

# THE MAIN STREET Communicator Network TATTLE R

Publisher: Tom Kay

Associate Publisher/Editor • Claire Sather

1986-Main Street's 20th Anniversary-2006

Just one more week is left for scholarship hopefuls to get their applications into the Conclave office. The deadline is next Saturday, April 15, 2006, which means radio stations have just one more week to extend their public service campaign informing listeners of the valuable Conclave scholarship programs. Radio stations may secure sample spots and public service announcements for their campaigns on [www.theconclave.com](http://www.theconclave.com). Each year, the Conclave offers music industry & radio and television broadcast scholarships to three nationally recognized educational institutions. The radio/TV scholarships are offered to attend **Brown College** of Minneapolis, MN or to **The Specs Howard School of Broadcasting Arts** of Southfield, MI. The Music Business scholarship will be awarded to **McNally-Smith College of Music** of St. Paul, MN. Application forms are available inside career counseling offices at high schools around America or by visiting the Conclave website at [www.theconclave.com](http://www.theconclave.com). Thanks for helping spread word of this important Conclave program!

*Announcing- The Mathers Marriage Radio Reality Show!* Yesterday, **Kim Mathers** told the WKQI-FM/Detroit morning crew that husband **Eminem's (Marshall Mathers III)** divorce filing on Wednesday surprised her— 82 days into their second marital go-round. Taking to the air, she said she hoped they'd get counseling. Instead, an attorney greeted her at her door, serving the divorce papers. Fed up with being bashed on WKQI listener call-ins, she called the "Mojo in the Morning" show and tossed out some accusations of her own. "I see him doing a lot of the same things I did when I had my problem. I see exactly the same pattern that I was falling in. I was there so I've tried to reach out. But unfortunately right now, if that's not what he wants, then there's nothing anybody can do." Mathers was apparently alluding to Eminem's stay in rehab last year for a reported addiction to sleep medication. Mathers then told the radio station that daughter **Hailie** heard about the divorce listening to the radio. In a statement

released yesterday afternoon through his publicist, Eminem said: "The details surrounding both my marriage and subsequent filing for divorce are private, and I had hoped to keep them that way for the sake of my family. However, a few of Kim's statements in a radio interview this morning need to be addressed. First, her allegations regarding my status post-rehab are both untrue and unfortunate. Second, she was aware that I was filing for divorce. We both tried to give our marriage another chance and quickly realized that a wedding doesn't fix the underlying problems."

The *San Antonio Express-News* has reported that **Clear Channel Communications** is looking to resolve their payola problems out of court. Chief Legal Officer for **Clear Channel Andrew Levin** stated that a cool million has been offered to settle with the **FCC**. This echoes settlement agreements being bandied about by **CBS, Citadel and Entercom**. Commissioner **Jonathan Adelstein** appears nonplussed by these offers, looking for larger penalties. Levin told the *Express-News*, "We're willing to pay a reasonable amount to put this matter behind us," Levin told the *Express-News*, "We want to go back to focusing on our business and not on ancient history."

Meanwhile, New York Attorney General **Eliot Spitzer** is displeased with such negations that he claims federal regulators made "behind his back with radio station groups to settle allegations of illegal payments for airplay, potentially helping the companies avoid serious punishment." He feels the fines are too small and that the FC needs to demonstrate greater vigilance saying, "The radio conglomerates want to settle on the cheap with the Feds and unfortunately the FCC, contrary to good public policy, has not pursued an investigation of the underlying facts. We have made repeated overtures to work with them. I'm still waiting to hear back." For their part, the FCC claims they want to come alongside Spitzer in this fight with Spokesman **David Fiske** saying, "For many months we have been actively pursuing allegations of payola on the part of radio broadcasters. We appreciate cooperation with the New York attorney general's office and look forward to working with the New York attorney general in the future."

*A Bigger Backyard?* A contract has been signed and an application is being filed with the FCC for the transfer of radio stations **KWSF-FM (Flandreau), KSQB-FM (Dell Rapids) and KSQB-AM (Sioux Falls)**, all serving the Sioux Falls, South Dakota market, from **Feller Broadcasting, LLC** to **Backyard Broadcasting South Dakota, LLC**. The Seller, Feller Broadcasting, is a Sioux Falls, South Dakota-based company, principally owned by **Rob Feller**. Backyard Broadcasting owns twenty-seven other radio stations in Mississippi, New York, Pennsylvania, Indiana and South Dakota.

