



THE MAIN STREET Communicator Network



TATTLE

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Bela Lugosi

TALENTRAK – A “SPECIAL” EVENT! One student who attended last weekend’s **TalenTrak** in Chicago called their experience “the most special day I’ve ever spent in radio!” That thought was echoed by both student and faculty at the one-day event held at Chicago’s Holiday Inn-City Centre, attended by over 90 radio professionals and students. The day began with a session called “Some Assembly Required”, where students received career guidance from Q101/Chicago PD **Mike Stern** (“Don’t put a ‘greatest hits’ tape together with your resume. Make your presentation an accurate representation of what you do every day”) and WKSC/Chicago PD **Rod Phillips** (“If you’re interviewing for my night gig, don’t come wearing a suit. Dress nicely, but let me know you’re in touch with our target audience”). Then came “How To Make A Great Radio Show” with **Eric Ferguson** or WTMX/Chicago’s Eric & Kathy show (“Just aim for one home-run bit a day. Find something that isn’t in the show prep sheets, something representing everyday life in your city”) and his producer, **Swany** (“On phone bits, never go with the most obvious angle. Go with something less obvious, and work from there...”). The last session of the morning, “Thriving In Today’s Corporate Environment”, dispensed key information from **Infinity’s Charley Lake** (“You must be flexible. Don’t just be a ‘top 40’ or ‘country’ talent, but make yourself at home in any formatic environment...and volunteer for anything and everything at your station”) and **Clear Channel’s Bob Kaake** (“Never be afraid of change!”). TalenTrak’s keynote was delivered by B96/Chicago’s **Eddie & JoBo** (“Always ask to see your ratings. Be pro-active at your station and with your program director”). But humor also prevailed at the keynote when JoBo spotted Rod Phillips in the crowd and acknowledged: “...and we’d especially like to thank Rod for helping us make a whole lot more money!” (A few months ago, WKSC came after the pair to do mornings on KISS but Infinity offered the the team more to stay.) After 3 hours of individual airchecks, TrakMaster (and WLUP/Chicago PD) **Bill Klaproth** – who organized the incredible day - sent everyone away with this thought: “Always make sure you work to become better than you were yesterday, while striving to become even better tomorrow!” The Conclave thanks everyone who taught and learned at the 12 year-old air talent seminar – and that would be everyone. (*Rumor: is TalenTrak already being planned for Cleveland, Ohio on Saturday, October 16th, 2004??*)

Kansas City Summer Book. While slipping a little, **Carter’s** urban KPRS grabs the top spot. KPRS 7.3-6.9, KMBZ-AM 7.4-6.6, KQRC 6.1-5.8, WDAF-AM 5.4-5.6, KBEQ 4.6-4.7, KFKF 4.6-4.6, WDAF-FM 3.4-4.3, KCMO-FM 4.3-4.1, KMXV 4.5-4.1, KYYS 3.1-3.9, WHB-AM 3.3-3.9, KUDL 4.3-3.8, KMJK 2.8-3.6, KCFX 3.2-3.6, KSRC 3.5-3.2, KCHZ 2.6-3.1, KCMO-AM 3.6-3.0, KRBZ 2.4-2.6, KFME 2.6-2.4, KZPL 1.6-1.7, KPRT-AM 1.0-1.3, KXTR-AM 1.0-1.0, KKHK-AM 1.4-0.9, KCCV 0.8-0.8, KCZZ-AM 0.7-0.4. Summer books found in this *TATTLE* are 12+ persons, 6A-12P, M-Su, 6A-mid, 2003 Spring Book – 2003 Summer Book. These results may not be used without permission from **Arbitron**. **The Arbitron Company** © 2003.

