

THE
MAIN STREET
Communicator Network
TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott
NOW, TOTALLY BIODEGRADABLE!

Mike North, morning host of **CBS Sports WSCR/Chicago**, got the opportunity to defend himself on Wednesday evening in front of the school board of **Senn High School**. The school was set to name an athletic field after him until a controversy erupted last month, when North called Cubs pitcher **Jae Kuk Ryu** a "Chinaman" on the air. North apologized, asserting that he has "plenty of flaws," but is "absolutely not" racist. There are members of the community, however, who are not buying it. The school board decided not to vote on the issue, however, leaving the final decision to the ward alderman who originally proposed the name. North is a former student of Senn High School.

"**The New 106.5 The Wolf**" makes its debut in Kansas City! The Entercom station, formerly Country WDAF/Kansas City, kicked things off this morning at 7:30 am. The gimmick? 2007 songs commercial-free! Michael Keck, the Market Manager for Entercom/Kansas city, says, "Entercom's successful track record with the WOLF brand, combined with this market's insatiable appetite for country music, make this an absolute winning move. We're confident Kansas City will embrace this unique new approach to Country radio!" New air personalities coming in the next few weeks! Stay tuned to **The TATTLE R** for updates...

Ex-weekender/swing talent and former promotions assistant for **Wilks Top 40 KMXV/Kansas City Gregory Sage** has been indicted for possessing and receiving child pornography over the internet, the feds announced this week. A five-count indictment accused the former jock and was revealed to the public today upon Sage's arrest and first court appearance. The first four counts against Sage charge him with receiving child pornography over the Internet between April 4 and August 25, 2006, and the fifth count alleges possession on September 1, 2006. Sage also operates a business that sells photos of high school athletes from a website.

A-ware Software, Inc. announced today that it now has over 2,000 users worldwide. The company, which developed the **Musicmaster For Windows** music-scheduling software, officially started its Windows-based platform in late 2003, and has been in the music-scheduling business since 1983. VP/COO **Mark Bolke**, based in Minneapolis, said, "The increase in demand for Music master for Windows has been

phenomenal. With over 225 new conversions in the fourth quarter alone, the secret weapon of our early adopters is obviously out. Music programmer who have been waiting for verification that we have developed a viable upgrade to their existing software should see this as a green light to at least consider a change."

Mediabase will now be the exclusive provider of monitoring information to all company-owned, music-formatted radio stations, according to an announcement by **Cumulus** on January 8. Cumulus stations will now report exclusively to Mediabase their weekly playlist adds. This comes after Cumulus decided to stop reporting music adds to trade publications last year. **BDS** will still be reporting music heard on Cumulus stations in markets monitored by the Mediabase competitor.

You're invited to the annual **Conclave** Winter Board of Director's Meeting on January 20th! The daylong meeting commences at 9:30AM at the Marriott City Center Hotel/Minneapolis – site of the 2007 Learning Conference. We'll begin with a brunch in the North Shores Grille – come before 9AM if you'd like to eat – then, we'll adjourn to the Crystal-Lake Room, 4th Floor. We should wind up the meeting before 6PM that day. The Marriott is sold out of rooms for next weekend, but if you'd like to attend, the Conclave office can suggest some alternative places to bed down on either Friday or Saturday night. Call or email us with your RSVP (if you haven't already), or if you're looking for hotel ideas. 952-927-4487, tomk@theconclave.com.

Changes. Afternoon jock **Randy Lucas** is gone after 18 years at **Entercom Oldies WOLX/Madison**...Weekend host **Doug Russell** joins **Entercom Sports WSSP-AM/Milwaukee** as the 5-9a man, after his stint at **Sporting News Radio** as a weekend host, effective January 15. Russell is returning to his hometown market, where he used to host a sports show at Journal Talk WTJM-AM from 1996-2000...Asst. MD/night personality **Nikki Chuminatto** is upped to MD at **Bonneville Hot AC WTMX/Chicago**.

The **Detroit Tigers** and **Red Wings** have renewed their affiliation with **CBS Radio**, which means the teams' games airing on incumbent flagship Sports **WXYZ-AM** plus a simulcast on FM Talk **WKRK (LIVE 97.1 FREE FM)**. **Dan Dickerson** and **Jim Price** remain in the Tigers radio booth for the 2007 season.

Charley Lake, former programmer for **CBS Oldies KOOL/Phoenix**, has been called up to **Greater Media Classic Rock WMGK/Philadelphia** as their new PD! He previously was programmer at **WJMK/Chicago**, and spent seven years working in Classic Rock at **WRNO/New Orleans** and **WLVQ/Columbus, OH**.

