

**MAIN STREET**

Presents

The Conclave

**TATTLE R**


Publisher: Tom Kay

Cartoons Pilfered by Lenny Bronstein & Jay Philpott

An all-star lineup of faculty for the **Conclave's** annual **TalenTrak** is taking shape! This year's event will be held at Columbia College in Chicago on Saturday November 10<sup>th</sup> and helping to teach aspiring air talent will be big league programmers and managers like **Brad Austin** WWQM/Madison, **Jerry Boulding** All Access/LA, **Matt Bisbe** Bonneville/Chicago, **Matt Dubiel** WERV/Chicago, **Bailey Coleman** WKKV/Milwaukee, **Drew Hayes** WCKG/Chicago, **Keith Hastings** WHQG/Milwaukee, **Bill Klapproth** WLUP/Chicago, **Michael LaCrosse** 94.7 (True Oldies)/Chicago, **Kipper McGee** WLS/Chicago, **Jay Philpott** WARH/St. Louis, **Tom Naylor** WZOK/Rockford, **Brian Rhodes** Q101 & WLUP/Chicago, **Jim Stone** WXRX/Rockford, **Bob Taylor** Clear Channel/Binghamton and more TBA (This list subject to change). TalenTrak is the only meeting in the industry that devotes a full day toward one purpose: Making better air talent. In an intensive and fun daylong seminar, you'll hear from seasoned radio professionals about important aspects of career advancement, employment strategies and how to deal with everything from irate listeners to office politics. TalenTrak's day begins with topic intensive sessions taught by the aforementioned faculty, then attendees will be treated to lunch with a special keynote by **Chicago Cubs** broadcaster, **Len Kasper!** The afternoon will be spent at the TalenTrak aircheck clinic, where the day's faculty will be offering one-on-one critiques of airchecks. The day winds down with a final hour of truth telling and secret-sharing between TalenTrak faculty and registrants! Tuition for the day is just \$49 (\$39 student/educator/free agent), and it includes lunch! The official TalenTrak hotel is the **Travelodge Hotel**, just one-half block from Columbia College. To secure a specially priced TalenTrak room at the Travelodge, contact TalenTrak room coordinator **Darren Andrews** at 312-376-1481 or at his email address: [travelodgechicago@yahoo.com](mailto:travelodgechicago@yahoo.com). To register, visit [www.theconclave.com](http://www.theconclave.com). Look for the TalenTrak story, and click on the link featured to download a registration pdf document. See you in Chicago!!

The Conclave has announced that **Tim Kelly**, Corp. Dir. of Operations. For **Elyria-Lorain Broadcasting Co** has been elected to the position of Board Chairman for the non-profit organization. Kelly's election follows the retirement of long time board chair, **Danno Wolkoff**, CEO of **Envision Radio Networks**. Kelly commented, "Under Danno's leadership The Conclave has become one of the most respected educational organizations in our Industry. I am honored to help continue our commitment and excited about the future of broadcasting." Kelly's election was part of the annual Fall meeting held by the Conclave Board of Directors in Minneapolis, MN on Saturday October 13th. **Tom Kay**, Conclave Executive Director noted, "It was exciting to see Tim elected as our Board Chairman this past weekend. He is a respected, active radio professional with deep roots in programming and management. Those who know him understand his unbridled love of the medium and his vision and passion will be essential in carrying the mission of the Conclave to a new generation of broadcasters!" Commenting on his decision to step down, Wolkoff said, "Being on the Conclave Board of Directors for the past 15 years and serving as its chairman for the last seven has been one of the most fulfilling experiences for me personally and professionally." He further commented, "I owe a debt of gratitude to all my fellow board members I've had the privilege of working with at the Conclave."

