

THE
MAIN STREET
Communicator Network
TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott
ZERO CARBS!

Minnesota's own **Al Franken** is one step closer to making a Senate run. The **Air America** impresario tells the **Associated Press** that he's been in touch with Democratic legislators to discuss a possible campaign to give incumbent **Sen. Norm Coleman** a run for his money next year. Franken has also been in talks with other Democratic-Farm-Labor bigwigs to make a "pros and cons" list of sorts. He says, "It's unknown how people will respond to a comedian running for the Senate. I need to figure out a way to let people know I'm extremely serious about Minnesotans and their lives." He will make a decision within the next few weeks.

CBS Radio has upped **Dave Ervin** to **Market Manager** of their St. Louis cluster. Ervin will now manage Talk KMOX-AM, AC KEZK, and Hot AC KYKY. Previously, he's served as VP/GM of KMOX, Market Manager for **Radio One**, and Market President for **Bonneville**. The 35-year radio vet will take over for **Jim McKernan**, who recently moved to **NRG** Omaha to serve as GM. In addition to this change, **Michael Payne** has been named Dir./Sales for KEZK and KYKY. Michael was most recently seen at **Cumulus**/Kansas City as their VP/GM, and before that was VP/Regional Manager for Nebraska's **Waitt Media**.

Larry Ristvedt makes his comeback at Talk KFGO-AM/Fargo on February 1! Ristvedt re-teams with former co-host **Tom Wynn** for morning drive time. The station is preparing for the closing of its sale to **Jim Ingstad** from **Clear Channel**. Last year, Ristvedt was one of five staffers fired in a budget cut firestorm at KFGO. **Dan Michaels**, Wynn's present co-host will be moved. Additionally, PD **Jack Sunday** was cagey about the rumors that the syndicated and popular **Ed Schultz** is being offered a local spot at the station. Stay tuned for this one...

Future hall-of-famer **Jack Morris** has signed on with the Minnesota Twins radio team to act as color guy for 40 games this spring and summer. He'll be heard on the new flagship home of the Twins Radio Network, **Hubbard's** talk KSTP-AM/Minneapolis. Last year, the former **Tiger-Twins-BlueJays** star performed color man fill-in duties and provided in-studio analysis for Twins games on **CBS's** news/talk WCCO/Minneapolis.

Some familiar Conclave faces may not be found on the Marriot exhibit floor this summer, as RCS merges some key positions into **Prophet Systems**. As a result, CTO **Ted Nygreen**, VP/Sales **Richard Darr**, Marketing Manager **Tom Zarecki**, and Dir./Industry Affairs **Michael Dalfonzo** have exited the company. Tom, Richard, and Michael were regulars at the Learning Conference, manning the RCS/Selector booth for dozens of years. Michael's phone number is (203) 730-2271 or email him at mdalfonzo@comcast.net.

A deal has been struck between **Bonneville International** and **Entercom Communications**. Bonneville will trade its three San Francisco stations for three Entercom stations in Seattle and four Entercom stations in Cincinnati. With this change, Bonneville adds News/Talk KIRO-AM, Oldies KBSG, and News/Talk KTTH-AM in Seattle, and Hot AC WKRQ, Alternative WSWD, Country WUBE, and Country WYGY in Cincinnati. The company has owned KIRO-AM since 1964 until 1997, when it sold the station to Entercom. Entercom will finally be able to gain a re-entry into the SF market, with its addition of Classical KDFC, Adult Hits KMAX, and AC KOIT-FM. A rep from Bonneville tells us that its other SF station, KOIT-AM, is not part of the deal. And by the by, expect this (station trades) to become the new way of for ownership to move in major markets in 2007, now that consolidation has been put on ice for awhile.

More **Entercom** news coming down the pike! The company has asked the FCC to change the calls of Classical KXTR-AM/Kansas City to WDAF-AM, making a comeback on the AM dial, although on a new frequency of (1660 AM) rather than the 610 AM they've had for so long. WDAF has been on AM since 1922, and on 610 AM from 1928 through 2003, when Country came in and the calls were switched to Jazz KCIY. The company's slogan did a switcheroo, but not it's format; Country WDAF-FM became "106.5 The Wolf" last week.

