

THE  
**MAIN STREET**  
Communicator Network  
**TATTLE R**

Publisher: Tom Kay  
Associate Publisher/Editor • Claire Sather

**"Now Available in HD!"**

The ever-developing saga of the FCC's payola allegations adds yet another twist: Chairman **Kevin Martin** announced Monday (8/8) that he wants an Enforcement Bureau review of the settlement between New York Attorney General **Eliot Spitzer** and **Sony BMG**, saying "If the Bureau determines violations of the payola rules have occurred, the Commission will take swift action. In addition, if the Bureau is presented with evidence of payola rule violations outside of the (Sony) settlement, it is to thoroughly investigate those complaints as well." 2005 **Conclave** keynoter, FCC commissioner **Jonathan Adelstein** was quick to laud Martin's actions, commenting that "The airwaves belong to the public, not the highest bidder. The vitality of radio is sapped when music is selected based on bribes rather than merit. Radio listeners are deprived of hearing the freshest music, local artists and creative genius because the labels are predetermining what they get to hear — and paying to get it played. We owe it to the American public, music lovers and creative artists - the ones who are hurt the most - to end this deception." The radio and record industry will continue to hold its collective breath as the aftermath of these investigations unfold; their long-term effect on the relationships between labels and promoters will undoubtedly bring change—hopefully in the vein that Adelstein suggests: giving popular "control" of the airways back to listeners, providing them with music and talk programming that reflects the uniqueness of their particular community, rather than the necessarily generic environment that is fostered by the money-driven agenda of pay-for-play and the like.

**The National Radio Hall of Fame** has announced this year's inductees: Bud Abbott and **Lou Costello**, **Jean Shepherd**, **Marty Brennaman**, **Ann Compton**, and **Myron Cope**. The honors will be bestowed in a ceremony scheduled for November 5<sup>th</sup>, to be broadcast nation-wide by **Westwood One**.

*Detroit Spring Book.* ABC Radio's Talk WJR and Infinity News WWJ come out on top. WJR-AM 6.3-5.6, WWJ-AM 5.3-5.4, WJBL-FM 4.8-5.2, WKQI-FM 3.9-5.1, WMXD-FM 5.1-5.1, WOMC-FM 5.3-5.0, WVMV-FM 5.0-4.7, WYCD 4.3-4.7, WYCD 4.3-4.7, WRIF 4.8-4.3, WMGC-FM 4.0-3.8, WNIC-FM 4.1-3.8, WDTJ-FM 3.5-3.6, WCSX-FM 3.2-3.3, CIMX-FM 2.3-2.7, WDVD-FM 2.1-2.7, WDRQ-FM 2.8-2.5, WDTW-FM 2.7-2.4, WKRK-FM 2.5-2.2, WDMK-FM 2.1-1.9, WDFN-AM 1.6-1.8, WXYT-AM 1.3-1.7, CKWW-AM 1.8-1.4, WGPR-FM 1.1-1.2, CIDR-FM 1.2-1, WCHB-AM 0.9-0.9, WMUZ-FM 1.3-0.9, WEXL-AM \*-0.5, WHMI-FM \*-0.5, WWWW-FM 0.4-0.5, WCRZ-FM \*-0.4, WDTK-AM 0.4-0.4, WDTW-AM \*-0.4, WKKO-FM 0.5-0.4, WSAQ-FM 0.6-0.4, WIOT-FM \*-0.3. All Spring Books found in the TATTLE R are Winter 2005 to Spring 2005 12+ persons, 6A-Mid, M-Su comparisons. Copyright 2005, **The Arbitron Company**. May not be used without permission.

The **Radio Advertising Bureau** will be seeking new leadership in the near future with the announcement that after nearly 15 years of service, current President and Chief Executive **Gary Fries** will not seek renewal for his current contract which expires in December of 2006. Although that will mark the official end of his stint in power, he has stated that he will stay on in a leadership role while RAB makes its final transitions to Fries' replacement. "It has been an honor to serve and represent this industry," Fries stated, "I want to ensure that the difficult and long process of identifying a successor will be effective and orderly." From humble beginnings as a parttimer in the sales department at **Stuart Broadcasting** KFOR/Lincoln during his college years, Fries went on to management at KRG/Grand Island, NE and then held a variety of executive positions in radio, including the title of President at both **Unistar Radio Networks** and **Transtar Radio Networks** Fries Before ascending to his position at the RAB in 1991.

