

# MAIN STREET

Presents

The Conclave

# TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy  
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

**C'mon down, Bob Eubanks!** The Conclave announced today the addition of game show icon, **Bob Eubanks**, as host for the **Edison "30 under 30" Awards Luncheon** to be held Saturday, June 30, 2007, during Conclave 007: Radio Under Construction. Eubanks will deliver a special message to the award winners and everyone else fortunate enough to gather at the luncheon, a presentation called "Power of Partnerships" - a highly entertaining and humorous look at maintaining a balance between people skills and the rapid growth of technology. (Two weeks ago, **Edison Media Research** announced the 30 winners of their top "30 Under 30" awards. Those individuals will be honored at this special luncheon at the Marriott City Center Hotel in Minneapolis during the 2007 Conclave Learning Conference.) Bob Eubanks is a current fixture on **Sony's Game Show Network** - especially on his flagship, "The Newlywed Game" - and has also hosted Prime Time Country for the Nashville Network. As a television producer, Bob has produced television shows for all three of the major networks and for the syndicated market. Before his game show success, he spent 10 years doing radio in California, beginning his broadcasting career in 1958 at KACY/Oxnard and ultimately moving on to the infamous KRLA/Los Angeles where he worked with legendary radio broadcasters **Casey Kasem** and **Dick Biondi**. In 1967, Bob left radio to focus on his booming concert promotion business presenting the likes of the **Stones**, **Elton John**, and **Bob Dylan** and mortgaging his home to produce the legendary **Beatles** performance at the Hollywood Bowl! At the same time, he was becoming a game show fixture on national television. In 2001, Bob was voted one of the top five game show hosts of all time and in 2000, Bob was honored by the entertainment industry as he received a Star on the *Hollywood Walk of Fame*. Come meet Bob in Minneapolis, later this month!

In order to understand more about consumers in the diary markets **DMR**, **Arbitron** and the **University of Wisconsin's AC Nielsen Center for Marketing** are set to release in depth PPM research this summer. The new study entitled, "**P1's in a PPM World: New Insight Into Who Matters Most**," is the first-ever study of listener loyalty and preference patterns over time. Research teams analyzed over one year's worth of

daily panelist-by-panelist level data from the Houston PPM. Expect those findings to be shared extensively at the 2007 Learning Conference at the end of this month!

Founding member of the white supremacist gang "The Order" and accomplice in the murder of KOA/Denver talk show host **Alan Berg** in 1984 died in prison Monday. **David Lane** and **Bruce Pierce** were convicted of Berg's murder in 1987. Lane was serving a collective 190-year sentence when he died of complications of epilepsy in an Indiana prison at 68.

Recently **Clear Channel** Top 40 KDWB/Minneapolis hosted an event with rapper **Bow Wow**, who sat down for a Q&A with local high school students. To get a seat in the auditorium, you had to be an honor roll student, and the rapper visited after principal **Michael Favor** requested his visit, for a school that needed a boost. Earlier this year, a City Council member made a comment that the school "should be burned down," and Favor commented, "Our kids are proud here, and we wanted to reward the ones that are doing well." Bow Wow, who is now 20 years old, became famous as a young child for rapping, and was an honor-roll student in junior high. His career made it necessary for him to finish high school being home-schooled, and backstage he commented, "I still tell kids, no matter what you wanna be, it all starts in the classroom."

*New Oldies?* Consultant **John Lund** will lead a discussion of essential ingredients for winning oldies stations during the Oldies Format Symposium at the 32nd annual Conclave Learning Conference in Minneapolis. "The 'New' Oldies Format" will take place on Friday, June 29, at 10 a.m. at the Marriott City Center Hotel. Lund and a panel of experts will also discuss the evolution of the format, how America's leading oldies stations have adapted to continue to attract a large 25-54 core audience and whether '70s classic hits are today's "new" oldies, or a different format. Faculty will include oldies brand manager/PD for **Clear Channel/Louisville J.J. Duling**, **Cumulus WRQQ/Nashville PD Al Brock**, **Cumulus KACL/Bismarck morning personality Bob Beck** and CBS Radio KRTH (K-Earth)/Los Angeles PD **Jhani Kaye**. As moderator, Lund promises to make the 2007 Conclave oldies symposium "interesting and useful. I suggest an innovative Q&A format where I collect from key things that panelists want to cover... and I ask them each to answer the questions." Some sample questions include: "What is the musical center of the successful oldies station playlist universe?" "What is the target demographic now and 10 years ago?" and "What's ahead for oldies in five years? Will the Beatles ever be played again?" The symposium is sponsored by *R&R* and **AudioBitXchange/BitXchange**.

Well wishes going out to **Hubbard** Talk WFMP/Minneapolis co-host **Kevyn Burger**, who has begun a fight with breast cancer. In an email to friends sent earlier this week, she shared that she will have surgery on June 2, followed by chemotherapy and radiation.