Clear Channel continues housecleaning this week, with a new list of stations it's in the process of selling off. In addition to eleven Wyoming stations being sold to **Chris Devine's Blue Point Media**, there are eight Idaho stations, four Duluth, MN stations, four Burlington, IA stations, and nineteen Montana stations going to Blue Point. A four-station Jonesboro, AR cluster is going to **East Arkansas Broadcasters, Inc.**, and a six-station Lebanon, NH cluster goes to **Great Eastern Radio, LLC**. This isn't the first announcement to come from Clear Channel; more stations are out from under their umbrella and include a four-station cluster in Lincoln, NE to **Three Eagles Communications**; seven Fargo-Moorhead stations to Gadsden, AL to **Coosa River Communications**, seven Fargo-Moorhead stations to **Jim Ingstad**; and the seven-stations Santa Barbara cluster to **Rincon Broadcasting**. Although Clear Channel has been public about the list of stations it's selling, it is keeping mum about the terms of the deals. Blue Point Media has purchased Pocatello and Twin Falls, Idaho clusters, as well as the Duluth cluster. In Montana, it gets Billings, Bozeman, and Shelby.

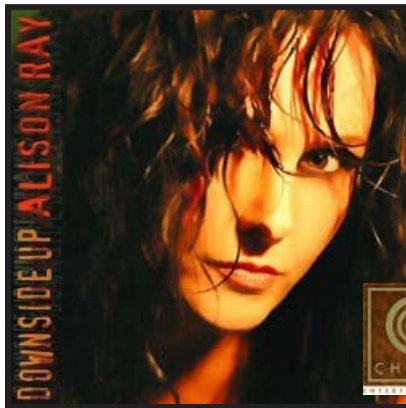
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JUNE 28, 2007

PREMIERING AT:
THE MINNEAPOLIS
MARRIOTT CITY CENTER



ADMISSION: \$199

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THERE'S ALWAYS TOMORROW

Alison Ray. Adding at AC on January 29th!

There's been a format flip in Madison this week at **Good Karma Broadcasting**. Top 40/Rhythmic WKPO changes from Hip Hop to Classic Rock. As we reported last week, after playing **Nas' "Hip Hop is Dead,"** over 200 consecutive times, the station began throwing liners to listeners about the new format while it tripped through a series of formatic identities unsuccessfully tried in Madison. The debut was Saturday at 10a as 105.9 The Hog made its big launch! Touting "Everything that Rocks," from the '70's through today, GM **Keith Williams** said, "Hot 105.9's Hip-Hop format, the only one in southern Wisconsin outside of Milwaukee, gained a strong audience but could not generate enough advertising revenue." He added that no employees from the old format were laid off, but might be reassigned within the cluster. PD **Dan Hunt** remains, but the morning show will be replaced by "**Bob and Brian**," from **Saga Rock WHQH/Milwaukee**.

It's a format tweak for **Journal Broadcast Group AC KMWX/Wichita**. They flipped to Classic Country on Tuesday, and are now known as "Classic Country 92.3."

Changes. Geoff Stevens has been named Creative Services Director for **Regent Broadcasting's** Peoria cluster, which comprises Classic Rock WGLO, Country WFYR, Active Rock WIXO, Top 40/Rhythmic WZPW and Christian WVLE-AM...**Miggy Santos** has been upped to MD at **Citadel** Top 40 KZMG/Boise...Morning jock **Johny D** has left Cumulus Top 40 WTWT (Tower 98.3).

A donation from **Northcentral Technical College** district leaves LPFM WNRB-LP/Wausau, WI, to the **Wausau Area Hmong Mutual Association**. The organizations have petitioned the FCC to waive the rule that "prevents sale of transfer of an LPFM except for less than a substantial change in ownership or involuntary transfer." Both parties claim that the donor's decline in enrollment has silenced the station and that a donation would "avoid the financial jeopardy that would affect NTC's educational activities."

