

# THE MAIN STREET Communicator Network TATTLE R

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**Hubbard Broadcasting's** afternoon talk show host **Jason Lewis** has announced that he will exit KSTP-AM/Twin Cities (1500) for WBT/Charlotte, NC. Jason worked at WBT in the early 1990's, and has simply decided to return to the area. Lewis says it's been a very hard decision to leave the Twin Cities, but the move will allow him to spend more time with his growing children. At WBT, he'll host the 3-6pm slot (he currently handles a 5-8pm show at KSTP). His last show with KSTP will likely be next Tuesday (9/30), when his contract expires. **Joe Soucheray's** "Garage Logic" program will reportedly shift to the 3-6pm slot, and Lewis will begin his show at WBT on November 1, replacing market veteran **Brad Krantz**. There's also been speculation that KSTP part-timers/fill-in hosts **Tom Marsland** and **Dave Thompson** may see their roles expanded with the station.

It's a HUGE week for **Fountains of Wayne**, who score 'Most Added' honors, again! New stations jumping on the late summer smash "**Stacy's Mom**" include: KDWB, KHKS, KRBE, WKSC, KKDM, WHZZ, WWWQ, WDRQ, KHFI, WFLZ, WHYI, WZYP, WIOQ, KSRZ, WXXL and more! Spin leaders are: KNEV/Reno (74x), KUCD/Honolulu (58x), WIXX/Green Bay (54x), KBKS/Seattle (51x), WKZL/Greensboro (50x), KZZU/Spokane (49x), KDND/Sacramento (47x), KHRO/EI Paso (47x), WNTQ/Syracuse (45x), KJYO/Oklahoma City (42x), WHTS/Quad Cities (42x). **S-Curve**

**Denny Schaeffer**, talk host at WSPD/Toledo, has now been charged with contempt of court for not disclosing the name of his source for comments that he made on-air at sister station WVKS, that later prompted a libel suit from a *Toledo Blade* reporter. Although Schaeffer claimed that he couldn't remember who told him that the plaintiff **Sandra Svoboda** had a relationship with *Blade* publisher **John Robinson**, Judge Block rejected Schaeffer's testimony this week and scheduled a contempt hearing for October 30. Stay tuned for more developments!

**Laura Turner's** debut single "**Soul Deep**" is showing very well at Smooth Jazz/NAC, and now AC too. It's playing at WJKK (9x), WFMK (8x), KXLY (7x), WSUY (7x), WRMM (6x), KOSI (6x), KISC (6x), KJOY (6x), WSRS (5x), KKMJ (5x), WLRQ (5x), KKBA (5x), KMGA (5x), and more. If you need another copy, let us know today at [Newmusic@main-st.net](mailto:Newmusic@main-st.net) and we'll rush you one! **Curb**

**LESS THAN ONE WEEK TO SAVE \$ BY REGISTERING FOR TALENTRAK 2003!** If you're interested in attending the Chicago TalenTrak, you have until next Tuesday to take advantage of the early-bird rate of \$49, which expires on October 1st (after 10/1, tuition is still a reasonable \$59). TalenTrak is even more of a bargain for those who register for the low group rate of just \$39 per person (for up to 4 from the same station/group registering at the same time); the bargain group rate also expires on October 1st. (See attached registration form, or visit [www.theconclave.com](http://www.theconclave.com) to print one.)

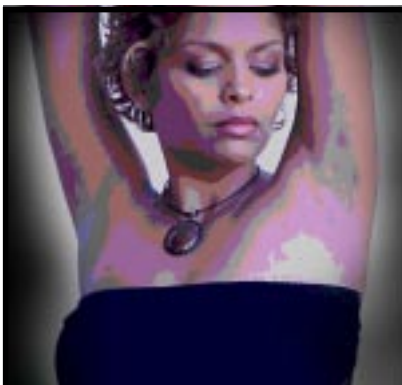
**Gordon Jump**, best known as **Arthur Carlson**, the station General Manager on "WKRP in Cincinnati" (and even better known as the lonely **Maytag** repairman), died Monday. He was 71. Jump suffered from pulmonary fibrosis. The illness causes scarring of the air sacs of the lungs, leading to heart or respiratory failure. As Arthur Carlson in "WKRP in Cincinnati," he drew first-hand from a radio background. A native of Dayton, OH, Jump began his career working at radio and TV stations in the Midwest. He worked behind the microphone and the camera, including jobs as a producer for Kansas and Ohio stations.