ADD SIRIUS HITS-1

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CHIME ENTERTAINMENT

The Learning Conference presents **Conclave 007**  
JUNE 28 - JULY 1, 2007 • MARRIOTT CITY CENTER HOTEL • MINNEAPOLIS

**The Erica Farber 2007 Rockwell Award Ceremony**  
**Neal Boortz Keynote**

30 Under 30 Luncheon. 8 Scholarship Awards.  
The Promotion Summit. Conclave College. Job Fair.  
Air Talent Coaching Clinics. Networking.  
Small Market Magic. PPM. Radio Rules & Regs. Production.  
Technology. The Next Big Thing. 9 Format Symposiums.  
Over 40 Individual sessions + 8 meals/snacks!

Tuition: \$399 until 6/15 Student/Educator/Free Agent: \$99  
Saturday Only: \$99 until 6/15  
Registration and agenda details at [www.theconclave.com](http://www.theconclave.com)

**RADIO UNDER CONSTRUCTION**



**Changes.** Dan Hunt has resigned as PD of Good Karma Rock WWHG/Janesville-Madison-Rockford, and has taken a PD position at Citadel Top 40/Rhythmic WWKX/Providence. Hunt previously programmed the earlier version of WWHG, WKPO. He's a New England native, so will be right at home back East...The "Christopher Lowell Radio Show," one of Envision Radio's projects, is adding Kovas Talk WMCW-AM/Harvard, IL, and WKKD-AM/Evanston, IL... Tisa LaSorte is being promoted at Emmis/Chicago to their new Brand Manager position for Alternative WKQX and Classic Rock WLUP... Bob Zuroweste has just been named the VP/Market Manage for Clear Channel/Dayton. He'll be in charge of operations of Top 40 WTUE, Sports WIZE-AM, and Alternative WXEG.

**Clear Channel** AAA KBCO/Denver turns 30 on Sunday, June 3, and to celebrate they'll be honoring well-known voices from the past. On June 1, morning show host Bret Saunders will be joined by Dennis Constantine, the station's original PD and 17-year morning show host. They'll be sharing favorite memories from their time at KBCO, past and present. All weekend, the station will keep up with Richard Ray, John Bradley, and Ira Gordon, as they share tales of KBCO from days of yore!

Congrats to **Des Moines Radio Group** Hot AC KSTZ/Des Moines, who raised over \$240,000 in its ninth annual "Ken and Colleen's Kids Radiothon," starting last Wednesday and ending last Friday. The event benefits patients and families at the **University of Iowa Children's Hospital**.

*Urban, and We're Not Talkin' Bout Keith!!* Inner City WBLS/New York PD Vinnie Brown will explain how to design and execute a better, more focused station at the 32nd annual Conclave Learning Conference in Minneapolis. This combined urban/urban AC symposium, "Do the Few Still Speak for the Many? Changing Listeners' Minds," will take place on Friday, June 29, at 5 p.m. at the Marriott City Center Hotel. Faculty includes CBS Radio's VP of urban programming Reggie Rouse, Cox Radio WJMJZ(107.3 Jamz)/Greenville, S.C., OM Steve Crumbley, Radio One WWIN (Magic 95.9)/Baltimore PD Tim Watts and Gray Media Consultants' Tony Gray. The faculty – led by Brown — will focus on several key questions including: Can a sample base represent the entire listening audience in a study or auditorium music test? How much research should be done and what types of research? They will also explore how program directors can avoid alienating the upper demos of the format – adults 25 to 49 who might not be into rap, but who identify with some rap songs. In addition, the faculty will discuss how stations can adjust to the many direct and indirect format competitors, including shared audiences within the same company; and how urban stations can capture the attention of at work listeners. The symposium is sponsored by R&R.

**Tribune Co.'s** stock tender offer expired last Thursday, and resulted in 224 million shares being tendered by shareholders. This represents about 92% of outstanding share. Sam Zell is heading up the buyback

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JUNE 28 - JULY 1, 2007 • MARRIOTT CITY CENTER HOTEL • MINNEAPOLIS

**The Erica Farber 2007 Rockwell Award Ceremony**

**Neal Boortz Keynote**

**Learning. Growing. Sharing. Networking. Sharing.**

Presented by **Platinum Partner** Radio & Records Partners Arbitron • AudioBitXChange/BitXChange • BMI • Brown College • Edison Media Research • Envision Radio Networks • Jones Radio Networks • Lincoln Financial Media • McNally-Smith College of Music • McVay Media • MediaSpan • Megatrx • MusicMaster • Nielsen Entertainment/BDS Radio • Play MPE • Premiere Radio Networks/Mediabase • PromoSuite • RCS Specs Howard School for Communication Arts • Troy Research

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**RADIO UNDER CONSTRUCTION**

deal, purchasing the company on a pro-rata basis, since more than 126 million shares were tendered.

