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THE
MAIN STREET
Communicator Network
TATTLE R
30
30th Anniversary 1974 - 2004
Tom Kay • Chris Mozena

WCCO-AM general manager **Dick Carlson** died at his home yesterday, 10 days after heart surgery. He was 60. Carlson was senior vice president of **Infinity Broadcasting/Minneapolis** and oversaw the operations of N/T WCCO, AC WLTE-FM and WXPT-FM ('80s station Mix 104). He came to Minneapolis in 2001 from Seattle, where he oversaw a group of radio stations including KIRO. Prior to moving to the sales side of radio, Carlson did radio play-by-play of professional sports in Kansas City. A Chicago native, Carlson worked at many stations with legendary call letters, including WCCO, WGN in Chicago, KOA in Denver and WLW in Cincinnati. "Growing up in Chicago, even as a kid in high school I loved radio. We had a station in high school and I was part of that," Carlson told *The Associated Press* last month. Survivors include his wife, Bev, and two daughters, Tanya and Jennifer. At press time, there was no word of a Minneapolis service to honor Dick, but it is known that he'll be buried in Denver. Until Infinity/Minneapolis decides how to fill Dick's shoes, expect **Mary Niemeyer**, currently the market Director of Sales, to oversee operations at both WCCO and WLTE, and **Phil Wilson** to do the same at WXPT. Our sympathies go to Dick's family and friends, and his staffs at Infinity/Minneapolis. He will be missed.

Anybody else do a head turn about the artist who occupies the #11 spot on the *BDS*Rhythmic chart? **Tim McGraw**! Yup... THAT Tim McGraw. Of course, he's got this duet with **Nelly** that helps...but if you've wondered about what it takes to be a multi-dimensional superstar (his movie, *Friday Night Lights* opened last weekend to big crowds and rave reviews), that nifty BDS number is exhibit "A"! Tim's solo effort - "**Live Like You Were Dying**" - tops sales charts everywhere, and is already at home on 3 formatic fronts, with top 40 just around the corner!



Joss Stone
You Had Me

Added
WXKS
WZKL
KALC
KKPN
KMHX
KNEV

curve RECORDS

Over the past couple of weeks, The Twin Cities were the site of provocative "Don't Vote" billboards that raised all sorts of heck from the moment they appeared. The local branch of the **NAACP** criticized the owner of the billboards - **Clear Channel Outdoor** - for suggesting citizens shouldn't vote. Minneapolis Mayor **R.T. Rybak** weighed in, criticizing the timing of the campaign and saying it is the wrong time to play with people's emotions



over voting. Hmm...Clear Channel? Middle of the Fall Book? If you sensed a radio promotion, you'd be dead on correct. Last Friday, the boards were updated to say "Don't Vote for Dave," a reference to morning radio host **Dave Ryan** of KDWB-FM. The sign tells viewers to "Make your vote count!" next to a photo of Ryan, wearing an Uncle Sam outfit and giving the thumbs up. If the campaign sounds a little familiar, you may be remembering a similar campaign KDWB conducted 2 years ago when pictures of 2 children appeared on boards with the heading, "Ugly Kids." Those billboards eventually morphed into a campaign for KD's then morning show of Dave Ryan and his former sidekick, **Angi Taylor**!

Low Millions Midwest Tour. England's **Low Millions** will be hitting several Midwest markets in the next couple of weeks. Look for them opening for Vanessa Carlton in cities like Minneapolis on 10/21, Chicago 10/22, Detroit 10/24 and Cleveland 10/25! If you haven't listened to their debut hit, "**Eleanor**" you're missing a glimpse of your playlist's future! **EMC/Manhattan**

Sen. **Sam Brownback** (R-KS) is taking one more shot at getting an anti-indecency bill passed, reintroducing a law that would increase indecency fine maximums to \$500,000 from \$27,500 (capped at \$3 million for a 24 hour period), setting a nine month time limit for issuing a notice of inquiry for an incident (and nine months after that for a ruling), and allowing talent to be directly fined as well. The bill is similar to the modified "compromise" version original House indecency bill that failed to get attached to a defense authorization bill last week. The new bill, co-sponsored by Sen. **Byron Dorgan** (D-ND...and apologies to those who may have taken offense that the *TATTLE R* identified Dorgan as the Senator from SOUTH Dakota last week), **Conrad Burns** (R-WY), and **John Ensign** (R-NV), is being pushed for passage before Congress adjourns.



