



THE MAIN STREET

Presents

The Conclave

G O B B L E R

Publisher: Tom Kay

Cartoons Pilfered by Lenny Bronstein & Jay Philpott

DAVID REHR TO KEYNOTE 2008 LEARNING CONFERENCE! This week, the **Conclave** announced that **National Association of Broadcasters** President and CEO, **David Rehr** will be a keynote speaker at the 2008 Learning Conference: **At**

the Crossroads. The 33rd annual conference is slated for June 26-28 in Minneapolis. The announcement of David Rehr's speech marks the first time the NAB has been featured at the Conclave. Rehr most recently unveiled a comprehensive marketing campaign to reposition radio for a vibrant and successful future. The campaign, dubbed the 'Radio 2020' initiative was unveiled during Rehr's keynote address at The NAB Radio Show that took place in



September in Charlotte. David Rehr joined NAB as president and CEO in December 2005. During his first year at the organization, Rehr made it one of his priorities to visit directly with, and obtain input from, as many station groups and individual local broadcasters as possible. Rehr, who has a doctorate in economics from **George Mason University**, has been named to *Washington Life* magazine's "Power 100" list, and is annually listed as a "Top Association Lobbyist" by one of Congress' "must read" publications, *The Hill*. In addition, after just seven months at the NAB, *Radio Ink* magazine named him the 21st most influential person in radio. His appearance at the Learning Conference marks a return of sorts for Rehr: he is a graduate of **St. John's University** of Collegeville, MN. *Comment: For a myriad of reasons, not the least of which include emerging technology, changing business models, and the furtherance of creative compelling content, it's clear that radio has arrived at a crossroads (more on that, later). Mr. Rehr has been very vocal in his drive to address radio's challenges and opportunities and the Conclave is right-*

fully excited that he has chosen the Summer Learning Conference to highlight the NAB's plans to help radio proceed down the best road. Both the Conclave and the NAB are dedicated to the success of broadcasters everywhere. It should come as no surprise that the two organizations come together at this very important time, in what we consider a very important place. - TK

Quietly announced early this week was word of the theme for next summer's **Conclave Learning Conference: AT THE CROSSROADS.** The Conclave chooses its annual themes carefully because each theme helps to focus the curriculum at the summer's Learning Conference. It's been apparent for several years that radio and its public is at a rapidly changing crossroads of important sociological, technological and psychological change. In the coming weeks, expect announcements from the Conclave as to how the Learning Conference will uniquely address the choices reflected at confluence of this important crossroad by providing multi-paths of education next June 26-29 at the Marriott City Center in Minneapolis. Stay tuned for details, which will also be announced on www.theconclave.com.

Wisconsin Sen. **Russ Feingold** (D-WI) told **FCC** Chairman **Kevin Martin** he's fearful the chairman's rush to judgment about media ownership rules is masking a "preconceived agenda". The senator writes, "I am concerned that the commission appears to again be rushing this proceeding with inadequate or selectively chosen information." And he claims the FCC, "may even be selectively collecting and releasing information to support its pre-conceived agenda." Said Feingold, "I ask the FCC to, at a minimum, complete the separate localism proceeding prior to making decisions on the current media-ownership rules. This proceeding should provide ample opportunity for the public to comment on any conclusions or proposed rule changes." Feingold accused the Chairman of admitting "to deciding not to release two reports that raised questions about potential negative impacts from further media consolidation," then quoted a report by the FCC's Office of Inspector General in which a previous FCC Media Bureau Chief states he didn't want to release the "Review of the Radio Industry, 2003" report "unless the story can be told in a much more positive way," and adding, "This is not the time to be stirring the 'radio consolidation' pot." The senator strongly supports neighboring ND Sen. **Byron Dorgan's Media Ownership Act**, requiring a separate localism proceeding and the formation of a diversity task force before the FCC can vote on any changes to the ownership rules.