**Casey Ford** has joined the "Michigan Insider" as co-host with Sam Webb on Cumulus Sports WTKA-AM/Ann Arbor as the play-by-play voice of the University of Michigan Women's Basketball.

**Changes, Too.** The rumors are true; Wilks Top 40 KMXV/Kansas City PD J.R. Ammons has resigned. He will officially announce his position as the new PD at Cox Top 40 WAPE/Jacksonville early next week. He fills the shoes of Cat Thomas, who was PD there for 12 years... Doug Collins is stepping down as PD at QueenB Radio Classic Hits KIYX/Dubuque, IA, to spend more time on his morning show. Joel McElree, currently doing afternoons, will take over as PD...The new Promotion Director at Entercom Classic hits KQMT/Denver is Lauren Balsbaugh, coming over from Common Magazine, where she was a Marketing & Events Manager. Lauren was previously with Infinity Broadcasting in Boston.

**Conclave Puts Saturday On Sale!!** Arguably the favorite day of the week – Saturday – has been put on sale by the Conclave. For a limited time only, Saturday June 30<sup>th</sup> at Conclave 007: RADIO UNDER CONSTRUCTION will be on sale for just \$99! Want to attend the Learning Conference this year, but can't get away for the whole 4 day event? Do you live within driving range of Minneapolis/St. Paul? Want to learn, but don't have the time or money to stay at the Marriott? Here's your solution. Attend on Saturday for less than a hundred bucks. Take in all the great sessions like "The Next Big Thing". Be in attendance at **Conclave College** (which happens on Saturday – not Thursday – this summer)! Meet the **Edison Research 30-Under-30** award winners while you take in the gala Saturday luncheon with game show icon, **Bob Eubanks!** And cap off your day at the **BDS Radio** sponsored Bowling Party! As an extra bonus, all Saturday-Only registrants will receive a voucher for Sunday morning's Getaway Brunch, presented by **Harker Research**. To take advantage of this incredible deal, visit [www.theconclave.com](http://www.theconclave.com) and download a registration form...or register on—line. It's a simple and convenient way to spend your Saturday at the 2007 Learning Conference!

Kudos to **CBS Talk** KMOX-AM/St. Louis, as they collected over 540 care packages for troops overseas at its "KMOX Support Our Troops" rally at the **Schnucks** supermarket last Thursday. They also raised over \$11,000 in donations while the station's "Total Information AM" and "Charlie Brennan" shows aired live from the grocery store. Volunteer packed the kits for American troops. VP/GM Dave Ervin commented, "KMOX Radio is very proud to support members of our Armed Forces and their families. **Charles Brennan, Debbie Monterrey, and Doug McElevein** used their influence to make a difference. We want to thank our listeners for their generous support of the troops and their families." The rally was sponsored by **Schnucks, Teamsters International, and Joint Council 13.**

# RADIO UNDER CONSTRUCTION

## Wednesday & Thursday at the Learning Conference: **Conclave 007 - Radio Under Construction!**

WEDNESDAY, June 27

MUSICMASTER SUMMIT (separate tuition required/visit [www.a-ware.com](http://www.a-ware.com) for details)

CONSULTANT/GROUP SUMMITS (to be announced)

THURSDAY, June 28

8A MCVAY MEDIA SUMMIT: PROGRAMMING FOR TOMORROW

11:30A NEWCOMER'S WELCOME ROOM

NOON AUDIENCE DEVELOPMENT GROUP AIRCHECK COACHING CLINIC

12:30P PROMOSUITE/R&R PRESENTS THE PROMOTION SUMMIT

*MARKETING TO WOMEN*

*NO MORE REMOTES*

*HOW BRANDS DEFY GRAVITY & RISE ABOVE THE NOISE*

*NO-BUDGET MARKETING AND PROMOTIONS*

*E-MAIL MARKETING THAT WORKS*

4:30P THE BMI SONGWRITERS FORUM /THE MAKING OF A HIT

6P LINCOLN FINANCIAL MEDIA PRESENTS THE WELCOME RECEPTION

THANK YOU Platinum Partner – *Radio & Record* and Partners Arbitron, AudioBitXChange/BitXChange, BMI, Brown College, Edison Media Research, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, Play MPE, PromoSuite, Premiere Radio Networks/Mediabase, RCS, Specs Howard School for Communication Arts, and Troy Research!!

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**Jonathon Brandmeier**, morning jock at **Emmis** Rocker WLUP/Chicago, is giving away a new Hummer to a listener, and will broadcast live from the **First Midwest Banks Amphitheater** parking lot. As a helicopter raises a junk card into the air and drops it on a painted grid containing numbers that correspond with 36 qualifying listeners who submitted pictures of their own cars to [www.WLUP.com](http://www.WLUP.com), along with their personal stories of why they deserve to win a brand-new car. Whichever square gets hit the hardest with car parts will be declared the winner.

