

THE MAIN STREET Communicator Network TATTLE R

Publisher: Tom Kay
Associate Publisher/Editor: Claire Sather
"Goodnight Mrs. Calabash, wherever you are"

Ed Schultz's syndicated show is moving from **Democracy Radio** over to **Radioactive, LLC** where it will be under the competent control of **Randy Michaels**. After exploding on to the talk scene, *The Ed Schultz Show* was cleared on 95 stations, 8 of the top 10 markets after only 17 months of syndication. This kind of success is the very reason for the move, as Democracy wants to maintain their status as a place for new talent to find a launching ground. Democracy CEO **Tom Athens** was quoted saying, "Radio Democracy has accomplished its first mission, now we will return to our core mission, to incubate and launch new progressive voices on America's airwaves." Athens would not comment, however on the rumored major expansion that is to take place for Democracy in 2005, other than a cryptic, "Stay tuned!"

The Conclave announces the recipients of the 2005 **Doug Lee Memorial Scholarships Sara Lindstad f Wichita State University, Kyle Geiken from The University of Kansas and Nick Arena of Kansas State University** will receive their \$1500 scholarships on Friday, July 22 during the Conclave Award Luncheon, hosted by the syndicated team of **Matt & Ramona**. Join **Al Franken, Mancow**, FCC Commissioner **Jonathan Adelstein**, **ABC Radio's Gil Gross**, **Cumulus' John Dickey**, **Jefferson-Pilot's Don Benson**, **Greater Media's Peter Smyth** and hundreds of other industry professionals at The 30th annual **Conclave Learning Conference**, Thursday, July 21 through Sunday, JULY 24 at the Marriott City Center in Downtown Minneapolis. Call 952-927-4487 or visit www.theconclave.com.

The St. Louis host of WGNU-AM's weekly show **The Human Factor** has been charged with murder in the first degree. **Leonardo Drisdell** stands accused of beating, slashing and biting **Cassandra Kovack** to death. The accused confessed to his wife, telling her that he smoked crack with Kovack, and then heard a voice in his head telling him that she was the devil, and ordering him to kill her.

NORTHWEST FLIES TO THE LEARNING CONFERENCE! Until next Tuesday 6/14, Northwest Airlines is providing Conclave Learning Conference attendees a chance to save some money. This NWA sale is good through Learning Conference weekend. Fare examples during Learning Conference weekend: Milwaukee \$140, Lansing \$220, Dayton \$234, Cleveland \$240, Chicago \$162, Detroit \$265, Indianapolis \$245, New York \$270, LA \$245, Denver \$160, KC \$215, Omaha \$200, Des Moines \$199, Wichita \$260, Columbus OH \$242, St. Louis \$227, Charlotte \$299. If you've already booked your flight at a higher price, Northwest has a policy of rebating the difference if the same flight is now on sale for less money! Of course, Northwest may not fly out of your city. And some airlines may have matched (or bettered) these sale fares. Check out the carriers in your city. But remember, you just have a few days – until 6/14 - to get the cheap seats. Save some money, and make your Conclave experience an even better value! You can book your flights on line at www.nwa.com.

VP of JACK? How's that for a new title? Ask current **Infinity/Dallas** VP of Programming **Kurt Johnson**, who will be adding JACK duties to his current job. **Infinity** president **Rob Barnett** is excited about the move saying, "As PD of our first JACK station, Kurt has been instrumental in the format's adoption at several Infinity stations across the country. Kurt's first-hand experience will be invaluable to Infinity as we continue to evolve our eight JACK stations." Yes, Kurt will be in the house for the **30th Conclave**.

