
WKQI-FM	T40	ClrChnnl	0.6	1.8
WTRX-AM	Sports	Citadel	1.2	1.8
WFNT-AM	Stnrds	Regent	1.2	1.4
WWCK-AM	N/T	Cumul.	0.4	1.2
WXYT-FM	Sports	CBS	0.8	1.2
WFLT-AM	Gospel	ChrstnEv.	2	1
WRIF-FM	ActRock	GrtrMedia	0.4	1
WSNL-AM	ChrstnTalk	ChrstnSys	0.6	1
WCSX-FM	ClsscRock	GrtrMedia	0	0.8
WILZ-FM	ClsscRock	Citadel	0.4	0.6
WJLB-FM	Urb	ClrChnnl	0	0.6
WQUS-FM	ClsscHits	Regent	0.8	0.6
WWJ-AM	News	CBS	1	0.6
WDVD-FM	HotAC	Citadel	0	0.4
WHMI-FM	Rock	Livingston	0.4	0.4
WKQZ-FM	ActRock	Citadel	0	0.4
WMJO-FM	80s	MacDonald	0.4	0.4
WNIC-FM	AC	ClrChnnl	0	0.4
WTLZ-FM	UrbAC	NextMedia	0.6	0.4
WVMV-FM	SmJazz	CBS	0.8	0.4
WYCD-FM	Ctry	CBS	0	0.4

Saginaw-Bay City-Midland, MI (#134)

N/T WSGW wins

Station	Format	Owner	Sp'08	Fa'08
WSGW-AM	N/T	NextMedia	7.7	9.7
WIOG-FM	T40	Citadel	9.9	8.6
WHNN-FM	ClsscHits	Citadel	8.3	7.9
WKQC-FM	Ctry	MacDonald	7.7	7.9
WCEN-FM	Ctry	NextMedia	8.3	6.5
WKQZ-FM	ActRock	Citadel	7.9	6.1
WTLZ-FM	UrbAC	NextMedia	4.8	5.9
WRCL-FM	Rhythm.	Regent	3	5.6
WMJO-FM	80s	MacDonald	2	4.5
WILZ-FM	ClsscRock	Citadel	4.4	4.3
WTKQ-FM	N/T	NextMedia	1.8	2.5
WGER-FM	AC	NextMedia	2.2	2
WGDN-FM	Ctry	AppleCo.	2.4	1.8
WSAG-FM	Oldies	MacDonald	0.6	1.8
WSAM-AM	Stnrds	MacDonald	1	1.8
WLUN-FM	Sports	LastBastion	1	1.4
WMRX-FM	Stnrds	Steel	2.2	1.4
WMPX-AM	Stnrds	Steel	0.8	1.1
WJR-AM	Talk	Citadel	0.4	0.7
WNEM-AM	News	Meredith	0.8	0.7
WOWE-FM	UrbAC	Shumpert,M	0.6	0.7
WFBE-FM	Ctry	Citadel	0.4	0.5
WUPS-FM	ClsscHits	Coltrace	1	0.5

12+ M-Su, 6AM-12AM
Spring or Summer '08 - Fall '08
comparisons, unless otherwise noted



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