The Conclave has announced the election of four new board members including **Karol Baumeister**, Career Services Director/Brown College-MN; **Mark Bolke**, COO/MusicMaster; **Rebecca Pixley**, VP/Envision Radio Networks; and **Bob Taylor**, PD Clear Channel/Binghamton-NY. Departing the Board were **Dave Hintz**, Marketing Dir/Progressive Insurance-Cleveland, **Jamie Phillips**/Waterloo-IA, and **Danno Wolkoff** CEO/Envision Radio Networks. Each will still remain active with the Conclave as members of the volunteer Executive Committee. Said incoming Board Chairman, **Tim Kelly**; "We thank Dave, Jamie and Danno for their collective years of hard work and dedication. They have been instrumental in the growth of the organization, and will be missed at our Board table." The four new members join eleven other Directors: **Jane Dyson**/Minneapolis, **Tony Garcia**/Lincoln Financial Media-Charlotte, **Jerry Boulding**/Allaccess.com-Malibu, **Paul Heine**/Radio and Records-New York, **Lester St. James**/Three Eagles-Lincoln, **Daniel Anstandig**/McVay Media-Cleveland, **Gary Nolan**/WTLT-Fort Myers, **Siobhan Kierans**/All State Insurance-Minneapolis, **Brad Erickson**/KFAT-Anchorage, **Phil Wilson**/Minneapolis, and **Tim Kelly**/Elyria-Lorraine - Cleveland.



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THE LAST GOODNIGHT  
 "Pictures of You"



**Chris Stills**  
*Fool For Love*

**AIRPLAY**  
**XM-THE LOFT**  
**KPTL!**  
**WJCU!**  
**KMMS!**

She fought the law and the law won...so far. The TATTLER has been following the copyright infringement case of **Jammie Thomas**. We now have more details on her appeal of the \$220,000 fine leveled against her. She and lawyer **Brian Toder** are arguing that the fine should only reflect the minimal damages of downloading the 24 songs, and that any award above and beyond the value of the songs is "purely punitive." Said Toder, "Assuming plaintiffs receive 70 cents per song, and pretending that defendant's downloading went to someone other than plaintiffs' agents, plaintiffs' damages would be \$16.80.... Multiplied by the maximum Constitutional limits a proper remittitur would be in the amount of zero dollars to \$151.20."

**Arbitron** eliminated three metro diaries from the Traverse City-Petoskey, MI area from the in-tab sample after acknowledging that they were returned from a media-affiliated household. Audience estimates for **Northern Broadcasting** AC WSRT are expected to be significantly affected by the change, while other stations are expected to be affected to a lesser degree. Arbitron will release a revised Spring 2007 e-Book on Monday, October 22.

Rep. **Mike Pence** (R-IN) filed a petition Wednesday to ban the return of the Fairness Doctrine. Pence urged Congress; "The time has come to do away with the Fairness Doctrine once and for all.... If you oppose the Fairness Doctrine, sign the petition. If you cherish the dynamic national asset that is American talk radio, sign the petition. If you simply believe that broadcast freedom deserves an up-or-down vote on the floor of the people's House, sign the petition." An up-or-down vote on the bill will be forced if a majority of Congress decides to sign the petition.

**Don Imus** will be returning to radio after all, and he is also in talks with a cable network about relaunching a simulcast of the forthcoming **Citadel** WABC-AM New York program. The network is the Omaha-based RFD-TV, which reaches 30 million homes and is known primarily for farm and agricultural programming and polka shows. The channel recently aired a documentary about the Imus Ranch.

**Changes.** Syndicator **Radio America** took on veteran talk programmer and consultant **Michael Packer** as their new VP/Programming...**Patty Mester**, the **American Heart Association** Dir. of Public Events, has signed on with **Minnesota Public Radio** as Regional Network Manager for Duluth...Radio management veteran **Chuck Hillier** hops on board with **Syndicated Solutions Inc.** as VP/National Sales.



**TalenTrak 2007**

**Need to update your on-air skills?**

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**NOVEMBER 10, 2007**  
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**Mikey, Shannon, and Marco**, who did the morning show for **Emmis** Top 40 WNOW (Radio Now 93.1) Indianapolis before it changed formats last week, have been signed on to take over mornings at **Lincoln Financial** Top 40 WSTR (Star 94) Atlanta. Current WSTR morning hosts **Steve & Vickie** recently announced a departure date of November 2nd and GM **Mark Kanov** leapt at the opportunity to sign the trio from Indianapolis. The WNOW format change came at the perfect time for him. He plans to bring them in under contract starting December 1, but they won't actually debut on air for WSTR until January 2.

