

THE MAIN STREET Communicator Network TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

The industry was saddened last Tuesday as **John Ramsey** (Juan Felan) died as the result of a motorcycle accident. He was 51. Many remember John from his near decade of service as OM/PD/Air talent at **Leighton's KCLD/St. Cloud**. John had also been OM/PD for Cheyenne's **KKAZ** and **KFBQ** Radio, and served as PD of **KHTL/Little Rock**. After exiting **St. Cloud**, John returned home to Cheyenne last year. According to Ramsey, "You can leave Cheyenne but it never leaves you." At the time of his death, he was a bilingual sales representative for **Trilegiant Corp.** Many knew John for his wry sense of humor and his judicious use of "prairie logic" (AKA common sense) through his radio career. His passions besides radio were music, sports, and Harleys. He was well-known as a friend to hundreds of professionals on both sides of the radio and record fence. In radio, he was a mentor to many. John was a fixture at the Conclave every summer. He could be seen huddling not only with his friends at a number of Minneapolis watering holes, but with young broadcasters seeking tips on their craft. That's why his family of friends have asked the Conclave to become the focal point for The John Ramsey Memorial fund. The Conclave will accept memorial contributions in John's honor, and all monies collected from the Fund will be used this coming summer to provide Conclave tuitions to those in radio who cannot afford to attend on their own. According to one of John's best friends, industry vet **Rick Cooper**, "This is exactly what John would want, even in his death, to help someone in radio." If you'd like to contribute, write a check to "**The Conclave/John Ramsey Memorial Fund**" and send it to 4517 Minnetonka Blvd, Minneapolis, MN 55416. The Conclave will collect the money, awarding tuitions to the Conclave beginning in June. (Please note that because the Conclave is a non-profit organization, contributions made to the fund can be considered tax-deductible.) If you're in the Cheyenne area tomorrow (April 19), there will be a celebration of John's life at the Albany from 2-4PM MDT.

Conclave rumor #1: **Ginny Morris?**

If you've been lucky enough to see a **Feel** show, you know just how charismatic band-leader **Scot Sax** is! Catch the band with **Luce** as they do the Midwest! Oh yeah, "**Got Your Name On It**" isn't doing too shabbily, either! It's bulleted at #29 this week in Hot A/C, and is spinning on some major stations like **WVRV**, **WMYX**, **KALC**, **KFBZ**, **KAMX**, **KYYY**, **KQIC** and more. Next week...cop a **Feel!** **Curb**

**KAMX
WVRV
KALC
KFBZ
KKRL
KYYY
KWOA
KQIC
MORE!**

FEEL

**R&R
HOT
AC
29**

Got Your Name On It

At long last, **Clear Channel T40 KDWB/Minneapolis** has a "full house" of air talent. The line-up, which should fully be in place by April 28: **Dave Ryan In The Morning** with new co-host **Corey Foley** (and **Jackson**), new middayer **Joe Rosati** (who comes to Minny from Z-100/NY and Star 93.7/Boston), **Derek Moran** (who just inked a new deal!) noon-2PM, new PM driver **Curt Copeland** (who moves out of the 9-noon slot), 6-10PM, **Wes McKane**, 10-11PM **Carson Daly** (the only imported voice on KDWB), 11-2AM **Tim Carey**, 2-5AM **Todd Downs**. And like before, Curt Copeland will magically transform in a phone booth daily to become "**Johnny Rocket**" and voice-track his 1-3PM program on sister oldies station, **KQQL**.

Conclave rumor #2: **Carl Gardner?**

Sum 41 has another big week with "**The Hell Song**", pulling in adds from **WIXX**, **WIOG**, **KCLD**, **KWYR**, **KZMG**, **WBBO**, **KLAL** and more. It's already off to a big start at **KLZR**, **WCIL**, **WNDV**. **Island-Def Jam**

New Minneapolis Morning Voice #1: **Tone E. Fly** begins at **Radio One's** rhythmic T40 **KTTB/Minneapolis** on Monday, although station officials have been mum on confirming the fact (**Scrap Jackson**, the station's former morning talent, exited last week). The station has been running 'fly' teases all week, and those lucky enough to be included on the Fly's email address book have been receiving cryptic emails all week from **flyspamer@flyshow.com**. Example: Guess the NEW STATION!!! Hint: It's NOT 92.5, 93.7, 94.5, 101.3, 104.7, 105.1 or 107.9...and, **MONDAY** April 21, 2003 - Landing Site To Be Announced SOON! One thing's for sure: Fly's arrival back in the Twin Towns (he'd been at KDWB until he left for Austin, TX a couple of years ago) is sure to make the city's morning battles that much more interesting!