Last week at press time, **Infinity** put the Jack format on in New York and Chicago to a myriad of opinion. As reported in *RBR* earlier this week, eyebrows were raised – especially in New York – when the flip went down. **Mel Phillips**, former Infinity executive with ties to WCBS-FM, had this observation: "You just can't broad-brush the music as everything from the 50s to the 90s. My question is, what kind of music from the 50s to the 90s? I'm sure this is the question both listeners and the advertising community will want answered. You can't just sell the glitz without telling them what's in the glitz. Lite-FM (**Clear Channel's WLTW**) will be the recipient of this format change, and they'll likely go from a 6+ share to an 8+ share. I don't question the need to change the format but what I do question is a format intended to compete with iPods, mp3s, the Internet and satellite radio. CBS-FM cannot compete with 1,200 titles against 10,000. There is also this: for the most part, every one of those 1,200 songs can be heard on the existing stations in New York, so my final question is this: Why should they listen to you instead of them?" Why, indeed. That question will be explored in its totality at the 30th Annual Learning Conference. Join **Edison's Sean Ross** at the *Billboard Radio Monitor* Retro Symposium, as that question and more get analyzed by Sean and guest like Infinity's Jack Director, **Kurt Johnson** and **Howard Kroeger**, director of operations and programming for **CHUM Broadcasting's** Winnipeg stations (and the programmer who invented the *Bob* format in Canada in 2002 – the format which spawned Jack.)

ADDED:

KKRL/Carroll
KWYR/Winner
KBRK/Brookings
KAGE/Winona

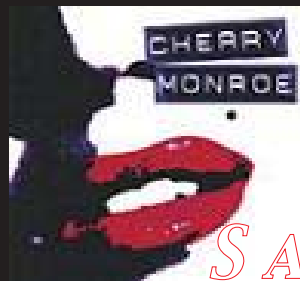


KORY
and the
fiReflEs

KKCK 20x!

AIRPLAY:

KMXC, KRCS,
KSQY, KQRN,
KVHT, KBRK,
KWOA, KLLT,
KU00!



ADDED:

WHZZ/LANSING
KKRL/CARROLL

WHOT 18x! WHZZ 14x!
KKCK 10x! KRTI 10x!

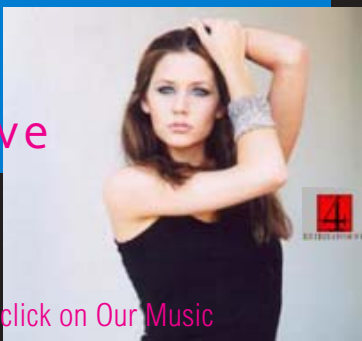


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Back to Jack, what about the other half of the Infinity flip last weekend? Here's what VP/GM **Dave Robbins** had to say, "WJMK/CHICAGO now has three distinct brands. JACK FM at 104.3 on Analog FM, WJMK online at www.wjmk.com, and very soon WJMK HD2, which will be 'The Greatest Hits Of The 60's and 70's' in digital with our former Analog FM format." In spite of the changes, **Charley Lake** will stay on as PD of WJMK online and HD2 digital.

Grand Rapids Spring Book, Phase 1 Trend. **Clear Channel** country WBCT the double digit trend leader. WBCT-FM 12.9-12.1, WSNX-FM 7.7-8.6, WOOD-AM 6.9-8.0, WLAV-FM 5.2-5.6, WTRV-FM 4.9-4.7, WOOD-FM 4.8-4.3, WGRD-FM 3.5-4.3, WKLQ-FM 3.4-3.8, WLHT-FM 4.4-3.5, WBFX-FM 2.8-3.3, WVTI-FM 2.8-3.0, WJQK-FM 3.4-2.9, WJNZ-AM 2.9-2.8, WTNR-FM 2.6-2.4, WFGR-FM 2.6-2.0, WNWZ-AM 2.2-1.8, WMUS-FM 1.8-1.8, WBBL-AM 1.2-1.4, WFUR-FM 1.2-1.2, WGHN-FM 0.6-0.6, WMRR-FM 0.7-0.6, WTKG-AM 0.6-0.6, WYVN-FM 0.8-0.5, WHTC-AM **0.4. All Phase One results in this TATTLER are 12+, M-Su, 6A-12M, Winter 2005- Feb/Mar/Apr 2005 comparisons, unless otherwise noted. © 2005, **The Arbitron Company**. All rights reserved.

