

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Secrets of the Learning Conference! The Conclave today announced details of the Country Format Symposium - part of the Formatics Learning Track - at the 2008 Conclave Learning Conference: At the Crossroads. The symposium, entitled The Secret of My Success, is scheduled for 9am Saturday, June 28th at the Marriott City Center Hotel. Moderated by **Jones Radio Networks** and **CMA's 2007 National Personality of the Year, Lia**, the session will feature the stories of four women who have achieved success in Country radio and seek to answer the question; can you climb the ladder, stumble along the way and achieve the job of your dreams? According to Conclave Agenda Chair, **Elyria-Lorian Broadcasting's Tim Kelly**, "The birth of this session represents two new directions for the Conclave Learning Conference. Because this is truly a multi-formatic world in which the industry lives, the Conclave has created format symposiums this summer with appeal and interest to specific format proprietors as well as the broader programming world. The Secret of My Success is also the first session that our new **WECAN** committee - Women's Educational, Career and Advancement Network - helped to craft. We're proud of its inclusion in the 2008 conference agenda!" Faculty for the session include; **Susan Stephens** - VP/GM of Daypart Programming, **Jones Radio Network**; **Tonya Campos** - PD, KKGQ-Los Angeles, **Karen Dalessandro** - Morning show host, WMIL, Milwaukee. The event is sponsored by **R&R**. The complete agenda for the Conclave: At the Crossroads, slated from June 26th-28th, 2008 as well as details on registration can be found online at www.theconclave.com.

New York Gov. **Eliot Spitzer's** resignation takes effect Monday March 17th after revelations surfaced regarding his past with prostitution. Spitzer didn't mention anything about hookers when he held his press conference saying only, "I am deeply sorry I

did not live up to what was expected of me." Spitzer's lawyers have been in discussions with the US attorney's office in New York trying to negotiate a plea deal to avoid prosecution. According to the **New York Post**, Spitzer's use of prostitutes date back 10 years and he has allegedly spent near \$80,000. **NPR** is reporting that Federal prosecutors may charge Spitzer with an obscure law from 1910 called the **Mann Act**. Passed during a "moral panic" the law was designed to fight forced prostitution although critics say it has been used as a tool of political persecution and even blackmail. Several celebrities have been charged with violating the Mann Act including: **Charlie Chaplin, Frank Lloyd Wright, Chuck Berry** and **Jack Johnson**.
Comment: It's been great fun inside of our industry (much like it probably has been inside Wall Street and the insurance industry) to rejoice in the downfall of Spitzer. It's been hard for me to refrain from the pile-on, as well. After all, my 'hobby' vocation as a music promoter for Main Street suffered greatly after the revelations of then New York AG Spitzer caused a dramatic altering in the relationship of radio and records. The fact remains, members of both industries behaved as stupidly as Client #9 did, and were caught just as guiltily in the practice of their criminal wrong-doing. Having Spitzer go down as he did won't change those facts of history. However, I can revel in one thing associated with his scandal: he had the common decency of staying out of the Minneapolis-St. Paul airport to conduct his dalliance! - TK

Staff cuts in Chicago at **Citadel's** WLS-AM and WZZN-FM has **Chicago Sun-Times** media columnist **Robert Feder** livid, calling the cutbacks the work of "idiots and incompetents who've been destroying radio." Feder sharpened his attacks saying, "The villain this time was **Citadel Broadcasting Corp.** CEO **Farid Suleman**, who made a lousy deal to buy the stations and now appears determined to wreck them in order to save face and pay down his crushing debt." Feder didn't stop there, continuing on to say, "Before he blundered into Citadel, Suleman used to be a bean counter and hatchet man for **Mel Karmazin** at the former **Infinity Broadcasting**. Suleman obviously learned little from his mentor, who appreciated the value of talented personalities to a successful radio product." According to Feder, the news operation at WLS has been destroyed and the station should stop promoting itself as the place to go for news. Added Feder, "Speculation has been heating up that Suleman could force WLS to replace (its morning show) with Don Imus, whose New York-based morning show was resurrected by Citadel last year. If WLS loses its local morning show to syndication, it could be the last nail in the coffin for The Big 89."



David Rehr
President, NAB



Ed Schultz
Jones Radio

THE 33RD CONCLAVE LEARNING CONFERENCE



JUNE 25-29, 2008
MARRIOTT CITY CENTER
MINNEAPOLIS



Rita Cosby
Author/Commentator



Isaac Hayes
Artist/Songwriter

Learning-Sharing-Networking
Over 40 Sessions/Events
Tuition covers many meals/snacks!