Fountains of Wayne “Stacy’s Mom” is one of the biggest hits on the radio, and it’s showing no sign of slowing down. Now firmly entrenched in the nation’s top 10, the catchy, creative ode to motherhood is requesting and testing everywhere. Unbelievable rotations at WMYX 42x, WDRQ 49x, WCIL 58x, WIOG 67x, WHTS 74x and KMXV 87x!! Obviously, it’s **RADIO** who’s got it goin’ on! **S-Curve**

YOU CAN’T ALWAYS GET WHAT YOU WANT DEPT. Minneapolis-based **Best Buy Co. Inc.** has been given exclusive U.S. and Canadian selling rights to the **Rolling Stones’** new DVD box set “Four Flicks” from Nov. 11 and on into February in a deal initiated by the Stones’ record company (**Rolling Stones Records**, distributed in the US by **Virgin**). The agreement with the rock ‘n’ roll band is considered a major coup for the consumer electronics giant. Exclusive alliances between big recording artists and retailers aren’t new (for example, Minneapolis-based **Target** had one this summer with **Justin Timberlake** and **Christina Aguilera** on a joint CD), but this deal raises the bar on such arrangements. **George Whalin**, a California retail consultant, said Best Buy’s deal with the Rolling Stones gives the nation’s largest retailer of consumer electronics “an edge over everyone else who sells music” because of the Stones’ popularity (The Stones’ **FORTY LICKS** two-CD set sold about 4 million copies in the United States.) Could the deal harm the Stones? Many music chains in both the US and Canada are protesting by ceasing to sell Stones stuff – including **Trans World Entertainment**, who is returning most of the band’s 72 catalog titles to their distributor. Other companies are split on how to handle the Stones. **Musiland** - owned by Best Buy until June - isn’t pulling Rolling Stones product. Ironically, The Virgin-owned **Virgin Megastore** chain has sent a letter to the Stones saying it’s reviewing its support for the band because of the deal. While Best Buy comes off as a “bad guy” to many retailers because of the Stones arrangement, their role as a loss-leader is actually helping many independent retailers around the country. According to a story in today’s **Music Biz**, independent retailers continue to frequent Best Buy (and **Circuit City**), buying product to re-sell it at their stores. The new **Strokes** album is being sold for \$9.99 at Circuit City, while a one-stop sells it retailers for \$10.99. **R.E.M.’s** greatest hits packages are \$2-\$3 cheaper at Circuit City than many retailers can purchase wholesale. That means, many indie store owners are heading to Best Buy to purchase quantities at a cheap price to resell in their stores. Just one more sign that, indeed, these are difficult times in the music industry.

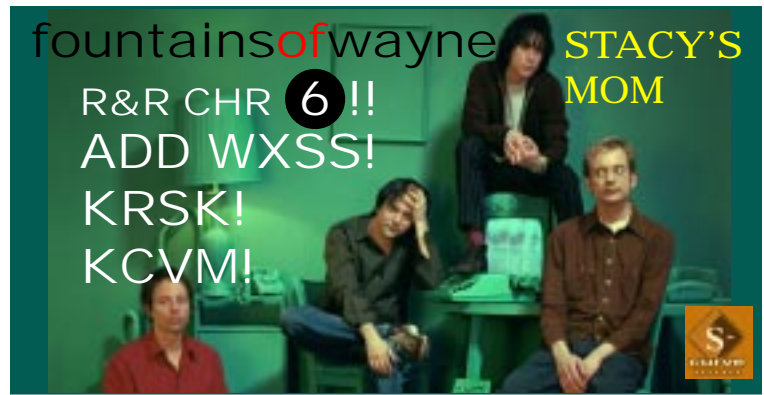


The musical **SURPRISE** of **Conclave 2003!**
Breanna
Her first single, exclusively for **MIDWEST RADIO** -
You Don’t Have To Be Strong
On your desk next week!