**WLTW!**  
**KBEZ!**  
**KSRZ!**  
**WEZF!**

**KEITH URBAN**  
*making memories of us*

One of TWO Keith Urban songs performed Tuesday night on television's number one show "American Idol"

**"THE KEITH URBAN SONGS WERE THE SECRET WEAPONS"**  
- USA Today 4/5/06

KSTZ 9 times a day    WKTI 6 times a day  
WOMX 6 times a day    WMTX 5 times a day  
KYKY 5 times a day    WPLJ 4 times a day  
K101 4 times a day

**KSTZ 44x**  
**WGER 36x**  
**WKTI 32x**  
**KFBZ 32x**  
**WOMX 32x**  
**KKBA 31x**  
**WRVR 29x**  
**WHBC 28x**  
**WTSS 27x**  
**KIOI 26x**



**Bridge Ratings** has released a study on the behavior of radio listeners, with some interesting results revealed. In the terrestrial radio corner, 12+ TSL slipped from 19:15 to 18:45 in the first quarter of 2006, ending March 31. This news comes on the heels of positive signs from the 2005 fourth quarter. There was an increase of 50 to 60 weekly quarter hours to "other media" among persons 18-34. Over on the satellite side, trends in subscription behavior indicate that weekly TSL is down from 16 hours in the second quarter of '05 to 12.6 hours in this most recent study for satellite radio subscribers of six months or more. Finally, on internet radio TSL down 17:30 to 17:00. Meanwhile, MP3 devices (including IPODS) usage increased from 12:45 from 12:15. **Bridge Ratings** President **Dave Vandyke** explains, "What we are beginning to see is that traditional radio is no longer isolated as the only medium competing for our ears. As the study investigates listening behavior over time, this 'perfect storm' of digital optional affects all."

**St. Louis Cardinals** fans have another option for game broadcasts now that a deal has been inked with **XM Satellite Radio**. 50,000 lucky listeners will get XM units on which to hear the games now that they aren't being broadcast on **CBS Talk KMOX**. The units will be free with a purchase of a six month subscription.

The team has added several new affiliates to its network to fill in coverage gaps caused by the flagship change; XM carries the home team broadcast of every major league game.

Crosstown feuding broke out in Toledo last week when **Cumulus T40 WTWR** (Tower 98.3) staffers went crosstown to **Clear Channel** to gloat about WTWR morning man **Johnny D's** ratings. D used to man wake ups at a CC outlet. Reportedly, **Clear Channel** employees moved station vans to block Cumulus; **Gay Jerry and Jackie's** vehicle, leading to a face off between the rivals. Tower 98.3 PD **Brent Carey** said a peaceful resolution was eventually negotiated, and no injuries were reported.

**NBC News** and WMAQ-NBC5/Chicago have announced a joint, multi-year commitment to The **Museum of Broadcast Communications** valued at \$600,000. The NBC News / WMAQ commitment will include \$200,000 in cash donations towards the final phase of the Museum's construction, as well as support for the TV News exhibit in the museum. The NBC News / WMAQ commitment is contingent on the successful completion of a complete fundraising and financing package by the MBC. In addition, NBC and WMAQ will make available for the exhibit many other artifacts and a large collection of archival video, helping The Museum of Broadcast Communications tell the story of the nations' rich history of news broadcasting and the prominent role of Chicago and WMAQ in that history. NBC News will also

produce a video presentation for the news exhibit at the new MBC, anchored by NBC Nightly News Anchor and Managing Editor Brian Williams. The new Museum of Broadcast Communications, one of only three broadcast museums in the United States, is now under construction. For more information, please visit <http://www.Museum.tv>

**Changes.** PD **Gayle Willison** exits at **Cromwell Country WCRC/Effingham, IL...** **Nebraska Rural Radio** flips Country **KWPN/West Point, NE** to AC "The Bull"... **Midwest Communications Sports WNFL/Green Bay** hires on crosstown **WDUZ** talker **TC Martin** for afternoons, he'll also take interim PD stripes as current PD **Mark Daniels** is upped to Dir. of Sports for the cluster.