As hinted in *The TATTLE R* last week, **Saga** has announced their new PD for WLZR/Milwaukee ("Lazer 103"), and they are promoting from within as KAZR/Des Moines ("Lazer 103.3") PD **Sean Elliott** will assume the Milwaukee PD chair effective October 13. He replaces **Mike Stern**, who announced last week that he is joining **Emmis** alternative rocker WKQX/Chicago as PD.

**Meatloaf** is back, amid a flurry of media appearances and performances on the likes of **Fox News**, **Inside Edition** and other talk shows. His newest single "**Couldn't Have Said It Better**" is "classic loaf" with supporters already lining up at HAC and Rock, including; WTSS/Buffalo (25x), WBMX/Boston (24x), WPLJ/New York (20x), KSTZ/Des Moines (20x), WXMA/Louisville (20x), WNNK/Harrisburg (15x), KFME/Kansas City (15x), WQAL/Cleveland (14x), KLPX/Tucson (13x), WYBB/Charleston (12x), WRFY/Reading (11x), KFBZ/Wichita (9x). New this week at KKPX/Corpus Christi, KARZ/Marshall, and KQRS/Minneapolis! **Sanctuary**

**Steve Schram**, formerly of AOL Web Properties and **Clear Channel's** Detroit cluster, has been appointed VP/GM of **Infinity's** Oldies WOMC, Country WYCD, and Jazz WVMV, meanwhile **Rich Homberg** adds Talk WKRK to his VP/GM responsibilities at News WWJ and Sports WXYT.

Kudos to **Lester St. James** and the entire KEZO/Omaha staff who is raising money for the family of **Jason Pratt**, the Omaha police officer who recently passed away after being shot chasing a felon on September 11th. In addition to a fundraiser scheduled for Saturday (9/27), they've dusted off all of the Z-92 albums, that have been in storage since CDs were invented, for a huge record auction!



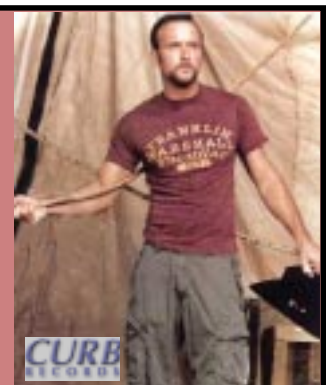
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## Tim McGraw "Tiny Dancer"

AC Most-Added!  
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WTCB, WTFM, etc.



MOST ADDED! KDWB, KHKS, KRBE, WKSC, KKDM, WHZZ, WWOV, WDRQ, KHFI, WFLZ, WHYI, WZYP, WIOO, KSRZ, WXXL and more!!

fountains of wayne "stacy's mom"



**WANT TO BE AIRCHECKED AT TALENTRAK?** TalenTrak's most popular feature – the famed one on one aircheck clinic – is limited to the first 60 registrants! A peek at the number of TalenTrak registrations so far reveals that you can still be airchecked on October 25<sup>th</sup>...but you'd better hurry your registration along to Conclave headquarters. And if you'd like to save money (hey, you're an air talent...OF COURSE you wanna save money!!) get it in by next Tuesday and you'll save a cool \$10 bucks (the early-bird rate is \$49...on Wednesday, tuition increases to \$59!) If you'd like to come as part of a group, check out the group rate; the story is found elsewhere in this week's TATTLER. Save money...AND be airchecked, too!! What a bargain at TalenTrak 2003!

**Changes.** Former KTCZ and KDWB/Twin Cities weekender **Jake Redman**, now handling Imaging duties (and on-air) at T40 WHYI/Miami ("Y-100"), adds VT'ed nights at **Clear Channel** sister Hot AC "Star 94-7" in Fort Pierce, FL...**Three Eagles'** KCPI/Albert Lea morning host **Steve Helleksen** has exited the recently-converted classic rock station's morning slot after 14 years; claiming he wasn't fired so much as "invited to leave" in favor of syndicated programming...former KKSR/St. Cloud midday host **Katie Stickssel** has exited mid-days at **Clear Channel's** T40 WLDI/West Palm Beach, FL ("Wild 95-5") due to budget cuts...**John-Blair Bickerstaff**, Director of Basketball Operations at the University of Minnesota, has joined the NBA's Minnesota Timberwolves as a radio analyst, replacing **Jim Petersen** who makes the move to TV...Urban WVAZ/Chicago has announced it is now hosting pre-concert receptions at the Chicago Symphony Orchestra with afternoon host **Bonnie Deshong**...Oldies WIGN/Earl Park-Lafayette, IN was knocked off the air for a few hours on Sunday (9/21), due to vandalism of the station's tower and transmitter...AC WLHT/Grand Rapids MD/Midday personality **Mary Turner** has resigned...former GSM at Alternative WXTM/Cleveland **Dean Snyder** joins **Clear Channel/Santa Barbara** as Director of Sales...