Will someone get him a glass of water? Lansing market Sportscaster **Earle Robinson** is suffering from a case of the hiccups that has lasted since last Wednesday. He was able to manage his weekly appearance on WILX-TV's **Staudt On Sports**, but hasn't been able to do his noncommercial WKAR-A/East Lansing weekday show. Sadly, this affliction is not entirely new to him – he said that last year he hiccupped for about a week-and-a-half before finally managing to shake it.

**Melissa Moore** will be joining **Greg Thunder** for the **Hubbard Broadcasting** Hot AC KSTP (KS95) morning show starting November 5. Moore's past experience includes stints at **Cox** Country WWKA Orlando and **Entercom** AC KOSI Denver.

**Mid-West Family** Oldies KOSP (OLDIES 105.1) Springfield has now become STAR 105.1 and will be spinning a mix of the 60s, 70s, and 80s.

**Changes, Too.** **Clear Channel** Grand Rapids welcomes back **Tim Feagan**, the former GM at WBCT who helped launch the station in the early 1990s. He has been out of the business for 12 years...**Austin Henry** (AKA **TicTak**), former late-nighter for **Regent** Top 40 WDKS (106.1 KISS-FM) Evansville, migrates to **Clear Channel** Top 40 KZCH (Channel 96.3) Wichita where he bumps **Sassy** to the midday slot...**Cumulus** Country WPKR (The Wolf) Appleton-Oshkosh, WI and sister station Rock WWWX (The Fox) have taken on **Kelly Smith** as Promotions Director.

North Carolina broadcaster **Tom Joyner's Joyner Radio** recently acquired **Archway Broadcasting's** five-station Decatur, IL cluster for an undisclosed price. The stations sold were Urban AC WDZ-AM (MAGIC 1050), Country WDZQ (95-Q), Talk WSOY-AM, Top 40 WSOY-FM (Y-103) and Urban WCZQ (HOT 105.5).

# The Conclave needs a Fundraiser!

**Are you an account representative who wants more out of your career - and life - than selling a weekend remote for Joe's Used Cars?**

The Conclave, the industry's only 501(c) 3 non-profit multi-formatic education organization, is searching for a Fundraising Director who will be responsible for generating sponsorships for the Learning Conference & TalenTrak as well as identifying and securing grants and endowments. If you're a competitive, big-picture communicator who possesses the ability to negotiate and sell conceptually, the Conclave wants to hear from you. You'll need to be computer and Internet savvy and possess a minimum of 3 years of successful radio sales experience. If you know the Conclave and its work, even better! Interested? Submit a resume with your salary history & requirements to [fundraiser@theconclave.com](mailto:fundraiser@theconclave.com) and know the Conclave encourages diversity in the workplace. For more information, visit [theconclave.com](http://theconclave.com).

**Ibiquity Digital Corporation** has teamed with **Chalk Media Corp.** to develop and re-launch its retail sales training website [www.hdradiouniversity.com](http://www.hdradiouniversity.com). It is aimed at sales people from a wide range of retail outlets that carry HD Radio products. Ibiquity VP/Retail Business Development **Bernie Sapienza** said, "The HD Radio category, which now includes a comprehensive listing of all HD Radio products, offers a huge new sales tool for retailers. The sales staffs at more than 10,000 retail locations...are crucial to the consumer experience of HD Radio broadcasting. We have designed **HD Radio University** to be a straightforward, efficient approach to helping salespeople stay up-to-date on new products and maximize their sales. We will regularly update the site, taking full advantage of the real-time authoring capability the 'chalkboard' platform offers us."

**Zimmer Radio Group** stations Y107, KCMQ, Kat Country & FM Talker The Eagle in Columbia, MO just finished their first *Children's Miracle Network Radiothon* live from Columbia's Children's Hospital. The community stepped up in a big way helping the stations raise over \$221,900+ during the three day Radiothon! Former Columbia, MO on-air personality and now CMN Radiothon consultant **Jim Littrell** said, "You guys brought the radiothon back!" Y107 PD **COSMO** commented on the event: "WOW! This was a life-changing event for my staff and me. The outpouring of support was just unreal, we were all blown away with the total."