Jupiter Rising ... ELECTROPOP

"From mixshow play, to curiosity calls, to genuine, factual callout, Electropop has been that delightful surprise. 600 spins in... it's a POWER!!! - Rob Wagman PD WIBT The Beat Charlotte

New this week: WFKS/JACKSONVILLE plus WPIA & WRVZ!!!!
Power Rotation Continues at WZEE & WIBT

- ★ • Jupiter Rising is featured as Artist on the Rise on MSN Windows Media Guide for the month of March. This site receives over 40 million unique views per month...the #3 overall most visited site on the web!!!!
- www.windowsmedia.com/mediaguide/Artistontherise

Saturday Night Live vet and *2005 Conclave Learning Conference Keynote*, **Al Franken's** challenge to the Minnesota Senate seat held by Republican **Norm Coleman** has just gotten easier. Franken was facing a tough challenge for the 2008 Democratic nomination by **Mike Ciresi**, but not any longer because Ciresi has withdrawn. It was a battle of Franken's celebrity-fueled fundraising v. Ciresi's personal fortune, which Franken appeared to be winning. Franken isn't the nominee yet, he still has to contend with a college professor, **Jack Nelson-Pallmeyer**, before earning the right to take on Coleman.

Arbitron will implement diary enhancements that are intended to improve response rates for hard to reach demographics, called the "**Second Chance Diary**." Beginning with the Spring 2008 diary survey, all continuously measured markets will offer a second chance to respondents in households who initially agree to participate, but fail to return their diaries. During the test run, 40% of households who agreed to participate for a second-time returned diaries. "This is the best of both worlds for diary sample improvements," said VP/Research Policy and Communication **Ed Cohen**. "Typically when you improve proportionality, response rates go down and vice versa. With the second-chance diary system, we are able to improve both proportionality and response rates." Also this Spring, Arbitron is expanding promised incentive to non-continuously measured markets where the male 18-34 proportionality index is less than 60, averaged across the most recent two surveys. At recruitment, households with young males are promised an additional premium for each returned diary. Promised incentives have been successfully implemented in the top-10 markets for black and Hispanic persons 12+ in Fall 2002 and has been expanded to additional markets.

Cumulus Media had an **SEC** filing yesterday to note that the company has received the necessary consent from the lender group under its existing credit agreement that would allow it to enter into an amendment to permit a merger. Members of the lending group holding in excess of 50% of the debt required to enter into an amendment gave their consents. The management-led merger would be with an investment group led by its Chairman/Pres./CEO **Lewis W. Dickey Jr.** and an affiliate of **Merrill Lynch Global Private Equity**, part of Merrill Lynch. This is not a done deal yet as merger completion remains subject to various conditions. Some conditions include approval by shareholders, FCC approval, and other customary closing conditions. The original buyout price was \$11.75. On last look, shares were up more than 12% at \$5.51, and the 52-week trading

range is \$4.90 to \$11.74. On last look, the company had roughly 345 radio stations in 67 U.S. markets. Its market cap as of today is \$238 million.

30 Under 30 Returns to the Conclave Learning Conference!

Last year, the Conclave and **Edison Media Research** launched the first 30 Under 30, celebrating the 30 brightest young stars under the age of 30 in broadcasting. The celebration of contributions made to the industry by our under-30 members continues this summer, with the 2nd annual presentation of the industry's 30 UNDER 30 at a special award luncheon on Saturday June 28 in Minneapolis during the Learning Conference. Make your nomination for this prestigious award by clicking <http://infinitesimal.com/30under30.php> and filling out the entry form. Nominations will run from now through the end of March.

Alleged mismanagement at the **FCC** has intensified a congressional investigation as they request documents dating back three years. In a letter, Rep. **John D. Dingell** (D-MI), chairman of the House Committee on Energy and Commerce, and other ranking members of the Subcommittee on Oversight asked FCC Chairman **Kevin J. Martin** to provide e-mails, memos, handwritten notes and meeting schedules. The subcommittee is probing how the agency conducted its open meetings, how it circulated items among the four other commissioners and how it put together reports, such as a controversial report on cable programming sales. Dingell's office said the bipartisan investigation has broadened in scope, "Based on the information we've collected so far, this document request represents the areas that we believe warrant further investigation," Martin has been criticized for his secretive style and has been accused of dragging his feet on issues in order to push through his own agenda. Martin is in Thailand for the International Telecommunication Union's annual symposium and wasn't available to comment. **Mary Diamond**, an FCC spokeswoman, said in response to the letter, "We look forward to continuing to cooperate with the committee."

FCC Commissioner **Jonathan Adelstein** – *2005 Conclave Learning Conference Keynote* – and fellow Commission-member **Deborah Taylor Tate** will appear at the **NAB Show 2008's** "Regulatory Face-Off" panel in Las Vegas on April 15th. The annual panel gives attendees the chance to hear the Commissioners speak on issues facing the broadcasting industry.