In the 80’s: The Nylons
The 90’s: The Blenders
IN 2003:



THE 2003 MIDWEST TOUR
LaCrosse, Windom,
Cambridge, Eau Claire, Marshall,
Norfolk, Beatrice, Sioux Falls,
Sioux City, Willmar, Minneapolis,
Des Moines, Rochester,
Rapid City, St Cloud,
INCLUDING RADIO
in each market!
Have **TONIC SOL FA**
visit **YOUR STATION!**
Call 952-927-4487



Madison Summer Book. Nice summer for **Mid-West Family's** country WWQM. WWQM, 8.2- 9.3, WZEE, 7.7-7.3, WIBA-FM, 6.5-7.0, WJJO, 6.4-6.3, WMGN, 6.7-5.9, WOLX, 7.4- 5.6, WMMM, 4.0-5.1, WIBA-AM, 5.2-5.1, WBZU, 3.3-4.6, WKPO, 2.2-2.5, WTUX, 2.7-2.0, WTSO, 2.0-2.0, WTDY, 2.3- 1.7, WDMP-FM, 1.8-1.5, WCJZ, 2.3-1.5, WMAD, 1.8-1.5, WJVL, *-1.4, WHIT, *-1.0, WBKY, 0.5-0.8, WGN, *-0.8, WDDC, *-0.8, WPKR, *-0.7, WSJY, 1.3-0.7, WTLX, 0.7-0.5, WDMP, @- 0.2.

Number one research and number one phones mean **Meat Loaf's** "Couldn't Have Said It Better" is the hottest thing playing at KSTZ/Des Moines. Duplicating the hot AC success story is KFME 21x, KKRL 35x, and KQIC 23x. It's appropriate that Meat should be climbing the charts because exactly 10 years ago this week, Mr. Loaf sat at #1 with "I'd Do Anything For Love..."! History is about to be repeated! **Sanctuary**

On Monday, **Emmis** changed Hot AC WENS/Indianapolis to Real 97.1, with most of the airstaff exiting. That means one year after touting the acquisition of morning team **Steve King & Julie Patterson** from cross-town WZPL — which happened after they sat out a six-month noncompete — the duo was released, along with midday personality **Michelle Rivers** and afternoon jock **Chris Ott**. The new line-up? **Carmen Connors** and **Ernie Mills** in the morning. **Ann Duran**, most recently at WQSX (Star 93.7)/Boston, middays. Afternoons are **Monique & The Man** (Monique is a standup comedy vet of 10 years and **The Man**, who was previously known as WKQZ/Saginaw, MI morning co-host **The Poorboy**, AKA **Todd Kangas**). Real 97.1 will run the syndicated **Alan Kabel Show** at night. Says Market Manager **Tom Severino**: "WENS still going to be a Hot AC focusing on '90s and currents with some 'oh, wow' '80s in there, but the real focus of the station is going to be personality, and the music is going to be the glue. In addition, we basically have a morning show in both mornings and afternoon drive." The station was undaunted as WZPL — who apparently got wind of the change earlier in the week — began calling itself "Real Radio" through the weekend leading up to the WENS change.

Columbus Summer Book. Big summer moves **Clear Channel** T40 WNCI to it's biggest lead in several books. WNCI 7.6-8.6, WCKX 7.5-7.7, WTVN 7.5-7.7, WCOL 8.2-7.0, WLWQ 6.0-6.3, WSNY 6.5-5.9, WBNS 4.8-5.4, WBZX 5.5- 4.5, WXMG 3.4-3.4, WHOK 2.5-3.2, WFJX 3.0-2.8, WCLT 2.7-2.6, WWCD 1.9-2.6, WODB 3.3-2.5, WCVO 2.0-2.1, WJYD 1.1-1.9, WBNS-A 1.5-1.9, WMNI 1.7-1.6, WEGE 1.8-1.4, WJZA 1.1-1.1, WAZU 1.8-1.1, WNKO *-1.0

It's not surprising to see **Tim McGraw** succeed at radio with "**Tiny Dancer**". What else could you expect from a multi-million selling artist covering a classic by ANOTHER multi-million selling hall-of-famer. Added KESZ, KJSN, KSNE, and WMAS with increasing spins EVERYWHERE! **Curb**

NBC's Radio Music Awards scored some really strong **Nielsen** numbers this past Monday (10/27) with a 4.5/11 share 18-49 with 9.6 million viewers! The show was #1 women 18-34, #1 teens and NBC's highest 18-49 results since the network's Premier Week! Meanwhile, as radio celebrated it's hit-makers on TV this week, a legitimate form of on-line file-trader **Napster** "arose from the ashes" and **XM** announced it reached the 1 million subscriber mark in record time. (Hmmm!?)

