

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

Minnesota was devastated this week when the 35W Bridge, the main traffic artery in the Minneapolis metro area, collapsed during rush hour. At this printing, there are five confirmed dead and eight people still missing. Minneapolis and St. Paul radio immediately turned their efforts to the tragedy; **Clear Channel/Minneapolis OM Rob Morris** stated, "Over at KDWB, we immediately suspended all contesting and night personality. WAZZ began taking calls and sharing experiences from listeners and those who were there We continued that this morning on **Dave Ryan's** show. Over at our FM Talker, KTLK, we went into long form coverage with **Jason Lewis** on the air and News Director **Jeff Monosso** went live to the scene. He was on with **Hannity** last night and 9-11a middayer **Dan Conry**, and ex-NYPD, was down there talking to the police and firemen with continuous coverage. And, KTLK was feeding the rest of the Clear Channel stations for into and coverage as well." Morris also commented on what the future holds for simple transportation, given that the major interstate is gone: "This bridge collapse will cause major problems through downtown for a long time to come. It only took me an extra 10 minutes to get to work today, as I assume many left early or stayed home. This could be a potential traffic nightmare." All radio stations and news outlets are urging people to take this opportunity to donate blood, as medical personnel noted the number of injuries involved was high. **The Twin Cities Red Cross** is responding to the this disaster by providing mass care, mental health counseling and more to those affected. To donate money call (612) 871-7676, or visit <http://redcross.org/index.cfm> Please keep Minneapolis and all Minnesotans in your thoughts and well wishes as we pick up the pieces of this tragedy.

Our Kind of Town, Chicago Is: 2007 TalenTrak Info! The industry has a lot of meetings, but none are as unique as TalenTrak. TalenTrak is the only meeting in the industry that devotes a full day toward one purpose: Making better air talent. In an intensive and fun daylong seminar, you'll hear from seasoned radio professionals about important aspects of career advancement, employment strategies and how to deal with everything from irate listeners to office politics. There's even time set aside for you to meet one-on-one with radio professionals who will listen to your air checks and offer constructive advice on how to improve your on-air work. TalenTrak returns to the Windy City on Saturday November 10, 2007 at Columbia College in the heart of downtown Chicago – with a highly rumored, special keynote address provided by Chicago morning legend, **Jonathan Brandmeier** from Emmis' WLUP! Please consider this your personal invitation to join us for TalenTrak 2007. Tuition, just \$39 before September 1st! To register, visit www.theconclave.com. Look for the TalenTrak story, and click on the link featured to download a registration pdf document.

Radio Under Construction Highlights Now Available! Did you miss the 32nd annual Learning Conference – Conclave 007: RADIO UNDER CONSTRUCTION? Did you attend, but missed a special session or two? Want to share what you learned with others in your company? Relive the best of The Conclave Learning Conference! 2007 CD's of this summer's most exciting sessions are now available for purchase at \$19.99 each – with free domestic shipping! Available from this summer's Learning Conference – **Keynote:** Neal Boortz **Conclave College:** Developing Talent/Randy Lane, Can't We Get Along/Holland Cooke & Lindsay Wood-Davis, Finding A Job/Peter Vogt-Kevin Scollin-Phil Wilson, Under 30 Supersession/Daniel Anstandig & The 30 Under 30 Winners **General Sessions:** Small Market Secrets, The 21st Century Leader/Barbara Bailey, Programming Thru The Ppm Lens/Gary Marince, An Hour With Kipper McGee, The Making a Great Morning Show Session, Secret Of Influencing/Barbara Bailey, Click On This, The Production Seminar, The Next Big Thing, Law & Order Radio/Brendan Holland **The Promotion Summit:** Marketing To Women, No More Remotes, How Brands Defy Gravity, No Budget Marketing & Promotion, Email Marketing That Works **The Format Symposiums:** Triple A, AC/Hot AC, Christian, Country, News/Talk (with Valerie Geller), Oldies, Rock, Top 40, Urban/Urban AC **Showcases/Luncheons:** The Welcome Gathering (with Supagroup, Jeffrey Steele & Bob DiPiero), The Erica Farber/Rockwell Awards Luncheon (with David Martin), The 30 Under 30 Luncheon (with Bob Eubanks). Price: Each session is just \$19.99 with free, domestic shipping (Please allow up to 4 weeks for delivery)! Download an order form now at theconclave.com to order your CD's. Then complete the form and send it to The Conclave via fax (952-927-6427) – email (info@theconclave.com) - or snail mail (4517 Minnetonka Blvd, #104,m Minneapolis, MN 55416). Don't let the learning stop. Order your Conclave 007 CD's today!