**Bob Laurence** steps down from PD duties at **Clear Channel AC KMXD/Des Moines** in order to move back to San Diego to be closer to his family. Sister Adult Rocker **KDRB** PD **John McKeighan** will act as PD for KMXD.

**Alec Baldwin vs. Sean Hannity...**the cast of a coming blockbuster? No, but close. **Cox Talk WHIO/Dayton** has extended an invitation to Baldwin to come to their May 18<sup>th</sup> "Meeting of the Mouths" event, offering him an opportunity to go tete a tete with the oppositely opined Hannity. There's not much love lost between the two loquacious alpha males, after Baldwin walked off in a huff from **Brian Whitman's** **WABC/New York** show after Hannity and his partner in crime at ABC **Mark Levin** called in to engage in some verbal fisticuffs. WHIO is offering Baldwin 10 minutes of time to say whatever he wants in exchange for a 20-minute debate with Hannity. The station says it'll provide first class transportation and security for the actor if he accepts.

After spending a weekend under the moniker "Kung Pau 96.7 – All Chinese Classic Hits", T40 **KDOG/Mankato, MN** has fessed up to the flip being an April Fools publicity stunt and have unveiled their actual new format: Classic Hits. The joke started last Friday (3/31) when all the jocks at the station were called to a meeting and at 5:30. Once inside owner **Jon Linder** went live on-air and announced that after the biggest audience research project in Minnesota history, "the numbers are back, and they don't lie: The overwhelming musical choice is Chinese music." They played Chinese music all weekend, even interspersing it with listener testimonials and new slogans (such as "Kung Wow? No! 'Kung PAO! 96.7'.") On Monday morning, Linder returned to the studio, apologized and said that he had read the numbers upside down. It was "Classic Hits" not "Chinese Classic Hits" and they launched into The New **KDOG** under OM **Mike Parry** All air talent remain in place. The stunt was masterminded by **Paige Neinaber** of **CPR**.

## MICHAEL VINCENT

Won't  
Look  
Back



WATCH YOUR MAILBOX -- COMING SOON!!

A storm wreaked havoc on radio in Omaha last week, as a twister swept through and left power outages, trees and debris in its wake. **NRG** KQKQ, KLTV, KCTY, and KKAR AM, were all knocked off the air temporarily as their transmitter equipment was struck by a lightning bolt at about 5p CT. Cluster engineers went to work, and repaired the necessary equipment, putting the stations up and running again by 5:30p.

After five years at the helm of RadiOhio Hot AC **WBNS/Columbus, OH**, PD **Jeff Ballentine** is stepping down. He's been replaced by **Jay Taylor**, Regional Director/Ops for Triad/Mississippi Media in Biloxi and the former PD of **KOME/San Jose** and **KITS (Live 105)/San Francisco**.

Premiere's **Bob & Tom** are soon to be seen in a **Comedy Central** special. Tomorrow, **Bob Kevoian** and **Tom Griswold** will host a special edition of *The Friends of The Bob & Tom Show Comedy Tour* in nearby Anderson, IN. Eighteen comedians who are regularly featured on *The Bob & Tom Show* will perform in two shows. It'll be taped in HD and edited into a one-hour special to air on Comedy Central at a future date!

The **Tim Moore**-led **Audience Development Group** have come up with a novel idea, aimed at helping stations stay on track after the loss of a PD. They've started *Interim Program Directors*, which offers a very qualified temp for any station needing a PD/OM. ADG's **Mark Anderson** works on-site, at the station, 3 days a week, until a new PD is in place. Wanna know more? Contact Mark in the Audience Development Group's Las Vegas Office, 9811 W. Charleston Blvd. Ste. 2-338 Las Vegas, NV 89117 702.966.0380 or email [mark@audiencedevelopmentgroup.com](mailto:mark@audiencedevelopmentgroup.com).

