

THE
MAIN STREET
Communicator Network
TATTLE R

Publisher: Tom Kay
Associate Publisher/Editor • Claire Sather
"Hospital Tested!"

To the surprise of absolutely no one, **Entercom** active rock WAAF Boston PD **Keith Hastings** returns as PD at **Saga** active WLZR (Lazer103) Milwaukee, effective August 1. Hastings resigned at WAAF/Boston late last week, one day after **Sean Elliott** left his PD post at Lazer. Elliott had been at Lazer for nearly two years. Keith told *Billboard Radio Monitor*, "I never lost the fondness I have for WLZR, Saga Communications and Milwaukee. I feel very fortunate that the stars seem to have aligned perfectly for what can only be called a homecoming. I'm very proud of the chapters I helped write there and I am really chomping at the bit to write many, many more."

ARRIVING EARLY FOR THE LEARNING CONFERENCE? TAKE IN THE MINNESOTA TWINS-BALTIMORE ORIOLES BASEBALL GAME - FREE! This year, the Conclave along with Nielsen/BDS Radio will be treating early-arrivers to the Twins-Orioles baseball game, starting at 12:10PM on **Wednesday, July 20th**! See the 3-time Central Division champion Twins take on the surprising Orioles in a matinee contest. It'll be a replay of the All-Star game on the Metrodome field – **Miguel Tejada, Brian Roberts, Johann Santana, Joe Nathan...**along with **Torii Hunter, Sammy Sosa, Shannon Stewart, and Rafael Palmiero** (will Raf get his 3000th hit that day??). How do you get a ticket? It's simple. Email us – info@theconclave - and tell us you want to go. Let us know if you'd like one or two tickets, and tell us what name you'd like the tickets under at will call (you'll need identification). If you've registered for the 30th Learning Conference, you'll receive confirmation of your tickets by return email, and they'll be waiting for you at the Dome! But you've got to hurry. The deadline to receive tickets is Monday, July 18th. We have a limited supply and when they're gone, they're gone. If you're going to be in Minneapolis a day before the Learning Conference begins, see a major league ballgame courtesy of the Conclave and your friends at Nielson/BDS Radio. One more VERY important thing: It'll be Dollar-A-Dog day for the Twins-Orioles contest. Hot dogs, just a buck each that Wednesday!!

Propane grill ignited, weekend host fired. **Eric "Bubba Bo" Boulanger**, host of **America's Trucking Network**, had guests in the studio at **Clear Channel** Talk WLW-AM/Cincinnati. Apparently they were hungry guests, as they decided to grill up some burgers...in the studio. "Unbeknownst to me," Boulanger told the **Cincinnati Post**, "one of them had a propane grill and fired it up in the kitchen area of the building. I didn't handle the situation very well, and I got fired over it ... They were my guests. It was my fault. It was my responsibility. It wasn't what I did. It was what I didn't do."

Grand Rapids Spring Book, Phase 2 Trends. **Clear Channel** country WBCT keeps growing it's #1. WBCT-FM 12.1-12.3, WOOD-AM 8.0-8.2, WSNX-FM 8.6-7.5, WLAV-FM 5.6-5.1, WGRD-FM 4.3-4.5, WOOD-FM 4.3-4.2, WKLQ-FM 3.8-4.0, WTRV-FM 4.7-3.9, WLHT-FM 3.5-3.6, WJQK-FM 2.9-3.2, WVTI-FM 3.0-3.1, WBFX-FM 3.3-3.0, WTNR-FM 2.4-2.2, WMUS-FM 1.8-1.9, WNWZ-AM 1.8-1.8, WBBL-AM 1.4-1.8, WFGR-FM 2.0-1.8, WFUR-FM 1.2-1.7, WJNZ-AM 2.8-1.6, WGHN-FM 0.6-0.9, WTKG-AM 0.6-0.8, WHTC-AM 0.4-0.6, WMJH-AM *-0.5, WYVN-FM 0.5-0.5, WMRR-FM 0.6-0.4, WGHN-AM *-0.1. All Phase 2 Spring Books found in this *TATTLE R* are persons 12+ M-Su 6A-12P Phase 1-Phase 2 comparisons. Copyright 2005, **The Arbitron Company**.