**ADD
WQAL
WTSS**

**KQKQ 57x
KLCA 56x
KYKY 54x**



**"ELECTROPOP works!
We have instant phones
and positive feedback!
Take a chance & you
will see what I mean!"
Scott Holt
PD KKPN/Corpus Christi**

**Over 100,000 new plays
on MySpace following
their MTV My Super
Sweet Sixteen
appearance!**



WRIK/Metropolis, IL – which has come under fire for copyright infringement in the past – is the subject of a federal lawsuit, filed 11/15 in **U.S. District Court** for the Southern District of Illinois. **UN Media** and **Samuel K. Stratemeyer**, the owner and GM respectively of WRIK are being sued by several plaintiffs, including **Warner Music Group** and **Sony Music Entertainment** for the unauthorized airing of songs like “Somebody’s Baby,” “Give Me One Reason,” “All Night Long” and “All My Life.” Warner, Sony and others who own the songs are giving the radio station 10 reasons why it “willfully infringed” on copyrighted material. The plaintiffs contend WRIK plays copyrighted songs from the repertory of **ASCAP** without a license. And it’s happened before, according to wording in the suit. “In 1993, members of ASCAP filed a virtually identical copyright infringement action against Defendants, **Tauripin Tunes**, et al. v. Sun Media, Inc. and Samuel K. Stratemeyer... That action was settled when Defendants agreed to pay a stipulated amount and execute a new ASCAP license for WRIK-FM, and comply with the terms and conditions of their ASCAP license agreement.” According to the newly filed suit, the station eventually paid a portion of the stipulated settlement but never secured an ASCAP license.

Lincoln Financial’s KYGO/Denver’s **Kelly, Mudflap, and JoJo** hosted their seventh annual KYGO *Feed the Need Radiothon* for the homeless in the care of the **Denver Rescue Mission** yesterday morning from 5:30 until 10:00. KYGO listeners teamed up with the morning show to raise \$37,952. That’s almost \$8,500 per hour. Overall, the annual KYGO event has generated over \$200,000. The money raised for The Denver Rescue Mission is primarily used in feeding the homeless that are involved in programs at the mission.

The Buzzard has landed! Former WMMS/Cleveland PD **John Gorman** has published a book *The Buzzard: Inside The Glory Days Of WMMS And Cleveland Rock Radio*. And John should know. He was PD from 1973-86, and apparently kept good notes. In the book, he credits his staff for the station’s success in this “tell-all” about one of rock’s seminal radio stations. It’s on sale now at amazon.com.

Northwestern College Christian AC KTIS/Minneapolis-St. Paul concluded its celebration of *Clergy Appreciation Month* by donating a car to a local pastor nominated by listeners and church leaders. The grand prize? A one-year lease on a new **Toyota Camry**. The prize also included a full year’s worth of gas and maintenance. The winner was Pastor **Patricia Picone** from Urban Life Christian Center in Minneapolis.



Relive Conclave 007! The Learning Conference’s most exciting moments are now available for purchase! Every session are available on CD at \$19.99 each. **FREE** domestic shipping and please allow up to 4 weeks for delivery. Visit www.theconclave.com to place your order.