The **Reverend Al Sharpton** has been announced as the first keynote presenter for the *31<sup>st</sup> Annual Conclave Learning Conference: Future Tense* being held at the Marriott City Centre in Downtown Minneapolis from Thursday July 13 thru Sunday July 16. Reverend Sharpton's keynote presentation is scheduled for Friday, July 14 at 11 AM. The Conclave is celebrating the Reverend's appearance by extending its very special tuition rate of *only \$299 – still the lowest price of ANY industry conference – just one more week until Saturday, April 15<sup>th</sup>!* For more information or to register on line, click on [www.theconclave.com](http://www.theconclave.com).

**Changes, Two.** **Bret Amundson** is tapped as PD of **Clear Channel** Country KFAB and Country KDAM/Fargo, ND, he'll retain PD-ship of sister Classic Rock KKBX as well...**Clear Channel** T40 WDAY/Fargo now has Clear Channel/Mason City part-timer **Scotty Cage** for nights...**Peterson** T40 WZKL/Canton hires on WXRK/Cleveland's **Igor** as Dir/Imaging and nighttime jock.

princess  
View his stunning new video at  
<http://www.jpmband.com/video.html>  
KEEZ ADD!  
KYYY 10X!

FYI- **Jay Philpott** is back to work, returning to once-upon-a-time employer **Clear Channel**. This time, in Milwaukee and in a part time role (for the moment). He's doing shifts for both The Brew (WQBW) and oldies WRIT.

**Ron Hunter** doesn't just read the news, he makes the news. Hunter, Power96/Albert Lea (MN) morning man, is leading a local group who want to keep convicted sex offenders away from schools and playgrounds. After hearing from dozens of concerned parents on the subject via his radio show, Hunter decided something needed to be done. Hunter and Albert Lea resident **Theodore Paulson** found out city council can create a new ordinance if presented with a petition from citizens. So the two created a petition asking the city to pass an ordinance that will prevent a convicted sex offender from living next to a school, day care or city park or pool. Hunter's group had their first hearing on the ordinance last month, and last week saw the ordinance passed (once the city attorney decides on its constitutionality).

**Summit City Radio** announces that **Man at Large** will take on PD duties at T40 WYLT/Ft. Wayne, IN while **Mojo** steps in to similar shoes at sister T40/Rhythmic WNHT. The two had been serving as interim PD's since **Dave B. Goode's** exit

**Cumulus** Oldies KRQN/Vinton-Cedar Rapids, IA hired **Jerry West** as the PD for the new station. **Bobby Hansen**, who was doing weekends for sister station KHAK is on board for middays and local meteorologist (CBS-2/Fox-28) **Mark Anthony** comes on for afternoons.

**More Changes.** **Digital Syndicate Network** flips AC KDKT/Beulah-Bismarck, ND to Sports as **Fox Sports Radio** 1410...**Rubber City Radio Group** takes WQTX from Sports to Oldies...APD **JR Ammons** is stepping down after over a decade at **Jefferson-Pilot** T40 WSTR/Atlanta in order to take a PD spot at **CBS** Top 40 KMXX/Kansas City.

Big ups to **Emmis** Alternative WKQX/Chicago Dir/Creative Services **Ned Spindle** on his selection as Best Feature Production and Best Large Market Promo, awarded at the 16<sup>th</sup> Annual **Radio and Production Awards**. Also deserving of congrats, Spindle's colleague **Kevyn Howard** of Classic Rock WLUP won first runner up in Best Feature Production and second runner up in Best Large Market Promo.

The Conclave presents

# FUTURE TENSE

The 2006 Learning Conference

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Marriott City Center/Minneapolis

Earlybird Tuition **\$299** until 4/15/06

Details at [www.theconclave.com](http://www.theconclave.com)

## 2006 SCHOLARSHIP DEADLINE EXTENDED UNTIL APRIL 15!

Two radio and television broadcast scholarships will be awarded to 2 students attending **Brown College** of Minneapolis, MN and **The Specs Howard School of Broadcasting Arts** of Southfield, MI.