Conclave Keynoter **Mancow Muller** is going to bat for his friend and colleague **Kevin Matthews**. The latter left **Infinity** Talk WCKG/Chicago in March, and the **Chicago Tribune** stated on 7/3 that Muller, of WKQX, is "openly lobbying his bosses at Emmis" to nab Matthews for afternoons at sister Classic Rock WLUP. **Tim Dukes**, PD for WLUP, was non-committal when asked, saying "at this point, it's too early to say who will wind up being in that position permanently."

YOU'RE ELIGIBLE FOR A \$1500 SCHOLARSHIP! Have you been thinking of going back to school for any reason at all, but don't have the dough? Listen up! The deadline to apply for the Conclave's Continuing Education scholarship is this coming Monday, July 11th. All registrants for the 30th Learning Conference are eligible to win it, and that means YOU! Entering is simple. This weekend, spend some time and submit a few paragraphs with the topic "Why I Want to Win the Continuing Education Scholarship". The best essay (as voted by the Conclave Board and Executive Committee – don't worry, they AREN'T eligible) will be awarded a \$1500 scholarship to use however the winner sees fit. Details are found on www.theconclave.com. So what are you waiting for?



The J Project featuring the hit single "Delusions of Grandeur"
Produced by LaSalle Gabriel

PRO J ECT

www.thejproject.com

SLR RECORDS

www.slrrecords.net 952.893.9900 wea

- See J perform at the 2005 Conclave Learning Conference on the rock stage
- #69 on the FMOB HOT AC chart after 5 weeks
- Performed at the 2005 R&R Convention

Cherry Monroe
"Satellites"

New This Week: WKST/Pittsburgh Sirius Hits 1

Breaking at:
KFTS/San Diego KFTT/Tulsa KIZS/Tulsa
WNTQ/Syracuse WFMP/Baton Rouge KLAL/Little Rock

"I can't get it out of my head... it's the song Top 40 has been begging for, 100% hook!! Instant phones here at KISS-FM!"
Chase-PD, KIZS/Tulsa

album in stores 8/16

RUST UNIVERSAL

As evidenced by the huge success of the recent **Live 8 Concerts**, music has a unique ability to rally support around worthy causes, just ask **Kory Van Sickle** of **Kory & the Fireflies**. While traveling as a guest with U2 the end of April, Van Sickle was introduced to the **ONE Campaign**, an organization whose goal is to raise global AIDS awareness and fight extreme poverty all over the world. (www.one.org) Inspired by the philanthropic ways of **Bono & Co.**, Van Sickle has been using the Fireflies' live appearances and promotion of their new single as platforms to spread the word about ONE. "We have teamed up with (ONE) and have basically "donated" our new single '**She's Comin' Back Again!**' to the One Organization," says Van Sickle. "At all our shows we're signing people up and handing out the white wrist bands along with copies of our new single. We've also made *She's Comin' Back Again!* available on several radio station websites. Kory and the Fireflies make a one-dollar donation every time it's downloaded. "The band's efforts haven't gone unnoticed by the organization. **Susan Guy**, Heartland Field Organizer for ONE, is ecstatic about the response, "Kory and the Fireflies have brought the awareness of ONE to South Dakota! More people joined the campaign at their Ribfest show than at any other event we've had in the entire Heartland! This speaks directly to the point of the campaign - ONE person (and ONE band) really can make a difference!" To learn more about Kory & the Fireflies or to request copies of "**She's Comin' Back Again!**", contact **Claire Sather** at 952-927-4487.

Des Moines Radio Group AC KLTI/Des Moines and **Dahl's Food's** are joining forces to prove that there is, afterall, such a thing as a free lunch. From 11-1 today (7/8) at **Nollen Plaza**, the first 2,000 people will eat for nothing at **The Lite Listener Lunch for the Community**, but it doesn't end there: each Friday for the rest of the year, a selected office in central Iowa will have lunch delivered free.