According to reports from the *Associated Press* earlier this week, KFGO/Fargo, ND talk show host **Ed Schultz** has announced he will be syndicating a new show through a company backed by Democratic lawmakers in Washington who have already raised about \$1.8 million in pledges to launch the show through **Democracy Radio**. **Jones Radio Network** is expected to handle the show's marketing, with **Media Syndication Services**, Democracy Radio, Schultz and Jones each owning a portion of the program itself. Schultz will air his national show 3-6pm Eastern beginning in January, while continuing to do his late-morning local show for the Fargo market.

Attention Midwest T40's/Hot AC's: coming your way this week - **Breanna** and "You Don't Have To Be Strong". After a successful test-marketing of the track shortly after her Conclave debut, her soulful single is now ready to be confidently added and rotated in a region which she calls home (she's from Minneapolis!). Look for it! **4 Entertainment**

Omaha Summer Book. **Clear Channel** country KXKT commands the market. KXKT 10.4-10.3, KFAB 8.7-7.5, KEZO 7.5-7.3, KGOR 7.1- 6.4, KSRZ 5.9-5.9, KQCH 5.0- 4.8, KKCD 4.3-4.5, KEFM 4.6-4.4KQKQ 4.1-4.1, KOMJ 3.7-4.0, KLTQ 2.8-3.4, KRQC 3.3-3.3, KBBX 0.9-2.9KKAR 3.5-2.6, KBLR 2.6-2.1, KOZN 1.4-1.8, KCTY 2.0-1.5, KOIL 0.4-1.3, KOSR 1.3-1.0

The 2003 Radio Mega-Blast Awards were presented this past Monday (10/27) at a special Industry Award Party that took place just prior to the Radio Music Awards in Las Vegas. Congratulations to the following Midwest winners; CHR/Rhythmic - PD of the Year, **Todd Cavanah** of WBBM/Chicago with APD/MD of the Year going to **Erik Bradley** of WBBM/Chicago. Urban - Radio Station of the Year was WGCI/Chicago with PD of the Year going to **Elroy Smith** of WGCI/Chicago and APD/MD of the Year accolades for WGCI's **Tiffany Green**. Country - Radio Station of the Year was WSIX/Nashville, with PD of the Year being awarded to **Joel Burke** of KYGO/Denver and Marketing Director of the Year going to KYGO's **Garret Doll**.

Congratulations to **Chum Radio Network** VP/GM and **Chum Group Radio** VP/Special Projects **Bob Laine** on his retirement yesterday (10/30). Bob served on-air at the legendary T-40 from 1958-70 before becoming PD of the station and later GM at several Chum owned properties in Canada.



I Am
 RE-ADD KQRC!
 ADD WXTB!
 WAAF 16x
 WJJO 16x
 WNOR!
 WRXR!
 KOOJ!

ARTIS RECORDS

The TATTLE sends get-well wishes to WMZK/Wausau, WI PD **Nick Summers**, who suffered a dislocated hip and a broken hand in a car accident last weekend!

They're poised and ready...and headed for your hometown! **Tonic Sol Fa** is the hottest a cappella unit to come down the pike since the **Ny-lons**, and they've just embarked on a Midwest tour which takes them to dozens of communities in Minnesota, Wisconsin, Iowa, South Dakota and Nebraska. Prior to each night's performance, they'll be stopping at area radio stations to say "hi." Take it from us, they're an absolute hoot to interview...and don't be surprised if they interrupt themselves just to break into a jingle for YOUR station. Let us know if you'd like them to schedule a visit!

The 2004 Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT! July 14-17 at the Marriott City Center in Minneapolis! Mark the dates NOW!