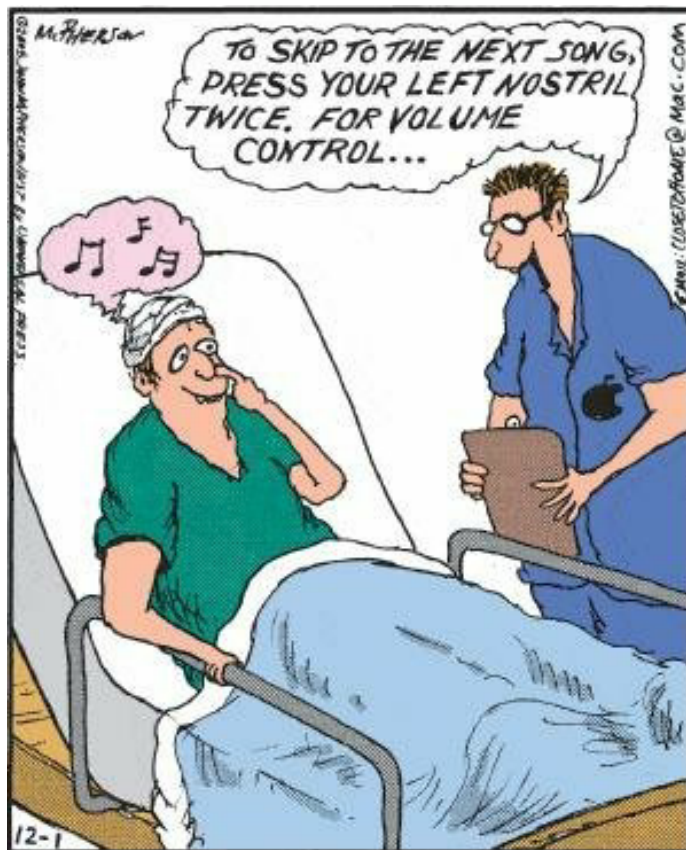
One Music Business scholarship will be awarded to the **McNally-Smith School of Music** of St. Paul, MN.  
*Over \$70,000 worth of education YOU can help award!*

How? **Download and schedule the Conclave scholarship PSA and use it as a weekend promotion!**  
It's available now at [www.theconclave.com](http://www.theconclave.com)

**Paige Neinaber** announces two new clients at his **CPR Marketing & Promotional Consultants**: WIHB/Charleston, SC and Classic Hit KDOG/Mankato, MN (see story elsewhere in the TATTLER). Reach out to Paige at [nwcpromo@earthlink.net](mailto:nwcpromo@earthlink.net)

**Jobs. Cumulus** The Rock 106.7/Green Bay, WI seeks killer morning drive talent. Send T&R to **Ted Bare**, [ted.bare@cumulus.com](mailto:ted.bare@cumulus.com)...**Salem** Sports Talk WKNR- News Talk WHK/Cleveland, OH seek experienced Account Executive. Send resume and detailed cover letter to **John Guzik**, 4 Summit Park Drive - Suite 150, Cleveland, OH 44131; or [jguzik@salemcleveand.com](mailto:jguzik@salemcleveand.com)...**Cumulus** Hot AC Star 98/Green Bay, WI seeks night timer/imaging slammer for 7-midnight show. 2 yrs. on-air exp. req. T&R and some cool edit pro imaging work to Night Gig Star 98, 810 Victoria St. Green Bay, WI 54302 or [jimmy.clark@cumulus.com](mailto:jimmy.clark@cumulus.com)...Small market currently looking for a new Production Director in the Midwest. Duties include writing & producing copy, recording clients, voice tracking, fill-in on-air shifts and other assigned duties. This is a full-time opening Monday-Friday and a shift every other Saturday. T&R to [radiojob01@yahoo.com](mailto:radiojob01@yahoo.com)...**Entercom**/Wichita, KS seeks Production Director to effectively manage the time, talent and physical resources of the production department in creating effective, compelling advertising messages for clients. Strong people skills and ability to effectively work with account executives is critical. Minimum of 3 years radio and extensive cool edit pro experience required. T&R to Entercom-Wichita, Attn: General Manager, 2120 N. Woodlawn, Ste. 352, Wichita, KS 67208 or fax to: 316-685-3408...**Citadel** Active Rock and Alternative Rockers in Grand Rapids, MI seek PDs with winning track records. T&R and programming philosophy to 60 Monroe Center NW, 3rd Floor, Grand Rapids, MI. 49503 or [brent.alberts@citcomm.com](mailto:brent.alberts@citcomm.com)...**The Cromwell Group, Inc**/Mattoon, IL seeks confident, upbeat, energetic and qualified individual for the position of Traffic Director. Duties include, but