KEYNOTES	<u>Formatics - presented by R&R</u>	<u>Technology</u>	PARTNERS
David Rehr!	Urban Symposium: The Urban Conundrum Top 40 Symposium: Great Show Prep Oldies Symposium: Marketing & Programming to Boomers Triple A Symposium: The Proper Relationship AC Symposium: Talk To Her NOW, or ... Country Symposium: Secrets of My Success News/Talk Symposium: Electing To Win Rock Symposium: The Four P's	Embracing Technology Texting Texting 1, 2 - Richard Rene The Bedroom Project, Summer Update What a Wicked Web We Weave Social Media Workshop Hear, Here! (Production/Imaging) New Tools for Fun & Profit (Production tools)	All Access! Arbitron! BDS Radio! Brown College! Edison Media Research! McNally-Smith College! McVay Media! MusicMaster! Nielsen Entertainment! PlayMPE! PromoSuite! R&R! RCS! Specs Howard School!
Ed Schultz!	<u>Management & Programming</u>	<u>Life Skills</u>	
Rita Cosby!	Flipping the Switch? (Syndication) What PPM Can Teach Small Markets Aircheck Critiques That Work! PPM- A report from the front lines! Building Your Personal Brand Radio vs. Royalties: The Debate! Non-Traditional Success (NTR)	The Time Management Seminar Life After Radio (Career Options) The Change Management Seminar Handling Clash With Class (Conflict Resolution) I's All About Me! (Mentoring, Self-promotion) Financial Management For Dummies...Radio!	
SPECIAL GUEST	<u>Conclave College - presented by All Access</u>	<u>Promotion - presented by R&R-PromoSuite</u>	
Isaac Hayes!	Ms. Understood (Communicating effectively) The One-Minute Talent Developer	Social Responsibilities: Working with Charities Understanding Agencies Reaching Young Demos with Radio Marketing in a PPM World Being PC: Promotionally Correct!	



Promised action is underway on Capitol Hill as cases head to the courts regarding the **FCC** decision to allow local broadcast/print cross-ownership in the top 20 markets. **Byron Dorgan** (D-ND) forges ahead with the Resolution of Disapproval tactic that if passed would prevent the FCC from enforcing the new rules. "The FCC says this is a modest compromise, but make no mistake, this is a big deal. When nearly half of the people in this country are told that in their cities and towns the media will get the green light to consolidate, they will not be happy," Dorgan said. "The proposal would also create a greatly relaxed approval process for newspapers to buy TV stations in any U.S. media market and spur a new wave of media consolidation in both large and small media markets." Dorgan continued, "Our nation is best served when we have access to a variety of media sources. Smaller and independent media outlets across the country provide local news that simply would not exist if large media conglomerates continue their consolidation efforts."

Legendary programmer **Lee Abrams** is leaving XM Satellite Radio to join **Tribune Company** as its first-ever Chief Innovation Officer. "Lee's going to pump new life into our content, re-energize our brands, and get people thinking and working together like they never have before," declared Tribune President of Broadcasting and Interactive **Randy Michaels**. "He invented the modern FM radio format, got satellite radio off the ground when no one gave it a chance, and managed to advise on the redesign of 'Rolling Stone' magazine and the launch of TNT Cable Network in his spare time," Michaels noted. Abrams will be responsible for innovation across publishing, broadcasting and interactive divisions. Abrams first day is April 1st.

Sirius Satellite Radio CEO **Mel Karmazin** said he hopes US regulators would rule by the end of March on the proposed merger of Sirius and **XM Satellite Radio**. Karmazin said he "took heart" about recent comments by FCC Chairman **Kevin Martin** but cautioned since the \$4.2 billion merger of the two satellite radio companies had taken longer than expected. The companies had hoped to get the go-ahead by the end of 2007.

The Conclave is proud to announce the addition of **Isaac Hayes** to the agenda for the 2008 Conclave Learning Conference: At the Crossroads! The Rock & Roll Hall of Famer, **Oscar** winner, multiple **Grammy** recipient, actor, author, and radio personality will be featured at the event's Saturday (June 28th) **Edison Research**-sponsored 30-Under-30 luncheon, providing both a performance and intimate interview for all Conference attendees!

As an extra treat, he'll be joined by legendary songwriter/performer **David Porter** – his longtime songwriting writing companion. Thank **BMI** for this wonderful opportunity! Don't miss it!!

After almost 15 years, a new **PBS** station will finally sign on in Indianapolis. WITT is expected to air on 91.9 FM with 6,000 watts from a tower based in Boone County. The station will be run primarily by community volunteers.

Midwest Active Rock KRBR/Duluth, MN is tweaking to a more mainstream format and changing its moniker and calls to KHQG 102.5 "The Hog." OM **Jack Lawson** clarifies, "We're still playing currents at the same frequency that we have over the last several weeks, but we've moved some of the harder active titles to nights and expanded our day categories to include more mainstream gold.

Positive Impact Media Christian CHR KZZQ/Des Moines is now KPUL (Pulse 99.5). KZZQ went dark on Friday, February 29th and KPUL signed on Tuesday(3/11). The station will be "music containing messages of truth" and their songs will have to contain at least one of three qualities: a message of transcendence, message of significance and a message of community.

Gapwest Broadcasting Alternative KPPC/Idaho Falls-Pocatello, ID changed call letters to KEGE to match its Edge moniker.

Last weekend, **Hubbard Broadcasting** Hot AC KSTP/Minneapolis listeners raised over \$841,000 in their "KS95 for Kids Radiothon." To date, KSTP has raised over \$10.3 million to benefit local charities Gillette **Specialty Health Care** and **The Children's Cancer Research Fund**.

