

MAIN STREET

Presents

The Conclave

TATTLE R

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Cartoons Suggested by Lenny Bronstein & Jay Philpott

A record crowd showed up for this year's **Conclave** "TalenTrak 2008" at Columbia College in Chicago last weekend. A rather large THANK YOU to former WLUP PD and TalenTrak Trakmaster **Bill Klapproth**, who helped organize and orchestrate the event. The morning started off with, "Anatomy of a Winning Air Talent," and featured **J Pat Miller** PD of KSRZ/Omaha and **Norm Winer** of WXRT/Chicago. Next came, "Spot on Production," led by Bonneville/Chicago's **Matt Bisbee** and WLUP's **Brian Rhodes** followed by, "Succeeding Wildly in Spite of Myself," a session steeped in the playful sarcasm of legend **Larry Lujack**. The luncheon presentation featured the high energy and passion that only WLUP superstar **Jonathon Brandmeier** could bring (a session marked with several playful interchanges between Brandmeier and Lujack). Later in the day, the Aircheck Clinic proved to be as eye (ear?)-opening to TalenTrakkers as it was intense. The final session gathered students and faculty for a comprehensive Q&A, prefaced by an immensely helpful exposé on Show Prep tips with **Jay Philpott**. *Commentary: The magic of mentoring was alive and well on Saturday, as over 100 students and faculty gathered at The Conclave's TalenTrak '08 in Chicago to learn, to share and to inspire. But more than anything, each of those 100 individuals represented a singular flame of hope — great hope — for the future of our industry... hope that many mistakenly believe is missing from our industry. That made the day as special as any I have had the privilege of experiencing in my tenure with the Conclave! - TK*

Former **Clear Channel**/Minneapolis boss **Mick Anselmo** is back and **CBS**/Minneapolis is giddy to have him! Anselmo was named SVP/Market Manager for the 3-station cluster effective December 1st. During his year away from radio, Mick was COO of **Advantage Rent-A-Car**. To make room, **Mary Niemeyer** transitions to VP/Director of Sales and GSM of WCCO-AM. Said CBS EVP/Operations Scott Herman, "When it comes to Minneapolis radio leadership there is no name bigger than Mick Anselmo. Over 23 years, culminating in his role as President & Market Manager for **Clear Channel Radio/Minneapolis**, Mick has a proven history of leadership, transforming radio stations into winners and generating terrific ratings and revenue performance along the way. Mick has successfully dealt with acquisitions and mergers, having

managed stations for Am/Fm, **Chancellor**, **Shamrock** and **Malrite** ... all in Minneapolis, North Dakota and South Dakota. Mick's reputation for developing talent, managing brands, improving performance and operational excellence makes him the perfect choice to lead our cluster at this time." While many speculated the appointment had been in the works for some time, Mick's appointment came together quickly. Mick tells The TATTLE R, "It all came together within the last two weeks. In fact, even after I met with Scott Herman and **Dan Mason**, I was still unsure of where exactly they wanted me at CBS." I guess we know now, Mick!

The Radio Hall of Fame Class of 2008 was inducted Saturday, November 8th in Chicago with **Art Bell**, **Jess Cain**, **Howie Carr**, **Bob Collins**, **Michael Luckhoff**, **Dick Wittinghill**, **Charlie Tuna** (who was introduced by TalenTrak keynoter and HOF'er himself, **Larry Lujack**) and the controversial **Dr. James Dobson** of "Focus on the Family" were all honored.

Ethan Handel, former **Missouri Valley Broadcasting** Country KMMO-AM & FM/Marshall, MO sports and weather reporter, has been sentenced to 10 years in federal prison on sex charges. He pleaded guilty last spring to using the Net to entice a 14-year-old girl for sex. He was arrested in July in Independence, MO after arriving at what he expected would be a meeting with the girl, who turned out to be an undercover detective.