Wichita Summer Book Journal country KFDI shows one of the biggest gains of any market in the top 100 – over SIX shares. WOW! KFDI 9.8-15.0, KDGS 8.3-7.3, KRBB 7.3-7.1, KICT 6.5-6.6, KNSS 6.1-6.2, KZSN 5.5-6.2, KFTI 5.1-5.4, KEYN 5.8-5.4, KFXJ 5.5-5.1, KFBZ 4.4-4.6, KRZZ 4.4-4.0, KKRD 5.3-3.5, KTLI 2.8-2.6, KFH-FM 1.9-2.0, KYQQ 1.9-1.9, KMYR 1.4-1.4, KMXW 1.6-1.4, KSJM 1.7-1.2.


Shipping 11/14, **American Idol's** favorite Should-Have-Been: **Kimberly Locke** and her first single, "8th World Wonder" on **Curb!** Wait'll you hear it!!

Entercom's Alternative KRBZ/Kansas City has announced that WJSE/Atlantic City, NJ APD/MD/mid-day guy **Jason Ulanet** will join the station as MD/mid-days, while MD/afternoon host **Lazlo** is upped from MD to APD. In addition, former cross-town Top 40 KCHZ PD **Mike Austin** joins **Afentra** in mornings as co host/producer, replacing **Kenny Holland**.

Beau Derek is the new PD/afternoon driver of **Artistic Media Partners'** CHR/Pop **WAZY/Lafayette**. Most recently, he was working at WJFX/Fort Wayne, and replaces **JJ Davis**. His new WAZY lineup - The WAZY Wakeup Crew with **Gavin Todd**, **Stephanie Patterson** and **Larry Clisby** in mornings, and **Chris Cruise** is doing nights.

Dope "I Am" add & re-add of the week: WXTB & KQRC!

Today (10/31) marks the 40th anniversary of the launch of the Keener 13 brand at legendary WKNR/Detroit. In addition to on-air tributes on **Sirius**, **XM** and WPON/Pontiac, MI this week, check out www.keener13.com which has an essay on the Keener phenomenon along with **Bob Green's** first WKNR promo!



Tim McGraw
 "Tiny Dancer"
 R&R AC 21

ADDED KESZ, KJSN,
 KSNE, WMAS!!
 On WBBQ, KRBB, WLTM,
 KISC, WASH, KTRR,
 WSHH, KKLTI!!

CURB RECORDS

Changes. **McVay Media** brings in former **Clear Channel** Sr. VP Programming **Dave Lange** as VP Rock...WEPN/New York PD **Kevin Graham** is named PD of Infinity Sports/Talk **WXYT/Detroit**. He replaces **Gregg Henson**, who segues to middays at sister FM Talker **WKRK**, where he'll team up with **Michelle McKormick** to form Motor City Middays starting today...**Joey Fortman** journeys to **WZSR** in suburban Chicago for afternoons. Most recently doing mornings at WAEZ/Johnson City, Fortman will continue to do weekend/swing at WTMX/Chicago...**Travis Broadcasting** AC WYLT/Ft. Wayne flips to Hot AC as "My 103.9, Fort Wayne's Variety Channel."

Two time **Cy Young** Award winner (with the Detroit Tigers) and former Talk host on WXYT/Detroit (before serving a six-year sentence in federal prison for embezzlement, mail fraud, money laundering and conspiracy) **Denny McClain** is out of prison and reportedly looking to get back into radio! Earlier this week he told the *Detroit Free Press* that, "I really want to do radio again in a major way, and hopefully an opportunity will come about soon. I enjoy the pace and excitement of radio and giving guests the opportunity to say what they want." (Go ahead, you can call it a comeback!)

The first holiday format flip happened **today** in Charlotte as **Infinity's** Star 101/Charlotte began to Santa-fy their city BEFORE Trick-Or-Treaters even hit the streets. Does this mean more stations will take Infinity's lead, flipping to "Jingle Bell Rock" way before turkey's even begin to get nervous? Will these stations LOVE the **Layne Larson Holiday Sampler** CD they'll receive before Thanksgiving? Ho Ho Ho!!