She Makes The Make Up Look Good

Feel

ADDING NOW

CURB RECORDS

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 E-MAIL: tomk@main-st.net WEB: www.main-st.net



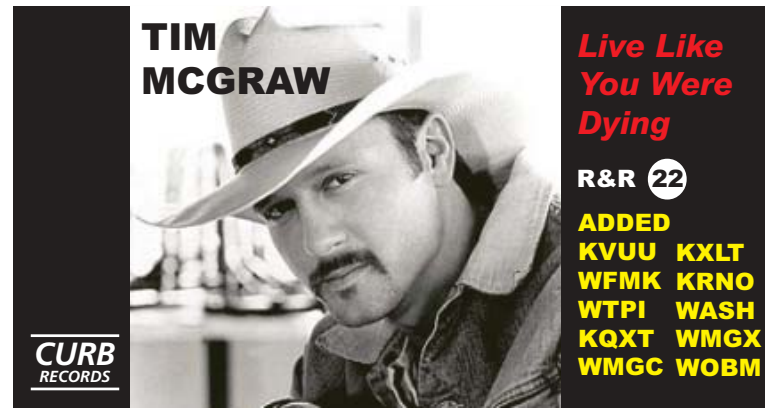
Guess who's been presenting **Feel's "She Makes The Make-Up Look Good"** in front of next Tuesday's add date? KZMG, WDJX, WERZ, WXXL and WYCR! Check it out on **Curb!**

Market jump of the week! KFRX/Lincoln (#175) midday host **Emily** lands a similar gig at WIOQ/Philadelphia (#6)!

Congratulations to the winners of the "Best of Indianapolis" radio winners in the annual *Nuvo Newsweekly* "Best of Indianapolis 2004" issue. Big winners this year include **Entercom's WZPL** who was named "Best Local Radio Station" for the third consecutive year. WZPL also received several other first place awards, including; "Smiley Morning Show" who was named "Best Local Morning Show" for the second consecutive year, and Z-99.5's **Tom Berg** who was voted "Best Local Traffic Reporter" for the third year in a row! Other winners included **Emmis' Top 40 WNOU** afternoon guy **Nigel**, who received the award for "Best Afternoon Personality, and HAC WENS' wake-up team **Wank & O'Brien**, who took home the award for "Best Radio Personality."

Even though **Richard Marx "Ready To Fly"** isn't officially adding at Hot AC and AC for another week, WLTJ, KQMB, WOMX, and WMMX couldn't wait! Arguably one his finest crafted lyrics, "Ready To Fly" will turn on new legions of Marx fans. Spin it, and hear for yourself! **Manhattan**

This past Wednesday (10/13) a 98 page federal affidavit unsealed in court revealed more details surrounding the raid of **Salem Sports WKNR/Cleveland** host **Bruce Drennan's** home, as specific content of wiretapped conversations were released. According to reports in the *Cleveland Plain Dealer*, the affidavit contends that Drennan ran a bookmaking operation but ran into financial trouble that left him concerned for his career and the safety of his wife. Among the quotes are Drennan telling partner **Davis Hammon Jr.** that if "anybody threatens my career, I will blow the whistle on everybody, and we'll all be [expletive] ruined...my career would be ended if this ever goes public..." The affidavit by federal agents, used to justify the warrant for the September 26 raid of the homes of Drennan, Hammon, and others, says that Drennan accepted bets and laid off some bets on other bookies. None of the subjects, including Drennan, have been charged with anything at the present time; the affidavit was unsealed as Hammon's father appeared on a related drug case involving cocaine found in his home during the raid. Drennan returned to the air on October 5 after a short time off-air directly following the raids.



First in on **Curb's Fernando Ortega** and "Dragonfly" (adding on Monday): KNEV and KOSO!