NPR's Diane Rehm Show has been pulled from **Iowa Public Radio**, due to listener complaints. The 9-10a weekday timeslot now features NPR's "**On Point**." The new schedule for IPR was released on January 1, and include WOI-AM/Ames, WSUI-AM/Iowa City, and KUNI/Cedar Falls, when Rehm's show replaced "On Point," on KUNI and local programming on WOI and WSUI. The changes came after about 750 listener complaints. Rehm remains on the schedule 9-11p weeknights.

Ric Lippincott has announced that he will not continue as PD at **Bonneville AC WILV/Chicago** when he's finished at the end of January. He has been with the station a year. Also, VP/GM **Barry James** leaves his post to become Bonneville's VP/New Media takes over as PD at WILV as well.

Steve Stewart has been hired at **Citadel** Country WTNR/Grand Rapids for the PD post. He now has the OM title at **Qantum Communication**/Myrtle Beach, SC. Previously, Stewart was seen at **Clear Channel's** WPKX/Springfield, MA. He's taking the place of **Bud Ford**, who is heading south to take over PD duties at Citadel Country WKDF/Nashville.

Conclave Partner, VNU is changing its name to **The Nielsen Company**, according to **Mediaweek**. The change comes to honor it's biggest money-maker, as Chairman/CEO **David Calhoun** states, "Nielsen is one of the great names in the information-services industry. For more than 75 years, the Nielsen brand has stood for the highest standards of integrity and quality, for independence and objectivity, and for an unrelenting dedication to helping clients be more successful." Besides the name change, the company is preparing to jumpstart the brand with a brand-new website and logo. The new identity will be launched by all businesses in 2007.

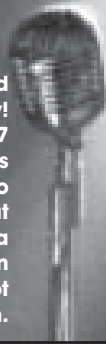
Randy Michaels and **Robert "Bobby" Lawrence** have been named CEO and President/COO of Local TV LLC, respectively. The company was formed by **Oak Hill Capital Partners** to be able to purchase **Broadcast Media Group**, which is made up of nine network-affiliated television stations and related properties, from the **New York Times Company**.

Changes, Too. Cumulus/Youngstown has a new Promotion Director in **Brandy Johantges**. The Youngstown cluster includes Rock WWIZ, Top 40 WHOT, Classic Rock WYFM, Country WQXK, and Adult Standards WSOM-AM. She was previously morning lady for Rock 104...Midday and afternoon anchor **Rachel Murray** is coming back to **Cox** Talk WHIO-AM/FM/Dayton after a stint at Clear Channel Talk WLW-AM/Cincinnati...Morning man for **Cumulus** Top 40 KBEA/Quad Cities **Red Hot Brian Scott** has announced that **Tony "Tone" Loconsole** is the new co-host of their morning show, "**Red Hot & Tony Tone in the Morning**." He replaces **Darik Christopher** of '**Red Hot & Darik in the Morning**'"

At the "Conference for Media Reform" in Memphis last Friday, Rep. **Dennis Kucinich** (D-OH), sent a shudder down the collective spines of talk radio when he announced - in his new capacity as Chairman of the Domestic Policy Subcommittee of the House Oversight and Government Reform Committee - that he would hold hearings on media ownership and the restoration of the Fairness Doctrine. The Ohio congressman and Presidential candidate said, "We know the media has become the servant of a very narrow corporate agenda." He added that "the entire domestic agenda has been ignored while the focus has been on the acceleration of wealth upwards...We are now in a position to move a progressive agenda to where it is visible." *Quick Comment: If the Fairness Doctrine would be reinstated, stations would be required to give equal time in response to political utterances on the radio, which we believe would have a disastrous effect on conservative talk radio and Air America stations, alike.*

Conclave Scholarships now available - with your help!

Help a listener win a place in the exciting, fast-paced world of radio broadcasting or the music industry! Encourage entrance in the competition for three 2007 scholarship opportunities to Brown College, Specs Howard or McNally-Smith. Visit www.theconclave.com to download a 30-second radio spot advertising this great opportunity for someone in your audience to win a scholarship worth as much as \$40,000! The competition ends April 2, 2007. Download and schedule your spot TODAY! Call 952-927-4487 for more information.