The 21st Annual **Spectrum Awards** were held by the **Indiana Broadcasters Assoc.** last Saturday in Indianapolis. Station of the Year winners according to market size, were: **Cumulus** Country WFMS/Indianapolis, **Oasis** Country WBTU/Ft. Wayne and **D.R. Rice** Country WMPI/Scottsburg, IN. Also taking prizes home were WTHI/Terre Haute, WSCH/Aurora and WLJE/Valparaiso.

That Looney Lujack Wins A Tony!!



WIFC/Wausau's Tony Waitekus (L) shares some yucks with Larry Lujack at last weekend's TalenTrak

the Conclave Webinars

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Keith Hill

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When will the **Bush** appointees leave the **FCC**? President-elect **Barack Obama** can name a replacement for Chairman **Kevin Martin** (R) as soon as he is sworn in on January 20th. Normally, the incumbent FCC chairman steps down when a new administration assumes control. Not this nutcase. "I don't have any plans to be going anywhere yet," Martin said. Pressed for more, he said. "I'm saying I don't have any plans." When he does leave, FCC Democrats **Michael Copps** and former Conclave Keynote **Jonathan Adelstein** could work quickly to enact a range of new policies. Obama will likely name either Copps or Adelstein as Interim FCC chairman while he looks for his own chairman.

A Federal Judge this week dismissed claims that major labels conspired on digital music pricing levels. The charged were brought forth from a consolidated group of consumers who alleged price gouging specifically for downloads and CD's. The suit names major labels: **Sony**, **Universal**, **EMI** and **Warner** and accuses the companies of using joint ventures and third-party agreements to maintain elevated wholesale prices on paid downloads. The charges were firmly denied by the labels.

NAB Pres./CEO **David Rehr**, 2008 Conclave Learning Conference keynote reached out to President-elect **Barack Obama** on behalf of the industry, saying, "There are more than 15,000 local radio and television stations in the U.S., employing nearly 250,000 hard working Americans. These stations serve their communities through public service, local news, entertaining programming and vital community information — such as emergency warnings, traffic information and severe weather alerts." Rehr also mentioned the "massive consumer education efforts" the NAB has undertaken during the imminent transition to DTV. *Commentary: Let's see how friendly Rehr might continue to be with our President-elect after Obama and the new FCC work to enact new localism regulations...almost a sure bet in the coming year. - TK*

In the meantime, the **Radio Television News Directors Association** sent a letter to President -elect **Barack Obama** pleading for immediate steps to ensure open government, allow access to information and strengthen the Freedom of Information Act. The letter outlined a plan for the new administration that "would reverse the climate of secrecy in Washington."

Improving the 18-34 data was key during the **Arbitron Advisory Council's** conference call this week. Arbitron announced an aggressive outreach to cell-phone only households in 50 diary markets, starting this spring. The list expands to 75 diary markets in the fall with the goal to eventually expand to all diary markets. The 40-market expansion for spring was picked because of needed improvements in their 18-34 data.

Arbitron announced the results of the 2008 Arbitron Radio Advisory Council elections with **CBS** SVP/Western Mid-sized markets **Lisa Decker** replacing **NRG Media** COO **Chuck Ducoty** as Chairman. **Radio One**/Houston VP/GM **Doug Abernethy** grabs VP stripes. The following were elected to a 3-year term beginning in January 2009: WHTA/Atlanta's **Bruce Demps** (Black/Urban Top 100). WQXI-AM and WSTR/

Atlanta's **Doug Benson** (Continuous Service Markets 1-50). WDWS-AM and WHMS/Champaign's **Mike Haile** (Small Market Condensed). Also appointed to the Arbitron Radio Advisory Council: **KATZ Media** EVP **Gerry Boehme** (Research), **Radio Advertising Bureau** President/CEO **Jeff Haley** (At Large), **Clear Channel** SVP/Research **Lucy Hughes** (Top 5 group) and **Greater Media** VP/Program Development **Buzz Knight** (Group Programming).