are not limited to: daily data entry of Contracts and Production Copy, compiling daily Commercial Logs for 8 radio stations, plus general office administration. Computer experience is required. Resume to **Kathie St. Clair**, Regional Business Manager, Cromwell Radio, 209 Lakeland Blvd., Mattoon, IL 61938 or [kstclair@cromwellradio.com](mailto:kstclair@cromwellradio.com)...**CBS** Sports Tik WXYT/Detroit, MI seeks experienced PT anchor/reporter with min. 3 years mid to major market professional radio broadcast experience. Strong written and verbal communication skills are a must, as are time management skills. Resume to **Daniel Zampillo**, Program Director 26495 American Drive, Southfield, MI 48034 or [dan.zampillo@cbsradio.com](mailto:dan.zampillo@cbsradio.com)...All positions listed in the **TATTLER** represent equal opportunities, and are provided free of charge by emailing [claire@main-st.net](mailto:claire@main-st.net). No calls unless otherwise specified.



Cartoon suggested by Jay Philpott

Apple's latest innovation: cranial iPod implants.

**HARD CORE  
AVAILABLE NOW!**

**CONCLAVE '05  
SESSION CD'S ARE AVAIL-  
ABLE NOW!  
\$19.99 EACH/ BUY 2 GET  
ONE FREE!!**

AND



**30 Years  
of the Conclave!  
\$19.95/FREE SHIPPING!**

To order, log onto [www.theconclave.com](http://www.theconclave.com)!

## 2006 Winter Book Phase 2 Report

### Minneapolis-St. Paul, MN (#16)

**KQRS back on top; Nice gains for K102,**

#### WLTE

Station	Format	Owner	WinP1	P2
KQRS-FM	ClassRock	ABC	8.2	8.5
WCCO-AM	News/Talk	CBS	9	8.3
KEEY-FM	Ctry	Clear Ch	7.3	7.8
WLTE-FM	AC	CBS	5.1	5.6
KQQL-FM	Oldies	Clear Ch	4.4	5
KDWB-FM	T40	Clear Ch	4.6	4.8
KSTP-AM	News/Talk	Hubbard	4.2	4.1
KFAN-AM	Sports	Clear Ch	4	3.7
KSTP-FM	Hot AC	Hubbard	4	3.6
KTCZ-FM	Triple A	Clear Ch	4	3.6
KTTB-FM	Urban	Radio One	3.1	3.5
KXXR-FM	ActRock	ABC	3.9	3.5
KZJK-FM	Jack-type	CBS	3.5	3.2
KTLK-FM	Talk	Clear Ch	2.4	2.2
WFMP-FM	Talk	Hubbard	1.5	1.4
WWTC-AM	Talk	Salem	1.2	1.4
KTNF-AM	Talk	JR Bdcstg	1.1	1.1
WDGY-AM	Hisp	Borgen	0.8	1
WGVX-FM/				
WGVZ-FM/				
WGVY-FM	Alt	ABC	0.7	0.8
KLCI-FM	Ctry	Starcom	0.5	0.6
WWJO-FM	Ctry	Regent	0.5	0.6
WVAL-AM	ClassCtry	Hoppe	0	0.4