Oh-By-The-Way Dept: **FCC** Chairman **Kevin Martin** said that a **Sirius Satellite Radio-XM Satellite Radio** merger would be prohibited by the Commission's rules. Martin, responding to a question about a possible merger of the companies, dismissed the possibility because the rules prevent a single entity owning both satellite radio licenses. Why do we think this isn't the final word on the rumbles we've been hearing about for the past few months?

Some quotes speak for themselves. The following was uttered by the affable FCC member **Michael Copps** at a conference a week ago – "(Current media ownership is offering) too little news, too much baloney passed off as news. Too little quality entertainment, too many people eating bugs on reality TV. Too little local and regional music, too much brain-numbing national play-lists. Too little of America, too much of Wall Street and Madison Avenue. That's what we get for half a trillion dollars (his "conservative valuation of the airwaves") . It's one hell of a bad bargain, don't you think?" C'mon Commissioner Copps tell us what do you REALLY think!?

Hoops Dream! Morning man **Joey Hoops** now has the swing shift at **Clear Channel** Top 40 KDWB/Minneapolis! He's back after a stint at **Regent** Top 40 KKSR/St. Cloud, and is joined by new co-host **Lynn**. Congrats to Lynn on her first radio gig- she's been promoted from a paid internship!

Morning man for **Emmis** Classic Hits KIHT/St. Louis **J.C. Corcoran** is now back to TV, commentating for Fox O&O KTVI-TV/St. Louis! "**What's on my Mind**," will air Sunday, Tuesday, and Thursday at 5:30p and 9p. The outspoken Corcoran's work has previously been seen on NBC's KSDK-TV and CBS's KMOV-TV.

Afternoon dude and veteran **Conclaver Kevin Redding** leaves **Greater Media** Classic Hits WROR/Boston. Says Redding, "They're not renewing my contract, but Greater Media's a remarkable company. Ken West, my PD; Buzz Knight, my OM; and I have agreed that I will stay on in the afternoon while they search for a replacement and I explore other opportunities within the company and throughout Boston." Reach out to Kevin at kredding98@aol.com.

Congrats goes out to **CBS Talk** WKRK/Detroit afternoon personality **Jeff Deminski**! He and wife **Stacey** have welcomed their second child, baby girl **Mina Belle Deminski**, on Wednesday & Congrats to **Clear Channel** Top 40 KZCH/Wichita air talent **Brion O'brian** and wife **Uvonda** on the birth of daughter **Brielle Natalia-Janae Lassiter**, born yesterday!

More Changes. **Sean Copeland** of Christian AC KHZR/St. Louis has been moved to the PM drivetime, while **Dan Young** has been added as Prod. Dir...**Queen Sarah** exits KSQY/Rapid City to join crosstown B102 as their Midday host and assist with promotions. And at KSQY, **The Goat** returns to do afternoons (once upon a time, he was KSQY's wake-up voice). **Chad Carlson** has moved to middays and Cliff Allen- another

THE KOOKS ARE COMING "Naive" HERE!

KROQ 4-5x A DAY

KDLN	5-6x a day	WWCD	3-4x a day
XTRA	3-4x a day	KWOD	3-4x a day
CIMX	3-4x a day	WGVX	2-3x a day
KNDD	2-3x a day	XM Ethel	2-3x a day

PHONES EVERYWHERE!

ALSO SPINNING ON:

KRBZ, WFNX, KCXX, KJEE, KBZT, Sirius Alt: Nation



former KSQY morning jock - has returned to do nights... **South Central** Adult Hits WCJK (96.3 Jack FM)/**Nashville** has tapped former St. Louis programmer **Marty Linck** as PD.