"Where Is He Now"? Dept. The illusive, illustrious **Greg Ausham** – longtime programmer who'd plied his trade in Detroit, Minneapolis, Milwaukee, Columbus, et al – is now an Account Executive for Cleveland's **Envision Radio**! And now you know, the rest of the story!

As will be discussed in depth at the **Jacob's Media** "720 Degrees of Technology" session at the 30th Learning Conference: Is Podcasting going mainstream? **Apple CEO Steve Jobs** sure seems to think so, and said as much in San Francisco on Monday (6.6) during his keynote to the **Apple Worldwide Developers Conference**. Jobs previews the 4.9 version of **iTUNES** for attendees, demonstrating the new technology which provides a directory of podcasts and a feature for podcasters to register with the service. According to Jobs, podcasting is "the hottest thing in radio".

Attend the Learning Conference-Win a Scholarship! There's just a few weeks left to enter the Conclave's **Continuing Education Scholarship** competition. If you're registered for the Learning Conference in July, you're eligible to receive the annual \$1,500 Continuing Education Scholarship. One registrant for the 30th annual Learning Conference will win the scholarship award, which may be applied to tuition, books, or other materials pertaining to the winner's course of study at a recognized institute for higher learning. The school or institution may be a college, junior college, trade or vocational school, Internet or extension course, or any other school offering the education and training desired by the winning applicant. Eligibility for this scholarship is limited to registrants for the 2005 Conclave Learning Conference, with the award going to the person submitting the winning

essay on the topic of "Why I Want the Continuing Education Scholarship." Application materials for the scholarship are included with each registrant's confirmation email (which also contains the confirmation number needed to reserve a Marriott hotel room!) The deadline to receive the essay is July 1, 2005 with the winner being notified on or before the first day of the 2005 Conclave Learning Conference. If you need an application or if you need details and rules, visit www.theconclave.com.

Omaha Spring Book, Phase 1 Trend. **Journal's** T40 KQCH maintains its Winter #1; nice bump-ups for **Clear Channel** oldies KGOR and **NRG's** hot AC KQKQ. KQCH-FM 7.6-7.8, KEZO-FM 7.5-7.6, KFAB-AM 7.3-7.2, KXKT-FM 7.3-7.0, KGOR-FM 6.5-6.9, KQKQ-FM 5.6-6.0, KKCD-FM 5.5-5.3, KSRZ-FM 3.4-4.0, KOMJ-AM 4.3-3.9, KBLR-FM 3.0-3.3, KKAR-AM 3.4-3.0, KLTV-FM 2.9-3.0, KEFM-FM 3.1-2.9, KHUS-FM 3.1-2.7, KGBI-FM 2.4-2.6, KCTY-FM 2.4-2.5, KOZN-AM 1.8-1.6, KBBX-FM 1.8-1.4, KOIL-AM 0.6-0.7, KZKX-FM **0.5.

Citadel/Wilkes Barre OM **Jules Riley** gets the major-market call she's been waiting for all her life and lands the PD gig at Bonneville's recently launched Adult Hits **WARH (106.5 The Arch)/St. Louis**. Riley's previous PD experience includes KICT & KFXJ/Wichita.

DON'T MISS AL FRANKEN, MANCOW, FCC COMMISSIONER JONATHAN ADELSTEIN AND MORE THAN 40 SESSIONS, SIX MEALS, AND MORE NETWORKING THAN ANYWHERE IN THE UNITED STATES! JUST 13 DAYS REMAIN TO SECURE A \$399 TUITION TO THE 30TH ANNUAL LEARNING CONFERENCE, CONCLAVE XXX-HARD CORE RADIO, JULY 21-24 AT THE MINNEAPOLIS MARRIOTT CITY CENTER HOTEL! ON JUNE 24, YOU'LL BE PAYING \$100 BUCKS MORE, AND WHO WANTS TO DO THAT? VISIT WWW.THECONCLAVE.COM FOR DETAILS!