Omaha Spring Book, Phase 2 Trends. **Journal's** T40 KQCH and rock Z92 finish at the top. KQCH-FM 7.8-7.9, KEZO-FM 7.6-7.6, KFAB-AM 7.2-7.5, KGOR-FM 6.9-7.4, KXKT-FM 7-7.1, KQKQ-FM 6-6, KKCD-FM 5.3-5, KSRZ-FM 4-4.4, KBLR-FM 3.3-3.4, KEFM-FM 2.9-3.1, KOMJ-AM 3.9-3, KHUS-FM 2.7-2.9, KCTY-FM 2.5-2.7, KLTV-FM 3-2.7, KKAR-AM 3-2.5, KGBI-FM 2.6-2, KOZN-AM 1.6-1.8, KBBX-FM 1.4-1.5, KOIL-AM 0.7-1.1, KXSP-AM **-0.7.

Not only is singer/songwriter **Jon Patrick McClaren** making an impact with his single *Chasing Butterflies*, but it would also appear that he's making friends in radio, too. "Jon Patrick is the ideal kind of singer - the everyday kind of guy you can sit and have a drink with, yet the star talent when it's time to shine. Not enough O's in SMOOTH!" exclaims **Todd Mitchell**, KYYY/Bismarck, ND. Chiming in with praise for the single is **Dave Miller** (KWYR/Winner, SD) with, "Chasing Butterflies is a lyrical gem and it will strike a cord with many listeners. Great first album and good luck Jon." You can hear

KKCK 20x KQKY 13x KWOA 12x

**KORY & THE
FIREFLIES**

**She's Comin'
Back Again**

Airplay
kkrl, kllt, kuoo,
kqrn, kvht, kmxc,
kixx, kwyr, kbrk,
krcc, kkmk, kqic,
ksqy, klgr, ksyz,
kdwd, knen

Jon for yourself when he takes a time out from his tour to play at the AAA Format Symposium at 10 am on July 23 at **Conclave XXX**. For information on Jon and *Chasing Butterflies* contact **Claire Sather** at 952-927-4486 or Claire@main-st.net!

GET TRAPT, BUT NOT WITHOUT A FE(FE)! Immediately following the Thursday (7/21) Welcome Gathering at the Marriott, walk 2 blocks to the Quest nightclub (scene of the **Def Leppard** extravaganza a couple years ago!) for special showcases presented by **Island Records** and **Warner Brothers Records**, as they present **FeFe Dobson** and **Trapt** (respectively) in exclusive showcases for Learning Conference registrants. FeFe goes on first (at approximately 7:40PM) in the Quest's Ascot Room, then Trapt hits the Quest main stage around 9PM. Your badge is your admittance!!

Changes. "**Just Plain**" **Dave Johnson** has joined **Infinity** Top 40 KMXV/Kansas City for weekend duty. He was formerly PD/morning man for crosstown **Cumulus** Top 40 KCHZ...**George McFly**, radio legend, joins **Entercom** Hot AC CALK/Denver for nights...After ten years spent running programming, marking and research consultancy **The Positioning Works**, **Don Hallett** has been named PD for **Clear Channel** Hot AC WMVX/Cleveland.

BREANNA WOWS 'EM! 4 Entertainment recording artist **Breanna** had them standing in the aisles at last weekend's Twins-Devil Rays baseball game at the Dome. Of course, that's what happens when you're selected to sing the National Anthem! But the applause that followed was loud and long, coming from 30,000 and a few Twins who hear the song nightly. If you'd like her to tell you about the thrill of performing in front of a Dome crowd and LA's Whiskey all in the same week, let us know and we'll get a phoner set up for you! Oh yeah, her "**No Other Love**" is moving on up at KWOA, and has started the spin count at KQIC!

COME TO THE FAIR! On Saturday, July 23rd, the Conclave and Brown College present The Job Fair – an opportunity to hire, be hired, or to just find out about career opportunities that exist in our industry! It runs from 9AM until noon, and it's free for BOTH employers and job seekers. Employers: Participate in essential EEO diversity recruitment as required by the FCC in the unique, professionally charged atmosphere of the 30th Annual Conclave Learning Conference. Each employer receives a letter of participation for your files! But space is limited to the first 12 companies/stations who step forward to participate. If you'd like a table at the Job Fair, contact Tom Kay - tomk@theconclave.com! The deadline for employers to participate is Monday, July 18th. Job hopefuls: If you want to explore new opportunities, bring a supply of resumes and make the rounds on Saturday, July 23rd. Questions? Call the Conclave office!