Comment. *On Tuesday, The NAB filed reply comments related to the FCC's review of its broadcast ownership rules. As we've come to expect from the pro-ownership lobby organization, they are encouraging the regulatory body to relax the rules and allow a new round of consolidation inside the radio industry. The NAB is arguing that "the evidence establishes that concerns of 'undue consolidation' are unfounded; the 'information' industry is by all objective standards unconcentrated, relative to other American businesses, and the broadcast sector of that industry is actually the least concentrated of the sectors. Permitting more flexible ownership arrangements would enable struggling broadcasters to offer competitive advertising packages and to take advantage of cost-saving efficiencies and economies of scale to better position themselves in the modern marketplace, thereby supporting increasingly costly high-quality local news and public affairs programming and, ultimately, the public interest." It went on to state that consolidation "enhances localism". Let's examine these arguments. "Unconcentrated relative to other American businesses"? Hmm. We wonder how many of those other American businesses have been provided a guaranteed place on a limited broadcast spectrum within which they are allowed to do business. Take advantage of "cost-saving efficiencies and economies of scale"? Oh, you mean like eliminating live & local voices in certain radio dayparts in radio markets of all sizes? Or the efficiency of bringing canned programming to a rated daypart at the number one radio station in the nation's number one market? That kind of efficiency? How about consolidation supporting "high-quality local news and public affairs programming"? Funny... we don't notice a lot of stations, especially in smaller markets, beefing up on news staffs. One element of the NAB argument we might agree with: consolidation has increased diversity of programming. Unfortunately, it has come at the expense of formatic quality. In the old top 40 or rock battles, one station repeatedly challenged their rival in all matters of programming...ultimately creating a radio station that missed no trick in being the best it could be. Now, that consolidation has taken away so many of these head to head battles, certain stations in certain formats who have been given a solitary presence in a marketplace have been allowed to grow stale. We may have more stations in more formats, but it could be argued this 'diversity' has left much of radio in mass appeal formats to sound so homogenized that the magic of market differential has all but disappeared. We've said it before on these pages, but once again we think it's time for the NAB dismount the pro-consolidation horse – especially in light of the new Democratic majority in Congress – and use its significant, collective brain-power to help radio come up with creative new methodologies and technologies to grow the medium inside the ownership structures that already exist. Key players like **Clear Channel** have already gotten the message and is on a clear course of deconsolidating its properties. We think that's not only good for the business of radio, but for the real owners of the airwaves – the American public. - TK*



Jobs. Regent/Bloomington (IL) has opening for an experienced production director. Mail materials to: OM **Ron Ross**, 236 Greenwood Ave. Bloomington, Illinois 61704...**Clear Channel**. Newsradio 700WLW in Cincinnati has an opening for a creative reporter and anchor. You must be able to produce several newscasts per hour. Send CD and resume to: **Jeff Henderson**, 700WLW News Director, 8044 Montgomery Road-Suite 650, Cincinnati, OH 45236...**Metro Networks**, Kansas City has an immediate opening for a part time producer. Working knowledge of the Kansas City area is necessary. Please send air check and resumes to: hank_cary@metronetworks.com...**Maverick Media's** Froggy 93 in Lima, OH is searching for compelling personalities who can embrace our brand and deliver a fun upbeat show as we expand our staff of pros. We're not looking for liner readers - we're looking for entertainers who love country music. Your presentation should showcase your talents. ATTN: Charlie Harrigan, PD, WFGF, 1301 North Cable Road, Lima, OH 45805 email - charlieharrigan@maverick-media.ws...**Cumulus FM Talk 93.9 WFT** is searching for a part-time Board Operator who will be responsible for running studio broadcast equipment. Applicants must be able to handle running live programming and keep cool under pressure. Board Operator will also have studio production responsibilities. Interested applicants should send cover letter and resume to **Fritz Moser**, Asst. Program Director via email to fritz.moser@cumulus.com or to WFT Radio, 6810 N. Shadeland Av., Indianapolis, IN 46220...**Clear Channel CHR KZCH/Channel 963** is in need of a part time jock. Email a short demo and resume fast....I need someone tomorrow. NEXGEN and VOXPRO knowledge a huge plus. brettandrews@channel963.com...**NRG Media** Omaha's New Power 106-9 is looking for it's next great afternoon drive personality to join the team. Send your audio demo, resume and references now to Power 106-9 Attention: **Bizzy B**, 5011 Capitol Ave., Omaha, Ne. 68132...**White River Broadcasting** is searching for an afternoon news editor/anchor/reporter for a four radio station group. Send Tape and resume to **Kevin Keith** White River Broadcasting P.O. Box 1789, Columbus, Indiana 47202-1789 or via email at kevinkeith@wcsiradio.com... Classic Hits KOOL 101.7 is looking to fill this upcoming full-time opening! Experience with Audio Vault and Cool Edit Pro is a definite plus. E-mail audio and resume to: sales@wnko.com, or mail to: **General Manager**, NKO/WHTH PO Box 1057, Newark, Ohio 43058-1057...**Citadel Broadcasting** Lansing Michigan is seeking an experienced Chief Engineer for our 6 station cluster in Lansing Michigan. Send resumes to brent.alberts@citcomm.com or call 616-855-8303...Lansing's Rock Station, Q106 is looking for a full-time on-air entertainer to join the Q106 air staff. Send your resume & mp3 to jobs@mnrglansing.com or resume & demo to: **Operations Manager**, Mid-Michigan Radio Group, 2495 N Cedar St. Holt, MI 48842...Have a few years in news and want to move up to News Director? Mp3 and resume to: thughes@nrgmedia.com. **Tom Hughes**, KWNG KCUE KLCH, 474 Guernsey Lane, Red Wing, Mn. 55066...Serve as the web content point person for our 6 station