Kudos to **Federated Media** Country WQHK/Ft. Wayne, IN for raising over \$67,000 during their first-ever Country Cares For St. Jude Kids Radiothon on February 28th and 29th.

Gateway Creative Broadcasting Christian AC KHZR/St. Louis recently partnered with **Shaohannah's Hope** to raise close to \$54,000 in their Sharathon partnership. The money raised will go specifically to care for special needs orphans in China to finance medical expenses and surgical needs for orphans prior to being adopted or who might never be adopted.

Uh-Oh. **Bonneville** Hot AC WKRQ/Cincinnati morning co-host has a rare disease called pregnancy. **Jeff Thomas** is wearing a 30 lb. pregnancy profile for one week to raise awareness and collect baby items for **Lighthouse Youth Services**. Jeff has to wear the belly 24 hours a day to experience what it's like to carry a baby.

RFD Network farm reporter and **Iroquois County Broadcasting** Talk WGFA-AM/Watseka, IL Farm News Director **Colleen Callahan** has been named as the Democratic candidate for Congress in Illinois' 18th Congressional District. Callahan will continue with WGFA for now.

Congrats to syndicated radio star **John Tesh** whose new book "Intelligence for Your Life: Powerful Lessons for Personal Growth" broke onto Amazon.com as the number 2 Best Seller!

Summit City Radio Top 40/Rhythmic WNHT/Ft. Wayne PD/afternoons Mojo exits after over two years with the station.

Cumulus Top 40 WWCK/Flint, MI PD/PM driver **Jeff Andrews** segues to **Cumulus** Top 40 WZYP/Huntsville.

Archway Broadcasting Top 40 WCGQ/Columbus OM/PD Bob Quick exits after five years due to budget cuts.

Citadel Country WFBE/Flint, MI middayer **Dan Richards** has exited the station. PD **April Rose** will take on the now vacant air shift effective immediately.

Midwest Classic Hits KOSI/Springfield, MO morning man **Mike Edwards** has decided to hang up the headphones.

CBS Country WUSN/Chicago longtime weekend/fill-in personality **Cal Daniels** is leaving the station after 19 years to transfer to North Carolina for his full-time job. His previous stops include the former News WMAQ-AM/Chicago and Talk/Sports WJJD-AM/Chicago.

Tribune Talk WGN-AM/Chicago has named **Victor Lisle** Creative Services Director, effective April 16th.

Magnum Radio sells AC WSRG/Sturgeon Bay, WI to **Al Johnson Broadcasting, LLC** for \$712,500. The buyer owns no other broadcast interests.

Radiostar Top 40 WQQB/Champaign, IL welcomes back **Nikki St. John** to mornings. "Nikki & Todd In The Morning" also features co-host **Todd Allen**.

Pritchard Broadcasting Country KDMG/Burlington, IA PD/mornings "**Shotgun**" **Steve Kelly** exits

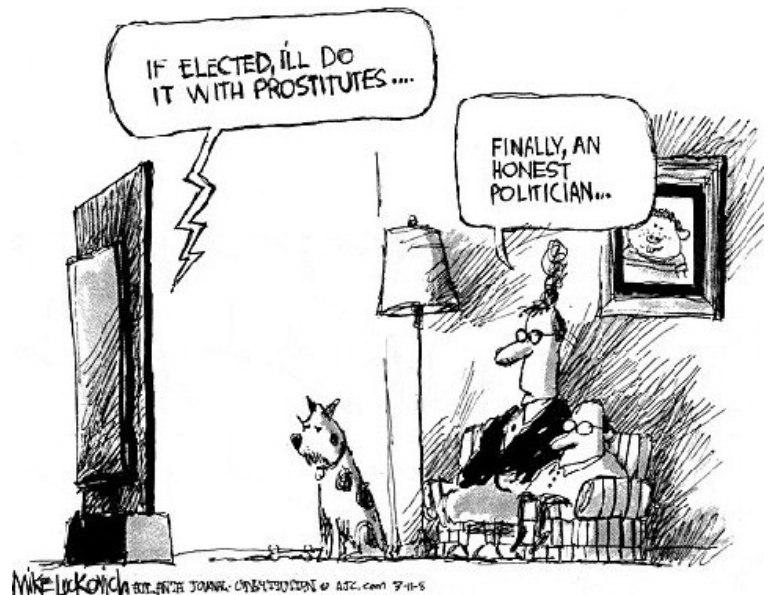
Former **Clear Channel** Talk WLW-AM/Cincinnati anchor/reporter **Will Sterrett** joins sister Talk KTRH-AM/Houston as Assistant News Director.

Midwest Family Top 40 WIZM/La Crosse, WI morning man **Wayne D** exits.