Deaf and hard of hearing people may soon be able to experience live radio coverage for the first time with the future of captioned radio broadcasts. Seven stations across the country displayed the technology during election night. "The telecast demonstrated the enormous potential of digital radio and how it can reach new audiences," said **Harris Corporation** Chairman/Pres./CEO **Howard L. Lance**. "HD Radio's benefits extend well beyond clearer signals and better sound — it sends data, scrolling real-time text, even images. This telecast ushers in a whole new era of radio that can now finally be experienced by millions of deaf and hard-of-hearing people."

CBS Oldies WOMC/Detroit hosted its fourth annual "Military Moms Luncheon" on Veterans Day to thank moms whose sons and daughters are risking their lives to protect and serve our blessed nation. WOMC GM **Debbie Kenyon** said, "This is just a small token of our appreciation for what Detroit moms sons and daughters have done for our country."

Saga AC KLT/Des Moines flipped to Christmas music earlier this week. This is the station's seventh year of "Rockin' Around the Christmas Tree."

Clear Channel Oldies KQQL/Minneapolis also flipped today to the "Twin Cities' Christmas favorites."

Iowa Public Radio cancelled the long-running "Live from Prairie Lights" show. The last program will air in December after 18 years.

Talk Radio Network announces **Phil Boyce** as President. Phil will also serve as Pres./Programming for: The Original Talk Radio Network, Talk Radio Network Enterprises, Talk Radio Network Entertainment and Talk Radio Network-FM. Boyce has programmed WJR/Detroit and WABC/New York. Boyce is credited with creating such shows as **Curtis and Kuby**, **Matt Drudge**, **Sean Hannity** and **Mark Levin**.

After four years and just in time for the largest economic downturn of our times, **Paige Nienaber**, VP/Fun 'N Games for **New World Communications** has released an ebook titled *Promotions From A To Z ('Z' Was Budgeted Out For 2009)*. The book covers all possible aspects of Radio Promotions from hosting concerts, to fixing Sales requests, to contesting, to Street Marketing, to community campaigns. Nienaber, who consults over 100 radio stations across the US, Canada, the UK and Africa on Promotions is based out of Scandia, Minnesota. The website for purchasing the ebook is www.anactualbookonradiopromotions.com <<http://www.anactualbookonradiopromotions.com>>

THE CONCLAVE/MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
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Looking for an interesting and offbeat interview, one that features information about local and area points of interest in a timely manner? **C.J. Johnson** of **Explore Minnesota Tourism** is offering exactly that. C.J. is available for interviews on Minnesota, places, events, points of interest, fishing reports, fall colors (in season) ski reports & etc. "Especially now with the economic downturn the nation is feeling, many people are turning their attention to closer-to-home vacations and adventures...the 'Places to go and things to see and do' syndrome. If your station is in or near Minnesota, and you'd like to engage C.J., please contact him at curt.johnson@state.mn.us or phone him at 651-297-3488.

Consultant **Jack Ashton** teams up with **McVay Solutions** CEO/Pres. **Jim McVay** to create **AC Programmer Today**, a media mailer developed to assist programmers and decision makers in the mainstream AC format to have a single source for the songs, DVD of songs, syndicated programs and elements especially designed for AC radio.

Envision Radio Networks announces the syndicated "Country Oldies Show" hosted by former Learning Conference faculty member **Steve Warren** is now part of the Envision lineup. The two-hour show features Country Classics from 1950-1989.

The Best radio station website in the Country? Readers to the **RAB Radio Sales Today** blog says those honors go to: www.topekaradioadvertising.com. The website won for its design, content and ease of use. The website is run by **Cumulus/Topeka** and **Spike Santee**.

The **FCC** fined **Jason Communications** \$3k for late license renewal for **WDOW-AM** and **WHPD/Dowagiac, MI**. Jason sold the stations separately in 2005.