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Keep your friends close and your enemies closer. **Infinity AC KEZK/ St. Louis PD Mark Edwards** can probably tell you a thing or two about that piece of wisdom after a strange encounter with former crosstown employer **Bonneville Modern AC WVRV (The River)**. Edwards parted ways with the latter company several years ago, so it came as a shock when a clueless rep from the station showed up at his house, hands full of River merchandise for them to give away. Edwards and his wife were holding a garage sale at their home, a sale they had advertised in the local **Suburban Journal**. Seems said paper was partnered with WVRV for a promotion that singled out one garage sale a week. The River employed told Edwards' wife that they'd been selected at random, that they would win prizes if they'd agree to give up an item to be auctioned on eBAY. "My wife donated a small item," Edwards said, "but then very nicely informed the River person that she couldn't hand out the stickers and shirts because it would be a conflict of interest. She then told (her) who I was and where I worked to which (she) said 'I've never heard of him.' My wife omitted the fact that the River fired me a couple of years ago, I'm guessing since there were prizes to be won." What is it they say about karma...? Ask Mark when you see him at the Conclave Learning Conference in 2 weeks.

GET A CHECK-UP AT THE AIRCHECK CLINIC! A Conclave tradition continues with daily Aircheck Clinics at the Marriott. Each afternoon, programmers from around the country will offer aircheck critiques on a first-come, first-served basis. Bring your CD (we'll have limited access to cassette machines; no MP3's, please), and remember to sign up for the Clinic when you pick up your badge. PD's/consultants critiquing this year will include **Tommy Austin** - KSLZ/St. Louis, **Sam Elliot** -KTTB/Minneapolis, **Tom Gjerdrum** - Gjerdrum & Associates, **Jeff Johnson** -Alan Burns & Associates, **Dan Kieley** -Snafu Consulting, **Garry Leigh** -Snafu Consulting, **Ray Michaels** -Journal/Wichita, **Derek Moran** -Clear Channel/Duluth, **Tony Waitekus** -WHTS/Davenport, and more PD's to be announced. The Clinics are sponsored in part by **FirstMedia Works** and have been organized by **Snafu Consulting!**

Changes, Too. **Cliff Saunders** will produce **Peter Brown's** afternoon show for Sports WSSP-AM/Milwaukee. Both Saunders and Brown formerly worked at **Sporting News Radio...Kent Aschenbrenner** has been named Dir. of Engineering for **Journal Broadcast Group/Great Lakes...All-Comedy Radio KCKN/Kansas City OM/afternoon host Scott Voorhees** exits the station.

Congratulations to consultant **Walter** and wife **Katie** on the birth of their second daughter **Meredith Grace Sabo**, She was born last Friday (7/1). Ask him for a cigar when you see him at **Conclave XXX- Hardcore Radio**, July 21-24.

MARRIOTT HOTEL ROOMS...OOPS, YOU MAY BE TOO LATE! If you haven't already secured a sleeping room by the time you read this, the Marriott's bargain \$105 rooms will be sold out. Rooms may become available at the Marriott after today, but not at the Conclave rate. To secure a room nearby, contact The Radisson Plaza (612-339-4900), The Crown Plaza (612-338-2288), or Le Meridian (toll free 866 559 3821).

Tony Travatto, formerly PD for WBNQ/Bloomington-Peoria, joins **Clear Channel** Top 40 KXXM/San Antonio for similar duties, thus making the jump from market #241 to #30- with a bullet! Congrats...

DON'T MISS AL FRANKEN, MANCOW, FCC COMMISSIONER JONATHAN ADELSTEIN, KEITH URBAN, COWBOY TROY AND THE MUZIKMAFIA AND MORE THAN 40 SESSIONS, SIX MEALS, AND MORE NETWORKING THAN ANYWHERE IN THE UNITED STATES! JUST 7 DAYS REMAIN TO SECURE A \$499 TUITION TO THE 30TH ANNUAL LEARNING CONFERENCE, CONCLAVE XXX-HARD CORE RADIO, JULY 21-24 AT THE MINNEAPOLIS MARRIOTT CITY CENTER HOTEL! AFTER 7/15, YOU'LL BE PAYING THE WALK-UP TUITION OF \$549. VISIT WWW.THECONCLAVE.COM FOR DETAILS!

