

MAIN STREET

Presents

The Conclave TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

Start your St. Paddy's celebrations off right this year! From noon-3p, **Brown College** will host "So You Wanna Be A DJ?" on the main campus in Mendota Heights. Night jock for **Clear Channel's** Top 40 KDWB/Minneapolis **Steve Wazz** will be there to teach and encourage, as well as present the grand prize of the event: a guest hosting spot on his show! The winner also receives FREE admission to **The Conclave Learning Conference**, June 28-July 1 at the Marriott City Center Hotel in downtown Minneapolis! Brown College has been a touchstone of broadcast education for the past 60 years, and boasts such alumni as **John Hines** of KEEY/Minneapolis, **Cindy Barton** of WLTE/Minneapolis, **Greg Thunder** and **Dez** of KSTP/Minneapolis, **Patrick** of KXXR/Minneapolis, and **Lee Valsvik** of KTCZ/Minneapolis. Want more info? Go to www.browncollege.edu.

A pervasive problem often discussed in the radio industry is the drop in consumption of tradition radio from Gen Y'ers, who are more tech savvy than previous generations and have turned to new media like internet radio and MP3 players. The latest findings on this trend have been released by **Bridge Ratings**. It includes the disturbing projections that the numbers of these listeners will drop dramatically if the radio industry continues to ignore its needs. **Dave Van Dyke**, President of Bridge, stated, "As far as the terrestrial attrition numbers are concerned, left unabated, I am concerned that what this study represents is significant drop-off in listening by today's Generation Y listener who will be come the 24-37 year olds of 2017. The good news is that a significant percentage of the Gen-Y generation wants terrestrial radio to offer programming that is relevant to them. However, that window of opportunity is closing." **The Conclave Learning Conference** will address these problems, as well as promising solutions, as a segment of the popular Conclave College on Saturday, June 30 during the 32nd annual Learning Conference at the Minneapolis Marriott City Center Hotel. **Edison Media Research** will also be presenting its first "30 under 30 Awards," which salutes the Gen X industry professionals who will be faced with returning radio to a place of prominence for Generation Y.

According to a report by Reuters this week, internet giant **Google** is being sued by **Viacom** over Google's popular video-sharing site, **YouTube**. The suit is for over \$1 billion for "massive intentional copyright infringement." Viacom filed the papers at the U.S. District Court of New York, and also requested an injunction against further violations. The plaintiff claims that over 160,000 clips have been uploaded, and viewed more than 1.5 billion times. Viacom issued a statement this week saying: "YouTube's strategy has been to avoid taking proactive steps to curtail the infringement on its site. Their business model, which is based on building traffic and selling advertising off of unlicensed content, is clearly illegal and is in obvious conflict with copyright laws." The suit is the result of much "unproductive" negotiation with Google.

The Conclave's 2007 scholarship application competition ends on April 2. Radio scholarships are offered to attend **Brown College** of Minneapolis, MN or to **The Specs Howard School of Broadcasting Arts** of Southfield, MI. One Music Business scholarship will be awarded to the **McNally Smith College of Music** in St. Paul, MN. For more info, visit www.radioscholarships.com. And radio: The Conclave has made a 30 second radio PSA announcing the scholarships available via download at www.theconclave.com. Help the industry find essential new talent, and spread the word about the industry's most unique scholarship programs TODAY!

The finalists for the **NAB Crystal Awards** for 2007 have been announced. The Midwestern stations nominated are KCSR-AM/Chadron, NE, KCVM/Cedar Falls, IA, KFOR-AM/Lincoln, NE, KKPL-FM/Windsor, CO, KLGR-AM/Redwood Falls, MO, WJBC-AM/Bloomington, IL, WJJY/Brainerd, MN, KMTX-AM/Helena, MT, WLEN/Adrian, MI, KOA-AM/Denver, KPRS/Kansas City, WTAM-AM/Cleveland, WIBC-AM/Indianapolis, WHHH/Indianapolis, WTLN-AM/Indianapolis, WZPL-FM/Indianapolis, KSTP-FM/St. Paul, WTMX/Chicago, WDRV/Chicago, WTRV/Grand Rapids, WDBR/Springfield, IL, and WFYR-FM/Peoria. The winners will be announced on April 17 in Las Vegas, at NAB's Radio Luncheon during **NAB2007**. Congrats!