*Cleveland Spring Book.* Clear Channel's Country WGAR and News/Talk WTAM are front runners. WGAR-FM 6.9-8.2, WTAM-AM 8.4-8.2, WMJI-FM 8.1-8.0, WDOK-FM 8.2-6.0, WENZ-FM 5.2-5.9, WNCX-FM 4.8-5.5, WZAK-FM 6.1-5.3, WNWV-FM 5.5-5.2, WAKS-FM 4.0-5.0, WMMS-FM 3.1-3.6, WMVX-FM 3.8-3.5, WXTM-FM 2.6-2.9, WFHM-FM 2.6-2.4, WKNR-AM 2.5-2.0, WCLV-FM 2.1-1.8, WHK-AM 1.1-1.5, WJMO-AM 1.5-1.3, WONE-FM 0.6-0.7, WHLO-AM \*-0.5, WKKY-FM 0.6-0.5, WQMX-FM 0.6-0.5, WEOL-AM 0.5-0.4, WHKW-AM 0.5-0.4, WOBL-AM \*-\*\*.



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Midwesterner **Ray Quinn** makes good at **Entercom/Denver**. The former Market Manager for Entercom in both Madison, WI and then Milwaukee, WI, Quinn has been named VP/Market Manager for Denver's three station cluster (KOSI, KWMT, KALC, KEZW-AM). Congrats!

**Changes.** MD duties are bestowed on middayer **Mark McCarthy** at **Entercom** Hot AC WPTN/Norfolk...**Joe Davidson** exits his Promotions Director position at **Regent/Peoria** for a slot in the sales department...**Otis** leaves Top 40 WNDV/South Bend, IN he'll take on MD/nights at **Clear Channel** Top 40 WZEE/Madison, WI starting 9/6...Radio One Urban WHTD/Detroit. swipes evening duo Sean Anthony and **Keith Jones** from sister Urban WCKX/Columbus

**Radio's Best Friend Art Vuolo** reports: In a surprise move, **Steve Schram**, **Infinity** Director of Sales and VP/GM of Country WYCD has resigned! Schram had been originally assigned as Infinity Market Manager for three of the FM's in Detroit: smooth jazz WVMV (98.7), oldies WOMC (104.3) and country WYCD (99.5). Somewhat overworked running between three stations in three separate suburbs of the Motor City, Steve soon gave up Smooth Jazz V-98.7 to new GM **Deb Kenyon**. Now reports say she may take over country WYCD as well. The last female GM at the country station was **Maureen Lesourd**, now running Infinity's oldies K-Earth 101 (KRTH) in Los Angeles. Then, reportedly because of soft billings, even though the ratings were very strong, #2 12+, Schram was moved out of WOMC and replaced by **Kevin Murphy** from Infinity in Rochester, NY and prior to that Buffalo, NY. At that point his sole responsibility was WYCD. Steve Schram, an area native, is one of the most respected and loved radio executives in the Detroit market, yet because of sales expectations, some feel are bordering on "unrealistic," he is now going to be exploring other opportunities. Stay tuned to see where Steve's significant talent will surface next.

**Wichita Spring Book. Journal** Country KFDI dominates with **Entercom's** News/Talk KNSS and Clear Channel's Country KZSN tied for second. KFDI-FM 12.2-12.3, KNSS-AM 4.8-7.1, KZSN-FM 5.4-7.1, KEYN-FM 6.2-6.4, KICT-FM 6.7-5.6, KRBB-FM 7.3-5.6, KFTI-AM 5.2-5.1, KDGS-FM 6.4-5.0, KFXJ-FM 4.6-4.8, KFBZ-FM 3.8-4.3, KTHR-FM 4.9-4.2, KZCH-FM 3.5-4.0, KFH-FM/KFH-AM 4.3-3.2, KMXW-FM 2.1-3.2, KTLIFM 2.7-3.0, KYQQ-FM 1.0-2.6, KSJM-FM 1.4-1.8, KANR-FM 1.1-0.8, KCVW-FM 0.8-0.6, KMYR-AM 0.8-0.5.

KKCK 25x! KWOA 19x!  
KQKY 14x! KKMK 11x!