The 2008 Conclave Learning Conference: At The Crossroads/Marriott City Center-Minneapolis. Keynotes: David Rehr (President, NAB), Ed Schultz (Progressive Talk Personality). Over 30 sessions. 9 meals/snacks. Twins-Brewers baseball. Earlybird tuition, just \$299 until 5/1/08. Details at www.theconclave.com/

Westwood One Chief Digital Media Officer and longtime friend of the **Conclave**, **Gary Krantz** has resigned his post after two years with the network. "I'm proud of the accomplishments made here and I am excited about where the convergence of media is going. I plan to announce my future plans shortly." Reach out to Gary at gkrantz@aol.com or call his cell (917) 414-8388.

The **CRB** (Country Radio Broadcasters) have announced the official attendance figures for **CRS-39** which was held last week in Nashville from Wed., March 5th thru Friday, March 7th at the Nashville Convention Center. This year's total attendance figure was 2,607, including 1,893 full registrants (including exhibitors, panelists and sponsors) and 714 participant registrants. This represents a 9% decrease over last year when the combined total was 2,865. During the festivities, three Country stations were given the **CRB's Radio Humanitarian Award**. This year's recipients are: Large Market: **Lincoln Financial Media** Country KYGO/Denver - Medium Market: **Citadel** Country WIVK/Knoxville - and Small Market: **Free Lance Star Publishing** Country WFLS/Fredericksburg, VA. In other CRB news, the following people were re-elected as officers. **CBS** KMPS/Seattle PD **Becky Brenner** — President, Bill Mayne — VP, **Beasley** WKIS/Miami Market Manager **Carole Bowen**-Secretary, **Aristo Media/Marco Promotions** Pres. **Jeff Walker** — Treasurer. Also, **Regent Broadcasting** VP/Programming **Bob Moody** was newly elected to the Board and **Clear Channel** WSIX/Nashville PD **Keith Kaufman** was named Agenda Chairman. **Warner Bros.** Nat'l Dir. Promotion **Bob Reeves** was named Vice-Chair. CRS-40 will be held from March 4-9 in Nashville. For information call (615) 327-4487 or visit www.crb.org.



Long-time radio programmer and personality **Pat Shanahan** died Monday, March 10th in Stevens Point, WI. He was 70 and had suffered from pulmonary fibrosis. The Milwaukee native began his broadcast career in the mid-'50s, when he tape-recorded programs from his kitchen table to run on WTKM/Hartford, WI. From there he spent time at WDOR/Sturgeon Bay, WI, WFOX/Milwaukee (using the on-air name Rocky Foxx), and WRIT/Milwaukee. His radio career took him to Boston, Madison, Freeport, IL; and Cleveland. Funeral services will be Saturday, March 15th in Plover, WI.

Sarkes Tarzian AAA WTTS/Indianapolis is shocked and saddened to learn of the passing of **Phil Stoerck** (aka Phil the Listener) at the age of 55. Phil hosted a three-hour show on WTTS the first Monday of each month from 9p-mid. The Phillip Stoerck Memorial Trust has been established for his young son Reed.

Condolences to *R&R* Country Editor **RJ Curtis**, whose father, **Joseph Locurto**, passed away Tuesday (3/11) at the age of 83.

Job. Midwest Family Top 40 WIZM/La Crosse, WI is looking for morning talent. Send T&R to PD Jen O'Brien at jeno@z933.com...**Leighton** AC KCML/St. Cloud, MN needs a mature, funny, family oriented Morning Show Host who can handle web and imaging duties. Send your best to **Audrey Phillips**, KCML, 619 W. St. Germain, St. Cloud, MN 56301 or email to audphillips@gmail.com...**Summit City Radio** Rhythmic WNHT/FT. Wayne, IN is searching for a PD with strong leadership skills and creative imaging capabilities. E-mail T&R along with your programming philosophy to: jj@summitcityradio.com or snail it to: WNHT, c/o **JJ Fabini**, 2000 Lower Huntington Rd., Ft. Wayne, IN, 46819...**Mid-West Family** Active Rock WRQT/La Crosse, WI

has a rare FT overnight opening. Killer production skills a plus. Email audio and resume to jeant@mwfbroadcasting.com or snail it to: **Jean Taylor**, PD, WRQT 95.7 The Rock, 201 State Street, La Crosse, WI 54601...**Pritchard Broadcasting**/Burlington, IA wants a FT News Director for their 6 station cluster. Send your T&R to Lush_777@yahoo.com...**Pritchard Broadcasting** Country KDMG/Burlington, IA is on the hunt for their next Morning Show.