The Top 40 format has returned to Waterloo, IA, twice in the same weekend. After stunting all weekend with the Top 10 songs from 10 different formats, **Cumulus** classic country KOEL/Waterloo emerged at 9:23am Monday as KKHQ, "The New Q-92.3." The heritage KOEL call letters have moved to 98.5 KKCV ("K-98.5"), which remains contemporary country. OM **Dick Stadlin** is overseeing the new format and is searching for staff (See *JOBS*), and sister KCRR/KOEL PD **Cory Ford** has also been involved in the launch. PD/Morning Host **Bill Night** has exited in the change, and the entire station is jockless for now. According to market analysts, the new format is leaning rhythmic, and the 100kW signal will present a challenge to Cedar Rapids' KZIA ("Z-102.9") which performs well in Waterloo ratings despite being located about 50 miles away. Quietly, Waterloo rimshot signal KWAY/Waverly (about 20 miles away) also flipped to T40 as "Y-99.3" over the weekend. And in Cedar Rapids, Cumulus classic rocker KRNA has evolved to "classic and new rock", and has once again begun playing mainstream rock currents.

# MEAT LOAF

"Couldn't Have Said It Better"

Phones/Spins!!

WTSS/Bufalo 25x,

WBMX/Boston 24x,

WPLJ/New York 20x,

KSTZ/Des Moines 20x

**TALENTRAK 2003 FACULTY GROWS!** The Conclave announced the addition of more leading industry programmers and on-air talent to the already stellar faculty lineup for **TalenTrak 2003**, an intensive one-day seminar for on-air radio talent. Joining the Conclave TalenTrak 2003 line-up are: **Evan Kroft** - US99/Chicago, **Lester St. James** - Journal Broadcast Group/Omaha, **Rob Cohen** - Voice of America/ Washington DC, **David J.** - WNND/ Chicago, **Tony Waitekus** - All Hit 98.9/ Quad Cities, **Shotgun Shannon** - WNCY/Green Bay, **Jamie Phillips** - Mix 96/ Waterloo, **Zander** - WLUP/Chicago, and **Tim Kelly-Elyria-Lorain Broadcasting/Cleveland!** More faculty will be announced in the coming weeks. TalenTrak is designed to give radio personalities the skills necessary to compete and stand out in today's proliferated media. Previously announced faculty includes a luncheon keynote by Chicago's WBBM 96.3 FM ("The New Killer Bee!") morning duo of **Eddie & JoBo**, and morning sessions featuring **Eric & Kathy** of WTMX/ Chicago, **Rod Phillips** of WKSC/ Chicago, **Patty Martin** of WDRV/ Chicago, **Mike Stern** of Q101/ Chicago, **Mary Ellen Kachinske** of WTMX/ Chicago, **Eric Bradley** of WBBM/ Chicago and TalenTrak 2003 Trakmaster, **Bill Klaproth** of WLUP/ Chicago. TalenTrak 2003 is Saturday, October 25<sup>th</sup> at the Holiday Inn/Chicago City Centre in Chicago, Illinois. The Holiday Inn offers a limited number of rooms on a first come – first served basis at a special TalenTrak room rate of only \$130 (normally, \$175-225!!). Call the Holiday Inn/ Chicago City Centre at 612-787-6100. (Note that this agenda is subject to change without notice, and TalenTrak tuition includes the Eddie & JoBo Keynote Luncheon - but does not include hotel or daily parking. For more information and to register now for Conclave TalenTrak 2003 call 952-927-4487 or register on-line at [www.theconclave.com](http://www.theconclave.com).)