TBTA Ministries has sold a construction permit for noncommercial **KVDC/Dodge City, KS** to **Victor Broadcasting, Inc.** for \$1 consideration. The buyer owns three stations and has applied for seven more.

Clear Channel Top 40 **WKST/Pittsburgh** and AC **WWSW PD Alex Tear** is upped to the newly created OM post.

Clear Channel Top 40 **WHYI** and Latin Urban **WMGE/Miami OM Rod Phillips** has been named OM for the entire cluster.

MacDonald Broadcasting/Saginaw, MI taps 20-year vet **Jim Kramer** as Interim OM. Kramer is the PD/Morning man for Country **WKCQ** and will now oversee Soft AC **WSAG** and Jack-FM **WMJO**.

CBS AC WDOK and Hot AC **WQAL/Cleveland PD Dave Popovich** was named Dir./Programming for the cluster that also includes Classic Rock **WNCX** and Alternative **WKRK**.

Bonneville's new Sports **WMVN/St. Louis** signs former crosstown **CBS** Talk **KMOX-AM** host **Brian Feldman**. The station and Brian sign on the air January 1st.

HipCricket appoints 30-year broadcast vet **Kevin McCarthy** to lead the company's broadcast sales. McCarthy has worked for **ABC, Clear Channel, Entercom** and **Jacor** among others.

Entercom Hot AC **WMYX/Milwaukee** ups morning show producer **Tony Lorino** to APD/MD. "As morning show producer, Tony has shown himself to be a solid student of the business with boundless enthusiasm for radio and that gets me every time." said OM **Brian Kelly**. Lorino celebrated by attending last weekend's **Conclave TalenTrak!**

Northwestern Media AVP **Reid Holsen** exits at the end of the month when he begins as Human Resource Manager for the city of **Sioux Falls, SD**. "God is so good and I feel his leading to jump into this new opportunity and get re-involved in a community and the church that my family and I have loved for over 25 years," said Holsen. Reid is a former *Conclave Board member*, and has assisted the organization in putting together Christian format symposiums through the years.



Ted lives his own little rock 'n' roll life.

Emmis Alternative WKQX/Chicago ups weekenders **Alex Quigley** to PM drive, replacing **Sherman and Tingle** who moved to Mornings.

Longtime **CBS** Oldies WOMC/Detroit PD **Scott Walker** transfers to sister Classic Hits WRBQ/Tampa as PD. He takes over for OM/PD/Morning man **Mason Dixon** who stays on for wakeups.

Wilks Top 40 KMXV/Kansas City PM driver **Kelly Ulrich** is hanging it up after almost 14 years.

Cumulus Rock WFTK/Cincinnati morning "Two Angry Guys" co-host **Richard Skinner** is a casualty of the budget ax.

Clear Channel AC WLIT/Chicago goes from LIVE to Voice-tracked in afternoons with the voice provided by sister AC KESZ/Phoenix talent **Kevin Gosset**.

Steve Knoll is now the new Regional Sales Manager for **Dave Scott Companies**, handling the Mountain and Pacific time zone states including Alaska and Hawaii.

Taxi Productions Urban AC KJLH/Los Angeles grabs veteran programming strategist **Vinny Brown** for their newly created Exec. VP position.

Greater Media Classic Rock WCSX/Detroit morning team of **Jim Johnson** and **Lynne Woodman** (JJ and Lynne) leave after 11 years.

Clear Channel Hot AC WKDD/Akron, OH morning co-host **Angela Bellios** is no longer part of the morning show.

Veteran Talk programmer **Tom Parker** gets sliced from **Journal** Talk WTMJ-AM/Milwaukee. Budget cuts.

Bliss Communications Talk WCLO-AM and Country WJVL/Janesville, WI GM **Bob Dailey** will be retiring in December.

NNB Radio/Anchorage Promotions Dir. and Country KXLW-The Wolf morning jock **Matt Hoag** has left the cluster as the result of economic downsizing.