KORY & THE FIREFLIES  
She's Comin' Back Again



Can a person lose weight just by listening to the radio? **Sirius** listeners will soon find out, as pint-sized, mop-topped **Richard Simmons** inks a deal to host a three-hour show beginning on October 2<sup>nd</sup>. The broadcast channel is not yet known, but it seems Simmons' show will air live in front of a studio audience at his California-based **Slimmons** weight-loss center.

**St. Louis Spring Book.** Infinity doubles up with News/Talk KMOX and AC KEZK blasting to the top. KMOX-AM 8.5-10.6, KEZK-FM 6.5-6.4, KSLZ-FM 4.5-5.8, KATZ-FM 4.9-5.2, WIL-FM 6.2-5.1, KLOU-FM 4.4-4.8, WARH-FM 3.0-4.6, KSHE-FM 5.5-4.3, KIHT-FM 4.6-3.9, KYKY-FM 3.7-3.8, KMJM-FM 3.5-3.5, KPNT-FM 3.2-3.4, KSD-FM 4.0-3.4, WFUN-FM 3.6-3.2, WVRV-FM 3.0-3.1, KTRS-AM 3.2-2.9, KATZ-AM 1.8-2.3, KFTK 3.4-2.3, KFUE-FM 2.5-2.3, WRDA-FM 1.4-1.8, KFNS-AM/KFNS-FM 1.7-1.2, WRTH-FM 0.9-0.7, KSLG-AM 0.5-0.5, KWRE-AM 0.4-0.5, WESL-AM 0.4-0.5, KNSX-FM 0.5-0.4, WEW-AM \*\*-0.4, WGNU-AM 0.6-0.4.

Things are not looking any brighter for **Air America's** dealings with the **Gloria Wise Boys and Girls Club**, as **Eliot Spitzer** has launched a full-scale investigation of the questionable loans the former received from the latter. The Boys and Girls' Club ran in to trouble by funneling money that had been allocated for child and senior citizen programs to the radio network's original owner, **Evan Cohen**.

Condolences are extended to the family and friends of news media giant **Peter Jennings** who died Sunday (8/7) from complications associated with lung cancer. Most widely known as the anchor for *ABC World News Tonight*, Jennings' voice also frequented the air-waves on ABC News Radio. A one hour memorial program was broadcast Monday (8/8) with **Charles Gibson** anchoring, featuring former colleagues **Ted Koppel**, **Barbara Walters**, **Dan Rather** and **Tom Brokaw**.



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What better way to draw attention to the drowning of area children in Grand Rapids, MI than by threatening to drown a dog! What? Well, at least **Justice and Jim**, morning dudes for Active Rock WKLQ/Grand Rapids, seemed to think it was a good idea. At 8am this morning (8/12), the duo broadcast what sounded like the final moments in the life of some unlucky canine. Unfortunately for the two jocks, local police and 911 operators weren't laughing when listeners to the station began to call authorities expressing concern for the welfare of the doomed puppy. The alliteratively named morning men were quick to admit that the whole thing had been a ruse, and that no animals were, indeed, harmed at WKLQ, but law enforcement were still not happy. "I realize they do their stunts for ratings, but this one has gone too far," Grand Rapids Lt. **Vincent Reilly** said. The hosts claim that they pulled the hoax because of their outrage of recent drowning deaths. The station has, of this writing, released no official statement.

*Columbus Spring Book.* Clear Channel CHR/Pop WNCI takes a big leap and comes out number one. WNCI-FM 6.8-9.2, WCKX-FM 7.6-8.3, WTVN-AM 9.3-8.2, WCOL-FM 8.2-7.3, WSNY-FM 5.6-5.8, WLWQ-FM 4.9-5.2, WBZX-FM 3.9-4.2, WXMG-FM 4.9-4.2, WHOK-FM 3.4-3.8, WBNS-FM 3.6-3.7, WCVO-FM 3.6-3.5, 2LZT-FM 2.9-2.7, 2CLT-FM 2.1-2.5, WFJX-FM 1.8-2.4, WBNS-AM 2.8-2.3, WODB-FM 1.4-1.9, WJZA-FM/WJZA-AM 1.9-1.8, WMNI-AM 2.4-1.5, WJYD-FM 0.7-1.4, WTDA-FM 1.0-1.2, WWCD-FM 2.0-1.2, WLW-AM 0.4-1.1, WAZU-FM 1.1-1.0, WTPG-AM 1.5-1.0, WVKO-FM 0.6-0.8, WRFD-AM 0.9-0.5, WNKO-FM 0.6-0.4, WQIO-FM \*\*0.4.