No doubt you've been following the controversy surrounding **Sinclair's** recent ordering of its 62 stations to air a program, *Stolen Honor*, a 'documentary' said to be highly critical of **John Kerry's** protests of the Vietnam War after he served in the Navy with distinction, winning 3 Purple Hearts, and Bronze and Silver Stars (if you're wondering about a possible motive, according to the **Center for Responsive Politics**, Sinclair officials have given nearly \$68,000 in political contributions this year, 97 percent of it to Republicans.) In Minneapolis, the owner of a furniture store who advertised regularly on Sinclair's KMWB-TV threatened to pull his advertising in protest. **Scott Rosenthal**, proprietor of **Carroll's Furniture**, shipped a letter off to Sinclair headquarters, saying "... The deliberate support of any candidate over another candidate has no place in media programming governed by FCC regulations. It is the obligation of FCC license holders to present a balanced approach to broadcasting. Notice the word balanced, not the word unbiased. ... It is our intention to cease advertising with your affiliate unless actions are taken by the Sinclair Broadcast Group to establish and maintain fair and balanced viewpoints in programming." The private letter to Sinclair somehow ended up in the hands of bloggers. Rosenthal told the *Minneapolis Tribune* he has no idea how that happened, and according to the newspaper "KMWB manager Art Lanham wasn't talking." The end result? Carroll's Furniture was a national political flash point. Right-leaning bloggers from across the country were calling and e-mailing the store, complaining about the letter to Sinclair. Left-leaning bloggers, meantime, similarly called and emailed, commending the store's decision to pull advertising. But the hundreds of calls and emails tied the store up, leaving Rosenthal disappointed and concerned the store would feel a revenue pinch in spite of the fact, no advertising was pulled. *The TATTLER* opinion? If Sinclair goes through with it's airing of the program – or of **Michael Moore's Fahrenheit 9/11** - it demonstrates an irresponsibility which sets the consolidation movement back to a position from which it may never recover. On the positive side, the threatened airing of *Stolen Honor* invites an overdue re-examination of restoring the Fairness Doctrine.

Joss Stone's "You Had Me" climbs both the hot AC and top 40 charts with awesome new adds each week. This week's "Stone" throws? KZZU, WXKS, WZKL, KALC, KKPN, KMHX, and KNEV! **S-Curve**



Shocker! **Bob Wood** has left Minneapolis' **Clear Channel** building. His position as PD of oldies KQQL and smooth jazz KMJZ was eliminated last Tuesday (at least for the present). Bob began his Minneapolis tour of duty as the first PD of country upstart WBOB a decade ago (the station was later purchased by **AM/FM-Clear Channel** and flipped to several formats before becoming KMJZ). **Gregg Swedberg**, who heads up sister KFAN and K102 (along with being Regional VP/Programming for CC) will be helping out KQQL in Bob's absence. **Lauren MacLeash** will add the overseeing of KMJZ to her CC resume, which also includes being PD of triple A KTCZ.

Rolodex Update: Active Rocker WJJO/Madison has moved. The new address is 730 Rayovac Dr, Madison, WI 53711.

The TATTLER sends it's warmest congratulations to **Journal** Rocker KEZO/Omaha PD (and longtime Conclave Board member) **Lester St. James** and his fiancé **Valencia** on the arrival of their son **Ian** this past Sunday (10/10). Meanwhile, not to be outdone, morning personality **Mike Tyler** and his wife **Becky** beat the boss by (5) days when they welcomed their son **Ryder** on Tuesday (10/5).

Changes. WXSS/Milwaukee's former afternoon host **Wes McKane** does the Prodigal Son thing, and returns from his night-spot at KDWB/Minneapolis to do wakeups with **Rhany Taylor**, who rejoins WXSS from WMYX. Meanwhile, **Van McNeil** moves back to afternoons and **Tony Zamboni** reclaims his Production Dir. duties fulltime for WXSS...former WLTE/Minneapolis APD **Dan Larkin** has been named Executive Producer of **Westwood One's** "Leeza at Night" radio program, hosted by **Leeza Gibbons**...WKSC/Chicago talent and former KDWB/Minneapolis part-timer **Scott Tyler** returns to nights at KDWB...WAKS/Cleveland APD/MD/afternoon host **Kasper** heads to afternoons at sister WIOQ/Philadelphia, replacing **Logan**...KLSY/Seattle welcomes WXPT/Minneapolis producer and Web Guru **John Morris** to join **Mitch Elliott** and **Lisa Foster** as morning show producer. Morris replaces **Byron Mengle** who recently left to do mornings at KGHL/Billings...WPCK/Green Bay Brand Mgr./PD **Chris O'Kelley** has announced his last day with the company will be next Friday (10/22)...KUSN/Coffeyville, KS PD **Sheri Mychaels** has exited the station as former KIND/Independence, KS talent **Karen G** comes on board to take on PD/morning show duties.

Congrats to WRKR/Kalamazoo PD **Jay Deacon** and station AE **Mandi Snyder**, on their perfect marriage of programming to sales!