**Christian Voice of Central Ohio** Christian AC WCVO /Columbus is giving listeners the opportunity to register a man in their lives for a shot at special Fathers Day prizes, between May 24 and June 15. Each of the 104 contestants registered during the **Todd and Sherry Morning Show** and the afternoon drive with **Jake Sommers** will meet up at the local Little Bear Gold Club on Saturday, June 16 to take their best shot at a 150-yard par-three hole. Any contestant who can bank a hole-in-one will win a car for himself and a car for a military family in need. Prizes will also be given to the shot closest to the pin and second-chance shots.

**More Changes.** Some switch-around going on at **Citadel** Top 40 WJIM/Lansing, as PD **Josh Strickland** readies himself for a move from afternoons to morning drive. The current drive man is preparing for a move to afternoons, and co-host **Lori Rigato** is sliding into the midday position. **Madison Rally** takes off from her position at night to join Josh for wakeups, and weekender **Sean Kelly** is moving up to nights... **Scott Walker** is the new PD at **CBS** Oldies WOMC/Detroit! This is a return for Scott, who programmed Oldies WOGL/Philadelphia for 20 years from 1981-2001, and was most recently seen as PD for **Cox** Classic Hits WJGL/Jacksonville... **Chuck "DJ Manic" Wright**, PD at **Federated Media's** Top 40/RhythmicWYPW/South Bend, IN, is transferring to sister station Rock WBYP/Ft. Wayne as their new PD. Both Wright and **Michael Newman**, of **Radio Strategies**, will keep on with the station to oversee WYPW with more responsibilities for APD/MD **Mike Jackson**. Wright starts on June 18.

Please remember the 2007 Learning Conference (6/28-7/1 at the Marriott City Center Hotel) would not be happening if it were not for the support of major sponsors of the Conclave, like Platinum Partner – **Radio & Records** and Partners - **Arbitron**, **AudioBitXChange/BitXChange**, **Brown College**, **Edison Media Research**, **Envision Radio**, **Jones Radio Networks**, **Lincoln Financial Media**, **McNally-Smith College of Music**, **MediaSpan**, **Megatrax**, **MusicMaster**, **Nielsen Entertainment/BDS Radio**, **Premiere Radio Networks/Mediabase**, **PromoSuite**, **RCS**, **Specs Howard School for Communication Arts**, and **Troy Research**. And this week, we welcome TWO new Partners – **Musicrypt/DMDS** and **Play MPE!** Look for their booths at the Marriott later this month!

American Idol Finalist **Phil Stacey** along with **Clear Channel** Country KRBB/Wichita were able to raise more than \$60,000 for **Greensburg Tornado Relief**. The Concert was held at the Central Christian Church

in Wichita on Tuesday. Stacey's performance included songs he sang on American idol along with some of his own compilations. All the proceeds will go to the **Salvation Army** for Greensburg Tornado Relief efforts.

**The Adventures of Gregg & BJ**, the popular morning show from **Eagle Radio** Hot AC KKJO/St. Joseph, MO, is fighting high gas prices and celebrating dads this week in it "K-Jo Daddy Drive." KKJO listeners can enter dads at their local **HyVee** grocery store, and the co-hosts will draw one name each and then drive off on separate Honda scooters touring around St. Joseph for several hours. Whoever can last the longest on their gas supply wins a new Honda scooter for the contestant chosen, and second place gets a \$100 gas card! HyVee will also donate \$5 for every mile driven to America's Second Harvest Food Bank.

**Dan Mandis**, veteran talk radio operations and promotions manager, joins the **Citadel** team at Talk KVOR/AM/Colorado Springs as PD, starting June 15. He was most recently with **Metro Networks** in Richmond and Norfolk as their Dir./Operations, where he worked with **Dr. Laura Schlessinger** for several years and also served as Promotions Dir. and New anchor/reporter at Talk KLIF-AM/Dallas. Mandis commented, "It's been a fantastic year at Metro Networks. It has been a privilege to work with the outstanding broadcasters and even better people at Metro Networks."

A new station hit the airwaves today in Cape Girardeau, MO. **Flat Foot Media's** Christian AC and CHR KHIS is a non-commercial, listener-supported, all-music station, and serves the Missouri town and surrounding communities, including Southeast Missouri State University. Its programming is 100% local. PD **Dave Obergonner** stated, "The KHIS format is a shot down the middle between AC and CHR. We play about half the CHR charts, stuff that can still mesh well with music from the AC charts. Some of the hotter CHR tracks to get some day-part restrictions to evenings." The station will have live remotes during the summer, holding "sticker stops" to get the word out. Obergonner added, "We are really the only local station playing Contemporary Christian Music. We strongly believe making the local connection with the listeners is critical to this format. The response to KHIS has been almost overwhelming from the local community."