On Monday, October 22, 2007, acclaimed pianist, composer and radio personality **John Tesh** becomes host of Lite 92.5 KELO/Sioux Falls' afternoon show. KELO-FM listeners have been enjoying the weekend version of *The John Tesh Radio Show* Sunday afternoons since July of 2000. KELO-FM Operations Manager, **Tom Mitchell** says, "we have received so many phone calls and e-mails over the last couple of years requesting more of John's show that adding this to our daily lineup was an easy decision." The new program will feature KELO-FM's blend of Lite and Easy Favorites with what Tesh calls "Intelligence for Your Life." KELO isn't the only new home for Tesh in the Midwest. He's now in evenings at KOSP/Springfield, MO, WMIS/Bemidji, MN, and KLGR/Redwood Falls, MN and he's moving from evenings to PM drive at KGOR/Omaha.

**Clear Channel** AC KCLI (KLITE 106.3) Colorado Springs Interim PD/MD/middays **David Black** and his wife **Leah** were proud to announce the birth of their daughter **Kaiya Violet Black**. The newest member of their family weighed in at 7 lbs., 5 oz. at birth.

**More Changes.** **Mid America News Network** of Wichita has signed local radio veteran **Tom Qullen** as News Director...**Linda**

**Yeager** will be starting as News Director and Morning News Anchor at **Moody** Religious WGNR Indianapolis on November 5...APD/MD/AM driver at **Midwest Radio's** Top 40 WMGI/Terre Haute, **Jamie Dawson** adds a 4<sup>th</sup> title: PD...**Clear Channel** Urban AC WVAZ/Chicago names **Sundance** the station's overnight talent. She comes from sister, **WGCI** and replaces **BJ Murphy**...**Citadel** has named a replacement for the legendary **John Records Landecker** in afternoons on WZZN/ Chicago. **Greg Brown** is now PM drive for the oldies outlet.

**Radio Under Construction Highlights Now Available!** Did you miss the 32nd annual Learning Conference – Conclave 007: RADIO UNDER CONSTRUCTION? Did you attend, but missed a special session or two? Want to share what you learned with others in your company? Relive the best of The Conclave Learning Conference! 2007 CD's of this summer's most exciting sessions are now available for purchase at \$19.99 each – with free domestic shipping! (Please allow up to 4 weeks for delivery)! Download an order form now at [theconclave.com](http://theconclave.com) to order your CD's. Then complete the form and send it to The Conclave via fax (952-927-6427) – email ([info@theconclave.com](mailto:info@theconclave.com)) - or snail mail (4517 Minnetonka Blvd, #104,m Minneapolis, MN 55416). Don't let the learning stop. Order your Conclave 007 CD's today!

**Jobs.** As mysterious and rare as Bigfoot, live overnights are a place for young talent to develop their skills. Here's your chance!  
**Midwest Family Broadcasting/La Crosse** has an immediate opening at heritage T40, Z93 WIZM-FM. Send submissions ASAP to [jeno@z933.com](mailto:jeno@z933.com) <<mailto:jeno@z933.com>> or to PD Jen O'Brien, Box 99, La Crosse, WI 54602...Top 40 KDWB Minneapolis puts out the urgent call for some talented part-time air talent. Rush your audio and resume to APD/MD **Lucas Phelan** at [LucasPhelan@clearchannel.com](mailto:LucasPhelan@clearchannel.com)...WZKL Canton, OH seeks morning show producer. Email credentials to **John Stewart** at [johnstewartradio@aol.com](mailto:johnstewartradio@aol.com)...News Director needed in Midwest small market group near metro. Contact **Linda Hass** at 515-201-1948...Community College Play-By Play Talent/Sales position open in Western Kansas. Sportscasters Talent Agency of America is screening candidates for this position. Rush T&R to: **Jon Chelesnik**, STAA, 26101 Del Rey, Ste. A, Mission Viejo, CA 92691, Attn: **Broncs**. Or email to [jon@staatalent.com](mailto:jon@staatalent.com)...WDBR/Springfield, IL has a rare opening on nights. Email your aircheck and resume to [dave@wdb.com](mailto:dave@wdb.com) and tell him how you're going to wow this audience...**Midwest Family Broadcasting La Crosse** has an immediate live overnight opening on 100,000 watt heritage CHR, Z93 WIZM-FM. Send submissions ASAP to [jeno@z933.com](mailto:jeno@z933.com)... WZKL Canton, OH seeks Promotions Assistant. Resume and cover letter to: WZKL c/o **Joe Kleon**, Promotions Director, 393 Smyth Ave NE, Alliance, OH 44601...