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Added Perk for Attendees of 32nd Learning Conference: \$1,500 Conclave Scholarship. Hundreds of radio and record industry newbies and veterans alike descended upon Minneapolis to attend the 32nd Annual Conclave Learning Conference - RADIO UNDER CONSTRUCTION on the weekend of June 28, 2007. Just for attending, the Conclave will be awarding a Continuing Education Scholarship to an individual who registered for the conference! The \$1,500 Continuing Education Scholarship may be applied to tuition, books, or other materials pertaining to the winner's course of study at a recognized institute for higher learning. This school/institution may be a college, junior college, trade or vocational school, Internet or extension course/offering, or any other school offering the education/training desired by the applicant. Rules and applications are available by emailing Tom Kay (tomk@theconclave.com). The deadline to receive applications is August 15, 2007. A winner will be notified on or before September 1, 2007 so they may begin their schooling for the fall quarter/semester.

In FCC deals this week, **Pieratt Communications, Star Media, Inc.,** and **Columbus Radio** are selling Country WIKI/Carrollton, KY; Country WSCH/Aurora, IN; and Country WXCH/Versailles, IN to **Wagon Wheel Broadcasting, LLC** for a reported \$3.626 million, plus \$600,000 if WXCH gets assigned to **Cox Radio**. Ripley, Ohio will get another station soon when **Quorum Radio Partners, Inc.** sells Country KELE/Mountain Grove, MO to **First Broadcasting** for \$150,000. The station will be a 1,000 watt daytimer, and will hit the Cincinnati and Lexington markets.

Radio pitched in this week to **Gleaners Food Bank** of Indiana, as **Entercom/Indianapolis's** three station cluster of Hot AC WZPL, Adult Hits WNTR, and News/talk WXNT-AM helped to restock the shelves of the organization after thieves left them empty. After an initial estimated loss of \$464,000, the loss was capped to \$142,000, thanks to repairs made quickly after the damage. The food was unfit for consumption after the perpetrators ripped out copper tubing from compressors over the weekend, which caused temps to rise in the coolers and freezers. In all, about 82,637 pounds of perishables were lost. Radio personalities from the stations were on the air beginning at 6 am and ending at 3 pm on Wednesday, rounding up listeners to donate canned goods, perishable foods, or cash. Through cash and food donations, about 120 pounds of products were restored.

The Learning Conference presents **Conclave 007**
JUNE 28 - JULY 1, 2007 • MARRIOTT CITY CENTER HOTEL • MINNEAPOLIS