LAZER 103.3/KAZR has created a day for all of those unlucky Central lowans who "never win anything." Des Moines' rock station will hold its fifth annual *Day of 1,000 Prizes* today at Southridge Mall. The concept is simple: LAZER 103.3 listeners drive through the *Day of 1,000 Prizes* line this Friday, June 10, and put a LAZER 103.3 bumper sticker on the car. That guarantees that the first 1,000 people through the line will win a prize – anything from tickets to *LAZER 103.3's Waterstock Rock*, trip packages to see *Ozzfest*, and autographed memorabilia from LAZER artists. One lucky winner will drive away with \$1,000 cash. "Our listeners always want to get their hands on free stuff," says **Ryan Patrick**, LAZER 103.3 Program Director. "This is an easy way for them to do it... no being the right caller... no games to play... they just have to drive through." LAZER 103.3's *Day of 1,000 Prizes* runs until 6P tonight (or until 1,000 people have been through the line).



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 KFBZ 12x! KLZR 10x!

Sometimes a story comes along that makes one particularly proud to be a part of this great industry. The words “**Michael Jackson**” are probably sufficient evidence that this is not that story. While the *King of Pop* awaits the verdict in his trial, the **Morning Mess** over at **Clear Channel** Top 40 WDKF/Dayton decided to take their own poll, using the tried and true method of sending a host to walk up and down the highway dressed in a diaper. That’s right, half of the morning duo **Nudge** held a sign asking drivers to honk if they thought Jackson was guilty, all the while sporting nothing besides the diaper and a **Channel 945** t-shirt. Pd **Wes McCain** almost had a trial of his own to deal with when local police responded to complaints about the noise of all the horns, but, like Jackson, has thus far been able to settle the matter out of court.

Changes. **Lisa B** will be the new PD at **Crossroads Communications** Standards WAXI and Oldies WSDM/Terre Haute, IN. She’ll also take on afternoons at AC WBOW. Taking mornings at WBOW will be **Chris Carter**, former staff of Hot AC WLBC/Muncie, IN...**Tim Taylor** will join **McDonald Garber Broadcasting** Top 40 WKHQ/Traverse City, MI for PM drives, also at WKHQ MD/APD **Luke Spencer** has earned his PD stripes...**Steve Fifer** will join **Chuck Garbedian** as a permanent co-host on **Entercom Sports** WSSP/Milwaukee

Marc Elliot of **Cumulus** Oldies KJMO/Jefferson City, MO will soon be returning to his roots in law enforcement. The morning dude had the **Cole County** Sheriff on his show recently, and at the end of the segment Cole was offered a job. He took it and will be leaving radio. Good Luck!

Congratulations to **Susquehanna** Country WFMS/Indianapolis on their first **Children’s Miracle Network Radiothon**. The station raised \$383,000 for the **Riley Children’s Hospital**.

*REMINDER!*The 30th Annual Conclave Learning Conference doesn’t happen all by itself. It needs the support of key players in our industry to keep it going. In that spirit, the Conclave thanks these proud partners of the 2005 Conclave: **Platinum Partner:** Billboard Radio Monitor. **Partners:** All Access, Arbitron, BDS Radio/Nielson/VNU, BMI, BitXchange/AudioXchange, Brown College, First MediaWorks, Jones Radio Networks, Loyal Ears, Matt & Ramona/Bob & Sheri, McNally-Smith College (formerly Musictech), PromoSuite, Specs Howard School of Communication Arts, Troy Research. New to the list, this week: **Loyal Ears** and **PromoSuite!** If you deal with any of these fine organizations this week, take the time to say ‘thanks’!