### Milwaukee-Racine, WI (#33)

**WMIL makes a run for the top**

Station	Format	Owner	WinP1	P2
WTMJ-AM	News/Talk	Journal	8.8	8.3
WMIL-FM	Ctry	Clear Ch	6.7	7.3
WXSS-FM	T40	Entercom	6.4	6.8
WHQG-FM	Rock	Saga	5.9	6
WISN-AM	News/Talk	Clear Ch	4.9	5
WJMR-FM	Urban AC	Saga	4.9	5
WKLH-FM	Classic Hits	Saga	4.9	4.9
WKKV-FM	Urban	Clear Ch	4.7	4.6
WJZI-FM	SmJazz	Mil Rad All	4.6	4.5
WRIT-FM	Oldies	Clear Ch	4.9	4.5
WKTI-FM	Hot AC	Journal	3.6	3.9
WQBW-FM	ClassRock	Clear Ch	3.7	3.6
WMYX-FM	Hot AC	Entercom	3.7	3.5
WOKY-AM	Standards	Clear Ch	3.2	3.5
WDDW-FM	Hisp	NextMedia	2.5	3.2
WLUM-FM	Alt	Mil Rad All	2.6	2.7
WFMR-FM	Classical	Saga	2.1	1.8
WFZH-FM	Christian AC	Salem	1.7	1.7
WNOV-AM	Urban AC	Courier	1.2	1.2
WTKM-FM	ClassCtry	Kettle Mo	1.4	.09
WMCS-AM	Talk	Mil Rad All	0.8	0.8
WGN-AM	News/Talk	Tribune	0.7	0.7
WAUK-AM	Sports	Good Kar	0.7	0.6
WBWI-FM	Ctry	Bliss	0.7	0.6
WGLB-AM	Gospel	Kinlow J.	0.8	0.6
WDRV-FM/				
WWDV-FM	ClassRock	Bonneville	0.6	0.5
WEZY-FM	AC	Bliss	0.8	0.5
WBBM-AM	News	CBS	0.5	0.4
WRJN-AM	News/Talk	Bliss	0	0.4

### Columbus, OH (#38)

**WNCI...ouch**

Station	Format	Owner	WinP1	P2
WTVN-AM	News/Talk	Clear Ch	8.1	8.1
WCOL-FM	Ctry	Clear Ch	7.9	7.7
WCXK-FM	Urban	Radio One	6.9	7
WNCI-FM	T40	Clear Ch	8.1	6.3
WSNY-FM	AC	Saga	6.2	5.9
WLWQ-FM	Rock	CBS	4.9	4.5
WLZT-FM	AC	Clear Ch	5	4.5
WCVO-FM	Christian AC	Chr VOC	3.2	3.9
WBNS-FM	Hot AC	RadiOhio	4	3.7
WXMG-FM	Urban AC	Radio One	3.9	3.6
WHOK-FM	Ctry	CBS	3.7	3.2
WBZX-FM	ActRock	N American	3.7	3.1
WWCD-FM	Alt	Ingleside	2.4	3
WBNS-AM	Sports	RadiOhio	2.8	2.6
WJZA-FM/				
WJZK-FM	SmJazz	Saga	1.9	2.2
WBWR-FM	80s	Clear Ch	1.9	1.9
WMNI-AM	Standards	N American	1.8	1.9
WODB-FM	Oldies	Saga	1.9	1.8
WJYD-FM	Gospel	Radio One	1.4	1.7
WCLT-FM	Ctry	WCLT	2.1	1.5
WTDA-FM	Jack-type	N American	1	1.5
WAZU-FM	ActRock	CBS	1.3	1.1
WRFD-AM	Christian	TalkSalem	0.8	0.9
WTPG-AM	Talk	Clear Ch	0.9	0.8
WDHT-FM	Urban	Radio One	0	0.7
WLW-AM	News/Talk	Clear Ch	0.5	0.7
WVKO-FM	Hisp	Stop 26	0	0.7
WNKO-FM	Oldies	Runnymede	0.5	0.4
WVKO-AM	Gospel	Stop 26	0.4	0.4

### Omaha-Council Bluffs, NE (#72)

**KXKT...wow!**

Station	Format	Owner	WinP1	P2
KXKT-FM	Ctry	Clear Ch	8.8	9.5
KFAB-AM	News/Talk	Clear Ch	8.4	7.4
KGOR-FM	Oldies	Clear Ch	7.5	7.1
KQCH-FM	T40	Journal	6.1	6.4
KEZO-FM	Rock	Journal	5.5	5.1
KQBW-FM	Rock	Clear Ch	5	5.1
KLTQ-FM	AC	NRG Media	5.1	5
KKQK-FM	Hot AC	NRG Media	4.4	5
KKCD-FM	ClassRock	Journal	3.9	4.1
KBBX-FM	Hisp	Journal	2.6	3.7
KKAR-AM	News/Talk	NRG Media	3.3	3.4
KSRZ-FM	Hot AC	Journal	3.5	3.2
KBLR-FM	Urban	NRG Media	3.7	3
KGBI-FM	Christian AC	Salem	2	2.6
KHUS-FM	Ctry	Clear Ch	2.5	2
KOZN-AM	Sports	NRG Media	1.8	2
KOMJ-AM	Standards	Journal	2	1.7
KCTY-FM	Jack-type	NRG Media	2.1	1.6
KXSP-AM	Sports	Journal	1.4	1.6
KOTK-AM	News/Talk	Salem	0.9	0.8