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RADIO UNDER CONSTRUCTION

2007 Conclave Learning Conference Begins Construction of New Industry. The building blocks for a dynamic rebuilding of the radio industry were laid during the weekend of June 28-July 1 at the 32nd annual Conclave Learning Conference, as hundreds of industry professionals, teachers and students descended upon the Minneapolis Marriott City Center for RADIO UNDER CONSTRUCTION. Over 40 sessions covering every major radio format, technology and resource were presented to packed meeting rooms throughout the conference weekend. THE TATTLER has been presenting stories about the event originally found on the pages and websites of the Conclave's Publicity Partners. Here's the next installment, from ALLABOUTCOUNTRY: "The Seven-second Rule Is A Myth". Speaking at the 32 Annual Conclave meeting in Minneapolis this past weekend, Greg Swedberg, VP of programming for the Clear Channel's Minneapolis cluster said that while CC has been cutting back on the amount of talk on its stations, the "seven-second rule is a myth." According to Swedberg, company research showed many "listeners see radio stations as putting out a lot of wasted talk" and that Clear Channel asked its programmers "to look at what you're doing and eliminate things you're talking about that people don't care about anymore." The new approach is being adapted differently from station to station, he said. Swedberg stated, "They told us to break our clocks and redesign them, so that you're only doing what the audience comes to you for" and that is causing some stations "to break the rules." His comments came during the Conclave's Country Format meeting, which covered other topics such as, terrestrial radio paying performance royalties for the first time ever. Ed Salamon, executive director of Country Radio Broadcasters feels it doesn't appear to have mustered the level of artist support in Nashville that it has in other quarters. "I don't know that the Country artists are as passionate about this as artists" in other genres. Swedberg felt the possibility of performance royalties is a much greater threat to radio than higher webcast royalty rates, which are to go into affect July 15. "It's a bad thing," he said. "They want money and, of course, we don't want to pay it." Swedberg feels performance royalties would need to be applied fairly and evenly across the board. "The moment it becomes somewhat negotiable - say for new artists - is the moment it becomes problematic." According to Salamon, such fees are commonplace everywhere outside the United States, however he feels that it would "be to the detriment of Country radio. If the cost of producing a music station raises substantially, I would bet" it will lead to more spoken word stations," he said (*The Conclave thanks Barb, RadioAndRecords.com, radio-info.com, insideradio.com, fmqb.com, radioink.com, and allaboutcountry.com for communicating the magic of a very special June weekend in Minneapolis.*)

Conclave 007: RADIO UNDER CONSTRUCTION Greatest Hits!

Relive Conclave 007! CD's of The Learning Conference's most exciting sessions are now available for purchase! Simply check those CD's you'd like to order at \$19.99 each and fax (952-927-6427), email (info@theconclave.com) or snail mail (use the address below) this form with your remittance. All orders receive FREE domestic shipping! Please allow up to 4 weeks for delivery.

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- SECRET OF INFLUENCING/BAILEY
- CLICK ON THIS
- PRODUCTION SEMINAR
- THE NEXT BIG THING
- LAW & ORDER RADIO

THE PROMOTION SUMMIT

- MARKETING TO WOMEN
- NO MORE REMOTES
- HOW BRANDS DEFY GRAVITY
- NO BUDGET MARKETING & PROMOTION
- EMAIL MARKETING THAT WORKS

CONCLAVE COLLEGE

- DEVELOPING TALENT/LANE
- CAN'T WE GET ALONG/COOKE & DAVIS
- FINDING A JOB/VOGT, SCOLLIN, WILSON
- UNDER 30 SUPERSESSION

SHOWCASES/LUNCHEONS

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FORMAT SYMPOSIUMS

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- AC/HOT AC
- CHRISTIAN
- COUNTRY
- NEWS/TALK
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- TOP 40
- URBAN/URBAN AC

Mail to: **THE CONCLAVE • 4517 MINNETONKA BLVD • SUITE #104 • MINNEAPOLIS • MINNESOTA • 55416** Questions? Call: 952-927-4487

Changes. Envision Radio Networks has added Sparta-Tomah Rock WFBZ/La Crosse as it's newest affiliate to carry **Paul Shaffer's "Day in Rock"**! Contact **Rebecca Pixley** at mrebeccap@envisionradio.com for details...**Dan Pantos** is named APD/midday personality at **Emmis** Country WLHK/Indianapolis! Pantos previously worked as their Promo Director until he left in 1996 to work in the medical field. Call him up at 317-971-6483...The Christian Voice of Central Ohio Christian AC WCVO/Columbus has added **Kurt Wallace** on as PD. He's replacing **Tate Luck**, who went on to head up Promotions at **INO Records**...**Bengals'** linebacker **Dave Pollack** will be filling in at **Entercom** Country WUBE/Cincinnati as co-host with **Amanda Orlando** while the regular host **Bill Whyte** is on vacation.The host of Midnight-3a "**Nothing But Truth**" on **Emmis** Talk KFTK/St. Louis, **Crane Durham**, is moving to the co-host spot in the mornings with **Jamie Allman** beginning August 6. The spot has been vacant since **Smash** left to join **Clear Channel** Oldies KLOU in the mornings in June. **Phil Hendrie**, of **Talk Radio Network**, will take Durham's spot.