Clear Channel's WSPD/Toledo talk show host **Denny Schaefer** attempted to appeal his recent contempt order in the slander lawsuit filed against him by a reporter from the *Toledo Blade*. Schaefer had asked Lucas County judge **William Skow** to vacate the contempt order entered in late September for his failure to provide information about the paper and its publisher **John Robinson Block** in the case brought by reporter **Sandra Svoboda**, who says that the jock made untrue allegations about an affair between her and Block on his show at WVKS/Toledo. Schaefer, who had previously told the court he could not recall who gave him the information on which he based his comments, has since filed an affidavit from former *Blade* employee **Alan Abrams**, identifying him as the source. The judge, not impressed with Schaefer's fickle memory, later denied the jock's bid to have the contempt order dropped and instead ordered him to pay \$5,954 of Svoboda's legal fees.

The TATTLE wishes a speedy recovery for WMXG/Stephenson, MI morning news director **Allan Gibbs** who suffered an apparent aneurysm and is now undergoing treatment at a Chicago area hospital. WMXG has established a fund to help him with his medical expenses, for more info visit www.wmxg.com.



The J Project "Delusions of Grandeur"

Release date: November 18
Produced by Grammy Award
guitarist LaSalle Gabriel
For more information:
612.874.6374
www.studiolexicon.com

Warren Zevon "Keep Me In Your Heart" spin champs of the week:
WXRV 10x, WRLT 9x, KYYY 9x!

Changes Too. **Infinity** Oldies WJMK and Country WUSN/Chicago has dropped it's public affairs show "Chicago Up Close" with **Lee Ann Trotter** and replaced it with WUSN morning man **John Howell's** "Sunday Journal" talk show...**Emmis'** WKQX /Chicago has upped Director of Market Development **Nick Merenda** to LSM...**Salem's** WZFS/Chicago has moved Promotions Coordinator **Diane Sosa** to the 7-10pm evening show, beginning immediately, while **Brian Kovacs** joins the station as Production Dir. also picking up a weekend shift...WJMK/Chicago has picked up former WODS/Boston wake-up guy **Paul Perry** as their new morning host, effective Monday (11/3)...WSCR/Chicago morning producer **Laurence Holmes** has been promoted to full-time sports reporter and will also continue to co-host his Saturday night show with **Dan Zampillo**...former WSCR/Chicago producer **Rick Gieser** has joined cross-town **Tribune** Talker WGN as producer of the weekend editions of "Sports Central" with **Jim Memolo** and **Glen Kozlowski**...Sports WMVP/Chicago reporter and host **Marc Silverman** has reportedly inked a 3 year contract extension for the show he hosts a show with **Carmen Defalco** on weeknights when the station is not carrying play-by-play.

CONCLAVE FALL BOARD MEETING! The Conclave's fall Board of Director's meeting will be held Saturday, November 8th at the Minneapolis Marriott City Center Hotel. All Conclave Board meetings are open to the public. If you'd like to attend, give us a call or write info@theconclave.com.

Changes 3. KGMV/Springfield, MO has named **Chris Michaels** as the new PD following the departure of **Lisa Robbins** to program sister KTOZ, with mid-day host **CJ** becoming APD at KGMV...**Newradio Group** has named **Queen B's** Southwest Wisconsin/Dubuque, IA cluster GM **Ben Rosenthal** GM for the company's Fort Atkinson, WI cluster, including Talk/Sports WFAW and Soft AC WSJY...Christian KZZQ/Dees Moines MD **Rachel Leigh** has handed music duties back to PD **Dave St. John** in order to spend more time at home with her family, she continues her on-air shift at KZZQ...WRBR/South Bend, IN mid-day talent **Katie Rademacher** exits today (10/31) and heads to **Regent's** WGRD/Grand Rapids, effective (11/10)...**Clear Channel's** WRIT/Milwaukee has hired **Entercom's** WBZU & WOLX/Madison's **Megan Edelson** as Promotion Dir. effective (11/10)...former WCOL/Columbus, OH night guy **Marc Elliot** has picked up a weekend gig at Country KSD/St. Louis...**NextMedia/Saginaw, MI** has promoted WJBR/Wilmington, DE VP/GM **David Smith** to VP/GM of the cluster, including; Country WCEN, Soft Rock WGER, News/Talk WSGW, AC WTCF and Urban AC WTLZ...WKDD/Akron, OH MD/midday host **Lynn Kelly** exits the station and former WHOT/Youngstown midday talent **Justine Thomas** is inbound to assume the air-shift, meanwhile PD **Keith Kennedy** adds MD duties...