WIL/St. Louis morning team **Cornbread** and **Pat James** are making an impact after being in town just two months since moving from KFDI/Wichita. Apparently the semi-superstitious Cardinal catcher **Mike Matheny**, a longtime fan of the station, had called the two on-air when they first arrived to welcome them to town. Then, good things started happening. Matheny's hitting took a turn for the better. And now, the Matheny call-in ritual takes place before each Cardinal's game. Meanwhile, the birds are still in the battle for the pennant, taking on Houston in the NLCS!

Kudos to WBNQ/Bloomington-Normal, IL MD/night stud **Russell Rush** who made the climb back up the ladder of the McDonalds in Normal to help fight AIDS this past week. Last year, Rush had raised over \$23,000 in 7 days and 19 hours, but this year he raised the goal to \$30,000. Battling the elements and a slow leaking air-mattress, and after being on-air for 16 hours a day, Rush actually surpassed his goal (\$33,000+) on Wednesday (10/7) at 5:27 PM, landing safely back on the ground just 6 days and 9 hours into his rooftop vigil!

Sunday (10/17) marks the groundbreaking for the new **Illini Media Center** at the **University of Illinois** in Champaign, IL (which will house rock WPGU, among other organizations). Lots of luminaries are slated to attend, including the city's mayor and council. **Illini Media**, a non-profit corporation, has been the heart of communication for students at The University of Illinois for more than 90 years. Many Illini Media alumni have gone on to notable careers in media, including **Roger Ebert**, **Hal Bruno**, **Gene Shalit**, **Hugh Hefner**, **Ken Paulson**, **Dan Balz**, **Pal Ingrassia** and **Dave Eggers**.

Changes too. **Clear Channel/Madison** names **Tim Krueger** Internet Marketing Dir. for the cluster. Previously, Tim had been handling web duties for the company's Springfield, MO cluster...KCLD/St. Cloud PD **Chris Pickett** has added PD duties at sister AC KCML...former Country KQYB/Spring Grove, MN morning man **Pete Wennes** has been appointed PD at Country KNEI-F and Sports KNEI...WWSY/Terre Haute, IN PD/morning host **Bill Cain** exits the station after five years to take on similar duties at WXTT/Champaign, IL...WJR/Detroit Dir. of Sales **John Gallagher** moves to the Windy City to take over management of **ABC Talker WLS** and **Radio Disney** affiliate WRDZ/Chicago...KRBR/Duluth, MN PD **Ray Styles** has left the building as **Mark Fleischer** assumes interim programming duties...Country WXCL/Peoria, IL has announced **Tom Kelly** will join for PD/morning show co-hosting duties alongside **Kimber Bennett** while current morning man **Dan Dermody** moves to

XXX30 HARD CORE RADIO

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mid-days and afternoon driver **B.J. Stone** relinquishes his PD duties to concentrate on his air-shift... **Summit City Radio**/Ft. Wayne, IN hires **Deb Washler** as Promotions Director of the cluster and appoints Alternative WXTW morning co-host **Jack Hammer** as Promotions Consultant... **WKTI**/Milwaukee has named former cross-town **WMYX** AE **Joe Hoffman** as LSM.

Jobs. Wanna be the next "**Gelman**" (*Regis and Kelly* producer) of radio who can put together and produce and direct a "variety show" for an adult morning radio audience? **Entercom** hot AC **WYMX** is searching for a morning show producer. All Gelman types should apply with resume/cover letter indicating referral source & CD/Tape to PD **Tom Gjerdrum**, 11800 W Grange Ave, Hales Corners, WI 53130-1035... **KLIZ-FM** in Brainerd has a half time position available including evenings and weekends. If you have some experience and would like to expand your career in a professional environment, get your mp3 and resume to DannyWild@theLoon.com ASAP... **Clear Channel/Eau Claire** is looking for a production director/copy writer to take over the creative department for its 7-station cluster. If you can produce commercials, run the production department, do some web-site work, and voice track a short air shift. Rush samples of copy and production, along with an aircheck to OM **Mike "Cush" Cushman**, 619 Cameron Street, 54703... Are you a sales manager ready for your next challenge? Or a top salesperson ready for a shot in management? The University of Illinois' commercial rocker **WPGU-FM**, wants to talk to you! Sales/management experience required. Send resumes and inquiries to DOS **Scott Downs**, 57 East Green St., Champaign, IL 61820 or email scott@illinimedia.com... 105.5 The River in Mankato, MN is looking for part-timers to fill some PT shifts, and possibly rotate into a full time position on-air position. On-Air experience preferred as well as a "Classic Hits" knowledge. Send your package to jpalmer@krbi.com, or to OM **Jake Palmer**, 1031 West Grace St. - St. Peter, MN 56082... **Country WDDD/Marion, IL** has a couple of spots to fill. If you have the skills to take on the competition on-air and on the street and you have PD/APD experience, then send T&Rs to: **Clear Channel**, Attn: **Tim Jones**, 1822 N Court, 62959... **Three Eagles'** T40 **KFRX/Lincoln** is searching for their next midday host! Get your materials to: **KFRX**, Attn: **Ryan Sampson**, 3800 Cornhusker Highway, 68504 or email him at ryan@kfrxfm.com... **Entercom** T40 **WXSS/Milwaukee** has another opening for a personality in morning drive! Rush the packages to: **WXSS**, Attn: **Brian Kelly**, 11800 W. Grange Ave., Hales Corners, WI 53130 or email him at bkelly@entercom.com... **WAKS/Cleveland** is going live at night! Rush your packages to: **WAKS**, Attn: **Dan Mason**, 6200 Oak Tree Blvd., Independence, OH 44131... **Clear Channel/Des Moines, IA** continues the search for a co-host on **KMXD** to team with a veteran morning pro. News, traffic, passion,