In commemoration of the 25th anniversary of the untimely passing of The King, **Elvis: The 25th Anniversary Concert** Event was staged at the Pyramid Arena in his (and Elvis Radio's) hometown of Memphis, Tennessee. Through the magic of modern technology, Elvis is reunited with his original TCB band, back-up singers and musical director for a unique concert special on Sirius Channel 19 (The Elvis Channel), all this St. Pat's weekend. Nationally known "Elvis expert" – and former Quad Cities air talent - **Chuck O'Brien** is your host for this hour long music and interview special that will take you behind the scenes with the musicians who participated in the special. This one-of-a-kind concert event has stirred audiences around the world and ignited a passion for the King in a whole new generation... and it will get you ready for the 30th Anniversary Concert scheduled for Thursday August 16, 2007 at the FedEx Forum on Beale Street in downtown Memphis.

JUNE 28 - JULY 1, 2007
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Thinking About

Hot AC

KLLC 40x
WBMX 25x
WTIC 16x

Airplay

WAYV KHMx WPLJ
WDVI KZZU WKRQ
KDMX WHYN

Thinking About

AC

KOST 18x **KUMU 8x**
WWLI 18x **WTCB 4x**
WMGN 12x **WMXC 3x**
KXLT 10x **KTSM 2x**



Chicago's **Drew Walker**, afternoon personality at **CBS Radio Country** WUSN, spearheaded a new promotion at the station this week! Country stars **Big & Rich** showed up at Joe's Bar and performed for a packed house of "invitation-only" listeners. The stunt raised over \$2,500 for **PAWS Chicago (Pets Are Worth Saving)**. **Big Kenny** and **John Rich** delighted the fans with a round of beer for everyone. Our furry friends thank you, guys!

Dave Baum says goodbye to **CBS Sports** WSCR-AM/Chicago this week. He'll be doing fill-ins at the station, and his co-host **Steve Olken** will stay on with anchor duties. **Laurence Holmes**, **Zach Zaidman**, and **Matt Abbatacola** will take over the Saturday morning slot.

Signal expansion is in the works for WAY-FM, according to **Media Group** COO **Lloyd Parker**. WAY now airs on over 100 signals, with the recent additions of **Christian Hit Radio Satellite Network**, Christian CHR **WONU/Chicago**, and Christian AC **WJQK/Grand Rapids**. **CHRSN GM Faron Dice** said, "These are two great radio stations, and we're excited to expand into these new cities."

The Learning Conference: Conclave 007- For Your Ears Only. June 28-July 1, 2007. Marriott City Center/Minneapolis. **The Arbitron Awards Luncheon featuring the Erica Farber Rockwell Award, Edison's 30 Under 30 Luncheon. The PromoSuite/R&R Promotion Summit. Conclave College. Job Fair. Aircheck Clinics.** Seminar topics: Networking, CRS, Small Markets, PPM, Rules & Regs, Production, Technology, The Next Big Thing, more. 11 Format Symposiums. Over 35 sessions. \$199 For a limited time only! To register for the 2007 Learning Conference call 952-927-4487 or visit www.theconclave.com. The Conclave thanks Platinum Partner – **Radio & Records**. Partners Arbitron, **AudioXChange/BitXChange, BMI, Brown College, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, and Troy Research.** Gracious sponsors: **Audience Development Group, Edison Media Research, Envision Radio, Harker Research, Holland Cooke**, more!

CNN has a new commentator in Talk **WVON-AM/Chicago** morning host and former **Chicago Defender** editor **Roland S. Martin**! Mr. Martin will be on several shows for the news giant, but will stay in Chicago and will also continue his duties at **WVON**, as well as writing his **Creators Syndicate** column.

Cumulus Classic Rock welcomes aboard **Mancow Muller** to their **WKGL/Rockford** station. Mancow replaces **Steve and Dee Dee**, who exited earlier this year.

A new Classic American Top 40 format debuts at **Northern Broadcasting's** Adult Hits **WFCX & WFDX/Traverse City**. The programming includes original CAT40 shows from the '70's, and runs all the way through Sunday afternoon until 3:00 pm. **Mark Elliot**, PD for the stations, noted, "We've gotten a tremendous positive response to

this program, and the fact that **Premiere** gives a shout out to the #1 **Casey** fan in America, **Pete Battistini**, at the of every show is great."

Brian Jennings gets a new PD position at **Clear Channel** Country **WGAR/Cleveland**, effective April 2. Jennings moves from **KZKX Lincoln**, where he's served as PD for 8 years. He takes over for **Meg Stevens**, who went on to **WMZQ/Washington** and **WPOC/Baltimore** last October.