Couldn't Have Said It Better

Meat Loaf

ADD KDMX, KLTG,
WIXM!

KKRL 35x! WTSS 27x
KSTZ 25x! KFME 21x!
WMC 16x! WBMX 13x!

Sanctuary Records Group

Availz. KXKL/Denver PD **AI "Brady" Law** and the station parted ways earlier this week and he is now looking for his next challenge, reach out to him at (303) 947-6691 or albradylaw@yahoo.com.

Jobs. With **Brad Savage** now a fulltime resident of Missouri, a great opportunity exists at Main Street for someone with good organizational skills who loves music, radio, and **The Conclave**. This is an entry-level, learning position where you'll experience ground floor music promotion/marketing, office organization, and planning the industry's most unique seminars – *The Conclave* and *TalenTrak!* If you know a bit about the Internet, computers & software (esp. Mac), and radio...but want to learn - and network - more...send a letter and resume to **Tom Kay**, c/o Main Street, if you're interested. You know the address and email...**Federated Media** are looking for the next Operations Manager of legendary 97.3 WMEE/Ft. Wayne, IN. Preferred candidates will have some HAC programming or APD experience. Regardless of experience if you feel you have the talent and can prove it, we want to hear from you. Knowledge of the "5 Step Marketing Strategy Model" is a plus. Fax or email your resume to GM **Mark DePrez** at (219) 447-754 or mdeprez@federatedmedia.com...If you can relate to, and entertain, the 25-54 adult that likes Rock-n-Roll and shops at Wal-Mart while working the phones, doing remotes and station appearances...you could be the next DJ at **Clear Channel's** (106.7) The Drive/Detroit, MI! (Must have a soft spot in your heart for great classic rock too!) Email an MP3 and resume to **John Trapane** today at: Johntrapane@clearchannel.com. Or, send it snail mail to: 106.7 (The Drive), Attn: John Trapane, 27675 Halsted Dr., Farmington Hills, MI 48331...**Clear Channel's** WRIT/Milwaukee, WI is searching for a qualified candidate to fill an overnight VT shift. Get your T&Rs to: WRIT, Attn: **Jeff Lynn**, 12100 West Howard Avenue, Greenfield, WI 53228...Urban WSSR/Tampa, FL seeks a full staff, from PD to all day-parts, creative services and promotions! Rush your T&Rs to: WSSR, Attn: **Jeff Kapugi**, 4002 Gandy Blvd, 33611...T40 KMXV/KC needs part-time air talent, ASAP! If you have a minimum three years experience, rush your package to: KMXV, Attn: **Ponch**, 508 Westport Rd. Suite 202, Kansas City, MO 64111, or email your package to ponch@mix93.com...**Cumulus'** rocker 94.1 KRNA, Eastern Iowa's 100kW Heritage Mainstream Rock Station has a morning show sidekick opening. Can you entertain our 25-44 Male audience? Do you have a track record that proves it? They're looking for someone with hustle and drive...on the streets and on the air. Contact PD **Gregg Scharnau** via email at shark@krna.com... *The TATTLE* is passing names for a morning show position at a top-rated upper Midwest Hot AC station, where local involvement and compelling programming is key...All jobs listed in *The TATTLE* are presented free of charge and represent equal opportunities.

Happy Hallo-Tattler!

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD, #104, MINNEAPOLIS, MN 55416

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