Conclave rumor #3: **Jay Meyers?**

New Minneapolis Morning Voice #2: **Hubbard N/T WFMP/Minneapolis** ("FM107") has tapped former **WKRQ/Cincinnati** personality **Luka** for mornings, replacing **Arnie Arnesen** (who did her show live via ISDN from New Hampshire). **Jamie Meehan** will produce the new show, with **Cathie Hartnett** filling in for a week until Luka's debut.

Elizabeth Keeney is the **Kare-11 TV "Minnesota Idol"** contest winner, whose debut CD sold...sit down for this...1,500 copies on its first day in the stores last Tuesday. Excuse me...not stores, just the **Target** chain. And this wasn't nationally...it happened in the state of **Minnesota!** She's been doing a major media blitz of radio interviews, appearing on the airwaves of **KEEZ**, **KOWZ**, **KKCB**, **KBMX**, **KTOE**, **KCLD**, **KYBA**, **KROC**, **WWAX**, **KDWB**, **KDOG**, **KMXK**, **KQDS**, **WJON**, **KMFX** and more. Watch out for a sampler including "**I Knew**" and "**Down On My Knees**" from her *Follow Your Heart* CD. **Liquid 8**

Scoring major call letters this week is **Presence**, who have picked up a big add at **WLZR/Milwaukee**. "**Tonz Of Fun**" is a reaction record for alternative and active rock, with majors like **WWCT**, **KXXR**, **WRIF**, **KQRC**, **WAAF**, **WJJO**, **WTPT**, **KAZR**, **WQLZ**, **KFMW**, **KIBZ** and more aboard already. **Curb**

MINNESOTA IDOL VISITS KROC/ROCHESTER! Elizabeth Keeney (center) tells James & Cori all about her newly released album!

TOP 40
 WDJX 40X!
 WYCO 35x!
 WIXX 16x!
 HOT AC
 KKRL 35x!
 KALC 20x!
 KFBZ 16x!
 KYYY 12x!

ROADRUNNER
 RECORDS



Last week, we told you about **Clear Channel's** plans for independent promotion. A refresher course: the plan immediately stops some, but not all, record promoters from speaking with CC PD's directly about music - and for the group's 10 or so Independent Promoters, the ability get early music adds from the group's programmers in exchange for promotion budgets will expire with their contracts this spring. This week, CEO **John Hogan** revealed the group's new "Format Liaison Team", consisting of 12 programmers representing most of the major formats. Their mission - (according to Hogan): "assist artists and labels in reaching our stations on a multiple or widespread basis." The Format Liaison Team: CHR/Pop-**Tom Poleman** and **John Ivey**, AC- **Jim Ryan**, Rock & Classic Rock- **Jim Richards** and **Brad Hardin**, CHR/Rhythmic- **Michelle Santosuosso**, Urban- **Doc Wynter** (who retains his position on the Conclave Advisory Board, and is on the faculty of Conclave 2003), Country- **Alan Sledge**, Smooth Jazz- **Allen Kepler**, Alternative- **Mike O'Connor**, and Oldies- **Marty Thompson**. And we should mention that **Gabe Hobbs** will oversee News/Talk...which should put the brakes on all that Independent Promotion abuse in the format, pronto!! Said Hogan, "(The Format Liaison Team) will be available to local PDs to assist them where needed in building direct relationships with the record labels that are open, honest and communicative." We understand the 12 CC apostles had to waive their rights to sleep, in order to accommodate the work-load of their new positions.