websites; help design graphics and HTML Flash animations for both product and sales projects (i.e., banner ads and promotions); write, edit and add content and video to websites; add text, images, and audio content to websites; check websites for quality; work closely with several departments, including programming, marketing, and sales departments on web content; initiate new ways for us to connect with our audience online; troubleshoot issues with hosting, streaming, content management systems, and our staff's use of web systems; administer, support and train staff on content management systems; support email marketing and contesting efforts; must be able to understand and execute specific targeting with KFDI, KFTI, KICT, KFXJ, KMXW, and KYQQ, assist with promotional activities and other duties as assigned by the manager. Send cover letter, resume and examples of work to: **Tanya Roeder** Promotions & Marketing Director, **Journal Broadcast Group**, 4200 N. Old Lawrence Road, Wichita, KS 67212, troeder@journalbroadcastgroup.com...ESPN AM 1000 is looking for a Sales Assistant for the Director of Sales and National Sales Manager. Please send resumes to: ESPN AM 1000, Attn: **Greg Sunkel** - Dept. WM, 190 N. State Street Chicago, IL 60601...A **McVay Media** client has a morning show position available for a host OR team in a medium market. We are seeking talent who are committed to winning, can relate to 18-34 year old female listeners, and enjoy competition. Candidates should have 3+ years experience on the air and in production. Apply in confidence with a resume and short mp3 to **Daniel Anstandig**, VP/Consultant, McVay Media, at dan@daer.com...KGRN AM Radio is looking for an afternoon communicator with good board operations skills. Send resume & MP3 to timkgrn@iowatelecom.net or overnight packet to **Tim Dill**, GM, KGRN Radio, PO Box 660, Grinnell, IA 50112...Q101/WKQX-FM in Chicago is looking for a Creative Services Director for a creative station. Please send tapes and resumes to: Mike Stern, 222 Merchandise Mart Plaza, Suite 230, Chicago, IL 60654, Or apply online at www.emmis.com...Cleaer Channel Newsradio WTAM 1100 offers a full time opportunity as producer/2nd chair of the Bob Frantz program. Send resume and demo to: WTAM Attn: Ray Davis, 6200 Oak Tree Blvd, #40, Independence, OH 44131...**Cumulus Media** Green Bay has an opening for experienced Production Director. Please send copy of multiple voice production along with on-air work to: **Jimmy Clark**, 810 Victoria St. Green Bay, WI 54302...As WQRK/WPHZ/WBIW expands their News Department, they're looking for a news pro to gather, produce and deliver local news for our three station cluster in South Central Indiana. Send resume, MP3 of your work and salary requirements via email to shannon@superoldies.net, or via snail mail to WQRK/WPHZ/WBIW, Attn: **Mike Shannon-Group PD**, PO BOX 1307, 424 Heltonville Rd, Bedford, In 47421...If you have a job you would like posted in the TATTLER, please send it to Kate at kate@main-st.net by noon of the TATTLER issue date. All jobs are posted free of charge and represent equal opportunities.