## Summer Book 2007

### Chicago, IL (#3)

*Huge summer for Trib's WGN.*

Station	Format	Owner	Sp'07	Su'07
WGN-AM	N/T	Tribune	5.8	6.6
WBBM-AM	News	CBS	4.3	4.7
WOJO-FM	RegMex	Univis.	3.6	4.6
WGCI-FM	Urb	Clr Chnntl	5.1	4.5
WVAZ-FM	Urb AC	Clr Chnntl	3.7	4.5
WNUA-FM	SmJazz	Clr Chnntl	3.8	4.2
WKSC-FM	T40	Clr Chnntl	3.6	3.5
WBBM-FM	Rhythm.	CBS	2.9	3.2
WUSN-FM	Ctry	CBS	3.7	3.1
WPPN-FM	Span.Old.	Univis.	3.3	3
WTMX-FM	Hot AC	Bonneville	3.3	2.9
WDRV-FM/				
WWDV-FM	ClsscRock	Bonneville	3.1	2.8
WZZN-FM	Oldies	Citadel	2.9	2.8
WLS-AM	N/T	Citadel	3.6	2.7
WLEY-FM	RegMex	SBS	1.7	2.3
WLIT-FM	AC	Clr Chnntl	2.8	2.3
WPWX-FM	Urb	Crawford	2	2.1
WXRT-FM	AAA	CBS	1.8	2.1
WFMT-FM	Clsscl	Win.toWld.	1.6	1.9
WJMK-FM	AdultHits	CBS	2.1	1.9
WLUP-FM	ClsscRock	Emmis	2.1	1.9
WVIV-FM/				
WVIX-FM	LatinRhy.	Univis.	1.9	1.8
WILV-FM	AC	Bonneville	2.2	1.7
WSCR-AM	Sports	CBS	1.9	1.6
WGRB-AM	Gospel	Clr Chnntl	1.8	1.5
WKQX-FM	Alt	Emmis	1.5	1.5
WMVP-FM	Sports	ESPN	1.3	1.3
WCKG-FM	Talk	CBS	1.3	1.2
WSRB-FM	Urb AC	Crawford	1.1	1.1
WIND-AM	N/T	Salem	0.9	0.9
WCPT-AM	Talk	NewsWeb	0.3	0.8
WILL-FM	Rock	NextMedia	0.6	0.7
WVON-AM	Talk	Midway	0.5	0.6
WERV-FM	ClsscHits	NextMedia	0.5	0.5
WCCQ-FM	Ctry	NextMedia	0.6	0.4
WKIE-FM/				
WDEK-FM/				
WRZA-FM	AdultHits	NewsWeb	0.7	0.4

### Cincinnati, OH (#28)

*Oldies WGRR moves up w notches.*

Station	Format	Owner	Sp'07	Su'07
WLW-AM	N/T	Clr Chnntl	11	10.6
WGRR-FM	Oldies	Cumulus	6.3	6.8
WUBE-FM	Ctry	Bonneville	6.9	6.7
WRRM-FM	AC	Cumulus	6.4	5.8
WEBN-FM	Rock	Clr Chnntl	4.9	5.4
WKFS-FM	T40	Clr Chnntl	4	4.4
WKRC-AM	Talk	Clr Chnntl	3.7	4.4
WKRQ-FM	Hot AC	Bonneville	3.6	4.4
WIZF-FM	Urb	Radio1	5.1	3.9
WMOJ-FM	RhyOldies	Radio1	4	3.7
WOFX-FM	ClsscRock	Clr Chnntl	3.1	3.7
WSWD-FM	Alt	Bonneville	2.8	3.5
WNNF-FM	Hot AC	Clr Chnntl	2.1	2.4
WAKW-FM	Chrtn AC	Pillar of Fire	2.2	1.5
WPFB-FM	Ctry	WPAY/WPFB	1.3	1.4
WDBZ-AM	N/T	Radio1	0.8	1.1
WYGY-FM	Ctry	Bonneville	0.9	1.1
WCKY-FM	Sports	Clr Chnntl	1	1
WHKO-FM	Ctry	Cox	1.3	1
WOXY-FM/				
WAOL-FM	AdultHits	First Co.	1.4	1
WTUE-FM	ClsscRock	Clr Chnntl	0.6	1
WROU-FM	Urb AC	Main Line	0	0.9
WDJO-AM	Oldies	Chrtn System	1.2	0.8
WCIN-AM	SmJazz	J4	0.4	0.7
WFTK-FM	Talk	Cumulus	0.8	0.7