Things are not looking any brighter for **Air America's** dealings with the **Gloria Wise Boys and Girls Club**, as **Eliot Spitzer** has launched a full-scale investigation of the questionable loans the former received from the latter. The Boys and Girls' Club ran in to trouble by funneling money that had been allocated for child and senior citizen programs to the radio network's original owner, **Evan Cohen**.

*Indianapolis Spring Book.* Susquehanna Country WFMS takes a hit, but maintains a strong lead. WFMS-FM 11.4-10.3, WHHH-FM 6.5-7.5, WIBC-AM 6.9-7.3, WFBQ-FM 8.3-7.1, WYXB-FM 3.8-5.6, WJJK-FM 5.6-5.4, WLHK-FM 1.8-1.5, WTLC-FM 6.0-4.7, WKLU-FM 3.6-3.6, WRZX-FM 4.9-3.6, WZPL-FM 3.0-3.6, WNOU-FM 4.2-3.4, WYJZ-FM 2.8-3.2, WTPI-FM 3.5-2.7, WISG-FM 2.9-2.4, TTTS-FM 2.4-2.1, WTLC-AM 2.1-2.0, WEDJ-FM 1.0-1.3, WXNT-AM 1.6-1.3, WSYW-AM 1.2-1.2, WNDE-AM 1.2-1.0, WRDZ-FM 1.4-1.0, WKKG-FM 0.8-0.9, WXLW-AM 0.9-0.6, WCBK-FM 0.9-\*\*.

**KFBZ 41X!**  
**WZPL 38X!**  
**WKSZ 20X!**

**Must Have Been Love**

**PAT McGEE BAND**

*Kansas City Spring Book.* Carter Broadcasting Urban KPRS maintains the top slot, while Entercom's Country WDAF falls a bit, but stays at number two. KPRS-FM 7.4-7.9, WDAF-FM 7.3-6.1, KMBZ-AM 5.3-5.9, KCMO-FM 3.5-5, KQRC-FM 6.0-5.0, KMJK-FM 5.4-4.9, KUDL-FM 4.2-4.9, KFKF-FM 4.4-4.6, WHB-AM 2.7-4.4, KCJK-FM 3.1-4.3, KMXV-FM 3.9-4.3, KBEQ-FM 5.5-3.9, KCFX-FM 3.1-3.4, KRBZ-FM 2.6-2.8, KCHZ-FM 2.7-2.7, KCMO-AM 2.5-2.5, KYYS-FM 3.0-2.5, KKHK-AM 2.4-2.0, KSRC-FM 3.1-2.0, KCSP-AM 1.8-1.3, KXTR-AM 1.0-1.1, KZPL-FM 1.3-1.1, KPRT-AM 1.6-1.0, KCCV-FM 1.1-0.9, KLZR-FM \*\*0.5, KCZZ-AM 0.7-0.4.

**Nick Coleman** leaves his 8-11 radio show host slot open on **Air America Minnesota** Talk KTNF/Minneapolis. Coleman stated that "ongoing management interference" in the form of GM **Janet Robert's** contributed to his exit. Also a columnist for the Minneapolis **Star Tribune**, Coleman claimed that he was prohibited from speaking as he would have liked about topics ranging from the Iraq war to "gays, guns and abortion". Roberts has denied these allegations.

*Grand Rapids Spring Book.* Clear Channel hold on to all three top slots with Country WBCT taking gold, followed by News/Talk WOOD and CHR/Pop WSNX. WBCT-FM 12.9-11.4, WOOD-AM 6.9-8.9, WSNX-FM 7.7-7.7, WLAV-FM 5.2-5.6, WGRD-FM 3.5-4.5, WGRD-FM 3.5-4.5, WLHT-FM 4.4-4.2, WOOD-FM 4.8-4.0, WKLQ-FM 3.4-3.5, WBFX-FM 2.8-3.3, WTRV-FM 4.9-3.3, WTNR-FM 2.6-3.2, WVTI-FM 2.8-3.1, WBBL-AM 1.2-2.3, WFGR-FM 2.6-2.1, WJQK-FM 3.4-2.1, WFUR-FM 1.2-2.0, WMUS-FM 1.8-1.7, WJNZ-AM 2.9-1.3, WTKG-AM 0.6-1.0, WGHN-FM/WGHN-AM 0.6-0.9, WMJH-AM 0.8-0.8, WHTC-AM \*\*0.6, WMRR-FM 0.7-0.6, WNWZ-AM 2.2-0.6, WYVN-FM 0.8-0.5.