The Omaha cluster for **Salem** radio is losing a longtime vet, as it announced this week that GM **Johnny Andrews** is retiring beginning August 24. GSM **Greg Vogt** is serving as GM in the interim. The cluster includes Talk KOTK-AM, Religion KCRO=AM, and Religion KGBI. VP of Operations **Allen Power** stated, "Johnny Andrews is a real broadcast professional cut from a cloth we don't see often these days. It has been my honor to work with him during the 'crescendo' of this storied fifty-year career. I am regularly amazed at the people I meet who worked with or for Johnny at one of his posts along the way. I have yet to find one who had anything other than accolades to share."

Coming in the aftermath of the non-renewal of morning co-host/News Dir. **Polly Carver-Kimm's** contract, **Saga** Oldies KIOA/Des Moines afternoon host **Dic Youngs** is announcing his retirement from the station, beginning September 30th, his 66th birthday. Youngs has been at KIOA for 42 years, and has been a prominent voice in Des Moines radio for 46 years. He noted, "Let's just say I'm not ready to retire, but it's that time." He will continue his duties as host of "Original Saturday Night Oldies Show," on sister station KRNT-AM. Saga's Des Moines GM **Bill Wells** says that Youngs and Carver-Kimm's departures are not connected, and no changes to the format are planned. However, Carver-Kimm noted, "I feel like I was fired. When I actually said that, they said, 'It's not a firing, we're just not renewing your contract.' It's semantics."

The Kansas City Royals are moving to **Entercom**, after a new five-year deal send the games to Sports KCSP-AM/Kansas City next season. The Royals had been airing on Entercom's KMBZ-AM before moving to Union Sports WHB-AM for the past two seasons. In the new deal, KMBZ will be airing Sunday games during spring training, and all Entercom local stations will get involved with marketing the team. The team's SVP of Business Operations, **Kevin Ulich**, stated, "In the final analysis, Entercom-Kansas City was the most attractive suitor to carry the Royals on radio. The play-by-play coverage on 610 Sports and the wide-ranging scope of the other seven stations in the market under the Entercom-Kansas City umbrella will afford us the unique opportunity to reach a full spectrum of listeners. We have also assembled a plan to work closely with the Entercom-Kansas City family to promote Royals baseball in a variety of methods, not only during the season, but in the winter months as well." Added KCSP/KMBZ Ops Dir. **Allan Davis**, "This exciting new partnership further exemplifies KCSP's commitment to providing Kansas City fans with the most comprehensive and best sports coverage of Kansas City's home teams. The Royals will become a centerpiece for 610 Sports."

The second annual "**Pointfest**" will take place again this year at **Emmis** Alternative KPNT/St. Louis. On September 30, you can catch "29 bands for 19 bucks" at the Verizon Wireless Amphitheater, featuring **Breaking Benjamin, Three Days Grace, Sum 41, Finger Eleven, Seether, Evans Blue, Sick Puppies, The Starting Line, Mutemath, Hurt, (HED) PE**, and a local band stage showing 11 of St. Louis's best bands.

As noted earlier, **Polly Carver-Kimm** is indeed leaving **Saga** Oldies KIOA/Des Moines after nearly 22 years. She's been the co-host of "**Maxwell and Polly in the Morning**" spanning her entire career with the station, and has also served as News Director with the **Des Moines Radio Group** for 14 years. Carver-Kimm has won many awards for her work, including the prestigious Edward R. Murrow Award. DMRG GM **Bill Wells** said, "Polly will be missed. We're proud to have had Polly on our team for over 20 years." **Maxwell Schaeffer** will continue on mornings at KIOA.

