

# THE MAIN STREET Communicator Network TATTLE R

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## 1986-Main Street's 20th Anniversary-2006

Congrats to Midwest luminaries honored at the **2006 NAB Crystal Radio Awards**. WJON/St. Cloud and KUDL/Kansas City were among stations honored on Tuesday (4/24) at NAB2006's annual Radio Luncheon. Other winners included: WILV/Chicago, KLVI-Beaumont, KUZZ/Bakersfield, WHUR/Washington, KSL/Salt Lake City, WHAI/Greenfield, MA, KZBR/San Francisco. WOMC/Detroit morning man **Dick Purtan** was also honored at the luncheon, as he was inducted into the NAB **Broadcasting Hall of Fame**.

**Sean Hannity** moves across the Mississippi River in the Twin Cities, as **Clear Channel** FM-Talker KTLK has announced the addition of Hannity to its line-up beginning May 2<sup>nd</sup>. Like **Rush Limbaugh** did several months ago, Hannity jumps from **Hubbard** talker KSTP-AM. At his new home, Hannity will follow Rush Limbaugh and broadcast 2:00 to 5:00 p.m. CDT weekdays.

*Chicago Sun-Times* media columnist **Robert Feder** took **CBS** and CEO **Joel Hollander** to task this week for the company's recent moves in Chicago. Says Feder - "CBS Radio rearranged the deck chairs on the **Titanic** Monday, replacing the general managers of its two most rapidly sinking radio stations in Chicago. The same incompetents responsible for foisting **Shane 'Rover' French** on 'Free FM' talker WCKG-FM (105.9) and the 'Jack FM' format on oldies WJMK-FM (104.3) apparently hope they can buy themselves time by shuffling the suits in the stations' front offices. It's unlikely that any of the moves will do much to reverse plummeting sales at either station." But how do you REALLY feel, Robert?

**Clear Channel Radio** revealed its HD2 Multicasts this week, including the announcement of the following HD2 presentations in these Midwest/Mountain markets (the first format listed is main channel/the second is the HD2 channel). *Minneapolis*: KDWB-

FM T40/Dance , KEEY-FM Country/All New Country , KQQL-FM Oldies/All 80s, KTCZ-FM Triple A/All Acoustic, KTLK-FM Talk/Classic Country. *Saint Louis*: KATZ-FM Urban/Classic Hip-Hop, KLOU-FM Oldies/50's and 60's, KMJM-FM Urban-AC Urban/Gospel, KSD-FM Country/Country Classics, KSLZ-FM T40/All New Hits. *Denver*: KBCO-FM Triple A/All Live, KBPI-FM Active Rock/All New Rock, KMGG-FM Latin Urban/Spanish Oldies, KRFX-FM Classic Rock/Classic Rock That Rocks, KTCL-FM Alternative/Classic Alternative. *Cleveland*: WAKS-FM T40/All New Hits, WGAR-FM Country/Classic Country, WMJI-FM Oldies/50's and 60's Oldies, WMMS-FM Rock/Classic Alternative, WMVX-FM Hot AC/Adult Alternative (AAA). *Milwaukee*: WKKV-FM Urban/Gospel, WMIL-FM Country/Classic Country, WQBW-FM Classic Rock/Classic Alternative, WRIT-FM Oldies/Disco & Dance. *Columbus*: WBWR-FM 80s Rock/Metal, WCOL-FM Country/News-Country, WLZT-FM AC/Love Songs, WNCI-FM T40/II New Hits.

**Entercom** announces the rollout of HD2 technology in Denver, Sacramento, Kansas City, Norfolk, Milwaukee and Providence. Stations affected by this in the Midwestern world are: KC - KQRX: Rock-Live Rock, WDAF/Country-Smooth Jazz, KUDL/Soft AC/Classical, KYYS/Classic Rock-Deep Tracks, KRBZ/Alternative-Country. Milwaukee: WMYX/Hot AC-Live Blues and WXSS/Top 40-Comedy.