Rush T&R ASAP to Lush_777@yahoo.com...**CBS** Country WYCD/Detroit needs PT help. Must have at least 2 years in a medium or major market. Send your package to **Mike Scott**, APD, 26555 Evergreen, Suite 675, Southfield, MI 48076 or e-mail to mike@wycd.com...**Midwest Communications**/Kalamazoo, MI is searching for an Imaging Director. Are you a master of Cool Edit Pro, Adobe Audition, and Audio Vault? Voice tracking duties included so include an air check with your imaging demo. Send your best to **Brian Hayes**, O.M., Midwest Communications, 4200 W. Main St., Kalamazoo, MI 49006 or email to: bhayes@mwcradio.com...**Gapwest**/Duluth, MN is seeking a General Sales Manager. The General Sales Manager is responsible for managing all activities associated with the generation of advertising revenue. Send resume to GAPWEST Broadcasting, Attn **Merry Wallin**, 14 East Central Entrance, Duluth, MN 55811 or fax to (218) 727-9356...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

<p>- the Conclave AT THE CROSSROADS</p>		<p>2008 Learning Conference Registration Form June 25-29, 2008 • Marriott City Center Hotel • Minneapolis</p>		<p>PLEASE COPY THIS FORM FOR USE WITH MULTIPLE REGISTRATIONS!</p>	
<p>2008 Tuition/Fees</p>		<p><input type="checkbox"/> \$299 until 5/1/2008</p>		<p><input type="checkbox"/> \$149 Student/Educator/FreeAgent</p>	
<p><input type="checkbox"/> Special Code? _____</p>		<p>Mail/fax/email COMPLETED FORM to: The Conclave 4517 Minnetonka Blvd, #104 Minneapolis, MN 55416 fax 952-927-6427 or tomk@theconclave.com</p>		<p>AMOUNT ENCLOSED / TRANSACTION TOTAL \$ _____</p>	
<p>First name ***as it will appear on your badge</p>		<p>Last name ***as it will appear on your badge</p>		<p>Payment method? <input type="checkbox"/> CHECK <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> DISCOVER <input type="checkbox"/> AMEX</p>	
<p>Company ***as it will appear on your badge</p>		<p>Address Where YOU have an office/a home; NOT a parent company's home/main office</p>		<p>For credit cards, please complete the following section-</p>	
<p>City ***as it will appear on your badge</p>		<p>State</p>		<p>Credit Card #</p>	
<p>Zip Code</p>		<p>Security Code</p>		<p>Expiration (MO-YR)</p>	
<p>***IMPORTANT: There will be a \$50 fee assessed to change your badge info! Make sure of all info is correct!!</p>		<p>Your primary format?</p>		<p>HOTEL. A limited number of discounted Marriott City Center hotel rooms are available for \$134/night+tax (single/double). Call 612-349-4000, Connect with Reservations, and ask for the Conclave rate. Act quickly! An early sell-out is expected!</p>	
<p>Phone</p>		<p>Fax</p>		<p>REFUNDS. Ask for details.</p>	
<p>E-mail</p>		<p>Cardholder</p>		<p>Authorized Signature</p>	

Winter Book 2008

Chicago, IL (#3)

Winter in Chicago still looks like Fall!

Station	Format	Owner	Fa'07	WiP1
WGN-AM	N/T	Tribune	5.5	5.3
WGCI-FM	Urb	ClrChnnl	5	5.2
WBBM-AM	News	CBS	4.9	4.9
WLIT-FM	AC	ClrChnnl	4.2	4.3
WOJO-FM	RegMex	Univision	4.2	4
WNUA-FM	SmJazz	ClrChnnl	4	3.7
WLS-AM	N/T	Citadel	3.5	3.6
WPPN-FM	SpanOldies	Univision	3	3.3
WVAZ-FM	UrbAC	ClrChnnl	3.5	3.3
WKSC-FM	T40	ClrChnnl	3.4	3.2
WBBM-FM	Rhythm.	CBS	3.1	3.1
WDRV-FM/ WWDV-FM	ClsscRock	Bonneville	2.6	2.7
WUSN-FM	Ctry	CBS	2.8	2.7
WLEY-FM	RegMex	SBS	2.9	2.6
WTMX-FM	HotAC	Bonneville	2.6	2.6
WZZN-FM	Oldies	Citadel	2.3	2.4
WLUP-FM	ClsscRock	Emmis	2.1	2.2
WPWX-FM	Urb	Crawford	2.1	2.2
WFMT-FM	Clsscl	WindowOTW	1.9	2.1
WXRT-FM	AAA	CBS	1.8	2.1
WJMK-FM	AdultHits	CBS	2.2	1.9
WKQX-FM	Alt	Emmis	1.6	1.7
WMVP-AM	Sports	ESPN	1.7	1.7
WILV-FM	AC	Bonneville	1.9	1.6
WSCR-AM	Sports	CBS	1.5	1.6
WCFS-FM	AC	CBS	1.4	1.4
WGRB-AM	Gospel	ClrChnnl	1.6	1.3
WVIV-FM/ WVIX-FM	LatinRhy	Univision	1.5	1.3
WIND-AM	N/T	Salem	0.9	0.9
WIIL-FM	Rock	NextMedia	0.7	0.8
WSRB-FM	UrbAC	Crawford	0.7	0.8
WVON-AM	Talk	Midway	0.7	0.8
WCPT-AM	Talk	NewsWeb	0.4	0.7
WERV-FM	ClsscHits	NextMedia	0.5	0.5
WKIE-FM/ WDEK-FM/ WRZA-FM	AdultHits	NewsWeb	0.5	0.4
WRTO-AM	SpanishN/T	Univision	0.5	0.4
WZSR-FM	AC	NextMedia	0.3	0.4

Detroit, MI (#11)

Talk WJR remains at the top.