**Lincoln Financial Media** Country KYGO/Denver has a unique way of finding host for Club KYGO, its Saturday-night party on the radio. To find its next host, it's looking to its listeners and asking those who think they have what it takes to send their audition MP3s to KYGO. The station will play entries on the air throughout this month, and the winner will be chosen by online listener votes.

Minneapolis-based **Navarre Corp's** deal to sell its independent distribution business to **Koch Entertainment** closed yesterday. Navarre received \$6.5 million in cash at closing and anticipates collecting approximately \$11 million in cash from trade receivables related to the independent music business that it retained pursuant to the sale.

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PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at [tomk@main-st.net](mailto:tomk@main-st.net) Web: [www.main-st.net](http://www.main-st.net)

# RADIO UNDER CONSTRUCTION

## Friday June 29th at the Learning Conference: **Conclave 007 - Radio Under Construction!**

FRIDAY, June 29

8A SMALL MARKET SECRETS

9A WHAT THE 21ST CENTURY LEADER NEEDS TO KNOW

9A ARBITRON PRESENTS PROGRAMMING THRU THE PPM LENSE

10A R&R PRESENTS CONCURRENT FORMAT SYMPOSIUMS: AC, COUNTRY, OLDIES

11:30A KEYNOTE - NEAL BOORTZ!

12:30P ARBITRON PRESENTS THE AWARDS LUNCHEON

2:30P R&R PRESENTS CONCURRENT FORMAT SYMPOSIUMS: TOP 40,

TRIPLE A, NEWS/TALK/SPORTS

4P LAW & ORDER: THE LEGAL SESSION

5P AUDIENCE DEVELOPMENT GROUP AIRCHECK COACHING CLINIC

5P R&R PRESENTS CONCURRENT FORMAT SYMPOSIUMS: URBAN/URBAN AC, ROCK, CHRISTIAN

6:30P MEGATRAX PRESENTS THE EXHIBIT HALL HAPPY HOUR

8P WLOL 25TH ANNIVERSARY REUNION

*\*This agenda subject to change without notice*

THANK YOU Platinum Partner – *Radio & Record and Partners Arbitron, AudioBitXChange/BitXChange, BMI, Brown College, Edison Media Research, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, Play MPE, PromoSuite, Premiere Radio Networks/Mediabase, RCS, Specs Howard School for Communication Arts, and Troy Research!!*

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**Citadel and Disney** say they expect Citadel's merger with/takeover of **ABC Radio** to close on June 12. In preparation for the merger, Citadel will be paying stockholders as of the second trading day prior to consummation of the merger a special cash distribution of \$2.46 per share. Disney plans to transfer the radio business (but NOT **ESPN Radio** or **Radio Disney**) to a wholly owned subsidiary called **ABC Radio Holdings Inc.** and distribute stock in the new company to its shareholders.

**Envision Radio Networks'** "Cheap Psychological Tricks With Dr. Buff" announces its latest affiliate, **Lake Michigan Broadcasting AC WKLA-F/Traverse City, MI.** The daily, one-minute vignette also salutes Dad with a week's worth of special content leading up to Father's Day, available for broadcast the week of JUNE 11-17. **Danno Wolkoff**, chairman of the Conclave Board of Directors, is the CEO of Envision.

Our hearts go out to longtime Midwest programmer and current **Foster Communications Marketing/Production Specialist John Flint** and his wife, **Ami Mizell-Flint** on the loss of daughter **Elissa Rose** who was stillborn last week in San Angelo, TX. Friends and family are encouraged to make a donation in Elissa Rose's name to Children's Miracle Network, Shannon Women's & Children's Center, 120 East Harris, San Angelo, TX 76903.

**More Changes, Too. Shotgun Jaxon** is here to pack the afternoons for **Entercom Country WDAF (106-5 The Wolf)/Kansas City.** Jaxon will be taking over **Laurie Arbore's** noon-6p shift. Jaxon, a marketing veteran, spent 14 years with crosstown **Wilks Broadcasting** Country **KBEQ** but is excited to start his first day with WDAF on June 1<sup>st</sup>...**John Helmkamp**, former Marketing Dir. at **Clear Channel/ St. Louis**, is joining up with crosstown **Simmons Sports KSLG-AM** and Urban Oldies **WESL-AM** as their new GM. He replaces **Dave Green**, who left last April to start up a sports magazine. Along with Helmkamp, **KSLG** adds former **St. Louis Blues** VP/Ticket Sales and marketing **Matt Strelo** as sales and management consultant...**Scott Lindahl** is movin' on up from Dubuque to the Quad Cities this week! The **Cumulus** vet and former VP/Market Manager has proven himself, as SVP **Spike Santee** notes, "Scott started as a Sales Mgr. in Bismarck ND, and has earned his stripes in Faribault-Owatonna, MN, and Dubuque along the way. He brings the kind of motivation and commitment to our systems that we're looking for in the Quad Cities"...**D.L Peterson** Top 40 **WZKL** and Soft AC **WDPN-AM/Canton, OH** gets a new Promotions Director in **Joe Kleon**. Kleon was previously with crosstown **WRQK, WONE/Akron,** and **WNCX/Cleveland,** and he also runs his own recording studio and photography business. He replaces **Josh Miely**, who left for DC earlier this month.