WEBZ/Chicago is canceling two of the shows it produces: Weekly comedy **Schadenfreude**, effective 8/31, and nationally syndicated non-commercial **Odyssey**, effective 9/30.

30 YEARS OF THE CONCLAVE - 1995. The *TATTLER* continues its 30-year retrospective of the summer **Conclave Learning Conference**. This week, the year of Conclave XXI-1996. Unabomber Ted Kaczynski is arrested. The US Embassy in Saudi Arabia is bombed. TWA flight 800 explodes over Long Island. The Centennial Olympic Park in Atlanta is bombed. Super Bowl: Dallas 27-Pittsburgh 17. World Series: Yankees 4, Atlanta 2. WXRK becomes NYC's 1st modern rocker. Capstar launched. KIIS sold to Jacor. **Tim Clossen** becomes Chancellor VP/Country. **Jim Ryan** becomes WLTW PD. **Kevin Peterson** becomes WSTR PD. **Steve Young** becomes WNEW PD. **John Sebastian** becomes KLAC PD. **Garett Michaels** becomes WHYT PD. **Jon Zellner** becomes KMXV PD. **Warren Christensen** becomes Geffen Rock Dir. **Monte Lipman** becomes Universal VP. **Craig Lambert** becomes Epic VP. **Minnie Pearl**, **Sunny Joe White** pass away. Conclave keynoters – **Bob Rivers**, **Mary Matalin**, **Al Ries**. **David Martin** receives Rockwell. Faculty includes **Kevin Carter**, **Sean Ross**, **Heston Hosten**, **Tony Novia**, **Mike Veeck**, **Herb Score**, **Herb Carneal**, **Steve Wexler**, **Dennis Constantine**. Black Crowes perform outdoors.

Must Have Been Love

KFBZ 43X!
WZPL 32X!
WVRV 21X!

ADDED:
WKDD/Akron
WKSZ/
Apleton

PAT McGEE BAND

More Changes. Victor A. Michael, Jr. is selling KFMH/Belle Fourch, SD to **Bad Lands' Broadcasting Company** (owned by **Steven A. Silberberg**) for \$800,000...PD/mornings at Country WBKR/Owensboro,KY are now in the hands of **Neal "Moon" Mullins**...**Detroit Public Radio** Noncommercial WDET/Detroit hires on **Michigan Public Media** Deputy Director **Michael Coleman** as GM...Christian WBGL/Champaign, IL PD/morning man **Jeff Scott** has been promoted to GM.

Univision is flipping WVIV (103.1)/Highland Park and WVIX (93.5)/Joliet to the **La Kalle** Hurban format, this time in the Chicago market, where the simulcast Spanish Top 40 format **Viva** will be replaced by the **Reggaeton y Mas** format.

Bonneville has flipped AM Standards WRTH/St. Louis to Country WIL(1430).

REMINDER!The 30th Annual Conclave Learning Conference doesn't happen all by itself. It needs the support of key players in our industry to keep it going. In that spirit, the Conclave thanks these proud partners of the 2005 Conclave: **Platinum Partner:** Billboard Radio Monitor. **Partners:** All Access, Arbitron, BDS Radio/Nielson/VNU, BMI, BitXchange/AudioXchange, Brown College, First MediaWorks, Jones Radio Networks, Loyal Ears, Matt & Ramona/Bob & Sheri, McNally-Smith College (formerly Musictech), PromoSuite, Specs Howard School of Communication Arts, Troy Research. If you deal with any of these fine organizations this week, take the time to say 'thanks'!

AVAILZ. Former WRHL/Rochelle, IL PD **Jeremiah Beck.** Email beckfam@oglecom.com...