Just like the little Energizer rabbit, the incredible spin story on **MercyMe** keeps going and going as **"I Can Only Imagine"** continues to resonate with listeners nationwide. It is currently being championed by several stations in several different formats, including; WRVW/Nashville (68x), KRYF/Shreveport (68x), WDCG/Raleigh (61x), KYIS/Oklahoma City (60x), WOZN/Greensboro (55x), WNKS/Charlotte (51x), WKZL/Greensboro (46x), WMEE/Fort Wayne (45x), KFBZ/Wichita (44x), WNOK/Columbia, SC (43x), KLAL/Little Rock (42x), WMYX/Milwaukee (41x), KKMG/Colorado Springs (40x), WAYV/Atlantic City (40x). New Midwest adds this week from KEZK/St. Louis and WOOD/Grand Rapids! **Curb/INO**

**Midwest's** WTDY/Madison ("Talk Radio 1670") celebrates the second anniversary of **Chris Krok's** "KrokTalk" talk show with "KrokStock II, Rise of the Krok," this Saturday, (9/27) from Noon to 3 pm at Pooley's Sports Bar in Madison. Krok will perform with his band, **The Chris Krok Experience**, listeners will partake in the "Mock the Krok" contest, and will compete in the "liberal vs. conservative" volleyball games. Krok tells *The TATTLER* that he's proud of his accomplishments in The Mad City over the past two years, including having hate crime charges against him, State Representatives trying to get him fired, and City Council members rallying to have him banished to a radio station in Afghanistan.

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*Engineering news from Jon Ellis.* **McCook Radio Group** has been granted a construction permit for a new AM station in McCook, NE. The 250-Watt station will operate on 700 with a non-directional pattern during the day, and a directional pattern at night. The group owns several other stations in the market. Meanwhile, The **FCC** has issued a construction permit for a much-talked-about 50kW station on 740 in Fargo, ND to **Jeffrey G. Dress**. However, the station will only be 50kW for part of the day: 740 will use 940W at night, 7.5kW during critical hours (two hours after sunrise and two hours before sunset), and 50kW during remaining hours, which varies from 12 hours in July to 4.5 hours in December. The station will use one directional pattern during critical hours, and a different pattern for day and night. 740's six-tower array will be located about 15 miles northeast of Fargo, sending the daytime signal across North Dakota and northwestern Minnesota. For more broadcast news in the Upper Midwest, visit [www.northpine.com/broadcast](http://www.northpine.com/broadcast), Jon's website.

*"Layne Larson is as genuine and sincere as her music is!"* according to KQIC PD **MaryElin Macht** on the artist's recent market performance in Willmar. The Midwest native will also be performing her new single **"Wait for Me"** along with other material from her debut release, *The Great Pretender*, due out in mid-October, when she joins other regional acts **I-80** and **Breanna** on Monday night (9/29) in Cedar Rapids, IA as part of WMT-FM's 40<sup>th</sup> anniversary celebration. The following day, Layne will make local TV appearances prior to a cabaret style show in Dubuque, IA. If you haven't heard her single **"Wait for Me"** or, if you have and are simply interested in having Layne visit your station/market for a show, contact us at [LayneLarson@main-st.net](mailto:LayneLarson@main-st.net) **Stockinrock**

**Clear Channel** has re-imaged and re-launched AC KRVI/Fargo ("The River 95.1") as "The Best Mix of the '80s, '90s, and Now." Market veteran **Dan Michaels** has relinquished his duties as Morning Host on KRVI, and OM of both KRVI and country KFAB, but remains with the group in an as-yet-undetermined role. Meanwhile **Mike Kapel** (better known as **"Big Dog"**) adds more duties to his hefty plate, and will now oversee KRVI and KFAB, in addition to T40 WDAY-FM ("Y-94", where he also hosts mornings), active rock KDAM ("104.7 The Dam"), and classic rock KKBX ("The Box"). Big Dog is also reportedly handling a voice-tracked shift on KRVI, at least in this interim time. KRVI afternoon **Collin Taylor** moves to mornings, teamed with **Ryan Kelly** as "The Breakfast Club." The afternoon position is now open (see *JOBS*).