Things keep moving right along for **Arbitron's Portable People Meter**, with the announcement that they will be creating their own manufacturing and supply chain strategies. These will be manned by newly named VP of the appropriately named Manufacturing and Supply Chain Management division, **Anthony D. Sciulli**. Sciulli steps in to the role from a VP/GM position for **Corporate Imaging**.

KWOA 12x!  
KGLI 10x!

# Breanna NO OTHER LOVE



*Des Moines Spring Book.* Clear Channel's News/Talk WHO falls a bit, but doesn't sink in rank, while Clear Channel CHR/Pop KKDM more than doubles to take number two. WHO-AM 10.2-9.4, KKDM-FM 4.5-8.7, KIOA-FM 7.8-7.4, KGGO-FM 7.3-6.6, KJJY-FM 7.1-6.6, KHKI-FM 5.7-6.3, KAZR-FM 5.0-6.1, KLTJ-FM 7.1-6.1, KSTZ-FM 5.3-4.6, KRNT-AM 3.1-4.1, KDRB-FM 5.3-3.0, KMXD-FM 2.3-2.8, KWQW-FM 3.4-2.8, KXNO-AM 2.3-1.8, KBGG-AM 2.4-1.5, KCCQ-FM 1.1-1.3, KZZQ-FM 1.1-1.3, KWKY-AM 0.8-1.0, KWMT-AM 0.5-0.8, KASI-AM \*\*0.5, KDLS-AM/KDLS-FM \*\*0.5.

Oldies lead the way to the future of HD radio in Chicago today (8/12) with the debut of the first ever broadcast with a live airstaff at **Infinity** Oldies WJMK-HD2. The crew was led by morning guy **Greg Brown**, followed by radio legends **Fred Winston** and **Dick Bondi** in the afternoon and evening respectively. **Paul Perry** will be the regular morning man starting 8/15, and **Connie Szerzen** will be live also with her *70's Saturday Night* on 8/13.

*Council Bluffs, NE Spring Book.* Journal's CHR/Pop KQCH and Rock KEZO are a close first and second. KQCH-FM 7.6-8.0, KEZO-FM 7.5-7.9, KXKT-FM 7.3-7.6, KXKT-FM 7.3-7.6, KFAB-AM 7.3-7.3, KGOR-FM 6.5-6.3, KQKQ-FM 5.6-6.1, KSRZ-FM 3.4-5.4, KKCD-FM 5.5-4.6, KHUS-FM 3.1-3.0, KBLR-FM 3.0-2.9, KEFM-FM 3.1-2.9, KLTQ-FM 2.9-2.8, KGBI-FM 2.4-2.6, KKAR-AM 3.4-2.3, KOZN-AM 1.8-2.3, KOMJ-AM 4.3-2.2, KCTY-FM 2.4-1.9, KBBX-FM 1.8-1.7, KOIL-AM 0.6-1.4, KZKX-FM \*\*0.6.

*Madison Spring Book.* Clear Channel's CHR/Pop WZEE and Mid-West Family Country WWQM stay in the lead. WZEE-FM 8.5-8.1, WWQM-FM 7.0-7.9, WOLX-FM 6.1-7.8, WIBA-FM 5.3-6.4, WMGN-FM 6.1-6.4, WIBA-AM 6.1-5.3, WHIT-FM 2.4-3.4, WJJO-FM 4.6-3.3, WMMM-FM 3.9-3.3, WCHY-FM 2.6-3.1, WTSO-AM 2.9-2.8, WTUX-AM 3.6-2.6, WDMP-FM/WDMP-AM 1.4-2.2, WXXM-FM 4.4-1.7, WTDY-AM 1.7-1.6, WMAD-FM 1.9-1.4, WJVL-FM 1.2-1.2, WKPO-FM 2.0-1.2, WLMV-AM 1.2-1.2, WSJY-FM 1.5-1.2, WDDC-FM 0.9-1.0, WTMJ-AM 0.9-0.9, WGN-AM 0.5-0.7, WBEV-AM \*\*0.5, WEKZ-FM \*\*0.5, WXROFM \*\*0.5.