Like **Entercom** and **Clear Channel**, **Emmis** announced their own lineup of HD2 stations. Their St. Louis cluster will look like this come September: KFTK/Talk-Fox News, KIHT/Classic Hits-Classic Hit Spice (Hotcha!), KPNT/Alternative-Current Alternative and KSHE/Rock-Country Variety.

Congrats to PD **Mike Moore** of **Entercom** Country KWJJ/Portland on his promotion to Dir./Country Programming for the entire company! Before moving on to such great heights, Moore spent time programming WWKA/Orlando, WWYZ/Harford, WSIX/Nashville and KWWK/Rochester, MN. He seems thrilled about it as well, saying, "Coming to work for Entercom has been the best move of my career. I am truly honored by this promotion, and I look forward to working more closely with the other great Country programmers in our company." SVP/Programming for **Entercom** **Pat Paxton** commented, "This promotion was easy. Mike is simply one of the very best PD's, in any format, that I've worked with in over 20 years in this business. Mike has done a tremendous job in Portland, and now it's time to take advantage of his abilities at our other Country stations."

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With gas prices across the country edging up to, and in some cases exceeding, the \$3 mark, it's no wonder that a promotion including offers of free fuel would cause a bit of a frenzy. **Clear Channel** T40 WKSC/Chicago, however, doesn't plan to let a few police officers and traffic jams keep them from continuing their **Free Gas Fridays**. PD and consultant **Steve Perun** spoke with AllAccess earlier in the week saying, "[The promotion] was outta control with local cops shutting us down as we are drawing too many people and causing way too many traffic issues ... but it makes for great radio on the **Tic Tak Freak Show**. And, you know, we're gonna be out there again on FRIDAY at 5:15p, with free gas that's now running at \$3.30/gallon and rising."

As most know by now, industry legend **Dan Kieley** – a former Conclave Advisor/Board member - passed away a couple of weeks ago. To help honor the contributions Dan made to the industry in his lifetime, *The Dan Kieley Memorial Scholarship Fund* was established. Contributions in his name are being sent to the Conclave where 100% of the money collected will help a deserving student at Dan's alma mater – **Brown College** - receive their education in broadcasting. Anyone wishing to memorialize Dan may send contributions to the new Fund by way of a check made out to "The Conclave" with "The Dan Kieley Memorial Fund" put in the memo section. The contribution should then be sent to The Conclave, 4517 Minnetonka Blvd. #104, Minneapolis, MN 55416. Monies collected will fund a scholarship for a deserving student attending Brown College. As Brown Institute, it was the broadcast school which prepared – and graduated – Dan as he launched his successful career in radio! Scholarship donations received by June 1, 2006 will be turned over to the College, who will determine the ultimate recipient based on that student's academic accomplishments and financial need. The recipient will be present at the 2006 Learning Conference to receive their Dan Kieley Memorial Scholarship. "Conclave 2006: Future Tense!" is being held at the Marriott City Centre in Downtown Minneapolis, kicking off on Thursday July 13th with the exclusive 5 hour Promotion Summit, followed by the highly anticipated Conclave College. Then, it's two more days of keynotes, including the **Rev. Al Sharpton**, entertainment, learning, problem-solving, networking and fun! The tuition rate of only \$399 – still the lowest price of ANY industry conference – expires on June 1st!

**Changes**. **Brandon Scott** gives up a weekend gig with WNOU/Indianapolis to take on middays for **AAA Entertainment** T40/Rhythmic WZPW/Peoria...**Cumulus** Urban AC WHRP/Huntsville personality **Nia Noelle** steps down and then back up for middays at **Radio One** Urban WCKX/Columbus.

**Clear Channel**/Springfield, MO shakes things up as **Raylene Lee** moves from Dir./Marketing to Dir./Non-Traditional Revenue and Event Promotions. Taking over the cluster Dir./Marketing role is **Suzanne Chambers**, who will continue her day-to-day control of promotions at KGBX and KXUS as well as keeping a midday shift. Elsewhere, **Sarah Gallier** is named Dir./Promotions for Adult Hits KTOZ and **Coles Estes** takes on similar duties for Country KSWF.