Several renewal challenges in the Midwest have been rejected by the **FCC** this week. In Milwaukee, **Clear Channel's** Talk **WISN-AM** was renewed in spite of objections of the use of personality Mark Belling's use of the word "wetbacks." **WTVN-AM/Columbus** was challenged on the basis of "rapid qualitative decline in the programming and broadcasting," which was also dismissed. A woman in Joliet, IL, complained of defamation at **Clear Channel's** **WVAZ/Chicago**, amidst claims that syndicated morning host **Tom Joyner** has defamed her family for the past five years on air. She also complained that the station's public notice of pending license renewals were too few and far between. The **FCC** disagreed. In Rolla, MO, a petition for reconsideration of an **FCC** dismissal was denied, after the petitioner misstated a date of incorporation on the first application, which led to the dismissal.

Congratulations to **Clear Channel's** Country **KZSN/Wichita**! This week they raised \$133,011.87 for the Child Life Center Unit at **Via Christi Hospital**, with **Rockin' Rick Regan** hosting for a long 12 hours every day. This marked the first radiothon for the station, and the donations came from on-air pledges, and corporate donations. The money will stay in Wichita. The whole event was capped by performances from country artists **Rodney Atkins** and **Blue County**, who chatted with the kids on the air. Way to go, **KZSN**!

Kudos to **Clint Marsh** and his staff at **Federated Media** Country **WBYT/South Bend**! This week they brought in over \$209,000 during their radiothon for **St. Jude Children's Research**, and surpassed last year's total by over \$11,000! Good job, folks!

Industry vet **Gary Wright** has been appointed the Director's chair for Radio Broadcast Activities for **WKCC Radio** at **Kankakee Community College** in Kankakee, IL.

John "Johny D" DiModica has joined **CBS Talk** **WKRK/Detroit** for the 9-11a weekday slot, coming from **Cumulus** Top 40 **WTWR/Toledo** and **Clear Channel** Top 40 **WVKS/Toledo** as a morning man. It's a new shift at **WKRK**, created from the six-hour "**Motor City Middays**" slot. DiModica will carry on with his 3-7p show at **Clear Channel** Top 40/Rhythmic **WLWD/Lima** from a remote set up from his home in Perrysburg. Other moves include **WKRK's** addition of **Entercom** Top 40 **WKRZ/Scranton-Wilkes Barre** favorite **Shila Nathan** as a co-host for "**Motor City Middays**." **Jay Towers** will be coming in 11a-3p beginning April 9. Nathan steps in the co-host slot left when **Michelle McKormick** took off. "**Hamtramck House Party**" co-host **Bill McAllister** has been filling in during the interim.

Conclave Scholarships now available - with your help!

Help a listener win a place in the exciting, fast-paced world of radio broadcasting or the music industry! Encourage entrance in the competition for three 2007 scholarship opportunities to Brown College, Specs Howard or McNally-Smith.

Visit www.theconclave.com to download a 30-second PSA! **BUT HURRY - THE COMPETITION ENDS MONDAY, APRIL 2, 2007!**

Download and schedule your spot TODAY!
Call 952-927-4487 for more information.



More **Ingstad** shuffling this week at its Fargo cluster, as Triple A KRVI makes the change to Country, called "Bob 95." Country "The Wolf 104.7" will now be AC KMXQ. **Dan Michaels**, veteran market man, leaves morning at KRVI for PD/morning duties at the new AC. "Bob" will get **John Austin** as PD, as well as the "Chris, John, and Jane" morning show.

Morning co-host **Craig Russell** leaves his "fields of opportunity" in Iowa at **Clear Channel's** Top 40/Rhythmic KKHQ/Waterloo for his native Michigan. Russell will now be heard at **Northern Broadcasting** Classic Hits WFCX & WFDX/Traverse City-Petoskey as APD/afternoon drive man. The change is effective immediately, and PD/morning man **Mark Elliott** says, "I'm happy to have Craig back in the fold at Northern Broadcasting. Now, if we can just get him to show up for work..."

Healing vibes to **CBS** Talk WKRK/Detroit's afternoon man **Jeff Deminski**, who paid a visit to the emergency room for an appendectomy last Sunday. During his recovery, his co-host Bill Doyle will continue with their show, helped out by producer **Bill "Beaver" Tortoriello** and **Rudy Desantis**.

A new **Miss Minnesota International** has been crowned this week, and the kudos go to **Danni Starr**, Radio One's Top 40/Rhythmic KTTB/Minneapolis afternooner. The pageant was held in St. Cloud, and Ms. Starr is the first black contestant to win the title in Minnesota. She goes on to compete for the national title of **Miss International** in Chicago, July 27-28. Congrats, Danni!