Entercom Alternative **WSWD/Cincinnati** has a new PD in **Tommy BoDean!** He was previously at **Clear Channel Top 40 WKFS/Cincinnati**.

RELEASE DATE:
JUNE 28, 2007

PREMIERING AT:
THE MINNEAPOLIS
MARRIOTT CITY CENTER



ADMISSION: \$199

www.theconclave.com



THERE'S ALWAYS TOMORROW

Alison Ray. Adding at AC on January 29th!

On Monday look for **Bob "The Bulldog" Fescue** during the 6:30-10a slot at **Big League Sports KFNS-AM/St.Louis!** Fescue, a co-host at **Union Sports WHB-AM/St.Louis,** is famous for have his press credentials trashed by **The KC Royals** for asking some hard-hitting (pun intended!) questions of owner **David Glass.** He joins **Tim McKernan, "Chops" Ritter,** and **Jen Pickett** on **"The Morning Grind,"** where Ritter will move up from afternoons and Pickett moves from entertainment reporting to the 7-9a slot. Fescue is taking **Martin Kilcoyne's** place.

Changes, Too. Producer **Alan Black** lands the Production/Imaging Director position at **First Broadcasting's** Talk WAAM-AM/Ann Arbor...Welcome to **Dawn Michaels,** the new APD/MD/midday talent at **Citadel Country WTNR/Grand Rapids!** Michaels was most recently heard at WYGY/Cincinnati, where she was MD/night talent until the station was purchased by **Entercom** in November.

CBS Radio's Kansas City and Columbus clusters have officially been sold to **Wilks Broadcast Group** for a cool \$138 mil. The package includes four Kansas City stations and three Columbus stations, and there are already big changes as previously reported: Rock WAZU and Classic Country WHOK/Columbus both turned to Country. The PD/MD for these two stations is still **Stash,** but is now returning to the identity of **Rick Knight.**

WKPO in Madison has been teasing listeners with stunts this week, playing **Nas' "Hip Hop is Dead"** over 200 consecutive times and running liners announcing a new format debuting tomorrow. They've also been playing bits from the several formats that didn't quite work out from the last five years in Madison and Rockford, IL, also in the WKPO market.

Patricia Casagrande has picked up 100% of the shares of **The Fifteen Fifty Corp.,** for assumption of debt (about \$50,000). The corporation is a licensee of Spanish Top 40 **WXOL-AM/Delaware, OH.**

Educational Media Foundation has another station under its belt, shelling out \$17.5 million to **Elgin Broadcasting Company, Inc.** for the company's K-Love Contemporary Christian affiliate **WJKL/Elgin, IL.** EBC is owned by **K. Richard (Rick) Jakle** and **Alexander McNaughton.**

Dean Goodman has filed his new **Central Iowa Broadcasting** stations with the **FCC.** He purchased Hot AC **KRTI/Grinnell** and Country **KCOB-AM/FM/Newton** for \$2.5 million, and the former **Crawford Broadcasting's** AC **KGRN-AM/Grinnell** for \$2.25 million.

NRG Media is selling Country **KKYY (Y-101.3)/Whiting, IA** and Adult Hits **KZSR (Bob FM)/Onawa, IA,** both in the Sioux City market, to **Powell Broadcasting Co.** for \$4.2 million. Powell owns four other stations in the market and is now operating **KKYY** and **KZSR** under an LMA.

More Changes. **Greg Peters** is the new night personality for Country **KYGO/Denver!** Peters hails from Top 40 **KPSW/Springfield, MO...**There

are two more gone at **Clear Channel/Cincinnati,** as Talk **WLW-AM "America's Truckin' Network"** weekend host **Eric "Bubba Bo" Boulanger** and weekend **"Scifi Zone"** host **Bill Boshears** are out the door...Veteran sports reporter **Tom Ackerman** has been promoted to Manager/Sports Operations at **CBS Sports KMOX-AM/St. Louis!** Ackerman will continue to serve as morning sports anchor in addition to his new duties.

Minnesota Public Radio's flagship, noncommercial Classical **KSJR/Collegeville-St. Cloud** celebrates its 40th anniversary on January 22. A reception and program celebrating the first station in the MPR network will be held at its birthplace - St. John's University in Collegeville - with **Michael Barone** and **Gary Eichten** speaking. Michael and Gary were part of the original airstaff at **KSJR...**and are still employed by the nation's largest public radio company.