**Dave Lenihan**, fresh off his firing from WKTRS/St. Louis after an ill-fated tongue slip in reference to Secretary of State **Condoleezza Rice**, has been picked up temporarily by **Viper Communications** Talk KRMS/Osage Beach. He'll be handing a two week fill-in position, doing afternoons 4-6pm.

A promotion at **Cumulus** T40/Rhythmic KCHZ/Kansas City piggybacks on the success of TV's **Deal or No Deal**. The contest has listeners choosing from three cases, each holding anywhere from \$9.57 to \$1000.00. Then, they must decide whether to keep the case or make a deal with the "boss".

**CBS** Oldies WOMC is getting a makeover in name only. The station will now be known as "Motor City's 104.3 WOMC". The format will remain unchanged, featuring music from the 60's and 70's.

**WM Proadcasting** is selling Regional Mexican KZGX/Watertown, MN to **Peter Phia Xiong's Self Retire, Inc.** for \$670,000. cash. XIONG operates **Hmong Minnesota Radio** on an FM subcarrier.

Deepest sympathy to family and friends of **Cy Bahakel**, founder of **Bahakel Communications**, who passed away from a stroke at the age of 87. Cy had a long career in the industry, beginning as a sportscaster/announcer at WJRD/Tuscaloosa while attending law school at the **University of Alabama**. He went on to establish a company that today owns 11 radio stations and 6 television stations in the Midwest and South, as well as numerous real estate holdings. Bahakel also spent time serving his country as a State Senator for North Carolina.

**Changes, Too**. **Clear Channel** T40 WKSC/Chicago bids adieu to middayer **Adam Smasher**, meanwhile MD/overnight slammer **Jeff "Smash" Murray** shifts to 10am-noon and can be heard live. Overnights are also live now, with **Coco Cortez**...**Rex Charger** is tapped for PD duties at **Midwest Family Rock** WQLZ/Springfield.



New inside the **Main Street/Conclave** office: **Jessica Trefft!** Jessica, who you may remember for her stellar efforts as an on-site Conclave volunteer, has joined up as our summer intern – at least, for the moment. Jessica is a graduate of the **University of Minnesota** (with a degree in Ethnomusicology!!) as well as **McNally-Smith** in St. Paul. She's worked in a variety of marketing and promotion positions at **SLR Records, Liquid 8 Records, Sony Music,** and the **Alternative Distribution Alliance** in Minneapolis. She'll be tackling a bunch of Conclave and Main Street projects, so take the time to say hello to next time you give us a call...or if she gets on the phone to you in the coming weeks!

In an effort to stem rising gasoline costs, WCOV-FM (COW-97)/La Crosse, WI Midday Guy and Production Director **Bob Goff** has decided to take a bullet and step away from radio. "I noticed in the amount of time I've been back on the air that gas prices have gone through the roof!" said the 26-year radio vet. "It started with the week that I went back behind the mike, and the only solution I could see coming was for me to retire my headphones. I'm just glad I could do my part for all those little guys who don't get a station gas card." He actually received a very attractive offer from the **Movie Gallery** video rental chain that lets him indulge in his passion for movies. Bob will continue as the Conclave web guru and promises not to use his free agent status at this year's Conclave to his advantage!

The following are proud partners of the 2006 Conclave. When you do business with any of these fine folks, make sure to thank them for their help in making the Learning Conference happen each summer. Conclave Platinum Partner- **Billboard Radio Monitor**. Partners: **All Access, Arbitron, BMI, The Beacon, Brown College, Envision Radio Networks, Lincoln Financial Media, Loyal Ears, McNally-Smith College of Music, MediaSpan, Nielsen Entertainment/BDS Radio, PromoSuite, RCS,** and **Specs Howard School for Communication Arts**.

Clifton Radio's **CPR**, headed by **Paige Neinaber** and based in Scandia, MN (the Sodom and Gomorrah of northeast Washington County) has signed two new clients for their promotional consulting and advice- **Clear Channel/Fargo** and the **DMS Broadcasting** cluster in Grand Cayman.