Changes. **John Williams**, afternoon host at **Tribune** Talk WGN-AM/Chicago, will change seats with the noon-3p host **Steve Cochran** later this spring...**Shawn Stewart** has left Entercom AAA KMTT/Seattle after 7 years with the station. Shawn was formerly MD at WREV/Minneapolis...**Journal Broadcasting** Classic Country KFTI/Wichita welcomes aboard **Tim Peters** as its inaugural morning man, when his first shift commences on March 26. Peters hails from KFKF/Kansas City, but has been in Wichita before with KEYN and KKRD.

Correction: Last week's commentary contained incorrect math. The major radio groups have 13.1 half-hours available annually as part of their payola settlement, not 1.8 million. Thanks to TATTLER Math editor, Jay Philpott, for spotting the error.

There was plenty of blarney on the airwaves this week, when **CBS** Radio Country WUSN/Chicago took over Dublin with a week of live broadcasts! Morning drivers **Lisa Dent** and **Ramblin' Ray** traveled to the Emerald Isle, stationed at the O'Callaghan Alexander Hotel, and were joined by BNA recording artist **Pat Green**, as well as a colorful cast of local Dubliners, including a rep from Guinness breweries. Also joining in the fun was the Dir./Golf for Ireland tourism; **Tommy Valentine**, Dublin's famous singing taxi driver and runner-up in the World Frank Sinatra Impersonator Contest.

THE KOOKS ARE COMING TO POP RADIO Don't be "Naive"...



Robert E. Ingstad's James River Broadcasting is purchasing the construction permit for a new FM at Presho, SD from **Chris Devine's College Creek Media LLC** for \$450,000 cash. The new facility is a class C1 frequency, with its tower located near Pierre, SD

Lincoln Financial Media Country KYGO/DENVER just finished raising \$6,000 to benefit victims of the winter blizzard. **Kelly, Mudflap & Jo Jo** auctioned off a trip to the upcoming (4/16) CMT Music Awards in support of *Operation Blizzard Benefit* to help farmers and ranchers in southeast Colorado.

Changes, Too. **Clear Channel** Country KEEY (K-102)/Minneapolis has promoted late-night personality **Mary Gallas** to MD. APD **Travis Moon** will also continue to assist in music...Former Midwest PD and current XM Satellite Radio Country PD **Jon Anthony** has been promoted to Sr. PD/Country at the satellite outlet...**Dan Ox Ochsner** has resigned as PD and talk show host of KNSI/St. Cloud to pursue other opportunities inside and outside radio...**Saga Communication's Kevin Tlam** has been promoted to Operations Manager of the Spencer, Iowa cluster, KICD-AM, KICD-FM and KLLT-FM. Kevin will also continue doing mornings handling PD duties on KLLT - Lite 104.9. He's been with the stations 10 years...**Ken Leviska**, the 2002 *Dennis Becker Conclave Scholarship* winner, is the new morning host on KKCB/Duluth. He'd been at KSUM/Fairmont since graduating from **Brown College**.

Condolences to family and friends of **Backyard Broadcasting/Muncie**, IN News Director **Tom Hammond**, who died Wednesday at 40 of complications after open-heart surgery.

Jobs. **Clear Channel** country K102/Minneapolis has an opening for an Announcer/Personality for its Morning Show Team. Submit resumes and demos (under 2MB) to: Clear Channel Radio Attn: Hiring Manager 1600 Utica Ave S Ste 400, Minneapolis MN 55416 or email: employment@clearchannel.com...**Salem Communications/Minneapolis** is seeking a top notch Production Director. Send your resume and prod. Samples to Cheri Hahn, Business Manager at Cheri@kkms.com or call 651-289-4401...**NRG Media** Fort Atkinson, WI (WFAW/WSJY/WKCH) has a great part time entry level opportunity to do an airshift, production, etc. 20 hours per week (could expand to full time). Send demo and resume to: OM **Gary Douglas Lundberg**, Box 94, Fort Atkinson, WI 53538...**KTRR/KZNN/KDAA/KXMO**, Mid-Missouri's heritage stations, has a programming position available. E-mail your resume and mp3 to kznnpd@yahoo.com today...**KJCK-FM** needs a phone-intensive night show that likes to take chances. Send whatever you think will get you the job to mstooks@kjck.com. Or snail it to: **Matt Stooks**, Program Director, KJCK-FM, PO Box 789, Junction City, KS 66441...**Michigan Radio**, the public broadcasting service at the University of Michigan is seeking an individual to serve as their Station Manager. Responsibilities include overall supervision of programming, format and sound. Please apply online through the University of Michigan employment site. Go to <http://www.umich.edu> and click on "employment" Search for Job ID #7361. You can also access

Erica Farber!