Conclave rumor #4: **Vinny Brown?**

The Hip Hop Summit Action Network is sponsoring its largest Hip-Hop Summit next Saturday (4/26) in Detroit, MI. Hosting the event will be Motor City Mayor **Kwame Likpatrick**, **Eminem**, the Detroit branch of the **NAACP** and **Clear Channel's** WJLB. The theme of the Detroit Hip-Hop Summit this year will be *The Remix: Rebuilding...Refocusing...Reinvesting...Resurgence*. The focus will be utilizing Hip-Hop for youth empowerment, including topics on Hip-Hop's economic, political and social impact as well as effective strategies.

Conclave rumor #5: **Elroy Smith?**

Lava Baby Add of the week: WKHQ/Traverse City, MI! Thanks Ron!
Liquid 8

Hmmm Dept: **NAB** Sr VP **Jack Goodman** is charging that **XM** has launched a new service that would allow boaters, pilots, and emergency workers to hear local weathercasts. According to *Inside Radio*, "The NAB fears that [local weather] could eventually be offered to XM's auto and in-home users." It quotes Goodman as saying "It appears that XM does intend to convert its service from an exclusively national program service to one that delivers locally differentiated content." And that, of course, would be a big, red-flag No-No for the NAB. At the same time, we're sure VP Goodman is preparing to chastise terrestrial radio using satellite delivered programming for select day-parts, therefore allowing XM's locality to be an issue in the first place.

SUM★41

MOST ADDED AGAIN!!



ADD KDND!
 WCIL
 WNDV
 WBLI
 WKSE
 KJYO
 WFBC
 WPRO
 KRQQ
 WKRZ
 MORE!

ISLAND

Conclave rumor #6: **Alan Colmes?**

We're Not Makin' This Stuff Up Dept: Minnesota's most dangerous promotion consultant, CPR's **Paige Neinaber**, checks in with this – "They broke out the rulers and rubber gloves this morning on the **Dave Ryan** show at KDWB, where they saw who measured up. Literally. It was the Big Boy Border Battle to determine whether guys from Minnesota or guys from Wisconsin packed more in their drawers, if you're picking up what I'm putting down. **Shannon The Hot Intern** was joined by **JT** (Editor's note #1 – aren't **Shannon** and **J.T.** part of the **Tone E. Fly** morning show??), and the two girls took the guys into an adjoining room for the tale of the tape. (Editors note #2: the actual measurement was performed by a guy - **Jackson**, the morning show producer.) "Mr. Big" got tickets to the Wild/Avalanche playoff game. Plus *serious* bragging rights. I talked to a station yesterday where the PD was pretty aghast; "We couldn't do this! We target women! Who do you think is the KDWB demo? And who do you think signed these guys up? It was their wives, girlfriends, and in one case, an ex-wife."

If you liked Paige's story above, you'll love this. Former KDWB/Twin Cities late-nighter **J.J. Kincaid** checked in with *The TATTLE* this week, to share this: Kincaid is now hosting mornings as "**Special Ed**" at **Entercom** CHR/Rhythmic "Z-104" WNVZ/Norfolk. This week he received a listener complaint for a bit he did not do! It appears that a woman emailed Special Ed from the Z104.com website, complaining about hearing a discussion about "nothing but penises" between 6:30AM and 7:00AM with her kids in the car. However, Special Ed never discussed the subject and responded to the woman, asking what show she was listening to. It was determined that she was listening to "**Tommy and Tim**" on active rocker Z-104, from Wausau, WI (WMZK). Apparently Z-104 receives quite a bit of email from the *other* Z-104 stations around the country on a regular basis, since WNVZ is the one that actually hosts the website www.Z104.com. Special Ed may receive complaints for his bit today, however, as "The Z Morning Zoo" presented "The Other Easter Egg Hunt" wherein Special Ed invited female listeners to the station for pregnancy tests, as Z-104 was "on the hunt for fertilized eggs"... and for the record, the results were 0 out of 6.

MercyMe's "I Can Only Imagine" needs ONE SPIN to generate instant attention from your listeners. Put our challenge to the test: play it ONCE, and let your audience decide. **Rich Davis** did at the River/Nashville, and now it's his #1 requested song! "**I Can Only Imagine**" is a heartfelt, emotional song that only comes along once in a while. The CD is already Platinum, and Top 5 phones are happening at A/C, Top 40, and Hot A/C stations alike. **Curb/INO Records**

Congrats to KZLK/Rapid City, SD PD **Kurt Summers**, on the birth of his son **Austin Chandler Summers**, April 9th, weighing in at 8lbs 11oz...and to WUSN/Chicago morning person **Trish Biondo** and her husband **Chuck** on the birth of their baby girl last Saturday (4/12). At last report, they were still entertaining names (like Garbonzo...now THAT'S an entertaining name).