Milwaukee Radio Alliance Alternative **WLUM/Milwaukee's "Pants Drive"** was incredibly successful, reports PD **Jacent Jackson** to **All Access.** The benefit, led by the station's **Kramp & Adler,** collected 18 tons of clothing during their morning show's four-week drive. Two area shelters, **Neighborhood House of Milwaukee** and **Milwaukee Rescue Mission** received the donations as **WLUM** partnered with **Chipotle** and asked listeners to "drop their pants" at area locations.

Dan Tooker, hot morning personality for **Journal Broadcast's** Country **KFDI/Wichita,** along with his partners in crime **Colby Ericson** and **Jon Watkins,** will make their cable debut on **VH1's World Series of Pop Culture!** Cleverly named **"The Colby Report,"** Watkins says they will air sometime in February.

The Winter 2007 Station Name Preview has been sent out by **Arbitron** to all surveyed stations in the **Winter '07 Book.** Information the stations provided to Arbitron must be verified to ensure proper record-keeping, and each station must review the info turned in by other station in their market. Name changes to stations will be accepted for Winter 2007 survey through April 4, 2007.

"Smooth Jazz Into the Night," premieres on **Meyers Communications** Soft AC **KTXR/Springfield, MO** this week! The show feature both smooth and traditional jazz, and airs Monday through Friday 10p-12. The new show is hosted by **Jamie Turner,** former morning co-host for **KTXR.**

Midwest Communications announces it's moving the **Green Bay Packers** and most **Milwaukee Brewers'** broadcasts from Sports **WNFL-AM/Green Bay** to Talk **WTAQ-AM** in 2007.

The Bears' playoff game will be broadcast in Spanish from **CBS Talk WCKG/Chicago** on Sunday! This is the second time the station has done this, carrying a Spanish play-by-play of the Bears-Patriots on November 26. **Hector Molina** and **Cesar Rodriguez** call the shots for the bout with Seattle.

THE KOOKS ARE COMING "Naive" HERE!

KROQ 4-5x A DAY

KDLD	5-6x a day	WWCD	3-4x a day
XTRA	3-4x a day	KWOD	3-4x a day
CIMX	3-4x a day	WGVX	2-3x a day
KNDD	2-3x a day	XM Ethel	2-3x a day

ALSO SPINNING ON:

KRBZ, WFNX, KCXX, KJEE, KBZT, Sirius Alt: Nation

PHONES EVERYWHERE!



**Conclave 2006: FUTURE TENSE
Greatest Hits!**

Relive Conclave 2006! Conclave 2006's most exciting moments are now available for purchase! Over 20 sessions are available on CD at \$19.99 each. All orders receive FREE domestic shipping and please allow up to 4 weeks for delivery. A Conclave CD makes a GREAT holiday gift!! Visit www.theconclave.com to place your order.

Changes, Last. Audrey Phillips has landed with **Leighton Broadcasting** in St. Cloud as the new PD/morning show co-host of KCML Lite 99.9! She had performed similar duties for **Clear Channel's** WBIZ/Eau Claire until her departure last fall...**Entercom** AC KOSI/Denver, CO elevates midday talent **Denise Plante** to mornings...**Emmis** Top 40 WNOU (Radio Now 93.1)/Indianapolis has named **Susan Wells** as its new Promotions Dir.

The Hollywood Reporter says **FCC** commissioners are mulling a staff proposal that could resolve the agency's investigation into payola allegations between the record labels and major radio broadcasters, according to industry and government sources. In the story, radio station groups would be required to set aside a certain amount of airtime for music produced independently. The radio groups also would agree to a code of conduct and an education program. As part of the deal, the radio broadcasters would not admit to any wrongdoing. According to the article, it was unclear how the airtime deal would work and what would qualify as "independently produced" music, but the sources said that some of the commissioners are concerned about the major labels' ability to dominate the airwaves. Sioux Falls native, 2005 Conclave keynoter and Democratic commissioner **Jonathan Adelstein** has been particularly vocal on the payola subject. *Comment: If the FCC is indeed serious about addressing payola in the manner described in the report above, it's obvious something happened as the result of their exhaustive investigation launched in 2004. At that time, CBS, Clear Channel, Entercom and Citadel contributed reams of requested documentation to a commission in search of the smoking gun of payola. A quick glance at the FCC's reputed fix – making every music station allot time for indie music to be heard weekly, while making each station sign onto a code of conduct coupled with an "education" program – suggests that the commission's investigation yielded so much incriminating evidence that it had to make a choice: massive fines and embarrassing license revocations for an entire industry, or a blanket directive to the industry to broaden playlists and clean up their act, or else. Taking the heavy punishment route could bankrupt the industry, figuratively and literally, leaving the public to wonder about a medium it already holds in lesser respect and regard than it did just a generation ago. Taking the route suggested by the Hollywood Reporter report saves immense face, potentially allows more "unpaid-for" music to be heard on the airwaves, and gives radio one more chance to get its act together. No matter how the agency ultimately handles its findings, one thing seems implicit in whatever action it takes: the FCC has seemingly found much of the industry steeped in a business practice terribly out of synch with the law and is doing its level-best to mollify the consequence suggested by the results of its investigation. If what The Reporter says is true, then no matter how you cut it the FCC has indicted radio. And if so, its truly a sad way to begin a new year- TK*