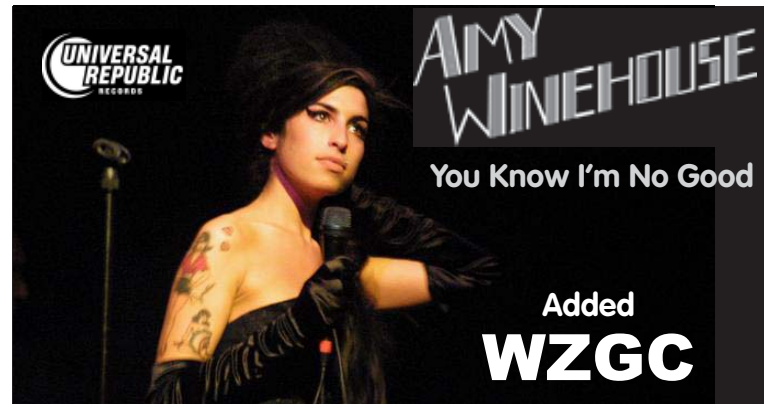
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this information at <http://www.michiganradio.org/employment.html>...WAZY-FM needs a Program Director/On-Air talent that lives and breathes CHR. Audio Vault, Selector and Cool Edit experience required. Send an air check and resume to: Artistic Media Partners, 3824 S. 18th Street, Lafayette, IN 47909, or email to: sandy@artisticradio.com...NRG Media Fort Atkinson, WI (WFAW/WSJY/WKCH) has an entry level opportunity. 20 hours per week (could expand to full time). Duties will include: Production (daily), downloading and recording commercials, promos and weather forecasts, ripping in weekly shows and features, as well as other non-daily tasks. Send demo and resume to: **Gary Douglas Lundberg**, Operations Manager, P.O. Box 94, Fort Atkinson, WI 53538...WIXX/Green Bay, Northeast Wisconsin's powerhouse Top-40 is looking for good dependable part-time weekenders for day and overnight shifts. Send your aircheck and resume to **Tony Waitekus**, WIXX, 115 Jefferson, Green Bay, WI 54301, or email your short aircheck to tony@wixx.com...KSOM and KSWI are looking for sales professionals. Please send your resume and letter of introduction to: **Account Executive Search**, Meredith Communications – KSOM/KSWI, 413 Chestnut Street, Atlantic, IA 50022...KNEO Radio is a 24-hour non-commercial Christian radio station. KNEO's format is preaching/teaching with Southern Praise music. KNEO is also streaming on the Internet. This position is a full-time entry-level position for the person interested in growing with the future of the ministry. You may find out more about them at www.kneo.org. You may send resume by email: MTaylor@kneo.org or USPS mail to: KNEO Radio, Attn: **Mark Taylor**, 10827 Highway 86 East, Neosho, MO 64850-7052...Veteran morning show seeks co-host. T&R to **Dan Markus**, WOGB Program Director, 810 Victoria St., Green Bay, WI 54302...Green Bay's brand new alternative station is searching for midday and night personalities. Send your best stuff (no more than 3 minutes please) to ted.bare@cumulus.com, or you can snail mail it to: **Ted Bare**, 106.7 The Zone 810 Victoria St., Green Bay, WI 54302...KHDK "Hot 97 Dot 3" is looking for a CHR Night star! E-mail resume, demo and photo to: bradwellsonair@gmail.com...Southern Colorado's hottest radio cluster has an outstanding competitive situation for you. At least 1 year of radio or television promotional leadership experience gets you an interview. Rush your resume and promotional materials to: **Bobby Irwin**, Operations Manager, Citadel Radio 6805 Corporate Dr. # 130, Colorado Springs, CO 80919 bobby.irwin@citcomm.com...740 KVOR, Colorado Springs TALK Station needs another big thinker that can make a very good station great. If you're a leader and great coach who can communicate a station vision with outstanding positioning and branding, then email or snail mail to KVOR Programming Opportunity, Attn: **Bobby Irwin**, 6805 Corporate Drive #130, Colorado Springs, CO 80919, Bobby.irwin@citcomm.com...Position will usually anchor afternoon newscasts, cover evening meetings and events, and update station website. The ability to do sports is an added plus. The ideal candidate will have some news reporting/anchoring experience, but will consider energetic college grad looking for their first fulltime position. Good delivery and writing skills, knowledge of government, and a desire to become involved in community events are essential. Please send MP3 and resume to **Bruce Kropp**, WJBD AM-FM, Box 70, Salem, IL 62881 or to brucekropp@wjbdradio.com... WCCO AM Radio has an immediate