Station	Format	Owner	Fa'07	WiP1
WJR-AM	Talk	Citadel	6	6.3
WMXD-FM	UrbAC	ClrChnnl	5.7	6
WJLB-FM	Urb	ClrChnnl	5.3	5.5
WWJ-AM	News	CBS	5.2	5.5
WNIC-FM	AC	ClrChnnl	5.5	5.4
WKQI-FM	T40	ClrChnnl	4.5	4.6
WOMC-FM	Oldies	CBS	4.8	4.5
WRIF-FM	ActRock	GrtrMedia	3.7	3.9
WVMV-FM	SmJazz	CBS	4.1	3.8
WMGC-FM	AC	GrtrMedia	3.3	3.4
WDVD-FM	HotAC	Citadel	3.1	3.3
WDRQ-FM	AdultHits	Citadel	2.8	3
WYCD-FM	Ctry	CBS	3.4	3
WCSX-FM	ClsscRock	GrtrMedia	2.7	2.8
WDMK-FM	UrbAC	Radio1	2.8	2.7
CIMX-FM	Alt	CTV	2.5	2.5
WHTD-FM	Urb	Radio1	2.4	2.3
WDTW-FM	Ctry	ClrChnnl	2.2	2.1
WXYT-FM	Sports	CBS	1.8	1.7
WGPR-FM	UrbAC	Masons	1.6	1.6
WMUZ-FM	ChrstnAC	Crawford	1.2	1.4
WDFN-AM	Sports	ClrChnnl	1	1
WCHB-AM	Gospel	Radio1	0.8	0.9
CIDR-FM	AAA	CTV	0.8	0.7
CKWW-AM	Stnrds	CTV	0.7	0.7
WDTW-AM	Talk	ClrChnnl	0.7	0.5
WSAQ-FM	Ctry	Liggett	0.4	0.5
WXYT-AM	Sports	CBS	0.8	0.5
WDTK-AM	N/T	Salem	0.6	0.4
WHMI-FM	Rock	Livingston	0	0.4

St. Louis, MO (#20)

Big first phase for AC KEZK.


Station	Format	Owner	Fa'07	WiP1
KEZK-FM	AC	CBS	7.2	8.1
KMOX-AM	N/T	CBS	7.6	7.4
WIL-FM	Ctry	Bonneville	6	5.7
KSHE-FM	Rock	Emmis	4.7	4.9
KSLZ-FM	T40	ClrChnnl	4.3	4.7
KMJM-FM	UrbAC	ClrChnnl	4.6	4.5
WARH-FM	AdultHits	Bonneville	4.4	4.5
KSD-FM	Ctry	ClrChnnl	3.6	3.6
WFUN-FM	UrbAC	Radio1	3.3	3.6
KYKY-FM	HotAC	CBS	3.2	3.5
KIHT-FM	ClsscHits	Emmis	3.4	3.4
KATZ-FM	Urb	ClrChnnl	2.9	3.3
KFTK-FM	Talk	Emmis	3.2	3.2
KLOU-FM	ClsscHits	ClrChnnl	3.9	3.1
KTRS-AM	N/T	CHHoldings	3.3	3
KPNT-FM	Alt	Emmis	3	2.8
WHHL-FM	Urb	Radio1	2.8	2.7
KFUO-FM	Clsscl	Luth	2.2	2.5
KATZ-AM	Gospel	ClrChnnl	2.2	2.3
WMVN-FM	RhythmAC	Bonneville	1.8	2.1
KFNS-AM/ KFNS-FM	Sports	BigLeague	1.4	1.4
WIL-AM	ClsscCtry	EntMediaTrust	1	0.9
KSLG-AM	Sports	Simmons	0.8	0.8
KQX-FM	Alt	21Sound	0.5	0.4
WFFX-AM	Sports	Simmons	0	0.4

Minneapolis-St. Paul (#23)

Rock KQRS dips a bit but stays #1.

Station	Format	Owner	Fa'07	WiP1
KQRS-FM	ClsscRock	Citadel	9.1	8.5
WCCO-AM	N/T	CBS	6.6	6.4
WLTE-FM	AC	CBS	6.3	6.3
KEEY-FM	Ctry	ClrChnnl	6.4	6.1
KDWB-FM	T40	ClrChnnl	5.3	5.3
KSTP-FM	HotAC	Hubbard	5.3	5.2
KXXR-FM	ActRock	Citadel	4.4	4.1
KTCZ-FM	AAA	ClrChnnl	4.3	4
KQL-FM	Oldies	ClrChnnl	3.7	3.8
KFAN-AM	Sports	ClrChnnl	3.3	3.3
KTTB-FM	Rhythm.	N.ernLights	3.6	3.3
KZJK-FM	AdultHits	CBS	2.6	3.2
KSTP-AM	N/T	Hubbard	3.3	3
KTLK-FM	Talk	ClrChnnl	2.6	2.8
WGVX-FM/ WGVY-FM/ WGVZ-FM	ClsscHits	Citadel	1.9	2.3
WWTC-AM	Talk	Salem	1.5	1.5
WFMP-FM	Talk	Hubbard	1.3	1
KMN-AM	RegMex	Davidson	0	0.9
KTNF-AM	Talk	JR	0.6	0.9
KLCI-FM	Ctry	Starcom	0.8	0.8
KLBB-AM	Stnrds	Davidson	0.6	0.5
WDGY-AM	RegMex	Borgen	0.6	0.5
WWJO-FM	Ctry	Regent	0.4	0.5

12+ M-Su, 6AM-12AM.
Fall '07 - Winter, Phase 1 '08
comparisons, unless otherwise noted.