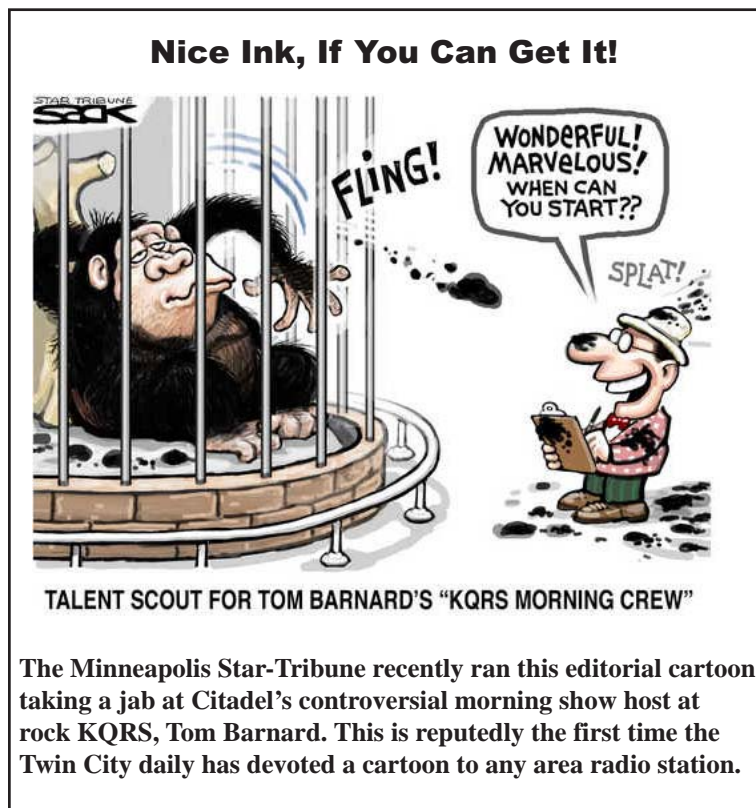
Plan Now. Budget Now. The 2008 Conclave Learning Conference: At The Crossroads! June 26-29, 2008 at the Marriott City Center Hotel/Minneapolis, MN. Earlybird tuition, \$179 which includes learning, food, & beverage. Earlybird deadline, 12/31/07. Log onto www.theconclave.com for details!

Clear Channel Country KXKT/Omaha APD/MD/morning personality **Craig Allen** has been named interim PD as **Tom Goodwin** exits.

CBS AC WCKG (Fresh 105.9)/Chicago has filed for final **FCC** approval for the new call letters WCFS-FM (Chicago’s Fresh).

Pilgrim Oldies WIAU/Franklin, IN flips to syndicated Talk as “Freedom 95.9.”

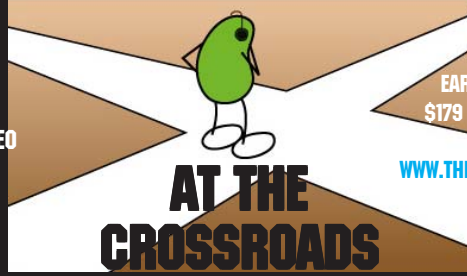
Wilks AC KCKC (STAR 102)/Kansas City PD/morning man **Luke Jensen** will be departing the building by year’s end, and will announce his new plans shortly.



The Minneapolis Star-Tribune recently ran this editorial cartoon taking a jab at Citadel’s controversial morning show host at rock KQRS, Tom Barnard. This is reputedly the first time the Twin City daily has devoted a cartoon to any area radio station.

**THE 33RD CONCLAVE LEARNING CONFERENCE
JUNE 26-29, 2008 • MARRIOTT CITY CENTER/MINNEAPOLIS**

**KEYNOTE
DAVID REHR
PRESIDENT/CEO
NAB**



**EARLYBIRD TUITION
\$179 UNTIL 12/31/07!
DETAILS AT
WWW.THECONCLAVE.COM**

**AT THE
CROSSROADS**

Radio Under Construction Highlights Now Available! Did you miss the 32nd annual Learning Conference – Conclave 007: RADIO UNDER CONSTRUCTION? Did you attend, but missed a special session or two? Want to share what you learned with others in your company? Relive the best of The Conclave Learning Conference! 2007 CD's of this summer's most exciting sessions are now available for purchase at \$19.99 each – with free domestic shipping! (Please allow up to 4 weeks for delivery!) Download an order form now at theconclave.com to order your CD's. Then complete the form and send it to The Conclave via fax (952-927-6427) – email (info@theconclave.com) - or snail mail (4517 Minnetonka Blvd, #104, Minneapolis, MN 55416). Don't let the learning stop. Order your Conclave 007 CD's today!