North American Broadcasting's WTDA/Columbus, OH made the switch from Adult Hits to Talk on January 8!

Everyone at **Main Street** and the **Conclave** sends our very best to **R&R** Founder **Bob Wilson**, who suffered a series of strokes within the last couple of weeks. He's recovering at a rehab facility in Burbank, CA, but due to the seriousness of the strokes, it could be a long recovery. Bob, along with **Bill Gavin**, was an early supporter and contributor to the Conclave. Before the advent of the **Rockwell Award** recognizing lifetime achievement in the industry, Bob and Bill had been the only radio industry figures to receive a special Conclave commendation (in 1978) for their contributions to radio and to the fledgling Conclave. Those wishing to send cards to Bob, send to: Burbank Healthcare 1041 S. Main St., Burbank, CA 91506. No calls, please.

Our thoughts and prayers are with the family and friends of longtime radio personality **Mark Foster**. Mark died at home in Kansas City on Tuesday, January 9 of lung cancer at age 80. He worked several jobs in major markets such as Dallas, Boston, Atlanta, San Francisco, and Kansas City.

One of Urban Music's most beloved execs has passed away. Chicago-based **Alvin Thomas** passed on Wednesday. Alvin was the son of legendary promoter **Eddie Thomas**.

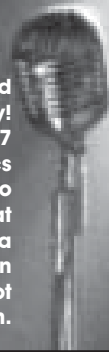
Availz. Former **Clear Channel** Hot AC KIOI (Star 101.3)/San Francisco PD **James Baker** and his bride, **Kristen**, are back from their honeymoon in Sydney, Australia. So James is tanned and rested and ready for his next programming gig. Reach James at jsbakerjr1013@aol.com or (650) 839-1726...**Dave Dillon**, PD for **Entercom's** KOSI/Denver has left as his contract has not been renewed and the position will be consolidated. Dillon has been PD since February 2004. Reach him at (281) 450-3290.

Jobs. Radio Sales position at Cincinnati's Classic AOR Rocker. Email for info at classx@classxradio.com or phone 513-898-1574...**Clear Channel** Madison is seeking the next News Anchor/Host for heritage news and information station, NewsTalk 1310 WIBA. To apply for this position send resume, writing samples, career history and air check sample of your work to: **Human Resources Director**, Madison Radio Group, PO Box 99, Madison, Wisconsin 53701. Job: News Anchor/Reporter. Email: timscoff@clearchannel.com Contact: **Tim Scott** AM Operations Manager WIBA AM/WTSO AM (608) 663-7235...**Archway Broadcasting Group** in Decatur, IL is looking for a part-time on-air night person (6pm-midnight) possible chance for full time ASAP. Send your air-check (one with a lot of phones), cover letter, resume and references to trex@y103.com or snail mail to: Program Director **Todd Norris**, WSOY-FM, 1100 E. Pershing Rd., Decatur, IL. 62526...99.9 KGOR in Omaha is looking for a point of difference communicator to host our morning show. Contact them with your resume and MP3. drewbentley@clearchannel.com...**NRC Broadcasting**, a locally owned and operated Colorado broadcaster and is looking for a Station Manager for its Steamboat Cluster of stations, KTRJ, KFMU, and KIDN. Please



Conclave Scholarships now available - with your help!

Help a listener win a place in the exciting, fast-paced world of radio broadcasting or the music industry! Encourage entrance in the competition for three 2007 scholarship opportunities to Brown College, Specs Howard or McNally-Smith. Visit www.theconclave.com to download a 30-second radio spot advertising this great opportunity for someone in your audience to win a scholarship worth as much as \$40,000! The competition ends April 2, 2007. Download and schedule your spot TODAY! Call 952-927-4487 for more information.