the
Conclave
PRESENTS

TalenTrak

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* **Until 9/1/2007**



**Need to update
your on-air skills?**

Jay Stevens, SVP Programming at **Radio One**, has confirmed the appointment of **Al Payne** to the position of OM/PD of their Detroit radio cluster. He'll oversee Urban AC WDMK, Urban WHTD, and Black Gospel WCHB. He will also be working with WHTD PD **Spudd** on programming strategies. Stevens commented, "Al has brought vision and a passion for excellence over the past three years to our Richmond market, and I am pleased to afford him this opportunity for growth in a larger market." **Carol Lawrence**, who manages the Detroit cluster, noted, "We are thrilled to have Al Payne join Radio One/Detroit as Operations Manager/Program Director. Al's track record of ratings success in Dallas and Richmond speaks for itself. His dedication to precision and unmitigated passion for what he does makes him a welcome addition to our Detroit operation. I look forward to partnering with Al and seeing great things happening for the Detroit market." He will officially begin his new job on Monday, August 13.

J.R. Gonzales, former **Entercom** Top 40/Rhythmic MD and afternoon guy for KDGS/Wichita, is moving up to **Wilks** Top 40 KMXX/Kansas City to take over MD and night duties under their new PD, **Ponch**. Ponch commented, "We are all excited to have J.R. aboard, and we can't wait to have him get going next Monday." Gonzales added, "I'm am very pumped up and glad that ponch has given me the shot to work at such a prestigious station like Mix 93.3. And starting Monday, what a great way to celebrate my birthday!" J.R. will take calls on Thursdays from 2-4p at 816-753-4000.

Dave Reynolds, the VP/Promotion at **Virgin**, took a trip recently to **Circle City** (aka Indianapolis!) to do some radio and hit some pavement at the **Brickyard 400!** As **Ryan Newman** was crashing his #12 car and pulling it into the garage, there was a shot of Dave on national TV, standing in his uniform of white hat, blue shirt, and entourage of Blackberries, ready for the story.

AC WSNY-Columbus Director of Programming Operations and **Conclave** faculty and agenda committee member, **Chuck Knight** and **Saga Communications** part ways after 11 years. In that time Chuck has led Sunny to some of it's highest ratings and strongest revenues, for many years as Saga's stand alone property in this highly competitive market. Chuck's programming stops include, among others, WENS-Indianapolis and KSTZ-Des Moines. Reach out to Chuck at ChuckKnightMedia@gmail.com or 614-771-6256.

Radio takes care of it's constituents; the **Corporation for Public Broadcasting** this week provided **Minnesota Public Radio** with a grant of \$25,000 to aid in coverage of the Minneapolis bridge collapse. CPB SVP of Radio **Bruce Theriault** sent a memo to public radio stations saying, "Our thoughts to out to the people of Minnesota during this difficult time. One of the key aspects of responding to this tragedy is to keep people informed and this grant will help MPR continue to provide outstanding public service over the coming weeks."

BitXchange, the daily prep service syndicated by **Envision Radio Networks** and headed up by **Mike Marino**, is adding **Journal Hot AC WKTI/Milwaukee** to its roster. WKTI morning personality **Mathew Blades** is the newest morning talent to pick up The BitXchange to provide news, entertainment, and audio.

Clear Channel has closed on its sale of four stations Springfield, IL to **Neuhoff Communications**, to the tune of \$11.8 million. Neuhoff will take over Sports WFMB-AM, Country WFMB-FM, Top 40 WXAJ, and Classic Rock WCVS-FM/Springfield. The deal was brokered by Kalil and Co.

The **Ingstads** have closed on the purchase of a new FM construction permit in Presho, SD, from **College Creek Media, LLC**, for \$450,000. **Jody McCoy**, of **Media Services Group**, was the broker and seller's representative for the transaction.

The call letters of AC WJZI/Milwaukee have changed to WLDB, with the new slogan of 'All New B93.3, Soft Rock, Less Talk.'" VP/GM **Bill Hurwitz** said, "Having been the Smooth jazz station in the Milwaukee market since 1996, we needed to differentiate ourselves and clearly define our new position as the Mainstream AC station in the market, a format which has been absent from Milwaukee airwaves since 2003."