opening for a full-time broadcast journalist. Responsibilities include: writing, creating, and broadcasting live and recorded newscasts. Qualifications: Prior experience as a broadcast journalist in a major market preferred. Send your cover letter and resume to: **CBS Radio Group**, HR-Journal 122, 625 2nd Ave S., Minneapolis, and MN 55402. E-mail: radiojobsmppls@cbsradio.com...**The Radio Group** of LaSalle/Peru Illinois is seeking looking for entry level and experienced on-air talent. If you have a positive and energetic attitude, have an upbeat delivery, and are willing to work multiple formats, we would like to hear from you. Email your mp3 and resume to employment@theradiogroup.net...Position now available in Missouri. The right person will head a creative, well-established Production Department. Send resume, CD, and writing samples to: **Don Elliott**, Operations Manager KPOW/KDRO, 301 Ohio Ave, Sedalia, MO 65301...KGFY-AM, South Dakota's Pioneer radio station, has an on-air opportunity. Send a sample of your best audio and a resume to: Paul Rollie, Program Director, Dakota Radio Group Box 1197, Pierre, SD 57501. You can e-mail your resume/MP3 audio to: paulrollie@amfmradio.biz...Currently searching for well qualified part-time mobile DJ's. Any questions contact us or send resume, photo, and references to Brandon, Elite Pro DJ, 1600 Vandalia St., Suite A, Collinsville, IL 62234 e-mail: gcmmedia@yahoo.com, website: eliteprodj.com...WJBD is looking for a fulltime announcer and production specialist. Please send your resume and a sample of your on-air and production work to: Bruce Kropp, WJBD AM/FM Box 70, Salem, IL 62881, or via e-mail: brucekropp@wjbdradio.com... Top ranked Madison Country Q-106 looking for top-tier morning entertainers. If quality of life and quality of company matter, this is a rare opportunity. Candidates with track records and documented performance welcome. E-submissions only to: **Tim Moore**, Audience Development Group. tim@audiencedevelopmentgroup.com...**Clear Channel** Ashtabula is looking for an Account Executive. Send Resume to: 3226 Jefferson Road Ashtabula, OH 44004. Attn: **Donna**...Clear Channel Ashtabula (Ohio) is looking for an aggressive newsperson. Must be an effective communicator with excellent writing skills and the ability to work in a fast paced news environment. Send demo and resume to: kathydavis2@clearchannel.com or News Director, **Kathy Davis**, C/o Clear Channel Ashtabula, 3226 Jefferson Road, Ashtabula, Oh. 44004...Artistic Media Partners is looking for a Sales Manager for WAZY-FM in Lafayette, IN. Contact: **Mr. Sandy Zehr**, Vice-President, sandy@artisticradio.com or fax your resume to 765-474-3442... WHBC-FM in Canton, Ohio is in need of part-timers for weekends and fill-in. Send your demo and resume to: **Hunter**, WHBC-FM, 550 Market Avenue South Canton, OH 44702 or email your mp3 demo to hunter@mix941.com...Denver Radio Company, LLC is looking for a full-time morning drive producer. Email Resumes & Cover Letter to: HR@sassymartini.com...Cumulus Broadcasting's 96.7 The Eagle, Classic Rock that Really Rocks an opening. Send your package to: 96.7 The Eagle, Attn: Brizz, 3901 Brendenwood Rd. Rockford, IL 61107. If you have a job posting, please send it to Kate at kate@main-st.net by Friday noon of the TATTler issue date. All job represent equal opportunities, and phone calls are discouraged unless otherwise noted.