With her single **"Real"** just into its second official week at T40, **Plumb** scores new adds from WRHT/Greenville, KNEV/Reno, WCIL/Carbondale, WCGQ/Augusta, WPPY/Peoria, WJYY/Manchester and more! Spins are just starting to happen at KJYO (4x), KLAL (7x), WNHT (13x), WXXX (10x), WKHQ (7x) and many more too. Audition this powerful track today, then play! **Curb**

**CONCLAVE 2003 CD SALE!** Session recordings are now available for the following presentations at Conclave 2003: Each **All Access** Conclave College Session - "Programming: The Total Picture" with **Mike McVay**, "Marketing On A Budget" with **John Lund**, "The Physiology of the Listener" with **Dr. Perry Buffington**, "The Super Session" with **Joel Denver**, **Jay Meyers**, **Ginny Morris**, and **Carl Gardner**, "Embedded-A Report From the Front" with **Ross Simpson**, **Art Harris** and **Don Shelby**, "The Top 40 Format Symposium", "The **BMI/Willie Nelson** Legends Luncheon", "Habits of Effective Air Personalities" with **Elroy Smith**, "The Rock Symposium", "The Awards Brunch with **Gary Burbank/Earl Pitts**", and "Red White & True" with **Alan Colmes**. Each CD is \$15 each, or 2 for \$25. Shipping is free! Send your remittance (cash, check or Visa/MC/Discover/Amex) and the sessions you desire to: Conclave CD Sale, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416.

**Skywind** just scored a special add on **"O2"** from rocker KSEZ/Sioux City, IA ("Z-98"). The station is playing an exclusive in-studio live version the band did just last week before a show for the station. You can hear and download this acoustic version on the "Our Music" section of [www.main-st.net](http://www.main-st.net). Watch for Skywind dates in your market to be announced soon! **Atomic K**

*Changes, Too.* Congrats to longtime Triple A WXRT/Chicago PD **Norm Winer**, who has recently been named **Infinity's** VP of Rock Programming...Former KKCK/Marshall morning host **Paul Boris** steps down from the PD chair at **New Northwest's** T40/Rhythmic KFAT/Anchorage, but remains the station's MD/Night Host; KFAT morning host **"Counselor"** adds the PD title...It's another generation of Dahl's in Chicago radio, as **Steve Dahl's** son **Matt Dahl** joins 105.9 WCKG for weekends/board op'ing...Just two days after her position was eliminated, **Infinity's** WXTM/Cleveland ("92.3 X-treme Radio") PD **Kim Monroe** has been reinstated to the PD post at the same station...**Radio K-T, Inc**, the licensee of 98.1 WLKN/Cleveland-Sheboygan-Manitowac, WI sees change as the company had been a 50/50 partnership of **Susan Kraus** and **Jack Taddeo**, but now Taddeo will have a 60% ownership of the company...in Wausau-Stevens Point, **Badger Communications** has reportedly completed its acquisition of T40 WYCO/Wausau ("Y-108") and talker 1230 WXCW/Wausau from **Seehafer Broadcasting**. Badger already operates AC 730 AM WJMT/Merrill, and active rocker WMZK/Merrill-Wausau ("Z-104")...

Congrats to **Geffen** VP of Promotion **Greg Marella** on his marriage to **Amy Child!**

80-year-old Minnesota Twins broadcaster **Herb Carneal** is reportedly improving after being hospitalized recently for pneumonia. He is expected to be back behind the mike on WCCO/Minneapolis for the Twins' playoff games beginning just next week.



**Kory and the Fireflies** fresh cover of "For What It's Worth" is starting to get the ears of savvy MD's and PD's across the region. It's already spinning on KWOA, KVHT, KQIC, KKCK, KKRL, KKCK and more! Tonight (9/26), they're doing a special show for KLTA/Fargo. Please take another listen to this timely remake and seriously consider the sentiment of your listeners today, as it may be just song for your station...again! **Stockinrock**

At the recent **Dance Music Summit** in New York City, it was announced that **Billboard Magazine** is creating a new chart devoted to the Dance radio format. Beginning with the October 17 issue of *Monitor*, the new Dance chart will appear, with **Ricardo Companioni** as Chart Manager. The reporting stations to the panel will include: WKTU/New York, KKDL/Los Angeles, WQSX/Boston, KDLD/Dallas, KPFI/San Francisco, WPYM/Miami, KNRJ/Phoenix, and KCJZ/San Antonio. There may be more additions to the panel before the first chart debuts.