### Indianapolis, IN (#41)

**WFMS remains the head dog**

Station	Format	Owner	WinP1	P2
WFMS-FM	Ctry	Susqh	9.4	9
WFBQ-FM	ClassRock	Clear Ch	8.2	8
WHHH-FM	Urban	Radio One	7.5	7.7
WIBC-AM	News/Talk	Emmis	7.3	7.7
WYXB-FM	AC	Emmis	5.2	5.4
WTLC-FM	Urban AC	Radio One	4.4	4.2
WLHK-FM	Ctry	Emmis	4.4	4.1
WJJK-FM	Jack-type	Susqh	3.8	3.9
WRZX-FM	Alt	Clear Ch	4.6	3.9
WISG-FM	Christian AC	Susqh	3.5	3.8
WKLU-FM	ClassRock	Indy Radio	4.2	3.8
WZPL-FM	Hot AC	Entercom	3.6	3.7
WNOU-FM	T40	Emmis	3.8	3.6
WNTR-FM	Other	Entercom	3.3	3.6
WYJZ-FM	SmJazz	Radio One	2.8	2.9
WTTS-FM	Triple A	Sarkes T	2	2.1
WTLC-AM	Gospel	Radio One	1.7	2
WXNT-AM	News/Talk	Entercom	1.2	1.2
WIAU-FM	Oldies	Pilgrim	1.2	1.1
WNDE-AM	Sports	Clear Ch	1.2	1.1
WNTS-AM	Hisp	Davidson	0.6	1.1
WXLW-AM	Sports	Raven	0.8	0.9
WEDJ-FM	Hisp	Continental	0.8	0.8
WRDZ-FM	Childrens	ABC	0.9	0.7
WCBK-FM	Ctry	Mid-America	0.5	0.5
WKKG-FM	Ctry	Findlay	0.7	0.5

### Des Moines, IA (#91)

**Country KJYY & KHKI gain nicely**

Station	Format	Owner	WinP1	P2
WHO-AM	News/Talk	Clear Ch	11.1	10.3
KGGO-FM	ClassRock	Citadel	6.9	7.7
KIOA-FM	Oldies	Saga	7	6.8
KLTI-FM	AC	Saga	6.5	6.7
KJYY-FM	Ctry	Citadel	5.4	6.5
KHKI-FM	Ctry	Citadel	5.2	6
KKDM-FM	T40	Clear Ch	6.2	5.7
KSTZ-FM	Hot AC	Saga	4.9	5.2
KAZR-FM	ActRock	Saga	4.5	4.3
KDRB-FM	Jack-type	Clear Ch	4.2	4
KWQW-FM	News/Talk	Citadel	3.2	3.3
KRNT-AM	Standards	Saga	2.5	2.8
KXNO-AM	Sports	Clear Ch	3.2	2.8
KMXD-FM	AC	Clear Ch	2.3	2.3
KDLS-FM	Hisp	American RB	2	1.3
KCCQ-FM	Alt	Clear Ch	1.7	1.2
KBGG-AM	Hisp	Citadel	1.5	1
KWMT-AM	ClassCtry	Clear Ch	0.8	1
KKRF-FM	Ctry	Coon Valley	0.8	0.8
KZZQ-FM	ChrT40	P Impact	1	0.8
KWKY-AM	Religious	Putbrese	1	0.7
KXIA-FM	Ctry	Marshalltown	0	0.7

**12+ M-Su, 6AM-12AM Winter 2006 Phase 1 -Phase 2 comparisons. Copyright 2006 The Arbitron Company**