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Winter Book 2007 Phase 1 Trends

Grand Rapids, MI (#67)

It just gets better for WOOD-AM

Station	Format	Owner	Fa	06	WiP1
WOOD-AM	N/T	ClrChnnl	7.2		8
WBCT-FM	Ctry	ClrChnnl	7	7.3	
WSNX-FM	T40	ClrChnnl	6	6.2	
WOOD-FM	AC	ClrChnnl	6.7	5.8	
WLAV-FM	ClscRock	Citadel	5.6	5.4	
WGRD-FM	Alt	Regent	4.6	4.1	
WFGR-FM	Oldies	Regent	3.2	4	
WTRV-FM	AC	Regent	3.7	4	
WHTS-FM	T40	Citadel	3.7	3.5	
WBBL-AM	Sports	Citadel	2.5	2.8	
WLHT-FM	AC	Regent	2.8	2.8	
WBFX-FM	ClscRock	ClrChnnl	2.5	2.4	
WKLQ-FM	ActRock	Citadel	2.8	2.3	
WMAX-FM	Adult Hits	ClrChnnl	2.1	2.3	
WJQK-FM	Chrstn AC	Lanser	2.5	2.2	
WTNR-FM	Ctry	Citadel	2.4	2	
WNWZ-AM	Latin Pop	Regent	1.4	1.5	
WJNZ-AM	Urban	WJNZ	1.2	1.4	
WFUR-FM	Chrstn AC	Kuiper	1.4	1.2	
WTKG-AM	N/T	ClrChnnl	0.8	1	
WMJH-AM	RegMex	Birach	1.4	0.9	
WMUS-FM	Ctry	ClrChnnl	1.2	0.8	
WGHN-FM/					
WGHN-AM	AC	WGHN	0.5	0.7	
WMRR-FM	ClscRock	ClrChnnl	0.7	0.6	
WPNW-AM	N/T	Lanser	0	0.6	
WQLR-FM	AC	Midwest	0	0.5	
WYVN-FM	Classic Hits	Midwest	0.4	0.5	

Indianapolis, IN (#40)

WIBC-AM moves into the top 3.

Station	Format	Owner	Fa	06	WiP1
WFMS-FM	Ctry	Cumulus	10.3	10.3	
WFBQ-FM	ClscRock	ClrChnnl	7	7.4	
WIBC-AM	N/T	Emmis	6	6.4	
WHHH-FM	Rhythmic	Radio One	6.6	5.8	
WTLC-FM	Urban AC	Radio One	5.8	5.5	
WLHK-FM	Ctry	Emmis	4.3	4.6	
WYXB-FM	AC	Emmis	4.3	4.6	
WNOU-FM	T40	Emmis	3.7	4	
WRZX-FM	Alt	ClrChnnl	4.3	4	
WNTR-FM	Adult Hits	Entercom	3.6	3.8	
WKLU-FM	ClscRock	Indy Radio	3.8	3.6	
WJJK-FM	Adult Hits	Cumulus	3.2	3	
WWFT-FM	Tk	Cumulus	3.7	3	
WZPL-FM	Hot AC	Entercom	3.2	3	
WYJZ-FM	SmJazz	Radio One	2.6	2.8	
WTLC-AM	Gospel	Radio One	2.1	1.9	
WTTS-FM	Triple A	Sarkes T	1.9	1.8	
WNDE-AM	Sports	ClrChnnl	1.7	1.5	
WEDJ-FM	RegMex	Continental	1.7	1.4	
WRDZ-FM	Childrens	ABC Radio	0.9	1.2	
WNTS-AM	RegMex	Davidson	1.1	1.1	
WXNT-AM	N/T	Entercom	1	1	
WXLW-AM	Sports	Raven	0.7	0.9	
WCBK-FM	Ctry	Mid-America	0.5	0.7	
WBRI-AM	Chrstn Tk	Wilkins	0.5	0.5	
WIAU-FM	Oldies	Pilgrim	0.5	0.5	
WKKG-FM	Ctry	Findlay	0.5	0.4	

Colorado Springs, CO (#97)

Kat Country grows in the Springs.

Station	Format	Owner	Fa	06	WiP1
KATC-FM	Ctry	Citadel	7.4	8	
KIBT-FM	Rhythmic	ClrChnnl	6.5	7.4	
KKPK-FM	AC	Citadel	7.2	6.8	
KKMG-FM	T40	Citadel	5.4	6.2	
KKFM-FM	ClscRock	Citadel	6.4	5.7	
KCCY-FM	Ctry	ClrChnnl	5.7	5.5	
KKLI-FM	AC	ClrChnnl	6.4	5.5	
KVOR-AM	N/T	Citadel	5.7	5.3	
KILO-FM	ActRock	Bahakel	6.5	4.6	
KBIQ-FM	Chrstn AC	Salem	3.5	4.3	
KVUU-FM	Hot AC	ClrChnnl	5.2	3.8	
KOA-AM	N/T	ClrChnnl	3	3.1	
KYZX-FM	ClscRock	Bahakel	2.2	2.6	
KRDO-FM	SmJazz	Optima	1.3	1.7	
KGDQ-FM	RegMex	Bustos	1.2	1.5	
KCMN-AM	Stndrds	DJR	1.2	1.2	
KGFT-FM	Chrstn Tk	Salem	1	1.2	
KPHT-FM	Oldies	ClrChnnl	1.3	1	
KZNT-AM	N/T	Salem	1	1	
KDZA-FM	Oldies	ClrChnnl	0.7	0.9	
KHOW-AM	N/T	ClrChnnl	0.5	0.7	
KKML-AM	Sports	Citadel	0.5	0.7	
KXRE-AM	RegMex	Latino	0	0.7	
KKCS-FM	Ctry	Royal Gorge	0	0.5	
KYGO-FM	Ctry	Lincoln	0.5	0.5	