*Comment.* Those who read these comments regularly know the **TATTLER** has taken **NAB** President and CEO **David Rehr** to task for not leading his organization into a more pro-active direction. That's why we cheered this week as Rehr addressed the NAB meeting in Las Vegas, calling on broadcasters to go on the

offensive and to stop defending the status quo saying "Confidence — not doubt or complaint — should set the tone as we move forward." **Hooray!** Next, he correctly points out that satellite radio has 10 million subscribers, while terrestrial radio has just under 300 million listeners a week. **Double Hooray!** Then, he tells his audience "All we seek is a level playing field." Uh-oh. You're going off track, David. Get back on that 'being pro-active' horse. "The FCC needs to pay more attention to the indecency and obscenity..." No, David! Don't go there! "...that has found a home on satellite radio." Oops- too late. That sure sounded like a complaint to us. Oh, well. You've got a whole year to prepare your *next* NAB address. Try to stay on the right horse, in the meantime. - TK

**More Changes.** Middayer **Denise Daniels** has left the building at AC WGFB/Rockford, IL...Former **Raven** Sports Talk WLXLW/Indianapolis GM **Russ Dodge** heads to **Continental** Spanish WEDJ and WSYW/Indianapolis for a similar job title...**Mark Hanson**, former GM for **Triad Broadcasting/Tallahassee** is the new Market Manager at **NextMedia/Decatur**.

Condolences to **EMI Music Collective** and **Conclave 2005 Rockwell** recipient **Dave Sholin** and his family on the passing away of Dave's stepmother, **Renee Sholin**.

**Availz.** Quad City radio veteran PD/air talent **Steve Gunner** at 563-343-6950 [gunner\\_s@earthlink.net](mailto:gunner_s@earthlink.net)...Michigan programming legend **Keith Curry** at 248-763-0205 or [kedwards0221@sbcglobal.net](mailto:kedwards0221@sbcglobal.net)...Former WXRT/Chicago producer **Joshua Eakright** at 773-719-0040 or [josh.eakright@hotmail.com](mailto:josh.eakright@hotmail.com).

**Jobs.** **Clear Channel** T40 WNCI/Columbus has a rare night (and possible MD) opening. Rush your stuff to PD **Michael McCoy** at Clear Channel/Columbus, 2323 West 5th Ave, Suite 200, Columbus, OH 43204, or send mp3s to [mmccoy@wnci.com](mailto:mmccoy@wnci.com)...**Clear Channel** Country KDAM/Fargo, ND seeks afternooner. Looking for someone who understands the art of working the phones and the public in the clubs and remotes. Must also handle imaging duties for the station. Web experience is an additional plus. Min. 2 years CHR and/or Country on air and imaging experience required. T&R to KDAM-FM Afternoons, **Mike Kapel**, 1020 25th St. S, Fargo, ND 58103 or [bigdog94@clearchannel.com](mailto:bigdog94@clearchannel.com)...Rock Alternative KQRA/Springfield seeks FT imaging guru/afternooner. Candidate must be a creative writer who can meet all deadlines and follow through on projects as needed. Knowledge in Protocols & Maestro helpful. Responsibility is a MUST. T&R to **Kristen Bergman/Program**