Anita Baker

You're My Everything

An AC Smash!

KVLY KKMJ WRRM

KWAV WSPA KUDL

WDEF KKCW WMYI

WLTJ WMJX WSUY

WMXC

more!

spontaneity, life experience and chemistry are all important. Rush your information and track record to boblaurence@clearchannel.com... **Prairie Communications** (the owner and operators of 17 Midwest radio stations) is looking for programming minds, first time programmers or individuals looking to get back into programming. These are all small market, un-rated opportunities. Forward Resume and Air checks to Prairiecomjobs@yahoo.com... **Rocker 106.7 The Eagle/Green Bay, WI** is on the hunt for their next mid-day jock. You can send your best stuff to ted.bare@cumulus.com, or you can rush your package to: **WJLW**, Attn: **Ted Bare**, 810 Victoria St., 54302... **WAWC** is opening a brand-new window studio location in Warsaw, IN and is seeking a high-energy, family-friendly disc jockey to work from that studio during Afternoon Drive. Candidate will also have board operator duties for other broadcasts, and be responsible for managing other board ops. Live remote work expected as well. Air shift 3-7p, work shift 2-10p, M-F. T&Rs to: **WAWC**, Attn: Air shift opening, 10129 N. 800 E., Syracuse, IN 46567 or e-mail to web@hoosier1035.com... **Country WDAF/Kansas City** is looking for individuals to fill part-time on-air positions. Send the goods to: **WDAF**, Attn: **Wes McShay**, 4935 Belinder Road, Westwood, KS 66205... Immediate PT opening **B103/Rockford, IL!** Send your materials today to: **WGFB**, Attn: **Doug Daniels**, 4570 Rockton Rd., Roscoe, IL 61073 or email at daniels@radioworks.net... **Cumulus'** News-Talk **WTN/Nashville** now has an opening for a top-notch anchor to handle the demanding morning drive shift, writing and delivering live newscasts twice an hour. The ideal candidate for this position will have a solid on-air delivery, excellent news writing skills and the ability to work as a member of a news team. Send tape (or CD), resume, and writing samples to: **WTN**, Attn: **John Mountz**, 10 Music Circle East, Nashville TN 37203... **Susquehanna's** Country **WYGY/Cincinnati** is looking for star players to join their winning team! Rush your materials to: **WYGY**, Attn: **Stephen Giuttari**, 895 Central Avenue, Suite 900, Cincinnati, Ohio 45202... **Clear Channel** is looking to fill several open and TBD programming, engineering, and on-air positions to begin in or before January 2005 in the Iowa/Nebraska region. Market sizes are 100+ Positions sought may include but not limited to PD, Promotions Director, News Director, Talk Show Host, 2 FM AC/HAC co-hosts, Chief engineer, Production director, and we can always use more part-time help in every market. Interested and qualified parties should e-mail resume, associated material and mp3 (for talent positions) to: jicook@clearchannel.com... **Regent Radio/Bloomington, IL** is searching for a morning news anchor for its Pontiac, IL stations; **WJEZ** and **WTRX**. Duties include writing and delivering daily newscasts and covering local news events. One year of on-air experience is required. CD's and resumes to: **WJBC**, Attn: **R.C. McBride**, Bloomington, IL 61704... All positions listed in *The TATTLER* are presented free of charge and represent equal opportunities. (Please, no phone calls unless otherwise noted.)

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