### Cleveland, OH (#26)

*Both WZAK & WENZ improve for Radio One.*

Station	Format	Owner	Sp'07	Su'07
WTAM-AM	N/T	Clr Chnntl	8.9	8
WZAK-FM	Urb AC	Radio1	6.3	7.4
WMJI-FM	Oldies	Clr Chnntl	7.8	7.1
WENZ-FM	Urb	Radio1	5.2	6.9
WGAR-FM	Ctry	Clr Chnntl	7.8	6.8
WDOK-FM	AC	CBS	6.8	6.4
WNWV-FM	SmJazz	Ely.-Lor.	4.6	5.3
WNCX-FM	ClsscRock	CBS	4.2	4.7
WAKS-FM	T40	Clr Chnntl	4.2	4.5
WQAL-FM	Hot AC	CBS	3.1	3.5
WMVX-FM	Hot AC	Clr Chnntl	3.4	3.4
WMMS-FM	Rock	Clr Chnntl	2.7	3.3
WKRI-FM	Alt	CBS	2.8	2.8
WFHM-FM	Chrtn AC	Salem	2.2	1.8
WKNR-AM	Sports	Salem	2.4	1.7
WCLV-FM	Clsscl	WCLV	1.5	1.5
WHK-AM	N/T	Salem	1.4	1.2
WJMO-FM	Gospel	Radio1	1.3	0.9
WQMX-FM	Ctry	Rubber City	0.8	0.8
WONE-FM	ClsscRock	Rubber City	0.7	0.7
WERE-AM	N/T	Radio1	0.4	0.5
WEOL-AM	N/T	Ely.-Lor.	0.5	0.4
WJTB-AM	Urb	Taylor Co.	0	0.4
WKKY-FM	Ctry	Jones, Warren	0.7	0.4

### Denver-Boulder, CO (#22)

*Lincoln's KQKS widens its lead.*

Station	Format	Owner	Sp'07	Su'07
KQKS-FM	Rhythm.	Lincoln FG	5.9	6.8
KOA-AM	N/T	Clr Chnntl	5.7	6.2
KXPK-FM	RegMex	Entravision	3.9	5.7
KBCO-FM	AAA	Clr Chnntl	4.3	4.9
KYGO-FM	Ctry	Lincoln FG	5.4	4.8
KXKL-FM	Oldies	CBS	4.1	4
KOSI-FM	AC	Entercom	4.8	3.8
KTCL-FM	Alt	Clr Chnntl	2.4	3.7
KBPI-FM	ActRock	Clr Chnntl	3.1	3.5
KRFX-FM	ClsscRock	Clr Chnntl	4.2	3.4
KHOW-AM	N/T	Clr Chnntl	3	3.3
KALC-FM	Hot AC	Entercom	3.2	3
KPTT-FM	RhyAC	Clr Chnntl	2.3	2.8
KIMN-FM	Hot AC	CBS	2.8	2.7
KQMT-FM	ClsscRock	Entercom	3.1	2.7
KJCD-FM	SmJazz	Lincoln FG	3.2	2.2
KEZW-AM	Strnds	Entercom	2.4	2
KNUS-AM	N/T	Salem	1.4	1.6
KWLI-FM	Ctry	CBS	2.6	1.6
KKZN-AM	Talk	Clr Chnntl	1.4	1.5
KMXA-AM	SpanAdHits	Entravision	0.7	1.5
KBNO-AM	RegMex	Latino Comm.	0.6	1.4
KJMN-FM	Latin Pop	Entravision	0.9	1.4
KJAC-FM	AdultHits	NRC	1.3	1.3
KKFN-FM	Sports	Lincoln FG	1.5	1
KTNI-FM	Strnds	Denver Co.	1.1	0.9
KSYY-FM	AC	Denver Co.	0.7	0.7
KCUV-FM	AAA	NRC	0.8	0.5
KGDQ-FM	RegMex	BustosMed.	1.5	0.5