CONCLAVE TRAVEL. Northwest has announced a sale for flights made through the summer. While their best rates are in the month of June, there are still some good deals available for Conclave travel (July 17-20). Here's a sample of prices for travel to Minneapolis from: Cleveland \$261, Detroit \$272, Chicago (Midway) \$165, Des Moines \$196, Omaha \$197, Kansas City \$211, St. Louis \$218, Indianapolis \$250, Milwaukee \$197, Fargo \$196, Columbus \$267, New York (Newark) \$303, Los Angeles (LAX) \$237, Orlando \$262, Washington, DC (DCA) \$278, Seattle \$258, Denver \$278. Most competing airlines in the aforementioned markets have matched fares, so shop around. But getting your flight now will save big money later! Check out <http://www.nwa.com>

Conclave rumor #7: **Mark Edwards?**

Greg Ausham has been selected to fill the long vacant PD position at **ABC Hot AC WDVJ/Detroit**. Ausham returns to Detroit, where he programmed Rocker WRIF/ Detroit until 1994. Most recently, Ausham was OM of **Clear Channel/Cleveland's WAKS, WMMS and WMVX**. Prior to that, he was Dir./Operations for **Jacor/Columbus** and before all that programmed rock in Milwaukee. And in front of all this recent history, Greg was part of the early 80's programming team at **Doubleday's KDWB/Minneapolis** (which included **Dave Hamilton, Joel Folger, and Bill Richards!**).

Sports WXYT-AM/Detroit flipped the switch on its new 50,000 watt signal this past Wednesday (4/16) at 5pm (ET). The new signal is originating from a transmitter in Monroe County and is hoped to improve the station's signal in the core of the metro and add better coverage of Livingston, Washtenaw and Monroe Counties. The station's previous 5kW signal was an issue when the station picked up Tigers and Red Wings play-by-play. Meanwhile, Ash Township, where WXYT's towers are located, has put its decision on the building of eight towers for **ABC's Radio Disney** affiliate WFDF-A/Flint on hold over local residents' concerns with telephone interference. The towers would ultimately make the station local to Detroit with 50,000 watts beamed directly north to city-grade Flint as well as the Motor City.



“Please report to my office the person responsible for mailing the Passover cards to the Easter card list, and the Easter cards to the Passover card list.”



There's no doubt: Plumb is **“Real!”** She's already known to many of your listeners as an incredible singer/songwriter, and now is making positive inroads at contemporary radio. Just added at KAMX/Austin and already getting phones at KFBZ/Wichita. **Curb**

Conclave rumor #8: **Bob Coburn?**

Changes. Metro Networks/Minneapolis traffic reporter **Ernie Mills** has exited, to assume a position with KS-95's **“Van and Sheryl!”** show as producer...WCKG/Chicago **“Kevin Matthews Show”** co-host **Dorothy Humphrey** has exited...Appleton-Green Bay Top 40 station 95.9 WKSZ (**“Kiss FM”**) is currently stunting with Christmas music, with a new format to be revealed at any moment; insiders expect it to become an A/C station...**Reprise Records'** National Director of Mainstream A/C, **Katie Seidel**, is relocating to Sydney, Australia within a couple weeks. Her duties will be assumed by **Anne Marie Foley**...**Adam Michaels** has been named the KFRX/Lincoln night guy/MD.