e-mail your resume with cover letter to: jobs@nrcbroadcasting.com or snail-mail your package to: **Recruiter-Steamboat Springs**, NRC Broadcasting, Inc 1201 18th Street, Suite 250, Denver, CO 80202, or fax to: 303-296-7030... **Midwest Communications, Inc.**, Heritage news/talk WHBL-AM/Sheboygan, WI has an immediate opening for PM drive host. Send package via e-mail c/o Patrick Pendergast, Market Manager @ patrick@mwcradio.com or snail mail to 2100 West Washington Avenue, Sheboygan, WI 53081...Talker WKRK/Detroit has an immediate opening for an On Air Talent. Send resume/air check: Alicia.Madill@cbsradiocom or mail to WKRK, 15600 W. 12 Mile Road, Southfield, MI 48076...WDLB/WOSQ Marshfield, Wis. is looking for a full time News Director. Submit a tape/cd and resume to **Ken Rajek**, PO Box 778, Wausau, Wis. 54402-778...AM 950 KTNF Minneapolis/St.Paul has aggressive growth expectations and needs to add 2 new AE's to help meet company objectives. Send resumes now! Email them to manager@airamericaminnesota.com with the subject line "Re: **Account Executive Wanted**". Please include one sentence that describes why you think you'll succeed in this position....Duluth/Superior's KKCB/B105-FM, is in search of a career minded broadcast professional. Job Requirements: co-produce morning show—on air 6a-10a—commercial production—appearances/remotes—general station duties Experience with imaging and music scheduling a major plus. Send packages as soon as possible to **Derek Moran**, KKCB 14 East Central Entrance, Duluth, MN 55811...**Entercom-Madison** has an opportunity for a Production Director. Rush your materials to: demoore@entercom.com, **David Moore**, Operations Manager, Entercom, 7601 Ganser Way, Madison WI 53719... **Woodward Broadcasting** has a full-time on-air opening available at a family-owned, independent station. 401K, paid vacation, and Flex System plan available. Send aircheck, resume, and references ASAP. E-mails OK, no phone calls please. Send to: **Dan Brookens**, Program Director, KSUM / KFMC, PO Box 491, Fairmont, MN 56031, dan@kfmc.com...AM 610 KCSR in Chadron, NE is looking for professionals to fill a position covering news and sports on a Country station. Applicants must include a play-by-play sample and a news or sportscast in order to be considered. Sportscasters Talent Agency of America is screening for this position. RUSH T&R to: **Jon Chelesnik**, STAA 26101 Del Rey, Suite A, Mission Viejo, CA 92691, Attn: KCSR, jon@staatalent.com...New sales opportunity in Western Illinois region. Forward your resume and list of sales accomplishments to JerryJProductions@yahoo.com...KFMW-FM (Rock 108) Waterloo/Cedar Rapids, is looking for their next overnight rocker. We offer a competitive health package, 401k plans and an opportunity to continue your career at the #1 rock station in eastern Iowa. If you live in Iowa or the surrounding area, please send your mp3 or CD with resume to: **Michael Cross**, KFMW-FM, 514 Jefferson Street, Waterloo, Iowa 50701, or cross@rock108.com...Des Moines' Heritage HOT AC is searching for part-time on air talent. Please send your material to: **Jim Schaefer**, c/o KSTZ, 1416 Locust Street, Des Moines, IA 50309...KWOE-FM / 89.1 The Spirit in Cedar Rapids, Iowa will conduct open tryouts. The Spirit is searching for our next morning show cohort with The Spirit Talent Search. For all the details and qualifications, check out this

link...<http://www.891thespirit.com/pages/hpLink01.php...WGEZ> 1490 AM is in need of someone to lean on for that unscheduled emergency a couple times a year. Phone calls accepted after initial contact at 608-365-8865. Email material to: alank1490@yahoo.com. Fax material to: 608-365-8867, Snail mail material to: WGEZ 1490 AM, **Alan Kearns**, 622 Public Ave., Beloit, Wisconsin 53511...KSPW-Power 96.5 is looking for someone to night jock. Send resume and aircheck to: aadams@journalbroadcastgroup.com or: **Adam Adams**, KSPW Program Director, 2330 W. Grand, Springfield, MO 65802... MIDDAYS/production/imaging/etc. Need an innovator who entertains on the radio AND loves creative imaging and sizzling production. Great company, great city, state of the art facilities. Previous Christian radio experience isn't necessary—it's all about the aircheck, your attitude and your abilities. 5+ years of experience preferred. Please send your stuff via MP3 to me directly—but NO calls please. Send it to DannyC@SalemMilwaukee.com...Job openings are provided free of charge in **THE TATTLER**. If you have an opening you'd like posted, please contact kate@main-st.net by Friday noon of **THE TATTLER** issue date. All listings represent equal opportunities.

© NEA, Inc.



MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net