**Jobs.** **KQKS FM 107.5** is currently looking for a sales executive. Strong candidates for this position must have 2 years previous radio sales experience, are creative, and possess strong marketing and sales skills. Interested parties should send their resume via email to [mark.sexton@lfg.com](mailto:mark.sexton@lfg.com) or mail to **Mark Sexton** Local Sales Manager

7800 E. Orchard Road Suite 400 Greenwood Village 80111...**KSJQ** and **KKJO** in St. Joseph, MO, are looking for an FM News Director. Send your stuff to **GM Gary Exline** or via e-mail at [gary.exline@eagleradio.net](mailto:gary.exline@eagleradio.net)...**Cumulus** Flint Michigan is looking for Producers and Board Operators. Send your resume to [john.roman@cumulus.com](mailto:john.roman@cumulus.com). Please keep sound files under 4mg...If you live in Northern Michigan, close to Traverse City, **Northern Broadcasting** is looking to fill a couple of part time positions. Contact: **Todd Martin**, Program Director, 1020 Hastings St, Suite 102 Traverse City, MI 49686, [todd@1067wsrt.com](mailto:todd@1067wsrt.com)...If this is you: Have a minimum of 2 years full-time on-air experience; Knowledge of country music is good but not necessary; Digital equipment knowledge (Maestro, Cool Edit); Strong presence at station remotes and events; Have an engaging authentic personality that can inform and entertain, then please send your stuff. Email resume and audio samples you think I need to hear. Drop a package in the mail and address to: **Chris Cannon**, KTTS – PM Drive Opening, 2330 West Grand, Springfield, MO 65802...**Madtown's** New #1 for Hip Hop 106-7 Jams is lookin for a 7p-12p announcer. No larger than 3MB (3 minutes total) to: [radiophreak@gmail.com](mailto:radiophreak@gmail.com), or packages to: **WJQM**, ATTN: Garfield, 730 Rayovac Drive, Madison WI. 53711...**Heritage CHR Z-104 WZEE** Madison, WI is looking for the NEXT nighttime Superstar! If you are interested please send your package to: **NIGHTS/Z-104**, **Jon Reilly**, Program Director, 2651 South Fish Hatchery Road, Madison, WI 53711, [jonreilly@clearchannel.com](mailto:jonreilly@clearchannel.com)...**Final Score** Ohio: Trivia Live is looking for experienced MC's to host live trivia competitions in bars & restaurants in Northeast Ohio. Applicants MUST have extensive public speaking or MC experience (singing or performing DO NOT COUNT), MUST live near Cleveland and MUST have at least three evenings available per week. Please send contact info with prior experience to [finalscoreohio@yahoo.com](mailto:finalscoreohio@yahoo.com)...**Mid-West Family Broadcasting's** Lite Rock 99 **WNNS** seeks weekenders. **Robb Rose**, Program Director, Lite Rock 99 **WNNS** PO Box 460, Springfield, IL 62705...**Cumulus Media** CHR Hot 97.5 **Bismarck, ND** has a weekend opening for a "live" air shift one or two days on the weekend plus board-op opportunities during the week. Experience is preferred, but not necessary. What is required is an individual who is motivated, willing to learn and is available every weekend, including holidays. Send your resume and mp3 aircheck to [chris.ryan@cumulus.com](mailto:chris.ryan@cumulus.com) for consideration...**WPNA 1490 AM** has an immediate part-time "Board Operator-Engineer" position available. Basic radio studio experience & a general knowledge of transmission equipment required. Email material to: [alank@wpna1490am.com](mailto:alank@wpna1490am.com), Snail mail to: **WPNA 1490 AM**, Alan Kearns, 408 S. Oak Park Ave., Oak Park, Illinois 60302 ...**Small Market, big signal!** Looking for a dedicated co-host to step in and help build a winning show. Topical, local, upbeat are musts for this position. And being that we do have a small staff you will not be able to do 4 and hit the door, sorry. Forward small demo and resumes to [buildamorningshow@yahoo.com](mailto:buildamorningshow@yahoo.com) All submissions will be held in strict confidence. [buildamorningshow@yahoo.com](mailto:buildamorningshow@yahoo.com)...Here's an opportunity for an entry level broadcaster looking to do news, weather, and production on a part-time 30 hour a week basis for AM/FM combo north of the Quad Cities in Clinton, Iowa. Contact **Chris Streets** at

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# RADIO UNDER CONSTRUCTION

## Saturday 6/30 & Sunday 7/1 at the Learning Conference: Conclave 007 - Radio Under Construction!

SATURDAY, June 30

8A THE BROWN COLLEGE PRESENTS THE JOB FAIR

8:30A THE GOOD MORNING SHOW/MAKING IT GREAT

9:30A AUDIENCE DEVELOPMENT GROUP

AIRCHECK COACHING CLINIC

9:30A THE SECRET OF INFLUENCING OTHERS

9:30A CLICK ON THIS! THE TECHNOLOGY SESSION

10:30A MEGATRAK PRESENTS - YOU'RE MAKING A BIG PRODUCTION

10:30A THE NEXT BIG THING/NEW COMPETITION OR ALLIES?