**CONCLAVE 2003 SURVEY/TROY RESEARCH WINNERS!** The Conclave congratulates **Bob Walker**, PD, WKTU/Milwaukee and **Bonnie Richardson**, a Southern Illinois University student (and part-timer at KYKY-FM/St. Louis)! Bob and Bonnie win full tuition scholarships for participating in last month's Troy Research/Conclave 2003 Internet survey; as you know, two people who took the survey were randomly selected to receive the free registrations, worth up to \$500 each! They were among an incredible response rate of nearly 30% of Conclave registrants who responded to the web questionnaire (*Don't you wish every industry organization conducting surveys on your behalf had response rates THAT high???*) The Conclave thanks each and every person who took the time to take the post-Conclave survey. Your opinion of Conclave 2003 will help shape an even bigger and better Learning Conference in 2004!

**Tim McGraw** is already familiar to most pop audiences, and the new single "Tiny Dancer" (an **Elton John** cover) is the perfect introduction to cross over his music to AC formats. New spins this week at WFMK/Lansing (5x), KWAV/Monterey (2x), WJKK/Jackson (2x), WHUD/New York (2x), WTCB/Columbia, SC (2x), WAJI/Fort Wayne (1x) and recent BIG adds include; KBEE, KYLY, KWAV, WAJI, WFMK, WHUD, WKTK, WLRQ, WMJY, WRMM, WRSA, WSUY, WTCB, WTFM, WYSF, WJKK and more! Don't miss this hit! **Curb**

During Country KZSN/Wichita's morning show last Friday (9/19), while host **Pat Moyer** and fill-in host **Chuck Geiger** were conducting their weekly Humane Society Pet of the Week interview, the orphaned black cat up for grabs crawled under the rack and shut-off power to the board and Prophet system! Fortunately, the station returned to the air after a few minutes, and the cat was later adopted...unharmd.



Florida rockers **Presence** have just issued a new remix of "Remember" for radio which is already playing at regional rock leaders like; KRRO (11x), KIBZ (8x), KIOC/Beaumont (23x), WJJO/Madison (21x), WRXR/Chattanooga (20x), WRTT/Huntsville (16x), WNOR/Norfolk (13x), WRXW/Jackson (12x). **Curb**

**The 2004 Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT!** July 14-17 at the Marriott City Center in Minneapolis! Mark the dates NOW!

As of October 10, **Clear Channel's** alternative WZTA/Miami ("94-9 Zeta") APD/MD/Afternoon **Ryan Castle** will be exiting the station. He's headed to the APD position at **Entercom's** heritage rocker KISW/Seattle. Castle, who hails from Washington, has worked at KAZR/Des Moines, WLZR/Milwaukee, KXXR/Minneapolis (among other stations) in the past several years, before going to Miami over a year ago. Now, WZTA PD **Troy Hanson** is searching for a replacement (see *JOBS*).

Minnesota favorite **G.B. Leighton** is enjoying packed shows and great sales on the new album *This Life*. Radio's latest track is "All I Want Is You" is being championed early by stations like KBMX, KSDJ, KQKK and more! Because you know your audience never misses a live gig, you know they'll appreciate you all the more for hearing it on the air! **Liquid 8**

*Jobs.* AC WLHT/Grand Rapids, MI has its first daytime air-shift opening in nearly seven years! Get your CD&Rs to: WLHT, Attn: **Bill Bailey**, 50 Monroe N.W., 49503, or just email your package to him at [billb@wlht.com](mailto:billb@wlht.com)...Rare opportunity! KKMS/Minneapolis and The Patriot are looking for a promotions/events assistant to start in October. Contact PD **Jay Larson** at [Jay@kkms.com](mailto:Jay@kkms.com) for more information...**Cumulus'** new Top 40 in Waterloo, IA (92.3 KKHQ) is in need of a full staff, as the station is currently jockless. Send your packages to: KKHQ, Attn: **Dick Stadlan**, 501 Sycamore Street, Suite 300, 50704 or email [dick.stadlan@cumulus.com](mailto:dick.stadlan@cumulus.com)...**Clear Channel** has just re-imaged and re-introduced The River 95.1 in Fargo, and they are now searching for an afternoon host for the station. Send your T&Rs to: The River, Attn: **Mike "Big Dog" Kapel**, 1020 25<sup>th</sup> Street South, Fargo, ND, 58103...Alternative WZTA/Miami PD **Troy Hanson** needs candidates for the APD/MD/Afternoon slot at 94-9 Zeta. Send CD, resume, and programming philosophy to: Clear Channel/South Florida, Attn: Troy, 7602 Riviera Boulevard, Miramar, FL, 33023...All jobs listed in *The TATTLE* are presented free of charge and represent equal opportunities.