GO FISH

BY J.C. DUFFY



--This week’s cartoon suggested by **Heavy Lenny**

Featuring:
Steven Page
 of
Barenaked Ladies
THAT'S ALL THAT'S ALL
 The Vanity Project

**ON
 WTTS
 KZPL!**




Al Franken Mancow
FCC's Jonathan Adelstein

Gil Gross Promotion Summit!
John Dickey Conclave College!
Peter Smyth Over 40 sessions!
Don Benson FOUR Keynotes!
Dave Robbins 6 Meals!
David Martin Tuition, STILL just \$399
Jim Roach until 6/23/05!
Linda Clark Register at
Gregg Lindahl www.theconclave.com

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30 YEARS OF THE CONCLAVE - 1992. The *TATTLER* continues its 30-year retrospective of the summer **Conclave Learning Conference**. This week, the year of Conclave XVII-1992. **Mike Tyson** convicted of rape. **Johnny Carson** leaves Tonight Show. **Dan Quayle** spells potatoe. Barcelona summer Olympics. **Clinton** elected President. Toronto beats Atlanta in World Series, 4-2. Washington beats Buffalo in Super Bowl, 37-24. Birch disappears. Thorn-EMI buys Virgin. **Madonna** & friends form Maverick Records. **Kurt Hanson** debuts AccuRatings. Duopolies become reality. **Elroy Smith** named WCGI PD. **Doug Sorenson** programs KQRC. **Dave Lange** named WCKG PD. **Joel Hollander** becomes WFAN GM. **Tracy Johnson** to KKLQ. **Kevin Metheny** to KQQL/Minneapolis. **Dave Robbins/Bob Moody** become Nationwide group PDs. **Jeffrey Naumann** becomes Virgin VP. **Jerry Lembo** becomes Columbia VP. **Phil Quartararo** becomes Virgin President. **Phil Costello** becomes Def American VP. **Bob Catania** becomes Elektra VP. **Benny Hill, Lawrence Welk, Roger Miller, Roy Acuff** die. #1 single Conclave week: **Sir Mix-A-lot** "Baby Got Back", #1 album **Billy Joe Cyrus** Some Gave All. Rockwell goes to **Charlie Bush**. Keynoting at the Conclave - **John Parikhal**, FCC chair **Alfred Sikes**. Conclave faculty: **Bob Davis, Andy Bloom, Gregg Swedberg, Thom O'Hair, Chuck Buell, David Martin, Rhody Bosley**. Conclave Board made up of 28 members.

Changes, Too. Flips-Hot AC WMQZ/Macomb, IL to Oldies, **NewsRadio** Country WOSQ/Spencer, WI to Sports...**AAA Entertainment** Top40/Rhythmic WZPW/Peoria parttime guy **Rod "suave" Lake** won the station's *Elimijock* contest, landing himself the night gig...**Three Eagles** Top 40 KFRX/Lincoln names **Matt McKay** as Imaging Director and middays...**Jules Riley** steps up as PD for **Bonneville** Jack WARH/St. Louis...KCWJ/Kansas City puts **Jayme Crawshaw** on Saturday afternoons and Sports Producer duty.

Condolences to the friends and family of **Phil Lamka**. The former GM of Detroit country stations WCXI and WWWW passed away on 6/7 from complications with a lung ailment.

The *TATTLER* is sad to report the passing of veteran promotion rep **Linda Murcock** last weekend at the age of 46. She was at **Virgin, Island, Mirage** and other labels. She worked many Midwest programmers in a career that spanned 3 decades. She is survived by her 10 year-old daughter, **Jordan Esther**.