ARBITRON
 '2008 *All rights reserved.*

Milwaukee-Racine, WI (#36)

T40 Kiss leaps to 2nd.

Station	Format	Owner	Fa'07	WiP1
WTMJ-AM	N/T	Journal	11.3	10.8
WXSS-FM	T40	Entercom	6.3	6.6
WMYX-FM	HotAC	Entercom	6.5	6.2
WMIL-FM	Ctry	ClrChnnl	5.8	6
WHQG-FM	Rock	Saga	4.8	5.3
WJMR-FM	UrbAC	Saga	5.5	5.3
WKKV-FM	Urb	ClrChnnl	5	5
WISN-AM	N/T	ClrChnnl	5	4.9
WKLH-FM	ClsscHits	Saga	4.6	4.6
WRIT-FM	AdultHits	ClrChnnl	4	4.3
WDDW-FM	RegMex	BustosMed.	2	2.8
WLUM-FM	Alt	MilwRadioAll	3.1	2.7
WKTU-FM	HotAC	Journal	2.7	2.6
WLDB-FM	AC	MilwRadioAll	2.3	2.6
WQBW-FM	ClsscRock	ClrChnnl	3	2.6
WOKY-AM	Oldies	ClrChnnl	2.6	2.4
WFZH-FM	ChrstnAC	Salem	1.8	1.7
WJZX-FM	SmJazz	Saga	1.7	1.5
WMCX-AM	Talk	MilwRadioAll	0.9	1
WAUK-AM	Sports	GoodKarma	0.7	0.9
WTKM-FM/ WTKM-AM	ClsscCtry	KettleMoraine	1.1	0.9
WEZY-FM	AC	Bliss	0.7	0.8
WSSP-AM	Sports	Entercom	0.9	0.8
WBWI-FM	Ctry	Bliss	0.6	0.6
WIIL-FM	Rock	NextMedia	0.9	0.6
WNOV-AM	UrbAC	Courier	0.7	0.6
WDRV-FM/ WWDV-FM	ClsscRock	Bonneville	0.9	0.5
WGN-AM	N/T	Tribune	0.7	0.5
WJJO-FM	ActRock	MidWstFamily	0	0.5
WBBM-AM	News	CBS	0.5	0.4
WMD-AM	Oldies	RadioPlus	0	0.4

Kansas City, MO (#32)

Nice race developing between KPRS, KQRC.

Station	Format	Owner	Fa'07	WiP1
KPRS-FM	Urb	Carter	6.4	6.6
KQRC-FM	ActRock	Entercom	5.7	6.2
KFKF-FM	Ctry	Wilks	5.3	5.6
KMBZ-AM	N/T	Entercom	5.5	5.5
KMXV-FM	T40	Wilks	4.8	4.8
KCMO-FM	Oldies	Cumul.	3.9	4.6
KUDL-FM	AC	Entercom	3.8	4.3
KCKC-FM	AC	Wilks	4.1	4.2
KMJK-FM	UrbAC	Cumul.	3.9	3.9
KBEQ-FM	Ctry	Wilks	3.7	3.6
WDAF-FM	Ctry	Entercom	3.8	3.6
KCFX-FM	ClsscRock	Cumul.	4.2	3.4
KCHZ-FM	Rhythm.	Cumul.	3.7	3.2
WHB-AM	Sports	Union	3.3	3.2
KYYS-AM	RegMex	Entercom	2.2	3.1
KCJB-FM	AdultHits	Cumul.	3	2.9
KCMO-AM	Talk	Cumul.	2.7	2.7
KRBZ-FM	Alt	Entercom	2.2	2.1
KBVL-FM	AAA	Entercom	2.3	2
KDTD-AM	RegMex	Davidson	1.3	1.6
KCSP-AM	Sports	Entercom	1.4	1.3
KPRT-AM	Gospel	Carter	1	1
KCCV-AM	ChrstnTalk	Bott	1	0.8
KCCV-FM	ChrstnTalk	Bott	0.6	0.6
KPHN-AM	Kids	Citadel	0	0.5
KXTR-AM	Clsscl	Entercom	0.6	0.5
KLZR-FM	HotAC	Zimmer	0	0.4
KMZU-FM	Ctry	KANZA	0.4	0.4
KTPK-FM	ClsscCtry	JMJ	0	0.4