Midwest Communications Country WINH/Terre Haute, IN morning co-host **Shaun Kelly** has exited.

Alex Quigley is the new PM driver at **Emmis** Alternative WKQX (Q101)/Chicago.

We're saddened to report that **Andrew Ashwood**, VP/GM and Exec. Producer for **Fox Sports Radio** has died. Ashwood suffered a massive heart attack Monday, and had also been dealing with cancer. He was 51. The Milwaukee native and frequent Conclave faculty member had several radio stops along the way to Fox Sports Radio, including WKTI/Milwaukee, WGBF/Evansville, WABX/Detroit, and WOAI/San Antonio.

Condolences to family and friends of long-time **Cleveland Indians** broadcaster **Herb Score** who passed this week at 75. Herb and **Twins** Hall of Fame announcer **Herb Carneal** hosted an unforgettable *Conclave* session on sports broadcasting – especially baseball - in 1996.

Condolences to family and friends of former station owner and **Michigan Association of Broadcasters** Past President **Richard S. Sommerville** who died at the old age of 90.

Condolences to family and friends of former Talk KBUR-AM and AC KGRS/Burlington, IA News Director and host **JK Martin**. Martin died in his home Monday at 51.

Condolences to family and friends of longtime NT WROK-AM and Top 40 WZOK/Rockford, IL GM **David Salisbury** who died this week at 86. Salisbury work at the before mentioned stations from 1962-1987 and eventually became VP and then President of **Nolte Communications** before retiring in 1995.

Condolences to family and friends of former **Iowa Public Radio** Executive Director **Cindy Browne**, who died Monday of cancer at the age of 56.

Jobs. Midwest Communications/Terre Haute, IN needs PT board ops for weekends and fill-ins. Send your resume to: bill@1007mixfm.com...**CBS** Country WUSN/Chicago has an immediate opening for PD. If you have strong ties to the Country Music Industry, understand Chicago and have high integrity, apply for this big job. Applications for this position are accepted online only, no emails or faxes will be considered. View and apply for this position at www.cbsradio.com/careers...**Clear Channel** NT KOA/Denver is looking for its next inventive, creative, aggressive reporter. If you have the burn to break stories, rush your best to: denverjobs@clearchannel.com and kathywalker@850koa.com...**NRG Media** Urban KOPW/Omaha needs a night slammer. Are you great with women? T&R to: bizzy@nrgmedia.com...**Oasis** WBTU/Ft. Wayne, IN is looking for their next Morning host. Do you work hard because you love to win? Rush packages to: chris.sargent@oasisradiogroup.com...**Clear Channel**/Springfield, MO seeks a Promo Director for the cluster. Extreme focus and time management required and you'll need to lift 50 lbs. Resume goes to: PaulKelley@ClearChannel.com...**Clear Channel** Country KEEY/Minneapolis wants and needs PT help. Send your things to: greggswebberg@clearchannel.com...**American General Media**/Durango, CO is on the hunt for an experienced seller. Pass along your resumes to: dstorrs@americangeneralmedia.com...Adult Rock WTTS/Bloomington-Indianapolis are looking for PT/fill-in help. Are you free weekends/overnights/holidays? T&R to: brad@wttsfm.com...**Family Friendly** WIBI/Springfield, IL-St. Louis has an opening for a creative, organized, well rounded communicator. Passionate about your faith? Send your best to: rob@wibi.org...**Midwest Family**/La Crosse, WI needs a Traffic Director. Previous radio industry experience preferred but not required. Must send resumes before November 19th to: kristyn@mwfroadcasting.com...**Midwest Communications**/Green Bay, WI is accepting applications for future OM openings. Previous PD experience necessary. Materials to: mccarthy@mwcradio.com...All job listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: mailto:tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

Brandmeier Wows TalenTrak



WLUP superstar morning talent Jonathon Brandmeier tells his story, and makes career-building points at the 2008 TalenTrak in Chicago last weekend.