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Our thoughts are with the family and friends of former **Illinois Broadcasters Association Executive Director Wally Gair**. Wally died last Saturday at the age of 76 from a bout of pneumonia. In the 1950's, he started at WIRL-AM/Peoria, then moved to TV as Sports Director at WICS-TV/Springfield, IL. He was head of the IBA from 1980-1999.

Condolences to **Mike Shannon** on the death of his wife **Judy** last Saturday night after a battle with brain cancer. Mike is a **St. Louis Cardinals** KTRS-AM/St. Louis radio broadcaster and former player. Judy was 66 and was married to Mike for 48 years. She is survived by six children, 14 grandchildren, and three great-grandchildren.

Jobs

100KW FM in Rapid City, S.D. has an air shift open. Please send resume and sound to: lonnie.glasford@badlandradio.com...WBWB, Bloomington, Indiana's premiere radio station seeks an advertising sales professional. Please forward cover letter and resume to **Station Manager**, WBWB, P.O. Box 7797, Bloomington, Indiana, 47407-7797 or email to dale@wbwb.com...105.3 The Fish (Christian AC, WFZH/Milwaukee, WI) is looking to compliment their imaging with a female voice. This is a one-time freelance opportunity for the right female voiceover artist. Email your demo to rickh@salemmilwaukee.com. Please submit your demo before 8/7/07...Newsradio WJPF needs someone who knows Illinois, and can provide direction for AM and FM stations in Marion/Carbondale. Send your air check and resumes ASAP to **Tom Miller** Newsradio WJPF, Herrin, IL...Small market radio combo in Wisconsin is searching for their next General Manager. Send resumes to P.O.Box 1260, Amery, WI 54001 or email your info to ron@mix105.ws...Anchor morning news on the AM and do news on two FMs. Please send tape and resume to **Michelle Eccles**, News Director, WTAX-AM, 3501 East Sangamon Avenue, Springfield, IL 62707 or to meccles@wtax.com.....**Mid-West Family Broadcasting** - La Crosse, WI is looking for an on-air PD for it's heritage 50,000 watt country station. Send your aircheck, resume and cover letter to openings@kq98.com...Night Jock NEEDED ASAP! Opening at WCZQ HOT 105.5 in Champaign/Decatur. Send Audio and Resume to: suave84@hotmail.com...**Traffic.com Indianapolis** On-Air/Airborne Traffic Reporter on WIBC-AM/Indianapolis. Interested candidates should send a traffic demo (mp3 or wav preferred) and resume ASAP to: careers-field@navteq.com, Or send packages to: Traffic.com, 625 N Michigan Ave Suite 2425, Chicago, IL 60611...**Cumulus** Green Bay is in search for morning personalities. Send package to **Jimmy Clark**, 810 Victoria St. Green Bay, WI 54302 or e-mail to jimmy.clark@cumulus.com ...Looking for a person that can handle a variety of duties in a small market radio combo. Send resume to **Border Broadcasting**, PO Box 69, Warroad, MN...WKRK, the flagship radio station for the Detroit Lions and the Detroit Lions Radio Network, seeks an experienced on air scoreboard and NFL news announcer. The position is a part time position and originates at the WKRK studios or on location. Please send resume: **Craig Schwalb**, Program Director, 15600 W. 12 Mile Road, Southfield, MI 48075 or email: craig.schwalbl@live971.com. or fax: 248-423-7725...Working in Green Bay or Milwaukee? If you can come in twice a week for some part time air work and prod, you're needed

at the Lakeshore's Mainstream AC, Lake 98.1 WLKN. Send audio(MP3) and resume to jacktaddeo@earthlink.net or vial mail to **Jack Taddeo**, Radio K-T, Inc., 300 S. Northwest Highway, Suite 206, Park Ridge, IL 60068...WNIR radio in Akron, Ohio is currently seeking an announcer to be part of the morning show team. Email a resume to billklaus@wnir.com....If you have a job opening you'd like posted for FREE in the Tattler, please email **Kate Kennedy** at kate@main-st.net before Friday noon of the Tattler issue date. All posting represent equal opportunities and phone calls are discouraged unless otherwise noted.