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Director, [Kristen1@q1021.fm](mailto:Kristen1@q1021.fm)...**Citadel/Lansing** seeks talk star. Must be compelling and entertaining with an understanding of target listeners. Send personal story and an hour of show material to **Ray Marshall**, Citadel Broadcasting Co. 3420 Pine Tree Rd. Lansing, MI 48911... **Emmis** KPNT/St. Louis seeks Board op for **Rover's Morning Glory Show**. Must have min. 1 yr. broadcast experience, ability to operate an audio console board, digital automation equipment, remote broadcast equipment and general office equipment. Send info to Emmis Communications, Board Op Position, c/o **Tommy Mattern**, 800 Union Station, Powerhouse Building, Suite 100, St. Louis, MO 63103 or fax 314-621-3000 or email [tmattern@stl.emmis.com](mailto:tmattern@stl.emmis.com)...**Clear Channel/Grand Forks, ND** seeks announcer to entertain and relate to listeners with a vast knowledge of pop culture. T&R to [rickacker@clearchannel.com](mailto:rickacker@clearchannel.com)...**WPNA/Oak Park, IL** seeks PT Board Op-Engineer. Basic radio studio experience & a general knowledge of transmission equipment is required. No beginners. WPNA 1490 AM, **Alan Kearns**, 408 S. Oak Park Ave., Oak Park, Illinois 60302 or [alank@wpna1490am.com](mailto:alank@wpna1490am.com)...**AC WGFB/Rockford, IL** seeks midday talent who will love and appreciate listeners and maintain huge ratings advantage in the heart of the workday. T&R and references to **Doug Daniels**, Program Director, WGFB Radio, 2830 Sandy Hollow Rd., Rockford, IL 61109...**Midwest Communications/Kalamazoo, MI** seeks producer. Send resume to [jay@mwcradio.com](mailto:jay@mwcradio.com)...**Midwest Family** Rock WQLZ/Springfield, IL seeks middayer. T&R to **Valorie Knight**, Midwest Family Broadcasting, P.O. Box 460 Springfield, IL 62705...**NNB Radio/Anchorage** seeks FT on-air & production talent. Main duties include commercial production, working with clients and the NNB sales force plus on-air work on classic rock KRPM. Resumes, references & production and on-air samples to **Tom Oakes**, General Manager, New Northwest Broadcasters, 11259 Tower Road, Anchorage, AK 99515 or [commandertom@gmail.com](mailto:commandertom@gmail.com)...**Cumulus** Country WXXQ/Rockford, IL seeks morning co-host/MD. Must love country music and know how to connect, relate to and interact with listeners. Also, enjoy promotional activities and interaction with the public. Selector knowledge necessary for Music Director duties. T&R to Q98.5 WXXQ, Attn: **Steve Summers** 3901 Brendenwood Road, Rockford, Illinois 61107 or [steve.summers@cumulus.com](mailto:steve.summers@cumulus.com)...**DeMers Programming** seeking PD for **Triad** Classic Rock KPFX/Fargo, ND Station in Fargo, KPFX. T&R to Fargo PD, C/O **Demers Programming**, 12416 Haymeadow Drive Suite 219, Austin, TTX 78750 or [Jobs@Demersprogramming.com](mailto:Jobs@Demersprogramming.com) Subject: Fargo PD...**RP Broadcasting** Hot AC and Real Country stations in Bemidji, MN seeking two air personalities, must have 3-5 yrs. experience. T&R and references to **Chuck Sebastian**, 2115 Washington Ave S, Bemidji MN 56601 or

[csebastian@kbbj.com](mailto:csebastian@kbbj.com)...**Cumulus/Waterloo, IA** seeks experienced marketing and promotions professional to assist for four-station cluster. Candidates should be able to coordinate multiple promotional activities, implement strategic marketing programs and logistically plan major events. College education preferred. Resume to **Dick Stadlen**, Cumulus Media, 501 Sycamore Street, 3rd Floor, Waterloo, IA 50703...**Galesburg Broadcasting** seeks rock afternoon personality, news/sports reporter, and creative/production director. T&Rs to **Roger Lundeen**, GM, 154 East Simmons St., Galesburg, IL 61401 or [jobs@galesburgradio.com](mailto:jobs@galesburgradio.com)...**Salem Communications** Talk WWTC/Minneapolis, MN seeks Program Director. Must have experience in broadcast media, excellent written and oral skills, computer know-how (Enco Automation, digital audio production software, and Microsoft Office applications) Send Resume to **Cheri Hahn**, Business Manager, Salem Communications - Twin Cities, 2110 Cliff Road Eagan, MN 55122... All positions listed in the **TATTLE** represent equal opportunities, and are provided free of charge by emailing [claire@main-st.net](mailto:claire@main-st.net). No calls unless otherwise specified



Suggested by Heavy Lenny Bronstein