Des Moines, IA (#92)

WHO-AM tumbles a bit.

Station	Format	Owner	Fa	06	WiP1
WHO-AM	N/T	ClrChnnl	10.6	8.9	
KLTI-FM	AC	Saga	7.2	7.4	
KKDM-FM	T40	ClrChnnl	7.4	7.2	
KIOA-FM	Oldies	Saga	7.9	6.7	
KHKI-FM	Ctry	Citadel	5.7	6.4	
KGGO-FM	ClscRock	Citadel	5.4	5.5	
KDRB-FM	Adult Hits	ClrChnnl	4.5	5.2	
KJJY-FM	Ctry	Citadel	3.9	4.6	
KSTZ-FM	Hot AC	Saga	5.2	4.6	
KWQW-FM	N/T	Citadel	4.4	4.1	
KAZR-FM	ActRock	Saga	3.5	3.6	
KRNT-AM	Stndrds	Saga	2.7	2.7	
KXNO-AM	Sports	ClrChnnl	3.2	2.7	
KPTL-FM	Triple A	ClrChnnl	2.5	2.4	
KCCQ-FM	Alt	ClrChnnl	1.2	1.9	
KDLS-FM	Latin Pop	AmRadBrkr	1.7	1.5	
KBGG-AM	RegMex	Citadel	1.8	1.4	
KWMT-AM	Classic Ctry	ClrChnnl	0.7	0.7	
KASI-AM	N/T	ClrChnnl	0	0.5	
KPSZ-AM	Chrstn AC	Saga	0	0.5	
KWKY-AM	Tk	Putbresa	0.5	0.5	
KXIA-FM	Ctry	Marshalltown	0.5	0.5	
KZZQ-FM	Chrstn CHR	PosImpact	0.5	0.5	

Omaha-Council Bluffs, NE (#72)

KXKT hangs on.

Station	Format	Owner	Fa	06	WiP1
KXKT-FM	Ctry	ClrChnnl	8.9	7.7	
KFAB-AM	N/T	ClrChnnl	8.8	7.4	
KQCH-FM	T40	Journal	6.3	6.9	
KEZO-FM	Rock	Journal	7.1	6.5	
KGOR-FM	Oldies	ClrChnnl	5.4	5.9	
KQKQ-FM	Hot AC	NRG	4.5	5.2	
KLTQ-FM	AC	NRG	5.4	5.1	
KKCD-FM	ClscRock	Journal	3.3	4.5	
KQBW-FM	Rock	ClrChnnl	3.3	3.3	
KSRZ-FM	Hot AC	Journal	3.3	3.2	
KBLR-FM	Urban	NRG	3.3	3.1	
KKAR-AM	N/T	NRG	2.6	2.7	
KGBI-FM	Chrstn AC	Salem	2.4	2.5	
KOPW-FM	Adult Hits	NRG	2	2.3	
KOZN-AM	Sports	NRG	2.2	2.1	
KYDZ-AM	SpanAdHits	NRG	1.4	2	
KBBX-FM	RegMex	Journal	1.8	1.6	
KHUS-FM	Ctry	ClrChnnl	1.4	1.5	
KOMJ-AM	Stndrds	Journal	1.7	1.5	
KXSP-AM	Sports	Journal	1.7	1.5	
KCRO-AM	Chrstn Tk	Salem	0.5	0.5	
KMA-AM	N/T	May Ltd.	0.5	0.5	
KZKX-FM	Ctry	ClrChnnl	0.7	0.5	

**12+ M-Su, 6AM-12AM. Fall 2006 -
Winter 2007 Phase 1 comparisons,
unless otherwise noted.**

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