JOBS. Active rocker KRRO/Sioux Falls is searching for it's next morning show producer/co-host for a top-ranked station. Applicants must be willing to do lots of remotes and promotional appearances. Knowledge of SAW and MediaTouch a plus, but not a requirement. Rush your T&R to PD **Cade**, 500 S. Phillips Ave. Sioux Falls, SD 57104...**NextMedia** Classic Rock 100.7RXQ/Joliet seeks FT jock/production person and back up to PD. Send T&R to 1107RXQ, Attn: **Rob Creighton**, 2410-B Caton Farm Rd., Crest Hill, IL 60435 or

rob@wrqx.com...**Prairie Radio Communications** seeks FT news director for two station group. To gather, produce, record and broadcast. Send resume to **Paul Kriegler** 1000 E. Linn St. , #600, Canton, IL 61520...**Cumulus** Sports WDUZ/Titletown seeks AM sports co-host. Min 3 yrs. exp. Required as well as knowledge of WI sports teams. Rush T&R to **Jimmy Clark** c/o The Fan, 810 Victoria St., Green Bay, WI 54302 or jimmy.clark@cumulus.com...**Three Eagles** seeks Local Sales managers for Iowa and MN. Proven sales and mgmt. background in broadcasting required. Contact **Roger Dodson**, President of Sales and Sales Training at rdodson@threeeagles.com...**Midwest Radio** KWYR/Winner, SD seeks on-air news talent who can gather, report and write farm and ranch news. Send T&R to WKYR Radio, **Jason Evans**, PO Box 491, Winner, SD 57580 or kwyrpd@gwtc.net...**Infinity** Sports WXYT/Detroit seeks sales execs for a successful station Submit resume: Joe Bellanca, Local Sales Manager, WXYT, 26495 American Drive, Southfield, MI 48034 or fax: 248-455-7362 or email: jbellanca@cbs.com...**Cumulus** Hot 104.7/Sioux Falls is looking for a new night jock. Send T &R to **Andy Erickson**, Hot 104.7, 5100 S. Tennis Ln., Sioux Falls, SD 57108... 94.7 The Zone/Chicago, IL seeks FT early morning producer/sidekick. Responsible for producing a male-targeted, rock morning show. Duties include collecting show prep, booking and scheduling guests, answering phones and light production. Position may evolve to include on-air duties (a sidekick role on the morning show). Send resume to 94.7 The Zone, **Bill Gamble** -Dept. A, 190 N. State St., Chicago, IL 60601... **Salina Media Group** seeks news anchor/reporter for six-station cluster in Salina, KS. Send your definition of "local news", sample of stories and 3min newscast with actualities to **Michelle Griffith**, Salina Media Group, PO Box 80, Salina, KS 67402-0080... **Midwest Communications** News/Talk WTAQ/Green Bay seeks fit news person. Send T&R to **Jerry Bader**, PO Box 233333, Green Bay, WI 54301 or jerry@wtaq.com...**Regent**/St. Cloud, Mn seeks news anchor/reporter. Min 3 yrs. exp or BA/BS. Sent T&R to Regent Broadcasting, **Lee Voss**, 640 Lincoln Ave SE, St. Cloud, MN 56304 by July 15th...**Backyard Broadcasting** Active Rock KRRO/Sioux Falls seeks morning show producer/co-host. Knowledge of SAW and MediaTouch preferred. Send T&R to KRRO, attn. **Cade**, 500 S. Phillips Ave. Sioux Falls, SD 57104...**Matrix Media/EBN Radio Network/Chicago** seeks board operators for news/talk shows. Email resume to kgaisser@marixmediainc.com...**Clear Channel** Oldies KLDJ seeks midday personality with good production skills. Send T&R to **Scott Klohn**, 14 E. Central Entrance, Duluth, MN 55811 or scottklohn@clearchannel.com...**Infinity** Jack WJMK/CHICAGO has an immediate opening for PD. The perfect candidate will exhibit a positive attitude, have amazing people skills, and have the drive to win. Send a one sheet programming philosophy and list of their experience and achievements to: **Dave Robbins**, Vice President, General Manager, WJMK Radio, 180 N Stetson Suite 1000, Chicago, IL 60601...**Cumulus** Oldies KJMO/Jefferson City, MO needs a great morning personality. Send T&R to **Chris Kellog**, Cumulus Broadcasting, 503 Old Highway 63 North Columbia, MO 65201...All positions listed in *JOBS* are provided free of charge, and represent equal opportunities. No calls unless otherwise specified.