JOBS. With **Keith Hastings** exiting WAAF, Entercom officially begins its search for "The Best Rock PD in America"! If that's you, email Sr. VP **Pat Paxton** at ppaxton@entercom.com. You might be able to set up an interview with Pat at the Conclave Learning Conference in 2 weeks...NewsTalk WRHL has an immediate opening for a morning announcer/program director. Play-by-Play opportunities for the right candidate. Send CD & Resume to WRHL Radio, Box 177, Rochelle, IL 61068. E-mail: wrhl1@wrhl.net or phone 815 562-7001/ fax 815-562-7002...A Radio Engineer is needed in Rochelle, IL. Main responsibility for studio and transmitter technical operations, repair and maintenance of 1 FM and 1 AM.Resume to WRHL Radio, Box 177, Rochelle, IL 61068...**Good Karma Broadcasting**/Watertown, WI seeks Account Executive to build partnerships with area businesses, write commercials and be a part of a creative, problem solving team. mail your resume and cover letter today to sales@gkbradio.com , fax 920-885-2152 or mail to 615 East Main Street, Watertown, WI 53094...**Emmis**/St. Louis (KSHE, WRDA, KIHT, KPNT and KFTK) seeks Interactive/New Business Development Coordinator. Send cover letter and resume by July to kpickard@stl.emmis.com or mail them to Emmis Communications,

The Vanity Project

KPRI, KENZ,
KZPL, WXRV,
WRLT,
WRNX, KINK,
WZGC!

SEE STEVEN
AT
CONCLAVE
XXX !!!

THAT'S ALL THAT'S ALL

Interactive/New Business Development Coordinator, Attn: **Mr. Kevin Pickard**, 800 Union Station, Powerhouse Building, Suite 100, St. Louis, MO 63103...Chicago-based radio network has an immediate opening for a seasoned affiliate relations diva/guru. You'll work on high to medium profile programming with an assigned territory that fits your experience. Must have excellent communications skills and of course love phone work. Offices are off Michigan Avenue. If you are plugged-in to talk radio, and have a proven track record in affiliate relations, please email your resume to ScoutofNY@Yahoo.com...WAXX/Eau Claire, WI has morning co-host opening, looking for people who have a sense of humor and a sense FOR humor on phone-driven morning show. Send T&R to Station Manager, WAXX 104.5,Eau Claire, WI 54702...KZZQ/Des Moines, IA seeks drive-time talent/producer. Send T&R to Q99.5 KZZQ 3317 335th St. Waukee, IA. 50263 or jobs@kzzq.com...Soft Rock WBXX/Battle Creek, MI seeks morning show co-host. Position includes some production and on-site remote appearances. Send T&R to **John Patrick**, PD, 390 Golden Ave., Battle Creek, MI 49015 or jpatrick@clearchannel.com...**Hubbard Broadcasting** Hot AC KSTP/Minneapolis seeks overnight star. 3-years of current commercial radio experience, great phone skills, great commercial production abilities, and digital work experience needed. Possible morning show involvement as well. Send T&R to: **Leighton Peck**, KSTP-FM, Minneapolis, Minnesota 55414 or email Resume and MP3 to KS95Jobs@KS95.com...**Lakefront Communications** Classic Roker WKLH/Milwaukee looking for midday personality. Send T&R to **Bob Bellini**, PD, 5407 W. McKinley Ave., Milwaukee, WI 53208 or bellini@wklh.com...**Muzzy Broadcasting** Hot AC WSPT/Stevens Point, WI seeks programmers and air talent. Send T&R to rmuzzy@1010wspt.com or to Muzzy Broadcasting, **R. Muzzy**, 500 Division Street Stevens Point, WI 5448...Q92.3/Waterloo, IA seeks part-timer for live and tracked shifts as well as board-op. Aircheck & resume to aaron.santini@cumulus.com or mail to: **Aaron Santini**, 501 Sycamore St. Suite 300 Waterloo, IA 50703. All positions listed in JOBS represent equal opportunities and are provided free of charge. No calls unless otherwise specified.

SEE KEITH PLAY AT CONCLAVE XXX!



KEITH
URBAN
You'll Think
of Me

WMMX 32X KAMX 26X WDVD 23X
KYKY18X WKTI 17X WMGN 17X



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