Jobs. Wilks AC KCKC is looking for its next PD. Rush VP/ Programming **Mike Kennedy** your package to mkennedy@wilkskc.com, or snail mail it to him at KCKC, 508 Westport Rd., Suite #202, Kansas City, MO 64111...An Idaho-Missouri cluster is seeking a full-time team player to be a part of a five-station family. Applicant must have knowledge of computers and radio automation, including Storq automation. Good prod skills are also a huge plus. Send resume' and aircheck to kznpd@yahoo.com...Legendary Small Midwest Country radio station #1 in market looking for Morning Co-host to work with established Morning host. Great opportunity for experienced talent. Duties include working with the Morning Host, production, using Adobe Audition, dubs, commercials, board op-ing, weekends, public appearances, van stops, etc. Must have a valid drivers license. Please email salary requirements mp3 and resume to Cody@zrgmail.com...**Sheridan Media** is looking for a News Director. E-mail packages to russ@sheridanmedia.com or mail **Russ Davidson**, Director of Programming, 1716 KROE Lane, Sheridan, Wyoming 82801...Grow country shares and build **Clear Channel/Omaha's** Country combo as Program Director for Kat 103 and Twister 93-3. Prospective candidates will have extensive programming experience, country or CHR background preferred. Should have experience in bringing a radio station to life online, web streaming, and HD. Ability to do on air shift. Send resume, demo, resume and programming philosophy to OM **Michelle Matthews**, 5010 Underwood Ave, Omaha, NE 68132 or email michellematthews@clearchannel.com...**The Illinois Center for Broadcasting** is currently hiring part-time radio & television broadcast instructors for its broadcast career college. Interested candidates must have 2-3 years broadcast experience. Must have hands-on broadcast skills and must be currently working within the industry. If you have a strong desire to teach and train future broadcasters and would like to "give back" the knowledge you have gained email, fax or mail your cover letter and resume to **Patrick Johnsen**, 55 W. 22nd St. Suite 240, Lombard, IL 60148. Calls okay at 630-916-1700 or email Johnsen.p@beonair.com...**Sioux Valley Broadcasting** in Valley City, ND needs an evening talent to broadcast news, weather and local information. Sportstalk potential. Candidate will also function as its #2 play-by-play person, with a schedule of high school football and basketball, as well as sideline reporting for

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(Done Moved On)"**

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WCNR 19x
& more**



college football. Candidate must possess some writing skills. Send T&R to **Ryan Cunningham**, 136 Central Ave. N, Valley City, ND 58072...**Metro Networks** is accepting resumes for immediate fill-in positions in the Colorado Springs area. Applicants should have at least 1 year of professional on-air experience. Interested candidates should e-mail resume/brief MP3 to hank_cary@metronetworks.com...**McVay Media** is conducting a talent search for CHR and Adult CHR talent for its client stations. If you are a high-energy, engaging, and passionate personality, we want to hear from you! Please e-mail an mp3 demo and resume to **Daniel Anstandig**, President/McVay New Media, at dan@daer.com...**Clear Channel Radio/Minneapolis** is looking for a superstar on-air talent for FM NewsTalk 100.3 KTLK. Weaving the web into the show's content while at the same time creating custom web content is a must! Rush your resume and demo to: Hiring Manager, 1600 Utica Ave S Ste 400, Minneapolis 55416. Or E-mail: employment@clearchannel.com...All positions listed in the TATTLER represent equal opportunities and are provided free of charge by emailing tomk@main-st.net. No calls unless otherwise specified.

Smashing Pumpkins Reunion...NOT!