### Detroit, MI (#10)

*CBS N/T WWJ climbs to 2<sup>nd</sup>.*


Station	Format	Owner	Sp'07	Su'07
WMXD-FM	Urb AC	Clr Chnntl	5.5	6.1
WWJ-AM	News	CBS	4.7	5.1
WJR-AM	Talk	Citadel	5.6	5
WJLB-FM	Urb	Clr Chnntl	5.3	4.9
WVMV-FM	SmJazz	CBS	4.3	4.9
WKQI-FM	T40	Clr Chnntl	4.8	4.6
WOMC-FM	Oldies	CBS	4	4.5
WNIC-FM	AC	Clr Chnntl	3.1	4.1
WRIF-FM	ActRock	Grtr Media	5.1	4
WYCD-FM	Ctry	CBS	4.4	3.6
WCSX-FM	ClsscRock	Grtr Media	2.7	3.2
WDMK-FM	Urb AC	Radio1	3.2	3.2
WVDV-FM	Hot AC	Citadel	3.6	3.2
WMGC-FM	AC	Grtr Media	2.8	3.2
WDRQ-FM	AdultHits	Citadel	2.5	3
WHTD-FM	Urb	Radio1	2.3	2.8
CIMX-FM	Alt	CHUM Ltd	2.3	2.3
WDTW-FM	Ctry	Clr Chnntl	2.3	2.3
WKRK-FM	N/T	CBS	1.9	1.9
WXYT-AM	Sports	CBS	1.8	1.8
WGPR-FM	Urb AC	Int.Masons	1.6	1.7
WDFN-AM	Sports	Clr Chnntl	1.3	1.1
WMUZ-FM	Chrtn AC	Crawford	1.3	1
CIDR-FM	AAA	CHUM Ltd	0.7	0.8
CKWW-AM	Strnds	CHUM Ltd	0.9	0.7
WCHB-AM	Gospel	Radio1	0.9	0.7
WDTK-AM	N/T	Salem	0.6	0.6
WSAQ-FM	Ctry	Liggett	0.8	0.6
CKLW-AM	N/T	CHUM Ltd	0.4	0.5
WEXL-AM	Gospel	Crawford	0.5	0.5

### Minneapolis-St. Paul, MN (#16)

*Twins baseball, Last summer vs. This summer- Old=WCCO 9.0-6.8, New=KSTP-AM 3.2-4.4*

Station	Format	Owner	Sp'07	Su'07
KQRS-FM	ClsscRock	Citadel	9.1	8.2
WCCO-AM	N/T	CBS	6.6	6.8
KEEY-FM	Ctry	Clr Chnntl	6.9	6.6
KSTP-FM	Hot AC	Hubbard	4.7	5.5
KDWB-FM	T40	Clr Chnntl	5.6	5.3
KXXR-FM	ActRock	Citadel	5	4.9
WLTE-FM	AC	CBS	5	4.8
KSTP-AM	N/T	Hubbard	4.6	4.4
KTCZ-FM	AAA	Clr Chnntl	3.9	4.1
KZJK-FM	AdultHits	CBS	3.3	3.8
KQQL-FM	Oldies	Clr Chnntl	2.7	3.2
KTTB-FM	Rhythm.	N.Lights	3.8	2.7
KFAN-AM	Sports	Clr Chnntl	2.2	2.5
KTLK-FM	Talk	Clr Chnntl	2.1	2.1
WGVX-FM/				
WGVY-FM/				
WGVZ-FM	ClsscHits	Citadel	1	1.5
KMNV-AM	RegMex	Davidson	0	1.4
KLCI-FM	Ctry	Starcom	0.8	1.3
WWTC-AM	Talk	Salem	1.1	1.3
WFMP-FM	Talk	Hubbard	1.3	1.1
KTNF-AM	Talk	JR	0.9	1
KLBB-AM	Strnds	Davidson	0.5	0.9
WDGY-AM	RegMex	Borgen	0.6	0.9
WWJO-FM	Ctry	Regent	0	0.4

**12+ M-Su, 6AM-12AM. Spring 2007 -  
Summer 07 comparisons,  
unless otherwise noted.**



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