Theory Of A Deadman “Make Up Your Mind” spin story of the week: **WDJX 40x!!! Island-Def Jam**

Frisco's 93.9 KYSL **“Krystal 93”** has been named the medium-market **“Station Of The Year”** for 2002 by the **Colorado Broadcaster's Association**. The award was presented to KYSL on March 29 during the CBA's annual **“Awards of Excellence”** ceremony in front of over 400 radio and television professionals. General Manager **Maureen Bennett** said, **“I'm so proud of the upbeat, professional team we've assembled at Krystal 93. Station Of The Year is an honor that's difficult to achieve, and one we're thrilled to have. We plan to continue providing our listeners with only the best music, news, road information, and community-oriented programs.”** Krystal 93, which went on the air in 1988 as **“Krystal 92,”** celebrates its 15th anniversary in late May. FYI – the station's morning guy? Former consultant, **Tom Fricke!**

Continuing Education at the Conclave! The Conclave will award the 2nd Annual \$1,500 Continuing Education Scholarship to a registrant of the 2003 Learning Conference (July 17-20 at the Marriott City Center Hotel) - **“The Future Ain't What It Used To Be!”** One attendee at the 28th annual Conclave will win the scholarship award, which may be applied to tuition, books, or other materials pertaining to the winner's course of study at a recognized institute for higher learning. The school or institution could be a college, junior college, trade or vocational school, Internet or extension course - or any other school offering education and training. Eligibility for this scholarship is limited to paid registrants for the 2003 Conclave Learning Conference, with the award going to the person submitting the winning essay on the topic of **“Why I want the Continuing Education Scholarship.”** The deadline for the Conclave office to receive the essay is July 1, 2003, and the winner will be notified on or before the first day of the 2003 Conclave, July 17! For full details and rules, visit www.theconclave.com.

Conclave rumor #9: **Sam Weaver?**

ALL ACCESS CONCLAVE COLLEGE • WELCOME GATHER-
 ING • M... TRAK
 • FRIDA...
 FORM...
 MAINS TREAMAC FORM... SYMPOSIUM • URBANFORMAT
 SYMPOSIUM...
 TOP 40 FC...
 FORM...
 MATS SHO...
 SA...
 SYMPOSIUM • SA...
 CAREERTRAK • AIR...
 CHEON • LEGENDS LUN-
 CHEON • visit theconclave.com for details
 AWAY BRUNCH • MINNEAPOLIS AQUATENNIAL • CON...

The Future ain't what it used to be the Conclave

Learning Conference 2003
 July 17-20 • Minneapolis Marriott City Center
 Tuition \$299!
 visit theconclave.com for details

SKYWIND
 "O₂"
 coming soon!!
 Atomic K

Changes too. Country WFBE/Flint, MI APD/MD/afternoon host **Steve Duncan** has exited the station to pursue other interests...**Clear Channel's** Top 40 WDKF/Dayton, OH, mixed things up some this week as PD/afternoon host **Matt Johnson** moves to mornings and mid-day talent **Leslee Beale** also assumes Promotions Director duties. In addition, the station welcomes former PD **Dino Robitaille**, currently APD/MD at sister Top 40 WKST/Pittsburgh, back for a voice-tracked afternoon shift...according to reports from this week's *Chicago Sun-Times*, **Shadow-Metro/Chicago's Dorothy Humphrey** will exit her additional duties as regular contributor to WCKG/Chicago's **Kevin Mathews** show...former non-comm WBEZ/Chicago reporter **Davis Schaper** returns to public radio as the Midwest reporter for **National Public Radio** (NPR)...**Infinity Talker** WCCO/Minneapolis' meteorologist **Karen Filloon** exits, following Farm Dir. **Don Wick** and weekender **Brad Walton** whom also recently left WCCO...Talk outlet WKZO-AM/Kalamazoo has upped afternoon host **Dave Jaconette** to PD...**Midwest Communications'** Top 40 WLYD/Green bay has upped MD/night jock **Big Al** to MD/afternoons, meanwhile **Deez Nutz** moves from week-ends to nights.

As reported last week in *The TATTLER*, KWYR/Winner, SD took part in its 3rd Annual St. Jude's Radiothon April 10th and 11th, teaming up with the local Beta Alpha chapter of Epsilon Sigma Alpha. "We aired the stories, announced the phone numbers, and read the donations on the air, and they took the phone calls inside the radio station," says PD **Don Watzel**, who has logged over 30 hours on the air helping out with the radiothon over the three years. The grand total after the two day event was just over \$14,100, which brings the three year total raised to over \$48,500. "The best part of it occurred in the last 45 minutes, where we were able to raise over 2,500 dollars in that time alone," adds Watzel.