Lite 99.9 KCML/St. Cloud morning show host, **Ron Linder**, was recently diagnosed with cancer. On Monday, his co-workers showed their support for his healing ordeal when each of them came to work sans hair. Even **Leighton** (owner of KCML) CEO **Bob Leighton** got into the act! Top left to right: **John Cauffman** (sales), **Ron Linder** Lite 99.9, **Denny Neiss** (sales), **JJ Holiday KCLD**, **Mike Jammick KNSI**. Bottom Left to Right- **Matt Senne** (stripes) **Wild Country 99**, **Derek Lee KCLD**, **Timmy Daniels KCLD**, **Bob Leighton** (CEO). Thanks to Ron's morning co-host and station PD **Audrey Philips** for the tip and the photo!

**KEYNOTE • DAVID REHR, PRESIDENT/CEO
NATIONAL ASSOCIATION OF BROADCASTERS**



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TalenTrak 2007/Photo Journal **November 10, 2007**



WLUP's Bill Klaproth welcomes TalenTrakkers to the 13th annual air talent seminar!



TalenTrakkers gathered at Columbia's University Center are ready to learn!



WERV's Matt DuBiel and WKKV's Bailey Coleman enumerate the traits possessed by all great air talents!



Bonneville's Matt Bisbee and the Loop's Brian Rhodes share production and imaging secrets!



WLS' Kipper McGee reveals essential career tips



Time to eat at TalenTrak!



WXRT's Norm Winer shares his experience at The Aircheck Clinic



WBBM-AM's Drew Hayes listens intently to a TalenTrakker's aircheck.



Keynoter Len Kasper fields a question



Michael LaCrosse does laptop listening and provides Aircheck Clinic advice



Clear Channel's Bob Taylor (also a Conclave Board member) dispenses advice at the Aircheck Clinic.



A TalenTrakker is counseled by WJJO's Randy Hawke (R)

2007 TalenTrak Faculty

- Brad Austin
- WWQM/Madison
- Matt Bisbee
- Bonneville/Chicago
- Jerry Boulding
- All Access/Malibu
- Bailey Coleman
- WKKV/Milwaukee
- Matt DuBiel
- WERV/Aurora
- Randy Hawke
- WJJO/Madison
- Drew Hayes
- WBBM/Chicago
- Tom Joyce
- Columbia College
- Bill Klaproth
- WLUP/Chicago
- Michael LaCrosse
- WZZN/Chicago
- Kipper McGee
- WLS/Chicago
- J. Pat Miller
- KSRZ/Omaha
- Don Murphy
- Talent Consultant/Chicago
- Jay Philpott
- WARH/St. Louis
- Brian Rhodes
- WLUP-WKQX/Chicago
- Craig Schwalb
- CBS/Detroit
- Jim Stone
- WXRX/Rockford
- Bob Taylor
- Clear Channel/Binghamton
- Norm Winer
- WXRT/Chicago
- Spike
- WKQX/Chicago

TalenTrak 2007/Photo Journal November 10, 2007



Columbia's Tom Joyce (R) shows a TalenTrakker their next Aircheck Clinic station



WERV's Matt DuBiel pleads 'no mas' during a heated Aircheck Clinic session!

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Thank You!



WLUP's Bill Klaproth facilitates a lively Q&A during TalenTrak's closing 'no-holds-barred' session



WLS's Kipper McGee provides a thoughtful answer during the Aircheck Clinic.



CBS's Craig Schwabl (L) listens to a student during their intense aircheck session.

Thanks to Columbia College for hosting TalenTrak, and especially to Columbia's Tom Joyce, Barbara Calabrese, Burt Burdeen and Mary Matucci for organizing this incredible day of learning & networking. And a huge thanks goes to WLUP/Chicago's Bill Klaproth for once again serving as Trakmaster extraordinaire!



WKQX' Spike (L) provides a helpful ear during one of his many airchecks at TalenTrak.



Talent coach Don Murphy gives a theatrical response during an aircheck session.



Broadcast Center's Jay Philpott (L) provides an animated critique during the Aircheck Clinic.



Keynoter Len Kasper shows TalenTrakkers where the ball hit Steve Bartman, costing the Cubs a World Series in 2003!