11:30 EDISON MEDIA RESEARCH PRESENTS THE 30-UNDER-30 LUNCHEON

1:30P CONCLAVE COLLEGE 1) A LITTLE HOME GROWN/FINDING & DEVELOPING TALENT 2) CAN'T WE JUST ALL GET ALONG? HOW TO CREATE COMARADERIE AND COOPERATION 3)THE FINDING-A-JOB, JOB; NEEDING A NEW OPPORTUNITY 4) THE 30-UNDER-30 SUPERSESSION

6P NIELSEN/BDS RADIO PRESENTS THE BOWLING PARTY!

SUNDAY, July 1

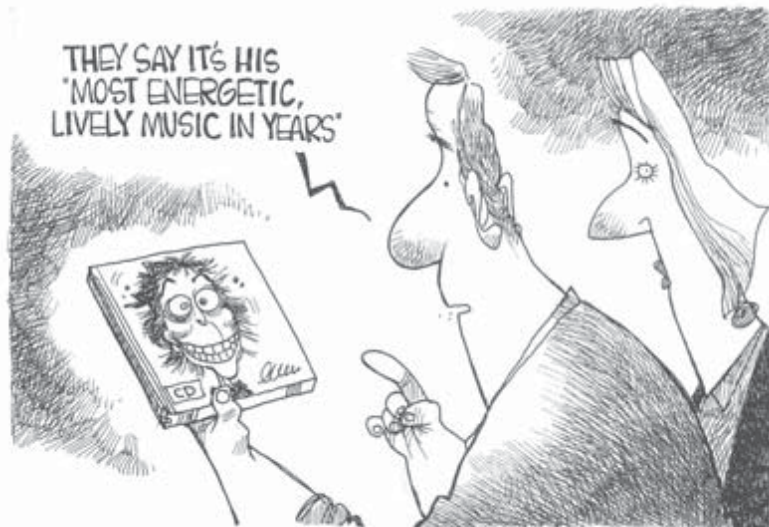
8A HARKER RESEARCH PRESENTS THE GETAWAY BRUNCH

9A CONCLAVE BOARD MEETING

THANK YOU Platinum Partner - Radio & Record and Partners Arbitron, AudioBitXChange/BitXChange, BMI, Brown College, Edison Media Research, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, Play MPE, PromoSuite, Premiere Radio Networks/Mediabase, RCS, Specs Howard School for Communication Arts, and Troy Research!!

Marriott City Center Hotel • Tuition \$399 until 6/15-Student/Free Agent \$99 • www.theconclave.com or 952-927-4487

[chris.streets@prairiecommunications.net](mailto:chris.streets@prairiecommunications.net) or call Chris at 563-243-1390...**NRG Media** in Fort Atkinson, WI has an opening for a high school play-by-play announcer. Experience preferred but not required. Our 2007-08 schedule is not finalized...but expect 3-5 football and 10-12 basketball games...plus play-offs. Station will provide equipment, transportation and color announcer. If interested please send your packages...no later than June 30th to: Gary Douglas Lundberg, Operations Manager, P. O. Box 94, Fort Atkinson, WI 53538...**Clear Channel Radio** of Southern Illinois has an immediate opening for a promotions director for our 6-station group. Send your resume, cover letter, aircheck (if applicable) and two other non-cover letter writing samples to: Clear Channel Radio of Southern Illinois, 1822 North Court Street Marion, IL 62959...103.3 KFR in Kalamazoo is looking for next Morning Superstar! You must have at least 3 years on-air experience, be willing to hit the streets, be a team player, and be a prep monster! Send your package, with mp3 aircheck, to [kruze@wkfr.com](mailto:kruze@wkfr.com) subject "Morning's on KFR!"...If you would like a job posting in the Tattler, please send it to **Kate** at [kate@main-st.net](mailto:kate@main-st.net) before noon on Friday of the Tattler issue date. All posting represent equal opportunities, and phone calls are discouraged unless otherwise specified.



PAUL McCARTNEY SIGNS WITH STARBUCKS LABEL

## Winter Book 2007

### Madison, WI (#95)

Clear Channel T40 Z104 nudged by Mid-West AC WMGN.