Natalie Grant continues with a full head of steam at mainstream AC this week, picking up adds at KDEC and KTDY! "**No Sign Of It**" is receiving increased spins at WLTE, WLTQ, KUDL, KRBB, WLHT, KOSI, WHBC, WNSN, KLMJ, KAYL, KRTI and more. **Curb**

Conclave rumor #10: **Satellite Sisters?**

Starboard Broadcasting will be launching its own Starboard Network Catholic programming service on Monday. The stations have been running **Eternal Word Television Network's** radio network while building its own slate of shows, which will carry the slogan "Relevant Radio" and will start with a morning show "Morning Air" hosted by Exec. Dir. of Programming and Production **Jeff Cavins**. The programming will initially air on Starboard's own stations (including KSM/ Shakopee and WMIN/Hudson, WI in the Twin Cities area) as well as WZUM-AM/Pittsburgh and will broker morning drive from Sporting News Radio's WCSN-AM/Chicago and afternoons (for a repeat of the morning show) on WJJG-AM/Elmhurst-Chicago.

Veteran broadcaster and PD **Joe "Casper" Deschler** is the chief instructor and Director of a new radio broadcasting school in LaCrosse, WI. Beginning June 9, the **Radio 1 Broadcast School** will host its first class, offering radio broadcasting education in a 7-week full-time program or 14-week part-time program. Casper will cease being PD of **Midwest Family** country KQYB/LaCrosse, but the new school will feature an intensive educational program in conjunction with the Midwest Family stations. According to Deschler, "The curriculum will cover concepts ranging from announcing, digital audio, FCC rules, show prep, promotions, music scheduling, job searches, and many other areas. It is an approved school by the State of Wisconsin Educational Approval Board, and will be the first new broadcast school in Wisconsin for many years." For more information, visit the website www.radio1school.com.

Congratulations to WLUM/Milwaukee nighttime host **Traci Curtis** and the station's web-guru **Curt Turner** who have announced they will be getting married next Sunday (4/27).

Congratulations to **Zimmer Radio Group's** newest Assistant OM, **Chad Elliot**. Now, in addition to programming Country WOOZ and AC WUEZ, he will assist Top 40/Mainstream WCIL PD **Jon E. Quest** with day-to-day operations for their Carbondale, IL station cluster.

Quad City Changes. **Cumulus'** Sports KJOC-AM/Quad Cities, IA-IL is expected to flip to Talk next Wednesday (4/23) with a syndicated lineup including **WW1's Bill O'Reilly** as "Super Talk 1170." Meanwhile, cross-town rival **Clear Channel** has flipped Country WLLR-AM to Sports as WFXN (Fox Sports Radio 1230). In addition, **Cumulus'** Top 40 KBEA/Quad Cities, IA PD **Matt Williams** exits the station, while former WABB/Mobile PD **Chris Carter** is named B100's new PD. And if that weren't enough for market #141 in one week, Top 40 WHTS/Quad Cities APD/afternoon host **Red Hot Brian Scott** signs on as the voice-over/imaging guy at cross-town sister Sports WFXN-AM.

Availz. Former T40 KBEA/Quad Cities PD **Matt Williams** is currently looking for his next challenge. Reach out to Matt at (563) 529-3987, or matt@b100.net.

Jobs. The new active rocker in Duluth, X-106 (KZIO 104.3 and translator K292EZ 106.3) needs an afternoon driver. This is a full-time position with health coverage, and it's a live shift. Get your stuff to OM **Bill Jones**, **Red Rock Radio**, 501 Lake Avenue South, 2nd Floor, Duluth, MN 55802...CHR WIFC/Wausau, WI needs a full-time staffer as "**The Real Deal**" **Mike Neil** has exited the station. Send your package ASAP to PD **Chris Pickett**, WIFC, 557 Scott Street, Wausau, WI 54403...We know of an opening for "flamethrowin" night talent at a Midwest monitored T40. We'll pass names...**Clear Channel's** Country WSIX/Nashville is looking for a new Promo Dir. (They stress that that could well be the toughest job in radio!) If you can work twelve hours a day, six days a week and still keep going then send resumes to: WSIX, Attn: **Mike Moore**, 55 Music Square West, "Nashvegas", TN 37203...All jobs listed in *The TATTLER* are presented free of charge and represent equal opportunities.