**Jobs. Prairie Radio Communications** WBYS-WCDD/ Canton, IL have a full-time opening for the position of News Director. Must have experience in broadcast news writing, digital audio editing, reporting, and working with automation systems. Rush T&R to **Alan Hoover**, PD 1000 E. Linn St. PO Box 600 Canton, IL 61520 or [wbyradio@yahoo.com](mailto:wbyradio@yahoo.com) ...**Three**



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**Eagles** Hot AC Mix97/North Platte, NE is looking for a News Director and Morning Show Co-host. Send T&R to [david.fudge@eagleradio.net](mailto:david.fudge@eagleradio.net) ...**MacDonald Broadcasting** Top 40 WHZZ/Lansing MI seeks FT air talent (days). 2 years of FT On air experience required. HS Diploma. Send T&R to **Jason Addams**, OM, 600 W. Cavanaugh, Lansing, MI 48910 or [jason@Z1017fm.com](mailto:jason@Z1017fm.com) ...**Infinity** WQAL/Cleveland "90's & Now" needs part time air talent. Duties include on-air shifts on weekends. At least 2 years on-air experience preferred. Send T&R to WQAL, Attention: **Allan Fee**, 1 Radio Lane, Cleveland, OH 44114...**ESPN** Radio 1000 seeks Account Executive who to sell local advertising and marketing programs for Chicago's ESPN Radio affiliate. Prior experience in media or sports marketing sales necessary. Send resumes to ESPN 1000, **John Cravens**, Attn: Account Executive – Dept. A, 190 North State Street, Chicago, IL 60601...**Regent** News/Talk WJON/St. Cloud, MN has an immediate full-time opening for a Morning Show Personality. Must be an excellent imager and have min. 3yrs. on-air experience. Cool Edit knowledge helpful. Send T&R to [Kelli.Gorr@Regentcomm.com](mailto:Kelli.Gorr@Regentcomm.com) ...**Three Eagles** Hot AC KEEZ- KRBI AM- Classic Hits KRBI FM and new Country station/Mankato/St. Peter/New Ulm, MN has opening for a multi-talented OM. PD experience helpful. Send T&R to **Mark Taylor**, TEC Corporate OM, at [mtaylor@threeeagles.com](mailto:mtaylor@threeeagles.com) ...**Saga/Illini Radio Group**- Champaign, IL seeks part-time weekend and swing shifts. Slots available on Country, Hot AC and Classic Hits stations. Send T&R to **Jonathan Drake**/Ops Manager, WCFF/WLRW/WIXY/WXTT, 2603 W. Bradley Ave., Champaign, IL 61821 or [jdrake@mix945.com](mailto:jdrake@mix945.com) ... 95Q, Decatur's Country Home is looking for a few reliable part time employees. Primary duties include running NASCAR races, board-op on remotes and can include wknd air-shift/production. Please send info to **Brad Wells**, Program Director, WDZQ-FM - 95Q, 337 N. Water St., Decatur, IL 62523, Office: 217-429-9595, Fax: 217-423-9764...**Cromwell Radio Group** Rock WZNX/ Decatur, IL looking for FT talent to run the morning Bob and Tom show. Qualified applicants will have previous experience, including on-air, production, imaging, appearances and remotes. Knowledge of Cool Edit, Music Master and Smartcaster helpful. Send T&R to **Chris Bullock**, OM, WEJT – WYDS – WZNX – WZUS, 410 North Water St, Suite C, Decatur, Illinois 62523...**Clear Channel** Hot AC WVTI/Grand Rapids seeks a great Afternoon Driver and two PT talents. Voicetracking from anywhere in the country. Also needed are live local and voicetracker wkndrs. T&R to PD **Brian Casey** at [BrianCaseyRadio@hotmail.com](mailto:BrianCaseyRadio@hotmail.com) JOBS listed in this *TATTLE* are provided free of charge and represent equal opportunities. No calls unless otherwise specified.

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