Station	Format	Owner	Fa 06	Wi 07
WZEE-FM	T40	ClrChnnl	7.7	7.4
WGMN-FM	AC	MWFfamily	7.1	7.2
WIBA-AM	N/T	ClrChnnl	6.6	6.6
WWQM-FM	Ctry	MWFfamily	5	6.6
WCHY-FM	Ad. Hits	Entercom	3.6	5.3
WMAD-FM	Ctry	ClrChnnl	4.1	4.9
WOLX-FM	Oldies	Entercom	5.3	4.9
WIBA-FM	ClsscRock	ClrChnnl	6.2	4.8
WJJO-FM	ActRock	MWFfamily	4.1	4.8
WXXM-FM	Talk	ClrChnnl	3.4	3.6
WMMM-FM	Triple A	Entercom	3.7	3.1
WTSO-AM	Sports	ClrChnnl	2.7	3
WTUX-AM	Stndrds	MWFfamily	1.8	2.3
WHLK-FM	ClsscHits	MWFfamily	2.3	2.1
WDDC-FM	Ctry	Zoe Comm.	0.9	2
WSJY-FM	AC	NRG Media	1.4	1.8
WTDY-AM	N/T	MWFfamily	1.2	1.5
WDMP-FM/				
WDMP-AM	Ctry	Dodge Point	1.4	1.2
WJVL-FM	Ctry	Bliss	0.9	1
WTLX-FM	Sports	GoodKarma	1	0.7
WEKZ-FM	AC	Thom.& Spiel.	0.5	0.5
WGN-AM	N/T	Tribune	0.5	0.5
WNNO-FM	Hot AC	Magnum	0.7	0.5
WTMJ-AM	N/T	Journal	0.5	0.5

### Wichita,KS (#98)

Journal country KFDI still in command.

Station	Format	Owner	Fa 06	Wi 07
KFDI-FM	Ctry	Journal	13.1	11.3
KZSN-FM	Ctry	ClrChnnl	6.9	7
KRBB-FM	AC	ClrChnnl	7.2	6.1
KNSS-AM	N/T	Entercom	4.4	6
KEYN-FM	Oldies	Entercom	5.2	5.6
KDGS-FM	Rhythmic	Entercom	4.9	5
KIBB-FM	Ad. Hits	Connoisseur	4.2	4.8
KZCH-FM	T40	ClrChnnl	3.9	4.5
KICT-FM	ActRock	Journal	5.9	4.1
KFBZ-FM	Hot AC	Entercom	3.4	4
KFH-FM/				
KFH-AM	Talk	Entercom	3.7	3.6
KFTI-AM	ClsscCtry	Journal	3.9	3.6
KTHR-FM	ClsscRock	ClrChnnl	3.7	3.6
KFTI-FM	Ctry	Journal	1	3.5
KFXJ-FM	ClsscRock	Journal	4.4	3.1
KYQQ-FM	RegMex	Journal	2	2.6
KTLI-FM	Chrstrn AC	EdMediaFndtn	2.9	2.3
KGSO-AM	Sports	Steckline	1.2	1.2
KSJM-FM	Urban	Car.-She.	1.8	1.2
KANR-FM	RegMex	Smith	0.5	0.8
KSGL-AM	Gospel	Agape	0.7	0.7

### Des Moines, IA (#92)

Citadel country KHKI & Clear Channel KDRB challenge!

Station	Format	Owner	Fa 06	Wi 07
WHO-AM	N/T	ClrChnnl	10.6	9.4
KHKI-FM	Ctry	Citadel	5.7	7.8
KLTI-FM	AC	Saga	7.2	6.6
KDRB-FM	Ad. Hits	ClrChnnl	4.5	6.1
KAZR-FM	ActRock	Saga	3.5	5.9
KKDM-FM	T40	ClrChnnl	7.4	5.7
KJJY-FM	Ctry	Citadel	3.9	5.6
KIOA-FM	Oldies	Saga	7.9	5
KGGO-FM	ClsscRock	Citadel	5.4	4.9
KWQW-FM	N/T	Citadel	4.4	4.3
KSTZ-FM	Hot AC	Saga	5.2	4
KPTL-FM	Triple A	ClrChnnl	2.5	3
KRNT-AM	Stndrds	Saga	2.7	3
KCCQ-FM	Alternative	ClrChnnl	1.2	2.6
KXNO-AM	Sports	ClrChnnl	3.2	1.9
KXIA-FM	Ctry	Marshalltn	0.5	1
KBGG-AM	RegMex	Citadel	1.8	0.9
KWMT-AM	ClsscCtry	ClrChnnl	0.7	0.7
KZZQ-FM	Chrstrn CHR	PosImpact	0.5	0.7
KASI-AM	N/T	ClrChnnl	0	0.5
KDLS-FM	Latin Pop	AmRadioBkrs	1.7	0.5
KKRF-FM	Ctry	Coon Valley	0	0.5
KPSZ-AM	Chrstrn AC	Saga	0	0.5

12+ M-Su, 6AM-12AM. Fall 2006 - Winter 2007 comparisons, unless otherwise noted.



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